

The LWC logo is a white, bold, sans-serif font inside a maroon rectangular box. The background of the entire advertisement is a photograph of a wooden table with a black cast-iron base, holding several bottles of wine and spirits. The bottles include La Grupa Malbec, Simpatico Prosecco D.O.C, Long White Cloud Sauvignon Blanc, Cotes de Provence, and Campo Auro. There are also two glasses of wine. The setting is outdoors with greenery in the background.

LWC

SUMMER SAVINGS

Celebrate English Wine Week

BUY 4 GET 2 FREE on Silver Reign
and **BUY 5 GET 1 FREE** on Silverhand,
our new English Sparkling Wines

**JUNE,
JULY &
AUGUST
2025**

FREE Spirits, Beers & Softs

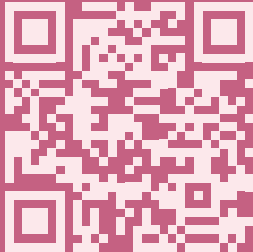
Get your whole shopping list done
with our Summer Mix & Match Special

JUNE, JULY & AUGUST 2025

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Beer & Cider	74
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Please scan the QR code below to complete our customer survey:



Key Dates for Your Diary

June	July	August
3 rd World Cider Day	10 th Piña Colada Day	1 st IPA Day
8 th World Gin Day	11 th World Mojito Day	2 nd International Beer Day
10 th Drink Chenin Blanc Day	12 th International Cava Day	4 th National White Wine Day
14 th National Bourbon Day	13 th World Rum Day	13 th International Prosecco Day
15 th National Beer Day	19 th National Daiquiri Day	16 th National Rum Day
Father's Day	24 th National Tequila Day	18 th International Pinot Noir Day
17 th Royal Ascot		25 th August Bank Holiday
21 st English Wine Week		28 th Red Wine Day
28 th International Rosé Day		
30 th Wimbledon Fortnight		

15th June

Father's Day

Prepare for the celebrations with our array of whiskey deals starting with Iron Wheel on page 41.

21st June

English Wine Week Begins

We're excited to share our amazing selection of wines starting on page 6.

16th August

National Rum Day

See pages 56–57 for a spectacular set of spiced rum cocktail recipes featuring Old J!

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st of June and 31st of August 2025 unless otherwise stated.

All prices quoted are exclusive of VAT. All promotions and their participating products are subject to availability and to any duty change. Some offers have limitations and are subject to availability. Limited deals are given away on a first come, first served basis. LWC Drinks Ltd reserves the right to prevent customers from redeeming such offers once they have reached the maximum number of deals available to them. After offers expire, any saved online orders will revert to normal pricing and related POS/free stock will no longer be available. Any offers redeemed after this date will be subject to cancellation. Online offer prices and free stock may only be available to selected customers. LWC Drinks Ltd reserves the right to cancel any offer products mis-sold through the online ordering portal.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's normal trading terms and conditions of sale. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

SPECTACULAR SUMMER SAVINGS

The Best Drinks Deals in This Issue

MIX AND MATCH: THE LWC SUMMER BASKETS

Here to suit all your needs this summer, we're bringing you our incredibly popular basket deals. A tantalising mix of brands with a range of **FREE** options to choose from including features from our Signature Brands spirits range. Get the whole shopping list done in one go with our baskets and order online now via our LWC Online Ordering Portal.

- Spirits Basket: Pages 24–27
- Packaged Basket: Pages 74–75
- Low & No Basket: Pages 102–103

IT'S CIDER SEASON

Stock up on your ciders just in time for a summer in the beer garden with an offer on the Old Mout Cider range and get a case of Berries & Cherries 0.0% **FREE**, meaning you can cater to a whole range of customers from one cracking cider promotion. (Offer available July only.)



LET SUMMER BE-GIN

Beefeater Dry, Blood Orange and Pink are available at **£13.99** on page 54. Better yet, why not add Marlish tonics to your basket, too? With an offer of **BUY 4 CASES GET ONE FREE** on page 106, this combo creates the perfect G&T for sunshine sipping.



TEQUILA TIME!

You can grab 3 bottles of Casamigos Blanco and get a case of Marlish Sparkling Pink Grapefruit **FREE** on page 30. The perfect deal to create a simple yet beautifully refreshing Paloma to spruce up the summer cocktail menu!

WIN WITH PARDÁL AND BUDVAR

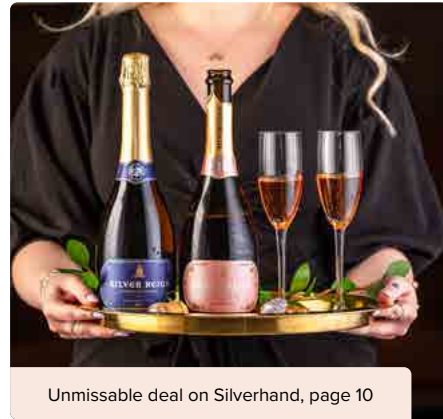
Purchase a keg of Pardál between 1st June and 31st August and you could be the lucky **WINNER OF A ONE-NIGHT STAY**, with flights, accommodation, brewery tour and evening meal included, to **ČESKÉ BUDĚJOVICE** in the Czech Republic, home of the world-famous brewery behind Pardál. See page 77. (Terms and conditions apply.)



Perfect for Father's Day – find Birra Murano in our Packaged Basket Deal on pages 74–75



See our Spirits Basket Deal, page 24



Unmissable deal on Silverhand, page 10



Wine

This Summer's EVENTS & INSIGHTS

Father's Day: Sunday 15th June

Father's Day is an important day in the on-trade calendar, with the ability to create real impact on outlet footfall and sales. There are a multitude of ways you can take advantage of the occasion and master your Father's Day strategy.

- **Early targeting** – Begin your marketing campaign in early June to target as many people as possible before the day comes around!
- **Promos and offers** – Highlight any special promotions and offers you're running around the day to entice people to bring their business to you.
- **Spread out the celebration** – Don't stick to just one day. The day of Father's Day doesn't necessarily work for everyone and there are a lot of consumers you will miss out on by limiting your offers just to the Sunday.
- **Create an atmosphere** – Pop up some decorations, play some music or have live music if you can accommodate it. Host special events like quizzes or competitions to attract families and groups

Women's Sports: EURO & Rugby World Cup

There is a growing demand in the UK for women's sport and with it a lot of opportunity to grow sales and increase footfall. Over half (59%) of the UK have an active interest in women's sport (*Nielsens Sports*), and this summer, there are two major tournaments happening in the UK, with both England and Wales having qualified.

The **Women's EURO kicks off in July** and allows for new peak trading windows and an increase in summer revenue. The England team are defending their EURO 2022 championship, making it a very exciting July for England fans. The 2022 competition brought with it a lot of out-of-home attendance at family friendly outlets, and this demand is due to surge this year with crowds are expected to come to venues to watch the matches.

The 2025 **Women's Rugby World Cup runs from August** to September, meaning we have a nice transition from Football celebrations (hopefully), to cheering on the team in the rugby, and a stream of sports fans at our tables to go with both. Not only that, but for the **first time ever**, the women's rugby tournament will be

held in the UK across eight different cities! This is massively exciting for the UK and is anticipated to bring a **£64m boost** to the English economy (*Sheffield Hallam University Sport Industry Research Centre*), and maybe your outlet.

Stock strategically for the key matches in the calendar, whether hosting customers for the game or preparing for pre- and post-match traffic. Prep your options for less, via our **mixed basketed deal on pages 74–75**, and **low and no basket on pages 102–103**. Then get your gardens looking great for some highly anticipated sunshine to sit and enjoy the games, with **parasols on page 80** from the Signature Brands beer and cider ranges!

Celebrate English Wine Week in June

English Wine Week, 21st–29th June 2025, is the perfect time to spotlight homegrown excellence. With premium still and sparkling styles gaining traction, English wines offer great quality and a lower carbon footprint, all at competitive prices. Explore our **new Silverhand range on page 10** for amazing offers that bring sustainability, provenance, and profit potential to your list.

This Edition's Wine Photoshoot

THE CHURCHILL TREE

A Perfect Setting: The Churchill Tree, Nether Alderley

We had the pleasure of photographing our summer wine collection at The Churchill Tree in Nether Alderley, Cheshire. Our thanks go to general managers Molly and Becky, who welcomed us so warmly.

Part of the Cheshire Pub Company and supplied out of LWC Stoke, this vibrant venue is more than just a pub. With a busy restaurant, function room, and popular wedding space, it serves both local residents and professionals from the nearby Nether Alderley business park. The site features beautifully restored rural buildings

centred around a historic chapel, complemented by a modern conservatory, stylish bar area, and spacious outdoor seating.

Our relationship with The Churchill Tree spans over five years, and they remain a valued customer and partner.

During the shoot, the venue buzzed with guests enjoying the atmosphere and exceptional food. Head chef Josh and his team presented a delicious menu with options for all, including vegetarian, vegan, and gluten-free dishes. The standout was the signature beef brisket, an instant favourite with our photographer.



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CUSTOMER FAVOURITES

These customer favourites are must-haves on any wine menu. As the sun comes out, the Club de Campo Malbec Rosé is a must try – new for this summer, it's dry and crisp but with ripe flavours of red fruit.

GET 2 BOTTLES FREE
WHEN YOU BUY 4

GET 5 BOTTLES FREE
WHEN YOU BUY 7

GET 2 BOTTLES FREE
WHEN YOU BUY 4

GET 3 BOTTLES FREE
WHEN YOU BUY 9

GET 2 BOTTLES FREE
WHEN YOU BUY 4

LA GRUPA MALBEC
RSP £10.07 | Net £6.71
An up-front ripe red fruit nose with sweet spice hints that lead into a voluminous structure of cherries and plum, followed by a warming pleasant finish.

SIMPATICO PROSECCO DOC
RSP £10.61 | Net £6.19
Elegant fruity aromas of apple and apricot. A smooth, fresh and well-balanced sparkling wine.

LONG WHITE CLOUD SAUVIGNON BLANC
RSP £11.05 | Net £7.37
With crisp citrus flavours alongside riper stone fruit flavours, this is a deliciously fresh wine, perfect for an aperitif or paired with grilled fish.

QUINSON CÔTES DE PROVENCE ROSÉ
RSP £10.57 | Net £7.93
A dreamy soft pink colour. Elegant and fine flavoured red berries with a hint of spice. Lots of finesse; a truly delightful wine.

CLUB DE CAMPO MALBEC ROSÉ
RSP £7.77 | Net £5.18
With notes of redcurrants, cherries and plums, this vibrant rosé is perfectly partnered with salads or fish, or enjoyed on its own.

DEMUERTE

The Demuerte wines are produced in D.O. Yecla – a small winemaking region in the southeast of Spain. These sun-drenched vineyards are perfect to produce ripe, juicy reds using Monastrell grapes as well as the fruity and rounded Demuerte White and a vibrant, fresh rosé wine.

**GET 1
BOTTLE
FREE**
WHEN YOU
BUY 5



DEMUERTE ROSÉ

RSP £10.56 | Net £8.80

Pale pink colour, elegant and fresh with flavours of strawberry, cherry and citrus. Four months of lees ageing gives a lovely soft texture.

DEMUERTE GOLD

RSP £13.03 | Net £10.86

Cherry red in colour with intense aromas of red berry fruit, black pepper and sweet spice. The palate is full bodied but smooth with ripe tannins and a silky texture.

DEMUERTE WHITE

RSP £10.56 | Net £8.80

The addition of 20% Verdejo to this Sauvignon Blanc contributes texture and roundness to this white wine. Flavours of stone fruit, citrus and some tropical notes.

DEMUERTE ONE

RSP £11.26 | Net £9.38

A blend of Monastrell and Cabernet Sauvignon. Cherry red in colour with intense aromas of red fruit and spice. Medium-bodied with soft tannins.

SOLINO

Perfect for functions or as easy-going house wines, Solino is a range of fresh and fruity Italian wines.



**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4

SOLINO BIANCO

RSP £6.74 | Net £4.49

A blend of Chardonnay and Trebbiano grapes, this wine is crisp and fresh with citrus and peach flavours and grassy notes.

SOLINO ROSATO

RSP £6.74 | Net £4.49

This pale rosé wine is delicate and dry with subtle flavours of white peach and redcurrant.

SOLINO ROSSO

RSP £6.74 | Net £4.49

Ruby red in the glass, this juicy Italian red is packed full of flavours of red fruit and spice. It can be served lightly chilled.

SILVERHAND

Brand new to the LWC portfolio, Silverhand is based in Kent and boasts the UK's largest single organic vineyard. A fantastic range to introduce your customers to English wine, the Silver Reign sparkling is a must try and is perfect for a by-the-glass special during English wine week.



**GET 1
BOTTLE
FREE**
WHEN YOU
BUY 5

**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4

**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4

SILVER REIGN ROSÉ RSP £15.19 | Net £10.13

Produced using 100% Pinot Noir grapes, this elegant sparkling wine is light and dry yet packed full of ripe summer fruit flavours of wild raspberry and redcurrant. Fresh citrus fruit flavours lead on to a long finish.

SILVERHAND ESTATE BLANC DE BLANCS RSP £24.73 | Net £20.61

This traditional-method sparkling wine is made from 100% Chardonnay grapes and lees aged for four years. Complex and elegant with aromas of citrus fruit, brioche and vanilla spice and flavours of white peach.

SILVER REIGN BRUT RSP £14.82 | Net £9.88

This elegant sparkling wine is produced using the Charmat method, with a blend of Pinot Noir, Pinot Meunier and Chardonnay grapes. Delicate aromas of elderflower, white hedgerow flowers, pear and apricot, and lingering flavours of citrus and ripe stone fruit.

