

LWC SOUTH WEST

To place your order please call
0844 811 7399

www.lwc-drinks.co.uk

LWC South West · King Charles Business Park · Old Newton Road · Heathfield · Newton Abbot · Devon · TQ12 6UT



CASK-CONDITIONED
BEER

LWC SOUTH WEST

Who We Are and What We Do



LWC was established in 1979 and is the fastest-growing privately owned drinks company in the UK. With over 7000 different product lines and over 6000 on-trade customers, we provide the broadest range and greatest service available in the UK drinks industry. With our fantastic support services we provide our customers with a higher-quality experience and enable them to maximise their sales. Over 100 Account Managers are dedicated to bolstering your business potential whilst also eradicating any issues you may face.

What makes us different, you ask? Well, there are a few things, really. We have zero listing fees, giving us complete impartiality and helping to increase the depth of our range. We are also 100% demand driven: we only buy on behalf of our customers in relation to their needs and are able to provide the best balance of price, range and service. As an independent company, we're able to act quickly and decisively, a benefit mirrored in our depots, all of which are empowered to make their own decisions, meaning you can get what you want, when you want it. Speaking of 'when you want it', one of the biggest differences from our competitors is that we offer same day delivery*, seven days a week. Our decentralization means you get a better service – if you have a pub in Cornwall, you will place your order via our depot in Cornwall. Our commercial awareness has been provided by the experience we've gained in helping thousands of customers to grow their businesses. With a lot of our employees having come from the Hospitality sector and with over 50 of our own pubs, we definitely know what we're talking about when it comes to understanding the market from both sides as practitioners.

We supply a massive 7000+ range of products including over 1800 draught beers, 900 bottled beers, 200 ciders, 250 draught ciders, 2300 spirits, 1000 wines, 1000 soft drinks and 100 RTDs. If that's not enough and we don't have the product you need, our teams will work around the clock to ensure that it's made available for you. We've the versatility and flexibility to make decisions on the spot and service your needs to the highest possible standard. This also means we can provide you with all the products you need in one order – you won't have to worry about contacting different companies. You'll save time and money, allowing you to concentrate on other aspects of your business.

Delivery – our company has been built on, and continues to rely upon, our ever-growing internal distribution network. We cover the whole of the UK, most of our distribution operating 7 days a week with same-day delivery. In any areas where same-day delivery isn't possible, we guarantee next-day delivery. This is made possible by over 150 committed drivers who are out on the road each day, delivering in the morning, afternoon and early evening. *Same-day delivery orders must be placed before midday; otherwise they will be delivered the following day.

Knowing your product is vital when it comes to increasing sales; that's why we also provide Product Training. Having staff with the correct knowledge means they can offer advice confidently. We offer training on all products, as well as in-depth training programmes on Wines, Cask Ale, Beer & Cocktail Training.

Marketing materials can also be provided from our internal hub of expert graphic designers, who can create vast array of promotional materials for your business. The range of services offered includes menus, label design, banners, posters and POS.

South West Depot

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Our depot currently delivers to:

- Barnstaple
- Bideford
- Blandford
- Bournemouth
- Bridgwater
- Cullompton
- Dartmouth
- Dorchester
- Exeter
- Exmouth
- Ilfracombe
- Kingsbridge
- Langport
- Minehead
- Okehampton
- Plymouth
- Poole
- Salcombe
- Shepton Mallet
- Swanage
- Taunton
- Tiverton
- Torbay
- Weston Super-Mare
- Weymouth
- Yelverton
- Yeovil

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Cask Market and Consumer Review

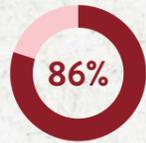
(Referenced from the 2017 Cask Report)



- 82% of licensed pubs claim cask ale sales are in growth.
- Cask ale takes up 58% of all on-trade ale (in comparison to 42% keg).
- The total on-trade beer market has decreased by 1.5% in a year, but **the cask ale market value has increased by 6.3% in the last 5 years!**



92% of consumers are keen to know more about beer styles, and offering them to try the beers before they buy results in more sales.



86% of cask ale drinkers think pub staff should have a good cask ale knowledge. When staff engage with the consumer about ale, 50% of the time it will result in ale sales.



60% of outlets don't offer enough information about beer taste, scent and colour.



90% of consumers say beer quality is very important when choosing which pub to visit.



60% of consumers would choose a smaller range of ales served in an immaculate condition over variety.



50% of consumers trust the brewer has the best knowledge of beer, suggesting 'meet the brewer' events could increase sales.

Cask consumers choose where to drink, are more loyal, visit more often, bring people and spend more money. A standard cask beer consumer spends £967 a year in comparison to £507.36 of other consumers.

Cask Ale Consumer Demography



85% MALE



15% FEMALE

5% 18-24 YO · 7% 25-34 YO · 13% 35-44 YO · 18% 45-54 YO · 21% 55-64 YO · 36% 65+

Frequency of Pub Visits

	WEEKLY	MONTHLY	OCCASIONALLY
CASK DRINKERS	47%	27%	26%
OTHER CONSUMERS	32%	23%	45%

Cask Ale Consumers FAQ

21% question by whom and where the beer is brewed.

20% ask about the colour and the flavour of a beer.

15% ask how strong cask ales are.





South West's Top 20



For more information on seasonal and other beers or to place an order, please contact South West's Cask-Coordinator.

Dartmoor Brewery produces a variety of top quality cask conditioned real ales from the heart of Dartmoor National Park. We are in the unique position of being the highest brewery in England, situated at 1,465ft above sea level in Princetown, Devon.

To create the West Country's finest traditional cask ales, our award winning brewery use authentic brewing techniques, Dartmoor spring water, the finest Devon malted barley and only the best English hops. We're passionate about brewing top quality real ales and we take huge pride in our links with local people and the beautiful environment in which we live and work.

Jail Ale is our original beer, which quickly achieved fame across Dartmoor and beyond. We are proud to have achieved many top awards with Jail Ale in the Premium Bitter categories at a number of beer festivals. It is undoubtedly one of the best premium ales in the country...

Today, Dartmoor Brewery employs 15 people and produces over 2.5 million pints per year to be enjoyed across the South West of England and beyond. We continue to make a name as the only genuine brewer of traditional cask conditioned ales on Dartmoor and are proud to be Devon's second largest brewer.



For more information about Dartmoor Brewery please visit:
www.dartmoorbrewery.co.uk or follow them on Twitter @DartmoorBrewery

Permanently Stocked Selection



Dartmoor
Legend (4.4%)

Smooth, full-flavoured and balanced, with a crispy malt fruit finish. Golden brown in colour with an aroma of fresh baked bread and a hint of spice.

- Auburn
- Fruity · Malty · Hoppy
- Spicy · Oranges



Dartmoor
Jail Ale (4.5%)

A full-bodied, deep golden brown beer, Jail Ale has a well-rounded flavour and a rich, moreish aftertaste.

- Amber
- Citrus · Orange · Sharp
- Fruity · Full



Dartmoor
Best (3.7%)

A hand crafted amber ale with a dry hop citrus fruit character.

