

LWC

APR &
MAY
2026

SEASON OF FRESH DEALS



Can't Beat a Classic
Unbeatable deals and prices
on Coca-Cola products!

Absolut-ly Fabulous
Discover the new Absolut
Tabasco with a 5+1 deal!

NEW LOOK: Marlish
Fresh looks and fresher offers
for the Marlish Water range!

APRIL & MAY 2026

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Key Dates for Your Diary

April

1st April Fools' Day

3rd Good Friday

5th Easter Sunday

17th World Malbec Day

23rd St George's Day

23rd German Beer Day

May

1st May Day

4th Early May Bank Holiday

5th Cinco de Mayo

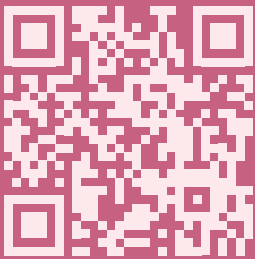
13th World Cocktail Day

16th World Whisky Day

25th National Wine Day

25th Spring Bank Holiday

Order on our site to get even more deals and online-exclusive offers:



23rd
April

St George's Day & German Beer Day

A special-occasion double-up: try Brinkhoff's Radler and Herefordshire's own Appleshed Cider. See page 75.

5th
May

Cinco de Mayo

Get ready for the celebrations with Buen Amigo and Sombrero Mexicano! See two **buy 4 get 1** deals on pages 30 and 60.

25th
May

National Wine Day

Browse brilliant offers on wonderful wines to prepare for National Wine Day, starting on page 6!

Not all products are stocked in all depots. If a depot does have the product listed, there can be up to a 2-week lead time.

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st of April and 31st of May 2026 unless otherwise stated.

All prices quoted are exclusive of VAT. All promotions and their participating products are subject to availability and to any duty change. Some offers have limitations and are subject to availability. Limited deals are given away on a first come, first served basis. LWC Drinks Ltd reserves the right to prevent customers from redeeming such offers once they have reached the maximum number of deals available to them. After offers expire, any saved online orders will revert to normal pricing and related POS/free stock will no longer be available. Any offers redeemed after this date will be subject to cancellation. Online offer prices and free stock may only be available to selected customers. LWC Drinks Ltd reserves the right to cancel any offer products mis-sold through the online ordering portal.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's normal trading terms and conditions of sale. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

OUR HIGHLIGHTS

This Season's Freshest Deals

HUGE FREE STOCK BUNDLE FROM COCA-COLA

Receive a **FREE STOCK** bundle worth **OVER £1000** when you install Coca-Cola Postmix! Find this and plenty of other great offers from CCEP starting on page 93.



SPECTACULAR SAVINGS WITH SIGNATURE BRANDS

Go to page 76 to see how much you could save when you buy **SIGNATURE BRANDS** on draught!

NEW: ABSOLUT TABASCO!

Get a **FREE** bottle of the **NEW** Absolut Tabasco when you buy any 5 from their flavoured range! See page 37 for details.



BAG A BOTTLE OF BUFFALO TRACE FOR FREE

Buy any 4 from a fantastic selection of spirits, including Iron Wheel, Southern Comfort and more, to receive a **FREE** bottle of Buffalo Trace! See page 42.



FREE KEG AND LIGHT WITH PARDÁL

The UK's best-value imported Czech beer comes with a **FREE KEG AND BRANDED LIGHT** on all new installs! See page 83 for more information.



SPRING INSIGHTS

As the days get longer and outdoor spaces come back into play, April and May traditionally mark the first major seasonal uplift of the year. Warmer weather, Easter trading and two May Bank Holidays create ideal conditions for increased footfall, longer dwell time and higher drinks volumes.

Looking at performance trends helps inform planning for the months ahead. According to CGA by NIQ's Daily Drinks Tracker (April 2025), drinks sales in managed venues were up to 5% ahead of April 2024 during warmer weeks in early spring. The year-on-year comparison reinforces a consistent pattern: when the sun appears, consumers return to the on-trade.

For operators, preparation is key. Seasonal behaviour is predictable – and planning early ensures you are ready to convert footfall into spend.



See Ripe Fruit Lager on page 75

Occasion Opportunities

EARLY MAY BANK HOLIDAY (2nd–4th May 2026)

THE FIRST BIG OUTDOOR WEEKEND

The Early May Bank Holiday is often the first moment of the year when beer gardens and terraces come into their own. With warmer weather and extended social occasions, demand typically shifts towards refreshing serves and easy-drinking options.

PLANNING CONSIDERATIONS:

- Ensure strong availability of world beers such as Pardál or Brinkhoff's No.1, along with refreshing, thirst quenching cider, such as Appleshed.
- Spotlight fruit ciders and fruit-led beers like Appleshed British Berries and **Ripe Fruit Lager with Peach**, which perform particularly well during warmer spells.
- Build simple, high-throughput cocktails using Old J Cherry or Old J Spiced Rum – ideal for long drinks and sharable serves.
- Promote lighter wines and sparkling options that work well for daytime socialising.

SPRING BANK HOLIDAY (23rd–25th May 2026)

PRE-SUMMER MOMENTUM

The final Bank Holiday before summer often acts as a dress rehearsal for peak season trading, with longer dwell times and group occasions becoming more common.

FOCUS AREAS:

- Increase visibility of rosé and sparkling wines as seasonal demand begins to accelerate.
- Offer simple spritz-style serves or fruit-forward cocktails that are easy to execute during peak trading.
- Ensure a strong range of soft drinks and no/low options, such as Marlish flavoured sparkling spring waters, to cater for mixed groups and drivers.

With the right range and quick-serve options in place, these weekends can deliver some of the strongest trading opportunities of the spring.

Helping you plan ahead for April and May trading...

Award-Winning Wines

We're proud to have been recognised at the recent People's Choice Drinks Awards 2026, where LWC was once again named **On Trade Wine Supplier of the Year** – recognition voted for by consumers and industry professionals alike.

Several wines from our range also picked up awards, reinforcing the quality and value available to our customers.

AWARD-WINNING WINES AVAILABLE THROUGH LWC INCLUDE:

Best House Wine

Writer's Block Chenin Blanc – **Gold**

Food Pairing Pinot Grigio – **Silver**

La Ferme Julien Rosé – **Bronze**

Sommelier's Choice

Talmard Mâcon-Lugny – **Silver**

Easy Weekday Red

Food Pairing Pinot Noir – **Gold**

Stylish Buys – Packaging & Design

Boulevard Organic Provence Rosé – **Bronze**

These awards highlight the strength of LWC's wine portfolio, from accessible house pours to premium wines that deliver both quality and standout design on the shelf.

For operators, award-winning wines provide a simple way to build credibility on the menu while giving customers confidence in their choice.

*Spring trading is driven by occasion, weather and momentum. According to CGA data, operators who **prepare early** and align their range to **seasonal behaviour** are best placed to win.*



Top Tips for Spring

- Plan early around all three long weekends.
- Merchandise outdoor areas and fridge space for visibility.
- Refresh menus to reflect lighter, fruit-forward seasonal demand.
- Equip teams with repeatable, high-margin serves to maximise efficiency during peak periods.



This Edition's Wine Photoshoot

DAFFODIL BAR & RESTAURANT

Welcome aboard Britain's most sociable ship,
at the heart of Liverpool's waterfront.

Spread across four levels, this incomparable floating venue blends elegance and maritime charm with a luxury restaurant, inviting cocktail bar, sun decks and a submarine event space.

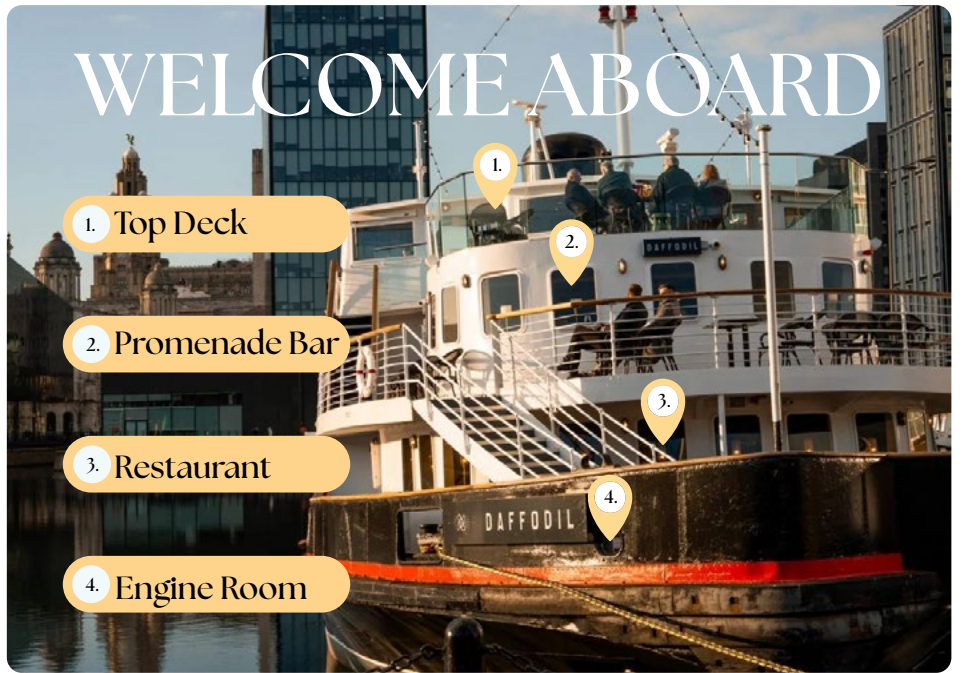
Escape to thoughtfully designed interiors and enjoy exceptional service – whether you're here for a morning coffee, a long working lunch, or refined dinner with a difference. Discover a truly distinctive escape at the heart of Liverpool waterfront.

Originally named Overchurch, later MV Royal Daffodil – during her lifetime she carried countless passengers across the River Mersey during 50 years of active service. From fond memories of family trips or connections to seafaring past, Daffodil embodies a shared social heritage that means so much to all.

A very special thanks to the CEO, Phil, for the warm welcome we received on a windy February morning and to his staff for accommodating us for this photoshoot and helping throughout the day.

www.daffodilliverpool.co.uk





EASTER CLASSICS

Whilst recent CGA data suggests that wine consumers are often open to trying new styles of wine, classic food friendly wines like these still have their place at traditional celebrations.

GET 1
BOTTLE
FREE

WHEN YOU
BUY 5

CAMÉLIA BEAUJOLAIS VILLAGES

RSP £11.79 | Net £9.83

Intense red fruit aromas, the palate is light-bodied and soft with juicy fruit flavours and just a hint of spice.