PROSECCO SERENELLO

PROSECCO SERENELLO EXTRA DRY 75cl Btl: RSP £10.61 | Net £8.84 24x20cl Btl: RSP £77.92 | Net £51.95

The delicious aromas of apple and pear melt into a smooth and fresh wine on the palate.

PROSECCO SERENELLO ROSÉ 75cl Btl: RSP £9.77 | Net £8.14 24x20cl Btl: RSP £78.19 | Net £52.13

A pale, bright pink colour with a lively perlage and persistent foam. It has intense aromas of floral scents accompanied by fruity notes of strawberries.



**GET 1
BOTTLE
FREE**
WHEN YOU BUY 5
75cl bottles

**GET
1 CASE
FREE**
WHEN YOU BUY 2
24x20cl cases

VILLA BLANCHE

As well as the fashionable Picpoul de Pinet and a delicate dry rosé, we list Calmel & Joseph's delicious Piquepoul Noir. This rare red grape variety is fruity and fresh, perfect served lightly chilled.

**VILLA BLANCHE
PICPOUL DE PINET**
RSP £10.38 | Net £6.92

Very fresh and smooth in the mouth, opening on exotic fruit and finishing with a lightly lemony, mineral, salinity.

**VILLA BLANCHE
GRENACHE ROSÉ**
RSP £9.45 | Net £6.30

Aromas of pomegranate, pear and white flowers. Dry and fresh on the palate but with lots of ripe fruit flavours of red berry fruit, white peach and apple.

**VILLA BLANCHE
PIQUEPOUL NOIR**
RSP £9.41 | Net £6.27

This rarely seen red wine is fabulous lightly chilled. With flavours of red cherry, redcurrant and a hint of herbal spice, this is a great alternative to a more traditional Beaujolais.

**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4



PETRARINUSA

Produced by a co-operative of winemakers who came together following an earthquake in 1968, the Petrarinusa range are vibrant, fresh wines grown in Sicily. This summer, we've added a deliciously refreshing Pinot Grigio to the range.

**GET 1
BOTTLE
FREE**
WHEN YOU
BUY 5



**PETRARINUSA ORGANIC
NERO D'AVOLA SICILIA**
RSP £7.46 | Net £6.22

Nero d'Avola is Sicily's best known red grape variety and ripens perfectly in the hot sunshine. This medium bodied red wine has aromas of red fruit and herbal spice. Smooth, rounded and approachable.

**PETRARINUSA ORGANIC
PINOT GRIGIO SICILIA**
RSP £7.50 | Net £6.25

Produced from organic fruit in Sicily, this Pinot Grigio has delicate flavours of stone fruit and citrus. Well balanced and rounded with a cleansing freshness.

**PETRARINUSA ORGANIC
GRILLO SICILIA**
RSP £7.31 | Net £6.09

Produced in the sunny Sicilian hills, this elegant and fresh white wine is a perfect example of their signature white grape variety. Delicate, crisp and full of citrus flavours and a refreshing minerality.

AUSTRALIAN VINTAGE

Although Shiraz remains a popular choice for fans of Australian wine, the country has lots more to offer. Try the bright and refreshing Nepenthe Pinot Noir or the crisp and light Silver Series Pinot Gris.

**TEMPUS TWO
SILVER SERIES SHIRAZ**
RSP £7.65 | Net £6.38

Violet in colour with some crimson hues. A pronounced nose of jammy fruits and cedar spice leads in to a medium-bodied palate of ripe red fruit with undertones of white pepper.

**NEPENTHE ALTITUDE
PINOT NOIR**
RSP £12.02 | Net £10.02

Summer fruit flavours extend onto the palate, complemented by subtle spice notes from the oak. The mid-weight palate is fresh and bright with a firm structure and long, savoury finish.

**TEMPUS TWO
SILVER SERIES PINOT GRIS**
RSP £7.64 | Net £6.37

Pale lemon in colour, this is a crisp and refreshing white with a nose of pear drops. The palate is vibrant with flavours of tropical fruit, herbaceous notes and a lovely natural acidity.

TURKEY SPOTLIGHT

Home to some of the world's oldest winegrowing regions and rare grape varieties, Turkish wine is well worth a try. Our range includes the food-friendly Angora range as well as more powerful, complex wines like Yakut and Çankaya.

GET 1 BOTTLE FREE WHEN YOU BUY 5

YAKUT RED WINE
RSP £9.76 | Net £8.13

Dark purple in colour with aromas of dark berry fruit, violet and spice, perfect with grilled meats.

ANGORA RED WINE
RSP £8.25 | Net £6.88

This characterful juicy red is produced using a combination of international grape varieties. Well balanced and rounded, this wine has flavours of plum, cherry and spice.

**ANCYRA
BLUSH ROSÉ**
RSP £11.35 | Net £9.46

This delicately crafted rosé has a crisp and light body with bright notes of fresh strawberries, raspberries, and a hint of citrus.

**ANGORA
WHITE WINE**
RSP £8.14 | Net £6.78

This white wine is bright and fresh with intense aromas of tropical and stone fruit. The palate is well balanced and crisp with more ripe fruit flavours.

**ÇANKAYA
WHITE WINE**
RSP £9.65 | Net £8.04

This crisp white wine has flavours of stone fruit, citrus and a hint of spice. Well balanced, rounded and a great pair for many dishes.

ALMA DE CHILE

The Alma de Chile range has been a long-standing favourite of LWC customers. These high-quality Chilean wines from Bodegas Aguirre are food friendly and great value for money.

GET 3
BOTTLES
FREE
WHEN YOU
BUY 9

GET 3
BOTTLE
FREE
WHEN YOU
BUY 9

ALMA DE CHILE CARMÉNÈRE RESERVA

RSP £8.19 | Net £6.14
This ruby-red wine offers a fresh and fruity nose, highlighted by hints of plum, blackberries, and a touch of vanilla. On the palate, it presents fresh fruit flavours supported by sweet, round tannins and a good structure, leading to a satisfying finish.

ALMA DE CHILE MERLOT RESERVA

RSP £8.19 | Net £6.14
This wine has deep purple hues and offers lush aromas of plums and blackcurrants, complemented by subtle coffee bean notes. On the palate, it presents plum, red berry, and light spice flavours, supported by soft tannins.

ALMA DE CHILE PINOT NOIR RESERVA

RSP £8.75 | Net £6.56
Offering a delightful tasting experience, with bright cherry fruit aromas and hints of tea leaf and eucalyptus. On the palate, it is light and spicy, featuring notes of white pepper and nutmeg, complemented by clean strawberry flavours.

ALMA DE CHILE SAUVIGNON BLANC RESERVA

RSP £8.08 | Net £6.06
This wine exemplifies the vibrant characteristics of the Sauvignon Blanc grape, offering a delightful tasting experience. With youthful green tints, it offers fresh citrus and floral aromas, leading to a beautifully balanced palate.

ALMA DE CHILE CABERNET SAUVIGNON RESERVA

RSP £8.19 | Net £6.14
Intense flavours of black cherry, currants, and eucalyptus. The palate is greeted with a full-bodied structure, grippy tannins, and a long, spicy finish. This full-bodied wine is celebrated for its complexity and depth, making it a notable choice among Chilean reds.

ALMA DE CHILE CHARDONNAY RESERVA

RSP £8.08 | Net £6.06
Exhibiting bright gold tints and floral, tropical fruit aromas. On the palate, it is medium-bodied with a long and pleasant finish. Enhanced by ageing in oak barrels, which imparts notes of honey and butterscotch, complemented by round peachy fruit flavours and a soft, creamy finish.

ALMA DE CHILE ROSÉ SYRAH RESERVA

RSP £9.43 | Net £7.07
This wine showcases the expressive characteristics of the Syrah grape in a refreshing rosé style. This rosé exhibits a rich cherry pink hue and offers a well-structured palate bursting with ripe strawberry flavours.

GIKAS

The family-owned GIKAS winery is based in Attica and specialises in producing modern interpretations of both traditional Greek wines and international varieties. The most recent addition to the range is an Assyrtiko – a bright and refreshing white variety that's a perfect partner to fish.

MARQUÉS DEL ATRIO

The new vintages from Marqués del Atrio are almost ready to ship so we've added some offers to help clear space on our shelves. These elegant wines are typical examples from this most famous Spanish wine region and are perfect for food pairing.



**GET 2
BOTTLES
FREE**
WHEN YOU
BUY 4

GIKAS WINERY ASSYRTIKO

RSP £13.96 | Net £9.31
Crisp, delicate and refreshing, this is a typical example of one of Greece's best-known grape varieties. With flavours of citrus and stone fruit, this elegant white is a perfect partner to seafood or soft cheeses.

GIKAS WINERY CABERNET SAUVIGNON

RSP £14.90 | Net £9.93
Deep ruby in colour with aromas of red fruits and pepper. 12 months ageing in American and French oak barrels give rounded tannins.

GIKAS WINERY MALAGOUZIA

RSP £13.96 | Net £9.31
This example comes from vines on the slopes of Kitharon. Ripe fruit flavours of pear, citrus and apricot are complimented by smoky notes from 3 months of barrel ageing.



**GET 2
BOTTLES
FREE**
WHEN YOU BUY 4

**WHILE
STOCKS
LAST**

MARQUÉS DEL ATRIO BLANCO DOCA RIOJA

RSP £10.33 | Net £6.89
Fresh, fruity hints and tropical fruit aromas with elegant herbaceous overtones. Good intensity. Clean and balanced. Very fresh in the mouth, with a fruity, intense, sweet and long aftertaste.

MARQUÉS DEL ATRIO TINTO TEMPRANILLO

RSP £10.44 | Net £6.96
Ruby red in colour with intense fruit aromas of plums and strawberries. Appealing and well rounded on the palate with soft tannins and lovely pure fruit flavours with just a hint of spice.

MARQUÉS DEL ATRIO CRIANZA DOCA RIOJA

RSP £12.00 | Net £8.00
Intensely aromatic on the nose with red and black fruit paired with vanilla notes from oak ageing. The palate is well rounded with firm tannins, a lovely freshness and a long finish.

MARQUÉS DEL ATRIO RESERVA DOCA RIOJA

RSP £15.39 | Net £10.26
A deep red colour. The nose has intense berry fruit with sweet vanilla notes present from extended oak ageing. On the palate there is more ripe berry fruit and sweet spice with supple tannins.

**GET 1
BOTTLE
FREE**

WHEN YOU BUY 5
75cl bottles

**GET
1 CASE
FREE**

WHEN YOU BUY 6
12x187ml cases

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The Healy & Gray range was created to represent the best of the world of wine at an accessible price. We focus on varietal purity and offer great examples of the world's best known grape varieties.

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75cl bottles

**GET
1 CASE
FREE**

WHEN YOU BUY 6
12x187ml cases



CHARDONNAY

75cl:
RSP £7.18 | Net £5.98
12x187ml Btl:
RSP £24.63 | Net £21.11

Pale gold colour with a fruity nose and tropical flavours. Rich with a long-lasting finish.

MERLOT

75cl Btl:
RSP £7.73 | Net £6.44
12x187ml Btl:
RSP £24.63 | Net £21.11

A great Merlot which displays ripe damson & plum fruit aromas with a smooth, fruity finish.

SHIRAZ

75cl Btl:
RSP £7.51 | Net £6.26
12x187ml Btl:
RSP £24.63 | Net £21.11

Dark brambly fruits and a hint of spice. A light, fruity Shiraz with a velvety mouthfeel.

CHENIN BLANC

75cl Btl:
RSP £7.51 | Net £6.26
12x187ml Btl:
RSP £24.63 | Net £21.11

Pale yellow in colour with a greenish tint. A clean and lively wine.

CABERNET SAUVIGNON

75cl Btl:
RSP £7.40 | Net £6.17
12x187ml Btl:
RSP £24.63 | Net £21.11

A deep ruby red colour. Its aromas are reminiscent of ripe red summer fruits.

SAUVIGNON BLANC

75cl Btl:
RSP £7.29 | Net £6.08
12x187ml Btl:
RSP £24.63 | Net £21.11

A lively wine with good citrus and green apple flavours.

PINOT GRIGIO

75cl Btl:
RSP £7.33 | Net £6.11
12x187ml Btl:
RSP £24.63 | Net £21.11

This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.

ZINFANDEL ROSÉ

75cl Btl:
RSP £7.30 | Net £6.08
12x187ml Btl:
RSP £24.63 | Net £21.11

Bright salmon-pink colour with a fresh nose of raspberry and strawberry.

Veuve Clicquot

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£42.99
PER 75CL OF
VEUVE CLICQUOT
ROSÉ



£37.99
PER 75CL OF
VEUVE CLICQUOT
NV BRUT

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Whispering Angel

PROVENCE

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PER 75CL

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The Spirit of Saint-Tropez



£12.49 per 75cl

MIXED BASKET DEAL

Buy any 8 bottles from the range and receive your choice of 1 FREE bottle from the below:

Black Gold XO Café
Gordon's Pink Gin
Beefeater Gin
Absolut Vodka
Chambord

Old J Spiced
Iron Wheel Bourbon
Sombrero Mexicano Strawberry
Buen Amigo Silver Tequila

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



THE RANGE



THE RANGE



BUEN AMIGO BUEN AMIGO BUEN AMIGO BUEN AMIGO BUEN AMIGO

Tequila



Spicy Margarita
50ml Buen Amigo
15ml Lime Juice
25ml Monin Triple Sec
10ml Sugar Syrup
Double Dash Of Tabasco



Order online, or speak to your local depot for more information.

