

LWC

JUN
JUL
AUG
2026

Soak Up the Sun & the Savings!



ALSO AVAILABLE ON DRAUGHT



Old J Experience
Win a weekend with the Old J Camper Van on page 53!

Mix & Match Offers
Claim your free stock with this season's array of basket deals!

Brinkhoff's Bargain
Buy one get one free with Brinkhoff's Radler and 0.0%!

June, July & August 2026

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Beer & Cider 69

Softs & RTD 94

Key Dates for Your Diary

June

1st Pride Month begins
3rd World Cider Day
11th Men's Football World Cup Begins
13th World Gin Day
15th National Beer Day
16th Royal Ascot
20th English Wine Week
21st Father's Day
26th International Rosé Day
29th Wimbledon Begins

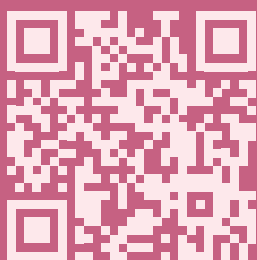
July

10th Piña Colada Day
11th World Mojito Day
World Rum Day
12th Wimbledon Final
International Cava Day
19th Men's Football World Cup Final
National Daiquiri Day
24th International Tequila Day

August

4th National White Wine Day
6th IPA Day
7th International Beer Day
13th National Prosecco Day
16th National Rum Day
28th National Red Wine Day
National Burger Day
31st Summer Bank Holiday

Order on our site to get even more deals and online-exclusive offers:



21st
June

Father's Day

Prepare for the celebrations with our array of spirits deals including whiskey, rum and gin on page 34.

19th
July

World Cup Final

Score big this summer – buy selected beers or ciders and get 50 FREE polycarbonate cups, perfect for outdoor drinking during the World Cup. See page 79.

16th
August

National Rum Day

See page 53 for a spectacular Old J full brand experience offer!

Not all products are stocked in all depots. If a depot does have the product listed, there can be up to a 2-week lead time.

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st of June and 31st of August 2026 unless otherwise stated.

All prices quoted are exclusive of VAT. All promotions and their participating products are subject to availability and to any duty change. Some offers have limitations and are subject to availability. Limited deals are given away on a first come, first served basis. LWC Drinks Ltd reserves the right to prevent customers from redeeming such offers once they have reached the maximum number of deals available to them. After offers expire, any saved online orders will revert to normal pricing and related POS/free stock will no longer be available. Any offers redeemed after this date will be subject to cancellation. Online offer prices and free stock may only be available to selected customers. LWC Drinks Ltd reserves the right to cancel any offer products mis-sold through the online ordering portal.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's normal trading terms and conditions of sale. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

Hot Offers

This Summer's Best Drinks Deals

RETURN OF THE MIX AND MATCH: THE LWC SUMMER BASKETS

Here for all your drinking needs this summer, we're bringing you our incredibly popular basket deals. A cracking mix of brands with a range of **FREE** options to choose from. Get the whole shopping list done in one go with our baskets and order online now!

Spirits Basket: page 34

Heineken UK Basket: page 74

Packaged Basket: page 90

Low & No Basket: page 92

SPARKLING SAVINGS ON MARLISH SOFT DRINKS

Make the most of this sparkling offer on Marlish flavoured spring water available at a cracking **£12.99** a case. These light soft drinks are a combination of spring water from the Hills of Northumberland with natural flavourings. Available in six delicious flavours. See page 97.



BUY ONE GET ONE FREE ON BRINKHOFF'S RADLER AND BRINKHOFF'S 0.0%

Serve up the perfect beer alternatives this summer with a **MASSIVE** buy-one-get-one-free deal on Brinkhoff's Radler, a blend of naturally cloudy lemonade with Brinkhoff's No. 1 for a bright, zesty shandy. Plus Brinkhoff's 0.0%, an alcohol-free beer brewed in the Ruhr, Germany. See page 77.



WIN THE ULTIMATE OLD J SUMMER EXPERIENCE

Win the opportunity to host the **ultimate Old J summer experience** for your outlet with the Old J Camper Van all weekend, plus **FREE STOCK** and a rum-tasting evening. See page 53 for details and T&Cs.



HUGE SPRITZ SEASON STARTS HERE

Enjoy a **FREE** bottle of prosecco with St-Germain on page 64 and create the perfect serve for the summer season.

Insights

*From the **FIFA World Cup** and **Wimbledon** to packed beer gardens and summer socialising, the season ahead presents huge opportunities for hospitality operators to drive footfall, dwell time and spend.*

*With consumers expected to spend more time socialising throughout the summer months, stocking the **right range**, creating **atmosphere** and delivering **quick, visible serves** will be key to maximising trade across every occasion.*



Occasion Opportunities

FIFA WORLD CUP

BIG MATCHES. BIGGER OPPORTUNITIES.

Leading the summer calendar is the Men's Football World Cup, taking place across the USA, Mexico and Canada between 11th June and 19th July 2026. The tournament is set to be the biggest ever, featuring 48 teams and 104 matches - 50% more teams and 40 additional matches compared to previous tournaments.

Watching live sport continues to be one of the fastest-growing occasions within the On-Trade, with sports consumers visiting more frequently, staying longer and spending more during major tournaments. According to CGA OPUS 2025, 75% of live sport viewers socialise in larger groups, while 9 in 10 consumers stay out longer when a game is on. Footfall can grow by as much as +40% during key fixtures, creating significant opportunities for operators across both food and drink.

BEER REMAINS KING

Beer continues to dominate live sport occasions, with 66% of live sport consumers choosing beer when visiting the On-Trade to watch sport, +15 percentage points higher than the GB average (GCA OPUS 2025).

World beers and premium lager are expected to play a major role throughout the tournament, with world lager sales increasing by +150% during Euro 2024 (Oxford Market Watch, July 2024). Stocking authentic world lagers is a must, with German favourites such as Brinkhoff's No1 and Dortmund providing the perfect, refreshing pint.



A Summer of Sport & Socialising

WIMBLEDON

THE PERFECT SUMMER SERVE

Wimbledon remains one of the defining summer occasions for the On-Trade, driving demand for premium, refreshing and easy-drinking serves throughout the tournament.

Consumers increasingly seek elevated daytime drinking experiences during summer sporting occasions, with gin and tonics, spritzes, rosé and sparkling serves all performing strongly during the tournament period. Premium, garnish-led serves paired with sunshine trading and outdoor socialising create ideal opportunities for operators to drive trade-up spend throughout the day.

PLANNING CONSIDERATIONS:

- Increase visibility of premium G&T serves using brands such as Agnes Arber Gin paired with Marlish Tonic for a classic summer serve.
- Merchandise rosé, sparkling wine and spritz menus throughout terraces, beer gardens and outdoor spaces.
- Promote premium sparkling serves featuring Silverhand and Silver Reign English Sparkling during daytime and early evening occasions.
- Offer fruit-forward cocktails and refreshing long drinks to capture lighter summer drinking trends.
- Cater for moderation occasions with premium low- and no-alcohol alternatives, like South West Orchards 0.5%.



See the award-winning Villa Blanche Picpoul de Pinet on page 11

*With a packed summer ahead, preparation has never been more important for operators looking to maximise spend and create **memorable** customer experiences. From selecting the right drinks range to building **impactful** seasonal serves and matchday occasions, **LWC's expert teams are on hand** to offer guidance, helping customers make the most of every opportunity behind the bar.*

This Edition's Wine Photoshoot

THE ALNWICK GARDEN

The Alnwick Garden is a unique contemporary garden in the heart of Northumberland, offering beautiful landscapes, interactive attractions, and seasonal experiences.

Created by the Duchess of Northumberland, The Alnwick Garden is a unique contemporary garden in the heart of Northumberland, designed to delight visitors of all ages. Combining striking sculpture, dramatic water features, and beautiful planting, it offers an unconventional and immersive experience throughout the seasons.

The garden is home to the UK's largest collection of European plants and the world's largest Japanese cherry orchard. Visitors can wander through the mysterious Bamboo Labyrinth, discover the dangers of the Poison Garden, or admire the impressive Sage Wealth Management Grand Cascade.

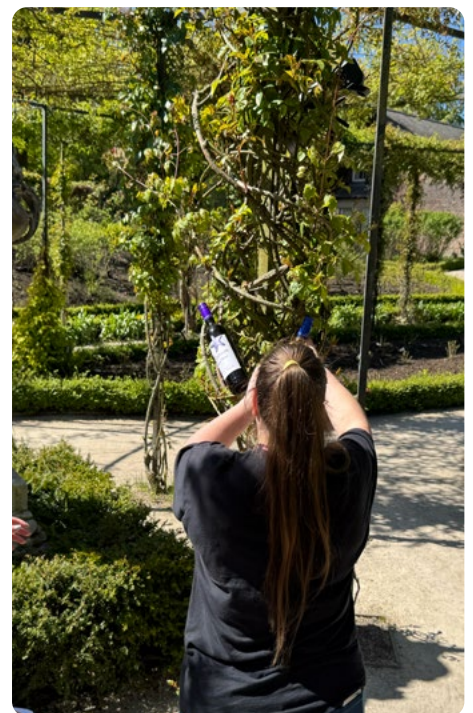
The Pavilion is the perfect setting alongside the beautiful garden backdrop for meetings, private dinners, conferences, fundraisers and more – all of which this venue can cater for. Day visitors can also choose from a truly scrumptious selection of sandwiches (amongst many other delicious options) to sit and enjoy whilst taking in the Grand Cascade and the family of ducks that call the garden their home.

**CHECK OUT
ALNWICK GARDENS**



**FIND OUR
PHOTOSHOOT
LOCATIONS**





Customer Favourites

These crowd-pleasing wines are must-haves for any wine list, with refreshing Prosecco, crisp Sauvignon Blanc and full-bodied Malbec.

FAMIGLIA BOTTER PROSECCO

RSP £8.36 | Net £6.27

Pale light yellow colour with delicate bubbles. An aromatic nose of wild apple with hints of honey and floral notes. Light bodied and well balanced, this is a perfect aperitif.

FAMIGLIA BOTTER PROSECCO ROSÉ

RSP £9.35 | Net £7.02

Pale pink in colour and with a delicate but complex nose of red fruit and citrus. There are fine bubbles on the palate and fruity notes of white peach, green apple and lemon.

FAMIGLIA BOTTER PROSECCO 24X20CL

RSP £71.46 | Net £55.00

Delicious floral and delicate flavours,with a fine mousse.

FAMIGLIA BOTTER PROSECCO ROSÉ 24X20CL

RSP £75.78 | Net £55.00

Fine bright perlage, light rose colour. Delicate and complex bouquet with fruity notes of peach, green apple and lemon.



GET 3
BOTTLES
FREE
WHEN YOU
BUY 9
75cl Bottles Only



CUSTOMER FAVOURITES



GET 1
BOTTLE
FREE
WHEN YOU
BUY 5

BELLO TRAMONTO PINOT GRIGIO

RSP £6.90 | Net £5.75

Straw yellow in appearance, this generous, well-balanced pinot grigio has a rich fruity aroma with a smooth fruity taste.

BELLO TRAMONTO PINOT GRIGIO ROSÉ

RSP £6.91 | Net £5.76

This elegant and fragrant pinot grigio blush is delicately aromatic and deliciously crisp on the palate.



VILLA BLANCHE PICPOUL DE PINET

RSP £11.01 | Net £9.18

Brilliant yellow with green reflections. Nose of acacia flowers and broom with citrus notes emerging before finishing on mint, star anise and marine, iodized notes.

Very fresh and smooth in the mouth, finishing with a lightly lemony, mineral salinity.

Summer Rosé

The consumer buzz around rosé wine shows no sign of abating, with consumers often happy to experiment beyond the big brands and enjoy them throughout the year.

VILLA BLANCHE GRENACHE ROSÉ

RSP £9.95 | Net £8.30

Pale pink with aromas of pomegranate, pear and white flowers. Dry and fresh on the palate but with lots of ripe fruit flavours of red berry, white peach and apple.

L'OASIS PROVENCE ROSÉ

RSP £13.10 | Net £8.74

Classic provence rosé, expressive and aromatic, blending fresh cherries and floral notes alongside more exotic fruits and finishing with a soft, round palate.

DOMAINE DU PELLEHAUT ROSÉ VDP

RSP £7.61 | Net £6.35

Bright pink in colour, this blend of local grape varieties provides wonderful freshness and remarkable balance with hints of cherries and white blossom.

CARLOS SERRES ROSÉ RIOJA

RSP £8.45 | Net £7.05

Vibrant pink in colour, this rosado has aromas of raspberry, violet and subtle sweet spice. The palate is fresh and crisp with ripe fruity flavours and a long finish.

MONTEREY BAY ZINFANDEL ROSÉ

RSP £7.94 | Net £5.30

A delicious mix of watermelon and cherry with a delectable sweetness.



