



8 & 1
FREE

PAGE
135



150
POINTS



PAGE
141



200
POINTS



11 & 1
FREE

PAGE
68



ONLINE EXCLUSIVE

350
POINTS



80
POINTS



ONLINE EXCLUSIVE

700
POINTS



PAGE
136

LWC CHRISTMAS BONANZA FREE STOCK OR GIFTS 2019



PAGE
129



450
POINTS



PAGE
20

LWC FESTIVE BROCHURE 2019

LWC
TO REGISTER FOR
YOUR ACCOUNT MANAGER
POINTS CAN BE ACCUMULATED
IN OCTOBER AND NOVEMBER ONLY.

LWC

ONLINE     

ONLINE REVIEWS

"I use the LWC online ordering system every week. It's very simple to use and is the most convenient way for me to order everything I need for my bars."

The Ravenswood,
Sharpthorne

"We use LWC's online ordering portal to place all of our orders and deal with all of our accounting and invoicing with LWC. We find it particularly useful because in this industry, people tend to work late nights so our managers can place orders when they've finished their shift or on the weekend when the LWC office might be closed. It's also really good because it allows us to see how much we're spending on stock and manage our stock spending budgets ahead of time."

The Nut Hatch, Stockton & Middlesbrough

"We use LWC online ordering because it's very, very easy to use. It's a great service and that's why we use it. It fits in with our lifestyle and our business."

The Long Arms,
Wiltshire

CHRISTMAS BONANZA: POINTS = PRIZES

75% of points must have been generated from online orders



700 points

In addition to the prizes detailed on page 2 of the National Brochure, online customers can choose from these two exclusive prizes when redeeming their points.

Please see further terms and conditions on page 2 of the National brochure.



350 points

ONLINE EXCLUSIVES



REKORDERLIG
CIDER
- BEAUTIFULLY SWEDISH -

BUY ANY 6
CASES AND GET
1 CASE FREE

WHILE STOCKS LAST. LIMITED TO SIX DEALS PER CUSTOMER. PROMOTION VALID 1ST NOVEMBER - 31ST DECEMBER 2019. ALL 6 CASES MUST BE PURCHASED IN 1 TRANSACTION.



PINKSTER
AGAVE & BOTANICAL GIN

BUY 5 X 70cl PINKSTER,
GET A 35cl PINKSTER ROYALE
BOTTLE FREE

One deal per customer, while stocks last.

VISIT WWW.LWC-DRINKS.CO.UK

LWC

OCTOBER - DECEMBER 2019

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NOT ALL
PRODUCTS ARE
STOCKED IN ALL
DEPOTS. THERE CAN
BE UP TO A 2-WEEK
LEAD TIME.

KEY DATES FOR YOUR DIARY

OCTOBER

4th National Vodka Day
9-15th National Curry Week
11th Football - Euro 2020 qualifying: Czech Republic v England
12th Rugby - Super League Grand Final
19th International Gin and Tonic Day
31st Hallowe'en

NOVEMBER

2nd Rugby Union - World Cup Final (Yokohama, Japan)
5th Bonfire Night
7th International Stout Day
12th National Happy Hour Day
17th Football - Euro 2020 qualifying: Kosovo v England
29th Black Friday

DECEMBER

1st Abu Dhabi Grand Prix
2nd Cyber Monday
25th Christmas Day
26th Boxing Day
31st National Champagne Day & New Year's Eve

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st October and 31st December 2019. All prices quoted are exclusive of VAT. All advertising promotions and their participating products are subject to availability and to any duty change. LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale. Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis. Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor. All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

Dear Customer

Brexit remains a significant uncertainty at this time with the potential to influence the Pound to Euro rate therefore costs of imported products (mainly wine). Our planning is well underway to ensure continuity of supply with stocks being built in advance of the key date at the end of Oct 2019. LWC may need to revisit imported product costs if there is a significant downward turn in the value of the Pound.

If there are any further progress updates on the potential impacts of Brexit, we will communicate them.

Yours faithfully

Ebrahim Mukadam, Managing Director, LWC Drinks Limited

All deals run 01-10-19 to 31-12-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

CHRISTMAS BONANZA: POINTS = PRIZES

This year at LWC we are switching up the free stock for the choice of a Christmas gift.

How will this work and what are my options I hear you ask? Well listen in closely...