BLACK GOLD XO CAFÉ. AN
ELEGANTLY RICH AND UNIQUE
BLEND OF THE FINEST COFFEE
AND PREMIUM TEQUILA.
READY TO SERVE

Café Naranja

Layered shot of
Black Gold XO Café
& Monin Triple Sec

A time-honoured ritual.



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GLOBAL TEQUILA & MEZCAL
MASTERS GOLD MEDAL



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BUY 3 BOTTLES OF
**CASAMIGOS
BLANCO**
AND GET A CASE OF
MARLISH MIXER FREE



TERMS & CONDITIONS:
Deal available, 01.06.2025 - 31.08.2025. Capped at 1000 deals, 1 deal per outlet.

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REFRESH
SUMMER
WITH
CUERVO!



Kit includes: consumer spin to win game, 6 Long Drink glasses, 50cl of Cuervo for free drink mechanic, table tents.
This offer is valid with the purchase of any combination of 4 bottles of 70cl Jose Cuervo Especial or Tradicional Reposado or Silver. Subject to availability. Contents may vary.

a 100% agave
Blanco tequila with
sweet agave and
warm vanilla notes

BUY ANY TWO
BOTTLES[†] AND
RECEIVE 6
GLASSES*
FREE

THE WORLD'S MOST
AWARDED TEQUILA[™]
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PERFECT YOUR ESPRESSO MARTINI

£34.49

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COFFEE LIQUEUR
MADE WITH PATRÓN SILVER TEQUILA
100% DE AGAVE

PATRÓN
XO CAFE

COFFEE LIQUEUR

700 ml

HECHO EN MEXICO
MADE IN MEXICO

100% AGAVE

THE PERFECT WAY TO ENJOY PATRÓN IS RESPONSIBLY. be.drinkaware.co.uk
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MIX IT UP **ESPOLÓN** TEQUILA



3rd Premium Tequila in the US,
the biggest Tequila market in the
world (WSR 2023)



5th bestselling Tequila globally,
as voted by the world's best bars
(Drinks International 2025)



Winner of 9x global awards, incl.
IWSC Gold Medal



Iconic bottle artwork that stands
out from the crowd

TRY AN **ESPOLÓN** PALOMA

INGREDIENTS

50ml Espolón Blanco
10ml Fresh lime juice
Grapefruit Soda
Garnish with a lime wheel

METHOD

Blend in a tall glass with
plenty of ice. Adding
grapefruit soda last, and stirring
to incorporate ingredients.

PLEASE DRINK RESPONSIBLY. be.drinkaware.co.uk

ESPOLÓN TEQUILA WE DON'T PRODUCE TEQUILA. WE CREATE IT.

TEREMANA
SMALL BATCH TEQUILA

GET READY FOR NATIONAL TEQUILA DAY, 24TH JULY & SERVE THE PEOPLE'S MARGARITA

RECIPE:

- 50ML TEREMANA BLANCO
- 25ML LIME JUICE
- 15ML AGAVE NECTAR
- 30ML PINEAPPLE JUICE

SHAKE WITH ICE IN A COCKTAIL SHAKER. STRAIN INTO
A ROCKS GLASS OVER FRESH ICE. GARNISH WITH A LIME WEDGE,
PINEAPPLE LEAVES & SEA SALT (AS DESIRED).

Dwayne Johnson
DWAYNE JOHNSON
FOUNDER

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*Fastest premium spirits brand to reach 1m 90L case sales
in 1 year & winner of 17 distinguished spirits awards



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£31.99
PER 70CL



MOONSHINE VODKA

REFINED VODKA. REAL VALUE.

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. BOTH MOONSHINE AND MOONSHINE VANILLA ARE IDEAL ON THEIR OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

PASSION FRUIT MARTINI

- 35ML MOONSHINE VANILLA VODKA
- 15ML PAIXÃO PASSIONFRUIT
- 15ML MONIN PASSIONFRUIT SYRUP
- 15ML LIME JUICE
- 50ML PINEAPPLE JUICE

SHAKE OVER ICE, STRAIN INTO A MARTINI GLASS AND GARNISH WITH HALF A PASSION FRUIT.

ESPRESSO MARTINI

- 25ML MOONSHINE VODKA
- 25ML MONIN CAFÉ LIQUEUR
- 50ML ESPRESSO
- 5ML GOMME

SHAKE OVER ICE, STRAIN INTO A MARTINI GLASS AND GARNISH WITH THREE COFFEE BEANS.





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70CL FOR...

£13.19*

BOOST YOUR
sales
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JULY & AUGUST
only

SMIRNOFF
and Lemonade

*Promotional Period: 1st July - 31st Aug 2025.
Products included in offer: Smirnoff No.21 Vodka 70cl.

SMIRNOFF.

SMIRNOFF.

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SMIRNOFF

FROM THE MAKERS OF THE WORLD'S No.1 VODKA

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SMIRNOFF

**MIAMI VIBES.
PEACHY SALES.**

MIAMI SPRITZ

50ML SMIRNOFF MIAMI PEACH,
100ML PROSECCO,
50ML SODA IN A WINE GLASS
WITH ICE, STIR TO MIX & INCLUDE
GARNISH WITH PEACH.

MIAMI PEACH & LEMONADE

50ML SMIRNOFF MIAMI PEACH,
150ML LEMONADE, IN A TALL GLASS
WITH ICE. STIR TO MIX & INCLUDE
GARNISH WITH PEACH OR LEMON.



FREE marketing
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BOLD SALES. ICONIC STYLE.

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per Belvedere Organic Vodka 70cl

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VODKA

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Over 18s Only

Spirits

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VODKA FROM FRANCE.

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ON ALL FLAVOURS

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Au

BORN TO MIX.

**RECEIVE A
FREE BOTTLE
OF ABSOLUT
ORIGINAL
WHEN YOU BUY
5 X KAHLÚA**



SCAN HERE
FOR SERVES




Pernod Ricard UK
Créateurs de convivialité

THE PERFECT ESPRESSO MARTINI

**2 Parts Absolut Vodka, 1 Part Kahlúa,
1 Part Espresso coffee, 3 Whole coffee beans.**

Fill a shaker with ice cubes, Add all ingredients,
Shake and strain into a cocktail glass,
Garnish with coffee beans.

ABSOLUT.
BORN TO MIX



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IRON WHEEL BOURBON WHISKEY

*Proudly Old
Fashioned.*

KENTUCKY PEACH ICED TEA	Iron Wheel	50ml
	Paixão Peach	20ml
	Lemon Juice	25ml
	Peach Ice Tea	75ml

Shake ingredients with ice in a boston tin,
serve in a highball/jam jar & garnish with
a lemon wheel



Order online, or contact your Account Manager for more information.

Made with American grown corn, Iron Wheel is a straight bourbon that
has been Oak Barrel rested for four years. Sweet and smooth with
subtle corn notes and nuances of vanilla, caramel, and oak aromas.
Finishes with warm flavours of oak and some vanilla.

Produced at one of the oldest and most awarded distilleries in the
world, the famous Buffalo Trace Distillery, the 40% ABV Iron Wheel
honours the land, history, and craft of real whiskey making.

GIVE YOUR SUMMER — SOME — Character

Maker's Mark is the
— NO. 1 —
PREMIUM BOURBON
globally & in the UK

(IWSR 2024)



*50ml Maker's Mark
topped with Ginger Ale,
a mint sprig and
orange slice for
garnish*

EVENT PRICE
£28.99
MAKER'S MARK
46
70cl

EVENT PRICE
£21.99
MAKER'S MARK
BOURBON
70cl

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FREE 70CL MONKEY SHOULDER*
WHEN YOU BUY 2 X 70CL BOTTLES OF GLENFIDDICH OR THE BALVENIE



WILLIAM GRANT & SONS

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MADE FOR MIXING.

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AND RECEIVE A MONKEY BAR KIT***



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refreshing
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inspiration

**MONKEY
BAR KIT
CONTENTS**



1 x 2 tin shaker



4 x bar runners



40 menu hanger cards



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COGNAC

FONDÉE EN 1715

EXPERTLY DISTILLED, STRIKINGLY SMOOTH

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£21.99

#1
VOLUME GAINING COGNAC BRAND
SOURCE: CGA
OPMS 28.12.24



SERVE:
50ML MARTELL VS
TOP WITH GINGER ALE
GARNISH WITH LEMON

BUY ANY THREE BOTTLES OF JACK DANIEL'S

AND RECEIVE A POS KIT

 **12X**
GLASSES
  **1X**
BAR RUNNER



PLEASE DRINK RESPONSIBLY.
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BOOST YOUR SALES WITH THE MOST AWARDED COGNAC HOUSE*

BUY 3 BOTTLES AND RECEIVE A POS KIT FREE**



6 Courvoisier Glasses 50 Coasters 20 Table Talkers



COURVOISIER & GINGER ALE
50ml Courvoisier VS
Top with Ginger Ale

COURVOISIER

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ARBER

POT STILLLED WITH NINE BOTANICALS

ARBORETUM GIN

Agnes Arber Gin.
For the *timeless* G&T.

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70CL FOR...**

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and
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Product included in offer: Gordon's London Dry 70cl.



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PRICE
£9.99

EG LIQUEURS

UPLIFTING SUMMER SPRITZ



PERFECT FOR NO & LOW - A 25ML EDINBURGH GIN LIQUEUR MEASURE WITH
A MIXER CREATES A REFRESHING SERVE AT JUST 0.5 UNITS PER DRINK

RUBI SPRITZ

25ml Edinburgh Gin
Rhubarb & Ginger Liqueur
75ml Prosecco
25ml Ginger Ale
Garnish with a slice of lemon

HUGO SPRITZ

50ml Edinburgh Gin
Elderflower Liqueur
75ml Prosecco
25ml Soda
Garnish with lime

RASPBERRY SPRITZ

50ml Edinburgh Gin
Raspberry Liqueur
75ml Prosecco
25ml Soda
Garnish with lime



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*BOTTLE OF BEN LOMOND GIN 70CL

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NO ADDED SUGAR

Celebrate your moments with *Eclipse*

MOUNT GAY
Barbados Rum ESTD 1703

MOUNT GAY ECLIPSE & COKE
25ML ECLIPSE, 150ML COLA & A GRAPEFRUIT WEDGE

TASTE THE GOOD LIFE

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OLD J SPICED A NEW RUM ADVENTURE



SUNSHINE-READY TROPICAL COCKTAILS



COCONUT COOLER

A tropical blend of 35ml Old J Coconut, 15ml Monin Lychee Liqueur, 15ml lime, 25ml apple juice, and 25ml guava juice, topped with lemonade. Built in a highball or sling glass and garnished with lime for a bright, exotic finish.

PINEAPPLE KINGSTON NEGRONI

A vibrant twist on a classic, combining 25ml Old J Pineapple, 25ml Old J Gold, 15ml sweet vermouth, and 15ml red bitters. Stirred slowly over ice and served in a rocks glass, finished with orange peel or dehydrated pineapple for a bittersweet tropical edge.



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PRODUCT OF THE CARIBBEAN
JUAN DE LA COSTA
SUPERIOR RUM

The Perfect Rum
FOR YOUR FAVOURITE DRINKS

Discover the essence of the Caribbean with Juan De La Costa Superior White and Dark Rums, meticulously crafted in the heart of this sun-soaked paradise.

PIÑA COLADA

50ml Juan De La Costa White Rum, 150ml pineapple juice, 75ml Coco Real Squeezy Coconut. Shake over ice and strain into a hurricane glass. Garnish with cherries and pineapple slices.




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Captain Morgan Captain Morgan Captain Morgan Captain Morgan Captain Morgan

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BUY 1 CAPTAIN MORGAN SPICED GOLD 70CL FOR...

£13.19*

BOOST YOUR sales
Rude not to

JULY & AUGUST only

CAPTAIN and Cola

*Promotional Period: 1st Jul - 31st Aug 2025.
Products included in offer: Captain Morgan Spiced Gold 70cl.



Captain Morgan Captain Morgan Captain Morgan Captain Morgan Captain Morgan

SHAKE SUMMER UP WITH DEAD MAN'S FINGERS

PERFECT IN ANY COCKTAIL
OR TRY A BOOZY MILKSHAKE!



FULL DEAD MAN'S
FINGERS RANGE
INCLUDES:

RUMS:

SPICED, WHITE, PINEAPPLE,
PASSION FRUIT, CHERRY,
COCONUT, MANGO.

CREAM LIQUEURS:

RASPBERRY RUM,
STRAWBERRY TEQUILA,
MANGO TEQUILA,
BLUE RASPBERRY TEQUILA,
BLACK CHERRY TEQUILA.

SPICED &
FLAVOUR RUMS
£15.79
A BOTTLE

WHITE
RUM
£13.99
A BOTTLE

CREAM
LIQUEURS
£9.99
A BOTTLE



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*ALL BOTTLES 70CL. WHILE STOCKS LAST.