- Amber
- Blackcurrant · Biscuit
- Toffee · Refreshing



Exmoor
Ale (3.8%)

This light chestnut-brown session beer has a fresh, grainy, biscuity nose with a hint of fresh citrus fruit in the background.

- Chestnut
- Biscuit · Citrus
- Biscuit · Citrus



Sharp's
Doom Bar (4.0%)

The aroma combines an accomplished, balanced, resinous hop, inviting sweet malt and delicate roasted notes.

- Copper
- Roasted · Malt
- Caramel · Sweet



Bass
Draught Bass (4.4%)

A classic ale with a malty, fruity, nutty aroma and a complex, satisfying flavour.

- Dark
- Malty · Fruity · Nutty
- Fruity



Fuller's
London Pride (4.2%)

This ale borrows sweet raisin, biscuit and dried-fruit notes from the Crystal malt, while fresh, piney herbs emanate from the hops. Rich, smooth and elegant on the palate and draws to a clean finish.

- Gold
- Pine · Grapefruit
- Hoppy · Grassy



Otter
Bitter (3.6%)

A beautifully light and fruity beer with good hoppy bitterness. It leaves a refreshing bitterness which prompts the next gulp.

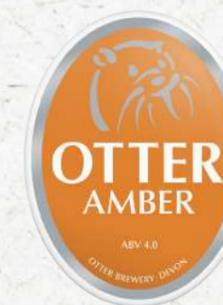
- Golden
- Fruity · Malty
- Bitter · Malty



Otter
Ale (4.5%)

A very well balanced beer that delivers the flavours of quality floor malted barley and finishes with a combination of fruit and some bitterness. Its nose is a balance of malt and fruit.

- Mahogany
- Fruity · Malty
- Fruity · Malty



Otter
Amber (4.0%)

The Cara malt and carefully selected hops deliver a finely balanced bitter flavour, with hints of tropical fruit and spice sometimes even an impression of ginger.

- Amber
- Spice · Citrus
- Bitter · Tropical

Readily Available Selection



Dartmoor

IPA (3.7%)

A light golden coloured beer with a unique blend of English hops that combine to create a superb spicy apple and citrus fruit flavour, finished off with a crisp, refreshing aftertaste and subtle hop aroma.

- Golden
- Banana · Tropical
- Fruity · Citrus · Hoppy



Black Sheep

Best Bitter (3.8%)

Wonderfully crisp with a peppery hop and a long dry, satisfying finish. The definitive quality session beer. Uncompromised, quaffable and moreish.

- Amber Gold
- Smooth · Balanced · Fruity
- Hoppy · Malty · Fruity



St Austell

Proper Job (4.5%)

A powerfully authentic IPA, Proper Job is brewed with a blend of imported American hops. It is a real treat of a beer with a growing reputation and loved by beer enthusiasts far and wide.

- Gold
- Pine · Grapefruit
- Hoppy · Grassy



St Austell

Tribute (4.2%)

Light, hoppy, zesty, easy to drink and consistently delicious. The zesty orange and grapefruit flavours are balanced with biscuit malt for this superb Cornish classic.

- Amber
- Orange · Tropical
- Orange · Grapefruit



Sharp's

Atlantic (4.2%)

The aroma is a blend of citrus notes, juicy tropical fruits and fresh-picked hops with a touch of candy floss. The flavour has a delicate sweetness with fruity succulence and citrus spice to the fore.

- Golden
- Citrus · Tropical · Hoppy
- Citrus · Spicy



Sharp's

Coaster (4.0%)

The fresh aroma of hops blends seamlessly with light fruity-sweet notes.

- Golden
- Fruity
- Honey · Malty



Sharp's

Original (4.4%)

Rich roasted and malty notes are key to the aroma of Original with light hop tones. The mouthfeel is full of malty sweetness complemented by a good measure of hop bitterness.

- Rich Brown
- Citrus · Biscuit
- Citrus · Hoppy



Charles Wells

Courage Best Bitter (4.0%)

Full bodied with a clean, bitter taste, balanced with a sweet burnt, malty and fruity notes with a distinctive dry-hop aroma and flavour.

- Brown
- Citrus · Spicy
- Hoppy

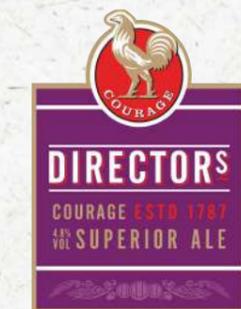


Charles Wells

Bombardier (4.1%)

An iconic beer loaded with distinct English brilliance. The epitome of impeccable taste and great character. The rich, full-bodied nectar is a lingering reward.

- Copper
- Citrus · Spicy · Biscuit
- Smooth · Sweet



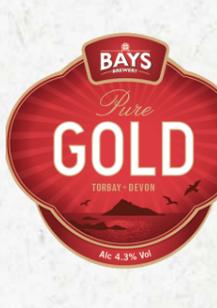
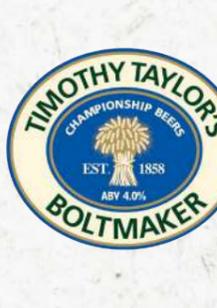
Charles Wells

Courage Directors (4.8%)

Full bodied with a clean, bitter taste, balanced with a sweet burnt, malty and fruity notes with a distinctive dry-hop aroma and flavour.

- Copper
- Citrus · Spicy · Biscuit
- Hoppy · Bitter

 <p>Wadworth 6X (4.1%)</p> <p>A beacon on the bar for many ale drinkers. Full bodied and distinctive, 6X remains one of the South's most famous beers. Mid-brown in colour, malty and fruity with balancing hop character.</p> <ul style="list-style-type: none">  Brown  Malty · Fruity  Nutty · Hoppy 	 <p>Wadworth Swordfish (5.0%)</p> <p>A gentle rum aroma and dark, unrefined sugar adding a rich smoothness, it is a full-bodied, deep copper coloured ale with a base of crystal malt and delicate Fuggles and Goldings hops.</p> <ul style="list-style-type: none">  Copper  Rum · Sweet  Full · Hoppy
 <p>Wadworth Horizon (4.0%)</p> <p>Easy drinking all year round and robust enough to accompany most foods, Horizon is light in colour, but full flavoured and best enjoyed cool.</p> <ul style="list-style-type: none">  Pale  Citrus · Tangy · Hoppy  Malty 	 <p>Wadworth IPA (3.6%)</p> <p>A bronze ale with delicate malt aromas. An easy drinking style with cereal notes and a lingering finish, a great session beer.</p> <ul style="list-style-type: none">  Bronze  Malt  Biscuit
 <p>Wadworth Bishop's Tipple (5.0%)</p> <p>A strong, citrus, zingy ale. Light in colour with zesty taste and a lingering hop finish. A well known and respected strong ale.</p> <ul style="list-style-type: none">  Pale  Citrus  Citrus · Hoppy 	 <p>Clearwater Best (3.5%)</p> <p>Traditional style brown ale with hints of blackcurrant, well balanced and hoppy with a bitter finish.</p> <ul style="list-style-type: none">  Brown  Blackcurrant  Hoppy · Bitter
 <p>Exmoor Stag (5.2%)</p> <p>A rich nose with a hoppy aroma followed by a biscuity maltiness. The palate has a malty character with hints of chocolate and toffee.</p> <ul style="list-style-type: none">  Copper  Hoppy  Toffee · Dry 	 <p>Exmoor Beast (6.6%)</p> <p>Rich aromas of toffee, treacle. Mocha coffee and chocolate. A palate of rich fruitcake, a hint of rum, herbal hoppiness, vinous fruit, while the bittersweet finish is smooth yet complex, rich but not cloying.</p> <ul style="list-style-type: none">  Mahogany  Fruitcake · Rum  Chocolate · Coffee
 <p>Exmoor Fox (4.2%)</p> <p>Four malts are mixed and deliver a graceful and sleek malty mouthfeel. Goldings hops, produce a burst of delicate citrus and slight spice on the mid-palate.</p> <ul style="list-style-type: none">  Golden  Hoppy  Dry · Citrus 	 <p>Exmoor Gold (4.5%)</p> <p>Aromas interplay between a fresh bouquet of grassy and floral hop and a subtly soft, caramel-tinged maltiness. The palate balances between grainy maltiness and sprightly floral, citrusy fresh hop fruit.</p> <ul style="list-style-type: none">  Golden  Grassy · Floral  Malty · Citrus

