

**LWC**

# AUTUMN OFFERS

SEPTEMBER & OCTOBER 2025

**GOLD MEDALS Galore!**

Prizeworthy deals on award-winning wines!

**Jameson Irish Whiskey**

Legendary taste, unmissable prices inside!

**NEW Strovka**

Only £8.50!

**FREE Arboretum Pink**

with the Peroni range!

**BUY 1 GET 1 FREE**

with NEW Brinkhoff's No. 1



# SEPTEMBER & OCTOBER 2025

## Contents

Top Deals 3

Insights 4

Wine 7

Spirits 25

Beer & Cider 58

Softs & RTD 87

## Key Dates for Your Diary

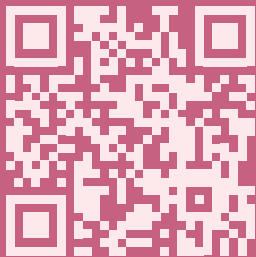
### September

2 <sup>nd</sup>	World Coconut Day
20 <sup>th</sup>	National Rum Punch Day
20 <sup>th</sup>	Oktoberfest Begins
21 <sup>st</sup>	National Clean-Up Day
22 <sup>nd</sup>	Autumn Equinox
22 <sup>nd</sup>	Negroni Week Begins
22 <sup>nd</sup>	University Freshers' Week Begins
26 <sup>th</sup>	British Food Fortnight Begins

### October

1 <sup>st</sup>	World Sake Day
1 <sup>st</sup>	International Coffee Day
4 <sup>th</sup>	International Vodka Day
7 <sup>th</sup>	National Curry Week Begins
9 <sup>th</sup>	Beer and a Pizza Day
14 <sup>th</sup>	Recycling Week Begins
17 <sup>th</sup>	National Pasta Day
19 <sup>th</sup>	International Gin & Tonic Day
20 <sup>th</sup>	International Calvados Day
20 <sup>th</sup>	International Champagne Day
31 <sup>st</sup>	Halloween

Order on our site  
to get even more  
deals and online-  
exclusive offers:



20<sup>th</sup>  
September

### Oktoberfest

See our feature  
on World Beers,  
including the new  
Brinkhoff's No. 1  
from Dortmund,  
on page 58.

22<sup>nd</sup>  
September

### Freshers' Week

Read our top tips  
on making the  
most of this year's  
Freshers' Week  
events on page 4.

4<sup>th</sup>  
October

### International Vodka Day

Don't forget  
to stock up on  
Moonshine  
and Moonshine  
Vanilla with an  
offer on page 33.

Not all products are stocked in all depots. If a depot does have the product listed, there can be up to a 2-week lead time.

#### TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st of September and 31st of October 2025 unless otherwise stated.

All prices quoted are exclusive of VAT. All promotions and their participating products are subject to availability and to any duty change. Some offers have limitations and are subject to availability. Limited deals are given away on a first come, first served basis. LWC Drinks Ltd reserves the right to prevent customers from redeeming such offers once they have reached the maximum number of deals available to them. After offers expire, any saved online orders will revert to normal pricing and related POS/free stock will no longer be available. Any offers redeemed after this date will be subject to cancellation. Online offer prices and free stock may only be available to selected customers. LWC Drinks Ltd reserves the right to cancel any offer products mis-sold through the online ordering portal.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's normal trading terms and conditions of sale. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

# AMAZING AUTUMN OFFERS

The Best Drinks Deals in This Issue

## WIN WITH APPLESHED

Be in with a chance to **WIN 4 TICKETS** to the visitor's centre at Westons with lunch and a tour when you install Appleshed Original or Appleshed Dark Fruit. Find out more on **page 82**.



## TOO GOOD TO MISS

The launch offer for the **NEW STROVKA VODKA** spirit drink delivers standout value at **JUST £8.50**. See **page 34**.

## MIX WITH MARLISH

Make your mixer selection sustainable with a **PUNCHY PRICE PROMOTION** on Marlish 150ml can range, available on **page 89**.



## TIME TO GET WHISKEY

Jamesons Original Irish Whiskey, Orange, Caskmates Stout Edition and Black Barrel are all available on a **PRICE DISCOUNT** on **page 38**.

## COVER ALL BASES

Get your beer and gin covered in just one offer with Peroni and Arboretum! Get the brand-new **ARBORETUM PINK GIN FREE** when you buy any 4 cases of the Peroni family! Offer details available on **page 69**.



## ENTER HOUSE OF SUNTORY

Experience what House of Suntory has to offer with a range of **WHISKY, VODKA AND GIN OFFERS** available from the brand on **page 47**.





## This Autumn's **KEY DATES & INSIGHTS**

### Feeling Freshers'

Every September, a new wave of freshers arrives at university campuses across the UK, ready to begin an exciting new chapter of life. For the on-trade, it marks a profitable opportunity. Freshers' events can be a student's first experience of their new local area, making it a great chance for you to introduce your venue as a spot to return to throughout the academic year and beyond, creating real long-term customer loyalty.



Free Grapefruit Ting with any 2 bottles of Buen Amigo, page 31

### Here are our top tips to make the most of Freshers' this year:

- **Embrace the trends** – Health is big on the minds of the upcoming fresher generation; ensure you're stocked up on and advertising your low- and no-alcohol lines to drive more groups into your venue. Check out Brewdog Punk AF 0.5% on page 78.
- **Collaborate with student unions and societies** – Collaborate on fresher's fairs and host uni-society or sports-team nights where members can enjoy exclusive deals or discounts.
- **Quality products** – Tequila is one of the only spirit subcategories seeing uplift during this period (CGA October 2024), so don't miss out on terrific tequila specials such as Buen Amigo and Pink Ting (page 31) or Sombrero Mexicano cream liqueurs (page 55). Why not try out the brand new – and exclusive to LWC – Captain Morgan Muckpit cans offered on page 99. RTDs see a +4.1% uplift during Freshers vs the average equivalent day, according to CGA EPOS Daily Data to October 2024.
- **Offers and deals** – Create group deals and discounts so the whole uni flat can come out and socialise. Happy-hour specials or 2-for-1 deals can be a major draw for students on a tight budget. Offer a loyalty programme so students can earn rewards for coming back.
- **Themed nights** – Make sure they remember your venue for all the right reasons, and encourage consumers to capture it on Instagram. Kick off their experience with a 90s night, a rodeo-themed night or an early Oktoberfest party!

### A Spooktacular Opportunity: The Halloween Impact

**Halloween** continues to grow into one of the most **significant and profitable events** in the UK on-trade calendar. It's also a fantastic opportunity to capitalise on and maximise your footfall, and increase your average consumer spend.

The spirits category has had an incredibly tough year, but Halloween is an occasion when spirits can really shine. According to the CGA October 2024 report, **spirits see a rate-of-sale uplift of +28.7% during the Halloween period**, largely thanks to younger drinkers. **Vodka in particular sees a +71% uplift** vs the average, so don't forget to stock up on Moonshine (page 33) and Moonshine Vanilla. The report says that younger groups find 'venues offering strong theming, a playful atmosphere and an appealing value proposition' the most appealing for Halloween. Lean into the trends and host a Halloween party with costume competitions, quizzes, games and prizes, limited-edition themed drinks and special offers. Don't forget to cater to families, too!

The CGA October 2024 report tells us that while Halloween itself sees the largest rate-of-sale uplift in October, the weekend before Halloween is often when many consumers start to head out for early celebrations. You can also extend beyond 31st October, spreading your celebrations out, and include a celebration for Dia de los Muertos (Day of the Dead), and run right up to Bonfire Night – more than enough of a window to capture increased footfall.

# BEST-IN-CLASS WINE, BACKED BY BEST-IN-CLASS SERVICE

2025 has been a landmark year for LWC, with recognition across the industry for our commitment to exceptional wine, value, and nationwide service. From prestigious judging panels to public votes, our efforts have been celebrated in every corner of the trade.

From depot to door, these awards prove that LWC doesn't just deliver wine – we deliver expertise, reliability, and real value.



## ON-TRADE WINE SUPPLIER OF THE YEAR

2025 People's Choice  
Drinks Awards

Voted for by the people who matter most – our customers. A powerful endorsement of our wines, our service, and the teams who deliver both.

## VALUE MERCHANT OF THE YEAR

2025 Sommelier Wine Awards

Back-to-back winners. Recognised once again for outstanding quality, breadth, and value across our portfolio – and the dedicated team behind it.

## BEST DISTRIBUTION COMPANY

The Drinks Business  
Awards 2025

Awarded for operational excellence and service reliability. This win celebrates our nationwide depot and delivery teams, who make everything possible.

## 84 MEDALS AT THE 2025 SOMMELIER WINE AWARDS

A record-breaking year. From crowd-pleasers to premium picks, our wines stood out for quality, commercial appeal, and on-trade relevance. The pick of these wines, including House White of the Year, Critic's Choice Medal and Pub & Bar Medal, you'll find on pages 10–11 and throughout our wine pages.

Get in touch today to find out how LWC can help your business thrive with award-winning products, unbeatable service, and expert support every step of the way:

[lwc-drinks.co.uk](http://lwc-drinks.co.uk) | [enquiries@lwc-drinks.co.uk](mailto:enquiries@lwc-drinks.co.uk)

# WHY ORDER ONLINE WITH LWC?

## FULL ORDER HISTORY

View and download your historic invoices and statements in just a few clicks.

## SHOP 24/7, ANYTIME, ANYWHERE

Whether on a desktop computer, a tablet, or your smartphone, our online ordering gives you the freedom to order whenever it suits you.

## LIVE STOCK UPDATES

You'll always know the availability of products before you add them to your cart, allowing you to shop with confidence and avoid delays.

## REORDERING MADE SIMPLE

Clone previous orders or add from your favourites list with just a few clicks. You can also upload multiple product codes and quantities with the CSV order form. No need to search through past orders manually, everything you need is right there.



## EXCLUSIVE OFFERS\*

Everyone loves a good deal. With online ordering, you not only have access to the latest brochure offers but also all our online exclusive promotions not available anywhere else!

## CONTRACT PRICE LISTS AT YOUR FINGERTIPS

No need to call or email for pricing information everything you need is right there when you need it. You can also decide whether you see prices with or without VAT when using the ordering portal.

## MANAGE MULTIPLE USERS AND SITES

Online ordering lets you add new users and sites, and assign specific permissions, making it easier to manage multiple accounts.

**READY TO UNLOCK CONVENIENCE?  
ORDERING WITH LWC HAS NEVER BEEN EASIER.**

**REGISTER AT [SHOP.LWC.CO.UK](https://shop.lwc.co.uk)  
OR CONTACT YOUR LOCAL DEPOT.**

**SCAN THE  
QR CODE TO  
REGISTER**





## This Edition's Wine Photoshoot

# CIBO WILMSLOW

### The Quintessential Cheshire Dining Experience

Having visited another of their venues for our February–March 2024 photoshoot, we knew Cibo Wilmslow would provide our photography team with the most beautiful setting in which to capture this issue's wine selection. Adorned with iconic marble and floral decoration and abounding with stunning natural light, this refined restaurant was a pleasure to work in.

Our team were made to feel welcome by attentive and accommodating staff, and we're thankful for the support of Lucy Allen, Cibo's new event manager, who helped with the day's logistics. The vibrant dishes provided to accompany our wines were promptly served and expertly presented. We're sure you'll agree when you flick through that they elevated our shots to a new level.



# BOULEVARD

## BOULEVARD ORGANIC PROVENCE ROSÉ

**RSP £12.50 | Net £10.42**

Brand new to the LWC range is Boulevard Organic Provence Rosé. Ballet slipper pink in colour with delicate fruit flavours and a crisp zesty finish, this pale pink rosé with beautiful packaging is the perfect wine to offer to your customers and jump on the growing popularity of the style. Previously reserved for the summer months, wine drinking customers increasingly enjoy rosé all year round.

**GET 1  
BOTTLE  
FREE**

**WHEN YOU  
BUY 5**



# MARQUIS DE GOULAIN

GET 2  
BOTTLES  
FREE

WHEN YOU  
BUY 4

The Loire Valley is best known for its production of aromatic and refreshing Sauvignon Blanc from Sancerre or Pouilly Fumé but when you step outside these famous villages, you can also pick up fabulous quality wine, from the wider area. This crisp, zesty white is a great option to serve alongside fish dishes or salads.

## MARQUIS DE GOULAIN TOURNAINE SAUVIGNON RSP £9.35 | Net £6.23

Intense aromas of gooseberries and freshly cut grass. Fresh and vibrant in the mouth with zingy acidity and leafy hints coming through on the finish.