Some free stock will have an allocated amount of points. Rather than taking free stock from a deal, as you would usually, LWC are offering you the option to take points which accumulate over October and November.

For most deals this is a one or the other option. If you see that a deal is 'OR 10 points' you have the option to either take the free stock that is being offered OR you take the points that the free stock is worth and add them to your hopefully ever growing collection!

Some stock may state that they are '+ 10 points' which means you will receive the free stock as well as the points that are on offer. Once you have accumulated enough points you will be able to redeem these against a Christmas gift that is being offered.

Points can be accumulated in October and November only. Gifts will be delivered directly to you throughout December. Items may not be as exact depending on colour availability or if out of stock. LWC will offer an alternative if out of stock. The Christmas gift options are on the opposite page.

Points = Prizes Symbol Guide

**+10
POINTS**

You will receive the free stock as well as the points that are on offer.

**OR
10
POINTS**

You have the option to either take the free stock OR you take the points.

ONLINE EXCLUSIVES TERMS AND CONDITIONS

To qualify for the online exclusive prizes, at least 75% of points must have been generated from online orders.



ONLINE EXCLUSIVE

Semi-Automatic Espresso Machine = 700 Points

Comes with customisable touch screen display, automatic micro-foam milk texturing and integrated coffee grinder.



Apple iPad = 450 Points

32GB Ipad with touch ID fingerprint sensor, 8MP back camera and 1.2MP FaceTime HD front camera. Includes stereo speakers and up to 10 hours of battery life. Comes with lightning to USB cable and USB power adapter.



ONLINE EXCLUSIVE

Mountain Bike = 350 Points

Unisex adult dual suspension, 21 speed mountain bike. This includes 20 speed shimano revo gearing, front and rear disc brakes, 26 inch alloy wheels and alloy frame.



Beats Solo 3 = 200 Points

Wireless on ear headphones with up to 40 hours battery life. Premium playback, adjustable fit with comfort cushioned ear cups.



Fitbit 3 = 150 Points

Advanced fitness tracker with heart rate, swim rate and 7 day battery. Water resistant up to 50 meters, optimises workouts and helps understanding of sleep quality.



Amazon Echo Show 5 = 80 Points

Compact 5.5" smart display ready to help manage your day, entertain at a glance, and connect you to friends and family.

***ITEMS DELIVERED MAY NOT BE MODEL AS DISPLAYED ABOVE**

ALL I WANT FOR CHRISTMAS IS... A VEGAN-FRIENDLY, INSTAGRAMMABLE, LOW-ABV BEVERAGE

The Christmas party season is the one time of year that pubs and bars simply cannot afford to get wrong. Punters open their purse strings, homebodies leave the house and event organisers go on the hunt for the perfect party venue.



EMMA SCOTT

PR Manager
Signature Brands

Typically the busiest time of year for the hospitality trade, with office parties and festive drinks taking place throughout December, the last month in the calendar year presents a highly lucrative opportunity for those willing to go the extra mile.

It seems fairly simple, and for the most part, it is: punter presents self at bar looking for festive tipples; bartender serves desired tipples; everyone has a good time. And yet, what if said punter doesn't drink, but does want a cocktail? What if said punter is a vegan? What if said punter is only there to capture content for their social media profile?

All three of these scenarios might seem like manageable one-offs, but with teetotalism on the rise, veganism the buzz word of the moment, and having an aspirational social media presence the new way to earn the big bucks, these 'one-off' scenarios

are now well on their way to being the new normal.

With all of the above in mind, there are a few simple tweaks and considerations that can be incorporated into any outlet to ensure that it is fully stocked, equipped and prepared for the latest lifestyle and drinks trends taking hold of the market this Christmas.

Go with the No & Low

The significant growth in demand for no- and low-ABV beverages is no longer a new phenomenon. People are becoming increasingly health conscious, meaning they want to drink fewer alcoholic beverages when out and moderate the level of alcohol they consume, if they choose to drink at all. Excessive drinking appears to be on its way out, with sober millennials being a key driver of this new shift in behavioural norms.

While this growing trend towards sobriety might appear like a curse for licensed establishments, sober millennials mean the drinks industry

is having to innovate and diversify to tempt new consumers to the bar, presenting an opportunity for early movers to differentiate themselves from the competition and monopolise this growing niche in their local area.