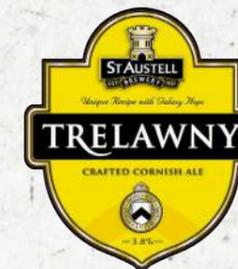
 <p>Hunter's Full Bore (6.8%)</p> <p>Strong roasted malt smell with bittersweet hop finish. The palate has lovely malt flavours with a warm full taste of caramel.</p> <ul style="list-style-type: none">  Amber  Malty · Sweet  Malty · Caramel 	 <p>Hunter's Half Bore (4.0%)</p> <p>Fruity smell, with aroma of malt and barley sugars. The palate is smooth, sweet and has moreish malt flavours with a floral finish.</p> <ul style="list-style-type: none">  Amber  Malty · Fruity  Floral · Sweet · Smooth
 <p>Hunter's Crispy Pig (4.0%)</p> <p>An unmistakable aroma of apples and fruit. Palate: A Refreshing, sharp and hoppy palate with a hint of apples.</p> <ul style="list-style-type: none">  Gold  Apple  Sharp · Hoppy · Apple 	 <p>Hunter's Royal Hunt (5.5%)</p> <p>Aromas of caramel, toffee and fruit citrus. A full bodied, spicy and moreish palate.</p> <ul style="list-style-type: none">  Copper  Toffee · Citrus  Spicy
 <p>Hunter's Devon Dreamer (4.1%)</p> <p>Aroma of orange and fresh Goldings. The palate is zesty, refreshing and well balanced.</p> <ul style="list-style-type: none">  Amber  Orange  Zesty 	 <p>Bays Gold (4.3%)</p> <p>The unique blend of hops creates lemon citrus overtones which tantalise and refresh the pallet.</p> <ul style="list-style-type: none">  Golden  Citrus  Lemon
 <p>Bays Devon Dumpling (5.1%)</p> <p>A strong golden beer with a fresh hop character. This ale has a smooth taste with a balanced sweetness throughout.</p> <ul style="list-style-type: none">  Golden  Hoppy  Smooth · Sweet 	 <p>Bays Topsail (4.0%)</p> <p>A well balanced beer, deep amber in colour with a subtle sweetness throughout.</p> <ul style="list-style-type: none">  Amber  Malty  Sweet
 <p>Timothy Taylor Boltmaker (4.0%)</p> <p>A well-balanced, genuine Yorkshire bitter, with a full measure of maltiness and hoppy aroma.</p> <ul style="list-style-type: none">  Copper  Citrus · Fruity · Spicy · Hops  Roasted · Malty · Bitter 	 <p>Timothy Taylor Landlord (4.3%)</p> <p>A strong pale ale that has won more awards nationally than any other beer, including three times as Champion at the Brewers International Exhibition.</p> <ul style="list-style-type: none">  Pale Amber  Citrus · Hoppy · Fruity  Full · Sweet · Hops

To Order Selection



St Austell
HSD (5.0%)
 Full bodied strong and Cornish, brimming with a kaleidoscope of flavours.

- 👁️ Ruby
- 👃 Raisin · Toffee
- 👄 Fruity · Hoppy · Bitter



St Austell
Trelawny (3.8%)
 Combines the best Cornish traditions of heritage and innovation with exciting new hop varieties.

- 👁️ Copper
- 👃 Peach · Apricot · Toffee
- 👄 Biscuit · Caramel · Jam



Box Steam
Tunnel Vision (4.2%)
 A well-rounded light amber bitter. Clean tasting, with a bitterness on the finish.

- 👁️ Amber
- 👃 Fruity · Hoppy
- 👄 Clean · Bitter



Box Steam
Golden Bolt (3.8%)
 A pale ale with a soft fruit nose and a fruity, bitter aftertaste.

- 👁️ Pale
- 👃 Tropical · Honey
- 👄 Fruity · Bitter



Black Sheep
Golden Sheep (3.9%)
 A gloriously refreshing and beautifully balanced golden cask ale. The perfect thirst quencher!

- 👁️ Pale Gold
- 👃 Hoppy · Fruity · Citrus
- 👄 Grapefruit · Zesty



Black Sheep
Special Ale (4.4%)
 A full flavoured premium ale with a richly malty character. Plenty of choice Goldings give it a fruity aroma, followed by a dry and bittersweet finish.

- 👁️ Copper
- 👃 Roasted · Coffee · Orange
- 👄 Fruity · Dry · Hoppy



Black Sheep
Riggwelter (5.9%)
 This strong, velvety beer is a wolf in sheep's clothing. Deceptively clean drinking, with a wonderfully complex palate of coffee, bananas and liquorice which rewards you with a long refreshing Goldings hop finish.

- 👁️ Ruby
- 👃 Roasted · Hoppy · Banana
- 👄 Coffee · Banana · Liquorice



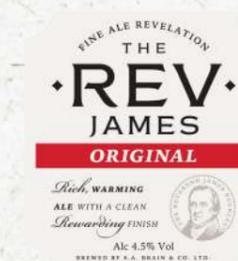
Brains
SA (4.2%)
 A renowned copper coloured premium bitter ale that has a nutty richness derived from Pale and Crystal malts and three hops; Challenger, Goldings and Fuggles.

- 👁️ Copper
- 👃 Rich · Fruity
- 👄 Rich · Malty



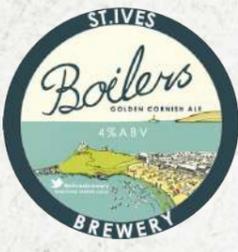
Brains
SA Gold (4.3%)
 A full-flavoured hoppy and refreshing ale brewed with Cascade and Styrian Goldings hops creating citrus aromas and flavours.