# SWA GOLD MEDALISTS

This year LWC was again awarded “Value Merchant of the Year” at the Sommelier Wine Awards. Judged by leading on-trade buyers and sommeliers, the SWA is the only wine competition focused entirely on the on-trade. Alongside this merchant award, we also received multiple trophies for individual wines including “Best House White” for Villa Blanche Picpoul de Pinet.



## SANTA JULIA VINOS NATURALES ORGANIC CLARETE

**RSP £15.15 | Net £12.63**

This natural wine is fermented using wild yeast and bottled unfiltered and without added sulphites. Clarete wines are made from both red and white grapes and in this case, around 20% Torrontes is used to give lift and freshness to the juicy fruit flavours of Malbec.

## DOMAINE RAFFAITIN-PLANCHON SANCERRE

**RSP £20.07 | Net £16.73**

Domaine Raffaitin-Planchon is a small property of only 15 acres in the heart of Sancerre. This wine has typical flavours of citrus and gooseberry with a fabulous mineral crispness. An ideal match for shellfish.

## DR ZENZEN PRIVATKELLER PINOT NOIR

**RSP £11.48 | Net £9.57**

Light and fruity, this Pinot Noir has aromas of cherries, clove and a hint of candied sweetness. The palate is soft, rounded and full of delicate red fruit. Delicious slightly chilled.

GET 1  
BOTTLE  
**FREE**

WHEN YOU  
BUY 5



**WAKEFIELD ESTATE RIESLING**  
**RSP £12.94 | Net £10.78**

Dry and refreshing, this Riesling is typical of the Clare valley style. On the nose there's zesty lime fruit and a hint of spice. The palate is focused and intense with some tropical fruit flavours and more spice notes. Rounded yet still incredibly fresh, this is a great introduction to modern, dry Riesling.

**VILLA BLANCHE  
PICPOUL DE PINET**  
**RSP £10.38 | Net £8.65**

Brilliant yellow with green reflections. Nose of acacia with citrus notes emerging before finishing on mint, star anise and marine, iodized notes. Fresh and smooth in the mouth, opening on exotic fruit and finishing with lemony, mineral salinity.

**GIKAS WINERY  
CABERNET  
SAUVIGNON**  
**RSP £14.90 | Net £12.42**

Deep ruby in colour with aromas of red fruits and pepper. 12 months ageing in American and French oak barrels give rounded tannins.

**HEALY & GRAY  
SAUVIGNON BLANC**  
**RSP £7.29 | Net £6.08**

A lively wine with good citrus and green apple flavours.

# NEW THIS AUTUMN

Over the summer we've introduced an array of new wines – for fans of rosé the Sargaço Vinho Verde or the beautifully packaged Boulevard Organic Provence Rosé are both wines you absolutely have to try. Elsewhere, the zesty and citrusy Zagarus Vermentino is a perfect partner for fish dishes and the new Beaujolais Villages Camélia is a typical example of the style with ripe and soft berry fruit flavours.

GET 1  
BOTTLE  
FREE

WHEN YOU  
BUY 5

## BEAUJOLAIS VILLAGES CAMÉLIA RSP £10.38 | Net £8.65

This classic example of the Gamay variety uses partial whole bunch vinification to preserve aromas and freshness. Bright cherry red in colour with intense red fruit aromas, the palate is light-bodied and soft with juicy fruit flavours and just a hint of spice.


**SARGAÇO VINHO VERDE ROSÉ**
**RSP £6.79 | Net £5.66**

Uniquely produced predominantly from the Espadeiro grape variety, this wine has a clean, brilliant rose colour. Very fresh and fruity with hints of raspberries and wild strawberries. Well balanced with a touch of sweetness and mineral notes creating a lovely persistent finish.

**FONCALIEU PIQUEPOUL ROSÉ**
**RSP £9.08 | Net £7.57**

From the hot and dry Mediterranean, this rosé wine has delicate aromas of rose petals, lilac flowers, vine peaches and mango. The palate is fresh and zippy with ripe fruit and citrus flavours. Piquepoul Noir was an almost forgotten variety - the unusual name evokes the way in which hens peck at the grapes on the ground.

**TENUTA LA PRESA CHIARETTO DI BARDOLINO ROSÉ**
**RSP £8.10 | Net £6.75**

Produced on the shores of Lake Garda, the rosé wines of Bardolino are popular for their pale colour, delicate fruit flavours and bright freshness. This example has flavours of white peach, wild raspberry and citrus.

# NEW THIS AUTUMN



## VILLA PANI GAVI

**RSP £9.41 | Net £7.84**

Produced from 100% Cortese grown on the steep slopes in Piedmont, this white wine is elegant and well balanced. On the nose, there are aromas of citrus and orchard fruit and a hint of white flowers. The palate is fresh and bright with refreshing fruit flavours and a long finish.

## ZAGARUS VERMENTINO

**RSP £7.85 | Net £6.54**

Lemon green in the glass, this wine leaps out of the glass with fruity aromas of white peach, apricot and apple. The palate is rounded and ripe whilst retaining a refreshing crispness. A beautiful partner for fish or shellfish.



**VILLA BLANCHE TERRET BLANC**  
RSP £9.41 | Net £7.84

An ancient variety found around the Thau lagoon, Terret Blanc had almost been forgotten until a recent resurgence in popularity. Fruity and fresh with aromas of passionfruit, orange, lemon and a hint of spicy peppermint. It's complex with bright citrus flavours, minerality and peppery spice.

**TEIXADAL TREIXADURA ALBARIÑO**  
RSP £9.45 | Net £7.88

Treixadura has an elegant and complex aroma that is enhanced in the glass, developing notes of white fruit, citrus peel and sweet spices. The noble variety Albariño offers beautiful texture and mouthfeel, with character of stone fruits and a long finish.

# RIOJA CARLOS SERRES

Established over 100 years ago, Carlos Serres produces this range of traditional Riojas which offer both quality and great value for money. This range offers something for everyone, from delicate crisp whites to rounded rosé, smooth Reserva wine or complex and savoury Gran Reserva.



## CARLOS SERRES RIOJA GRAN RESERVA

**RSP £13.15 | Net £10.96**

Bright garnet in colour, this wine has complex aromas of black fruit, vanilla and cinnamon. Velvety smooth on the palate with great complexity from ageing for 24 months in oak and 36 months in the bottle.

## CARLOS SERRES RIOJA RESERVA

**RSP £10.42 | Net £8.68**

From a 60ha vineyard in Haro, this is a typical Rioja Reserva. Cherry red in colour, there are aromas of mature black fruit, balsamic and sweet spice. The palate is silky and elegant with fine grained tannin and a persistent finish.

## CARLOS SERRES RIOJA CRIANZA

**RSP £8.82 | Net £7.35**

14 months of ageing in both American and French oak barrels give complexity and structure to this classic Crianza wine. Cherry red in colour with flavours of red fruit and liquorice.



#### CARLOS SERRES ORGANIC TEMPRANILLO

**RSP £9.68 Net £8.07**

This exceptional organic Tempranillo is a deep ruby colour in the glass with aromas of red and black berry fruit, liquorice, sweet spice and vanilla from 6 months of oak ageing. On the palate there's intense dark fruit notes balanced by fresh acidity.

#### CARLOS SERRES ROSÉ RIOJA

**RSP £8.00 | Net £6.67**

Vibrant pink in colour, this rosado has aromas of raspberry, violet and subtle sweet spice. The palate is fresh and crisp with ripe fruity flavours and a long finish.

#### CARLOS SERRES WHITE RIOJA

**RSP £7.89 | Net £6.58**

Bright, pale yellow colour. Fresh aromas of apple and pineapple with subtle white floral characters. Fresh, fruity and lasting finish, a great balance between fruit and acidity in the mouth.

**GET 2  
BOTTLES  
FREE**

**WHEN YOU  
BUY 4**



**I CASTELLI PINOT  
GRIGIO ROSÉ**

**RSP £7.32 | Net £4.88**

Slightly mineral, soft and persistent with fruity notes. Wand light aromatics. SWA Bronze Award.

**I CASTELLI PINOT GRIGIO**

**RSP £7.32 | Net £4.88**

Straw in colour with delicate aromatic notes, the palate is fruity and fresh with some minerality and a rounded texture.

**I CASTELLI  
PROSECCO DOC**

**RSP £8.98 | Net £5.99**

A lovely straw yellow with a faint greenish reflection in colour. The aroma is subtle with a fruity scent and hints of apple. Along with a dry, crispy and fruity palate which is pleasant and a clean finish.

**I CASTELLI PROSECCO  
ROSÉ DOC**

**RSP £9.63 | Net £6.42**

Fruity and fragrant bouquet, with hints of strawberry and cherry. Fresh, balanced and persistent. Slightly fruity notes, fine and thin perlage.

# CUSTOMER FAVOURITES

These customer favourites are must haves for any wine list. New to our range last year, the Club de Campo Malbec Rosé has juicy fruit notes without being overly sweet.

Wine



## TE AKA SAUVIGNON BLANC

**RSP £10.37 | Net £6.92**

Apple-green hue with pungent aromas of guava and melon interlaced with tomato leaf and ripe nettle greens. Shows all the hallmarks of Marlborough and its benchmark varietal, Sauvignon Blanc.



## CLUB DE CAMPO MALBEC ROSÉ

**RSP £7.77 | Net £5.18**

From Mendoza, where the high altitude, warm days and plentiful sunlight provide exceptional circumstances for producing this rosé of great character. With notes of redcurrants, cherries and plums, this vibrant rosé is the perfect partner for salads, fish or enjoyed on its own.

# MULLED WINE

As cool autumn evenings begin to roll in, these ready-to-drink products are an easy way to offer a mulled wine to your customers. Just warm, garnish with an orange round and serve.

## BAVARIAN MEDLEY MULLED WINE 75CL BTL | RSP £3.98

Handcrafted from fresh fruits, enhanced with a secret blend of spices. Bavarian Medley transforms cinnamon, cloves, orange and lemon flavours into a festive winter classic. Made in Bavaria. Rich, spicy and bold!



### HITZKOPF BAKED APPLE 10LTR BIB RSP £62.50

A rich smell of freshly baked apples, cinnamon and vanilla straight out of the oven to give the perfect festive feeling.



### HITZKOPF TOFFEE APPLE 10LTR BIB RSP £62.50

Sweet, sticky Toffee Apple. A modern twist to a Bavarian classic.



### HITZKOPF ROSÉ GLÜHWEIN 10LTR BIB RSP £62.50

Wonderfully balanced rosé mulled wine conjures up a lightness and a wintry mood with its spices, natural vanilla aroma and citrus notes.



### HITZKOPF CLASSIC GLÜHWEIN 10LTR BIB RSP £62.50

Transforms cinnamon, cloves, orange and lemon flavours into a festive classic. Rich, spicy and bold!

# ORSO BRUNO

A long-standing customer favourite, the Orso Bruno range are light, easy drinking wines, perfect for functions or as house wines.



**GET 2  
BOTTLE  
FREE**

WHEN YOU  
BUY 4

## ORSO BRUNO BIANCO

**RSP £7.00 | Net £4.67**

A careful blend of Trebbiano and Chardonnay grapes which produces a clean, crisp flavour.

## ORSO BRUNO ROSATO

**RSP £7.00 | Net £4.67**

Lush summer fruits burst from this delicious dryer style rosé, great on its own and very easy drinking.

## ORSO BRUNO ROSSO

**RSP £7.10 | Net £4.73**

Spiced red berry aromas and flavours that include raspberry and cherry. Simply put, this wine is liquid velvet.

# HEALY & GRAY

The Healy & Gray range represents great examples of some of the world's best-known grape varieties, all available in both 75cl bottles and convenient 187ml single serves. New this year is a ripe and fruity Malbec.



## HEALY & GRAY SAUVIGNON BLANC

**75cl: RSP £7.29 | Net £6.08**

**12x187ml Btl: RSP £24.63 | Net £20.53**

A lively wine with good citrus and green apple flavours.

## HEALY & GRAY CHARDONNAY

**75cl Btl: RSP £7.18 | Net £5.98**

**12x187ml Btl: RSP £24.63 | Net £20.53**

A wine of pale gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

## HEALY & GRAY ZINFANDEL ROSÉ

**75cl Btl: RSP £7.30 | Net £6.08**

**12x187ml Btl: RSP £24.63 | Net £20.53**

Bright salmon pink colour and fresh nose of raspberry and strawberry.

## HEALY & GRAY PINOT GRIGIO

**75cl Btl: RSP £7.33 | Net £6.11**

**12x187ml Btl: RSP £24.63 | Net £20.53**

This Pinot Grigio is crisp and refreshing with fruity aromas of citrus, apple and peach.