CARLOS SERRES RIOJA GRAN RESERVA

RSP £13.81 | Net £11.51

Bright garnet in colour, this wine has complex aromas of black fruit, vanilla and cinnamon. Velvety smooth on the palate with great complexity from ageing for 24 months in oak and 36 months in the bottle.



**PIERRE ANDRÉ
MÂCON-VILLAGES**

RSP £13.24 | Net £8.83

This classy example of Burgundian Chardonnay is made in a light, fresh style with flavours of green apple, citrus fruits and a lovely minerality.

**GET 2
BOTTLES
FREE**

WHEN YOU
BUY 4

PIERRE ANDRÉ CHABLIS

RSP £16.31 | Net £10.88

Well-balanced palate with a lemon flavoured, fresh finish. Pale yellow with a nose of white fruits.



Top Deck

All aboard the Upper Deck. Step out into the open air and discover an al fresco experience designed to linger over, where sweeping Liverpool waterfront views and a gentle river breeze, set the scene from the very first moment.

EASTER CLASSICS

NEW ARRIVALS

NEW WINES

A range of wines were added to the LWC range at the very end of 2025 including Jaffelin's classy crémant, elegant Burgundy from wineries like Ch. Correaux and a host of new Australian additions including the crowd pleasing Overland range and the intense and complex Wildflower range produced by iconic winemaker Robert Oatley.

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5



OVERLAND CHARDONNAY

RSP £6.77 | Net £5.65

Sourced from some of South Australia's top grape growing regions, this Chardonnay has flavours of tropical and citrus fruit. Rounded and refreshing on the palate.

OVERLAND SHIRAZ

RSP £7.14 | Net £5.95

Sourced from some of South Australia's top grape growing regions, this wine is deep red in colour with aromas of dark berry fruit and peppery spice. It is full bodied, rounded and smooth on the palate.

JAFFELIN CRÉMANT DE BOURGOGNE BLANC DE BLANCS**RSP £13.61 | Net £11.35**

Produced using the traditional method using Chardonnay and Aligote grapes, this Crémant is refined and classy with flavours of green apple, citrus and toasted brioche. With fine bubbles and a rounded mouthfeel, this is a fabulous alternative to Champagne.

GET 1
BOTTLE
FREE

WHEN YOU
BUY 5



Promenade Bar

All aboard! Walk the Upper Deck gangway to the luxurious Promenade Bar, where Daffodil's signature cocktails and light bites delight – with uninterrupted views across the water to Royal Albert Dock.

NEW ARRIVALS

GET 1
BOTTLE
FREE

WHEN YOU
BUY 5



**WILDFLOWER
CABERNET SAUVIGNON**
RSP £13.36 | Net £11.14

This Cabernet is a prime example of this variety, boasting intricate flavours and fine tannins. Fruitful and vibrant, with dark berries, plum fruit and a delicious texture.

WILDFLOWER CHARDONNAY
RSP £13.00 | Net £10.84

Fruity and fragrant bouquet, Just like the region's flora, this wine is distinctively Western Australian - white peach accents offer a bright, mid-weight finish to this gently oaked Chardonnay.

WILDFLOWER SHIRAZ
RSP £13.36 | Net £11.14

This Shiraz is flavourful and vibrant displaying characters of wild cherries and delicious plums, with lingering, refined silky tannins.



CHÂTEAU DES CORREAUX SAINT-VÉРАН

RSP £17.55 | Net £14.63

Situated just south of Pouilly-Fuisse, the wines of Saint-Veran are well known for their value and refined mineral character. This example is bright and fresh with citrus fruits and white flowers on the nose. The palate is rounded and refreshing.

ALTERNATIVE ROSÉ

Rosé is the fastest growing category within wine and an area where many customers are willing to experiment. On promotion are delicate pale French examples like the Domaine L'Herré, fruity yet crisp wines like the Sargaço with its delicate natural spritz all the way to ripe and intense rosés like Charlie Zin.

BALAU RI ROSÉ

RSP £8.22 | Net £6.85

Cascades of lively raspberry and floral aromas, with crisp, festive strawberry, Gala apple and spice flavours that rally toward the zesty finish.

SARGAÇO VINHO VERDE ROSÉ

RSP £7.15 | Net £5.96

Uniquely produced predominantly from the Espadeiro grape variety, this wine has a clean, brilliant rose colour. Very fresh and fruity with hints of raspberries and wild strawberries. Well balanced with a touch of sweetness and mineral notes creating a lovely persistent finish.

WRITER'S BLOCK PINK SAUVIGNON BLANC ROSÉ

RSP £7.69 | Net £6.41

A refreshing wine bursting with a bouquet of pineapple and tropical fruit salad flavours. Subtle hints of freshly picked strawberries takes you on an interesting tasting journey whilst the typical finish of gooseberry and lime zest lingers on your palate to remind you of your favourite Sauvignon Blanc.

CHARLIE ZIN WHITE ZINFANDEL

RSP £6.73 | Net £5.61

Fruity and fresh with with flavours of red fruit and hints of spices. Rich in flavour, this wine has a rounded mouthfeel and a long finish.

SANTA JULIA MALBEC ROSÉ

RSP £11.69 | Net £9.75

Delicate cold skin maceration and then pressing and fermentation without the skins. Lovely balance of strawberry and raspberry followed by a dry crisp finish. Great for anytime of the year.

RÉSERVE DE L'HERRE ROSÉ

RSP £8.64 | Net £7.20

Rose petal colour. Expressive nose with aromas of red fruits, strawberries and raspberries. On the palate, fruity and fresh with nice persistence.



GET 1
BOTTLE
FREE
WHEN YOU
BUY 5



CUSTOMER FAVOURITES

CUSTOMER FAVOURITES

These customer favourites can find a home on any wine list with fresh bright Prosecco, vibrant fruity New Zealand Sauvignon Blanc and Argentinian Malbec. Villa Blanche Picpoul de Pinet is a must try – this zesty but rounded French white picked up House White Wine of the Year at the 2025 Sommelier Wine Awards.

AKARANA SAUVIGNON BLANC RSP £10.74 | Net £8.06

Akarana Sauvignon Blanc is a crisp, vibrant white wine that showcases the best of New Zealand's wine-growing regions. It delivers an intense burst of tropical fruit flavors, with notes of passionfruit, lime, and gooseberry, balanced by a refreshing acidity. The wine is bright and aromatic, with a clean, zesty finish. Akarana Sauvignon Blanc is perfect for those who enjoy an expressive, fruit-forward wine.

GET 3
BOTTLES
FREE
WHEN YOU
BUY 9

Restaurant

Step inside the Main Deck dining room, cocooned in dark hardwoods, warm lighting and opulent furniture – setting the scene for Dafodil's expert culinary team to impress.



I CASTELLI PROSECCO DOC ROSÉ
 RSP £10.12 | Net £7.59

Fruity and fragrant bouquet, with hints of strawberry and cherry. Fresh, balanced and persistent. Slightly fruity notes, fine and thin perlage.

I CASTELLI PROSECCO DOC
 RSP £9.28 | Net £6.96

The aroma is subtle with a fruity scent and hints of apple. Along with a dry, crispy and fruity palate which is pleasant and a clean finish.

CUSTOMER FAVOURITES



GET 1
BOTTLE
FREE
WHEN YOU
BUY 5

CLUB DE CAMPO MALBEC
RSP £8.57 | Net £7.15

With an intense colour, the nose reveals red fruit notes, blueberries and plum. Full of dark, ripe fruits and a rich, smooth damson like palate - unoaked, mellow and silky. A typical expression of the varietal: harmonious on the palate, well structured, fruity, balanced tannins and a pleasant finish.



**VILLA BLANCHE
PICPOUL DE PINET**
RSP £11.01 | Net £9.18

Nose of acacia flowers and broom with citrus notes emerging before finishing on mint, star anise and marine, iodized notes. Very fresh and smooth in the mouth, opening on exotic fruit and finishing with a lightly lemony, mineral, salinity.



PIRANI PROSECCO

PROMO
PRICE

PIRANI PROSECCO DOC
24x20cl case

RSP £85.10 | Net £60.00

Delicate, fresh and fruity with flavours of pear drops, apple and white blossom. The palate is rounded, with small bubbles.

**PETRARINUSA ORGANIC
GRILLO SICILIA**

RSP £7.72 | Net £6.44

Produced in the sunny Sicilian hills, this elegant and fresh white wine is a perfect example of their signature white grape variety. Delicate, crisp and full of citrus flavours and a refreshing minerality.

**PETRARINUSA ORGANIC NERO
D'AVOLA SICILIA**

RSP £7.89 | Net £6.58

Nero d'Avola is Sicily's best known red grape variety and ripens perfectly in the hot sunshine. This medium bodied red wine has aromas of red fruit and herbal spice. Smooth, rounded and approachable.

SEEWINKEL GRUNER VELTLINER

RSP £8.79 | Net £7.33

A refreshing, well-balanced and delicate wine. Floral and white stone fruit aromas, interwoven with hints of citrus and white pepper.



ORGANIC WINES

Organic wine is made from grapes grown in line with the strict regulations of organic farming which tightly restrict the use of fertilisers, pesticides and other vineyard treatments. As well as encouraging biodiversity in vineyards, reducing reliance on these treatments also forces winemakers to ensure their vines remain healthy and can produce wines with more intensity and purity of fruit.

BERVINI ORGANIC PROSECCO DOC
RSP £11.53 | Net £9.61

Bervini Prosecco is obtained from the best part of the harvest of each year. The grapes come from the vineyard located in Sequals. There, the rocky soil confers to the wine a distinct minerality with unique apple and pear notes. With a long refermentation method, more than 60 days at cold temperature, the wine forms a delicate and persistent mousse with a refined perlage.

CARLOS SERRES ORGANIC TEMPRANILLO
RSP £10.20 | Net £8.50

Sourced from growers in Rioja Alta, this exceptional organic Tempranillo is a deep ruby colour in the glass with aromas of red and black berry fruit, liquorice sweet spice and vanilla from 6 months of oak ageing. On the palate there's intense dark fruit notes balanced by fresh acidity.

SANTA JULIA VINOS NATURALES ORGANIC MALBEC
RSP £16.08 | Net £13.40

This natural wine is fermented using wild yeast and bottled unfiltered and without added sulphites. This Malbec is bursting with ripe dark fruit flavours and sweet spice flavours but retains a cleansing freshness from its natural acidity.

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5



ORGANIC WINES

SILVERHAND SILVER REIGN ORGANIC BRUT

RSP £15.51 | Net £10.34

This elegant sparkling wine is produced using the Charmat method, with a blend of Pinot Noir, Pinot Meunier and Chardonnay grapes. Delicate aromas of elderflower, white hedgerow flowers, pear and apricot, and lingering flavours of citrus and ripe stone fruit.