- 👁️ Gold
- 👃 Citrus · Hoppy
- 👄 Zesty · Refreshing



Brains
Rev James Original (4.5%)
 Rich and well balanced with a mellow malty flavour that unexpectedly gives way to a clean, refreshing finish.

- 👁️ Mahogany
- 👃 Spicy · Toffee
- 👄 Strong · Rich



St Ives Boilers (4.0%)
Golden ale with a balance of bitterness and zest.

- Golden
- Hoppy
- Rich · Malty



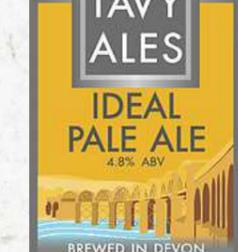
St Ives Harbourside (3.8%)
Light golden ale with a citrus and floral hop aroma.

- Pale
- Citrus · Floral
- Floral



St Ives Knill by Mouth (5.0%)
Amber pale ale with a fruity nose. Deep rich notes with a nutty colour.

- Amber
- Fruity
- Nutty



Tavy Ideal Pale Ale (4.8%)
Pale golden beer loaded with citrus flavour, balanced bitterness and body.

- Pale Gold
- Citrus
- Citrus



Tavy Best (4.3%)
Full-bodied with a well-rounded malt flavour and early bitterness.

- Chestnut
- Malty
- Malty · Bitter



Tavy Porter (5.2%)
A dark beer with a roasted, bittersweet flavour and an intense chocolate finish.

- Dark
- Roasted
- Chocolate · Bitter



Exeter County Best (4.6%)
A premium best bitter. Amber in colour, it is rich malty-sweet in the mouth with some fruit flavours and a bitter-sweet finish. The aroma is a balance of fruit and malt.

- Amber
- Fruity · Malty
- Malty · Sweet



Exeter Lighterman (3.5%)
Well balanced flavour with a great combination of hop and malt.

- Amber
- Malty
- Malty · Hoppy



Exeter Avocet (3.9%)
Pale blonde in colour. A modern-style distinctly flavoured ale.

- Blonde
- Hoppy
- Citrus



Exeter Fraid Not (4.0%)
Distinct bitterness and dry finish.

- Golden
- Hoppy
- Bitter · Dry



Skinner's Cornish Knocker (5.0%)
The taste of the delicate floral hops trails citrus with a slight pine bitterness and leaves you with a mild biscuit taste (push ones, not your average digestive).

- Golden
- Fruity · Floral
- Biscuit · Floral



Skinner's Porthleven (4.8%)
Straw-coloured and zesty, with strong citrus aromas, starting with a zip of lemon and lime in the mouth, and ending with a flash of passion fruit.

- Straw
- Citrus
- Lemon · Lime · Passion Fruit



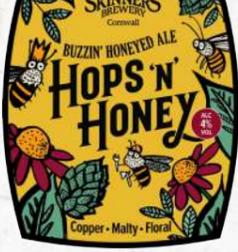
Skinner's Betty Stogs (4.5%)
Copper-coloured, with a light malty aroma, a floral, even cedar taste, and a sharp tang of bitter grapefruit.

- Copper
- Malty
- Floral · Grapefruit



Skinner's GTA (4.5%)
A lovely hoppy golden ale fused with Cornish honey. This session beer has a superb round finish with a hint of ginger.

- Golden
- Honey
- Ginger



Skinner's Hops 'n' Honey (4.0%)
Floral beneath a delicate, spicy tangerine scent with a touch of toffee.

- Golden
- Spicy · Tangerine
- Floral



Penpont Cornish Arvor (4.0%)
A golden red ale with a distinctive hoppy taste with some malty complexity.

- Golden
- Malty
- Hoppy



Penpont Shipwreck Coast (4.4%)
A deep golden ale with fruity and tangerine hop notes.

- Golden
- Fruity · Tangerine
- Fruity



Penpont Beast of Bodmin (5.0%)
A ruby ale, with a great malt flavours and a light bite of fruity bitterness.

- Ruby
- Malty
- Fruity



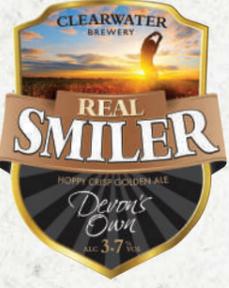
Spingo Ales Middle (5.0%)
A traditional sweet Cornish bitter, with an unforgettable flavour.

- Brown
- Hoppy
- Malty



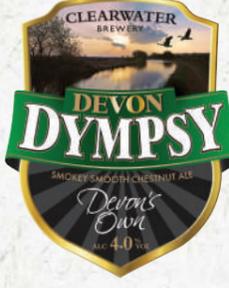
Spingo Ales Original (4.0%)
A well hoped lightly tanned bitter with a strong floral and citrus aroma. A good hop character flavour with a smooth delicate dry finish.

- Pale
- Floral · Citrus
- Smooth · Dry



Clearwater
Real Smiler (3.7%)
 Golden ale with a balance of bitterness and zest.

- 👁️ Golden
- 🍷 Hoppy
- 🍷 Rich · Malty



Clearwater
Devon Dympsy (4.0%)
 This smokey, smooth chestnut ale with a lemony aroma and a citrus edge has a loyal following.

- 👁️ Chestnut
- 🍷 Smoky · Citrus
- 🍷 Lemon



Wooden Hand
Red Handed (4.8%)
 A premium bitter is a great match for red meats and rich casseroles and stews. It is deep copper red in colour with a floral, spicy aroma. The taste is of citrus with the rich malt adding a biscuit, cake flavour.

- 👁️ Copper
- 🍷 Floral · Spicy
- 🍷 Malty · Biscuit · Citrus



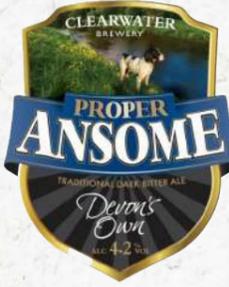
Wooden Hand
Dab Hand (4.5%)
 This pale gold ale has a fruity hoppy nose, with a zesty, tangy taste and crisp dry finish. Great with spicy foods and particularly curry.

- 👁️ Pale
- 🍷 Fruity · Hoppy
- 🍷 Tangy · Zesty · Crisp



Clearwater
Submariner (4.2%)
 A golden beer with a malty caramel aroma, and herbal notes. Hoppy grainy flavour with citrus and floral notes.

- 👁️ Gold
- 🍷 Malty · Caramel
- 🍷 Floral · Sweet



Clearwater
Proper Ansome (4.2%)
 A bitter beer for the more discerning drinker. Full flavoured dark malty goodness as the name suggests "ummmm....Proper Ansome".

- 👁️ Dark
- 🍷 Earthy
- 🍷 Malty



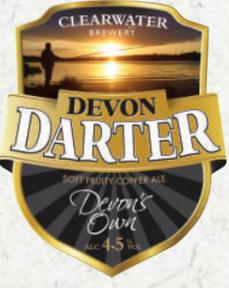
Wooden Hand
Golden Touch (4.0%)
 A session ale that is easy to drink on its own and also sits well with lighter dishes such as fish and chips, chicken and pasta. Gold to Amber in colour, this bitter has a sweet toffee nose and a fruity tangy taste.