GET 2
BOTTLES
FREE
WHEN YOU
BUY 4

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5

GET 2
BOTTLES
FREE
WHEN YOU
BUY 4



SUMMER SPECIAL DEALS

Summer Special Deals

To help clear space for new vintages, prices have been improved on these wines. Strictly while stocks last!

GET 3
BOTTLES
FREE
WHEN YOU
BUY 3



CLUB DE CAMPO MALBEC ROSÉ
RSP £8.19 | Net £4.10

With notes of redcurrants, cherries and plums, this vibrant rosé is perfect when partnered with salads or fish, or enjoyed on its own.

**THE BEACH HOUSE
SAUVIGNON BLANC**
RSP £8.81 | Net £4.41

Aromas of lemongrass, passion fruit and gooseberry come to the fore. The palate is bright and fresh with a lovely burst of citrus.

**THE BEACH HOUSE
ROSÉ**

RSP £8.81 | Net £4.41

Made from 100 per cent Pinotage, this rosé has an attractive salmon colour and heaps of strawberry on the nose; an accessible wine with juicy red fruit.

GET 3
BOTTLES
FREE
WHEN YOU
BUY 3



SUMMER SPECIAL DEALS

Art Series

Fruity, fresh and easy-drinking, the Art Series range are great examples of well-known grape varieties from around the world. This summer, the already popular full-size bottles sourced from Hungary are joined with a new range of single-serve bottles sourced from other countries.



ART SERIES ROSÉ**RSP £5.73 | Net £5.73**

Pale pink in colour, this rosé is bright and fresh with ripe, fruity flavours of red berries and citrus.

ART SERIES MERLOT**RSP £5.69 | Net £5.69**

Ruby red in colour, this juicy red wine has flavours of dark berries and a hint of spice.

ART SERIES SAUVIGNON BLANC**RSP £5.73 | Net £5.73**

Bright lemon green in colour, this elegant wine has flavours of citrus, gooseberry and some grassy notes.

ART SERIES PINOT GRIGIO**RSP £5.71 | Net £5.71**

This pinot grigio is delicate and fresh with flavours of citrus, apple and pear.



CUSTOMER FAVOURITES

**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4

**GET 3
BOTTLES
FREE**
WHEN YOU
BUY 9



LONG WHITE CLOUD SAUVIGNON BLANC
RSP £11.46 | Net £7.64
With crisp citrus flavours alongside riper stone-fruit flavours, this is a deliciously fresh and well-balanced Marlborough Sauvignon Blanc. Perfect for an aperitif or paired with grilled fish.

FORTUNA MALBEC
RSP £10.10 | Net £7.58
Deep red in the glass, there are vibrant aromas of violets, spice and ripe berry fruit on the nose. On the palate, there's dark berry fruit and sweet spice notes of clove. Medium bodied with good length.

Light Summer Reds

Lighter, fresher reds with bright fruity flavours are on-trend at the moment and perfect lightly chilled. These are some of the LWC team's favourites.

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5



BAR DOG PINOT NOIR RSP £13.11 | Net £10.93

This pinot noir has cherry, strawberry & spice. Medium-bodied juicy red fruit & vanilla. The bar dog range helps support rescue shelters across north america with direct grant funding.

BEAUJOLAIS VILLAGES CAMÉLIA RSP £11.79 | Net £9.83

Bright cherry red in colour with intense red fruit aromas, the palate is light-bodied and soft with juicy fruit flavours and just a hint of spice.

VILLA BLANCHE PIQUEPOUL NOIR RSP £9.92 | Net £8.27

Mid-bodied, ripe and juicy, this rarely seen red wine is fabulous lightly chilled. With flavours of red cherry, redcurrant and a hint of herbal spice, this is a great alternative to a more traditional beaujolais.

GET 1
BOTTLE
FREE

WHEN YOU
BUY 5

* MUST BE
THE SAME
BOTTLE



People's Choice

For the second year running, LWC has been awarded On-Trade Supplier of the Year at the People's Choice Wine Awards. As well as this recognition, a number of wines picked up individual awards.



WRITER'S BLOCK CHENIN BLANC

RSP £7.39 | Net £6.16

This lovingly crafted Chenin Blanc delivers a medley of ripe fruits; pear, peach and honeydew melon with a zesty citrus finish. Enjoy lightly chilled on it's own or as a fantatsic partner to fresh seafood, grilled meats and crunchy salads.

Best House Wine Award

CRAMELE REÇAŞ PINOT NOIR**RSP £7.93 | Net £6.61**

Complex aromas of black cherry, raspberry and cinnamon. Medium-bodied with dried fruit notes that combine with fresh red berries and sweet spice on the palate.

Easy Weekday: Red Award**LA FERME JULIEN ROSÉ****RSP £9.03 | Net £7.53**

Pale pink in colour, this rosé is dry but still fruity with ripe flavours of nectarine, peach and redcurrant. The palate is well balanced with a slight herbal bitterness on the finish.

Best House Wine Award**TALMARD MÂCON LUGNY****RSP £16.80 | Net £14.00**

Produced by the highly regarded Talmard winery, this classy Mâcon Lugny is medium-bodied with flavours of citrus and green apple.

Sommelier's Choice Award**PEOPLE'S CHOICE WINNERS**

HEALY & GRAY SHIRAZ

RSP £7.94 | Net £6.62

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a silky mouth feel.

HEALY & GRAY SAUVIGNON BLANC

RSP £7.63 | Net £6.36

A lively wine with good citrus and green apple flavours.

HEALY & GRAY CABERNET SAUVIGNON

RSP £7.82 | Net £6.52

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

HEALY & GRAY PINOT GRIGIO

RSP £7.59 | Net £6.33

This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.



Healy & Gray

The Healy & Gray range is designed to offer typical examples of well-known grape varieties. All are available in 75cl bottles and convenient 187ml single-serve bottles.

HEALY & GRAY MALBEC**RSP £8.14 | Net £6.79**

The nose presents aromas of plums, cherries and berries.
The palate is round with remarkable freshness and complexity.

HEALY & GRAY CHARDONNAY**RSP £7.56 | Net £6.30**

A wine of pale gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long-lasting finish.

HEALY & GRAY MERLOT**RSP £8.05 | Net £6.71**

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

HEALY & GRAY ZINFANDEL ROSÉ**RSP £7.56 | Net £6.30**

Bright salmon pink colour with a fresh nose of raspberry and strawberry.



**GET 1
BOTTLE
FREE**

WHEN YOU
BUY 5

**GET 1
187ML CASE
FREE**

WHEN YOU
BUY 5

**NEW
DESIGN**

TEQUILA
**BUEN
AMIGO**

BUY ANY 4 BUEN AMIGO

GET ONE FREE

**SAME FRIEND.
BETTER OUTFIT.**

STRAIGHT FROM THE DIALCE DISTILLERY, MEXICO. TEQUILA BUEN AMIGO BLENDS THE SMOOTH TASTE OF MEXICAN AGAVE WITH A BOLD ATTITUDE.

JOURNEYING FROM THE BLUE AGAVE FIELDS IN THE HIGHLANDS OF JALISCO, MEXICO, TO THE BARS AND RESTAURANTS OF THE UK, BUEN AMIGO TEQUILA PROVIDES AUTHENTICITY, GOOD TIMES AND INCREDIBLE DRINKS.



Easy Paloma

A refreshing, no-fuss Paloma. Serve over ice with Buen Amigo Tequila, topped with Pink Grapefruit Ting & finished with a fresh pink grapefruit slice.

WHILE STOCKS LAST. SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION. PLEASE DRINK RESPONSIBLY.





SPIRITS



ARE YOU STOCKING GB'S FASTEST-GROWING PREMIUM TEQUILA?*

Scan for instant access to digital CASAMIGOS Marketing & Cocktail support



*KANTAR END OF YEAR REVIEW 2024, [2] CGA MIXED DRINKS REPORT Q3 2023

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PLEASE DRINK RESPONSIBLY



Scan here to sign up with **DIAGEO One**

DIAGEO *One*
Business support from the drinks experts

TEREMANA
SMALL BATCH TEQUILA

SHARE THE MANA
CELEBRATE
NATIONAL TEQUILA DAY

FRIDAY 24TH JULY 2026



BLANCO SPECIAL PRICE
£28.99
REPOSADO SPECIAL PRICE
£35.99



SCAN QR CODE FOR
RECIPE SUGGESTIONS



*WINNER OF 35 PRESTIGIOUS SPIRITS AWARDS

be drinkaware.co.uk

HOT
Honey
BY CAZCABEL
TEQUILA

£22.49



Hot Honey, meet Marg.

Hot Honey is the must-have flavour in 2026.

“Hot Honey” UK menu mentions saw a +38% rise in the past year, especially in pubs and casual dining (CGA Ignite). To participate in our Hot honey campaign and to secure promotional POS, contact your Proof Drinks sales representative.

Special Offer

Sombrero Mexicano Tequila Cream Liqueurs are available in three delicious flavours, Mango, Passion Fruit and Strawberry. Perfect for shots, mixers and cocktails.

Buy any 2 Sombrero Mexicano, get a Passion Fruit

FREE*



Sombrero Mexicano

*While stocks last. Please drink responsibly.

TEQUILA
ROSE
STRAWBERRY
CREAM

BUY 3x70cl BOTTLES RECEIVE 1
SHOT PADDLE AND 6 SHOT
GLASSES FREE

HAVE YOU TRIED A SEXY STRAWBERRY?

60ML TEQUILA ROSE, 15ML VANILLA VODKA, SERVED IN A COUPE
WITH WHIPPED CREAM ON TOP. WORKS AS A SHOT TOO!



@SAZERACOMPANYOFFICIAL

bedrinkaware.co.uk

@TEQUILAROSEUK

NEURITA

Tequila Deliciously Reimagined. 100% Agave



SPECIAL
OFFER:
PER BOTTLE
£23.99*

EFFORTLESS MARGARITAS:

Just add lime + agave. No triple sec needed.

*Offer applies to Neurita Rosa, Neurita Citrus, Neurita Picante

BUY ANY COMBINATION OF 4 JOSE CUERVO PRODUCTS AND RECEIVE A SUMMER REFRESHMENT KIT



REFRESH SUMMER WITH CUERVO!



a 100% agave
Blanco tequila with
sweet agave and
warm vanilla notes



Kit includes: consumer spin to win game, 6 Long Drink glasses, 50cl of Cuervo for free drink mechanic, table tents.
This offer is valid with the purchase of any combination of 4 bottles of 70cl Jose Cuervo Especial or Tradicional Reposado or Silver. Subject to availability. Contents may vary.

SPIRITS

miami mango

SPECIAL OFFER

ALL FLAVOURED
70CL BOTTLES



MOONSHINE
VODKA



**REFINED
VODKA.
REAL
VALUE.**

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. MOONSHINE IS PERFECT ON ITS OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

ORDER ONLINE, OR CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION.

MOONSHINE
VODKA



**BUY 5 MOONSHINE VANILLA,
GET AN ORIGINAL
MOONSHINE
FREE**

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. MOONSHINE IS PERFECT ON IT'S OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

MAX 6 DEALS PER CUSTOMER.
ORDER ONLINE, OR CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION.

be **drinkaware**.co.uk
PLEASE DRINK RESPONSIBLY

SMIRNOFF

PERFECT FOR EVERY MIX

SPIRITS

 **SMIRNOFF**  **KNOWN FOR QUALITY SINCE 1864**  **SMIRNOFF**





SMIRNOFF



FROM THE MAKERS OF THE WORLD'S No.1 VODKA

be drinkaware.co.uk
PLEASE DRINK RESPONSIBLY

SMIRNOFF

Miami
PEACH, PLEASE.



SMIRNOFF



FROM THE MAKERS OF THE WORLD'S No.1 VODKA

SPECIAL OFFER
£20.49
 PER BOTTLE



PURE MILK VODKA
 MAKE IT SMOOTH

WWW.BLACKCOW.CO.UK

be drinkaware.co.uk

SPIRITS

£17.99



£17.99



THE VODKA

Since 1938

STOLLI RASPBERRY RIPLE COOLER

1 shot of Stolli Vanilla
 1 shot of Stolli Raspberry
 topped with lemonade



Mixed Spirits Basket Deal

Buy any 8 70cl bottles from the range and receive your choice of 1 FREE 70cl bottle from the below:

- **Absolut Vodka** 70cl
- **Jack Daniel's Whiskey** 70cl
- **Aperol** 70cl
- **Sombrero Mexicano Mango** 70cl
- **Tequila Rose Liqueur** 70cl
- **Old J Cherry Spiced** 70cl

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



THE RANGE



THE RANGE



SPIRITS

Complimentary MARLISH TONIC



Receive a case of Marlish
Mediterranean Tonic when you
buy 3 from the Mermaid collection.