SILVERHAND SILVER REIGN ORGANIC ROSÉ BRUT

RSP £15.90 | Net £10.60

Produced using 100% Pinot Noir grapes, this elegant sparkling wine is light and dry yet packed full of ripe summer fruit flavours of wild raspberry and redcurrant. Fresh citrus fruit flavours lead on to a long finish.

**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4



BOULEVARD COTES DE PROVENCE ROSÉ

RSP £13.10 | Net £8.74

Delicate pink in colour, this organic Provence rosé has aromas of pink grapefruit, redcurrant and a hint of candied strawberry. The palate is silky and rounded but still crisp, with flavours of lemon, red berries and white peach. Hints of salinity give a lovely refreshing character to the long finish.

HARLOT

These innovative sparkling wines of England are produced using the Charmat method, the same technique used in Prosecco. The resultant wines are fresh and bright with vibrant fruity flavours and a crisp finish.



HARLOT BRUT

RSP £14.70 | Net £9.80

This bright, refreshing English sparkling wine has flavours of elderflower, pear and ripe apricot. Delicate and easy drinking - perfect as an aperitif or paired with canapes.

HARLOT ROSÉ BRUT

RSP £15.51 | Net £10.34

This bright, refreshing English sparkling rosé has flavours of strawberry, pear and elderflower. Delicate and easy drinking - perfect as an aperitif or paired with canapes.

HEALY & GRAY

The Healy & Gray range showcases great quality examples of classic grape varieties from across the world. Each of the wines is available in both 75cl bottles and in a convenient 187ml single serve.

* All bottles within a case must be the same variety. Cases may be mixed and matched.

GET 1
BOTTLE
FREE
WHEN YOU
BUY 5

GET 1
187ML CASE
FREE
WHEN YOU
BUY 5



Engine Room

Step below deck and uncover Liverpool's hidden venue — a striking former engine room transformed into a flexible event space for up to 200 guests. With private catering, full technical support and a dedicated events team, it's an unforgettable setting for weddings, celebrations and corporate gatherings alike.

HEALY & GRAY MALBEC
RSP £8.14 | Net £6.79

12x187ml RSP £25.99 | Net £21.66

Bright and intense ruby-red wine with aromas of fresh fruits - a result of the high-altitude vineyard plots.

HEALY & GRAY SAUVIGNON BLANC
RSP £7.63 | Net £6.36

12x187ml RSP £25.99 | Net £21.66

A lively wine with good citrus and green apple flavours.

HEALY & GRAY ZINFANDEL ROSÉ
RSP £7.56 | Net £6.30

12x187ml RSP £25.99 | Net £21.66

Bright salmon pink colour and fresh nose of raspberry and strawberry.

**HEALY & GRAY
CABERNET SAUVIGNON**

75cl RSP £7.82 | Net £6.52

12x187ml RSP £25.99 | Net £21.66

Its aromas are reminiscent of ripe red summer fruits.

HEALY & GRAY SHIRAZ

75cl RSP £7.94 | Net £6.62

12x187ml RSP £25.99 | Net £21.66

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a silky mouth feel.

HEALY & GRAY MERLOT
75cl RSP £8.05 | Net £6.71

12x187ml RSP £25.99 | Net £21.66

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

HEALY & GRAY PINOT GRIGIO
75cl RSP £7.59 | Net £6.33

12x187ml RSP £25.99 | Net £21.66

This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.

HEALY & GRAY CHARDONNAY
75cl RSP £7.56 | Net £6.30

12x187ml RSP £25.99 | Net £21.66

A fruity nose with hints of tropical fruit flavours. It is rich in style with a long lasting finish.



MINUTY

£14.00 PER 75CL



Whispering Angel
20

CELEBRATING 20 YEARS

IT STARTED WITH A *Whisper*

£15.00 PER 75CL



CLOUDY BAY

NEW ZEALAND

The icon of New Zealand

Founded in 1985, Cloudy Bay Sauvignon Blanc confirmed Marlborough as a world-famous wine region.

While every vintage is unique, Cloudy Bay's signature style is defined by its vibrant nose, mouthwatering palate and long finish.

£18 per bottle

of Cloudy Bay Sauvignon Blanc 75cl

Please Drink Responsibly. be drinkaware.co.uk



TERRAZAS DE LOS ANDES

YOUR PERFECT SUNDAY ROAST PAIRING

£12 PER BOTTLE OF TERRAZAS MALBEC 75CL

Please Drink Responsibly. be drinkaware.co.uk



Fill your world with wonder

£7 OFF
PER BOTTLE OF
PERRIER-JOUËT
GRAND BRUT 75CL

Enjoy Responsibly. be drinkaware.co.uk



WHY ORDER ONLINE WITH LWC?

FULL ORDER HISTORY

SHOP 24/7, ANYTIME, ANYWHERE

LIVE STOCK UPDATES

REORDERING MADE SIMPLE

EXCLUSIVE OFFERS*



CONTRACT PRICE LISTS AT YOUR FINGERTIPS

MANAGE MULTIPLE USERS AND SITES

SCAN THE QR CODE TO REGISTER



*Promotions not available for all accounts

SIP INTO SUMMER WITH AKASHI-TAI

Discover how the confit cherry and almond notes of Umeshu liqueur and the bright citrus taste of Yuzushu liqueur can elevate your summer serves.



UMESHU SPRITZ

50ML UMESHU (PLUM LIQUEUR)
75ML DRY SPARKLING WINE
50ML SODA WATER

YUZU-RITA

20ML YUZUSHU (YUZU LIQUEUR)
40ML TEQUILA
20ML FRESH LEMON JUICE
10ML AGAVE SPIRIT

**Buy 2 x Akashi-Tai Umeshu 500ml
or Yuzushu 500ml (or 2 of the same) and receive
1 x Akashi-Tai Sparkling Sake 72cl FREE**



Please drink responsibly

**NEW
DESIGN**

TEQUILA
**BUEN
AMIGO**

BUY ANY 4 BUEN AMIGO
**GET A SOMBRERO
MEXICANO
MANGO FREE**



**SAME
FRIEND.
BETTER
OUTFIT.**

STRAIGHT FROM THE DIALCE DISTILLERY, MEXICO, TEQUILA BUEN AMIGO BLENDS THE SMOOTH TASTE OF MEXICAN AGAVE WITH A BOLD ATTITUDE.

JOURNEYING FROM THE BLUE AGAVE FIELDS IN THE HIGHLANDS OF JALISCO, MEXICO, TO THE BARS AND RESTAURANTS OF THE UK, BUEN AMIGO TEQUILA PROVIDES AUTHENTICITY, GOOD TIMES AND INCREDIBLE DRINKS.



MAX 6 DEALS PER CUSTOMER



OLMECA **ALTOS**
100% AGAVE TEQUILA

SPECIAL PRICE
£26.99



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THAT ACTUALLY TASTES NICE.

AWARD WINNING AND
DELICIOUSLY SMOOTH.

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£22.99

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SPIRITS


Jose Cuervo
TEQUILA



THE **NO.1**
TEQUILA*
IN THE UK

STOCK UP
TODAY

*IWSR 2023 DATA. JOSE CUERVO® AND OTHER TRADEMARKS ARE OWNED BY TEQUILA CUERVO LA ROJEÑA, S.A. DE C.V. ©2026 PROXIMO SPIRITS. PLEASE DRINK JOSE CUERVO® RESPONSIBLY.

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el Jimador
TEQUILA

COINTREAU

GET READY FOR MARGARITA MAY
WITH EL JIMADOR & THE UK'S NO.1 TRIPLE SEC!



£19.⁹⁹

£19.⁹⁹

MAKE YOUR *Margarita*
MARGARIGHT



30ML COINTREAU + 50ML TEQUILA + 20ML LIME JUICE

IWSR 2024

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

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BUY 2 X BOTTLES OF
CASAMIGOS BLANCO
AND GET A POS KIT*



SPIRITS



STOCK UP WITH GB'S FASTEST GROWING TEQUILA

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY.

*Deal runs 1st April - 31st May. POS kit includes 2 x bar runners. 1 deal per customer. 150 caps.



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to access your
FREE CASAMIGOS
marketing support

DIAGEO *One*
Business support from the drinks experts



BUY 5 GET ONE FREE

Boost margins without compromising on quality. Strovka is a vodka spirit drink ideal for drinks offers and bottomless brunch.

Order online, or contact your Account Manager for more information. Please drink responsibly.



Suggested serve: **Strovka Sunset**

A light, fruity serve that's easy to love and even easier to batch.

Ingredients: 35ml Strovka, 75ml orange juice, 25ml cranberry juice, Dash of soda or lemonade (optional for fizz), Garnish: Orange wedge or dehydrated citrus. Serve in a Highball or stemless wine glass over ice



Maximum of 6 deals per customer

MOONSHINE

VODKA



REFINED VODKA. REAL VALUE.

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. MOONSHINE IS PERFECT ON IT'S OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

ORDER ONLINE, OR CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION.

MOONSHINE VODKA **Paixão**



BUY 5 MOONSHINE VANILLA VODKA

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. MOONSHINE IS PERFECT ON ITS OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

GET A PAIXÃO COFFEE

Free

PAIXÃO COFFEE IS A SMOOTH YET SWEET COFFEE-FLAVOURED LIQUEUR, PERFECT AS A MIXER, IN COCKTAILS OR IN BABY STOUT SHOTS. WE ONLY COUNT THE HAPPY HOURS, SO LET'S MAKE THEM COUNT. PAIXÃO COFFEE IS DESIGNED WITH THE BOLD, ADVENTUROUS AND PASSIONATE IN MIND.

PLEASE DRINK RESPONSIBLY.

VANILLA ESPRESSO MARTINI

- 50ML VODKA
- 25ML PAIXÃO COFFEE
- 25ML FRESH ESPRESSO





EXPLORE OUR FLAVOURS ALL BOTTLES

£23.99



SPIRITS

BORN TO MIX

BUY ANY 5 FROM THE RANGE
AND RECIEVE A FREE BOTTLE
OF ABSOLUT TABASCO

ABSOLUT.

Range includes: Absolut Citron, Absolut Mango, Absolut Tabasco,
Absolut Passionfruit, Absolut Raspberri, Absolut Vanilia and Absolut Wildberri.
ENJOY RESPONSIBLY. be^{dr}inkaware.co.uk



NEW

SMIRNOFF

PERFECT FOR EVERY MIX

 **SMIRNOFF**  **KNOWN FOR QUALITY SINCE 1864**  **SMI**





SMIRNOFF



FROM THE MAKERS OF THE WORLD'S No.1 VODKA

be drinkaware.co.uk
PLEASE DRINK RESPONSIBLY

SMIRNOFF

Miami

PEACH, PLEASE.