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LANGS

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JAMAICAN RUM

**BIG FLAVOUR,
LIQUID SUNSHINE**

TROPICAL AND CHARACTERFUL, PACKED WITH
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PERFECT ON THE ROCKS OR AS AN ISLAND TWIST ON
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FLAVOURED RUM BRANDS BY VALUE IN THE UK ON
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FLAVOURED RUM IS ALSO THE FASTEST GROWING
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the FUNK"**

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*NielsenIQ, CGA, 2024

FREE CASE OF

Coca-Cola
ZERO SUGAR

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BOTTLES* FROM

The KRAKEN®

RANGE

NO.1 PREMIUM RUM
IN THE UK**

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THE HIGHLIGHT OF ANY *Fiesta*

LOW TIDE DAIQUIRI

Recipe:
50ml Mango Sombrero Mexicano,
25ml Old J Coconut
15ml Lime Juice

Shake over ice and fine strain,
garnish with physalis fruit

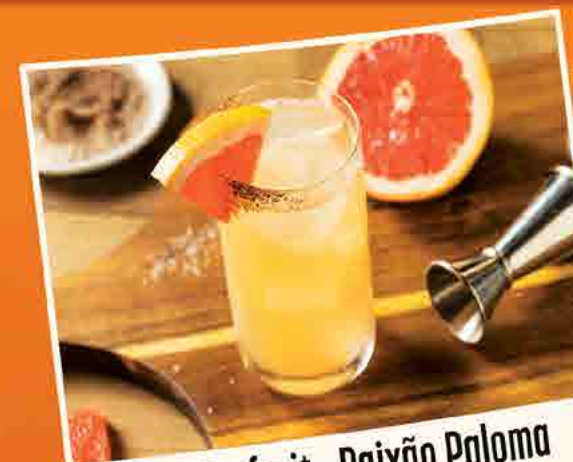


**Sombrero
Mexicano**

Sombrero Mexicano Tequila Cream Liqueurs
are available in three delicious flavours,
Mango, Passion Fruit and Strawberry. Perfect
for shots, mixers and cocktails.

Order online or contact your local depot for
more information. Please drink responsibly.

DELICIOUS & REFRESHING COCKTAIL IDEAS WITH PAIXÃO LIQUEURS ONLY £9.99 PER BOTTLE



Passionfruit - Paixão Paloma

15ml Paixão Passionfruit, 30ml Buen Amigo Silver, 15ml Lime Juice,
pulp of 1 passion fruit, top with Marlish Sparkling Grapefruit, serve in a highball glass,
garnish with a slice of grapefruit



Coconut - Piña Colada

25ml Paixão Coconut, 25ml Old J Pineapple, 1 tablespoon coconut cream,
100ml pineapple juice, serve in a hurricane glass, garnish with a
cocktail cherry



Peach Schnapps - Bellini

12.5ml Paixão Peach Schnapps, 12.5ml peach puree, 100ml prosecco, garnish
with a lemon twist



La Liqueur de **MONIN®**

Buy 5x70cl Monin Liqueurs
+ **get a Monin Gomme free**



*"Faites à l'abri, faites
pas votre alcool, Monin"*

MONIN®
monin.com/uk
DRINK RESPONSIBLY



© MONIN

READY TO POUR
READY
TO
Party!
Buy any 4 pouches, get 1
FREE



SIGNATURE COCKTAILS: WHERE SOPHISTICATION MEETS EXCITEMENT. OUR ESPRESSO MARTINI, A BLEND OF COLD-BREW COFFEE AND VODKA, AND OUR PASSION FRUIT MARTINI, BURSTING WITH TROPICAL FLAVOUR, ARE CRAFTED FOR UNFORGETTABLE MOMENTS. CONVENIENTLY PACKAGED, ECO-FRIENDLY, AND ALWAYS READY TO ELEVATE YOUR OCCASION.

*Signature
Cocktails*

RECEIVE A FREE CASE OF FEVER-TREE MIXERS FROM THE SODA RANGE

WHEN YOU BUY ANY 3 SPIRITS FROM THE RANGE

SPRITZ
IS THE **#3**
COCKTAIL
IN THE UK*



Un, deux, trois - voilà!

1. Pour 50ml Lillet over ice
2. Add mixer
3. Add garnish



Pernod Ricard UK
Créateurs de convivialité

* CGA Mixed Drinks Report Q1 2024
Enjoy Responsibly. [beverageaware.co.uk](https://www.beverageaware.co.uk)

LILLET
YOURS TO DEFINE

PIMM'S

SERVE A SUMMER ICON

BOOK YOUR
PIMM'S KEG
INSTALLATION
NOW!



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PLEASE DRINK RESPONSIBLY



Scan here
to access your
FREE PIMM'S
marketing support

DIAGEO *One*
Business support from the drinks experts

PROFESSIONALLY CRAFTED PRE-BATCHED COCKTAILS

1. FILL A GLASS OR SHAKER WITH ICE
2. POUR 150ML INTO GLASS OR SHAKER
3. STIR OR SHAKE & STRAIN
4. GARNISH AS SHOWN & SERVE

Pina Colada and Passionfruit Martini require shaking over ice.
Mojito and Peach on The Beach are poured directly into a glass
and stirred.

NEW



Captain Morgan
MOJITO

Captain Morgan
**Pina
COLADA**

SMIRNOFF
**PEACH
ON THE
BEACH**

SMIRNOFF
**PASSION
FRUIT
MARTINI
COCKTAIL**

be drinkaware.co.uk PLEASE DRINK RESPONSIBLY

**BUY
3 BIBs
GET
A 4TH ONE
FREE***



**THE NATION'S
FAVOURITE
COCKTAILS***
MADE EASY

* CGA Mixed Drinks Report Q3 2023

*Promotional Period: 1st July – 31st August 2025.



Scan here to
unlock benefits
to supercharge
your business

DIAGEO *One*
Business support from the drinks experts

SUNTORY GLOBAL SPIRITS

Suntory Global Spirits, a world leader in premium spirits, has launched its first standalone commercial business in the UK. The company is now directly responsible for the sales, marketing and distribution of its portfolio of world-renowned spirits brands in the UK.



Maker's Mark

#1 Bourbon Globally

Laphroaig

#1 Islay Single Malt

Bowmore

#2 Most Collectible Whisky*

Hibiki

#1 Japanese Whiskey Globally

Sipsmith & Roku

Founder-led Gin Brands

Available to Order Now

*Source: Sotheby's Wines & Spirits Auction Report 2023

be drinkaware.co.uk

£50 SPRITZ KIT FREE WHEN YOU BUY 6 APEROL**



NEW
FOR
2025

INCLUDING SARTI,
CRODINO
NON-ALCOHOLIC
SPRITZ AND PERFECT
SERVE TOOLS

NON-ALCOHOLIC
SPRITZ



1 x Sarti 70cl

4 x Crodino Non-Alcoholic Spritz 17.5cl

POS KIT
CONTAINS



x6 Glasses x1 Perfect Serve Jigger x1 Aperol Bottle Stopper x1 Aperol Spritz Pin Badge x1 Spritz Tent Card Menu x1 Manager's Brief

86% OF CONSUMERS TYPICALLY
DRINK SPRITZ DURING SUMMER*

PLEASE DRINK RESPONSIBLY be@drinkaware.co.uk

*Source: CGA Mixed Drinks Report Q3 2024

**UK, 18+ only. 01/06/2025 - 31/08/2025. Buy 6 bottles of Aperol 70cl and get a Spritz Kit Free, containing: x1 Sarti 70cl, x4 Crodino Non-Alcoholic Spritz 17.5cl, x6 Glasses, x1 Perfect Serve Jigger, x1 Aperol Bottle Stopper, x1 Aperol Spritz Pin Badge, x1 Spritz Tent Card Menu, x1 Manager's Brief. Max one deal per customer. Not to be used in conjunction with any other offer. Terms and Conditions Apply. Limited amount of deals available - whilst stock lasts.

Edmond
BRIOTTET

BUY ANY 5
GET A BRIOTTET
PASSIONFRUIT
FREE



LEARN MORE
ABOUT
BRIOTTET

PLEASE DRINK RESPONSIBLY

VALID ON BRIOTTET CACAO BLANC 70CL, BRIOTTET CRÈME DE CASSIS 70CL, BRIOTTET FIGUE 70CL, BRIOTTET FIGUE DE BARBARIE 70CL, BRIOTTET FRAISE DES BOIS 70CL, BRIOTTET FRAMBOISE 70CL, BRIOTTET LYCHEE 70CL, BRIOTTET MANZANA VERDE 70CL, BRIOTTET MURE 70CL, BRIOTTET FRUITS DE LA PASSION 70CL, BRIOTTET PECHE 70CL, BRIOTTET COQUELICOT 70CL, BRIOTTET RHUBARB LIQUEUR 70CL, BRIOTTET ROSE 70CL

Taste a Summer
of Flavours...



INTRODUCING
SARTI
ITALIA



Notes of mango, passion fruit and blood orange

BUY 3 SARTI,
& RECEIVE FREE
GLASSWARE

SARTI
SPRITZ

75ml Prosecco
50ml Sarti
25ml Soda
Wedge of Lime

PLEASE DRINK RESPONSIBLY
be@drinkaware.co.uk

*UK, 18+ only. 01/06/2025 - 31/08/2025. Buy 3 bottles of Sarti 70cl and get a case of 6 Sarti Spritz Glasses free. Max one deal per customer. Not to be used in conjunction with any other offer. Whilst Stocks Last. Terms and Conditions Apply.

PASSOÃ

COINTREAU

PASSION FRUIT MARGARITA



SPECIAL
BOTTLE PRICE
£10.99

INGREDIENTS:

20ML PASSOÃ
50ML TEQUILA
15ML COINTREAU
20ML FRESH LIME

GARNISH:

LIME JUICE AND SALT RIM IF DESIRED.
FLOAT HALF PASSION FRUIT

HOW TO MAKE:

ADD ALL INGREDIENTS TO A SHAKER
WITH ICE AND SHAKE WELL.

FOR EXTRA FLAVOUR, YOU CAN
ADD FRESH PASSIONFRUIT.

STRAIN INTO A GLASS, GARNISH
WITH A LIME WEDGE, AND ENJOY!



**#1 PASSIONFRUIT
LIQUEUR IN THE WORLD**

be drinkaware.co.uk



SPECIAL
BOTTLE PRICE
£19.99

**#1 TRIPLE SEC
IN THE WORLD**

LIMONCELLO SPRITZ

BEPI TOSOLINI
MASTRO DISTILLATORE IN UDINE

50ML BEPI TOSOLINI LIMONCELLO
75ML PROSECCO
25ML SODA WATER

POUR THE LIMONCELLO INTO YOUR GLASS
AND TOP WITH PROSECCO AND SODA.
GARNISH WITH FRESH LEMON (PEEL OR SLICE).



LEARN MORE ABOUT
BEPI TOSOLINI

£17.29
per bottle



Limoncello DICAPRI

THE MAGIC OF CAPRI

£15.99
PER 70CL

TRY IT MIXED!

DI CAPRI TONIC

INGREDIENTS
50 ml Limoncello Di Capri
150 ml Tonic water
Sprig of mint
Lemon zest

PREPARATION
Pour all the ingredients into a highball glass filled
with ice. Stir and garnish with a sprig of mint and
a lemon zest.



DI CAPRI SPRITZ

INGREDIENTS
75 ml Prosecco
50 ml Limoncello Di Capri
25 ml Soda
Sprig of mint
Lemon twist

PREPARATION
Pour all the ingredients into a white wine goblet,
add ice cubes and stir. Garnish with a sprig of
mint and a lemon twist.



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MIXED BASKET DEAL

Buy any 4 cases from the range and receive your choice of 1 x 70cl bottle FREE from the below:

Black Gold XO Café
Gordon's Pink Gin
Beefeater Gin
Absolut Vodka
Chambord

Old J Spiced
Iron Wheel Bourbon
Sombbrero Mexicano Strawberry
Buen Amigo Silver Tequila

Limited to no more than 10 deals per customer per week.



FREE STOCK

THE RANGE



Beer & Cider

MISSING ANY CASK BEER OFFERS?



SCAN HERE



View our new regional brochures

WIN A CZECH ADVENTURE WITH PARDÁL AND BUDVAR



FOR EACH KEG OF PARDÁL PURCHASED DURING THE PROMOTION PERIOD*, GET AN ENTRY INTO OUR PRIZE DRAW TO WIN A TRIP TO THE CZECH REPUBLIC.

PARDÁL IS CRAFTED WITH INPUT FROM OVER 300 CZECH BEER DRINKERS. ITS 11-DAY BREWING AND 30-DAY MATURATION PROCESS RESULTS IN A FULL FLAVOURED, EASY DRINKING LAGER WITH A BALANCED BITTER FINISH.

ALL KEGS PURCHASED 1ST JUNE – 31ST AUGUST 2025 WILL BE ENTERED INTO OUR COMPETITION TO WIN A TRIP FOR TWO TO THE ČESKÉ BUDĚJOVICE IN THE CZECH REPUBLIC, THE HOME OF BUDWEISER BUDVÁR, THE WORLD-FAMOUS BREWERY BEHIND PARDÁL. ENJOY FREE FLIGHTS FROM A UK AIRPORT, 1 NIGHTS' ACCOMMODATION, BUDWEISER BUDVÁR BREWERY TOUR AND YOUR EVENING MEAL. *TERMS AND CONDITIONS APPLY.