ISLEOFWIGHTDISTILLERY.COM

@MERMAIDGIN f @

be drinkaware.co.uk

ENJOY MERMAID RESPONSIBLY

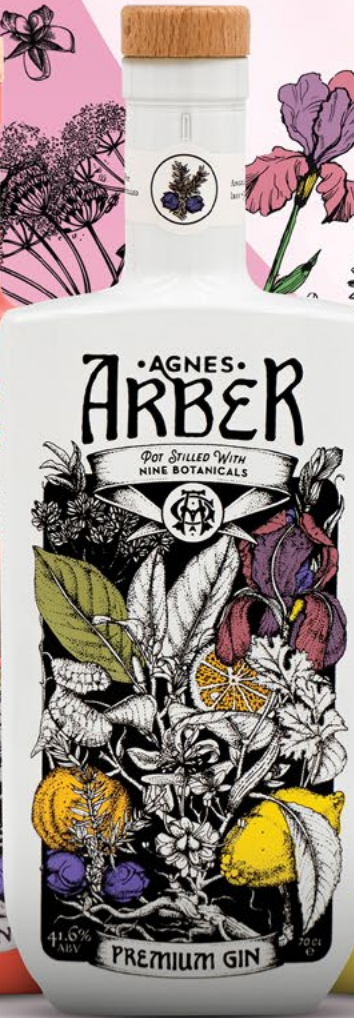
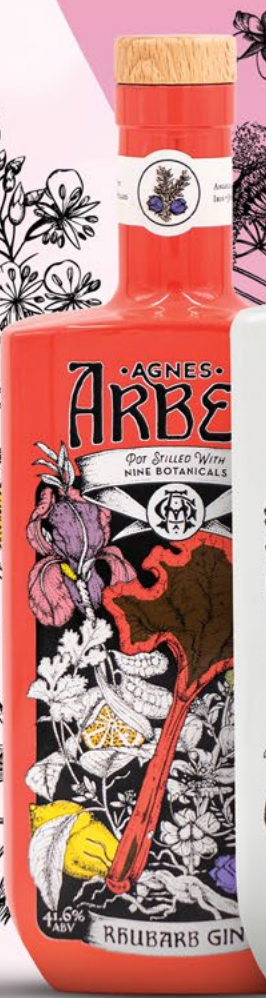
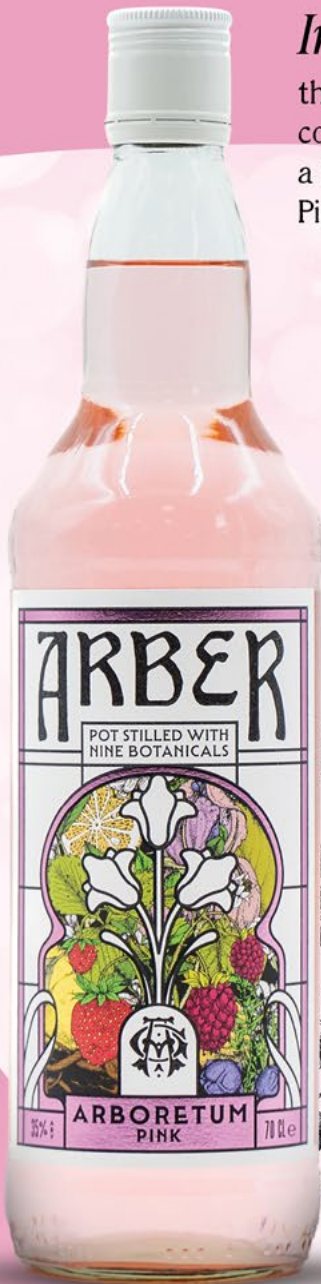


MERMAID
ISLE OF WIGHT DISTILLERY



Buy any two from the Premium range,
*get an Arboretum
Pink free*

Inspired by pioneering botanist Agnes Arber, this award-winning gin is distilled at Langley in one of the UK's oldest copper stills. Nine botanicals, including juniper, lemon and orange, create a balanced, citrus-led spirit with a soft, sweet finish. Also available in Pineapple and Rhubarb - perfect for G&Ts or cocktails.



To find out more
about Agnes
Arber and the full
Arber Range, scan
the QR code:



Order online, or speak to your Account Manager
for more information. Please drink responsibly.



New!

1.5 litre bottles
now available.



WIN a trip for 2 to the
HENDRICK'S GIN PALACE

and receive a consumer Instant Win Rate of Sale kit*

WHEN YOU BUY 2 BOTTLES (ONE TO BE ANOTHER)



Your
**ANOTHER
HENDRICK'S**
kit includes



30 x menu clips



100 x coasters



1 x Lenticular
bar glorifier



50 x scratch cards

To fulfil the winning
scratchcards you get:



10 x fans



11 x pin badges

PLUS 6 extra pin badges
(for your team) and a briefing sheet.



1 ENTRY AND KIT PER DEAL.

For 5 additional entries to the prize draw, please refer to the brief sheet contained within the kit. For terms, conditions and further information, please scan the qr code, or visit <https://qrco.de/Hendricks-trade-terms->

*WHILST STOCKS LAST. PLEASE DRINK THE UNUSUAL RESPONSIBLY. be drinkaware.co.uk



EDINBURGH SMALL GIN BATCH

ELEVATE EVERY POUR

SPIRITS

FASTEST
SELLING
RHUBARB GIN IN
UK ON-TRADE

AWARD-WINNING
GIN RANGE MADE
IN UK

ONE OF THE
UK'S TOP
FULL-STRENGTH
FLAVOUR RANGES

£18.99
per bottle



FIND OUT
MORE



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

SOURCE: CGA 2025



72%
OF CONSUMERS
DRINK SPRITZ IN
UK ON TRADE

EG
LIQUEURS

SPRITZ SERVES
GENERATE UP TO
79% GP

GET SPRITZ READY WITH THE UK NO.1 GIN LIQUEURS

ENSURE YOU HAVE A **HUGO SPRITZ** ON YOUR MENU:
3 PARTS PROSECCO, 2 PARTS EG ELDERFLOWER LIQUEUR, 1 PART SODA



THE SPIRITS
BUSINESS
GLOBAL
GIN
MASTERS
MASTER 2025

£11.39
per bottle

SCAN HERE FOR YOUR **FREE**
SPRITZ MENU. TERMS APPLY.



SOURCES: CGA & Nielsen December 2025

be **drinkaware**.co.uk
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SUMMER — OF — SPRITZ

BUY 3 BOTTLES FROM THE RANGE
AND RECEIVE A FREE CASE OF MARLISH MIXERS

Available flavours: Marlish Tonic Water, Marlish Sicilian Lemon Soda, Marlish Brazilian Orange Soda, Marlish Raspberry Soda, Marlish Pink Grapefruit Soda and Marlish Elderflower Soda




Pernod Ricard UK
Créateurs de convivialité

ENJOY RESPONSIBLY be [drinkaware.co.uk](https://www.drinkaware.co.uk)

ALIVE WITH THE SEASONS

STOCK ROKU GIN

A Blend of 6 Unique Japanese
Botanicals In Every Sip

ROKU
£24.99
PER 70CL BOTTLE

Enjoy Responsibly.
be drinkaware.co.uk



SIPSMITH *London*

A sip above the ordinary

*Drive higher value sales
with the No. 1* Premium
London Dry Gin*

Sipsmith
London Dry
£18.99
Per 70cl bottle



Please enjoy responsibly
be drinkaware.co.uk

*Source: Nielson Value Sales L52W.

TOP TRENDING BRANDS

- CAMPARI
- CHARTREUSE
- ANCHO REYES
- ST GERMAIN
- MUYU
- FERNET BRANCA
- MIDORI
- MR BLACK
- ITALICUS
- GIFFARD

BESTSELLING BRANDS

- CAMPARI
- CHARTREUSE
- COINTREAU
- GIFFARD
- BRIOT TET
- ST GERMAIN
- DISARONNO
- LUXARDO
- FERNET BRANCA
- LICOR 43

DRINKS INTERNATIONAL ANNUAL BRANDS REPORT 2025

#4 BEST SELLING BRANDS
#10 TOP TRENDING BRANDS

DRINKS INTERNATIONAL ANNUAL BRANDS REPORT 2025

IT'S A HUGO SPRITZ SUMMER *E. Giffard*

£13.99 PER BOTTLE

Giffard Hugo Spritz

**40ml Giffard Elderflower Liqueur
75ml Serenello Prosecco
75ml Sparkling Water
Mint Leaves**

Add all ingredients to glass and top with ice and mint leaves

Difford's Guide

FOR DISCERNING DRINKERS



AVERAGE RATING OF ON DIFFORD'S GUIDE 4.5/5



SPIRITS

Limoncello **DICAPRI**

**100% NATURAL LIQUEUR
IS MADE FROM ONLY THE
FINEST SORRENTO LEMONS.**

£16.99*
PER 70CL

TRY IT MIXED!

SCAN HERE FOR SERVE

**DI CAPRI
SPRITZ**

INGREDIENTS
75 ml Prosecco
50 ml Limoncello Di Capri
25 ml Soda
Sprig of mint
Lemon twist

PREPARATION
Pour all the ingredients into a white wine goblet, add ice cubes and stir. Garnish with a sprig of mint and a lemon twist.

*WHILST STOCKS LAST.
ENJOY RESPONSIBLY. be drinkaware.co.uk

CRODINO
NON ALCOOLICO SPRITZ
CRODINO

SARTI
SPRITZ

APEROL
SPRITZ

MONDORO
HUGO SPRITZ

CAMPARI
SPRITZ

CRODINO
NON ALCOOLICO SPRITZ
CRODINO

SARTI
SPRITZ

APEROL
SPRITZ

MONDORO
HUGO SPRITZ

CAMPARI
SPRITZ

START WITH A SPRITZ



THE #1 COCKTAIL STYLE IN GB ON TRADE*
(SUMMER 2025)

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk

*Source: Based on data reported by NIQ CGA through its Mixed Drinks Report for the Cocktail category for the 12-week period ending 06/09/2025, for the GB On Trade. Copyright © 2026 The Nielsen Company (Europe) Srl

CRODINO
NON ALCOOLICO SPRITZ
CRODINO

SARTI
SPRITZ

APEROL
SPRITZ

MONDORO
HUGO SPRITZ

CAMPARI
SPRITZ

CRODINO
NON ALCOOLICO SPRITZ
CRODINO

SARTI
SPRITZ

APEROL
SPRITZ

MONDORO
HUGO SPRITZ

CAMPARI
SPRITZ



BUY 6 BOTTLES OF APEROL & RECEIVE YOUR FREE SPRITZ STARTER KIT WORTH OVER £100

INCLUDING FREE BOTTLES OF THE NEW SARTI ROSA & MONDORO ELDERFLOWER LIQUEUR! **



SPRITZ MADE SIMPLE, READY, SET, SERVE INCREASE SALES IN ONE KIT



REFRESHING FRUITY

FLORAL

0.0% BITTERSWEET

BITTERSWEET

REFRESHING BITTER

1

HIGH MARGIN, LOW EFFORT

Spritz cocktails are quick to make, easy to serve, and deliver strong profit margins with minimal training + ingredients required. They can drive both higher margin prosecco & spirits sales during earlier drinking occasions.

2

HIGH IN DEMAND

Spritz is a year-round favourite with Aperol Spritz the number 1 cocktail in GB. On Trade Summer 2025 and a proven crowd puller.

3

ICONIC BRAND POWER

Backed by global recognition and bold brand marketing, stocking spritz and aperitif brands can attract consumers and drive sales. Consumers are increasingly choosing Spritz serves.

**18+ only. 01/06/26 - 31/09/26. Purchase 6 x Aperol Spritz 70cl to receive 1 x Spritz Kit (RRP £100) containing: 1 x Sarti Rosa 70cl, 1 x Mondoro Elderflower Liqueur 70cl, 4 x Crodino 0% Spritz 17.5cl, 6 x Aperol Spritz glasses, 1 x 3-2-1 Jigger, 1 x Bottle Stopper, 15 x Spritz A5 Table Menus, 10m Spritz bunting, 15 x Table Cubes, 75 x Spritz Coasters and 1 x Manager's Brief. Offer available while stocks last, not valid in conjunction with any other promotion or offer. The promoter reserves the right to withdraw or amend the promotion at any time without notice.



£9.99



DISARONNO
PRESENTS

*the Dolce
Side of Life*

WITH
DISARONNO[®]
VELVET
CREAM LIQUEUR

be drinkaware.co.uk

Enjoy the twist of a fruity spritz:
75ml Prosecco
50ml Sarti
25ml Soda
Wedge of Lime

INTRODUCING
SARTI[®]
SPRITZ

The *NEW* Mango, Passionfruit &
Blood Orange Spritz



BUY 3 BOTTLES OF SARTI 70cl TO RECEIVE A **FREE ROS KIT**

Use your kit to increase
profit in your venue via
high margin spritz serve.



x1 Info Sheet + x20 Table Talkers + x6 Branded Glasses + x100 Coasters

PLEASE DRINK RESPONSIBLY
be drinkaware.co.uk

*UK, 18+ only. Offer valid 01.06.26 – 31.08.26 - Buy 3 bottles of Sarti 70cl and get a Free ROS kit. Max one deal per customer. Not to be used in conjunction with any other offer. Whilst Stocks Last. Terms and Conditions Apply.