SMIRNOFF



FROM THE MAKERS OF THE WORLD'S No.1 VODKA

SPIRITS



SMIRNOFF

CRUSH

**CRUSH TASTE
BOOM**



be drinkaware.co.uk
PLEASE DRINK RESPONSIBLY





NEW

TRY NOW

Buy any 4 and get a Buffalo Trace 70cl FREE



TRY A
BUFFALO
& GINGER ALE

SAZERAC

Follow us @ [@buffalotrace](#) be [drinkaware.co.uk](#)

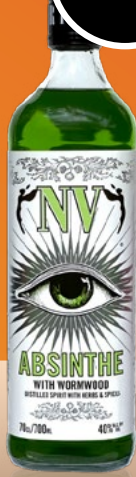


AMBER
BEVERAGE UK

£19.99



£20.99



£17.99



£19.99



£6.99



£18.99



SPIRITS

01283 217703 · sales.uk@amberbev.com

@amberbevuk



AMBER
BEVERAGE UK

MIX & MATCH FREE BOTTLE

WHEN YOU BUY ANY 5 OF THE
SOURZ AND AFTERSHOCK RANGE



be drinkaware.co.uk

Includes: Sourz Apple 70cl, Sourz Cherry 70cl, Sourz Raspberry 70cl,
Aftershock Blue 70cl, Aftershock Red 70cl and Aftershock Black 70cl.

Signature
BRANDS

MIXED SPIRITS BASKET DEAL!

BUY ANY

5

Old J Gold
Old J Dark
Old J Tiki Fire
Arber Premium
Iron Wheel
Black Gold

GET ONE
**Moonshine
Vanilla
FREE**



*Moonshine Vanilla Vodka 70cl, 37.5% ABV. Please drink responsibly.
Speak to your Account Manager for more information.

Mixes MAGNIFICENTLY



Buy 2 x 70cl
THE FAMOUS GROUSE
and receive a case
of Kingsdown
Apple Sparkle free*

Orchard Cooler

50ml The Famous Grouse
5ml Lemon juice
Kingsdown Apple Sparkle

Pour The Famous Grouse, and lemon juice into an ice filled highball glass.
Top with sparkling apple juice and garnish with a lemon twist and mint.


KINGSDOWN

*Kingsdown Apple Sparkle case size 12 x 330ml. Whilst stocks last.
Savour the FAMous Grouse Responsibly be drinkaware.co.uk

BUY 2 X 70CL MONKEY SHOULDER AND RECEIVE 12 X MONKEY SHOULDER WHISKY GLASSES FREE*



THE MONKEY OLD FASHIONED

- 50ml Monkey Shoulder Original
- 10ml Sugar syrup
- 2 Dashes Angostura Bitters
- Orange zest & twist

POUR, STIR, TWIST

 MONKEY
SHOULDER

*WHILST STOCKS LAST. PLEASE DRINK RESPONSIBLY. be drinkaware.co.uk

FREE LOCH LOMOND 70cl 12 YEAR OLD

WHEN YOU BUY ANY
3 BOTTLES OF LOCH LOMOND
70CL 12 YEAR OLD*

BUY 3
GET ONE
FREE!



DISCOVER THE
SPIRIT WITHIN

LOCHLOMONDWHISKIES.COM

*Get a free 70cl bottle of 12 Year Old Perfectly Balanced when you purchase any 3 70cl bottles of Loch Lomond 12 year Old.



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BEN
LOMOND
SCOTTISH
GIN

ADVENTUROUS SPIRIT. BOTTLED.

*BUY 3 70cl BOTTLES OF
THE NEW BEN LOMOND
ORIGINAL GIN AND
GET ONE FREE!

FREE
BEN LOMOND
ORIGINAL GIN
70CL*



SCAN HERE
TO DISCOVER OUR
ADVENTUROUS SERVES.

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APEROL SPRITZ

A SOLUTION FOR VENUES THAT DO NOT OFFER PROSECCO BY THE GLASS OR SERVE COCKTAILS

NO PROSECCO? NO PROBLEM



THE UK'S NO.1 BRANDED COCKTAIL, NOW AVAILABLE IN A READY TO SERVE FORMAT

#3 COCKTAIL IN UK ON TRADE*

#1 APERITIFS BRAND IN THE UK

#1 SEARCHED COCKTAIL IN 2025

*SOURCE: NIJ RMS | TOTAL COVERAGE | 55W W/E 11/07/2025 | APEROL CGA MIXED DRINKS REPORT Q3 2025
CGA | TOTAL ON TRADE | JULY 2025



APEROL SPRITZ EASY AS...



With ice and an orange slice.

SCAN HERE For additional support from Aperol Spritz



PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk

SPIRITS

INTRODUCING

SARTI SPRITZ

The NEW Mango, Passionfruit & Blood Orange Spritz

BUY 3 GET 1 FREE
ON SARTI ROSA 70CL

Enjoy the twist of a fruity spritz:
75ml Prosecco
50ml Sarti
25ml Soda
Wedge of Lime

4th SEARCHED SPRITZ IN THE UK*

86% OF CONSUMERS DRINK SPRITZ DURING SUMMER**

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk

STAT 2 **SOURCE: NIELSEN IQ, LEH+DM, APERITIF UND WERMUT RANKING, UMSATZ IN €, MAT KW 52 2024, CGA MIXED DRINKS REPORT Q3 2024 REPORT / NIELSEN IQ & CGA OPMS DATA TO 25.03.25
**UK, 18+ ONLY 14/26 - 31/5/26. BUY 3 BOTTLES OF SARTI 70CL AND GET A FREE SARTI 70CL. LIMITED AMOUNT OF DEALS AVAILABLE. MAX 2 DEALS PER SITE. NOT TO BE USED IN CONJUNCTION WITH ANY OTHER OFFER. WHILE STOCKS LAST. TERMS AND CONDITIONS APPLY.

STAT 1 **YTD AUG '25, TRAZAAN

APEROL[®] SPRITZ

VISIT THE LWC
WEBSITE TO
ENTER BEFORE
31ST MAY



WIN A TRIP TO VENICE!

2 X TWO DAY VENICE TRIPS AVAILABLE FOR CUSTOMERS
WHO INCREASE APEROL SALES THIS SUMMER.
• HIGHEST VOLUME UPLIFT VS LAST YEAR
• HIGHEST VOLUME NEW STOCKIST
(2 TRIP PLACES PER WINNER)

LIVE FROM 1ST JUNE – 31ST AUGUST



Competition Promoter: LWC Drinks Ltd Greenside Way, Middleton, Manchester, England, M24 1SW. Registered in England and Wales 07677007
UK 18+, Competition running date 1st June – 31st August. 2 trips available, 2 places per trip. No cash alternative.

PLEASE DRINK RESPONSIBLY
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Spring into Spring

With Agnes Arber Premium Gin

Inspired by pioneering botanist Agnes Arber, this award-winning gin is distilled at Langley in one of the UK's oldest copper stills. Nine botanicals, including juniper, lemon and orange, create a balanced, citrus-led spirit with a soft, sweet finish. Also available in Pineapple and Rhubarb - perfect for G&Ts or cocktails.



To find out more about Agnes Arber and the full Arber Range, scan the QR code:



Order online, or speak to your Account Manager for more information. Please drink responsibly.

SPIRITS



Buy any 5 from the Arboretum Range, get an Arboretum Pink free

To find out more about Agnes Arber and the full Arber Range, scan the QR code:



Order online, or contact your Account Manager or local depot for more information. Please drink responsibly.



FEVER-TREE & BOMBAY SAPPHIRE

PROMOTE A SINGLE, TRIPLE YOUR SALES



1. SERVE

Premium 25ml G&T, promoted as your *House* or *Signature G&T*



2. PRICE

Competitively within 50p of your premium lager



3. VISIBILITY

Promote price clearly on the menu and back bar

+229% +185%

TOTAL G&T
SALES VOLUME

TOTAL G&T
REVENUE

*NATIONAL RESTAURANT GROUP SALES AFTER
ADDING A BUILT 25ML SIGNATURE G&T ON MENU

AV. GROSS MARGIN

83% vs. 64%

25ML G&T

PINT OF BEER

*Source: CGA OPM Average Prices March 31st MAT 2024

Buy 3 bottles of
Bombay Sapphire,
Receive 1 case of
Mediterranean
Tonic & 6 glasses
FREE



*Glassware available on a first come, first served basis.



SHOWCASE YOUR SIGNATURE G&T IN A FEVER-TREE
FUNDED MENU. SCAN HERE TO GET STARTED

A TASTE *of* SUMMER

An uplifting serve for those long summer evenings...
Savour your Mermaid moment.

An aromatic infusion of Mermaid Gin with grapefruit, summer citrus fruits and wild-foraged coastal rosemary.



MERMAID
ISLE OF WIGHT DISTILLERY



ISLEOFWIGHTDISTILLERY.COM
@MERMAIDGIN f @

be drinkaware.co.uk
ENJOY MERMAID RESPONSIBLY



EDINBURGH SMALL GIN BATCH

ADD SOME WONDER TO YOUR MENU

BUY ANY 5 BOTTLES FROM THE EDINBURGH GIN RANGE
AND RECEIVE A BOTTLE OF RHUBARB & GINGER GIN FREE



be drinkaware.co.uk

ALL RIGHTS RESERVED. UK CUSTOMERS ONLY.
ONE DEAL PER CUSTOMER PURCHASE 5x 70CL EDINBURGH GIN
AND COLLECT ONE FREE RHUBARB AND GINGER GIN

72% OF CONSUMERS DRINK SPRITZ IN UK ON TRADE

EG
LIQUEURS

SPRITZ SERVES GENERATE UP TO 79% GP

GET SPRITZ READY

BUY ANY 5 BOTTLES AND GET AN ELDERFLOWER LIQUEUR FREE

PERFECT FOR A HUGO SPRITZ



SCAN HERE FOR YOUR FREE SPRITZ MENU. TERMS APPLY.



be.drinkaware.co.uk

ALL RIGHTS RESERVED UK CUSTOMERS ONLY

ONE DEAL PER CUSTOMER PURCHASE 5x 50CL EDINBURGH GIN LIQUEUR AND COLLECT ONE FREE ELDERFLOWER LIQUEUR

SOURCE: CGA JUNE 2025.