No & Low cocktail menu inspiration:

- No-jito (soda, mint, lime, apple, elderflower)
- Aper-low Spritz (25ml Aperol, fresh orange and lemonade) 2% ABV
- Virgin Mary (Tomato juice, Worcestershire sauce, lime, black pepper, celery and lemon)
- The Real Shirley Temple (Grenadine, ginger ale, & lemon)

Something for beer & cider drinkers

The options available to moderate beer drinkers are already quite varied, as Premium, World and Craft lager brands look to tap into the growing health-conscious consumer trend for 'no and low'. Budweiser-Budvar have created Pardál at 3.8% as a lighter alternative to the popular 5% beers



Our 'Insta-ready' shot

LWC WINE SHIPPERS & MERCHANTS SUGGESTED VEGAN WINES FOR CHRISTMAS:

1. La Grupa Malbec-Syrah
2. Pecado Estate Viognier
3. Castelnau
Champagne Range

that are tapping into the growth of 'premium' beers. Tapping into the wants of a consumer who craves authenticity and provenance, but is looking for something lighter and more sessionable.

As brands diversify their offerings to meet the changing needs of the health-conscious consumer, it is essential outlets do the same.

V is for vegan variation

The number of vegans in Britain quadrupled between 2014 and 2018, with over 600,000 vegans recorded at the end of 2018 (Vegan Ipsos Mori Survey 2018) – a number which will of course continue to rise as we reach the end of 2019. As this number increases, outlets need to thoroughly analyse their stock to see how well they're catering to this growing demographic.

When it comes to beer, it is worth double checking that your offering is vegan-friendly – making beer an easy win for vegans and bar managers. There are other trends that can also be taken into consideration when selecting the perfect vegan beers for an outlet. Christmas is all about the fizz, as friends, families and colleagues come together to toast the festive season.

An assumption that vegans are safe with any old wine, Prosecco or Champagne would be quite misguided. As with table wines, Champagne, Prosecco and sparkling wines can contain animal by-products. For these reasons, extra caution needs to be taken when creating Christmas wine menus, to ensure there's a good selection of 100% vegan wines and fizz.

The rise of veganism also presents the experimental bartender with an opportunity to think outside the box and become master of their own menu. Inventive cocktail-ingredient switches will be required, but why not get creative and offer an entirely vegan cocktail menu that allows vegan drinkers to enjoy the same festive cocktails as their non-vegan peers? A bespoke vegan cocktail menu is the ultimate modern-day differentiator.

Doing it for Drinkstagram

How's the head on that pint looking? Is the garnish on the cocktail perfectly straight? Are the paper straws plain or patterned? What's your serve-ware offering like? The rise of the alcohol influencers is upon us. Drinkers determined to take the perfect photo, to show off their tipples to followers, are everywhere!

Drinks companies are starting to invest heavily in styling cocktails and training bar staff to use the right glasses and garnishes, because according to Diageo, how cocktails look is becoming just as important as how they taste.

Social media is now firmly part of everyday life and every moment is a potential opportunity to capture content to post online. Younger millennials, and more so Gen Z'ers, are all about showing off their lifestyles online, via Facebook, Instagram, Snapchat or microblogging sites. For outlets, this is an opportunity to reach a wider audience and gain great exposure.

If there's one time of year to tap into the social-savvy generation, Christmas is it.

For those pubs and bars that have the resources, making certain drinks on the menu as 'Instagrammable' as possible incentivises drinkers who are that way inclined to purchase and post! In any one night, multiple people could be snapping and sharing a venue's cocktails and tagging them in posts. It's even better if one of them turns out to be an influencer with a huge reach. For the sake of an extra minute or two's prep time, an outlet's drinks could be all over the net!

FROM SPAIN:

MOLINO DEL SOL
Airen, Tempranillo,
Tempranillo Rosé

VIÑA ELENA
Airen, Tempranillo,
Tempranillo Rosé

**BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £4.25 -
Net offer deal £3.90)

**MUST BE THE
SAME RANGE**



FROM EUROPE:

AL FRESCO*
Blanc, Rouge, Rosé
*not pictured

CUVÉE ROUSSON
Dry White, Medium
White, Red

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £4.98 -
Net offer deal £4.15)

**MUST BE THE
SAME RANGE**



FROM ITALY:

CASALETTO
Rosso, Rosato,
Blanco

ORSO BRUNO
Rosato, Rosso,
Blanco

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £5.04 -
Net offer deal £4.20)