**GET 1  
BOTTLE  
FREE**

**WHEN YOU  
BUY 5**  
75CL Btl

**GET 1  
CASE  
FREE**

**WHEN YOU  
BUY ANY 5**  
12x187ml Btl



**NEW  
FOR  
AUTUMN  
2025**

#### **HEALY & GRAY CABERNET SAUVIGNON**

**75cl: RSP £7.40 | Net £6.17**

**12x187ml Btl: RSP £24.63 | Net £20.53**

A deep ruby red colour. Its aromas are reminiscent of ripe red summer fruits.

#### **HEALY & GRAY MALBEC**

**75cl Btl: RSP £7.73 | Net £6.44**

**12x187ml Btl: RSP £24.63 | Net £20.53**

Bright and intense ruby-red wine with youthful purple tints and aromas of fresh fruits - a result of the high-altitude vineyard plots.

#### **HEALY & GRAY MERLOT**

**75cl Btl: RSP £7.73 | Net £6.44**

**12x187ml Btl: RSP £24.63 | Net £20.53**

A great Merlot which displays ripe damson & plum fruit aromas with a smooth fruity, finish.

#### **HEALY & GRAY SHIRAZ**

**75cl Btl: RSP £7.51 | Net £6.26**

**12x187ml Btl: RSP £24.63 | Net £20.53**

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a silky mouth feel.

CELEBRATING  
40  
YEARS  
1985 2025  
CLOUDY BAY  
NEW ZEALAND

£17.99  
per 75cl

CLOUDY BAY  
NEW ZEALAND  
2019 VINTAGE  
SAUVIGNON BLANC 2019

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Rum &  
Ginger

**MADE  
EASY**

BUY 2 OLD J DARK, GET A  
**FREE CASE**  
OF OLD  
JAMAICA  
GINGER  
BEER &  
LIME

Old J Dark is  
a dark and  
moody rum, with  
notes of salted  
caramel, vanilla,  
lime and spices.



@OLDJSPICEDRUM



Order online, or speak to  
your Account Manager  
for more information.  
Please drink responsibly.



# JUAN DE LA COSTA

**CRAFTED TO  
IMPRESS.  
PRICED TO  
POUR.**

NEW Juan de la Costa Spiced is our new spirit drink made with rum. Crafted with the finest Caribbean ingredients for an authentic taste. Designed to deliver both quality and value, it's the ideal choice for house pours, simple serves, and classic rum based cocktails.

From bar rail to back bar, Costa holds its own - smooth, versatile, and made to be remembered.

Order online, or speak to your Account Manager for more information. Please drink responsibly.



Suggested Serve:

## THE PERFECT CUBA LIBRE

50ml Juan De La  
Costa Spiced

Fresh lime wedge

Top with cola  
over ice

Serve with good  
company





# SCARY GOOD

SPICED  
RUM  
**£15.99**  
A BOTTLE

be [drinkaware.co.uk](http://drinkaware.co.uk)  
@DEADMANSFINGERS  
WHILE STOCKS LAST. BOTTLE 70CL.



# DEAD GOOD RUM

THE RANGE

COCONUT  
PINEAPPLE  
PASSION FRUIT  
MANGO  
CHERRY

DMF  
FLAVOURS  
**£15.79**  
A BOTTLE



be [drinkaware.co.uk](http://drinkaware.co.uk)  
@DEADMANSFINGERS  
WHILE STOCKS LAST. ALL BOTTLES 70CL.

ALL PERFECT WITH  
COLA OR LEMONADE

PRODUCT OF THE CARIBBEAN  
**JUAN DE LA  
COSTA**  
SUPERIOR RUM

**BUY 5  
GET 1 FOR FREE**

The Perfect Rum  
**FOR YOUR  
FAVOURITE DRINKS**

Discover the essence of the Caribbean with Juan De La Costa Superior White and Dark Rums, meticulously crafted in the heart of this sun-soaked paradise.



**RUM PUNCH**

60ml Juan De La Costa Dark Rum,  
30ml orange juice, 30ml pineapple  
juice, 15ml grenadine, 15ml fresh lime  
juice, ice, lime slice and a Maraschino  
cherry for garnish.



Order online, or speak to your Account Manager for more information.  
Please drink responsibly.

# MALIBU

**DO  
WHATEVER  
TASTES  
GOOD**

**£11.29**

**£10.99**



**SCAN  
HERE FOR  
SERVES**



Enjoy Malibu Responsibly be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**NO.1  
PREMIUM RUM  
*in* THE UK\***

**EXCLUSIVE  
EVENT  
PRICE**

**£19.99**

**BUY  
NOW**



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

\*#1 Premium Rum in the UK (Value & Volume). Source - NielsenIQ Total Market 52wks 15th June 2024 The Kraken® and other trademarks are owned by Proximo Spirits. ©2025 Kraken Rum Co. Enjoy The Kraken responsibly. @KRAKENRUMUK

**EXCLUSIVE  
EVENT PRICE**

**£16.99**

**STOCK UP  
NOW!**



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**THE UK & WORLD'S  
NUMBER 1 TEQUILA†**

†70CL BOTTLE WHILE STOCKS LAST. HWSR 2022  
JOSE CUERVO® AND OTHER TRADEMARKS ARE OWNED  
BY TEQUILA CUERVO LA RO. JENA, S.A. DE C.V.  
©2025 PROXIMO SPIRITS. PLEASE DRINK JOSE CUERVO® RESPONSIBLY.

BUY TWO BLACK GOLD XO CAFÉ

GET ANY 70CL  
SOMBRERO  
MEXICANO  
FREE

**Café Naranja**

Layered shot of  
Black Gold XO Café  
& Monin Triple Sec

A time-honoured  
ritual.



FOLLOW @BLACKGOLDXO  
TO BE INSPIRED.

**BLACK GOLD**



WINNER OF THE 2024  
GLOBAL TEQUILA & MEZCAL  
MASTERS GOLD MEDAL



**FREE ACTIVATION KIT**  
FOR DAY OF THE DEAD ON 2<sup>ND</sup> NOVEMBER 2025

ORDER ONLINE, OR SPEAK TO  
YOUR ACCOUNT MANAGER FOR  
MORE INFORMATION. PLEASE  
DRINK RESPONSIBLY.

# BUEN AMIGO

# BUEN AMIGO

# BUEN AMIGO

Tequila



Buy any two bottles  
of Buen Amigo

**GET A CASE  
OF PINK  
GRAPEFRUIT TING**

**FREE**



Order online, or speak  
to your local depot  
for more information



# MOONSHINE VODKA

## BUY ANY 5, GET A VANILLA MOONSHINE FREE



## REFINED VODKA REAL VALUE

MOONSHINE VODKA IS A PREMIUM TRIPLE DISTILLED CLEAN, NATURAL VODKA MADE WITH 100% FRENCH WHEAT GRAIN. BOTH MOONSHINE AND MOONSHINE VANILLA ARE IDEAL ON THEIR OWN, OVER ICE OR TO MIX IN YOUR CHOICE OF COCKTAILS.

ORDER ONLINE, OR SPEAK TO YOUR ACCOUNT MANAGER  
FOR MORE INFORMATION. PLEASE DRINK RESPONSIBLY.



# YOUR NEW HOUSE HERO

Boost margins without compromising on quality. Strovka is a vodka spirit drink tailor-made for house pours, high-volume serves and bottomless brunch menus.

Order online, or contact your Account Manager for more information. Please drink responsibly.



Suggested serve: **Strovka Sunset**

A light, fruity serve that's easy to love and even easier to batch.

Ingredients: 35ml Strovka, 75ml orange juice, 25ml cranberry juice, Dash of soda or lemonade (optional for fizz), Garnish: Orange wedge or dehydrated citrus. Serve in a Highball or stemless wine glass over ice





SMIRNOFF



FROM THE MAKERS OF THE WORLD'S No.1 VODKA

be [drinkaware.co.uk](https://www.drinkaware.co.uk)  
PLEASE DRINK RESPONSIBLY



# MIAMI VIBES. PEACHY SALES.

STOCK UP ON  
*Miami*  
PEACH



£13.99

September  
Only



FREE marketing  
tools/POS kits  
when you register.  
Scan the QR code  
to find out more.

**DIAGEO** *One*  
Business support from the drinks experts

OCTOBER ONLY

NOW ONLY  
**£21.99**

VODKA FROM FRANCE.

# CÎROC

**BOLD SALES.  
ICONIC STYLE.**

be **drinkaware**.co.uk  
PLEASE DRINK RESPONSIBLY

PRODUCTS INCLUDED IN OFFER: CÎROC BLUE DOT 70cl, CÎROC APPLE 70cl, CÎROC MANGO 70cl, CÎROC RED BERRY 70cl AND CÎROC PINEAPPLE 70cl.



Scan here  
to access your  
**FREE CÎROC**  
marketing support

**DIAGEO** *One*  
Business support from the drinks experts



# FULL FLAVOUR COLLECTION

70CL BOTTLES £22.99 EACH



Spirits

**BUSHMILLS**

**6 GLASSES FREE\***

WHEN YOU BUY ANY 3 BOTTLES  
OF BUSHMILLS ORIGINAL, BLACK BUSH  
OR 10 YEAR OLD SINGLE MALT†



SINCE 1608

be [drinkaware.co.uk](http://drinkaware.co.uk)

† 70CL while stocks last. \*While stocks last.  
Bushmills & Associated logos are trademarks of "The Old Bushmills Distillery", Bushmills, County Antrim.  
©2025 Proximo Spirits. ENJOY BUSHMILLS RESPONSIBLY

# MUST BE A JAMESON®



JAMESON  
IRISH WHISKEY  
70CL  
**£18.29**

## JAMESON, GINGER & LIME

50ml Jameson Original  
Fill with Ice  
Top with Ginger Ale  
Squeeze Lime



JAMESON  
BLACK BARREL  
70CL  
**£28.99**

## BLACK BARREL OLD FASHIONED

60ml Jameson Black Barrel  
5ml 2:1 Sugar Syrup  
2 Dashes Angostura Bitters  
3 Dashes Orange Bitters



JAMESON  
CASKMATES STOUT  
70CL  
**£22.99**

## CASKMATES IRISH COFFEE

40ml Jameson Caskmates  
Stout Edition  
25ml 2:1 Demerara Syrup  
75ml Dark Roast Coffee



JAMESON  
ORANGE 70CL  
**£19.29**

## CHOCOLATE ORANGE ESPRESSO MARTINI

45ml Jameson Orange  
15ml Kahlúa  
40ml Espresso  
10ml Chocolate Syrup

# BRUICHLADDICH

## THE CLASSIC LADDIE

THE EPITOME OF OUR DISTILLERY VALUES;  
RECONNECTING LAND, COMMUNITY AND DRAM.

A clean and refined dram with notes of ripe green fruits,  
brown sugar and sweet malt.

### ISLAY HOME

DISTILLED, MATURED &  
BOTTLED ENTIRELY ON ISLAY

### HIGH PROVENANCE

**100%** UNPEATED SCOTTISH BARELY  
FROM ISLAY AND MAINLAND

### PURSuing FLAVOUR

TRICKLE DISTILLED, NON-CHILL  
FILTERED & COLOURING FREE

**50% ABV**

OPTIMUM ABV FOR BETTER MOUTH-FEEL

### SUSTAINABLE PACKAGING

**65%** REDUCTION IN CO<sub>2</sub>

SPECIAL PRICE  
**£35.99**



Certified  
**B**  
Corporation

CONCEIVED, DISTILLED,  
BOTTLED AND MATURED  
ON ISLAY, SCOTLAND.  
PLEASE DRINK RESPONSIBLY.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



# RÉMY MARTIN

SPECIAL PRICE  
**£32.99**



## RÉMY MARTIN VSOP 70CL

The signature Rémy Martin style:  
harmonious, powerful, and elegant.

**UK'S NO.1 VSOP COGNAC**

## RÉMY MARTIN XO 70CL

Opulent blend with ripe plum  
and candied orange notes.

**UK'S NO.1 XO COGNAC**



SPECIAL PRICE  
**£130**

SPECIAL PRICE  
**£40.99**



## RÉMY MARTIN 1738 ACCORD ROYAL 70CL

Distinctive, smooth  
cognac with uniquely oaky  
eaux-de-vie.