- 👁️ Amber
- 🍷 Sweet · Toffee
- 🍷 Tangy · Fruity



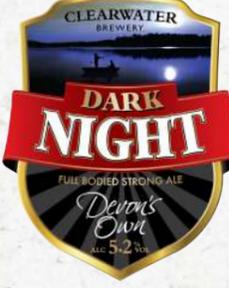
Otter
Bright (4.3%)
 Perfectly positioned as a great beer for 'new age drinkers' who are discovering cask ale. It is so pale that it can easily be mistaken for lager and it delivers a great bitter citrus flavour with lots of fizz.

- 👁️ Pale Gold
- 🍷 Fruity · Citrus
- 🍷 Sweet · Fruity



Clearwater
Devon Darter (4.5%)
 This fruity little number copper in colour excites the taste buds from beginning to end. First the aroma of grapes, then the nutty taste, finally leaving your tongue tingling with a light bitterness.

- 👁️ Copper
- 🍷 Grapes
- 🍷 Nutty · Bitter



Clearwater
Dark Night (5.2%)
 A sweet and malty aroma presents the caramels and smoky hints of Belgian style ales. Ruby in colour with a hint of amber.

- 👁️ Ruby
- 🍷 Malty
- 🍷 Caramel · Smoky



South Hams
Devon Pride (3.8%)
 The roll of the hills, the snap of the clean air, and the bounty this glorious county offers, brimful in a beer that shouts to all who partake of its fresh taste - DEVON.

- 👁️ Copper
- 🍷 Malty · Sweet · Hoppy
- 🍷 Caramel · Citrus



South Hams
Stumble Bee (4.2%)
 A hoppy beer with a little sting in the tail.

- 👁️ Golden
- 🍷 Honey · Fresh
- 🍷 Honey · Refreshing



Cotleigh
Commando (4.0%)
 A pale golden beer, refreshing and slightly sparkling. Five pence for every bottle and pint sold is donated to the charity "Go Commando" in support of the Royal Marines Family.

- 👁️ Gold
- 🍷 Hoppy
- 🍷 Fruity · Hoppy



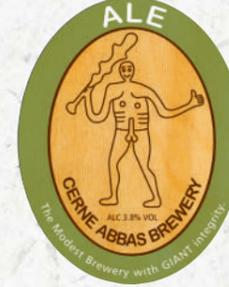
Cotleigh
Buzzard (4.8%)
 A traditional dark ale. Deep copper red in colour with the roasted chocolate malt giving a dry nutty flavour with hints of amaretto biscuit.

- 👁️ Copper
- 🍷 Chocolate · Roasted
- 🍷 Dry · Smoky · Smooth



South Hams
Wild Blonde (4.4%)
 This femme fatale has guiles that will while away the wee small hours - just whistle as an equally famous blonde once said.

- 👁️ Blonde
- 🍷 Malty · Sweet · Lemon
- 🍷 Dry · Hoppy · Bitter



Cerne Abbas
Ale (3.8%)
 This beer has a supple middle with a fuller mouth feel due to extra time conditioning, leaving you with a refreshing finish.

- 👁️ Tawny
- 🍷 Hoppy
- 🍷 Balanced · Hoppy



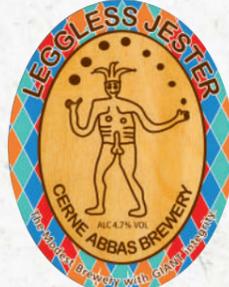
Cotleigh
Barn Owl (4.5%)
 A copper bronzed ale with hints of toffee and vanilla. The finish is malty and nutty with a gentle sweet finish.

- 👁️ Copper
- 🍷 Vanilla · Toffee
- 🍷 Malty · Nutty



Cotleigh
Tawny Owl (3.8%)
 A distinctive well balanced best bitter with a subtle hop palate which blends with the sweetness of the malt.

- 👁️ Copper
- 🍷 Malty
- 🍷 Hoppy · Malty · Sweet



Cerne Abbas
Legless Jester (4.7%)
 Fruity but not citrusy, well rounded and deceptively easy to drink.

- 👁️ Amber
- 🍷 Malty
- 🍷 Dry · Crisp



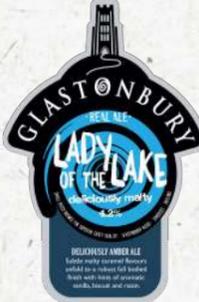
Cerne Abbas
Blonde (4.2%)
 Single hopped with British Jester, aroma and taste of lemon and biscuit.

- 👁️ Blonde
- 🍷 Lemon · Biscuit
- 🍷 Lemon · Biscuit



Glastonbury Ales
Thriller (5.0%)
 Hints of chocolate in the malts and real coffee beans carefully selected to unleash a deliriously smooth and creamy finish.

- 👁️ Dark
- ☺️ Coffee · Chocolate
- 👄 Creamy · Smooth



Glastonbury Ales
Lady of the Lake (4.2%)
 This gorgeous ale will beguile you with a subtle malty caramel flavour yet robust full bodied bitterness. Hints of aromatic vanilla and fruit.

- 👁️ Amber
- ☺️ Vanilla · Fruity
- 👄 Malty · Caramel



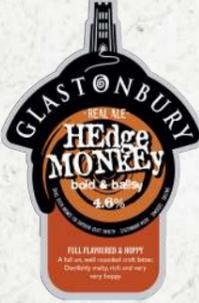
Dorset Brewing
Jurassic (4.2%)
 Crisp golden ale with hints of apricot, lasting bitterness and a clean citrus aroma.

- 👁️ Golden
- ☺️ Grapefruit · Cedar
- 👄 Crisp · Apricot



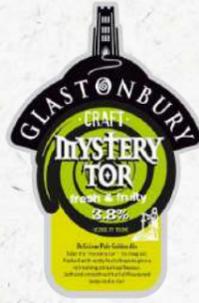
Dorset Brewing
Dorset Knob (3.9%)
 Zesty light amber ale with a malty character and a hoppy, floral bouquet.

- 👁️ Amber
- ☺️ Hoppy · Floral
- 👄 Malty · Zesty



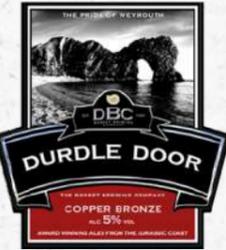
Glastonbury Ales
Hedge Monkey (4.6%)
 A full-on, well rounded bitter! Devilishly malty, rich, and very very hoppy.

- 👁️ Brown
- ☺️ Malty · Bitter
- 👄 Rich · Hoppy



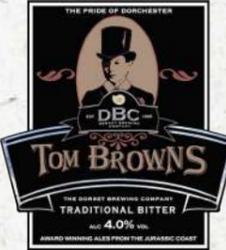
Glastonbury Ales
Mystery Tor (3.8%)
 Packed with zesty fruity hops to give a refreshing citrus hop flavour. Soft and smooth with a full flavoured body.