SPIRITS



WHITLEY NEILL
GIN

UK'S
NO.1
PREMIUM
GIN

BUY ANY 4 BOTTLES OF
WHITLEY NEILL GIN
RECEIVE A WHITLEY NEILL 0.0%
ALCOHOL FREE OF YOUR CHOICE

FREE



whitleyneill.com @whitleyneillgin
Nielsen IQ data to: 14.06.25 be@drinkaware.co.uk

MAKE *the* OCCASION

*OFFER APPLIES TO FULL AVAILABLE WHITLEY NEILL RANGE, EXCLUDING DISTILLER'S CUT LONDON DRY GIN. ALL BOTTLES 70CL.

SIPSMITH
London

A sip above the ordinary

Drive higher value sales
with the No. 1* Premium
London Dry Gin

£19.99

Please enjoy responsibly
be **d**rinkaware.co.uk

*Source: Nielsen Value Sales L52W.

SPIRITS

INGREDIENTS:

- 40ml Jack Daniel's Blackberry
- 25ml Lemon juice
- 10ml Simple syrup
- 10ml Chambord
- Blackberry and lemon wedge to garnish

JACK DANIEL'S
BLACKBERRY
£18.99
PER BOTTLE

JACK DANIEL'S
BLACKBERRY
BRAMBLE

CHAMBORD
£18.49
PER BOTTLE

PLEASE DRINK RESPONSIBLY

CHAMBORD AND JACK DANIEL'S ARE REGISTERED TRADEMARKS. ©2026 BROWN-FORMAN CORPORATION, JACK DANIEL'S. ALL RIGHTS RESERVED.

BUY ANY FIVE
OLD J, GET ONE



SPICED

A BLEND OF
CARIBBEAN RUM
SMOOTH VANILLA

OLD J SPICED FREE



f @OLDJSPICEDRUM

BUY THREE OLD J TIKI FIRE, GET A

OLD J DARK FREE

ADMIRAL'S
OLD J
SPICED
A BLEND OF
CARIBBEAN RUM
AND SMOOTH VANILLA



FLAMING ZOMBIE

25ml Old J Spiced, 25ml Old J Dark, 50ml Orange Juice, 50ml Pineapple Juice, 50ml Passion Fruit Puree, Grenadine Drizzle. Old J Tiki Fire to set alight

SHAKE & STRAIN - Add to Boston Tin: Old J Spiced / Old J Dark / Orange Juice / Pineapple Juice / Passion Fruit Puree - Shake over Ice - Leave on bartop - Fill Tall Tumbler with ice cubes - Strain cocktail into glass, over the ice cubes - Drizzle a small amount of Grenadine over/around the top - Drip some Old J Tiki Fire onto Orange Slice - Put on edge of drink and set alight - Sprinkle cinnamon powder using Tiki shaker



f @OLDJSPICEDRUM

JOHNNIE

NEW BLACK *Ruby*



THE
SWEETER
SIDE
OF BLACK
LABEL

WALKER

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PLEASE DRINK RESPONSIBLY



Scan here to
access your FREE
JOHNNIE WALKER
marketing support

DIAGEO *One*
Business support from the drinks experts

JUAN DE LA COSTA

Buy any five from the Juan De La Costa range and

GET A COSTA SPICED FREE

Maximum 6 deals per customer

NEW Juan de la Costa Spiced is our new spirit drink made with rum. Crafted with the finest Caribbean ingredients for an authentic taste. Designed to deliver both quality and value, it's the ideal choice for house pours, simple serves, and classic rum-based cocktails.



Order online, or speak to your Account Manager for more information. Please drink responsibly.



Suggested Serve:

SPICED APPLE

50ml Juan De La Costa Spiced

7.5ml lime juice

Top with apple juice

Serve with an apple fan, and good company

NEW



THE HIGHLIGHT
OF ANY
Fiesta

Sombrero Mexicano Tequila Cream Liqueurs are available in three delicious flavours, Mango, Passion Fruit and Strawberry. Perfect for shots, mixers and cocktails.

Special Offer
buy any 4 Sombrero Mexicano,
get a Passionfruit

FREE*



Sombrero Mexicano

*Max 6 deals per customer.
Please drink responsibly.

KAHLÚA®



FREE

**BUY X4
KAHLÚA AND
RECEIVE A
FREE
BOTTLE OF MONIN
CHOCOLATE OR CINNAMON ROLL
SYRUP**

**EASTER
ESPRESSO
MARTINI**



- 1** 25ML KAHLÚA
- 2** 25ML ABSOLUT VODKA
- 3** 50ML ESPRESSO
- 4** 20ML MONIN CINNAMON ROLL OR CHOCOLATE

ENJOY RESPONSIBLY be.drinkaware.co.uk

BUY 2 BOTTLES OF
LICOR 43 ORIGINAL &
RECEIVE 12 BABY BEER
GLASSES FREE



Special Offer

MIX SOMETHING NEW



**MAKE *it*
PEACHY**

SPECIAL PRICE
£10.99
70CL BOTTLE

**ENJOY A
REFRESHING
ARCHERS
& LEMONADE**

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk



+ ST~GERMAIN +

SIP INTO SOMETHING FRESHER TASTING



**ST~GERMAIN®
SPRITZ**

**ST~GERMAIN®
HUGO**

Buy TWO bottles of St-Germain and
receive a St-Germain hamper

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Max 2 deals per customer. Please drink responsibly.
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RAISE THE KRAKEN®

NO.1 PREMIUM RUM
in THE UK*

STOCK
UP NOW

be**drinkaware**.co.uk

NO.1 PREMIUM RUM IN THE UK * IN THE PREMIUM PRICE BAND : £24 - £29.99, CGA APRIL 2025. THE KRAKEN® AND OTHER TRADEMARKS ARE OWNED BY PROXIMO SPIRITS. ©2026 THE KRAKEN. ENJOY THE KRAKEN RESPONSIBLY. KRAKEN RESPONSIBLY.



The
KRAKEN™

UNLEASH
BEASTLY
FLAVOUR

PERFECT FOR SHOTS

£21.99

THE KRAKEN ROAST COFFEE 70CL

be**drinkaware**.co.uk

THE KRAKEN® AND OTHER TRADEMARKS ARE OWNED BY PROXIMO SPIRITS. ©2025 KRAKEN RUM CO. ENJOY THE KRAKEN RESPONSIBLY. @KRAKENRUMUK

Paixão

EXPLORE YOUR COCKTAIL

Passions

WITH PAIXÃO LIQUEURS



BUY *any* 4 FROM THE RANGE,
GET 1 *Free*

Max 6 deals per customer. Order online, or speak to your Account Manager for details. Please drink responsibly.

Buy any
3x70cl MONIN liqueurs
and get
1x70cl MONIN Gomme syrup
*free**



MONIN®
DRINK RESPONSIBLY

There's MONIN® for that

Visit our
Resource Hub




MOZART
chocolate
LIQUEUR



Buy
any 3 Mozart*
Get 1 x
Mozart Coconut
(500ml)
FREE



LEARN MORE

*Offer valid on Mozart Cream Chocolate (500ml),
Mozart Dark Chocolate (500ml),
Mozart White Chocolate (500ml)
& Mozart Strawberry Chocolate (500ml)

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Edmond
BRIOTTET
 BUY ANY 5
 GET A BRIOTTET
 ELDERFLOWER
 (FLEUR DE SUREAU)
FREE



LEARN MORE
 ABOUT
 BRIOTTET

PLEASE DRINK RESPONSIBLY

*VALID ON BRIOTTET CASSIS (BLACKCURRANT) 70CL, BRIOTTET PECHE (PEACH) 70CL, BRIOTTET FRAMBOISE (RASPBERRY) 70CL, BRIOTTET MURE (BLACKBERRY) 70CL, BRIOTTET FRAISE (STRAWBERRY) 70CL, BRIOTTET TRIPLE SEC 40% (TRIPLE SEC) 70CL, BRIOTTET FIGUE DE BARBARIE (PRICKLY PEAR) 70CL, BRIOTTET PAMPLEMOUSSE (GRAPEFRUIT) 70CL, BRIOTTET FRUIT DE LA PASSION (PASSION FRUIT) 70CL, BRIOTTET CERISE (CHERRY) 70CL, BRIOTTET MANZANA VERDE (GREEN APPLE) 70CL, BRIOTTET CREME DE FIGUE (FIG) 70CL, BRIOTTET BANANE (BANANA) 70CL, BRIOTTET ABRICOT (APRICOT) 70CL, BRIOTTET COQUELICOT (POPPY) 70CL, BRIOTTET CURACAO BLEU (BLUE CURACAO) 70CL, BRIOTTET ROSE (ROSE) 70CL, BRIOTTET CACAO BLANC (WHITE CACAO) 70CL, BRIOTTET LITCHI (LYCHEE) 70CL, BRIOTTET RHUBARBE (RHUBARB) 70CL, BRIOTTET SUREAU (ELDERFLOWER) 70CL, AND BRIOTTET TONKA (TONKA BEAN) 70CL.

Elevate your
 Hugo Spritz



FREE

bottle of Greenall's Wild Berry Gin*

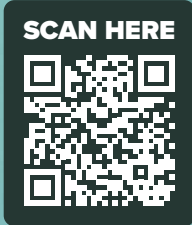


*when you buy any **FIVE** of these 70cl bottles

Buy any five bottles of Dubliner Bourbon Cask 70cl, Dubliner Irish Whiskey & Honeycomb 70cl, Dead Rabbit 70cl, Thomas Dakin 70cl, OPIHR Spiced London Dry Gin 70cl, or Greenall's Wild Berry 70cl, and receive a free bottle of Greenall's Wild Berry 70cl.

QUINTESSENTIAL
 BRANDS GROUP

MISSING ANY CASK BEER OFFERS?



View our
Cask & Craft
Brochure

BEER & CIDER

PICK ANY 4 CASES OF BOTTLES & GET A CASE OF APPLE & BLACKCURRANT FREE.



Offer available: 1/3/2026 - 30/4/2026

T&Cs: Buy 4 cases of 6 x 500ml bottles of Thatchers Cider and receive 1 case of 6 x 500ml Thatchers Apple & Blackcurrant free of charge. Thatchers Ciders included in this promotion are 500ml Bottles of Gold, Haze, Juicy Apple, Zero, Blood Orange, Katy, Vintage, Rosé and Apple & Blackcurrant.

PERFECTION
- in every drop -

**3 CIDERS,
1 TAP**

THATCHERS FUSION NOW ON T-BAR & SINGLE FONT.

RECEIVE A FREE KEG ON INSTALL.

Thatchers deliver a higher ROS than any other cider!

70% of cider drinkers would order fruit if it were on draught – and variety is important!

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

Offer available: 01/04/26 to 31/05/26
Install Thatchers Fusion on T-bar or Font and receive 1 x Thatchers Fusion 50 ltr keg on Install.
I. KAM media cider research, April 25 Install Thatchers Fusion on T-bar or Font and receive 1 x Thatchers Fusion 50 ltr keg.