THE OFFICIAL COGNAC OF  
THE GOOD, THE BAD & THE RUGBY

**GOOD  
BAD & THE  
RUGBY**



# ST-RÉMY

## THE UK'S LARGEST, FASTEST GROWING FRENCH XO BRANDY

### 100% MADE IN FRANCE

**SPECIAL PRICE**  
**£17.49**

**THE PERFECT BRANDY  
AND COLA SERVE:**

50ml St-Rémy XO  
100ml Cola  
2 dashes bitters  
1 orange slice



be [drinkaware.co.uk](https://www.drinkaware.co.uk)  
IWSR 2024



OLD

NO. 7

BRAND

BUY 4X

JACK DANIEL'S

GET 1X WOODFORD RESERVE FREE



WR

WOODFORD RESERVE

PLEASE DRINK RESPONSIBLY

JACK DANIELS AND WOODFORD RESERVE ARE REGISTERED TRADEMARKS.  
 ©2025 BROWN-FORMAN CORPORATION. ALL RIGHTS RESERVED. UK CUSTOMERS  
 ONLY. ONE DEAL PER CUSTOMER. CAPPED AT ONE DEAL PER MONTH PER CUSTOMER.  
 SUBJECT TO AVAILABILITY. WHILST STOCKS LAST.





SILENT POOL

INTRICATELY REALISED

GIN

FREE Copa Glasses

Buy 2 x 70cl bottles of Silent Pool Gin  
 and get 6 glasses\*

HANDCRAFTED IN THE ENGLISH COUNTRYSIDE

SILENT POOL GIN AND TONIC  
 50ml Silent Pool Gin  
 150ml Premium Indian Tonic Water  
 Fill glass with ice, garnish with an orange  
 wedge or two sprays of our Bergamot  
 Orange Aroma Garnish.

For menu support or further cocktail suggestions,  
 please email [OTMarketing.Support@wgrant.com](mailto:OTMarketing.Support@wgrant.com)

\*While stocks last

42



WHITLEY NEILL GIN

# MAKE *the* OCCASION

WITH THE UK'S MOST LOVED GIN<sup>1</sup>

DISTILLER'S CUT  
LONDON DRY GIN

£18.99  
per bottle\*

WHITLEY NEILL  
GIN FLAVOURS

£19.99  
per bottle\*

## FULL WHITLEY NEILL GIN RANGE:

Distiller's Cut London Dry Gin,  
Black Cherry, Blackberry,  
Blood Orange, Raspberry,  
Parma Violet, Pink Grapefruit,  
Rhubarb & Ginger, Japanese  
Yuzu & White Strawberry.

[whitleyneill.com](http://whitleyneill.com)

@whitleyneillgin

<sup>1</sup>Savanta BrandVue: 2024

\*While stocks last. All bottles 70cl.

be [drinkaware.co.uk](http://drinkaware.co.uk)



# RAISE A GLASS

to the new Arboretum Pink with these standout serves!

With a smooth 35% ABV and eye-catching 70cl presentation, **Arboretum Pink** is designed to deliver great taste, strong shelf appeal, and excellent value. It's an easy addition for venues looking to expand their flavoured gin range with something premium, familiar, and full of personality.

## Why Pink Gin?

- **64% of UK gin drinkers** say they're drawn to flavoured or coloured gins.  
(CGA Mixed Drinks Report, 2024)
- Pink gin now accounts for **1 in 3 flavoured gin sales** in the UK.  
(CGA OPMS MAT to March 2024)
- In cocktails, pink gin offers **colour, theatre and familiarity** – all key drivers for younger drinkers.  
(CGA Consumer Cocktails Report, 2024)

To celebrate the launch,  
here are two pink-perfect serves  
to add to your drinks list:

### 1. Raspberry Ripple

A sweet, creamy serve with nostalgic flair.

Ingredients:

- Muddled Raspberries
- 25ml Vanilla Syrup
- 50ml Arboretum Pink
- Topped with Soda or Cream Soda

Serve over ice in a highball and garnish with fresh raspberries.

### 2. Strawberry Royale

A fizz-forward twist with a vibrant pink hue.

Ingredients:

- 15ml Arboretum Pink
- 15ml Grenadine
- Topped with Champagne or Prosecco

Build in a flute and garnish with a strawberry slice or twist of lemon.

Arboretum Pink is now  
available to order – stock up  
and start pouring today!



Raspberry Ripple



Strawberry Royale



**Buy any 5 from the Arboretum Range, get an Arboretum Pink *free***

**Order online, or contact your Account Manager for more on this great offer**

FIND US @AGNESARBER GIN TO SEE FULL AGNES ARBER RANGE  

Please drink responsibly.

# COMPLIMENTARY

# *bottle*



Receive a complimentary 70cl bottle  
when you buy 5 from our collection



[ISLEOFWIGHTDISTILLERY.COM](http://ISLEOFWIGHTDISTILLERY.COM)

@MERMAIDGIN f

be [drinkaware.co.uk](http://drinkaware.co.uk)  
ENJOY MERMAID RESPONSIBLY



**MERMAID**  
ISLE OF WIGHT DISTILLERY

THE HOUSE OF SUNTORY  
The Nature and Spirit of Japan

# THE FOUNDING HOUSE OF JAPANESE SPIRITS



## EVENT PRICES

Haku Vodka £25.99 / Roku Japanese Gin £23.99 / Toki Blended Whisky £25.29

Hibiki Harmony £58.29 / Yamazaki Distiller's Reserve £59.99

Hakushu Distiller's Reserve £51.99 / Chita Distiller's Reserve £34.99



#SuntoryTime  
[house.suntory.com](https://house.suntory.com)

DISCOVER MORE

Please enjoy responsibly  
[be.drinkaware.co.uk](https://be.drinkaware.co.uk)

£12.79



£15.29



£15.29



## SAZERAC SPECIAL BOTTLE PRICING

£16.99



£13.49



£15.99



£14.49



Includes the full Antica Sambuca Range

**SAZERAC**  
UNITED KINGDOM

be **drinkaware**.co.uk

# TRY THE *New* DELICIOUS PAIXÃO *Coffee*

Paixão Coffee is a smooth yet sweet coffee-flavoured liqueur, perfect as a mixer, in cocktails or in baby stout shots.

We only count the happy hours, so let's make them count.

Paixão Coffee is designed with the bold, adventurous and passionate in mind.

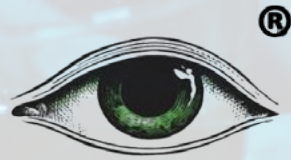
Order online, or speak to your Account Manager for details. Please drink responsibly.



## EXPLORE YOUR COCKTAIL *Passions* WITH PAIXÃO LIQUEURS



Order online, or speak to your Account Manager for details. Please drink responsibly.



**BEVGARDIEN®**



**THE MULTI-FUNCTIONAL ANTI-SPIKING DRINKS COVER  
HYGIENE • ANTI-SPIKING • ANTI-SPILL**



**BEVGARDIEN IS A COMPLEX WELL THOUGHT-OUT ENGINEERED AND MANUFACTURED CONSTRUCT, FUNCTIONAL DESIGN, YET AFFORDABLE, PAPER BASED: TO PROTECT CONSUMERS PERSONAL DRINKS, RANGING FROM CHILDREN TO ADULTS ACROSS ALL COMMERCIAL HOSPITALITY OR CONSUMABLE ENVIRONMENTS AND HOME.**



### **PERSONALISE YOUR DRINK**

100 UNIQUE DESIGNS PER PACK: FLORA, FAUNA, AQUATIC, & WELLNESS

### **SPECIAL MASKING SHIELD**

DESIGNED TO INHIBIT STICKY UNDERSIDE ADHESIVE

### **UNIQUE TABS**

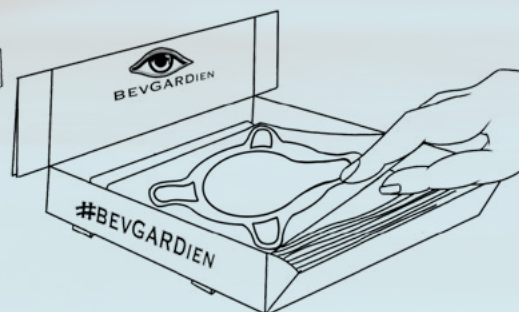
PROVIDE ADDED SECURITY

### **UV ENHANCED**

ASSISTING APPLICATION & SECURITY

### **UNIQUE BAR DISPENSING BOX**

PERFECT FOR ANY BAR



# Tia Maria

COLD BREW  
COFFEE LIQUEUR

## SHAKE UP THE TASTE

**BUY 2 X 70CL TIA MARIA  
AND RECEIVE  
6 MARTINI GLASSES FREE\***



**ENJOY THE PERFECT  
TIA ESPRESSO MARTINI**

25 ml Tia Maria

25 ml Vodka

25 ml Espresso

Take a shaker, add Tia Maria, vodka, espresso coffee and some ice. Shake well, strain into a chilled glass and garnish with three coffee beans.

be [drinkaware.co.uk](http://drinkaware.co.uk)

\*T&C: BUY 2 X 70CL BOTTLES OF TIA MARIA AND RECEIVE 6 BRANDED MARTINI GLASSES. WHILST STOCKS LAST ON A FIRST-COME, FIRST-SERVED BASIS. OFFER VALID AT PARTICIPATING RETAILERS, SUBJECT TO AVAILABILITY AND MAY BE MODIFIED OR WITHDRAWN AT ANY TIME. NO CASH ALTERNATIVES.

# Whatever you're making, make it better.



Try the new Riviera Liqueurs  
range, available now!

Winner of **multiple taste tests**  
versus established brands!  
Challenge us to one today.

**Over 30 liquids** in the range!

Stocked by the **UK's largest**  
hospitality companies.



**BUY 5  
LIQUEURS  
GET 1  
FREE\***

\*Qualifying products. Coffee Liqueur, Triple Sec,  
Passionfruit Liqueur, Blue Curacao Liqueur, Green  
Melon Liqueur, Peach Liqueur and Banana Liqueur.  
Max 5 deals per venue. Whilst stocks last.

[rivieradrinks.co.uk](http://rivieradrinks.co.uk)

For more details contact Robert Darfi on **07787 532002** or [rdarfi@rivieradrinks.co.uk](mailto:rdarfi@rivieradrinks.co.uk)



**CAMPARI**  
*Davide Campari*  
MILANO

Join the Global  
Celebration of the  
Negroni Cocktail

and learn more  
about how to  
leverage the #1 Top  
Trending Liqueur\*

SIGN UP  
NOW



CAMPARI  
£14.99\*\*



## NO NEGRONI WITHOUT CAMPARI

### CLASSIC NEGRONI RECIPE

INGREDIENTS  
25ml CAMPARI  
25ml GIN  
25ml SWEET VERMOUTH  
ORANGE SLICE  
ICE CUBES

METHOD  
Fill a rocks glass with ice,  
pour in the ingredients,  
stir gently. Add more ice &  
garnish with a slice  
of orange.

\*Source: Drinks International Brands Report 2025

ENJOY RESPONSIBLY [bedrunkaware.co.uk](https://www.bedrunkaware.co.uk)

\*\*18+ only, offer available between  
01/09/25 to 31/10/25. While stocks last

READY TO POUR  
READY  
TO  
*Party!*

£14.95  
PER POUCH



SIGNATURE COCKTAILS: WHERE SOPHISTICATION MEETS EXCITEMENT. OUR ESPRESSO MARTINI, A BLEND OF COLD-BREW COFFEE AND VODKA, AND OUR PASSION FRUIT MARTINI, BURSTING WITH TROPICAL FLAVOUR, ARE CRAFTED FOR UNFORGETTABLE MOMENTS. CONVENIENTLY PACKAGED, ECO-FRIENDLY, AND ALWAYS READY TO ELEVATE YOUR OCCASION.

*Signature  
Cocktails*

# THE HIGHLIGHT OF ANY *Fiesta*

BUY 4,  
GET 1 FREE



**Sombrero  
Mexicano**

Sombrero Mexicano Tequila Cream Liqueurs are available in three delicious flavours, Mango, Passion Fruit and Strawberry. Perfect for shots, mixers and cocktails.

Order online or contact your local depot for more information.  
Please drink responsibly.