- 👁️ Golden
- ☺️ Zesty · Hoppy
- 👄 Smooth · Hoppy



Dorset Brewing
Durdle Door (5.0%)
 A full-bodied ale with a warm caramel flavour and hints of marmalade on the nose.

- 👁️ Rusty Gold
- ☺️ Marmalade
- 👄 Caramel



Dorset Brewing
Tom Browns (4.0%)
 Smooth amber quaffing ale with caramel notes and a subtle spiced, fruity aroma.

- 👁️ Amber
- ☺️ Spicy · Fruity
- 👄 Caramel · Earthy



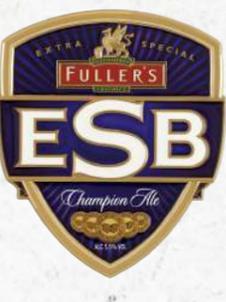
Hanlons
Firefly (3.7%)
 Light on the palate and kind to the head, it delivers delicate fruitiness from Cascade balanced with biscuity maltiness.

- 👁️ Amber
- ☺️ Pineapple · Citrus
- 👄 Fruity · Biscuit · Malty



Hanlons
Stormstay (5.0%)
 Copper in colour with a toffee and floral hop nose and hints of tangerine. Malt caramel and biscuit nestle with the two aroma hops, Bobeck and Cascade.

- 👁️ Copper
- ☺️ Floral · Toffee · Tangerine
- 👄 Caramel · Biscuit



Fuller's
ESB (5.5%)
 A strong, full-bodied ale that has delighted drinkers for decades with its smooth, mellow bitterness and satisfying finish.

- 👁️ Pale
- ☺️ Hoppy
- 👄 Full



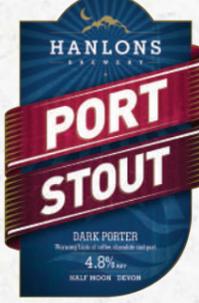
Fuller's
HSB (4.8%)
 A silky-smooth premium ale.

- 👁️ Ruby
- ☺️ Fruity · Malty
- 👄 Fruity · Sweet



Hanlons
Yellow Hammer (4.2%)
 Aromatic with pineapple and banana fruitiness with a delicate hoppy finish.

- 👁️ Golden
- ☺️ Pineapple · Citrus
- 👄 Zesty · Bittersweet



Hanlons
Port Stout (4.8%)
 Dark, chestnut beer whose bitter chocolate and roast malt taste.

- 👁️ Chestnut
- ☺️ Rich · Malty
- 👄 Chocolate · Ruby Port



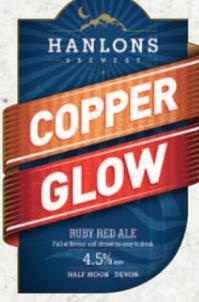
Greene King
Old Speckled Hen (4.5%)
 Has a full, smooth flavour. Its fruity aromas are complemented by a blend of malty tastes. Toffee and malt combined with bitterness give a balanced sweetness and dry finish.

- 👁️ Amber
- ☺️ Malty · Toffee · Roasted
- 👄 Malty · Fruity



Greene King
Abbot Ale (5.0%)
 Warming, malty and fruity. Pale and amber malts contribute to a satisfying Horlicks and biscuity maltiness. Challenger and First Gold give a base note of herbal hop.

- 👁️ Mahogany
- ☺️ Ripe Fruit
- 👄 Malty · Sweet · Bitter



Hanlons
Copper Glow (4.2%)
 A traditional red ale with deep copper colour. Full of flavour and almost too easy to drink.

- 👁️ Copper
- ☺️ Toffee
- 👄 Malty · Rich · Roasted



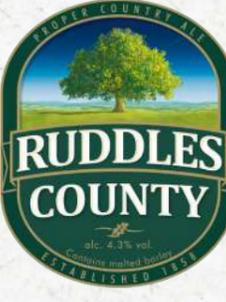
Charles Wells
Young's Special (4.5%)
 Bronze, with a rich, malty, orangey hop aroma. Smooth, rich and malty on the palate, it has a fine, tangy hop flavour with orange marmalade notes. Dry, long-lasting finish of smoky, orangey Golding hops.

- 👁️ Amber
- ☺️ Fruity · Hoppy
- 👄 Malty



Greene King
IPA (3.6%)
 Fresh dry hop and herbal character is provided by the mix of Challenger and First Gold hops. The use of crystal malt in the grist gives a satisfying toffee and caramel note.

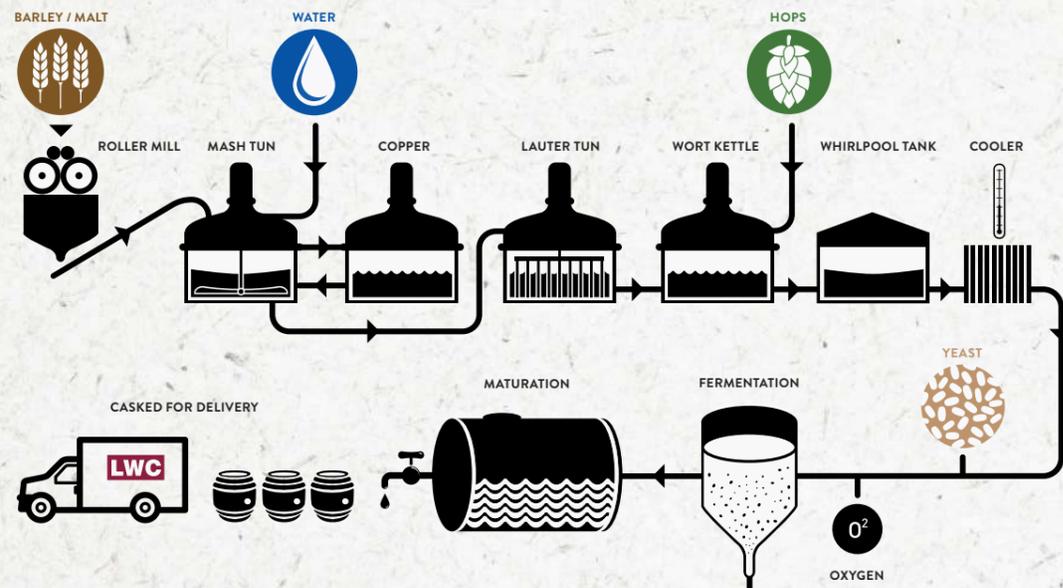
- 👁️ Tawny
- ☺️ Fresh · Clean · Hoppy
- 👄 Hoppy · Dry



Greene King
Ruddles County (4.3%)
 An English ale with a distinctive flavour of dark toffee and caramel combined with a crisp bitterness derived from using rare Bramling Cross hops.