INSTALL A THATCHERS APPLE CIDER ON DRAUGHT AND GET A FREE KEG.

Plus! Win a Hot Air Balloon Break

Install one of Thatchers' high-flying apple ciders on draught and get a free keg. Plus, five Hot Air Balloon Breaks must be won, including a Somerset hotel stay and hot air balloon ride.

100% BRITISH CIDER APPLES

#1 FOR CASH IN THE TILL*

#1 CIDER FOR 18-34S*

#1 CLOUDY CIDER IN THE ON TRADE!

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Highest rate of sale cider brand in the free trade and will drive more cash into the till than any other apple brand
Ts&Cs: Winners will be randomly selected from all installs between 01.05.26 and 30.06.26. 5 x Main prizes that will consist of a hot air balloon ride in North Somerset or surrounding areas (at the discretion of Thatchers' balloon pilot) and an overnight stay (up to £150 per night) with evening meal (up to £100 value) and breakfast included. All flights are weather dependent and flying times will be early morning or late afternoon. All installs will receive a free 50-litre keg of the installed brand. 'PI3 27,12,25 12 week volume RoS' *KAM media cider research April 25

Buy any 4 cases from the range and receive 1 case free



Range includes: Strawberry-Lime,
Wild Berries, Peach-Raspberry,
Mango-Raspberry and Passionfruit

Contact your local representative for more details.
Promotion valid 1st April – 31st May 2026.

REKORDERLIG CIDER

- REFRESHINGLY SWEDISH -

BEER & CIDER

HENRY WESTONS

VINTAGE CIDERS
WITH
CHARACTER



FREE KEG
PLUS PREMIUM POS KIT
— ON INSTALL —
+ ANOTHER AFTER 12 WEEKS

PLEASE CONTACT YOUR ACCOUNT
MANAGER FOR DETAILS

WESTONS CIDER EST. 1880

be.drinkaware.co.uk



**CORNISH
· ORCHARDS ·**
Westnorth Manor Farm

Install Cornish Orchards and unlock FREE stock

**1 Cornish Orchards
Golden Keg**



**12 x 500 ml
Cherry & Blackberry**



**12 x 500 ml
Raspberry & Elderflower**



18+, UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Offer valid 1 Apr - 31 May 2026, subject to availability and while stocks last. Install Cornish Orchards Golden Cider and get 1 Cornish Orchards Golden Keg, 12 x 500 ml Cornish Orchards Raspberry and Elderflower and 12 x 500 ml Cornish Orchards Cherry free of charge. Promoter reserves the right to withdraw this promotion at any time.
Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

be^{drinkaware}.co.uk

BEER & CIDER

Signature
BRANDS



BEEER AND CIDER FOR THE **SUMMMER**

peach!

lemon!

apple!

berries!

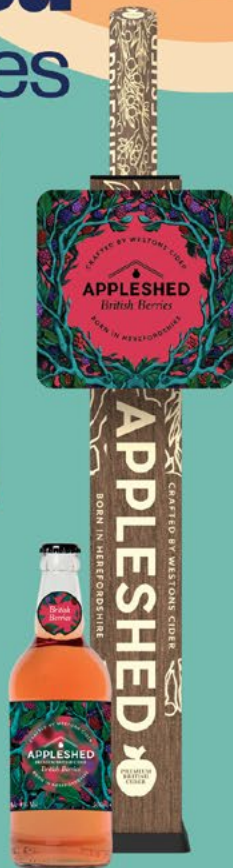
DRAUGHT WITH A
DIFFERENCE

Appleshed British Berries



Appleshed British Berries is a smooth 4% ABV cider made with a blend of British berries and bittersweet cider apples, grown and pressed in Herefordshire for a refreshing, thirst-quenching finish.

Available in draught and 24x500ml bottles.

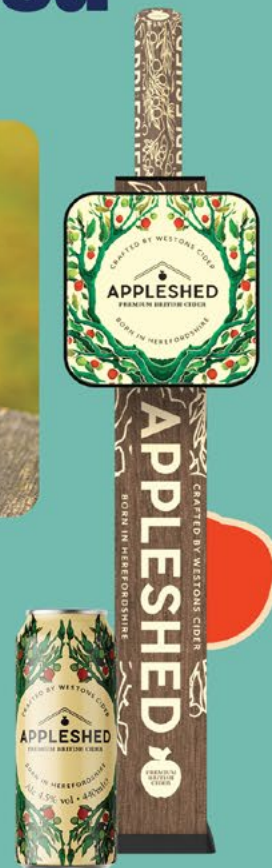


Appleshed Premium



Appleshed 4.5% ABV Cider is quintessentially British and crafted with care down to the very last drop.

Available in draught and 24x330ml cans.



Ripe Fruit Lager



A fresh, fruit-forward 3.4% ABV lager infused with peach, that delivers effortless refreshment.

Available in draught.



Brinkhoff's Radler



Brinkhoff's 2% ABV Radler is a natural shandy made from 60% naturally cloudy lemonade and 40% Brinkhoff's No. 1.

Available in 24x330ml bottles.



SIGNATURE BRANDS SAVERS

Designed with the on-trade in mind, our three value beer brands deliver outstanding quality at a price that helps you maximise your margins.

You can even make them your own. Our design team can create one-of-a-kind tap badges, featuring your pub's name and branding, transforming them into your very own house pours.

Great savings and unique branded beers, your customers won't find anywhere else.

EXPORT 4% white Label



**£28/keg
Saving***



PILSNER 3.4% white Label



**£30/keg
Saving***



BLACK SHEEP SMOOTH



**£20/keg
Saving***



*Highlighted savings are based on average pricing of comparable beers/ABVs

**4% ABV
50L Keg**

**3.4% ABV
50L Keg**

**3.4% ABV
50L Keg**

Contact your local Brand Activation Manager or Account Manager for more information.

Signature
BRANDS

KOPPARBERG

Refreshingly Original



Buy 5 Cases
GET 1 FREE

BEER & CIDER

be**drinkaware**.co.uk

UK only. Promotion Period: 01/04/2026 – 31/05/2026. Purchase 5 cases of any or a combination of Kopparberg Mixed Fruit 15 x 500ml NRB, Kopparberg Strawberry & Lime 15 x 500ml NRB or Kopparberg Mango 15 x 500ml NRB to get a case of your choice free. Promotion is open to customers who purchase through BBG partner wholesalers only. This promotion cannot be combined with any other offers or discounts. Subject to availability and whilst stocks last. Promoter: AB InBev UK Limited, EC4A 1EN.

BUY ANY 6 CASES GET ONE FREE



be**drinkaware**.co.uk

UK only. Promotion Period: 01/04/2026 – 31/05/2026. Purchase 6 cases of any or a combination of Budweiser 24 x 330ml NRB, Corona 24 x 330ml NRB, Corona Cero 24 x 330ml NRB, Camden Hells 24 x 330ml NRB, Camden Pale Ale 12 x 330ml Can, Mahou 24 x 330ml NRB, San Miguel 24 x 330ml NRB to get one free case from those listed. Promotion is open to customers who purchase through BBG partner wholesalers only. This promotion cannot be combined with any other offers or discounts. Subject to availability and whilst stocks last. Promoter: AB InBev UK Limited, EC4A 1EN.



Budweiser
BREWING GROUP UK&I



Install
Damm Lemon
and receive a
complimentary keg

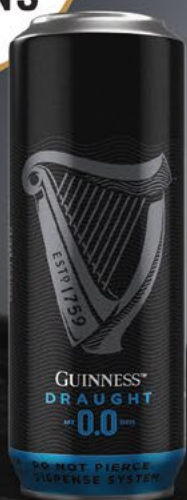
Made with Estrella Damm and Mediterranean lemons.

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST APRIL TO 31ST MAY 2026. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

GUINNESS MICRODRAUGHT PERFECT POUR, EVERYTIME. TRY NOW!

ALSO
AVAILABLE
IN 558ML
0.0% CANS



GUINNESS

BEER & CIDER

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY



*Source: CGA Total GB-27-01-24 L52 Weeks.

**Source CGA 52 Weeks 7th October 2023.

be **drinkaware**.co.uk
PLEASE DRINK RESPONSIBLY.

SURGE YOUR SUMMER SALES

STOCK UP ON GUINNESS NOW



AVAILABLE IN
538ML CANS



AVAILABLE IN
30L & 50L
KEGS



Scan here
to access your
FREE GUINNESS
marketing support

DIAGEO *One*
Business support from the drinks experts

LOVELY DAY FOR A GUINNESS

UPGRADE TO THE
NEW GUINNESS
HARP FOUNT,
RECEIVE A CASE
OF GLASSES
AND STAND
THE CHANCE
TO WIN TICKETS
TO THE OPEN
GATE BREWERY
IN LONDON*



be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY

*Competition running from 01/04/2026 to 31/05/2026. Prize entry on installation of harp fount - please contact your LWC account manager to enter. The prize is 2 sets of 2 tickets to the open gate brewery experience in London, no cash alternative. The winners will be chosen at random at the end of the period. Tickets will be supplied by Diageo for a date of the winners choosing - to be claimed within 1 month of the period ending. Winners may be asked to participate in publicity.

BUDWEISER
Budvar

BUDVAR CZECH LAGER

BUDWEISER BUDVAR IS BREWED EXCLUSIVELY IN ČESKÉ BUDĚJOVICE, THE ORIGINAL HOME OF BUDWEISER. PROTECTED BY EU STATUS AND PROUDLY STATE-OWNED, IT CHAMPIONS PROVENANCE, PATIENCE AND THE FINEST CZECH INGREDIENTS, CRAFTED WITH CARE IN THE HEART OF THE CZECH REPUBLIC.

PLEASE SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION.



BEER & CIDER

•••• THE BEST VALUE IMPORTED CZECH BEER IN THE UK ••••
£20 PER KEG SAVING!



FREE KEG, & BRANDED PARDÁL LIGHT*



PARDÁL DELIVERS AUTHENTIC CZECH LAGER FLAVOUR, NOW AT A LOWER ABV OF 3.4%, REDUCED FROM 3.8%.

BREWED IN THE CZECH REPUBLIC USING TRADITIONAL METHODS, IT OFFERS THE SAME CRISP, REFRESHING TASTE CUSTOMERS EXPECT – WITH A CLEAR COMMERCIAL ADVANTAGE. THE LOWER ABV MEANS REDUCED DUTY, HELPING LOWER YOUR COST PRICE AND IMPROVE MARGINS WITHOUT COMPROMISING ON QUALITY OR PROVENANCE. IT'S A SMARTER WAY TO SERVE GENUINE CZECH LAGER.