# APEROL®

**BUY 6 BOTTLES  
OF APEROL,  
RECEIVE A FREE  
APEROL SPRITZ  
POS KIT\***

**SCAN HERE**



To learn how  
to make the  
Perfect Aperol  
Spritz

PLEASE DRINK RESPONSIBLY  
[be.drinkaware.co.uk](http://be.drinkaware.co.uk)

\*UK, 16+ only, 01/09/2025 - 31/10/2025. Buy 6 bottles of Aperol 70cl and a FREE POS Kit containing x6 Branded Glasses, x1 Limex 321 Jigger, x15 Menu Hangers & A managers brief. Max 1 deal per customer. Not to be used in conjunction with any other offer. Terms and Conditions Apply. Whilst stock lasts



**FREE  
APEROL  
SPRITZ  
POS KIT**



x6 Branded Glasses  
x1 Limex 321 Jigger  
x15 Menu Hangers  
Managers Brief



**BABY  
BEER**

6 in 10 Gen Z want 'baby' versions  
of their favourite alcoholic drink\*

**TASTES  
BETTER  
TOGETHER**

---

**BUY 2 X LICOR 43 70CL  
AND RECEIVE 24 X BABY  
BEER GLASSES FREE!**

---

**1**



Take Licor43 and  
our signature Baby  
Beer glass

**2**



Fill the bottom with  
golden Licor 43

**3**



Top with Cream  
Liqueur and enjoy!



www.licor43.com | Distributed in the UK by Paragon Brands Ltd | Drink Responsibly

**BUY ANY 2 ŻUBRÓWKA BISON GRASS ANNE BONNY SPICED RUM GET FREE 1 LICOR 43 ORIGINAL!**

ALL 70CL

The top section features three vertical panels. The left panel has a green background and promotes Żubrówka Bison Grass vodka with the text 'EXPLORE YOUR WILD SIDE' and an image of the bottle. The middle panel has an orange background and promotes Anne Bonny Spiced Rum with the text 'PLAY BY YOUR OWN RULES' and an image of the bottle. The right panel has a grey background and promotes Licor 43 Original with the text 'TASTES BETTER TOGETHER' and an image of the bottle next to a glass of beer labeled 'BABY LAGER'.

PARAGON BRANDS 2025 | PLEASE DRINK RESPONSIBLY

300 DEALS AVAILABLE ONLY – WHILST STOCKS LAST

Spirits

The bottom section is a large advertisement for Lustre Plant Based Cream Liqueurs. It features three bottles of Lustre: Pineapple Cream Rum, Strawberry Cream Tequila, and Caffé Latte Cream Vodka. Each bottle is paired with a small glass of the respective liqueur. The background is black with pink and yellow accents. Text includes 'be drinkaware.co.uk', 'NO.1 FASTEST GROWING SPIRIT CATEGORY\*\*', '1 MILLION PEOPLE CONVERT TO VEGANISM EVERY YEAR\*\*', 'PLANT BASED', 'LUSTRE PLANT BASED CREAM LIQUEURS', 'BUY 4 & GET 1 FREE\*', and 'TASTE THE TRIO'. A disclaimer at the bottom states: '\*Offer valid from 1<sup>st</sup> September - 31<sup>st</sup> October 2025. Max 5 deals per customer. Offer applies to Lustre 70cl Caffé Latte Cream Vodka, Strawberry Cream Tequila & Pineapple Cream Rum. While stocks last. \*\*CGA MAT P12 2024'.

# THINK GLOBAL, DRINK LOCAL

## Tapping into the World Beer Opportunity



**FROM TAPAS BARS** in town centres to beer gardens in the suburbs, drinkers are increasingly seeking out something a little different. Whether it's the crisp refreshment of a Czech-style pilsner or the intrigue of a Far Eastern lager, World Beers offer both familiarity and discovery – and their popularity is soaring. They now account for over 24% of total beer sales in the UK on-trade, making them the fastest-growing category in the market.\*

For operators, this presents a valuable opportunity. World Beers attract both mainstream lager drinkers and more adventurous customers – and they shine across a wide range of venues, from laid-back food pubs to trendy city bars and sunny beer gardens. They offer not just a taste of something new, but often a momentary escape – a sip that transports drinkers to the beaches of Italy, the beer halls of Germany or the buzz of Bangkok nightlife.

### Why World Beers Work

Consumers increasingly see World Beer as a treat – something that feels special without straying too far from what they know and love. These beers balance familiarity with intrigue, offering standout flavour with global appeal. Whether it's the storytelling, the serve, or simply the name, they carry a sense of place that's hard to resist.

And with premiumisation still driving on-trade trends, stocking a well-curated World Beer line-up can elevate your bar, boost margins, and increase dwell time – particularly when paired with food, centred around an event or supported with eye-catching POS.

### Building a Winning Line-Up

When curating your World Beer range, think about:

- **A European stalwart** – something clean, easy-drinking, and recognisable
- **An authentic talking point** – a beer with heritage or a unique serve
- **A discovery option** – something a little different to pique interest

A balanced offer encourages upsell, covers more drinker profiles, and adds depth to your draught line-up.

### Signature Selections to Watch

At LWC, our draught World Beer portfolio includes plenty of well-known brands like Peroni and Asahi, as well as the selection below, each of which brings its own character to the bar and delivers on flavour, reliability, versatility, and a standout serve.

#### Brinkhoff's No. 1

Brewed in Dortmund to traditional German standards, Brinkhoff's No. 1 delivers a crisp, clean finish that's as dependable as it is refreshing. Hugely popular in its homeland, it's a cult favourite that brings authenticity and quality to any tap line. With its easy-drinking profile and broad appeal, Brinkhoff's is a strong all-rounder, and a natural fit for Oktoberfest-style promotions.

#### Pardál

From the legendary Budvar brewery, Pardál is a smooth, easy-drinking Czech lager that performs well in sports pubs and neighbourhood locals. Its accessible flavour makes it a great fit alongside burgers, grilled meats or classic pub food – offering a trade-up from standard lager at a competitive price point.





### Lucky Buddha

This distinctive Asian-style lager with its crisp, floral profile and eye-catching glassware, is perfect for Pan-Asian or street food menus. Use it to create engaging experiences around Thai or Chinese food nights, or feature it with lighter dishes like bao buns, noodles, or sushi.

### Dortmunder Vier

Brewed to a traditional German recipe and in accordance with the Reinheitsgebot (German Purity Law), Dortmunder Vier delivers full flavour at just 4% ABV. An ideal choice for daytime drinking occasions, its clean, balanced taste and easy sessionability make it perfect for big match days and football-led venues, offering great volume without compromising on quality.

### Birra Murano

Premium, pale, and beautifully balanced, Birra Murano brings the Italian coast to its consumers. It's an ideal serve for modern bistros, Italian restaurants, cafés, and casual dining venues, but equally works as a strong all-rounder on the bar, whether served with food or on its own. It's a sip of summer, whatever the weather.



## Tips to Maximise Your World Beer Offer

### ✓ Get the glassware right

Branded glassware enhances the serve, elevates the drinking experience, and boosts perceived value. It also makes your beer offer more Instagrammable!

### ✓ Tell the story

Use POS, menus or team training to bring each beer's origin to life, from the beer halls of Dortmund to the beaches of Murano.

### ✓ Link with food

Pairings don't have to be formal, but simple cues like "perfect with pizza" or "great with bao buns" make upselling easier and help beer complement the wider offer.

### ✓ Make the most of seasonal moments

World Beers are ideal for calendar moments like football tournaments, Oktoberfest, or holiday travel season. Tailor your promotions and events around these high-interest occasions to drive excitement and footfall.

### ✓ Rotate to keep it fresh

Introduce a 'World Tap' feature or rotating guest slot to spotlight limited-time offers, test new listings, and keep the range feeling dynamic. Use events as the hook for what's pouring next.

**Speak to your LWC Account Manager for support on draught installs, POS kits, and our Signature World Beer range, ready to help you deliver flavour, theatre and margin in every pour.**

\*Source: CGA by NIQ OPM Data to P05 2025, 17/05/2025



BORN IN DORTMUND, BREWED FOR YOU

NEW



FREE  
POS KIT  
FOR NEW INSTALLS

BUY A KEG,  
GET A KEG  
FREE\*



Order online, or speak to your Account Manager for More Information.  
Please drink responsibly. \*New installs only. T&Cs apply.

## Beer & Cider



# STOUT: THE SMARTEST TAP IN THE ROOM?

**WITH 25% VALUE** growth and consumer demand rising, stout is outperforming the market – and two distinctive options, White Top and Coal Drop, are perfectly placed to help venues unlock stout's full potential.

In a market where every pour needs to work harder, stout is standing out for all the right reasons. According to the latest CGA data (52 Weeks to April 2025), stout is the only beer category in significant growth, posting an exceptional +24.7% value growth year-on-year and +18.7% volume growth – despite a 0.7% decline in distribution.

That's worth repeating: fewer venues are stocking stout, but those that do are selling more of it, at a higher price, and to more engaged customers.

So, while lager has plateaued and ale continues to decline, stout is quietly becoming one of the best-performing, highest-potential taps on the bar.

## The Stout Surge

Many outlets still treat stout as a default listing – usually one brand, on one tap, aimed at one type of drinker. But with the right products in place, stout can be so much more:

- A trade-up option that brings margin without high ABV
- A sessionable, flavour-rich choice for lager-weary drinkers
- A small indulgence, even in a cautious market

A wide range of stouts, including many well-loved brands, are offered through LWC. But to unlock stout's true potential, these two standouts, each tailored to a different customer, are the ones to watch.

## White Top – Creamy, Sessionable, Great Value

- 4.2% ABV creamy stout
- Smooth texture, with subtle roasted coffee notes
- Vegan-friendly, vegetarian and kosher approved
- 30L Sankey keg
- Designed to rival mainstream stout offers on quality, but beat them on margin

### Why it works:

White Top is the go-to for venues who want to offer a high-quality stout at a better price point. Whether you're looking to replace a big brand, offer a price ladder, or simply serve a dependable pour, White Top is built for the job.

## Coal Drop – Bold, Craft-Led and Story-Driven

- 4.1% truly British stout, brewed with Tiny Rebel
- Roasted malt base with coffee and dark chocolate aromas
- Nitro-served for rich mouthfeel and a creamy head
- Developed over 10 months, inspired by South Wales' coal-mining heritage
- Pours like a modern classic: satisfying, characterful, and memorable

### Why it works:

Coal Drop is the standout for customers who want a richer flavour or are drawn to craft provenance. It sits beautifully alongside food, supports storytelling at the bar, and helps elevate your offer.



## What to Do Next: Three Quick Wins

### 1. Stock two stouts, not one.

One stout is expected. Two stouts is a strategy. White Top and Coal Drop give you price flexibility and flavour contrast, broadening your appeal and strengthening your range.

### 2. Speak the language of flavour.

Forget 'dark' and 'heavy'. Use words like 'creamy', 'roasted', 'smooth', and 'dry finish'. A confident, flavour-first description can make all the difference.

### 3. Help customers discover.

Encourage tasters, flights, or food pairings. Highlight the craft story behind Coal Drop or the vegan credentials of White Top to spark conversation and trial.

## Final Word: A Pint Worth More Than Its Pour

Stout isn't just back, it's outperforming the market, winning hearts, and earning margins. With White Top offering consistent, crowd-pleasing value and Coal Drop adding depth, story and premium appeal, you have two great reasons to make more of your stout tap.

In a year where stout value is up 25% and volume by nearly 19%, this isn't a trend. It's a tap your business can build on.



# BOOK YOUR GUINNESS MICRODRAUGHT INSTALLATION NOW!

INTRODUCING MICRODRAUGHT 2.0.  
AN OPTIMISED UNIT, PROVIDING  
ESTABLISHMENTS WITH A SIMPLE,  
ROBUST AND ADAPTABLE MACHINE  
THAT USES ULTRASONIC TECHNOLOGY  
WHICH ALLOWS GUINNESS DRAUGHT  
AND 0.0 TO BE SERVED BACK-TO-BACK.