BEPI TOSOLINI

MASTRO DISTILLATORE IN UDINE

Authentic Italian Liqueurs

From a third generation family run distillery

Buy 3 bottles of **Limoncello**
Get 1 x bottle of **Expre Coffee Liqueur**

FREE



Please drink responsibly

SPIRITS

MAKE *it* PEACHY

FREE PEACHY LIPGLOSS GARNISH KIT*

WHEN YOU BUY 2 X ARCHERS 70CL
USE TO DRIVE ROS IN YOUR OUTLET

be drinkaware.co.uk

* Peachy lipgloss garnish kit contains 24 x peachy lipgloss with pegs, 30 menu hangers and a brief sheet. Whilst stocks last.



WHEN LIFE GIVES YOU PEACHES...PUCKER UP

APEROL SPRITZ

NEW BOTTLE
SAME ICONIC RECIPE

COMPETITION REMINDER
WIN A TRIP TO VENICE!

2 X TWO DAY VENICE TRIPS AVAILABLE FOR
CUSTOMERS WHO INCREASE APEROL
SALES THIS SUMMER.

- HIGHEST VOLUME UPLIFT VS LAST YEAR
- HIGHEST VOLUME NEW STOCKIST
(2 TRIP PLACES PER WINNER)

LIVE FROM 1ST JUNE – 31ST AUGUST
FOR CUSTOMERS THAT ENTERED BEFORE 31ST MAY

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk
* Source: Based on data reported by NIQ CGA through its Mixed Drinks Report for the Cocktail category for the 12-week period ending 06/09/2023, for the GB On Trade. Copyright © 2023 The Nielsen Company (Europe) Ltd.
Win the DMG initiative for details on Win a Trip to Venice Competition Competition promoter: DMG Drinks Ltd, Greenisle Way, Middleton, Manchester, England M26 1SW. Registered in England and Wales: 07477907. UK 16+. Competition running date: 1st June – 31st August. 2 trips available, 2 places per trip. No cash alternative.

#1

Cocktail Serve
in GB On Trade
(Summer 2023)





SCAN HERE

To learn how to
make the Perfect
Aperol Spritz

SCAN HERE

For additional
support from
Aperol Spritz





CRODINO

NON-ALCOHOLIC
SPRITZ

0.0% ABV

NITUALE ITALIANO
DAL 1965

**ORDER 2 CASES TO
RECEIVE A FREE
RATE OF SALE
SUPPORT KIT**

47%
OFF

THE SUPPORT KIT
NON-ALCOHOLIC
SPRITZ

HOW TO MAKE A CRODINO SPRITZ 0.0%



FRUIT &
CRODINO



FRUIT &
CRODINO



FRUIT &
CRODINO



Managers Brief +
x20 Menu Hangers

**THE SURPRISINGLY
NON-ALCOHOLIC
SPRITZ**

**THE GROWING
NO/LOW MOVEMENT**

Low & No is one of the
fastest growing categories,
adding over £10M to
the GB on-trade this
year alone.*

£33.99 PER CASE**

*Source: CGA OPMS Data P2; MAT to 21/02/26

**18+ only with valid ID. All offers are subject to availability. Offer available 01.06.24 – 31.08.26. Max 2 deals per site. Only available while stocks last.

ODK
ORSADRINKS.COM

FLAVOUR YOUR MARG
Buy any four ODK & get a bottle of Rooster Rojo Free



SPIRITS



JUAN DE LA COSTA

NEW 1.5LTR SPICED BOTTLES NOW AVAILABLE

NEW Juan de la Costa Spiced is our new spirit drink made with rum. Crafted with the finest Caribbean ingredients for an authentic taste. Designed to deliver both quality and value, it's the ideal choice for house pours, simple serves, and classic rum-based cocktails.

Speak to your Account Manager for more information. Please drink responsibly.



JUAN DE LA COSTA

Buy any five from the
Juan De La Costa range and

GET A COSTA SPICED FREE

NEW Juan de la Costa Spiced is our new spirit drink made with rum. Crafted with the finest Caribbean ingredients for an authentic taste. Designed to deliver both quality and value, it's the ideal choice for house pours, simple serves, and classic rum-based cocktails.



Order online, or speak to your Account Manager for more information. Please drink responsibly.



Suggested Serve:

SPICED APPLE

50ml Juan De La
Costa Spiced

7.5ml lime juice

Top with apple juice

Serve with an apple fan,
and good company

WIN ^{AN} OLD J SUMMER EXPERIENCE

SPIRITS



BUY ANY 6 BOTTLES FROM THE OLD J SPICED range to be entered into a draw to WIN USE OF THE OLD J CAMPER VAN AT YOUR VENUE FOR A WEEKEND IN THE SUMMER.

The winner gets the van to use as a mobile bar **ALL WEEKEND***, and gets **ONE RUM TASTING EVENING FROM ONE OF OUR BRAND ACTIVATION MANAGERS**, plus **12 BOTTLES OF OLD J SPICED FREE.**

*T&Cs: The weekend must be the 14th August 2026. Please drink responsibly.



RAISE THE KRAKEN®

NO.1 PREMIUM RUM
in THE UK*

STOCK
UP NOW

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

NO.1 PREMIUM RUM IN THE UK * IN THE PREMIUM PRICE BAND : £24 - £29.99, CGA APRIL 2025. THE KRAKEN® AND OTHER TRADEMARKS ARE OWNED BY PROXIMO SPIRITS. ©2026 THE KRAKEN. ENJOY THE KRAKEN RESPONSIBLY. KRAKEN RESPONSIBLY.



FREE
PADDLE KIT† WHEN
YOU BUY 2 BOTTLES
of
THE KRAKEN ROAST
COFFEE



NO.1 PREMIUM RUM
in THE UK*

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

†KITS WILL FOLLOW SEPARATELY AFTER PURCHASE AND ARE SUBJECT TO WHEN STOCKS LAST *IWSR PREMIUM PRICE BAND : £24 - £29.99. CGA 19TH APRIL 2025. THE KRAKEN® AND OTHER TRADEMARKS ARE OWNED BY PROXIMO SPIRITS. 2025 KRAKEN RUM CO. ENJOY THE KRAKEN RESPONSIBLY. @KRAKENRUMUK



BUY 5 FROM THE RANGE,

GET 1 FREE



June Only. Max 6 deals per customer. Order online, or contact your Account Manager for more information. Please drink responsibly.



BLACK GOLD XO CAFÉ.

AN ELEGANTLY RICH AND UNIQUE BLEND OF THE
FINEST COFFEE AND PREMIUM TEQUILA.

BUY TWO BOTTLES,
GET A BAR RUNNER
FREE



WINNER OF THE 2024
GLOBAL TEQUILA & MEZCAL
MASTERS GOLD MEDAL

ESPRESSO
GLOBAL
TEQUILA &
MEZCAL
MASTERS
GOLD 2024

HARPERS DESIGN
AWARDS 2025
SILVER

HARPERS DESIGN
AWARDS 2020
SILVER

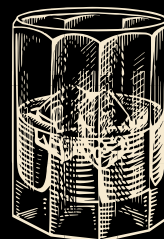
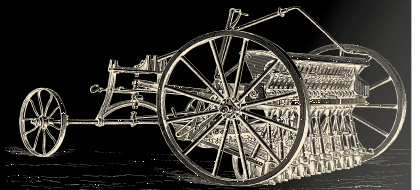
FOLLOW @BLACKGOLDXO
TO BE INSPIRED. **BLACK GOLD**

Order online, or speak to your Account Manager for more information.
Please drink responsibly.



ESPRESSO MARTINI
50ML VODKA
35ML BLACK GOLD XO CAFÉ
25ML FRESHLY BREWED ESPRESSO
10ML SIMPLE SYRUP
3 COFFEE BEANS (FOR GARNISH)

PROUDLY OLD FASHIONED



THE RECIPE

Iron Wheel	60ml
Sugar	1 tsp
Angostura Bitters	1-2 Dashes

Add sugar and bitters to a rocks glass. Stir gently to combine. Add Iron Wheel and one large ice cube. Stir until chilled and slightly diluted. Garnish with an orange peel and an optional maraschino cherry.

Speak to your Account Manager for more information. Please drink responsibly.

Buy any 4 and get a Buffalo Trace 70cl FREE



TRY A
BUFFALO
& GINGER ALE

SAZERAC

Follow us @ [@buffalotrace](#) be [drinkaware.co.uk](#)

WORLD'S NO.1
BOURBON

SINCE
1795

JIM BEAM
£17.99
PER 70cl



TRY A
BEAM, LEMONADE
ICE AND SLICE

be drinkaware.co.uk

STOCK DELICIOUSLY

Smooth

BOURBON

No. 1

PREMIUM BOURBON
IN THE UK*



Maker's Mark
Classic

£21.99

70 cl bottle

Certified



Corporation

*Source: IWSR 2025

be drinkaware.co.uk

BUY 3+ BOTTLES AND RECEIVE A FREE POS KIT

+ Activate your kit in venue and earn a £10 amazon voucher



POS KIT

Featuring exclusive prize draw for your guests, including a luxury weekend escape in London.



20 table talkers
x
100 coasters

COURVOISIER & GINGER ALE
50ml Courvoisier VS Top with Ginger Ale



BOOST *Your Sales* WITH

COURVOISIER

18+ Only. Offer available 01/06/2026 -31/06/2026. Buy 3 bottles of Courvoisier VS 70cl to receive a free POS kit containing 100 coasters and 20 table talkers. Proof of activation must be e-mailed to earn £10 amazon voucher. Full details inside kit. Not to be used in conjunction with any other offer. While stocks last. Terms and Conditions apply.

ENJOY RESPONSIBLY be.drinkaware.co.uk

£24.99

£10.99



STIR UP SOMETHING DIFFERENT

WITH **ANGOSTURA** ORANGE BITTERS

BUY A BOTTLE OF MONKEY SHOULDER AND ANGOSTURA ORANGE BITTERS AND RECEIVE AN OLD-FASHIONED KIT*

KIT CONTENTS



plus a briefing sheet containing Monkey Old Fashioned twist recipes

THE APPROACHABILITY OF BOURBON WITH THE QUALITY OF A SPEYSIDE SINGLE MALT.

*WHILST STOCKS LAST. PLEASE DRINK RESPONSIBLY. be.drinkaware.co.uk

GLENFIDDICH

£29.99
SPECIAL
PRICE



GIFT THE
WORLD'S
MOST
AWARDED
SINGLE MALT SCOTCH WHISKY

be drinkaware.co.uk

*Since 2000, Glenfiddich has won more awards than any other Single Malt Scotch Whisky at the International Wine & Spirits Competition (IWSC) and the International Spirits Challenge (ISC).



£29.99 per 70cl

18+ only, Please Drink Responsibly be drinkaware.co.uk

BOOST YOUR SALES WITH THE AWARD WINNING JAPANESE WHISKY

Number 1 Japanese Whisky in the UK by Volume*

TOKI
SUNTORY
WHISKY



LEARN MORE
ABOUT TOKI

*Source: IWSR 2025 BY VOLUME

Please enjoy responsibly
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

EVENT PRICE
£21.99
JUNE & JULY
ONLY
PER 70CL

INTERNATIONAL
SPIRITS
CHALLENGE
GOLD 2024



SPIRITS

THE PARTY STARTS WITH SOURZ



Includes: SOURZ Apple 70cl, SOURZ Cherry 70cl
and SOURZ Raspberry 70cl

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BRING THE
HEAT

BRING THE
COLD



BRING THE AFTERSHOCK

CHOOSE AFTERSHOCK RED HOT & COOL CINNAMON
AFTERSHOCK BLUE COOL CITRUS
& AFTERSHOCK BLACK DARK BERRY

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY 5 BOTTLES GET ONE FREE FROM THE **SOURZ** & **AFTERSHOCK** RANGE

JOHNNIE

NEW RED *Soul*



MADE FOR
MIXING
ENJOY
WITH **COLA**

WALKER

be drinkaware.co.uk
PLEASE DRINK RESPONSIBLY



Scan here to
access your FREE
JOHNNIE WALKER
marketing support

DIAGEO *One*
Business support from the drinks experts

MARTINI

SPRING *in to Spritz*

Buy any 4 Martini 75cl and
receive 6 Martini glasses
and menu inserts FREE



Martini to be

© 2026. MARTINI, ITS TRADE DRESS AND THE "BALL AND BAR" LOGO ARE REGISTERED TRADEMARKS.
MAX 3 DEALS PER CUSTOMER ORDER. TOTAL DEALS CAPPED AT 10 PER CUSTOMER.