SCAN THE QR CODE FOR FURTHER DETAILS



GRAND CENTRAL

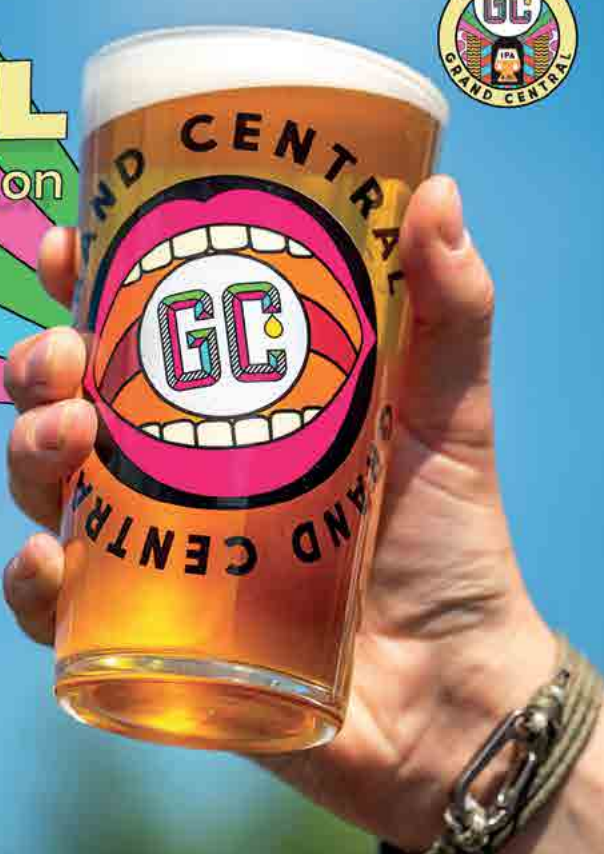
Your ticket to IPA perfection

All aboard the Grand Central express for an adventure with an accessible and light IPA, with fruity notes of citrus, tropical fruits and passionfruit.

Vegan friendly and sessionable, Grand Central is true voyage of discovery with every sip.

Jump on board.

4.2% ABV, available in 30ltr Keg



INSTALL GRAND CENTRAL AND GET A FREE SUMMER POS KIT



KIT INCLUDES:

- 6 BUCKET HATS
- 12 PAIRS OF SUNGLASSES
- 36 POLYCARB CUPS

ORDER ONLINE, OR SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION

SIGNATURE BRANDS EXCLUSIVE

CAMDEN

EAZY

IPA




STYLE HAZY IPA	VOL. 5.0%	HOPS CASHMERE, CITRA, EL DORADO	MALT PILSNER, WHEAT, CARA, DEXTRIN	YEAST ALE
--------------------------	---------------------	---	--	---------------------

**GREAT BEER IS HARD TO FIND
BUT WE MAKE IT EAZY.**

THIS TIME WE'VE PACKED SOME PUNCH INTO A CLASSIC HAZY IPA BY SQUEEZING IN FRESH CITRA AND A DOSE OF PEACHY EL DORADO HOPS. THE RESULT? A STONE-FRUIT JUICY, GOLDEN-HAZY, DESERT ISLAND TREASURE. AND YOU FOUND IT. EAZY PEAZY.



BESPOKE POS TO BE LAUNCHED THIS SUMMER.
FREE KIT WITH EVERY INSTALL!

HOPPY + FRUITY + CITRUS

BRING ON THE SUNSHINE!

Get Your Beer Garden Summer Ready and Switch an Existing Tap to Grand Central, Birra Murano, Dortmund or Appleshed, to

GET TWO FREE PARASOLS

*Sunny weather is unfortunately not guaranteed



Please contact your local depot or Brand Activation Manager for more information



LUCK ON TAP! FREE BOTTLED BEER + POS WITH EVERY INSTALL!

Install Lucky Buddha draught and get a keg, a case of Lucky Buddha bottled beers and a POS kit for FREE.

SUSHI WITH A SIDE OF LUCK

National Sushi Day
18th June 2025

National Sushi Day on 18th June is the perfect chance to celebrate bold flavours, fresh pairings, and a dash of something different. Whether it's a themed menu or a nod to world cuisine, Lucky Buddha is the ideal companion.

Available in both draught and its iconic Buddha-shaped bottle, this crisp, light lager pairs beautifully with sushi and Asian-inspired plates. With eye-catching visuals and strong POS support, it's a talking point that delivers on taste and standout.

Stock up ahead of the 18th and serve good fortune by the glass—or the bottle.



POS kit includes bar runners, glassware and menu clips.

THIS OKTOBERFEST, CHOOSE BRINKHOFF'S NO.1

CRAFTED IN DORTMUND
SINCE 1887
COMING AUGUST 2025



Introducing Brinkhoff's No.1 – A German Beer with history, heart, and a perfect Oktoberfest Pour

New to the UK exclusively through LWC, Brinkhoff's No.1 is the beer that captures the heart of Germany's Ruhr region and the spirit of togetherness – making it the perfect pour for Oktoberfest 2025. This is no generic import. Brinkhoff's is a lager with a story, a fanbase, and a flavour that's been winning over modern drinkers, traditionalists, and football fans alike.

From Brewing Mishap to Modern Classic

Back in 1887, a mishap of pale malt accidentally shipped from a malting house in Dortmund gave rise to something unexpected: a crisp, lighter beer that quickly became a regional favourite. Named after Fritz Brinkhoff, the man behind the malt, Brinkhoff's No.1 is a pale lager that's still brewed true to its origins – light, refreshing, and full of honest character.

The Official Beer of Borussia Dortmund

Since 2008, Brinkhoff's No.1 has proudly stood as the official beer of Borussia Dortmund, sharing the club's values of community, passion, and pride in its roots. Enjoyed in stadiums, pubs, and living rooms across Germany, it's a beer made for celebrating, together.

Why Brinkhoff's No.1 is the Perfect Oktoberfest Pour

- True German heritage: Brewed in Dortmund, a city renowned for beer production
- Crowd-friendly, crisp, smooth and perfectly balanced
- High football appeal: Popular with football fans and beer traditionalists alike
- Ideal for themed menus and stein service
- Great margin potential and standout on the bar
- World lager boosts sales; over half of all UK lager sales are world lager, as consumers seek authentic imported beers*

Add a beer with character, history, and German spirit to your taps this autumn. Brinkhoff's No.1 – honest, refreshing, and made to bring people together. Prost!

SCAN TO SEE



OUR HISTORY



Order online, or speak to your Account Manager for More Information

*Source: CGA data for Total GB On Trade

Install Madri
get 3 Kegs
Free!*

DISCOVER

THE SOUL
OF MADRID



*1x 11g on install and 2 x 11g after 13 weeks if account has purchased 11 kegs. Promotion available 01.06.2025-31.08.2025. Please contact your local representative for more details.

Brewed in the UK
be **drinkaware**.co.uk



**LIMITED EDITION
SUN'S OUT GLASS
WITH EVERY
INSTALL***

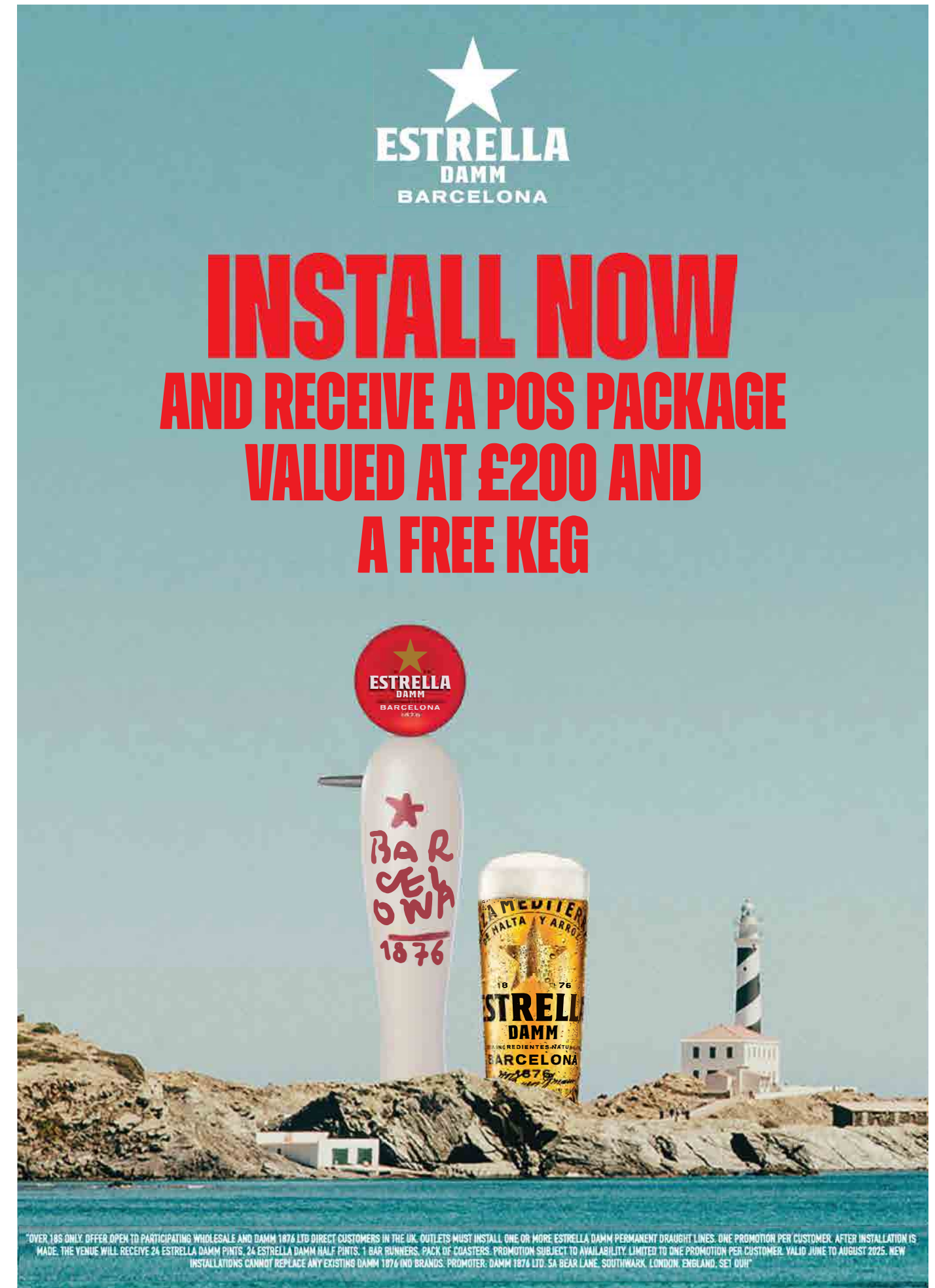
PROBABLY THE BEST BEER
IN THE WORLD

**INSTALL & RECEIVE
£1000 WORTH
OF SUPPORT**

Carlsberg

Promotion valid for duration of brochure promotional period. One deal per install per outlet. £1000 support is paid on installation of the Carlsberg brand when it replaces in full a competitor brand from the standard beer category. 1 year agreement with a MPO (minimum purchase obligation of 26hl per annum (52x11g kegs). Offer only available to LWC customers. Available whilst stocks last. Subject to change.

be.drinkaware.co.uk



**ESTRELLA
DAMM
BARCELONA**

**INSTALL NOW
AND RECEIVE A POS PACKAGE
VALUED AT £200 AND
A FREE KEG**

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL ONE OR MORE ESTRELLA DAMM PERMANENT DRAUGHT LINES. ONE PROMOTION PER CUSTOMER. AFTER INSTALLATION IS MADE, THE VENUE WILL RECEIVE 24 ESTRELLA DAMM PINTS, 24 ESTRELLA DAMM HALF PINTS, 1 BAR BUNNERS, PACK OF COASTERS. PROMOTION SUBJECT TO AVAILABILITY. LIMITED TO ONE PROMOTION PER CUSTOMER. VALID JUNE TO AUGUST 2025. NEW INSTALLATIONS CANNOT REPLACE ANY EXISTING DAMM 1876 IND BRANDS. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

PERONI
NASTRO
AZZURRO

INSTALL OR BUY
PERONI NASTRO AZZURRO
FOR A CHANCE TO
WIN
1 OF 3 **£1000**
HOLIDAY
VOUCHERS*

PARTNERED WITH
secret escapes



*18+ UK only. Promotional period: 01/06/25 to 29/08/25. For every transaction one (1) x thirty (30) or fifty (50) litre kegs, or three (3) packaged cases of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free or Peroni Nastro Azzurro 0.0% made during the promotional period in LWC outlets, customers will be automatically entered into the promotion. Purchase necessary, retain receipt. Max one (1) entry per person per day. Prizes awarded via a prize draw. Max one (1) prize per person. Prizes: three (3) x £1000 Secret Escapes voucher. In entering the promotion, you confirm that you are eligible to do so and eligible to claim any prize you may win. All vouchers will be sent via email to customers following eligibility checks. Unclaimed prizes may be forfeited. Promoter reserves the right to withdraw this promotion at any time. Vouchers are subject to availability and additional terms on use and expiry. While stocks last. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB. Full terms: <https://www.asahibeer.co.uk/promotional-terms-and-conditions>

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MOLSON COORS
beverage
company

sky sports

Find Your Perfect Match

Treat your customers to the drinks they'll love
and get up to 50% off Sky Sports



Your Game Changer Is Here

MOLSON COORS
EXCLUSIVE DRAUGHT RANGE

50%
OFF sky sports

6 kegs across
3 brands

30%
OFF sky sports

6 kegs across
3 brands

25%
OFF sky sports

5 kegs across
3 brands

20%
OFF sky sports

4 kegs across
2 brands

15%
OFF sky sports

3 kegs across
2 brands

Volume measured as weekly average over a 3 month period. In addition to the total volume, each brand must sell on average one keg per week.

Guinness draft brand owned by Diageo Great Britain Limited and draught brands owned by Thatchers Cider Company Limited and H. Westons & Sons Limited only contribute towards the 50% discount tier and are disqualified from lower discount tiers

For more details phone **03330 602 279** or visit **www.yourgamechanger.co.uk**

Call charges: may apply if you call from a non-Sky line. Check your provider's tariff guide. Sky Business/Molson Coors (UK) Offer Terms and Conditions: Offer only available to Free Trade, Leased and Tenanted licensed premises in England, Wales, Scotland and Northern Ireland who subscribe to Sky Ultimate and Molson Coors (UK) for a 12 month minimum term. Discount of up to 50% available off Sky Ultimate payment via direct debit required. Further Molson Coors (UK) volume commitments, brand terms and purchasing obligations apply. For more information and full terms and conditions visit www.yourgamechanger.co.uk.