# GUINNESS

Beer & Cider

be **drinkaware**.co.uk  
PLEASE DRINK RESPONSIBLY



Scan here to book  
your GUINNESS  
Microdraught  
Installation

**DIAGEO** *One*  
Business support from the drinks experts



# GRAND CENTRAL

Your Ticket to IPA Perfection

## FREE KEG

ON INSTALL

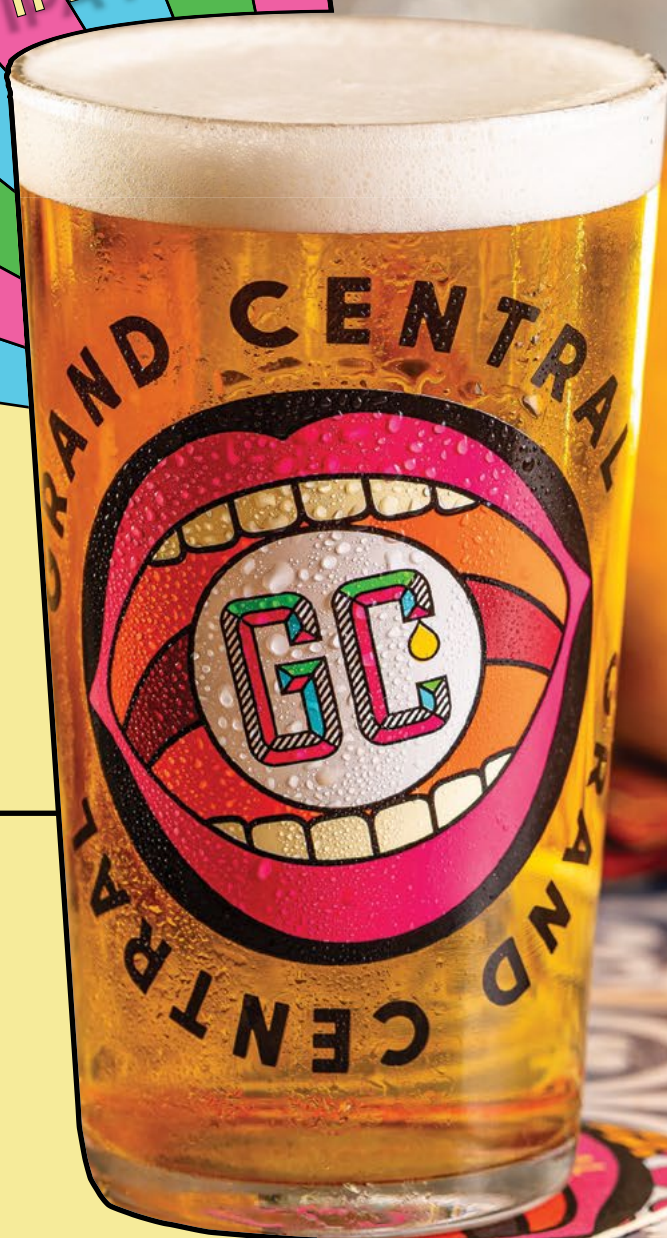
All aboard the Grand Central express for an adventure with an accessible and light IPA, with fruity notes of citrus, tropical fruits and passionfruit.

Vegan friendly and sessionable, Grand Central is a true voyage of discovery with every sip.

**JUMP ON BOARD.**

4.2% ABV, AVAILABLE IN 30LTR KEG

ORDER ONLINE, OR SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION.



# ALWAYS GOT YOUR BACK

THE FASTEST GROWING CRAFT BEER IN THE UK

1 KEG <sup>FOC</sup>  
ON INSTALL  
& Receive A POS  
Bundle

EXISTING  
STOCKISTS

Buy a keg to receive  
a POS bundle

WINGMAN  
SESSION IPA  
CITRUS  
REFRESHING  
FRUITY

BREWDOG  
WINGMAN  
ALL  
ALES





INSTALL AND  
RECEIVE

1 KEG  
FREE

Alpacalypse uses American hops to create an **easy-going modern hazy pale ale** with a citrus aroma, subtle tropical flavour and a gentle bitterness, delivering a light and refreshing finish.

Please contact your local representative for more details. Available to all new stockists when replacing a non-Molson Coors brand or installing on a new line. Promotion available 1st September - 31st October 2025.



INSTALL AND  
GET £1000  
WORTH OF  
SUPPORT\*

# STOCK A TASTE SUPRÊME

ANYTHING ELSE IS A COMPROMISE

\*Promotion valid for duration of brochure promotional period. One deal per install per outlet. £1000 support is paid on installation of 1664 Biere when it replaces in full a competitor brand from the premium beer category. 1 year agreement with a MPO (minimum purchase obligation of 26hl per annum (52x11g kegs). Offer only available to LWC customers. Available whilst stocks last. Subject to change.

Enjoy responsibly.  
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

# INSTALL PORETTI *and* RECEIVE £1000 WORTH OF SUPPORT\*



## WELCOME *to the* LAKE

\*Promotion valid for duration of brochure promotional period. One deal per install per outlet. £1000 support is paid on installation of Poretti when it replaces in full a competitor brand from the world beer category. 1 year agreement with a MPO (minimum purchase obligation of 26hl per annum (52x11g kegs). Offer only available to LWC customers. Available whilst stocks last. Subject to change.

Enjoy responsibly. be [drinkaware.co.uk](http://drinkaware.co.uk)

**LWC**  
EXCLUSIVE

**PERONI**  
NASTRO  
AZZURRO

**BUY 4 CASES** FROM THE  
PERONI FAMILY RANGE  
AND GET A **FREE** 70CL  
ARBER ARBORETUM PINK GIN

SCAN FOR A CHANCE TO  
**WIN EXCLUSIVE REWARDS**



Beer & Cider

**be drinkaware.co.uk**

T&Cs: 18+ UK only. Available during promotional period 1st September to 31st October 2025 subject to availability whilst stock last and specific to this brochure feature only. In one transaction buy 4x cases (24x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Peroni Nastro Azzurro 0.0% to receive a free Agnes Arber Arboretum Pink 70cl from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

Peroni Nastro Azzurro 5% (24x330ml)  
Peroni Nastro Azzurro 0.0% (24x330ml)  
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)  
Agnes Arber Arboretum Pink 35% (70cl)

# BUY 3 GET 1 FREE

BUY 3 CASES, GET 1 FREE  
(DOOM BAR, ATLANTIC, DOOM BAR ZERO)



Please contact your local representative for more details.  
Promotion valid from 1st September - 31st October 2025

be [drinkaware.co.uk](https://www.drinkaware.co.uk) [WWW.SHARPSBREWERY.CO.UK](https://www.sharpsbrewery.co.uk) [@SHARPSBREWERY](https://twitter.com/SHARPSBREWERY)

# NEWCASTLE BROWN ALE

**£18.99**  
per case  
12x550ml

**SEPTEMBER  
ONLY**



POURED THE GEORDIE WAY SINCE 1927



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Enjoy Newcastle Brown Ale Responsibly

Newcastle Brown Ale (12x550ml) £18.99. Promotional price available throughout September. Subject to availability.

# BEER WITH LATIN VIBE

SPECIAL  
PRICE  
£29.99  
PER  
CASE



SEPTEMBER  
ONLY

DESPERADOS ORIGINAL TEQUILA LAGER BEER BOTTLE 24X330ML £29.99. PROMOTIONAL PRICES AVAILABLE THROUGHOUT SEPTEMBER. SUBJECT TO AVAILABILITY.

be [drinkaware.co.uk](http://drinkaware.co.uk)  
DRINK DESPERADOS RESPONSIBLY

# TASTE THE SUN

SEPTEMBER  
ONLY

SPECIAL PRICE  
**£18.99**  
PER CASE



*Espiritu Libre*  
DESDE 1899

be**drinkaware**.co.uk

ENJOY SOL RESPONSIBLY BREWED IN THE UK & EU.

SOL Original Lager Beer Bottle 3.4% 24x330ml £18.99. Promotional prices available throughout September. Subject to availability.



OCTOBER  
ONLY

VOTED  
PRODUCT  
OF  
THE YEAR

Consumer Survey of  
Product Innovation  
2025

SPECIAL PRICE  
**£25.29**  
PER CASE\*

PROMOTIONAL PRICE AVAILABLE  
THROUGHOUT OCTOBER\*

GET A TASTE OF LIFE'S SIMPLE PLEASURES



bedrinkaware.co.uk  
ENJOY BIRRA MORETTI RESPONSIBLY

Birra Moretti Sale Di Mare is brewed in the UK  
Winner beer category: Survey of 8,000 people by Kantar.

\*Birra Moretti Sale Di Mare (24 x 330ml) £25.29. Promotional prices available throughout October. Subject to availability.

# Cold ACTIVATED BOTTLE



**£22.29**  
24 x 330ml

A clean refreshing lager that's as  
crisp as the mountain air. Born in the  
Rocky Mountains of Colorado,  
nobody knows cold better than us.

Please contact your local representative for more details.  
Promotion valid from 1st September - 31st October 2025.

**BORN IN THE ROCKIES, COLORADO**



# 24x330ml FOR £23.99 STOCK UP NOW



[be drinkaware.co.uk](http://be drinkaware.co.uk)

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 – 31/10/2025. The offer includes the purchase of any case of Camden Hells 24x330ml NRB at a promotional price of £23.99 per case. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

## MISSING ANY CASK BEER OFFERS?



SCAN HERE



View our  
regional  
brochures



# CELEBRATE 180 YEARS OF FULLER'S BREWERY WITH OUR LONDON PRIDE 9G CASK OFFER

**2 FOR £180**



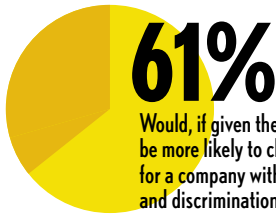
be [drinkaware.co.uk](https://www.drinkaware.co.uk)

T&Cs: 18+ UK Asahi UK Ltd B2B customers only. Available during 1st September - 31st October 2025. two 9g firkin priced at £180 (£90 each 9g firkin)  
Subject to availability whilst stocks last. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

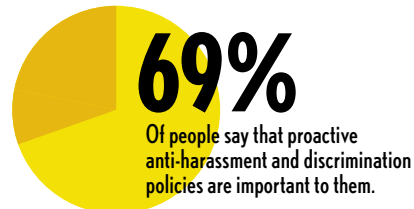
# JOIN THE MOVEMENT

## WHY?

ANTI HARASSMENT AND DISCRIMINATION MEASURES  
SUPPORT STAFF RECRUITMENT AND RETENTION\*



ANTI HARASSMENT AND DISCRIMINATION  
POLICIES ARE HUGEY IMPORTANT TO EMPLOYEES\*



\*Morning Advertiser

## HOW?

**1**

Sign the ItStopsWithMe  
pledge for your venue.

**2**

Define your reporting  
processes and publish them  
to discuss with your team.

**3**

Download poster  
and assets to display  
in your staff areas.

**4**

Download social media  
and digital assets to  
share your commitment.



SCAN TO FIND OUT MORE  
[ITSTOPSWITHME.NET](https://www.itstopswithme.net)

**#IT  
STOPS  
WITH  
ME**

# LOW ALCOHOL STILL No.1

CRAFTED IN DORTMUND



## COMING SOON

LOW AND NO  
BRINKHOFF'S NO.1  
0% AND 2% RADLER  
BOTTLES

SPEAK TO YOUR ACCOUNT  
MANAGER FOR FREE  
SAMPLES TODAY



SCAN TO SEE  
OUR HISTORY



# GO SOBER FOR OCTOBER WITH **BREWDOG**



BREWDOG  
PUNK AF CAN  
24 X 330ML

**£25.99**  
EX VAT



BREWDOG  
PUNK AF 0.5%  
12 X 330ML

**£17.99**  
EX VAT



**PURE TASTE. PURE VALUE.**

**LIMITED OFFER**  
**GET A CASE OF BECK'S BLUE FOR JUST £12.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 - 31/10/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

[be.drinkaware.co.uk](https://be.drinkaware.co.uk)

Beer & Cider



**Corona Cero**

**0.0% ALCOHOL**  
 BREWED WITH 100% NATURAL INGREDIENTS\*

**CORONA CERO 24 X 330ML**  
**SPECIAL PRICE £14.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 - 31/10/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. \*CO2 added after brewing.

[be.drinkaware.co.uk](https://be.drinkaware.co.uk)

# WIN A TRIP TO WESTONS CIDER

**Win 4 Tickets to the Westons Cider Visitors Centre – Includes Lunch and a Cider Mill Tour!**

For each keg of Appleshed purchased during the promotional period\*, get an entry into our prize draw to enjoy a fantastic day out at the renowned Westons Cider Visitors Centre in the heart of Herefordshire.

Explore the rich heritage of cider making, enjoy a free delicious lunch for 4, and go behind the scenes on a fascinating Cider Mill Tour.



*Timeless taste*  
**BORN IN THE ORCHARD.**

All kegs purchased 1st September to 31st October 2025 will be entered into our competition to win a 4 tickets to the Westons Visitor's Centre, with lunch and a Cider Mill Tour. \*Terms and conditions apply. For full details visit <https://www.signature-brands.co.uk/appleshed/> or scan the QR code.



**SCAN THE  
QR CODE  
TO ENTER**

# FREE KEG PLUS PREMIUM POS KIT — ON INSTALL —

Stock the UK's fastest growing draught brand. With the highest RSP in the premium category this is the leading cash generator\*



**HENRY WESTONS**

VINTAGE CIDERS  
— WITH —  
**CHARACTER**

CONTACT YOUR LWC ACCOUNT MANAGER  
FOR MORE DETAILS

be**drinkaware**.co.uk

CGA Strategy OPMS, P6 MAT  
to 14/06/2025 UK Top 25 Draught Cider Brands

WESTONS CIDER EST. 1880  
CELEBRATING 145 YEARS

# IT'S FRUITY. IT'S REFRESHING. IT'S STRONGBOW STRAWBERRY.

SEPTEMBER  
ONLY

**SPECIAL PRICE £20.75 PER CASE.**



be **drinkaware**.co.uk  
ENJOY  RESPONSIBLY



STRONGBOW Strawberry Cider Bottle 12x500ml £20.75.  
Promotional prices available throughout September.  
Subject to availability.

