

VINO GAZETTE

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  @LWCLimited

A VERY HAPPY NEW YEAR FROM THE WINE TEAM

Introducing some new faces to our team and our family of wines

Jennie Jones, our new Wine Development Manager for Wiltshire

I have over 25 years of experience in the pub/restaurant industry and have worked in the wine industry for over fifteen years, building up a wealth of experience with which I can help customers put together a professional selection of wine to add value to their businesses.

I worked for Scottish and Newcastle Retail in marketing, working with their 1600 Pubs and their wine offerings. I have specialised in wine for the past fifteen years; this is my passion and I am very lucky to now be working as WDM out of LWC Drinks' Wiltshire Depot.

LWC are delighted that Jennie has joined our Wiltshire team.



JENNIE JONES



STEVE ATKINSON

Welcome our new Wine Development Manager at Eastbourne Depot, Steve Atkinson

Steve joins us with a wealth of experience and great credentials.

The journey started at Seagram, moving onto Beringer Blass managing Key National Customers and RTM. Concha y Toro followed before a 10-year role at DGB, focussing on wine from South Africa.

LWC are delighted to have Steve on board in our Eastbourne region.



MATT ANSLOW

A DAY IN THE LIFE...

Matt Anslow, Wine Buyer

It may sound cliché, but no two days are the same – particularly during December!

This morning, I have a meeting with one of the major Champagne houses. We will agree the strategy for the year ahead, as well as confirming the additional support they can offer to LWC and their customers in the trade.

After the meeting, it's back to my desk to type up what was discussed and also catch up on some e-mails and a couple of admin tasks.

After lunch, I'm to place an order with the Wine & Spirit Education Trust (WSET) for some course materials and

examination papers, for a Level 1 course I am teaching next month. They are a great added-value tool and help both staff and customers' increase their knowledge and confidence in wine.

Before leaving the office, I have a case of samples to put in the car and take home with me to taste in the evening – including a couple of wines from a producer in Moldova, so I can try them and provide feedback the next day.

Please see the next page for our exciting new indigenous range from great wine makers: ILLUSION.

THIS ISSUE IS DEDICATED TO A MUCH LOVED, 4 LEGGED, TEAM MEMBER LOST FROM THE WINE BOARD



JUST AN ILLUSION

Our new indigenous range of great varietals from great wine makers – can you see both of our ladies?

IMBUKU

Illusion Pinotage and Illusion Chenin Blanc

We are pleased to introduce two of our new Illusion selection of wines from the award-winning Imbuku Winery, located on Uitkyk Farm near Wellington, in the heart of the Boland Winelands.

VINECOL

Illusion Malbec Bonarda

Vinecol is a family winery, situated in La Paz, Central Valley, Mendoza, Argentina, with eighty hectares of vineyards.

The region has a desert climate, great for growing healthy grapes, with warm days, cool nights, low humidity, and well-drained soils. The grapes are handpicked, which means only the best bunches are selected.



Illusion Pinotage Wellington, South Africa

Possesses the typical aromas and flavours of berries, combined with dark plum and a quirky banana note, which adds not only interest, but a real complexity.



Illusion Malbec Bonarda Mendoza, Argentina

A deep, intense red-violet colour with aromas of red fruits, plums, black cherries and forest berries. Fresh and full as it enters the mouth, with ample sweet, juicy tannins and an elegant finish.



Illusion Chenin Blanc Wellington, South Africa

Aromas of ripe red apple and tropical fruits jump out of the glass. Lovely pineapple and lychee flavours fill the palate.