KEEPING FLAVOUR HIGH AND COSTS DOWN.

*FREE KEG AND INDOOR OR OUTDOOR PARDÁL LIGHT ON ALL NEW INSTALLS, WHILE STOCKS LAST.

LUCK ON TAP!



FREE

KEG, BOTTLED BEER + POS WITH EVERY INSTALL!

Install Lucky Buddha draught and get a keg, a case of Lucky Buddha bottled beers and a POS kit for FREE.



POS kit includes bar runners, glassware and menu clips.

BUY 4 CASES OF LUCKY BUDDHA GET ONE CASE FREE

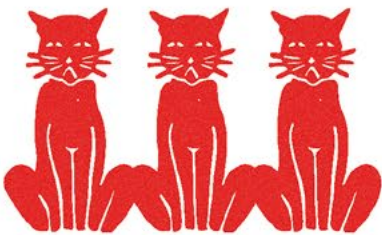
"The FOUNTAIN
of LUCK"



福 祿
LUCK GOOD FORTUNE



寿 喜
LONGEVITY HAPPINESS



MY SUPER
LUCKY9
BEER



"RAINBOW LUCK"



CRYSTAL BALL SAYS



"FORTUNE FOR ALL"



TRY YOUR LUCK

THIS BEER IS A MUST FOR ALL LUCKY DRINKERS.

Please speak to your Account Manager for more information. Please drink responsibly.

MAX 2 DEALS PER CUSTOMER



**CARLSBERG
BRITVIC**

**INSTALL ANY OF
THESE BRANDS AND GET
2 FREE KEGS
& £200 POS
PACKAGE***



*Promotion valid for the duration of the promotional period. Qualifying products: 1664 Biere, Carlsberg Danish Pilsner, Brooklyn Stonewall Inn IPA and Birrificio Angelo Poretti. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. First free keg will be rewarded on install, second free keg will be rewarded after 8 weeks of stocking the installed brand. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be.drinkaware.co.uk

SPECIAL PRICE PER CASE*



ENJOY RESPONSIBLY

*Available from 1st April – 30th April 2026. Special price per case: OLD MOUT BERRIES & CHERRIES 0.0% NRB Case 12x50cl (£15.50), OLD MOUT BERRIES & CHERRIES NRB Case 12x50cl (£19.49), OLD MOUT KIWI & LIME NRB Case 12x50cl (£19.49), OLD MOUT PINEAPPLE RASPBERRY NRB Case 12x50cl (£19.49), OLD MOUT MANGO & PASSIONFRUIT NRB Case 12x50cl (£19.49), HEINEKEN NRB Case 24x33cl (£22.99), SOL NRB Case 24x33cl (£19.99), CRUZCAMPO NRB Case 24x33cl (£22.49). Brewed in the UK. Subject to availability.

be drinkaware.co.uk

BEER & CIDER

GET BANK HOLIDAY READY

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st May 2026 to 31st May 2026. Special price per case; Birra Moretti NRB 24x33cl (£23.99), Birra Moretti Sale di Mare NRB 24x33cl (£25.49), Desperados NRB 24x33cl (£27.25), Bulmers Original NRB 12x50cl (£14.49), Bulmers Red Berries and Lime NRB 12x50cl (£17.99), Tiger NRB 24x33cl (£23.99). Brewed in the UK. Subject to availability.

be drinkaware.co.uk



**MOLSON
COORS** beverage
company

£25.89

24 x 330ml

£22.49

24 x 330ml



Please contact your local Sales Representative for further details. Offer available 1st April – 31st May 2026.

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

STEP INTO A *sustainable Spring* WITH MARLISH STILL & SPARKLING WATER



SOFT DRINKS

Marlish is a premium, sustainable choice that enhances your menu and delivers a refined drinking experience at every table.

Order online, or speak to your Account Manager for more information.

Marlish still and sparkling water is available in 750ml and 330ml glass bottles, 330ml cans and 500ml RPET bottles | Cans: 24 x 330ml cases | Glass Bottles: 24 x 330ml NRB, 12 x 750ml NRB | 100% Recycled PET 24 x 500ml

VOTED THE BEST BRITISH
SPARKLING WATER BY THE
DAILY TELEGRAPH

TASTE



SUSTAINABILITY



MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

NEW LOOK

Marlish Mixers and Tonics

Marlish Tonics and Mixers have been crafted to enhance the taste of fine spirits, by expertly combining spring water with natural flavourings and bubbles. Canned at source on Marlish Farm in the hills of Northumberland.

Available in 24x150ml cans.



SCAN
THE QR
CODE FOR
MORE

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

BUY 4 CASES OF MARLISH TONICS AND MIXERS FROM THE RANGE

Get One Free

SOFT DRINKS



SCAN
THE QR
CODE FOR
MORE

Buy any four cases of Marlish 24x200ml tonics or mixers from across the range, and get one free 24x200ml case free.

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

SUSTAINABLY SOURCED & *Specially Priced*



Marlish
Flavoured
Sparkling
Water, only
£12.99
per case

Limited time only

Our flavoured sparkling spring waters are a combination of our slowly filtered spring water with natural flavourings. Canned at source on Marlish Farm in the hills of Northumberland.

Available in Sparkling British Blackcurrant, Pink Grapefruit, Elderflower, Brazilian Orange, Raspberry and Sicilian Lemon Flavour 24x330ml cans.



SCAN
THE QR
CODE FOR
MORE

FREE STOCK BUNDLE BUNDLE WORTH £1000+

ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE | 24 X 200ML GLASS SCHWEPPES TONIC | 24 X 200ML GLASS SCHWEPPES SLIMLINE TONIC | 24 X 275ML GLASS APPLTISER | 24 X 330ML CAN OASIS SUMMER FRUITS | 24 X 330ML CAN OASIS EXOTIC FRUITS NO ADDED SUGAR | 7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPPES LEMONADE BAG IN BOX



Coca-Cola
ORIGINAL TASTE
IS THE **NO1**
DRAUGHT COLA BRAND BY VALUE IN ON PREMISE & GROWING*

Schweppes
39
MORE LEMONADE SERVINGS PER BAG IN BOX THAN R WHITES**



PLEASE CONTACT:
POSTMIXENQUIRIES@CCEP.COM

myccep.com



My CCEP™

* CGA GB on Premise Draught data MAT Value 30.11.25 ** Based on 16oz Servings from a 7 Litre Bag in Box
Free stock bundle will be delivered after install. Eligibility for Independent Outlets only, not Multi Operating Groups Viability >5000 RTDL
© 2025 All rights reserved. All brands are a registered trademark of their respective owners. While stocks last

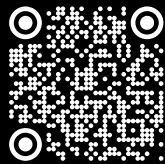
SOFT DRINKS

BUY 4, GET 1 CASE

FREE

ON SCHWEPPES 150ML MIXERS

Available April Only



Scan for Schweppes signature highball recipes!

Schweppes has gained 2.2% Volume share in On-Premise*

Schweppes 150ml mixers be [drinkaware.co.uk](https://www.drinkaware.co.uk)

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*Source: GB, CGA On-Premise, Mixers, Date to 30/11/25 Volume share vs PY MAT

£10.99
per case

Schweppes®



Scan for Schweppes signature highball recipes!

Schweppes 200ml NRGB

Schweppes Tropical Soda

Schweppes Pink Soda

NEW Schweppes Cherry Pepper Soda

**CONTACT YOUR ACCOUNT MANAGER
FOR MORE INFORMATION**



MyCCEP
my.ccep.com

© 2026. Schweppes is a registered trademark of European Refreshments UC. Please drink responsibly

SOFT DRINKS

Your perfect mix to create perfect moments

Buy 4 cases Coke™ 200ml & Schweppes Classic Mixers/Juice and get x1 200ml FREE

Free case choice: 200ml Schweppes Classic or Slimline Tonic or 200ml Coca-Cola Zero Sugar

Available April Only



Schweppes has gained 2.2% Volume share in On-Premise*

Coca-Cola Zero Sugar is the fastest growing Light Cola Brand in GB Pubs in value (£)**

Contact your account manager for more information



MyCCEP
my.ccep.com



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© 2026 Schweppes is a registered trademark of European Refreshments UC. Please drink responsibly. While stocks last.

*Source: GB, CGA On-Premise, Mixers, Date to 30/11/25 Volume share vs PY MAT

**Source: CGA, GB Pubs (Food + Wet Led) Cola Brands, Value Sales and Value % Chg vs PY, MAT to 31/08/25

stock up on the refreshing drink that's 1 of their 5-a-day

(and probably good for business)

Activity packs available.
Contact your account manager for more information.



£15.49
PER CASE



MyCCEP
my.ccep.com



SOFT DRINKS



30
x 200ml
per case

STOCK UP

Colas



Flavours



Coca-Cola

Coca-Cola Original Taste is the #1 cola by value & volume in On Premise!

Mixers



Schweppes

NEW
Cherry Pepper Soda



Pure Juices



Cordials



Products available in 330ml, 500ml, 1l, 1.25l & 2l

For all barware and POS kits, contact your account manager

WITH

Coca-Cola

EUROPACIFIC
PARTNERS



Coca-Cola Zero Sugar is the fastest growing cola by value in On Premise²



Stills



Energy



RTD Coffee



Flavoured Alcoholic Beverages



Coke Glassware



Coca-Cola contour glass available in 16oz & 22oz

Schweppes Glassware



Schweppes Highball and Goblet glasses

Powerade, Fanta Flavours & Glaceau Smartwater also available

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1 Source: CGA, GB, On Premise, Cola Sectors, value and volume, MAT up to 30/11/25
2 Source: CGA, On Premise, Cola Sectors, Postmix only, value sales vs PY%, MAT up to 30/11/25

£17.99
PER CASE

The Ultimate flavour duo

April only

Fanta is the #1 Flavoured Carb Brand in GB Pubs in value (£)**

Sprite is the #1 Lemon & Lime drink in on premise in value (£)*



Fanta & Sprite 330ml glass bottles

Contact your account manager for more information

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*Source: Nielsen and CGA, Brand Battles, Value and Volume, MAT to 30/09/2025
**Source: Nielsen and CGA GB data, Value (£), MAT to 30/09/2025



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£11.99
PER CASE

KEEP LIFE JUICY

OASIS IS THE #1 JUICE DRINK BRAND BY VOLUME IN TOTAL OUT OF HOME*



Oasis Still Fruit Juice Drink



FREE GLASSWARE AND POS KITS AVAILABLE!**

Available April Only

CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION

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*Source: Nielsen CGA combined excluding impulse. Data to end of Aug 2025. (Worth 28.67 million litres)
**Available while stocks last.