# GREAT BRITISH CIDER

SINCE 1887

OCTOBER  
ONLY

SPECIAL PRICE  
**£14.29**  
PER CASE\*



SPECIAL PRICE  
**£17.99**  
PER CASE\*



ENJOY BULMERS RESPONSIBLY  
BREWED IN THE UK

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

BULMERS Original Cider Bottle 12x500ml £14.29 and BULMERS Crushed Red Berries & Lime Cider Bottle 12x500ml £17.99. Promotional prices available throughout October. Subject to availability.

# INSTALL THATCHERS GOLD ON DRAUGHT & RECEIVE A FREE KEG & POST KIT



EST. 1904

## THATCHERS

— THE FAMILY CIDER MAKERS —

\*Install Thatchers Gold on draught and receive a free 50l keg & POS Kit.

# RATTLER<sup>®</sup>

## FREE 50L KEG & POS KIT ON INSTALL



2x BAR RUNNERS

COASTERS

50L KEG

12x BRANDED GLASSES

MADE THE CORNISH WAY

Healeys

RATTLER

CORNISH CLOUDY CYDER

ALC 5.5%

T&C's - Offer available on 5.5% Original Rattler installs. New installs only where new is defined as having either not stocked the product in the last 12 months or not a same brand switch. Valid from September through to October 2025.  
01872 573356 | pos@healeyscyder.co.uk

# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

## STILL & SPARKLING WATER



Marlish is a premium, sustainable choice that enhances your menu and delivers a refined drinking experience at every table.

VOTED THE BEST BRITISH SPARKLING WATER BY THE DAILY TELEGRAPH

TASTE  
★★★★★

SUSTAINABILITY  
★★★★★

Order online, or speak to your Account Manager for more information.

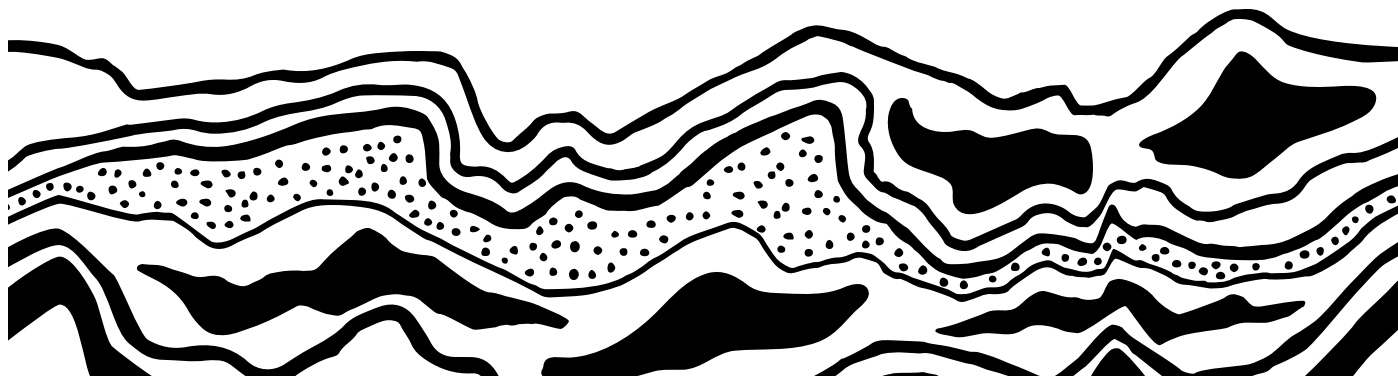
Marlish still and sparkling water is available in 750ml and 330ml glass bottles, 330ml cans and 500ml RPET bottles  
Cans: 24 x 330ml cases | Glass Bottles: 24 x 330ml NRB, 12 x 750ml NRB | 100% Recycled PET 24 x 500ml



MARLISH\_WATER



MARLISH.CO.UK



# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

BUY ANY 4 CASES OF FLAVOURED MARLISH 330ML

# GET 1 FREE



## GARDEN SPRITZ

- 15 ML LEMON JUICE • 15 ML SIMPLE SYRUP
- 2 LARGE SPRINGS OF ROSEMARY
- MARLISH ELDERFLOWER

Muddle rosemary sprigs with lemon juice and simple syrup. Strain into a rocks glass, add ice and top with Marlish Elderflower.



## VELVET BERRY

- 25 ML MONIN CHERRY BRANDY
- MARLISH BLACKCURRANT

Build in a rocks glass with plenty of ice, garnish with fresh blackcurrants.

24x330ml cases. Order online or contact your local depot for more information.



## TRY OUT THE OTHER FLAVOURS IN THE RANGE!

Speak to your account manager about our grapefruit, orange, raspberry and lemon flavours.



MARLISH\_WATER



MARLISH.CO.UK

# MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

GREAT FOR  
SINGLE SERVES



Soft Drinks

150ML TONIC & MIXER CANS  
**£10.99** PER CASE

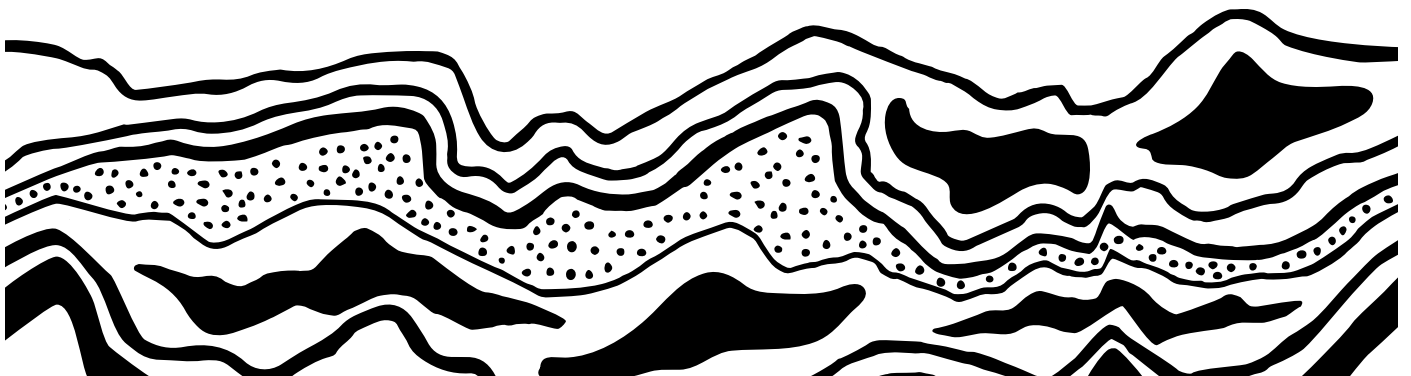
24x150ml case. Order online or contact your local depot for more information.



MARLISH\_WATER



MARLISH.CO.UK



# HOW VERY REFRESHING

BUY 3 CASES OF ANY OF  
THE FROBISHERS RANGE

to get an entry into a draw to win either:

- £1000 LWC Credit
- £750 LWC Credit
- £500 LWC Credit

Certified



Corporation

\*Whilst stocks  
last, subject to  
availability.

MORE  
FLAVOURS  
AVAILABLE



ADD A DASH OF  
**Extraordinary**

**275ML PRESSE**  
**£10.39**  
PER CASE

**500ML CORDIAL**  
**£2.55**  
PER BOTTLE

Makes the perfect  
margin-enhancing  
Hugo Spritz

**The UK's Number 1 Elderflower brand**

**CORDIAL 6 x 500ML:** handpicked elderflower, ginger & lemongrass, pomegranate & elderflower, summer raspberry, spiced berry  
**SPARKLING PRESSÉ 12 x 275ML:** handpicked elderflower, pomegranate & elderflower, crisp apple, ginger beer, raspberry lemonade

great taste PRODUCE  
bartenders brand awards 2024

Soft Drinks

Carbon Neutral Britain

# Have a Wonderfruit Peach

Choose from our range of 12 delicious flavours:  
Orange, Cloudy Apple, Pineapple, Pear, Tomato, Peach, Cranberry, Strawberry, Apricot, Mango (with Passionfruit), Pink Grapefruit and Dragonfruit Guava

Scan QR Code to receive a FREE Sample Pack (subject to availability)

**BUY ANY 4 CASES & GET 1 CASE OF PAGO PEACH FOR FREE\***

www.pagofruitjuice.co.uk

Crafted Since 1888    100% Natural Fruits    Vegan/Gluten Friendly    100% Recyclable

\*Sept/Oct only deal



**DOUBLE  
DUTCH**

PREMIUM MIXERS

**SAME FLAVOUR BRAND  
NEW DRESS CODE**

BUY 4 cases and get a Skinny Tonic **Free of Charge.**



**HAVE A SPOOKTACULAR  
HALLOWEEN WITH**

**AG Barr**

BUILDING GREAT BRANDS



# FREE STOCK BUNDLE WORTH £1000+

ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE  
24 X 200ML GLASS SCHWEPES TONIC | 24 X 200ML GLASS SCHWEPES SLIMLINE TONIC | 24 X 275ML GLASS APPLTISER | 24 X 330ML CAN OASIS SUMMER FRUITS  
24 X 330ML CAN OASIS EXOTIC FRUITS NO ADDED SUGAR | 7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPES LEMONADE BAG IN BOX



*Coca-Cola*  
ORIGINAL  
TASTE  
IS THE **NO1**  
DRAUGHT COLA  
BRAND IN GB ON  
PREMISE &  
GROWING\*

*Schweppes*

**39**

MORE LEMONADE  
SERVINGS PER  
BAG IN BOX THAN  
R WHITES\*\*



PLEASE CONTACT:  
**POSTMIXENQUIRIES@CCEP.COM**

[myccep.com](http://myccep.com)



My  
**CCEP™**

\* CGA GB on Premise Draught data MAT Value 31.01.25 \*\* Based on 16oz Servings from a 7 Litre Bag in Box  
Free stock bundle will be delivered after install. Eligibility for Independent Outlets only, not Multi Operating Groups Viability >5000 RTDL  
© 2025 All rights reserved. All brands are a registered trademark of their respective owners. While stocks last

# Great Taste. Zero Sugar.

**£15.79**  
**PER CASE**

Coca-Cola  
Zero Sugar is the  
fastest growing  
Light Cola Brand  
in GB Pubs  
in value (£)\*

Coca-Cola Zero Sugar 330ml glass bottle



Contact your account manager  
for more information



**MyCCEP**  
my.ccep.com

© 2025 The Coca-Cola Company. All rights reserved. COCA-COLA ZERO SUGAR and THE CONTOUR BOTTLE is a registered trademark of The Coca-Cola Company. While stocks last  
\*Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/03/25 Applies to Light Colas above £500k Value

# DON'T MISS A TRICK ENJOY A THRILLING OFFER

**£16.49**  
PER CASE



© 2025 The Coca-Cola Company. All rights reserved. FANTA and SPRITE are registered trade marks of The Coca-Cola Company.



# POUR MORE PAY LESS

**The Halo fount is a cutting-edge drinks dispense system.**

With a sleek design, intuitive operator interface and advanced technology, the Halo system delivers consistent drinks every serve. Halo elevates Pepsi and soft drinks visibility on bar whilst unlocking space efficiency and cost savings.

Serving classic mixers like Pepsi & R.Whites, tonic and lemonade plus exciting flavours like elderflower and raspberry – deliver great-tasting drinks every time.

**SPEAK  
TO YOUR  
ACCOUNT  
MANAGER  
TODAY!**



**X1 bib & cartridge =**  
9.2 Cases of  
packed tonic\*



**More cost-efficient**  
vs packaged  
equivalent



**Expand your range**  
**in one system**  
Flavoured tonics &  
premium lemonades



**Removes the need**  
**for glass packaging**



**Digital**  
**display**



**Elevates your**  
**on-bar aesthetic**

Product	Event Price
7L R Whites Halo BIB	<b>£49.99</b>
7L Mixers Halo BIB	<b>£64.99</b>
50ml Cartridges Halo	<b>£39.99</b>



ACCESS FREE POS KITS, NEW PRODUCT TRIALS, EXCLUSIVE  
SAMPLE BOXES AND OUR DIGITAL SUITE OF TOOLS WHEN  
YOU REGISTER AT **VISIT SENSATIONALDRINKS.COM**

**BRITVIC**



# Shop the UK's #1 syrup brand\*

70 cl MONIN Toasted Marshmallow syrup



NEW

70 cl MONIN Cinnamon Roll syrup



NEW

70 cl MONIN Pumpkin Spice syrup



70 cl MONIN Spiced Red Berries syrup



70 cl MONIN Salted Caramel syrup



## Cinnamon Roll

### *Espresso Martini*

20 ml MONIN Cinnamon Roll syrup

50 ml vanilla vodka

Double espresso

Add all ingredients into a shaker filled with ice and shake well. Fine strain into a chilled coupette. Garnish with cinnamon powder and cinnamon roll.