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Campaigns

Boost footfall into your outlet with eazle Campaigns.

The NEW platform from HEINEKEN UK delivering an exciting calendar of on-trade digital brand activations.



More
Customers

More
Often

Spending
More

124k

consumers were driven into
our partner pubs through
digital activations in 2024.

£280k+

invested into activations
by Heineken in 2024.



**SIGN UP
NOW**

Full Terms of Use for eazle Campaigns can be found at be.campaigns.eazle.co.uk/terms-of-use
FOSTER'S, BIRRA MORETTI and CRUZCAMPO are Brewed in the UK.

be drinkaware.co.uk
Drink Cruzcampo Responsibly.
Brewed in the UK.

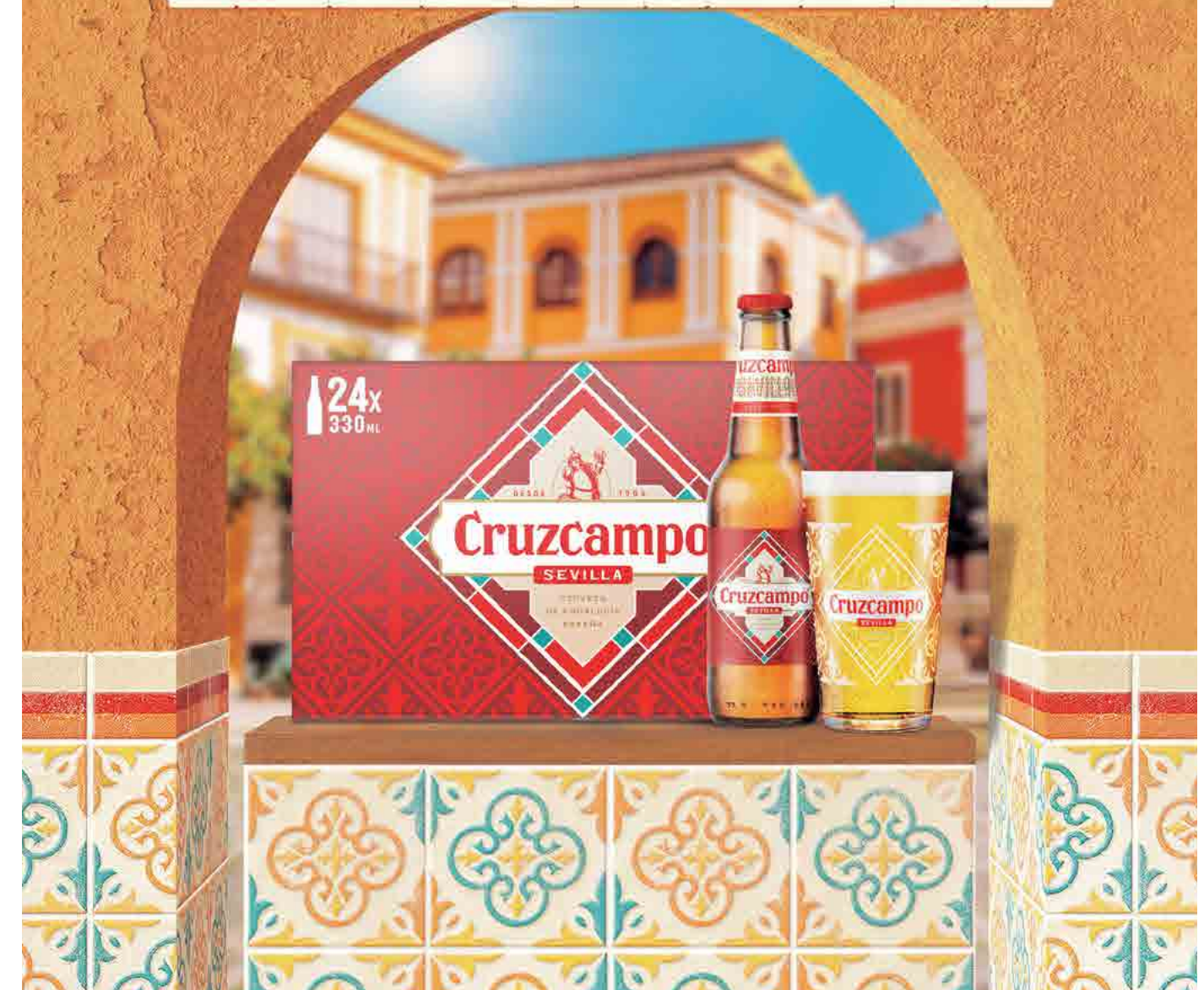
NEW

Cruzcampo®

SEVILLA

FREE CASE OF HALF PINT GLASSES

WHEN YOU BUY 2 CRUZCAMPO 24 PACKS



Buy 2 cases of 24x330ml and get a free case of half pints (12 x half pints per case, 1500 cases on offer, until stock last). Offer available throughout June. Subject to availability. Your standard terms of wholesaler purchase and wholesaler privacy terms apply. The promoter is not responsible for any third party acts or omissions. Promoter reserves the right to cancel or amend this promotion due to circumstances beyond its control. Promoter: Heineken UK Limited, Edinburgh, EH2 2BD.

BUY ANY 5 CASES,
AND GET A
FREE CASE
OF CRUZCAMPO*



Scan this QR to order
additional branded print POS
and digital assets

*Buy any 5 cases of Cruzcampo NRB 24x330ml, Birra Moretti NRB 24x330ml, Sol NRB 24x330ml, Heineken 0.0 NRB 24x330ml, Desperados NRB 24x330ml and receive a free case of Cruzcampo NRB 24x330ml. Offer available throughout August, subject to availability. Your standard terms of wholesaler purchase and wholesaler privacy terms apply. The promoter is not responsible for any third party acts or omissions. Promoter reserves the right to cancel or amend this promotion due to circumstances beyond its control. Promoter: Heineken UK Limited, Edinburgh, EH2 2BD.

ENJOY RESPONSIBLY
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HEINEKEN 0.0 CONTAINS NO MORE THAN 0.05% ALCOHOL.



FREE POS KIT ON INSTALL
£93.99
50L KEG

**POUR ME A
Cold
ONE**

Alc.
3.4%
Gluten
Free

This offer is available to free trade accounts only and applies exclusively to BrewDog Cold Beer 3.4% purchased through your designated RTM. Offer Valid 01/06/25 - 31/08/25, unless otherwise stated and while stocks last. Please contact your Account Manager to request an install.



SPECIAL PRICE
£21.99 ON 24x330ML

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/06/2025 to 31/08/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

**SPANISH SUMMER
NO MATTER WHERE**



Budweiser

**SPECIAL PRICE £20.99
FOR A LIMITED TIME ONLY**



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/06/2025 to 31/08/2025. Limited time special price of £20.99 per case. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

STOCK UP NOW



THE PREMIUM COLLECTION

£10.29 12x275ml	£24.49 24x330ml	£27.99 24x330ml	£31.99 24x330ml
--------------------	--------------------	--------------------	--------------------



Promotion valid for the duration of the promotional period. Qualifying products: 1664 Bière 12x275ml, Birrificio Angelo Poretti 24x330ml, Estrella Damm 24x330ml bottle and 1664 Blanc 24x330ml bottle. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be [drinkaware.co.uk](https://www.drinkaware.co.uk)



24x330ml FOR £23.99 STOCK UP NOW



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/06/2025 to 31/08/2025. The offer includes the purchase of any case of Camden Hells 24x330ml NRB at a promotional price of £23.99 per case. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.



0.0% ALCOHOL

BREWED WITH 100% NATURAL INGREDIENTS*

CORONA CERO 24 X 330ML SPECIAL PRICE £14.99



Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/06/2025 to 31/08/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. *CO2 added after brewing.

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PURE TASTE. PURE VALUE.

LIMITED OFFER
GET A CASE OF BECK'S BLUE
FOR JUST £12.99

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/06/2025 to 31/08/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

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TIMELESS TASTE

Delicious New Look

Appleshed British Cider, Born in the Orchard, Made for your Bar.

Nestled in the rolling hills of Herefordshire, Appleshed Cider is proudly crafted by Westons, one of Britain's most renowned cider makers. Inspired by the apple sheds of old, we honour tradition with every drop – producing crisp, premium cider that stays true to its roots.

Order online, or speak to your Account Manager for more information.



Special price of £22.99 on Kopparberg 15 x 500ml

AB InBev UK Limited, all rights reserved. This promotion is open to residents of the UK only and is available from 01.06.2025 to 31.08.2025. The offer includes the purchase of any case of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £22.99 per case. This offer is open to customers who purchase through BBG partner wholesalers. Customers cannot redeem more than 20 cases in a single order. AB InBev UK reserves the right to modify or terminate this promotion at any time without prior notice. This promotion cannot be combined with any other offers or discounts and is subject to availability and while stocks last. By participating in this promotion, you agree to be bound by these terms and conditions.

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KOPPARBERG



New look, SAME GREAT TASTE

It's what's inside that counts...

Still approved by D. Sheppy and made with a blend of the finest West Country Cider apples, such as Yarlington Mill, Harry's Master and Dabinett, plus a small amount of dessert apple for a fruity bite. With a new look, but same delicious taste, give this Modern Craft Cider space in your fridge.

Original 4.0% available in 500ml Bottle or Draught, Raspberry 4.0% 500ml Bottle & Low Alcohol 0.5% 500ml Bottle. Order online, or speak to your Account Manager for more information.

FREE KEG PLUS PREMIUM POS KIT — ON INSTALL —



A NEW
BERRY CIDER FROM THE
UK'S NO.1
OFF TRADE CIDER SKU,
WELL RECOGNISED
& LOVED BY DRINKERS.
LAUNCHING
1ST APRIL 2025

HENRY WESTONS

VINTAGE CIDERS
WITH
CHARACTER

H. Weston

WESTONS CIDER EST. 1880
CELEBRATING 145 YEARS

be drinkaware.co.uk

THE CYDER HOUSE, ASPALL, SUFFOLK
ASPALL

**INSTALL ASPALL
GET 3 KEGS
FREE!***



*1 x 11g on install and 2 x 11g after 13 weeks if account has purchased 11 kegs of Aspall.
Valid on both Aspall and Aspall Blush draught.
Please contact your local representative for more details. Promotion available 01.06.2025-31.08.2025.

VISIT US AT WWW.ASPALL.CO.UK
be drinkaware.co.uk

WESTONS CIDER EST. 1880

CELEBRATING 145 YEARS

ONE
GUARANTEED
LWC
STOCKIST
TO WIN
£10,000

CELEBRATE 145 YEARS
WITH US & ENTER
OUR DRAW TO
WIN
£10,000
with a further 145 pubs winning £500 cash

SIMPLY
BUY 3 KEGS
TO ENTER
between 1st May &
31st August
2025*

OPEN TO NEW AND EXISTING STOCKISTS

Stock a Westons draught cider (Stowford Press Apple, Stowford Press Dark Berry or Henry Westons Vintage) for your chance to win £10,000 for your pub with a further 145 pubs across the UK winning £500 cash.

Multiple entries permitted.

Free keg and premium POS kit available on install, contact your LWC Account Manager today.

Scan to enter
Entries open 1st May 2025



*Terms and conditions apply.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

SHAKE YOUR FRUITY

BUY ANY 5 CASES,
GET A FREE CASE OF OLD MOUT
BERRIES & CHERRIES ALCOHOL FREE*



Scan this QR to order
additional branded print POS
and digital assets

BUY ANY 5 CASES OF OLD MOUT KIWI AND LIME NRB 12X500ML, OLD MOUT MANGO AND PASSIONFRUIT NRB 12X500ML, OLD MOUT BERRIES AND CHERRIES NRB 12X500ML, OLD MOUT PINEAPPLE AND RASPBERRY NRB 12X500ML AND RECEIVE A FREE CASE OLD MOUT BERRIES AND CHERRIES ALCOHOL FREE NRB 12X500ML. OFFER AVAILABLE THROUGHOUT JULY, SUBJECT TO AVAILABILITY. YOUR STANDARD TERMS OF WHOLESALE PURCHASE AND WHOLESALE PRIVACY TERMS APPLY. THE PROMOTER IS NOT RESPONSIBLE FOR ANY THIRD PARTY ACTS OR OMISSIONS. PROMOTER RESERVES THE RIGHT TO CANCEL OR AMEND THIS PROMOTION DUE TO CIRCUMSTANCES BEYOND ITS CONTROL. PROMOTER: HEINEKEN UK LIMITED, EDINBURGH, EH2 2BD.

OLD MOUT CIDER

ENJOY RESPONSIBLY
[be \[drinkaware.co.uk\]\(https://www.drinkaware.co.uk\)](https://www.beatdrinkaware.co.uk)

Beer & Cider

A *Juicy* NEW CIDER, POWERED BY SUNSHINE.



Install Thatchers Juicy Apple and receive a free keg & POS kit.

Contact your Thatchers Account Manager or Customer Service team on 01934 827408 to request an install.

PLUS be in with a chance to win 1 of 3 Juicy Sounds music nights.

A 'Juicy Sounds' music night will include a branded event with up tempo DJ so your customers can enjoy juicy DJ music alongside a juicy pint of cider and Juicy Apple giveaways.