SPIRITS

+ ST~GERMAIN +

SIP INTO SOMETHING FRESHER TASTING



**ST~GERMAIN®
SPRITZ**

**ST~GERMAIN®
HUGO**

Buy 2 x bottles of St-Germain 70cl and
get a bottle of Castelli Prosecco FREE



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Max 2 deals per customer. Please drink responsibly.
©2026 St-Germain and its trade dress are trademarks.

Paixão

EXPLORE YOUR COCKTAIL

Passions

WITH PAIXÃO LIQUEURS



£9.99

Per Bottle

Order online, or speak to your Account Manager for details. Please drink responsibly.

Buy any
3x70cl MONIN liqueurs
 and get
1x70cl MONIN Gomme syrup
*free**



MONIN®
 DRINK RESPONSIBLY

There's **MONIN®** *for that*

Visit our
 Resource Hub





THE EXQUISITE CHOCOLATE LIQUEUR

100% Natural Ingredients

Crafted in Salzburg since 1979

Enjoy neat over ice or in a cocktail

**Offer applies to Mozart Cream Chocolate, Mozart White Chocolate, Mozart Dark Chocolate, Mozart Coconut Chocolate, Mozart Strawberry Chocolate, Mozart Coffee Chocolate, Mozart Pumpkin Spice Chocolate*

PLEASE DRINK RESPONSIBLY



BUY ANY 3*
& GET
1 X MOZART
CREAM
FREE

SPIRITS



BRIOTTET
BUY ANY 5
GET A BRIOTTET
PASSIONFRUIT
(FRUITS DE LA PASSION)
FREE

*A Flavour For
Every Occasion*



PLEASE DRINK RESPONSIBLY

*VALID ON BRIOTTET CASSIS (BLACKCURRANT) 70CL, BRIOTTET PECHE (PEACH) 70CL, BRIOTTET FRAMBOISE (RASPBERRY) 70CL, BRIOTTET MURE (BLACKBERRY) 70CL, BRIOTTET FRAISE (STRAWBERRY) 70CL, BRIOTTET TRIPLE SEC 40% (TRIPLE SEC) 70CL, BRIOTTET FIGUE DE BARBARIE (PRICKLY PEAR) 70CL, BRIOTTET PAMPLEMOUSSE (GRAPEFRUIT) 70CL, BRIOTTET FRUIT DE LA PASSION (PASSION FRUIT) 70CL, BRIOTTET CERISE (CHERRY) 70CL, BRIOTTET MANZANA VERDE (GREEN APPLE) 70CL, BRIOTTET CREME DE FIGUE (FIG) 70CL, BRIOTTET BANANE (BANANA) 70CL, BRIOTTET ABRICOT (APRICOT) 70CL, BRIOTTET COQUELICOT (POPPY) 70CL, BRIOTTET CURACAO BLEU (BLUE CURACAO) 70CL, BRIOTTET ROSE (ROSE) 70CL, BRIOTTET CACAO BLANC (WHITE CACAO) 70CL, BRIOTTET LITCHI (LYCHEE) 70CL, BRIOTTET RHUBARBE (RHUBARB) 70CL, BRIOTTET SUREAU (ELDERFLOWER) 70CL, AND BRIOTTET TONKA (TONKA BEAN) 70CL.

SERVE
THE NATION'S
FAVOURITE COCKTAIL.
SPRITZES ARE OFFICIALLY
#1 IN GB*

ISOLABELLA®
LIMONCELLO

**GET A 75CL
BOTTLE OF PROSECCO**

WHEN YOU BUY 3 X ISOLABELLA LIMONCELLO



**MASTER THE
LIMONCELLO
SPRITZ**



SCAN HERE

*CGA mixed drinks report Q4 2025
Max 5 deals per customer, per month.
Whilst stocks last.

be **drinkaware** .co.uk

Just in time for
SUMMER

NEW APPLISHED
 PACKAGED!

Free
 500ml Low Alc!
when you buy any two packaged
 Appleshed

*Beautifully
 British from
 Pip to Pint.*

Born in Herefordshire and made with local apples, Appleshed Ciders are quintessentially British. Crafted by Westons with care down to the very last drop, Appleshed produces crisp, premium, authentic cider.



Timeless taste
**BORN IN THE
 ORCHARD.**

Please speak to your Account Manager for more information.
 Please drink responsibly. Appleshed packaged options are:
 Appleshed Premium 440ml x 24 Case, Appleshed British Berries
 500ml Bottle and Appleshed Low Alcohol 500ml Bottle.

LIFE IN FULL Flavour

MADE WITH
**REAL
FRUIT
JUICE**

BAG-IN-BOX: THE SMARTER WAY TO SERVE

Bag-in-Box offers a flexible and convenient solution for busy venues, with multiple ways to serve depending on your setup. It can be poured straight from the box on the back bar for quick, easy service, connected to a hand pull for a traditional dispensing experience, or served chilled directly from the fridge for perfectly cooled drinks every time. With space-saving packaging, longer freshness after opening and simple dispensing, Bag-in-Box helps venues streamline service while reducing waste. Smart, versatile and designed for modern hospitality.



Please contact your wholesaler for a full range of Lilley's Cider.

BUY 4 CASES OF THATCHERS ZERO & GET 2 CASES OF NEW THATCHERS BLOOD ORANGE 0.0 FREE

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

T&Cs: Buy 4 cases of 6 x 500ml bottles of Thatchers Zero cider and receive 2 cases of the new 6 x 500ml Thatchers Blood Orange 0.0% cider free of charge.
Source: Latest MAT vs YA (CGA OPM)



NO.1
LOW/NO
APPLE CIDER

+18.6%
No/Low fruit cider is up in volume and in demand!

NEW
ZERO FRUIT CIDER

THATCHERS BLOOD ORANGE 0.0%
A vibrant, alcohol-free juicy cider, bursting with natural blood orange flavour.

PICK ANY 4 CASES OF BOTTLES & GET A CASE OF HAZE OR BLOOD ORANGE FREE.



T&Cs: Buy 4 cases of 6 x 500ml bottles of Thatchers Cider and receive 1 case of 6 x 500ml Thatchers Haze or Blood Orange free of charge. Thatchers Ciders included in this promotion are 500ml Bottles of Gold, Haze, Juicy Apple, Zero, Vintage, Katy, Blood Orange and Apple & Blackcurrant.

PERFECTION
— in every drop —

BEER & CIDER

#1
FOR CASH
IN THE TILL*

#1
CIDER FOR
18-34s²

#1
CLOUDY CIDER
IN THE ON
TRADE³

INSTALL A THATCHERS APPLE CIDER ON DRAUGHT AND GET A FREE KEG.

Plus! Win a Hot Air Balloon Break

Install one of Thatchers' high-flying apple ciders on draught and **get a free keg** after the first two kegs are purchased. Plus, **five Hot Air Balloon Breaks** must be won, including a Somerset hotel stay and hot air balloon ride.

EST. 1904

THATCHERS

— THE FAMILY CIDER MAKERS —

*Highest rate of sale cider brand in the free trade and will drive more cash into the till than any other apple brand
 T&Cs: Draught install must be replacing a competitor cider. Free keg after first 2 purchased, the 2 kegs must be purchased within 8 weeks of install to qualify for the FOC keg. Winners will be randomly selected from all installs between 01.05.26 and 30.06.26. 5 x Main prizes that will consist of a hot air balloon ride in North Somerset or surrounding areas (at the discretion of Thatchers' balloon pilot) and an overnight stay (up to £150 per night) with evening meal (up to £100 value) and breakfast included. All flights are weather dependent and flying times will be early morning or late afternoon. All installs will receive a free 50-litre keg of the installed brand. ¹P13 27.12.25 12 week volume RoS ²KAM media cider research April 25

RIPE FRUIT LAGER WITH PEACH

RIPE
- FRUIT LAGER -



RIPE
- FRUIT LAGER -

RIPE
- FRUIT LAGER -



FREE KEG
with every new install



Please drink responsibly. Subject to availability. Speak to your Account Manager for more info.

A tall, elegant glass filled with golden beer and a thick white head of foam. The glass features a logo with lemons and the text 'Damm Lemon Cerveza & Limón Clara Mediterránea'. To the left, a branch with green leaves and a yellow lemon hangs down. To the right, a whole yellow lemon sits on the surface. The background is a textured white wall with shadows cast by the branch and glass.

Install Damm Lemon and receive a complimentary keg

Made with Estrella Damm and Mediterranean lemons.

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST JUNE TO 31ST AUGUST 2026. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Heineken UK Basket Deal

Buy any 4 cases of Heineken UK products from the range and receive your choice of 1 **FREE** 70cl bottle or 24x330ml case from the below:

- **Heineken** 24x330ml NRB
- **Old J Spiced** 70cl
- **Sol** 24x330ml
- **Smirnoff** 70cl
- **Absolut** 70cl

Limited to no more than 10 deals per customer per week.

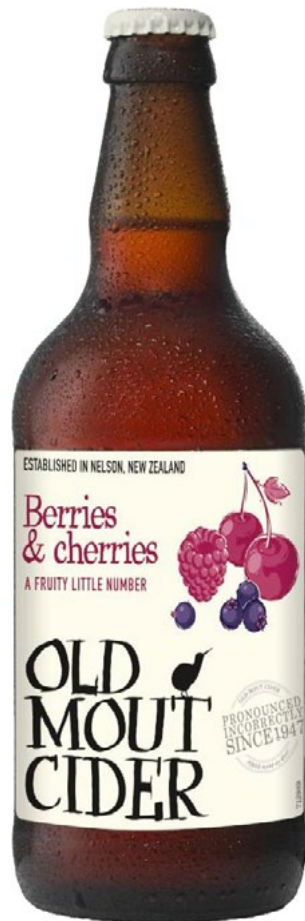
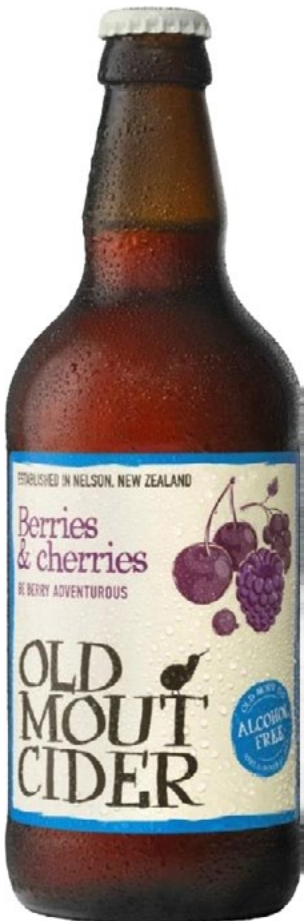
FREE STOCK



THE RANGE



BEER & CIDER



BUY 3 GET 1 FREE

BUY ANY 3 CASES FROM THE RANGE
AND RECEIVE 1 CASE FOR FREE



Range includes: Doom Bar, Atlantic and Doom Bar Zero.
Contact your local representative for more details.
Promotion valid 1st June - 31st August 2026.

be drinkaware.co.uk [WWW.SHARPSBREWERY.CO.UK](https://www.sharpsbrewery.co.uk) [@SHARPSBREWERY](https://twitter.com/SHARPSBREWERY)

LOW & NO ALCOHOL

STILL No.1

CRAFTED IN DORTMUND

BEER & CIDER



BUY ONE,
**GET ONE
FREE!**

ON BRINKHOFF'S RADLER AND
BRINKHOFF'S 0.0% ALCOHOL-FREE



SCAN TO SEE
OUR HISTORY



Brinkhoff's Radler and 0.0% Alcohol-Free are available in 24 x 330ml NRB. Speak to your Account Manager for more information. Please drink responsibly.



BRINKHOFF'S
No.1

FREE Oktoberfest kit

WHEN YOU INSTALL BRINKHOFF'S No.1

**POS kit includes:
DRAUGHT FONT BADGE,
T-SHIRTS, 24 STEIN PINT
GLASSES, BUNTING
& POSTERS**



BEER THAT BONDS 

Speak to your Account Manager for more information.
POS kits available from 7th September 2026. Please drink responsibly.

READY, SET, SERVE OUTDOORS

Throw open the doors and welcome customers back to the beer garden this summer.

Install
Grand Central,
Appleshed or
Birra Murano and
**RECEIVE 50
FREE POLYCARB
CUPS ON US**



Helping you deliver safe, smooth outdoor service
all season long.