- 👁️ Copper
- ☺️ Fruity · Hoppy
- 👄 Toffee · Caramel

The Brewery Process



The Foundation



WATER is the main ingredient and the foundation of any drink. It affects beer in three ways: the pH levels affect how the flavours are expressed; it can provide different flavour profiles depending on the sulphate-to-chloride ratios; and it can cause off flavours from chlorine or contaminants. Good water is considered to be moderately hard and have low or moderate alkalinity.



MALTS are cereal grains (usually barley) that have been dried in a process known as 'malting'. It is the source of sugars which are fermented into alcohol, and gives the beer its colour, scent and flavour. Depending on the desired flavour profile and the style of beer being brewed, there are five types of malts that may be used: base malts, light malts, roasted malts, dark malts and caramel malts.



HOPS started being used in brewing as a stability agent and for flavouring. The oils in hop flowers contain a tremendous amount of bitter, zesty/citrus flavours. There are many varieties that are used to produce different flavour profiles. In British ales the most common varieties are Goldings, Fuggles, and Bramling Cross. The New World Hops are used in beers with more intense hop character due to their more tropical flavours, with most commonly used varieties such as Galaxy (Australia), Nelson Sauvin (New Zealand), Citra, Centennial and Chinook (US).



YEAST acts as the fermenting agent in beer and converts the sugars produced from the malts into alcohol and CO₂. Most old family brewers in England have their own different varieties of yeast strains that are unique to their brew house. In Belgium, monks and brewers use wild yeast for spontaneous fermentation to create very unique and tart flavours to some of their styles.

9 Tips on Keeping Cask Ale

1. ORDERING: Order the correct size of cask and aim to sell it within three days.

Why? If the cask is left for more than three days, the beer will start to taste dull and tired.

2. STORAGE: Casks must be stored in a temperature-controlled cellar between 11°C–13°C, ideally at 12°C (54°F).

Why? Beer needs to be at the right temperature to condition correctly.

3. STILLAGING: Casks should be stillaged for at least three days before sale. If some casks have to be stillaged later, roll them before stillaging.

Why? Level stillaging makes a gas pocket beneath the shive and encourages good venting when soft, porous pegs are inserted. As the sediment drops, it falls safely into the belly of the cask, away from the tapping point. If stillaged on a forward tilt, the gas pocket will be at the back of the cask, so beer and not carbon dioxide gas will be pushed through the soft porous tap.

4. PEGGING AND VENTING: Casks should be vented with a soft porous peg 2–6 hours after delivery. Check the cask frequently and change the peg if it becomes blocked. When strong fermentation finishes, insert a nonporous peg.

Why? This brings the beer to its ideal condition for the customer. It helps with the clarification process and once the beer is on sale it will help maintain the right amount of carbon dioxide.

5. TAPPING: Tap all casks 24–48 hours before they go on sale.

Why? This eliminates the opportunity for microorganisms to spoil the beer.

6. SAMPLING: Sample beers for clarity, aroma and taste after tapping each day before serving. Always sample from the cask before connecting the beer lines.

Why? Pulling through to the bar wastes beer and if the beer isn't ready, the customer notices.

7. SERVING: Once on sale, beer is exposed to air which causes rapid deterioration. Empty casks should be replaced within three days.

Why? Air drawn into the cask causes oxidation, which spoils the beer.

8. TILTING (STOOPING): Gently tilt the cask when it's between 1/2 and 2/3 full, either by raising the back or lowering the front. About three inches either way should be sufficient.

Why? Tilting the cask too far or too quickly could disturb the sediment, risking hazy beer.

9. CLEANING: Beer lines and equipment need to be cleaned every five days using the equipment and methods recommended by your beer company cask supplier.

Why? One of the most important factors in high-quality cask beer is the cleanliness of the dispense equipment. As well as harming the taste and clarity, dirty systems can cause malfunctioning and uncontrollable fobbing.

Beer Dictionary

ALE is a term used in the English language for a brew made with a top-fermenting yeast, which normally stands out with its fruitiness. Ales are brewed in varieties of strengths, colours and palates which are separated into styles.

CASK-CONDITIONED ALE is non pasteurised or filtered. It has a secondary fermentation and precipitation of yeast in a vented cask in the cellar of the pub. After the cask-conditioning process is completed, the final product should be clear with a very light natural carbonation, and between 11°C–13°C in temperature.

BITTER is a quintessentially British style; this beer is a well-hopped ale. The hops provide it with quite a healthy amount of bitterness, hence the name. This ale is traditionally served on draught, from a cask. An acidity to the finish is common, and the colour varies from light amber to deep copper from the darker malts used in the brew. Most traditional bitters will have an alcohol content of around 3.6%–4%. ‘Best’ or ‘Special’ bitters come in at 4.4%–7.5% ABV, and the odd ‘Extra Special’ bitter at about 5.5% and higher.

PALE ALE’S main characteristic is its light copper, straw colour with good head retention. That is achieved using paler malt varieties in the mash. These beers also usually have an ample amount of hops. One of the first English Pale Ales originated in Burton-upon-Trent, where the hard water used in the brewing helped to produce beers with clarity and enhanced the bitterness of the hops. Average alcohol content usually ranges from 3.8%–6% ABV.

MILD as a style was developed to have less hoppy flavours, and is therefore less bitter and a bit sweeter. Some are copper in colour, but most are dark brown. This particular type of ale was created to be drunk in large quantities by manual workers, and has suffered in recent years for its blue-collar image. It’s usually quite weak in alcohol, due to it being brewed for large consumption and is around 3%–4% ABV, but often full in body.

INDIA PALE ALE (IPA) originated as British Pale Ales for the Indian Empire which were made to a higher-than-normal strength, and given more hops, to protect them on the journey. Today, IPAs have evolved into many different style variations, using different hop varieties, influenced by the rise of craft beer in the 70s in the US. Their usual alcohol content is 3.6% or over.

STOUT originated as a stronger version of the English Porter. Typically dark brown to pitch black, this style commonly features the use of roasted barley, which is unmalted and kilned to the point of being charred, which lends a dry character as well as an abundant roasted flavour resembling coffee and dark chocolate. The hops are mainly in the background; therefore, the hoppy bitterness is almost unnoticeable, usually 4%–7% ABV. ‘Extra’, ‘Export’ and ‘Imperial’ styles have a heavier alcohol content. The latter was brewed as a winter warmer for the Tsarist Russian Empire with ABV anything from 7% to more than 10%.

PORTERS were loved by the transportation workers of Central London; it became extinct but was resurrected by the US in the 70s and 80s. Porter is the lighter-bodied brother of a Stout, which means it’s a dark (nearly black at times) beer, enriched with a variety of different malts: the base of a pale malt, with the addition of black, crystal and chocolate malts and/or smoked and roasted malts. Hop bitterness is very moderate. 4%–7% ABV.

Glassware



PINT: The most standard glass used to serve cask beer. The bulge near the top is constructed to accommodate frothy heads and helps make sturdy stacking. Pint has a little cousin, a glass called a half pint. They are identical to the pint, just half the size.

Use with: All Cask Ales.



TULIP: An exaggerated top lip gives this glass its floral name; it’s also responsible for supporting huge heads and promoting big smells.