£15.99
PER CASE



Coca-Cola
Zero Sugar is the
fastest growing
Light Cola Brand
in GB Pubs
in value (£)¹

55%
of live sport
consumers visit
on-trade venues
to watch live
sport²

Available April Only

Contact your account manager
for more information



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1. CGA, GB Pubs (Food + Wet Led) Cola Brands, Value Sales and Value % Chg vs PY, MAT to 31/08/25. 2. CGA by Nielsen IQ OPUS June 2025, Sample Size: Live Sport: 1,260

STOCK A
DROP OF
THE GOOD
STUFF NOW

BUY 5
GET 1 FREE



HARROGATE
SPRING WATER

GOOD TASTE, SINCE 1571.



**Buy any 4 Cases
& Get 1 Case of
Cloudy Apple
FREE***

*April-May only deal

Choose from our range of 12 flavours:

Orange, Cloudy Apple, Strawberry, Peach,
Pineapple, Pear, Tomato, Pink Grapefruit,
Apricot, Mango with Passionfruit, Cranberry,
Dragonfruit Guava and Pink Grapefruit



**Claim FREE
Sample Pack**
(subject to availability)



**Irresistible
Fruit Experience**



Crafted Since 1888

100% Natural Fruits

Vegan/Gluten Friendly

100% Recyclable

SOFT DRINKS

FEVER-TREE



*Buy any 4 cases of
200ml MIXERS,
receive 6 glasses
FREE*

OFFER INCLUDES 6 DARTINGTON CRYSTAL BRANDED COPA GLASSES. LIMITED TO 2 DEALS PER CUSTOMER. AVAILABLE WHILST PROMOTIONAL STOCKS LAST.



ESTD 1905

BUY ANY 3 CASES & GET 1 CASE FREE

On 275ml Softs Range

Botanically Brewed · Exquisitely Crafted

FENTIMANS
BOTANICALLY BREWED
CLASSIC
RHUBARB LEMONADE
LIPND BEFORE POURING
Botanical Drink made with Rhubarb and Herbal Extracts
EXQUISITELY CRAFTED

FENTIMANS
BOTANICALLY BREWED
CLASSIC
ROSE LEMONADE
Natural Botanical Drink made with Pure Rose Extract
EXQUISITELY CRAFTED

FENTIMANS
BOTANICALLY BREWED
CLASSIC
GINGER BEER
LIPND BEFORE POURING
Traditional Botanical Ginger Beer with Fermented Herbal Extracts
EXQUISITELY CRAFTED

**Nielsen and CGA 2024 data*

BUY 4 CASES

GET 1 FREE

DOUBLE DUTCH
PREMIUM MIXERS

From vibrant tonics to bold sodas, Double Dutch brings full-flavour combinations designed to elevate cocktails, mocktails and long drinks.

DOUBLE DUTCH
PREMIUM MIXERS
INDIAN TONIC WATER

DOUBLE DUTCH
PREMIUM MIXERS
REFRESHING LEMONADE

DOUBLE DUTCH
PREMIUM MIXERS
INDIAN TONIC WATER

DOUBLE DUTCH
PREMIUM MIXERS
GINGER ALE

DOUBLE DUTCH
PREMIUM MIXERS
GINGER BEER

Certified B Corporation

LUSCOMBE /



MARCH & APRIL OFFER | 270ML X 12 RANGE

**BUY ANY 4 CASES
GET 1 CASE OF
BESTSELLERS FREE**

ELDERFLOWER BUBBLY | SICILIAN LEMONADE
SICILIAN CITRUS CRUSH | HOT GINGER BEER



ORGANIC - VEGAN - GLUTEN
FREE - 100 GREAT TASTE AWARDS



01364 643036
info@luscombe.co.uk
www.luscombe.co.uk

SOFT DRINKS

Belvoir Farm

**BUY 3 GET 1
FREE**

STOCK UP NOW

Offer on cases of Sparkling or bottles of Cordial

Certified
B
Corporation

Naturally Delicious Drinks

No Artificial
Ingredients

Made in
the UK

Zero Waste
to Landfill

FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE**

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE*



FREE STOCK BUNDLE INCLUDES

- 1X PEPSI MAX BAG IN BOX
- 1X PEPSI REG BAG IN BOX
- 2X R WHITES BAG IN BOX
- 1X PEPSI GLASSWARE CASE
- 1X ICE BUCKET
- 2X BAR RUNNERS



SPEAK TO YOUR ACCOUNT MANAGER TODAY!



PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE OR SCAN THE QR CODE TO REGISTER YOUR INTEREST

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners. Sugar Free Draught Colas Britvic defined, MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. **Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71). Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. Please refer to your dispense contract for full Terms and Details. Promotor: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. *CGA by NielsenIQ, Licensed database, Value & Volume sales (L).

bottle green
CRAFTED IN THE Cotswolds



The UK's Number 1 Elderflower brand

- Cordial 6x500ml:** wild elderflower, ginger & lemongrass, pomegranate & wild elderflower, summer raspberry, spiced berry
- Sparkling pressé 12x275ml:** wild elderflower, pomegranate & wild elderflower, crisp apple, ginger beer, raspberry lemonade

Makes the perfect margin-enhancing **Hugo Spritz**



500ml cordial
£10.39
 per case

275ml pressé
£2.55
 per bottle



DISCOVER OUR NEW
PACKAGING
ON PROMO APRIL & MAY



#1 ORANGE JUICE DRINK

Capri-Sun

SOFT DRINKS

- NEW -
**BOLD
LOOK**
- SAME -
**GREAT
TASTE**

**Old
Jamaica**

24 x 330ml cans

£9.49
PER CASE



£20.49
PER CASE

Available April Only

Bubbles done differently

Appletiser 275ml glass bottle

100%
Natural
Apple
Juice

1 of
your 5
a day per
150ml
serving



Contact your account manager for more information

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MyCCEP
my.ccep.com

SHAKE UP your sales, with ORANGINA STOCK UP NOW

PER CASE
£8.49



12X250ML BULBY



PRODUCED IN BOSNIA AND HERZEGOVINA UNDER THE AUTHORITY OF SCHWEPES INTL LTD. ORANGINA AND THE ORANGINA LOGO ARE REGISTERED TRADE MARKS OF SCHWEPES INTERNATIONAL LTD.

SPECIAL OFFER
£12.99

DELICIOUS MIXERS

FROM DISTILLED BOTANICALS



SOFT DRINKS

Terms and conditionals apply.
Promotion valid for duration of brochure promotional period.
Four deals per customer, per week.
Qualifying range includes all London Essence 200ml NRB x 24.
While stocks last. Event price - £12.99.
Promoter Carlsberg Britvic, Breakspear Park, Hemel Hempstead, HP2 4TZ

SPECIAL OFFER

NOW ONLY

£15.99

per case of
200ml mixers



Pioneers of Flavour Since 1886

*Offer available on the Franklin & Sons 24x200ml bottles range. Offer available from April 1st - May 31st 2026. Max 5 deals per customer. While stocks last.



FRANKLIN LONDON 1886 & SONS LTD®

TONICS, SODAS & SOFT DRINKS

SPECIAL OFFER

NOW ONLY

£10.99

per case of
275ml softs



Pioneers of Flavour Since 1886

*Offer available on the Franklin & Sons 12x275ml bottles range. Offer available from April 1st - May 31st 2026. While stocks last.



FRANKLIN LONDON 1886 & SONS LTD®

TONICS, SODAS & SOFT DRINKS

YOUR PROFIT ROCKETS.

- Energy drinks are the fastest-growing soft drinks category in the UK ¹
- 86% of Energy Drink consumers drink Red Bull ²
- 38% of consumers feel a need for energy in a bar/pub ³

STOCK UP NOW



1. EUROMONITOR PASSPORT, OFF TRADE VALUE SALES, 2009-2018
2. C. 23 WHICH OF THE FOLLOWING BEVERAGE CATEGORIES DO YOU DRINK, AT LEAST ONE FROM TIME TO TIME? (C. 28 WHICH OF THESE ENERGY DRINKS IS YOUR PREFERRED BRAND)
3. PLEASE INDICATE TO WHAT EXTENT YOU NEED ENERGY IN THE FOLLOWING OUTLETS/FILTER: ONLY OUTLETS THAT HAVE BEEN VISITED AT LEAST ONCE IN THE PAST 12 MONTHS (MIN IN PER OUTLET) * 1000

SCAN HERE FOR YOUR FREE POS KIT:



SOFT DRINKS

Bring The Energy to Your Sales!!!!



£19.99
Per Case

£10.99
Per Case



24X500ML

12X500ML

 Vitamin B3 helps reduce tiredness and fatigue. LUCOZADE, LUCOZADE ENERGY and the Lucozade logo are registered trade marks of Lucozade Ribena Suntory Ltd. ©Lucozade Ribena Suntory Ltd. All rights reserved.

NEW ICE KICK

BY JUDE BELLINGHAM
Jude

Buy any 5 Cases of
Lucozade Sport Flavours
and get a FREE case of our
New Ice Kick Flavour by
Jude Bellingham

STOCK UP NOW!

Free



 Lucozade Sport provides carbohydrates and electrolytes to enhance hydration and help maintain performance during prolonged endurance exercise. LUCOZADE, LUCOZADE SPORT and the Lucozade logo are registered trade marks of Lucozade Ribena Suntory Ltd. ©Lucozade Ribena Suntory Ltd. All rights reserved.

MORE ENERGY FOR LESS

OFFER AVAILABLE ON 24X250ML CASE OF CANS



£7.49 PER CASE

SOFT DRINKS



BUY ANY 2 CASES & GET ONE FREE. PLUS A MONSTER ENERGY ICE BUCKET*



© 2016 Monster Energy Company. 1st April – 31st May 2026. *One ice bucket per customer.

MONSTERENERGY.COM



NEW
ROLLING
SEASONAL

SUMMER FLAVOUR STRAWBERRY

STOCK UP NOW ON
THE FASTEST GROWING
TOP 5 RTD IN THE UK*



£16.99

*CGA MAT to 4th Oct 2025

drinkaware

ADD SOME

ZING!

TO YOUR
FRIDGE!

HOOCH

*OFFER VALID FROM 1ST APRIL TO 31ST MAY 2026.
MAX 5 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X
440ML RANGE. WHILE STOCKS LAST.



SOFT DRINKS

NO.1 PRICES!

FROM THE UK'S NO.1 TRADITIONAL RTD BRAND*

W.K.D.



24 x
275ml
GLASS

£23.99
PER CASE

24 x
330ml
CANS

£22.99
PER CASE

STOCK UP NOW!

be**drinkaware**.co.uk

*Nielsen, Supplier defined Traditional RTD, Total UK to 09/08/25 & CGA P07 2025.

1. LWC North East

Unit 10
Rutherford Road
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