**THE BEST VALUE IMPORTED
CZECH BEER IN THE UK**

FREE PARDÁL KEG ON INSTALL

**WHY CHOOSE PARDAL BY BUDWEISER
BUDVAR FOR YOUR BUSINESS?**

- A WORLD-CLASS BEER, BREWED AND IMPORTED BY THE RENOWNED BUDVAR BREWERY.
- AT 3.4% ABV, PARDÁL IS THE IDEAL CHOICE FOR YOUR HOUSE LAGER TAP
- DELIVERS EXCELLENT PROFIT POTENTIAL – WITH A SELLING PRICE OF £4.50-£5.50 PER PINT, YOU CAN ACHIEVE AN IMPRESSIVE 70-75% GP

GREAT QUALITY • GREAT MARGIN • GREAT OPPORTUNITY



Pardál

**WHILE STOCKS LAST. ASK YOUR ACCOUNT MANAGER FOR
MORE INFORMATION. PLEASE DRINK RESPONSIBLY**





GRAND CENTRAL

Your Ticket to IPA Perfection

FREE KEG

ON INSTALL

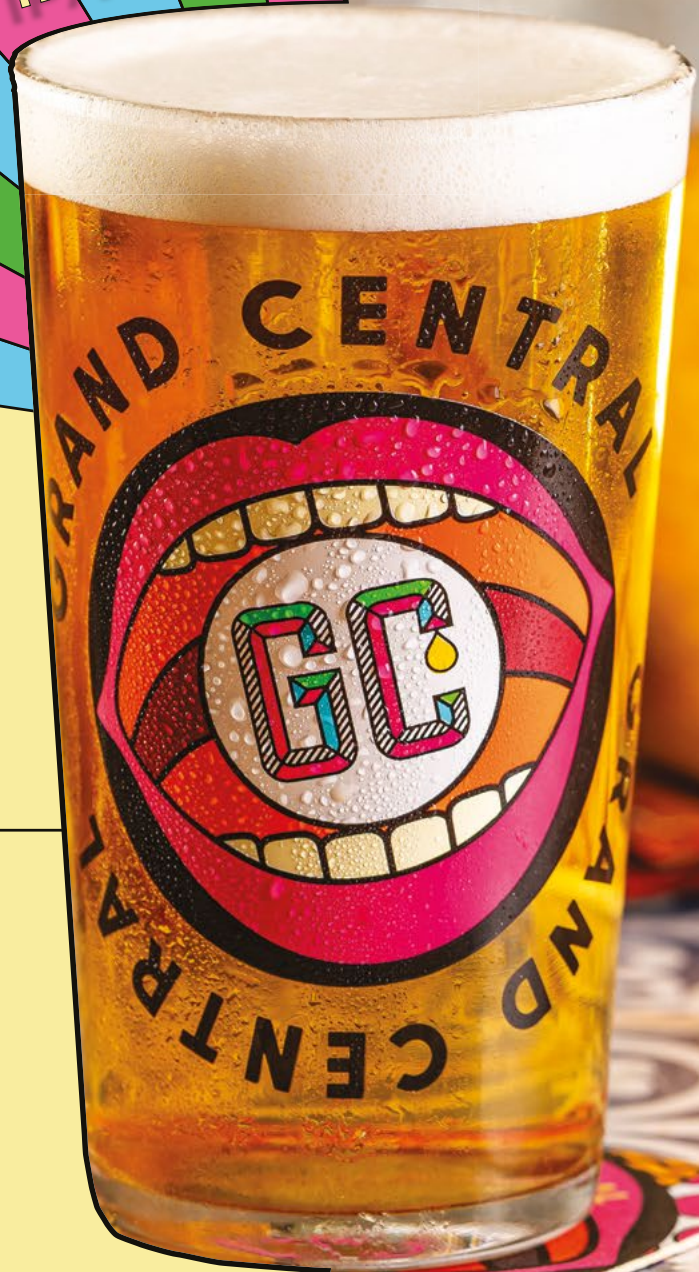
All aboard the Grand Central express for an adventure with an accessible and light IPA, with fruity notes of citrus, tropical fruits and passionfruit.

Vegan friendly and sessionable, Grand Central is a true voyage of discovery with every sip.

JUMP ON BOARD.

4.2% ABV, AVAILABLE IN 30LTR KEG

SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION. PLEASE DRINK RESPONSIBLY.





*Source: CGA Total GB-27-01-24 L52 Weeks.

**Source CGA 52 Weeks 7th October 2023.

be **drinkaware**.co.uk
PLEASE DRINK RESPONSIBLY.

SURGE YOUR SUMMER SALES

STOCK UP ON GUINNESS NOW



AVAILABLE IN
538ML CANS



AVAILABLE IN
30L & 50L
KEGS



Scan here
to access your
FREE GUINNESS
marketing support

DIAGEO *One*
Business support from the drinks experts

**GUINNESS
MICRODRAUGHT
PERFECT
POUR,
EVERYTIME.
TRY NOW!**

**ALSO
AVAILABLE
IN 558ML
0.0% CANS**



GUINNESS

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY

STOCK A TASTE SUPRÊME

ANYTHING ELSE IS A COMPROMISE



INSTALL AND
GET A FREE KEG
AND £200 POS
SUPPORT*

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.



Enjoy responsibly.

be**drinkaware**.co.uk

BEER & CIDER

INSTALL PORETTI *and* RECEIVE A FREE KEG & POS KIT

THE
FASTEST
GROWING
WORLD
LAGER*



Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.
*CGA OPMS DATA to Pto 2025 (04/10/2025)



WELCOME *to the* LAKE

Brewed in the UK. Enjoy responsibly. be**drinkaware**.co.uk

OFFICIAL BEER OF THE FIFA WORLD CUP 26™



SPECIAL PRICE FOR A LIMITED TIME ONLY



be**drinkaware**.co.uk



BUY BUDWEISER 24x330ML FOR A PURCHASE PRICE OF **£20.99**

Promotion Period: 01/04/2026 to 31/08/2026, or if earlier, whilst stocks last. Budweiser: Purchase Budweiser 24 x 330ml NRB at a promotional price of £20.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



BREWED WITH

100% NATURAL INGREDIENTS*

24X330ML
£16.99

24X330ML
£23.49

be**drinkaware**.co.uk

©2026 AB InBev UK Limited, all rights reserved. *CO2 added after brewing
Promotion Period: 01/04/2026 to 31/08/2026, or if earlier, whilst stocks last. Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.49 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

SPECIAL PRICE ON CORONA & CORONA CERO CASES FOR A LIMITED TIME ONLY

KOPPARBERG

Refreshingly Original

be drinkaware.co.uk

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Kopparberg: Purchase one or more cases of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £24.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



BEER & CIDER

CERVEZAS
SanMiguel
SINCE 1890

SPECIAL PRICE £20.99 ON 24x330ML



Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. San Miguel: Purchase one or more cases of San Miguel 24x330ml NRB at a promotional price of £20.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

**SPANISH SUMMER
NO MATTER WHEN**

Enjoy the 330^{ml} 24 pack at a *special* price



be**drinkaware**.co.uk

£23.99

Mahou
★★★★★
MADRID SINCE 1890

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Mahou: Purchase one or more cases of Mahou 24x330ml NRB at a promotional price of £23.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



SPECIAL PRICE
£25.99
ON 24X355 ML
FOR A LIMITED TIME ONLY

be**drinkaware**.co.uk

©2026 AB InBev UK Limited. All rights reserved. Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Modelo: Purchase one or more cases of 24x355ml Modelo NRB at a promotional price of £25.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

Modelo
MAKE IT
Especial



Special Price on 24x330ml FOR A LIMITED TIME ONLY



£20.99 PER CASE

be**drink**aware.co.uk

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Stella Artois: Purchase one or more cases of 24x330ml Stella Artois NRB at a promotional price of £20.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

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BEER & CIDER

OFFICIAL BEER OF THE FIFA WORLD CUP 26™



SPECIAL PRICE FOR A LIMITED TIME ONLY



be**drink**aware.co.uk



BUY BUDWEISER ZERO 24x330ML FOR A PURCHASE PRICE OF £14.99

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Budweiser Zero: Purchase Budweiser Zero 24 x 330ml NRB at a promotional price of £14.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

Packaged Basket Deal

Buy any 4 cases from the range and receive your choice of 1 FREE 70cl bottle or 24x330ml case from the below:

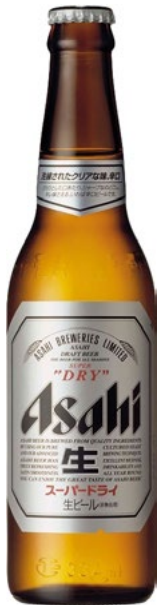
- **Smirnoff Vodka** 70cl
- **Old J Spiced** 70cl
- **Peroni** 24x330ml NRB
- **Corona Extra** 24x330ml NRB
- **Brinkhoffs Radler** 24x330ml NRB
- **Budweiser** 24x330ml NRB

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



BEER & CIDER

Low & No Basket Deal

Buy any 5 bottles or cases from the range and receive your choice of 1 **FREE** bottle or case from the below:

- **Beefeater Alcohol Free Gin** 70cl
- **J2O Orange & Passion Fruit** 24x275ml NRB
- **Appletiser** 24x275ml NRB
- **Corona Cero** 24x330ml Can
- **Estrella Damm 0.0** 24x330ml NRB
- **Rekorderlig Strawberry & Lime No Alcohol** 15x500ml Bottle

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



BEER & CIDER



MARLISH
SUSTAINABLY SOURCED SPRING WATER & MIXERS

Perfect **SUMMER**



Pink Gin Spritz

Mix 50ml Pink Gin, 50ml Prosecco, and 50ml Marlish Premium Indian Tonic water. Garnish with fresh strawberries.



Made with... 150ml Marlish Premium Indian Tonic Water



The 150ml Marlish Tonic & Mixer Range

SPRITZ

Elderflower Mint Spritz

Mix 30ml elderflower cordial, 100ml prosecco or Marlish Soda Water (to make it alcohol free), a squeeze of lime juice, 6-8 Muddled mint leaves, then top with 150ml marlish elderflower tonic, ice, and a lime wheel.



The 200ml Marlish Tonic & Mixer Range

Made with... 200ml Marlish English Elderflower Tonic Water



SCAN
THE QR
CODE FOR
MORE

Speak to your
Account Manager
for more
information about
the Marlish Range





MARLISH
SUSTAINABLY SOURCED SPRING WATER & MIXERS

now only **£9.99** per case

Please speak to your Account Manager for more information.



SCAN
THE QR
CODE FOR
MORE

Available in
Sparkling & Still
24x330ml cans.

 [MARLISH_WATER](#)

 [MARLISH.CO.UK](#)

“
The best British
sparkling water.
THE DAILY TELEGRAPH
”

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

Sparkling Savings

SUGAR
FREE

LOW
CALORIE

NO ARTIFICIAL
FLAVOURS

VEGAN
FRIENDLY

Marlish Flavoured
Sparkling Water, only

£12.99

per case*

*August only

Our flavoured sparkling spring waters are a combination of our slowly filtered spring water with natural flavourings. Canned at source on Marlish Farm in the hills of Northumberland.

Available in Sparkling British Blackcurrant, Pink Grapefruit, Elderflower, Brazilian Orange, Raspberry and Sicilian Lemon Flavour 24x330ml cans.

Please speak to your Account Manager for more information



SCAN
THE QR
CODE FOR
MORE

SOFT DRINKS

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

MARLISH
STILL

£4.95

24 x 500ml



MARLISH
SPARKLING

£6.50

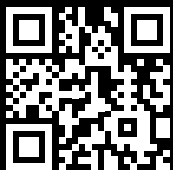
24 x 500ml



MARLISH STILL
SPORTS CAP

£5.40

24 x 500ml



SCAN
THE QR
CODE FOR
MORE

24x500ml bottles.
Available in
Sparkling & Still



MARLISH_WATER



MARLISH.CO.UK

“

*The best British
sparkling water.*

THE DAILY TELEGRAPH

”

Your perfect mix to create perfect moments

Buy 4 cases Coke™ 200ml & Schweppes Classic Mixers/Juice and get x1 200ml FREE

Free case choice: 200ml Schweppes Classic or Slimline Tonic or 200ml Coca-Cola Zero Sugar

Available July and August Only



Schweppes has gained 1.8% Volume share in On-Premise*

Coca-Cola Zero Sugar is the fastest growing Cola Brand in On-Premise in value (£)**

SOFT DRINKS

Contact your account manager for more information



MyCCEP
my.ccep.com



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© 2026 Schweppes is a registered trademark of European Refreshments UC. Please drink responsibly. While stocks last.

*Source: CGA, GB, On-Premise, Mixers, Volume share vs PY MAT (Excluding Lemonade) Date to 31.01.26

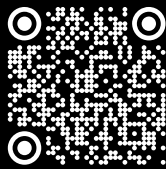
**Source: CGA, GB, On-Premise, Cola Brand Performance, Value Sales vs PY MAT (Colas over £500k) Date to 31.01.26

BUY 4, GET 1 CASE

FREE

ON SCHWEPPE'S 150ML MIXERS

Available July and August Only



Scan for Schweppes
signature highball
recipes!