\*CGA by NIQ. OPME. Market Share % 52 weeks to October 2024

Soft Drinks

There's **MONIN**® for that

Visit our  
Resource Hub





# LITTLE MIXERS

BUY ANY 4 CASES GET A CASE OF  
**LEMON** OR **LIME** FREE!\*



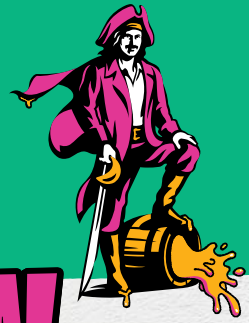
QUALITY PURÉES  
& JUICES

@littlemixerscocktails



\* 1 CASE: 4 x 1kg CARTON

# Captain Morgan



## MUCK PIT BREW

Buy **2 X** CAPTAIN MORGAN MUCK PIT

440ML 12PKS & GET **1 X** BLACK SPICED **FREE\***

IT'S **MUCKING DELICIOUS**



**NEW**

be**drinkaware**.co.uk  
PLEASE DRINK RESPONSIBLY

INSPIRED BY THE LEGENDARY MUCK PITS

\*PRODUCTS INCLUDED IN OFFER: CAPTAIN MORGAN BLACK SPICED RUM 70CL. DEAL LIMITED TO 500. ONE DEAL PER OUTLET.



Scan here to  
access your **FREE**  
CAPTAIN MORGAN  
marketing support

**DIAGEO** *One*  
Business support from the drinks experts

# YOUR PROFIT ROCKETS.

RED BULL ENERGY DRINK 250ML

**24 FOR  
£25.00**

**STOCK UP NOW**



## **LWC** SUGGESTED SERVES

### **VODKA RED BULL**

with Red Bull Energy Drink



Tall glass  
Stacked ice  
25ml vodka  
Lime wedge  
Full cold can of  
Red Bull Energy Drink

Pulled not poured.

### **TROPICAL RUMBULL**

with Red Bull Tropical Edition



Tall glass  
Stacked ice  
25ml spiced rum  
Lime wedge  
Full cold can of  
Red Bull Tropical Edition

Pulled not poured.

### **RED BULL PINK SPRITZ**

with Red Bull Pink Edition



Tall glass  
Stacked ice  
25ml vodka  
Lime wedge  
Full cold can of  
Red Bull Pink Edition

Pulled not poured.

# NEW ICE KICK

BY JUDE BELLINGHAM

**Buy any 5 Cases of  
Lucozade Sport Flavours  
and get a FREE case of our  
New Ice Kick Flavour by  
Jude Bellingham**

**STOCK UP NOW!**

Lucozade Sport provides carbohydrates and electrolytes to enhance hydration and help maintain performance during prolonged endurance exercise. LUCOZADE, LUCOZADE SPORT and the Arc Device are registered trade marks of Lucozade Ribena Suntory Ltd. ©Lucozade Ribena Suntory Ltd. All rights reserved.

**Free**

Lucozade Sport Blue Force, Orange, Raspberry, and Jude Bellingham Edition Ice Kick.

Soft Drinks

# Bring The Energy to Your Sales!!!!

**£19.99  
Per Case**

**24X500ML**

**Lucozade ENERGY**  
ORIGINAL and ORANGE

**VITAMIN B3 HELPS REDUCE TIREDNESS**  
LUCOZADE, LUCOZADE ENERGY and the Arc Device are registered trade marks of Lucozade Ribena Suntory Ltd. ©Lucozade Ribena Suntory Ltd. All rights reserved.

# SAME ZEST, BIGGER POUR!

## INSTALL SURVEY REQUIRED!

Interested in Hooch Draught? Simply scan the QR code below and complete our quick install survey or email [sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

## FREE INSTALL & POS

Scan below to get yours!



#OUTRAGEOUSLY  
REFRESHING

\*HOOCH DRAUGHT MUST BE INSTALLED WITH 100% CO<sub>2</sub>.  
\*INSTALL & SITE SURVEY REQUIRED PRIOR TO ORDERING KEGS.

[bedrinkaware.co.uk](http://bedrinkaware.co.uk)

TRY IT  
TODAY!



# Free bottle of Jungfrau when you buy 4 cases of VK\*

No RTD brand puts  
more cash  
behind the  
bar than VK\*



Flavour Sorted  
Party Started



For POS support contact: [sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

\*Offer valid from 1st September - 31st October 2025. Offer applicable across VK 24x275ml NRB range stocked. Free bottle applies to Jungfrau 17% 1x70cl. Maximum of 5 per customer. While stocks last. \*CGA MAT P02 2025.

[bedrinkaware.co.uk](http://bedrinkaware.co.uk)

**IT'S**

# **MONSTER SALES**

## **SEASON!**

**STOCK UP FOR HALLOWEEN & FRESHERS!**

**NEW!**



**£23.99**  
PER CASE!



**£22.99**  
PER CASE!



**NEW!**

**FREE HALLOWEEN BAR KIT!**  
WITH EVERY 4 CASES!

**COCKTAIL CAULDRONS | POSTERS**  
**TABLE TALKERS | BAR RUNNER | TENT CARDS**

NEW CHERRY ICE\*, ORANGE AND PASSIONFRUIT, BLUE, PURPLE GRAPE, IRON BREW, ICE - KITS AVAILABLE WHILST STOCKS LAST.

\*1 KIT PER CUSTOMER.

## 1. LWC North East

Unit 10  
Rutherford Road  
Washington  
Tyne & Wear  
NE37 3HX

Tel: 0191 385 1600  
E: [northeast@lwc-drinks.co.uk](mailto:northeast@lwc-drinks.co.uk)

## 2. LWC Teesside

Concorde Way  
Stockton-On-Tees  
TS18 3RA

Tel: 01642 634 217  
E: [teesside@lwc-drinks.co.uk](mailto:teesside@lwc-drinks.co.uk)

## 3. LWC Leeds

Cross Green Garth  
Cross Green  
Industrial Estate  
Leeds  
LS9 0SF

Tel: 01132 351 950  
E: [yorkshire@lwc-drinks.co.uk](mailto:yorkshire@lwc-drinks.co.uk)

## 4. LWC Doncaster

Hérons Way  
Balby  
Doncaster  
DN4 8WA

Tel: 01302 305 454  
E: [doncaster@lwc-drinks.co.uk](mailto:doncaster@lwc-drinks.co.uk)

## 5. LWC Lancashire

Unit 1  
Tomlinson Road  
Leyland, Preston  
PR25 2DY

Tel: 01772 622 960  
E: [lancashire@lwc-drinks.co.uk](mailto:lancashire@lwc-drinks.co.uk)

## 6. LWC Merseyside

Unit 5, Earlsfield  
Arley Drive  
Prescot, Knowsley  
Liverpool, L34 4BF

Tel: 0151 422 6070  
E: [merseyside@lwc-drinks.co.uk](mailto:merseyside@lwc-drinks.co.uk)

## 7. LWC Manchester

Greenside Way  
Middleton  
Manchester  
M24 1SW

Tel: 0161 438 4088  
E: [manchester@lwc-drinks.co.uk](mailto:manchester@lwc-drinks.co.uk)

## 8. LWC Central

Grove Road  
Heron Cross  
Stoke on Trent  
ST4 4LN

Tel: 01782 794 020  
E: [central@lwc-drinks.co.uk](mailto:central@lwc-drinks.co.uk)

## 9. LWC Hereford

Coldnose Road  
Rotherwas  
Hereford  
HR2 6JL

Tel: 01568 616 193  
E: [hereford@lwc-drinks.co.uk](mailto:hereford@lwc-drinks.co.uk)

## 10. LWC Northampton

Imperial House  
Spencer Bridge Road  
Northampton  
NN5 7DR

Tel: 01604 750 040  
E: [northampton@lwc-drinks.co.uk](mailto:northampton@lwc-drinks.co.uk)

## 11. LWC London (Aylesbury)

Unit 6, Symmetry Park  
Aston Clinton  
Aylesbury  
HP22 5WJ

Tel: 01753 578 877  
E: [aylesbury@lwc-drinks.co.uk](mailto:aylesbury@lwc-drinks.co.uk)

## 12. LWC Andover

1 Churchill Way  
Andover  
Hampshire  
SP10 3UW

Tel: 01264 586 240  
E: [andover@lwc-drinks.co.uk](mailto:andover@lwc-drinks.co.uk)

## 13. LWC Eastbourne

15 Alder Close  
Eastbourne  
BN23 6QF

Tel: 01323 720 161  
E: [eastbourne@lwc-drinks.co.uk](mailto:eastbourne@lwc-drinks.co.uk)

## 14. LWC Wiltshire

Unit 1, Clarke Avenue  
Portemmarsh Industrial Estate  
Calne  
Wiltshire  
SN11 9BS

Tel: 01249 474 230  
E: [wiltshire@lwc-drinks.co.uk](mailto:wiltshire@lwc-drinks.co.uk)

## 15. LWC South West

King Charles Business Park  
Old Newton Road  
Heathfield  
Newton Abbot, Devon  
TQ12 6UT

Tel: 01626 249 626  
E: [southwest@lwc-drinks.co.uk](mailto:southwest@lwc-drinks.co.uk)

## 16. LWC Cornwall

Wilson Way  
Pool Industrial Estate  
Redruth, Cornwall  
TR15 3JD

Tel: 01209 211 249  
E: [cornwall@lwc-drinks.co.uk](mailto:cornwall@lwc-drinks.co.uk)

## 17. LWC Romford

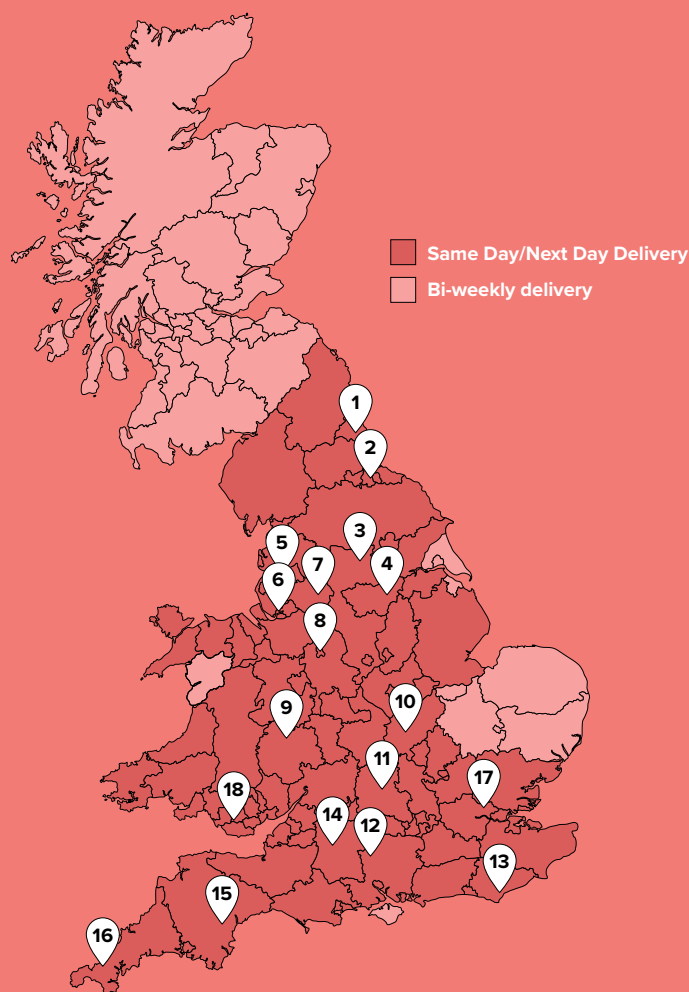
Consolidated House  
Faringdon Avenue  
Harold Hill  
Romford  
RM3 8SP

Tel: 01708 335 050  
E: [info@hillsprospect.com](mailto:info@hillsprospect.com)

## 18. LWC Glamorgan

Unit A  
Parc Eirin  
Tonyrefail  
Porth  
CF39 8WA

Tel: 01443 406 080  
E: [glamorgan@lwc-drinks.co.uk](mailto:glamorgan@lwc-drinks.co.uk)



ORDER ONLINE

15500 licensed premises  
place their weekly order at  
[www.lwc-drinks.co.uk](http://www.lwc-drinks.co.uk)