*Replace a competitor cider and receive a free 50l Juicy Apple keg & a pos kit. Pos kit contains 24 pint glasses, 12 half pint glasses, 4 bar runners, 200 drip mats & 5 staff lanyards. Free keg available after first keg purchased. Plus be in with a chance to win 1 of 3 Juicy Sounds music nights.

BUY 4 CASES OF ANY THATCHERS CIDER & GET 1 CASE FREE OF CHARGE



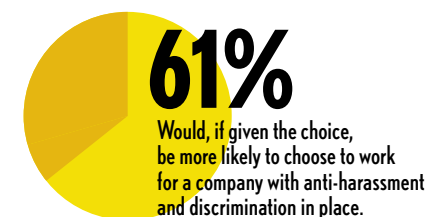
THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy four cases of any 6x500ml Thatchers Cider (Gold, Haze, Zero, Blood Orange, Apple & Blackcurrant & Rose) and get one 6x500ml case of bottles free.

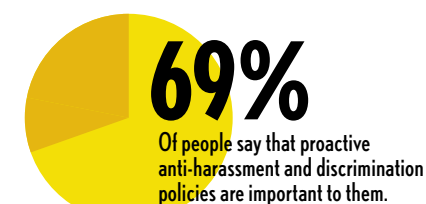
JOIN THE MOVEMENT

WHY?

ANTI HARASSMENT AND DISCRIMINATION MEASURES
SUPPORT STAFF RECRUITMENT AND RETENTION*



ANTI HARASSMENT AND DISCRIMINATION
POLICIES ARE HUGEY IMPORTANT TO EMPLOYEES*



*Morning Advertiser

HOW?

- 1 Sign the ItStopsWithMe pledge for your venue.
- 2 Define your reporting processes and publish them to discuss with your team.

- 3 Download poster and assets to display in your staff areas.
- 4 Download social media and digital assets to share your commitment.



SCAN TO FIND OUT MORE
ITSTOPSWITHME.NET

**#IT
STOPS
WITH
ME**

MIXED BASKET DEAL

Buy any 5 cases or bottles from the range and receive your choice of 1 case or bottle FREE from the below:

Warner's Pink Berry
Warner's Juniper Double Dry
Appletiser
Asahi 0.0%

J2O Dragonberry
South West Orchards 0.5%
Marlish Blackcurrant

Limited to no more than 10 deals per customer per week.



FREE STOCK

THE RANGE



Soft Drinks

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

BUY ANY FOUR 330ML STILL & SPARKLING WATER CANS
GET ONE FREE

24x330ml cases. June and July only. Max 4 deals per customer.

LOW
CALORIE

NO ARTIFICIAL
FLAVOURS

SUGAR
FREE

SUSTAINABLY
PRODUCED



VOTED THE BEST BRITISH SPARKLING
WATER BY THE DAILY TELEGRAPH

TASTE
★★★★★

SUSTAINABILITY
★★★★★



MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

BUY ANY 4 CASES OF FLAVOURED MARLISH 330ML
GET 1 FREE



GARDEN SPRITZ

- 15 ML LEMON JUICE • 15 ML SIMPLE SYRUP
- 2 LARGE SPRIGS OF ROSEMARY
- MARLISH ELDERFLOWER

MUDDLE ROSEMARY SPRIGS WITH LEMON JUICE AND SIMPLE SYRUP. STRAIN INTO A ROCKS GLASS, ADD ICE AND TOP WITH MARLISH ELDERFLOWER



VELVET BERRY

- 25 ML MONIN CHERRY BRANDY
- MARLISH BLACKCURRANT

BUILD IN A ROCKS GLASS WITH PLENTY OF ICE, GARNISH WITH FRESH BLACKCURRANTS

24x330ml cases. Order online or contact your local depot for more information.



TRY OUT THE OTHER FLAVOURS
IN THE RANGE!

SPEAK TO YOUR ACCOUNT MANAGER
ABOUT OUR GRAPEFRUIT, ORANGE,
RASPBERRY AND LEMON FLAVOURS



MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

BUY ANY 4 CASES OF MARLISH 150ML

GET 1 FREE

24x150ml case. Mix and match across all 150ml products.
Order online or contact your local depot for more information.



MARLISH_WATER



MARLISH.CO.UK

CREATE PERFECT SERVES WITH MARLISH



GINGERBERRY SOUR

- 50ML CRANBERRY JUICE
- 20ML LIME JUICE
- 20ML SIMPLE SYRUP
- DOUBLE DASH OF ANGOSTURA BITTERS
- DASH OF FOAMING BITTERS
- TOP UP WITH MARLISH GINGER ALE

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

NEW BOTTLE, SAME COMMITMENT

NEW
FORMAT

SUSTAINABLY
PRODUCED

BRITISH
SPRING
WATER



We've expanded our range to include still and sparkling water in 500ml
100% recycled, and 100% recyclable plastic bottles.

The same Marlish dedication to quality and sustainability, now in a more versatile format, ideal for customers on-the-go.

**Recycled. Recyclable.
Responsible.**



MARLISH_WATER



MARLISH.CO.UK

FREE STOCK BUNDLE WORTH £1000+

ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE | 24 X 200ML GLASS SCHWEPPES TONIC | 24 X 200ML GLASS SCHWEPPES SLIMLINE TONIC | 24 X 275ML GLASS APPLETISER | 24 X 330ML CAN OASIS SUMMER FRUITS | 24 X 330ML CAN OASIS EXOTIC FRUITS NO ADDED SUGAR | 7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPPES LEMONADE BAG IN BOX



Coca-Cola
ORIGINAL
TASTE
IS THE
NO1
DRAUGHT COLA
BRAND IN GB ON
PREMISE &
GROWING*

Schweppes
IS THE
NO1
DRAUGHT
LEMONADE
BRAND IN GB
ON PREMISE**



PLEASE CONTACT:
POSTMIXENQUIRIES@CCEP.COM



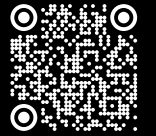
Coca-Cola
EUROPEAN
PARTNERS
MyCCEP
my.ccep.com

* CGA GB on Premise Draught data MAT Value 31.05.24 ** CGA GB on Premise Draught MAT Value 31.05.24
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Buy 4 Cases Get 1 FREE

Available June / July / August

the Perfect Mix



Scan for Schweppes
signature highball
recipes!

54% of UK Survey respondents
prefer Schweppes as a Mixer
of choice*



Tonic Water is a favourable Mixer
with 78.35% value share of the
on-premise Mixer sector in GB**

Schweppes 150ml mixers

be drinkaware.co.uk

Contact your account manager
for more information



Coca-Cola
EUROPEAN
PARTNERS
MyCCEP
my.ccep.com

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*Source: One Pulse | 500 Respondents | Survey: Mixer brands when drinking out of the house | Question: "If you had a choice of Mixer brands, which would you prefer?"
Answers: Schweppes, Fever Tree, Other" | Responses Schweppes: 270, Fever Tree: 192, Other: 38 | Survey completed 12 Nov 2024
**Source: CGA, GB On Premise, Mixer Sector, Value % Share of Mixers, MAT to P8, 31/08/24



ESTD
1905

120 YEARS
of EXQUISITE TASTE

OFFER PRICE
£12.69
All 200ml Flavour Mixers



OFFER PRICE
£11.99
All 200ml Clear Tonics

Please ask about the full range of Fentimans 200ml mixers.

OFFER PRICE
£10.79
275ml Range








Botanically Brewed · Exquisitely Crafted





BUY 4 CASES, GET A

FREE

CASE OF TONIC



T&Cs apply: Deal runs from 1st June - 31st August 2025. Qualifying range includes Britvic Tonic, Ginger Beer, Low Cal Bitter Lemon, Low Cal Tonic, Ginger Ale, Soda Water, Pepsi Max, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water or Low Cal Tonic 200ml NRB x24, while stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hamel Hempstead, HP2 4TZ.



FREE GLASSWARE
CLAIM A FREE CASE OF GLASSWARE
WHEN YOU REGISTER AT
SENSATIONALDRINKS.COM





















BRITVIC

EVENT PRICE
£12.99
 PER CASE

T&Cs apply: Deal runs from 1st Jun - 31st Aug 2025. Qualifying range includes: Pepsi Max, Diet, Reg and 7up Zero 330ml NRB.
 Promoter: Britvic Soft Drinks, Brookspoor Park, Brookspoor Way, Hemel Hempstead, HP2 4TZ.

FREE GLASSWARE

CLAIM A FREE CASE OF GLASSWARE
 WHEN YOU REGISTER AT
SENSATIONALDRINKS.COM

Buy 4 cases x200ml Coke or Schweppes Mixer / Juice and get x1 200ml Classic Mixer FREE
Free case choice: 200ml Schweppes Classic or Slimline Tonic or 200ml Coca-Cola Zero Sugar

Your perfect mix to create perfect moments

Available Now



NEW
Tropical &
Pink Grapefruit
Sodas

Tonic Water is a favourable Mixer with 78.35% value share of the on-premise Mixer sector in GB*

Coca-Cola Zero Sugar is the fastest growing Light Cola Brand in GB Pubs in value (£)**

Coca-Cola & Schweppes Classic 200ml

Contact your account manager for more information



MyCCEP
my.ccep.com



© 2024 The Coca-Cola Company. All rights reserved. COCA-COLA ORIGINAL TASTE is a registered trademark of The Coca-Cola Company.
© 2024 European Refreshments UC. SCHWEPES is a registered trademark of European Refreshments UC. While stocks last.
*Source: CGA, GB On Premise, Mixer Sector, Value % Share of Mixers, MAT to P8, 31/08/24
**Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/08/24

FEVER-TREE



Sparkling SOFT DRINKS

Buy 3 cases, get 1 FREE

NATURALLY SOURCED INGREDIENTS
NO ARTIFICIAL SWEETENERS
LOW IN CALORIES

VALID FOR 12X275ML CASES OF SOFT DRINKS ONLY.
AVAILABLE WHILE PROMOTIONAL STOCKS LAST.



Soft Drinks

REFRESHINGLY REAL

Buy two, get 1 free

All Natural



No Added Sugar



Belvoir Farm

NATURALLY Delicious DRINKS

BUY 2 CASES OF SPARKLING AND GET A Bottle of Cordial Free

Belvoir Farm Elderflower Cordial
Belvoir Farm Sparkling Pink Apple
Belvoir Farm Raspberry Lemonade
Belvoir Farm Ginger Beer

Nothing Artificial
great taste
All natural ingredients
Made with real fruit on our family farm



TRUE Brit.

MIXING CLASSICS SINCE 1938

£1.09 FOR 1 X 1L

TO CLAIM YOUR FREE POS KIT AND ACCESS OUR SUMMER SERVES, SCAN THE QR

T&C apply: Deal runs from 1st June - 31st August 2025. Qualifying range includes: Britvic Cordial Orange, Blackcurrant, Lime 1L PET. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



bottle green

ADD A DASH OF Extraordinary

275ML PRESSE £10.39 PER CASE

500ML CORDIAL £2.55 PER BOTTLE

Makes the perfect margin-enhancing Hugo Spritz

The UK's Number 1 Elderflower brand

CORDIAL 6 x 500ML: handpicked elderflower, ginger & lemongrass, pomegranate & elderflower
SPARKLING PRESSÉ 12 x 275ML: handpicked elderflower, pomegranate & elderflower, crisp apple, ginger beer, raspberry lemonade

great taste
bartenders brand awards 2024



TRUE Brit.

MIXING CLASSICS SINCE 1938

£11.49 PER CASE

TO CLAIM YOUR FREE POS KIT AND ACCESS OUR SUMMER SERVES, SCAN THE QR

T&C apply: Deal runs from 1st June - 31st August 2025. Qualifying range includes: Britvic Cordial Orange, Pineapple, Tomato, Cranberry 200ml NRB. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

stock up on the
refreshing drink
that's 1 of their 5-a-day

(and probably good for business)

new

£15.99
per case



NEW CAN FORMAT
£12.29
PER CASE

**KEEP
LIFE
JUICY**

Oasis Still Fruit Juice Drink
© 2024 European Refreshments. All rights reserved.
Oasis is a registered trademark of European Refreshments.

**OASIS IS THE
#1 JUICE
DRINK BRAND
IN TOTAL OUT
OF HOME***



**& IS
WORTH
£163M
A YEAR***



**BUY A CASE OF
EACH FLAVOUR AND
GET A BOX OF OASIS
GLASSWARE FOR FREE****

*Source: CGA, Total OOH, Juice Drink Brands, Value Sales, MAT last 52 wks to April 2024 (#1 Juice Drink brand based on both Value Sales & Volume Sales MAT to April 2024) Figures have been rounded.
**Available while stocks last.

**Shake Up &
Wake Up
Your Sales
This Summer!!**

**Stock Up NOW
with Orangina!!**

**£8.29
per case**



12x250ml

ORANGINA is a registered trade mark of Schweppes International Limited.

ORANGINA
et sa pulpe!

Carbon
Neutral
Britain



**Have a Wonderfruit
Dragonfruit Guava**

Choose from our range
of 12 delicious flavours:
Orange, Cloudy Apple, Mango, Pineapple,
Pear, Tomato, Peach, Strawberry,
Dragonfruit Guava, Cranberry,
Tropical Cocktail and Pink Grapefruit



Scan QR Code to receive a
FREE Sample Pack (subject to availability)

**BUY ANY 4 CASES & GET 1 CASE OF
PAGO DRAGONFRUIT FOR FREE***

www.pagofruitjuice.co.uk

*June/July/Aug only deal

Crafted Since 1888

100% Natural Fruits

Vegan/Gluten Friendly

100%Recyclable

**STOCK UP ON CAPRI-SUN'S
FOR SUMMER**

**#1 ORANGE JUICE
DRINK BRAND¹**



**OFFER PRICE
£13.99*
40 x 200ml**

Capri-Sun
THE TASTE OF FUN

Source: Nielsen Total Coverage, Value sales - 52W ending 22.03.2025
*Excluding VAT

SPARKLING OFFER
BUY 2 CASES GET 1 FREE*

Explore our favourite medleys of fruit and botanicals, blended
with carbonated water. A tongue-tingling twist
on classically fresh flavours.