Schweppes
has gained 1.8%
Volume share in
On-Premise*

Schweppes 150ml mixers [be.drinkaware.co.uk](https://www.drinkaware.co.uk)

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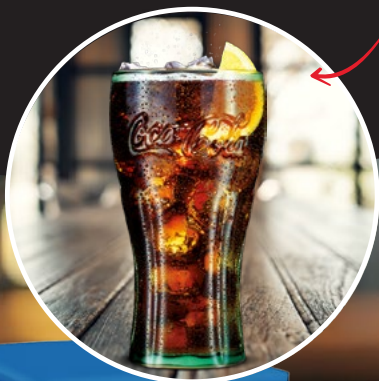
Please drink responsibly. While stocks last.

*Source: GB, CGA On-Premise, Mixers, Volume share vs PY MAT, (excluding Lemonades) Date to 31.01.26

FREE STOCK BUNDLE BUNDLE WORTH £1500+*

ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE | 24 X 200ML GLASS SCHWEPPE'S TONIC | 24 X 200ML GLASS SCHWEPPE'S SLIMLINE TONIC | 24 X 275ML GLASS APPLÉTISER | 24 X 330ML CAN OASIS SUMMER FRUITS | 24 X 330ML CAN OASIS EXOTIC FRUITS NO ADDED SUGAR | 7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPPE'S LEMONADE BAG IN BOX AND 24 X 16OZ COCA-COLA GLASSWARE



Coca-Cola
EACH COKE™
BAG-IN-BOX PROVIDES
113
PERFECT SERVE
14OZ SERVINGS**

Schweppes
SCHWEPPE'S
LEMONADE
BAG-IN-BOX PROVIDES
150
14OZ SERVINGS***



PLEASE CONTACT:
POSTMIXENQUIRIES@CCEP.COM

myccep.com



My
CCEP™

* CGA GB On Premise Data RSV Brand Pack Performance - value based on the average RSV per RTDL, per SKU, MAT 31.12.25.
Based on 113 x 14oz Perfect Serve servings from a 7-litre Coca-Cola Bag-in-Box. *Based on 150 x 14oz servings from a 7-litre Lemonade Bag-in-Box.
Offer open to independent outlets only, not multi-operating groups and subject to having an equipment hire contract in place with CCEP.
Free stock bundle will be delivered after install. Offer subject to availability, while stocks last. Max 1 per outlet.
© 2026 All rights reserved. All brands are a registered trademark of their respective owners. While Stocks Last.

£9.99
per case

Schweppes®



Scan for Schweppes
signature highball
recipes!

Schweppes 200ml NRGB
June, July and August

Schweppes Tropical Soda

Schweppes Pink Soda

NEW Schweppes Cherry Pepper Soda

**CONTACT YOUR ACCOUNT MANAGER
FOR MORE INFORMATION**



MyCCEP
my.ccep.com

© 2026. Schweppes is a registered trademark of European Refreshments UC. Please drink responsibly.

stock up on the refreshing drink that's 1 of their 5-a-day

(and probably good for business)



30 x 200ml per case

£15.49 per case



MyCCEP my.ccep.com

SOFT DRINKS

£11.99 PER CASE

KEEP LIFE JUICY

OASIS IS THE #1 JUICE DRINK BRAND BY VOLUME*



Oasis Still Fruit Juice Drink

Available July and August Only

CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION

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*Source: Nielsen CGA combined, GB, Total Market, excluding grocery and impulse, pure juices, brand performance, volume vs PY, MAT Data to 31.01.26

STOCK UP

Colas



Flavours



Coca-Cola

Coca-Cola Original Taste is the #1 cola by value & volume in On Premise¹

Mixers



Cordials

Pure Juices



NEW



Products available in 330ml, 500ml, 1l, 1.25l & 2l

For all barware and POS kits, contact your account manager

WITH

Coca-Cola

EUROPACIFIC PARTNERS



Coca-Cola Zero Sugar is the fastest growing cola by value in On Premise²



SOFT DRINKS

Stills



Energy



RTD Coffee



Flavoured Alcoholic Beverages



Coke Glassware



Coca-Cola contour glass available in 16oz & 22oz

Schweppes Glassware



Schweppes Highball and Goblet glasses

Powerade, Fanta Flavours & Glaceau Smartwater also available

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 1. Source: CGA, GB, On Premise, Cola Sectors, value and volume, MAT up to 30/11/25
 2. Source: CGA, On Premise, Cola Sectors, Postmix only, value sales vs PY%, MAT up to 30/11/25

Belvoir Farm



**BUY ANY 3 CASES
AND GET A FREE
ELDERFLOWER CASE (275ML)
OR ELDERFLOWER CORDIAL**



STOCK UP NOW!

Naturally Delicious Drinks

No Artificial
Ingredients

Made in
the UK

Zero Waste
to Landfill



ESTD



1905

BUY 3 CASES

from 275ml soft drink range

& GET 1 CASE FREE & POS KIT

Max of 3 cases of POS per customer

Botanically Brewed · Exquisitely Crafted



Buy any 4 Cases & Get 1 Case FREE*

FREE Stock Includes: Mango, Pineapple or Cranberry

*June-Aug only deal

Choose from our range of 12 flavours:

Orange, Cloudy Apple, Strawberry, Peach, Pineapple, Pear, Tomato, Pink Grapefruit, Apricot, Mango with Passionfruit, Cranberry, Dragonfruit Guava and Pink Grapefruit



Claim FREE Sample Pack (subject to availability)

Crafted Since 1888

100% Natural Fruits

Vegan/Gluten Friendly

100% Recyclable

SOFT DRINKS

OFFICIAL SOFT DRINKS PARTNER



CAWSTON
— PRESS —



OFFICIAL DRINKS BREAK PARTNER OF THE ECB AND ENGLAND CRICKET



CARLSBERG BRITVIC



BUY 4 CASES FROM THE BRITVIC RANGE TO RECEIVE A FREE CASE OF J20 ORANGE & PASSIONFRUIT*



Britvil

THE
LONDON
ESSENCE
CO.



Tango



AQUA
LIBRA

*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying range includes: Fruit Shoot Orange/Apple & Blackcurrant/Summer Fruits 275ml x24, Britvic Juices 200ml NRB, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J20 Orange & Passionfruit 275ml NRB.
Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2



FREE STOCK BUNDLE INCLUDES

- 4X BAG IN BOX
- 1X PEPSI GLASSWARE CASE
- 1X ICE BUCKET
- 2X BAR RUNNERS
- 1X T-SHIRT PACK

**SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!**

**FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE¹**

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE OR SCAN THE QR CODE
TO REGISTER YOUR INTEREST**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

REFRESHINGLY REAL

Real Fruit

Nothing Artificial

BUY 3 GET 1 FREE



NEW FLAVOUR & FRESH NEW LOOK TO BOOST YOUR SALES

ON PROMO JUNE, JULY & AUGUST

OFFER PRICE
£14.99*
40 x 200ml



#1 ORANGE JUICE DRINK¹

Capri-Sun

Nielsen IQ, Value Sales, MPK & Singles KJD, Latest 52 Wks - w/e 29/11/25, Total Cov Market Excl. VAT

bottle green
CRAFTED IN THE Cotswolds



The UK's
Number 1
Elderflower
brand

Cordial 6x500ml:

wild elderflower, ginger & lemongrass,
pomegranate & wild elderflower, summer
raspberry, spiced berry

Sparkling pressé 12x275ml:

wild elderflower, crisp apple,
pomegranate & wild elderflower,
ginger beer, raspberry lemonade

Makes the perfect
margin-enhancing
Hugo Spritz



500ml
cordial
£2.55
per bottle

275ml
pressé
£10.39
per case

SOFT DRINKS

**STOCK UP FOR
SUMMER AND**

Shake up
your sales
with **ORANGINA**



PER CASE
£8.49



PRODUCED IN BOSNIA AND HERZEGOVINA UNDER THE AUTHORITY
OF SCHWEPES INTL LTD. ORANGINA AND THE ORANGINA LOGO ARE
REGISTERED TRADE MARKS OF SCHWEPES INTERNATIONAL LTD.

STOCK A
DROP OF
THE GOOD
STUFF NOW

BUY 5
GET 1 FREE



HARROGATE
SPRING WATER

GOOD TASTE, SINCE 1571.



Bartenders' Selection

The Iconic Ravifruit Mixologi Purées with a **new brand image**, designed to bring out the full expression of fruit in your cocktails, specifically crafted to meet the precise needs of bartenders and mixologists and to ensure continuity on the Mixologi line.



Contact your Account Manager for details



DISCOVER ALL THE FLAVOURS AVAILABLE TO EXPAND COCKTAIL POSSIBILITIES

*Including Mango, Raspberry, White Peach and Lychee

Since 1981, Ravifruit has been selecting the finest fruit from exceptional terroirs, carefully combining different varieties. Thanks to our expertise, the fruit reveals itself, unveiling what nature has hidden.

Reveal the Essence.   

SOFT DRINKS

FULL FLAVOUR PREBIOTIC SODA



6G PREBIOTIC FIBRE PER CAN

BUY 3 GET 1 FREE!
STOCK UP ON THE XOXO SODA RANGE FROM JUNE THROUGH TO AUGUST.

LOW SUGAR



PREBIOTIC FIBRE



LOW CALORIE

**DOUBLE
DUTCH**
PREMIUM MIXERS

BUY 4 CASES
OF YOUR CHOICE

GET 1 FREE
OF YOUR CHOICE

Discover our brand new flavour, Sun & Sea Tonic Water – a Mediterranean-style tonic inspired by long, sun-soaked afternoons by the coast.

Bursting with zesty lemon notes, it delivers a crisp citrus lift, balanced beautifully by the aromatic depth of thyme and rosemary. Light, herbaceous and effortlessly drinkable, it's designed to elevate serves with a sophisticated twist. A perfect match for gin and spritz-style serves, bringing a refined, summer twist to any menu.

SIP OF SUMMER. ALL YEAR ROUND.



WHY ORDER ONLINE WITH LWC?