Use with: Scotch ales, fruit beers, English barley wines, strong ales, and any beer with a substantial head or strong nose.

TIP: Cleanliness is close to godliness, even the smallest amount of soap, dust or lipstick can ruin a good pint. So why risk reputation, when this can be avoided by following a few simple steps?

- To keep glassware in pristine condition, ensure that you use a washer that is utilised for glasses. Dishwashers run at a different temperature and do not sanitise glass appropriately. Do not wash glassware and coffee cups together and make sure the glass washer is deep cleaned every 7 days.
- Air-dry your glasses; towels may abandon fibres or dust on wet glass. Try to renovate your glasses once a week; this removes any residue from rinse agents and other chemicals coating the glass surface. Finally, store glasses top-down to allow all water to evaporate and deter mould.

Beer Tasting

Taking a moment to smell your beer and linger on your first sip will make every beer a rewarding experience. After all, beer is made to be enjoyed!

APPEARANCE: Although colour and clarity aren’t necessarily an indication of the beer’s quality, the look of any given beer was crafted intentionally and it is a very integral part of the drinking experience. The clarity can vary from brilliant to cloudy and the head can tell you a more about the beer. Beers that aren’t extreme in their alcohol content should have good head retention and this often indicates a well-crafted beer, made with quality ingredients.

AROMA: Our sense of smell informs the way we taste things, opening up a complexity of flavours to the palate. If the beer has no instantly recognisable aroma, swirl it around in your glass and give it another sniff. This will release some carbonation, which will carry the aroma up to your nose.

FLAVOUR: The flavour should be a continuation of the aroma. There are a few added dimensions that will appear, most notably bitterness. Swirl the beer in your mouth before swallowing it.

MOUTH FEEL: This refers to the texture and weight of the beer, as opposed to the actual taste. High alcohol beer can have a warming quality, while bitter beers can sometimes be astringent. The weight, or body, of beer can also vary from being light and watery, to being full and heavy.

FINISH: The aftertaste can be sweet or bitter, and can take on many flavours, either in succession or all at once. Also notice the intensity of the finish. The finish of a beer depends greatly on the style in which it is brewed. The most important thing from here is: will you have another sip?

Partnerships

We offer the full range of beers from some of the oldest family brewers in the country, with whom we have an excellent working relationship.



BRAINS BREWERY · CARDIFF

Founded in 1882, Brains is Wales's largest brewery. It is the official beer and sponsor of the Welsh Rugby Union as well as the F.A. of Wales and Glamorgan Cricket Club.

Brains's award-winning beers are available throughout Britain as guest beers in numerous pubs. Flagship brands are Rev. James, Brains SA and Gold, plus a fantastic range of craft beers from their microbrewery.



SHARP'S BREWERY · CORNWALL

Founded in 1994, when enterprising brewer Bill Sharp set out on a mission to make exceptional quality beer. Sharp's coastal location has a huge influence over the beers that they brew and their award winning portfolio is brewed with passion, precision and expertise to ensure every that drop of beer is as good as the last.



EXMOOR ALES · SOMERSET

Exmoor Ales formed in 1979, first brewed in 1980 and it was one of the initial wave of small independent breweries. It was originally called Golden Hill, after its hill-top location in Wiveliscombe. Almost immediately, Golden Hill made its mark on the beer world when its 13th brew of Exmoor Ale was voted Best Bitter at CAMRA's Great British Beer Festival in 1980. Since then countless other brewing awards have come their way. Exmoor Ales are also noted for being the originators of the 'Golden Ale' style, with the ever-popular Exmoor Gold, available in both cask and bottle. Other beers produced include the wily easy drinking Fox, the premium bitter Stag and the cult strong porter Beast.



OTTER BREWERY · DEVON

The building of the Otter Brewery was, and still is, a labour of love.

The brewery draws water directly from the head springs of the River Otter in East Devon to produce their core range of five real ales which includes Otter Ale, Otter Amber, Otter Head, Otter Bright and Otter Bitter.

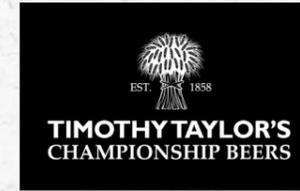
From the underground eco cellar which is naturally cooled using the earth's core temperature to the willow beds that clean and recycle their waste water, green thoughts run through every aspect of production. Their aim has always been to produce consistent and great-tasting beers full of character and produced in an environmentally friendly way.



DARTMOOR BREWERY · DEVON

Dartmoor Brewery produces a variety of top quality cask conditioned real ales from the heart of Dartmoor National Park. We are in the unique position of being the highest brewery in England, situated at 1,465ft above sea level in Princetown, Devon.

We continue to make a name as the only genuine brewer of traditional cask conditioned ales on Dartmoor and are proud to be Devon's second largest brewer.



TIMOTHY TAYLOR · YORKSHIRE

The brewery remains in the Taylor family and is now the last independent brewery of its type left in West Yorkshire. This independence enables Taylor's to survive as one of the few brewers still brewing true cask ales in the same way it has always done. The unique taste of Timothy Taylor's beers can't be put down to any single thing. It's the result of years of hard work, skill and doing things the hard way because it makes the difference. Taking extra time, care and pride in traditional, hands-on brewing and making no compromises when it comes to ingredients.

Five Heriot Watt brewers oversee every brew. The finest grade barley Golden Promise is used along with Taylor's unique water from the Knowle Spring, whole flower hops from expert growers and the unique strain of Taylor's Taste yeast which is now over 1850 generations old.



WADWORTH · WILTSHIRE

Wadworth have been brewing beer since 1875 with iconic brands such as 6X brewed alongside other award winning ales. Our beers are sold within our own pub estate in the South West and London, national pub company outlets, small multiple chains and managed pub companies. We sell our packaged range through all the major retailers, locally and nationally.



Our modern Brewhouse based in our Victorian brewery, combines state of the art techniques with over 140 years of brewing experience, and our small beer kitchen enables us to create new and innovative beers for our customers. We take pride in the way that we brew and the ethos behind it. 95% of our ingredients are sourced in the UK and we successfully combine craft brewing with dynamic innovation, passion and quality.



Nationally best-selling beers from our other partners.

Notes

Notes

Why not give your customers something to be enthusiastic about?

CASK ALE FESTIVAL



LWC WILL PROVIDE EVERYTHING THAT YOU REQUIRE FOR
A SUCCESSFUL FESTIVAL!

What's Stopping You?

People shy away from organising cask ale festivals because they think that it requires a lot of hard work. Nothing could be further from the truth as LWC will do everything for you.

- We will provide you with posters to advertise the festival.
- Afterwards, we will collect the empties to finish off the job.

For Beer Festivals

A further range of beers are available; we can source these from one of our other depots.

To place an order and for more details on seasonal and other beers please contact your region's LWC depot and ask for their Cask-Coordinator.

7000 customers believe LWC makes the difference.

A festival will give you a 20% uplift in trade on any weekend that you run it.
Contact your LWC account manager for information.

LWC SOUTH WEST

To place your order please call
0844 811 7399