Certified
B
Corporation



f t i
frobishers.com

*Whilst stocks last, subject
to availability. 12 x 275ml



Order your point
of sale here



ROBINSON'S Fruit Shoot

Buy 5 cases
Get 1 FREE
+ an activity sheet kit*

MADE WITH REAL FRUIT
NO ADDED SUGAR

Contains naturally occurring sugars and 0% fruit juice from concentrate

*T&Cs apply. Deal runs from 1st June 2025 - 31st August 2025. Three deals per customer, per week. Qualifying products include: Fruitshoot Apple & Blackcurrant NAS 275ml PET x 24; Fruitshoot Orange NAS 275ml PET x 24; Fruitshoot Summer Fruits NAS 275ml PET x 24. Free case is Fruitshoot Apple & Blackcurrant NAS 275ml PET x 24. While stocks last. Promoter: Carlsberg Britvic, Breakspoor Park, Breakspoor Way, Hemel Hempstead, HP2 4TZ.

8TH JUNE WORLD GIN DAY • 11TH JULY WORLD MOJITO DAY
24TH JULY NATIONAL TEQUILA DAY • 16TH AUGUST NATIONAL RUM DAY

THE MIXER
THAT GOES WITH
EVERY
ting

£9.99
per case

Get in touch: info.uk@refresco.com | 01509 674 915
Follow for more: [f](https://www.facebook.com/jamaicating) [ig](https://www.instagram.com/jamaicating) [jamaicating.com](https://www.jamaicating.com)

FREE CASE OF
NEW J20
DRAGONBERRY

WHEN YOU BUY
ANY 4 CASES
FROM THE J20 RANGE!

MAKE IT JUICY

01 NEVER SERVE JUST THE BOTTLE
Pour into a glass or juice up the bottle by adding a J20 branded booster or straw

02 ALWAYS SERVE ICE COLD
J20 is best served from the fridge, never serve off the shelf

03 ALWAYS SERVE WITH A SHAKE
Whether it's in the bottle, in a cocktail tin or via another means, always shake the liquid pre-serving!

Claim your FREE POS kit:
Scan the QR code or visit sensationaldrinks.com

BRITVIC SENSATIONAL DRINKS

THE PERFECT TASTE OF THE ITALIAN SUNSHINE

£31.99**

CRODINO
NON-ALCOHOLIC SPRITZ

47%
OF DRINKERS ARE SAYING THEY'RE TRYING TO MODERATE MORE*

*Source: Kantar Research, Total Trade FMAT Share in December 2023
**100% only with valid ID. All offers are subject to availability. Offer available through LWC/OW/PS to EURO/US. Excludes other white discounters.



£4.19

- No added Sugar
- 330ml pack format
- Great tasting flavours
- Kids Range
- Add to your basket today!

Add some BIG FLAVOUR to your Cocktail Menu this summer

£16.49
Guava | Mango

£17.49
Passion | Pomegranate

£19.49
Lychee

Lychee breeze

50ml coconut rum
A dash of cointreau
A dash of fresh lime juice
Topped with rubicon
Lychee juice
Served over ice



AG Barr

BUILDING GREAT BRANDS

CATERING FOR ALL YOUR SOFT DRINK NEEDS

Made In Scotland From Girders Top 5 National Carbs Brand*

£11.99

IRN-Tini:

- 50ml vanilla vodka
- 25ml raspberry syrup
- 25ml citrus (either Supasawa or lemon juice)
- IRN-BRU
- Fresh raspberries on skewer and dehydrated lime wheel to garnish



Source: The Grocer, December 2024 (based on volume growth vs. 2023)

70% customers believe Bundaberg offers something unique*

£15.49

Serve Suggestion:
Blood Orange & Ginger Spritz
30ml of Blood Orange-infused Gin,
30ml of Lime Juice
60ml of Prosecco
top with 90ml of Bundaberg Ginger Beer.
Stir together well and you're good to serve this delicious spring spritz.



Source: Circana January 2025, NPD Usage Report 2022

Shake things up this summer with MONIN®



70cl Strawberry

70cl Passionfruit

1L Yuzu

great taste 2024

bartenders brand awards 2023

bartenders brand awards 2023



Elevate your drinks, accelerate your service





Ingredients sourced from the finest growing regions around the globe.



Long shelf life before and after opening, thanks to all-natural preservatives, reducing waste.



Innovative, user-friendly, store and pour package allows quick and efficient pouring.



FREE Bottle when you buy 6

FOR POS & MENU SUPPORT, EMAIL SALES@GLOBALBRANDS.CO.UK

Offer valid from 1st June to 31st August 2025. Offer applies across Finest Call IL range stocked. Max 5 deals per customer. While Stocks last

SIP INTO SUMMER

with **FUNKIN COCKTAILS NEW WATERMELON MIXER**, expertly crafted from sweet watermelons grown in the sunsoaked landscapes of Spain.







EXPLORE COCKTAIL & SLUSHY RECIPES, PLUS CREATE YOUR OWN FREE SUMMER MENU HERE




WATERMELON SPRITZ

- 50ml Vodka
- 100ml FUNKIN Watermelon Mixer
- 10ml Sugar Syrup
- Top Lemonade

Method: Build over ice in a Spritz glass, garnish with either watermelon or a cucumber slice.

Certified Corporation

ESTD. 1999

FUNKIN COCKTAILS

be.drinkaware.co.uk





MIXOLOGI



BUY ANY 4 CASES (4X1KG) OF MIXOLOGI PUREES

Lime, Lychee, Mango, Passion Fruit, Raspberry, Sicilian Lemon, Strawberry or White Peach

AND GET ONE CASE (4X1KG) OF SICILIAN LEMON

A PREMIUM FRUIT PUREE COLLECTION FOR BARTENDERS.

NO PRESERVATIVES | **90% FRUIT** | NO COLOURING



FORESTS FOR ALL FOREVER



CERTIFIED CARBON NEUTRAL

OUR PACKAGING IS FSC CERTIFIED AND CARBON NEUTRAL CERTIFIED, REFLECTING OUR COMMITMENT TO SUSTAINABILITY.

KEVIN.GARIOCH@IRCAGROUP.COM | WWW.RAVIFRUIT.COM/MIXOLOGI | FOLLOW US ON  

SERVE SOMETHING OUT OF THE BLUE!

Locally crafted in the UK, **FUNKIN BLUE RASPBERRY MIXER** exudes nostalgia and is bursting with flavour.







EXPLORE SLUSHY RECIPES & CREATE YOUR FREE SUMMER MENU TODAY!




BLUE RASPBERRY MARTINI

- 50ml Vodka (Flavoured/Original)
- 100ml FUNKIN Blue Raspberry Mixer
- 10ml FUNKIN Citric Syrup

Method: Shake and double strain or blend with ice for a frozen serve.

Certified Corporation

ESTD. 1999

FUNKIN COCKTAILS

be.drinkaware.co.uk

Captain Morgan
MUCK PIT BREW

IT'S **MUCKING**
 Delicious

Buy **2 CASES**, GET A CASE
 OF GLASSWARE & POS **FOR FREE***

NEW

Captain Morgan MUCK PIT BREW

Captain Morgan MUCK PIT BREW TROPICAL

MADE WITH BREWED FRUIT, SPICED CARIBBEAN RUM AND HOT FLAVOURS. LIGHTLY SPARKLING.

INSPIRED BY THE LEGENDARY MUCK PITS

PLEASE DRINK RESPONSIBLY
 be **drinkaware.co.uk**

*A CASE OF GLASSWARE INCLUDES 12 SINGLE GLASSES. MAXIMUM 1 DEAL PER OUTLET. 1,000 DEALS AVAILABLE. THE PURCHASE OF 2X CAPTAIN MORGAN MUCK PIT BREW 440ML CAN 12X01 MUST ALL TAKE PLACE IN ONE ORDER. LIVE FROM 01.06.25 - 31.08.25.

DIAGEO One
 Business support from the drinks experts

ALL
 FLAVOURS
£17.99

FREE
AU VODKA FRIDGE
 WHEN YOU PURCHASE
 40 RTD CASES OR MORE

PURCHASE 40 CASES WITHIN A 30 DAY PERIOD OVER THE PROMOTIONAL MONTHS. ONLY ONE FRIDGE PER OUTLET*

12 X 330ML

Au VODKA

ADD SOME
ZING!
TO YOUR
FRIDGE!

NEW!

£24.99
 PER CASE

HOOCH
 ALCOHOLIC LEMONADE

CHERRY HOOCH
 ALCOHOLIC CHERRY

PINK HOOCH
 ALCOHOLIC PINK

BLUE HOOCH
 ALCOHOLIC BLUE

#OUTRAGEOUSLY REFRESHING

*OFFER VALID FROM 1ST JUNE TO 31ST AUGUST 2025. MAX 5 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X 440ML RANGE. WHILE STOCKS LAST.

NEW WKD VIBE!

BUY ANY 5 BOTTLES GET 1 FREE

WHILE STOCK LASTS

15% ABV LIQUEURS
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

LIL' LAGOON

MINI CHERRY KOLA

TINY COLADA

WHITE CLAW

HARD SELTZER

GREEN APPLE

95 KCAL
ALC. 4.5% VOL.
21 KCAL PER 100ml

ALL FLAVOURS £16.49 PER CASE
12 x 330ml

INTRODUCING

APPLES, REFRESHED

MANGO • BLACK CHERRY
NATURAL LIME • RASPBERRY
GREEN APPLE

NATURAL FLAVOURS • 95 CALS • 4.5% ABV

STOCK UP NOW

ON THE WORLD'S #1 RTD*

drinkaware
Enjoy White Claw Hard Seltzer Responsibly

BUY ANY 4 CASES OF WKD & GET A FREE POS KIT

KIT CONTENTS

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NEW Lucozade Alert

STIMULATION 24x250ml Cans

ULTIMATE ENERGY

ULTIMATE TASTE

VITAMIN B3 HELPS REDUCE TIREDNESS

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*Nielsen, T. Coverage incl Discounters, T. Simulation Energy, E Value Share by Pack Size, MAT to 06.04.2024.

£9.99 Per Case

Lucozade
BRING THE ENERGY

be [drinkaware.co.uk](https://www.drinkaware.co.uk) Source: *Nielsen TOTAL UK MAT WE 30/11/2024 & CGA TOTAL UK P10 2024. WKD 24 x Glass 275ml: NRB - WKD Blue, WKD Iron Brew, WKD Orange & Passionfruit, WKD Berry Blast, WKD Purple Grape & WKD Ice.

YOUR PROFIT ROCKETS.

STOCK UP NOW

AVAILABLE
IN TRAYS
OF 24



THE PERFECT SERVE



STEP 1

Tall glass filled with ice.



STEP 2

Squeeze of lime.



STEP 3

Full cold can of Red Bull. Pulled, not poured.

65%



of Red Bull consumers expect the can to be served when ordering a Red Bull drink ¹

Perfect Serve can increase Red Bull sales by approximately 21% ²

21%

SOURCES: 1 ON PREMISE TRACKER 2023. 24 MARKETS. SAMPLE: RED BULL CONSUMERS 17,469 (TOTAL SAMPLE: 51,000) | 2 WHAT IF DASHBOARD

Bring The Energy This Summer Stock Up NOW with Lucozade Energy

£19.99
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24X500ML



VITAMIN B3 HELPS REDUCE TIREDNESS

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£11.29
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**HYDRATE.
FUEL. RESTORE.**



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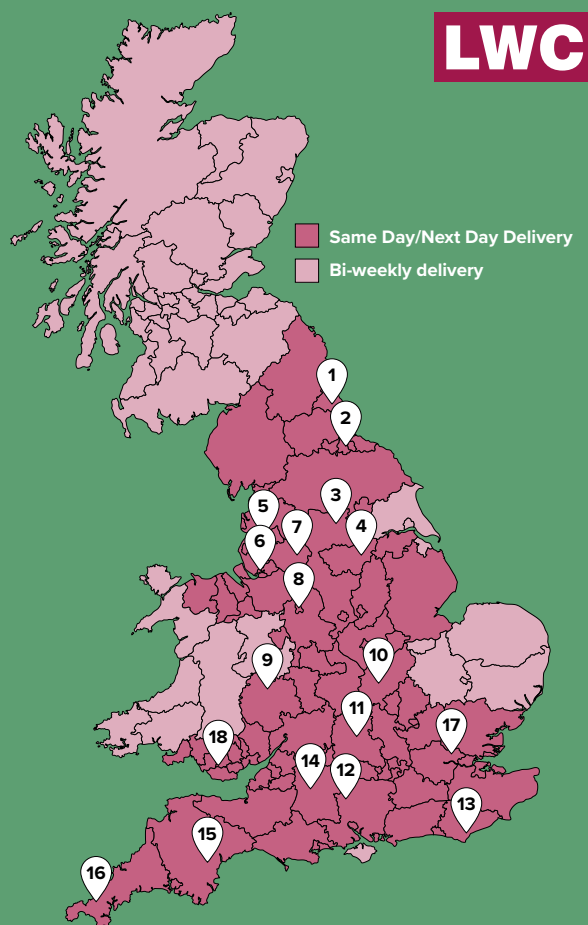
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