FULL ORDER HISTORY

**SHOP 24/7, ANYTIME,
ANYWHERE**

LIVE STOCK UPDATES

**REORDERING MADE
SIMPLE**

EXCLUSIVE OFFERS*



**CONTRACT PRICE LISTS
AT YOUR FINGERTIPS**

**MANAGE MULTIPLE
USERS AND SITES**

**SCAN THE QR
CODE TO REGISTER**



*Promotions not available for all accounts

**HIP
POP**

BUY 3 CASES
GET A FREE CASE
OF YELLOW SUN LEMONADE

REAL FRUIT • NO SWEETENERS • GUT FRIENDLY • LOW CALORIE



SOFT DRINKS

SUPERGIRL

DC STUDIOS



ONLY IN
CINEMAS

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UNLEASH THE POWER WITHIN



THE NEW OLD JAMAICA

STILL THE UK'S #1
GINGER BEER*

8.49
PER CASE



*CIRCANA MARKETPLACE - TOTAL SOFT DRINKS VOLUME SALES -
GINGER BEER BRANDS - MAT TO 18/01/2026

8.49
PER CASE



MIX TINGS UP

FEVER-TREE

Sparkling Soft Drinks

275ML BOTTLES

SPECIAL PRICE
£9.99
PER CASE
12x275ML



NOW AVAILABLE IN 250ML CANS

SPECIAL PRICE
£7.49
PER CASE
12x250ML



NATURALLY SOURCED INGREDIENTS | NO ARTIFICIAL SWEETENERS | LOW IN CALORIES

FUNKiN
PRO-COCKTAILS

Real fruit,
vibrant flavours, iconic cocktails
BIG SAVINGS



 **90%
FRUIT CONTENT**

 **NO
ARTIFICIAL
COLOURS**

 **10
DAYS
SHELF LIFE
ONCE OPENED**



Scan here
to access our
trade hub

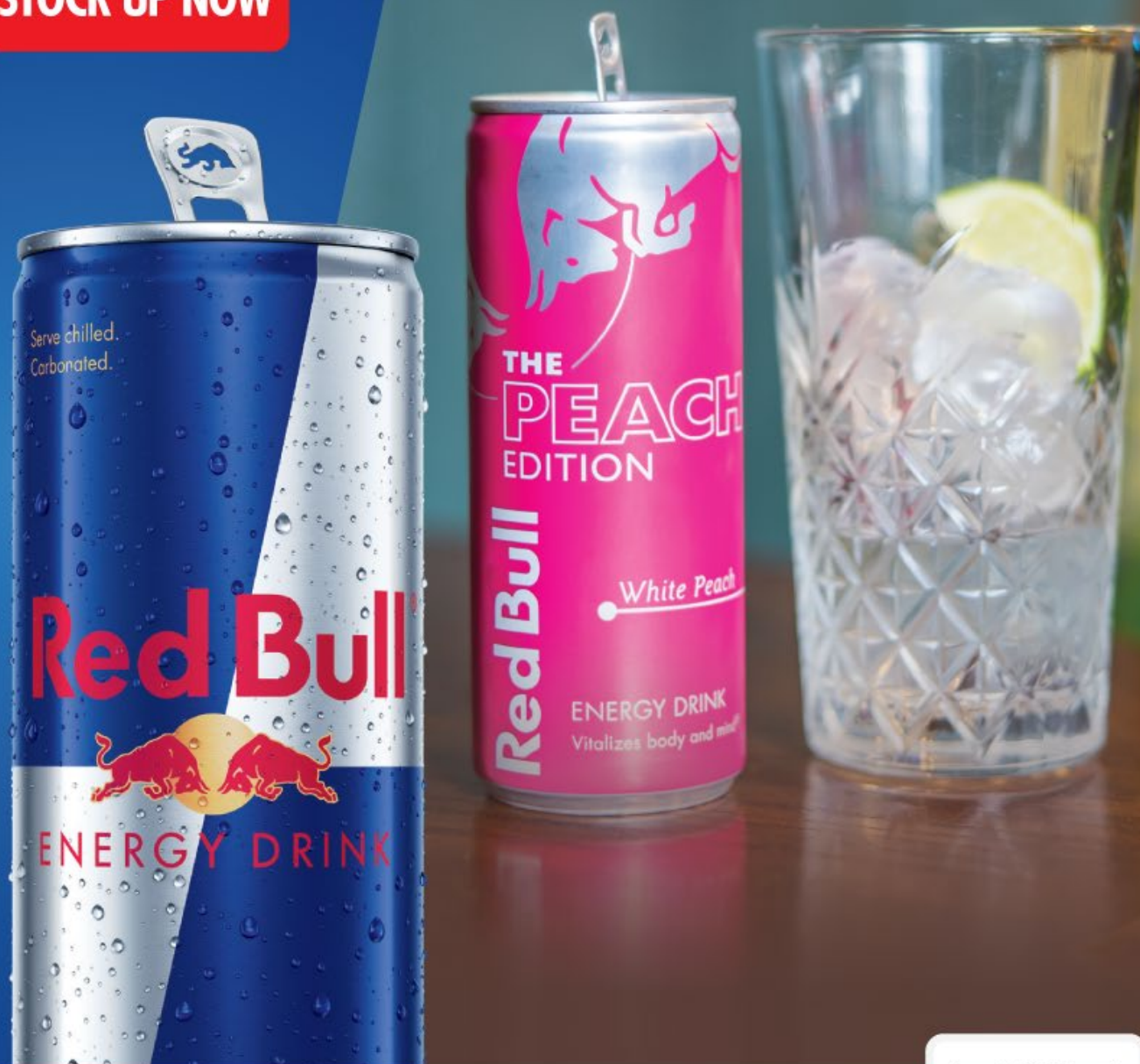
Raspberry, White Peach, Mango
Lychee and Coconut Purées
also available

**BEHIND THE
BAR TRADE**
SINCE 1999

be **drinkaware**.co.uk

YOUR PROFIT ROCKETS.

STOCK UP NOW



BUY X2 CASES OF RED BULL ENERGY DRINK
TO RECEIVE X1 FREE CASE OF RED BULL PEACH EDITION.
SCAN HERE FOR **LWC** SUGGESTED SERVES



SOFT DRINKS

FUEL TO GO THE DISTANCE



£12.99
per case



STOCK UP THIS SUMMER WITH LUCOZADE SPORT!!!

Lucozade Sport provides carbohydrates and electrolytes to enhance hydration and help maintain performance during prolonged endurance exercises. LUCOZADE, LUCOZADE SPORT and the Arc Device are registered trade marks of Lucozade Ribena Suntory Ltd. All rights reserved.



Bring The Energy to Your Sales!!!!



£19.99
Per Case



£10.99
Per Case

24X500ML

12X500ML

Vitamin B3 helps reduce tiredness and fatigue. LUCOZADE, LUCOZADE ENERGY and the Arc Device are registered trade marks of Lucozade Ribena Suntory Ltd. © Lucozade Ribena Suntory Ltd. All rights reserved.





SOFT DRINKS

SUMMER FLAVOUR STRAWBERRY

STOCK UP NOW ON
THE FASTEST GROWING
TOP 5 RTD IN THE UK*



£16.99

*CGA MAT 27th December 2025

drinkaware

KNOWN FOR QUALITY SINCE 1864

SMIRNOFF

KNOWN FOR QUALITY SINCE 1864

SMIRNOFF KNOWN FOR QUALITY SINCE 1864 SMIRNOFF KNOWN FOR QUALITY SINCE 1864

FRESH LOOK.



**NEW
PROMO PRICE***
£ 22.99

SAME ICONIC FLAVOUR.

STOCK AN ORIGINAL FAVOURITE

*Duration - 1st June-30th June 2026.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY



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DIAGEO *One*
Business support from the drinks experts



Buy 4 get 1
FREE

✓ Tasty Flavours

✓ No Added Sugar

✓ Great Value Choice

SOFT DRINKS



£20.99
per 24 x 275ml case



**Flavour Sorted
Party Started**



For POS support contact: customermarketing@globalbrands.co.uk

Offer valid 1st June to 31st July 2026. Offer applies across VK 24x275ml NRB range stocked. Maximum 5 deals per customer. While stocks last.

be.drinkaware.co.uk



ARE YOU STOCKING GB'S FASTEST-GROWING PREMIUM TEQUILA?*

Scan for instant access to digital CASAMIGOS Marketing & Cocktail support



*KANTAR END OF YEAR REVIEW 2024, [2] CGA MIXED DRINKS REPORT Q3 2023

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Scan here to sign up with **DIAGEO One**

DIAGEO *One*
Business support from the drinks experts

NEW



STOCK UP
WITH THE
UK'S FASTEST
GROWING
COCKTAIL
TREND

be**drinkaware**.co.uk PLEASE DRINK RESPONSIBLY



Scan here
to access your
FREE CASAMIGOS
marketing support

DIAGEO *One*
Business support from the drinks experts

SOFT DRINKS

FEVER-TREE

COCKTAIL MIXERS

Special Price £30

DELIVER CONSISTENT, QUALITY COCKTAILS
EVERY TIME, IN 3 SIMPLE STEPS

1. 50ML SPIRIT
2. 75ML MIXER
3. SHAKE

*6X750ML CASE SIZE. 14-DAY SHELF LIFE ONCE OPENED.

10 SERVES
PER BOTTLE
50p
PER SERVE



FREE BUCKET KIT!

WHEN YOU BUY ANY 4 CASES OF WKD.

KIT CONTENTS.

5 ICE BUCKETS, 2 BAR RUNNERS, A4 POSTERS & DRIP MATS.



NEW!

COLDER THAN YOUR EX.

£23.99
24 x 275ML GLASS



£22.99
24 x 330ML CANS

UNLOCK HIGHER BAR SPEND THIS SUMMER WITH THE NO.1 RTD BRAND ACROSS TOTAL TRADE.*

be drinkaware.co.uk

SOURCE: *CGA OPM DATA TO 27/12/2025 + NIELSEN TAKE HOME TO 24.01.26.

be drinkaware.co.uk

GRAB A PEACH OF THE ACTION!

HOOCH

NEW



HOOCH PEACH PROMO
£25.49
PER CASE

SPECIAL OFFER
£25.99
PER CASE

#OUTRAGEOUSLY REFRESHING

OFFER VALID FROM 1ST JULY TO 31ST AUGUST 2026. SPECIAL OFFER APPLIES TO HOOCH 24X440ML RANGE STOCKED. HOOCH PEACH PROMOTIONAL OFFER APPLIES TO HOOCH PEACH 24X440ML. MAXIMUM 5 DEALS PER CUSTOMER. WHILE STOCKS LAST.

MALIBU INSTANT SUMMER VIBES

DO WHATEVER
TASTES GOOD

£16.99
PER CASE



Enjoy Malibu Responsibly. be.drinkaware.co.uk

Pack size 25cl x 12

SOFT DRINKS



A MUST STOCK THIS SUMMER

12 x 330ML / 5% ABV

1. LWC North East

Unit 10
Rutherford Road
Washington
Tyne & Wear
NE37 3HX

Tel: 0191 385 1600
E: northeast@lwc-drinks.co.uk

2. LWC Teesside

Concorde Way
Stockton-On-Tees
TS18 3RA

Tel: 01642 634 217
E: teesside@lwc-drinks.co.uk

3. LWC Leeds

Cross Green Garth
Cross Green
Industrial Estate
Leeds
LS9 0SF

Tel: 01132 351 950
E: yorkshire@lwc-drinks.co.uk

4. LWC Doncaster

Herons Way
Balby
Doncaster
DN4 8WA

Tel: 01302 305 454
E: doncaster@lwc-drinks.co.uk

5. LWC Lancashire

Unit 1
Tomlinson Road
Leyland, Preston
PR25 2DY

Tel: 01772 622 960
E: lancashire@lwc-drinks.co.uk

6. LWC Merseyside

Unit 5, Earlsfield
Arley Drive
Prescot, Knowsley
Liverpool, L34 4BF

Tel: 0151 422 6070
E: merseyside@lwc-drinks.co.uk

7. LWC Manchester

Greenside Way
Middleton
Manchester
M24 1SW

Tel: 0161 438 4088
E: manchester@lwc-drinks.co.uk

8. LWC Central

Grove Road
Heron Cross
Stoke on Trent
ST4 4LN

Tel: 01782 794 020
E: central@lwc-drinks.co.uk

9. LWC Hereford

Coldnose Road
Rotherwas
Hereford
HR2 6JL

Tel: 01568 616 193
E: hereford@lwc-drinks.co.uk

10. LWC Northampton

Imperial House
Spencer Bridge Road
Northampton
NN5 7DR

Tel: 01604 750 040
E: northampton@lwc-drinks.co.uk

11. LWC London (Aylesbury)

Unit 6, Symmetry Park
Aston Clinton
Aylesbury
HP22 5WJ

Tel: 01753 578 877
E: london@lwc-drinks.co.uk

12. LWC Andover

1 Churchill Way
Andover
Hampshire
SP10 3UW

Tel: 01264 586 240
E: andover@lwc-drinks.co.uk

13. LWC Eastbourne

15 Alder Close
Eastbourne
BN23 6QF

Tel: 01323 720 161
E: eastbourne@lwc-drinks.co.uk

14. LWC Wiltshire

Unit 1, Clarke Avenue
Portemmarsh Industrial Estate
Calne
Wiltshire
SN11 9BS

Tel: 01249 474 230
E: wiltshire@lwc-drinks.co.uk

15. LWC South West

King Charles Business Park
Old Newton Road
Heathfield
Newton Abbot, Devon
TQ12 6UT

Tel: 01626 249 626
E: southwest@lwc-drinks.co.uk

16. LWC Cornwall

Wilson Way
Pool Industrial Estate
Redruth, Cornwall
TR15 3JD

Tel: 01209 211 249
E: cornwall@lwc-drinks.co.uk

17. LWC Romford

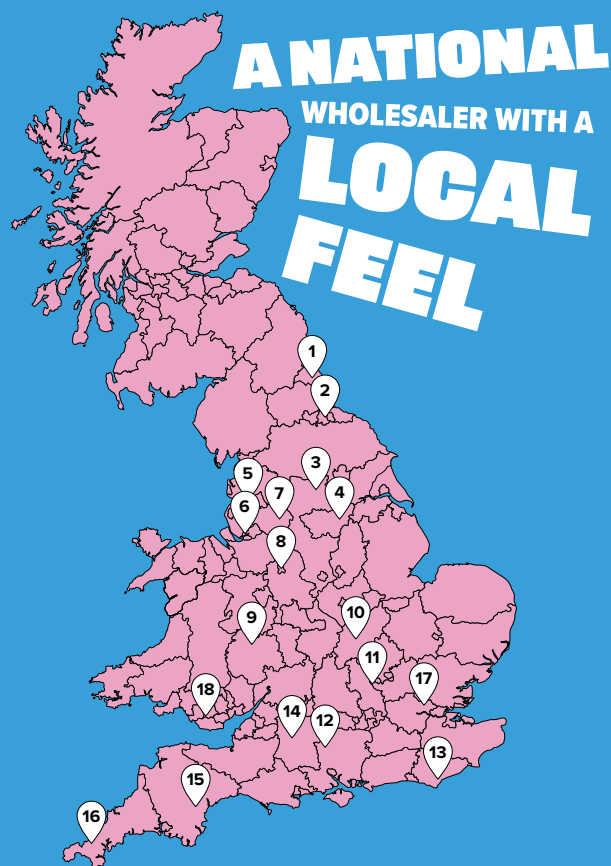
Hills Prospect PLC
Consolidated House
Faringdon Avenue
Harold Hill, Romford
RM3 8SP

Tel: 01708 335 050
E: romford@lwc-drinks.co.uk

18. LWC Glamorgan

Unit A
Parc Eirin
Tonyrefail
Porth
CF39 8WA

Tel: 01443 406 080
E: glamorgan@lwc-drinks.co.uk



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