**MUST BE THE
SAME RANGE**



FROM ITALY:

VERO
Sangiovese,
Trebbiano, Merlot

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £5.64 -
Net offer deal £4.70)



FROM ITALY:

FIORI SUL MURO
Sangiovese, Rosato,
Catarrato Pinot Grigio

**BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £5.23 -
Net offer deal £4.79)



FROM FRANCE: LA COLOMBE
Merlot, Chardonnay, Medium Dry Rosé, Sauvignon Blanc, Cabernet Sauvignon
BUY 5 x 75CL & RECEIVE 1 x 75CL FREE
(RSP £5.16 - Net offer deal £4.30)



FROM ITALY: FARFALLA
Pinot Grigio Blush, Pinot Grigio
BUY 11 x 75CL & RECEIVE 1 x 75CL FREE
(RSP £5.23 - Net offer deal £4.79)



FROM FRANCE:

LE JARDIN
Chardonnay, Medium Dry
Rosé, Cabernet Sauvignon,
Savignon Blanc, Merlot

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £5.16 -
Net offer deal £4.30)



**FROM
SOUTH AFRICA:**

INKOSI

Chenin Blanc, Shiraz,
Pinotage Rosé, Pinotage,
Sauvignon Blanc

**BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £5.18 -
Net offer deal £4.75)



**MAPLE FALLS
MULLED WINE**

An aromatic wine infused
with the rich flavour of
orange, lemon, red berry
fruits, and the traditionally
festive spice including
nutmeg and cinnamon.

**SPECIAL
PRICE
£3.29**



BELNOR SPARKLING PERRY

This quality sparkling Perry in the champagne packaging
is a firm favourite with consumers young and old.
Has a medium sweetness making it easy to drink.

BUY 11 x 75CL & RECEIVE 1 x 75CL FREE

SPECIAL OFFER
RSP £2.99 -
Net offer
deal £2.74



HEALY & GRAY (75cl)

Zinfandel Rosé, Pinot Grigio,
Cabernet Sauvignon,
Chenin Blanc, Merlot,
Chardonnay, Shiraz,
Sauvignon Blanc

**BUY 11 x 75cl
& RECEIVE
1 x 75cl FREE**

(RSP £5.23 -
Net offer deal £4.79)

HEALY & GRAY PET (75cl)

Merlot, Sauvignon Blanc, Zinfandel Rosé, Pinot Grigio (not pictured)

BUY 11 x 75cl & RECEIVE 1 x 75cl FREE

(RSP £5.99 - Net offer deal £5.49)

**HAVING AN
OUTDOOR BAR
OR EVENT THIS
WINTER?**

Try our perfect range
of PET wine.



HEALY & GRAY SINGLE SERVES (187ml)

Cabernet Sauvignon, Chardonnay, Merlot, Sauvignon Blanc, Pinot Grigio, Shiraz, Zinfandel Rosé, Chenin Blanc (not pictured)

**BUY ANY 12 CASES & RECEIVE 1 x (12)187ML
ZINFANDEL ROSÉ CASE FREE**

(RSP £17.28 per case - Net offer deal £15.95)

HEALY & GRAY FRIZZANTE (200ml)

A wonderful fruity nose, with hints of apple and apricot. Fresh with plenty of fizz.

BUY 3 CASES & RECEIVE 1 x (12)200ML CASE FREE

(RSP £21.00 per case - Net offer deal £15.75)



FROM FRANCE: PATRIARCHE SINGLE SERVES (187ml)

Syrah Rosé, Chardonnay, Merlot, Sauvignon

BUY 12 CASES & RECEIVE 1 x (24)187ML CASE FREE

(RSP £42.74 per case - Net offer deal £39.45)

FROM CHILE: VIA ALTA SINGLE SERVES (187ml)

Cabernet - Syrah Rosé, Merlot, Sauvignon Blanc

BUY 12 CASES & RECEIVE 1 x (24)200ML CASE FREE

(RSP £36.45 per case - Net offer deal £33.65)

MUST BE THE SAME RANGE

NEW

BUY ANY
6 BOTTLES
+10
POINTS

SPECIAL
INTRODUCTORY
PRICE
£6.90

NEW CANELLA BELLINI

The taste of white peach is balanced by the acidity of the Prosecco. Best enjoyed on its own, as an aperitif, or with brunch, Bellini is gluten free and made with natural peach purée.

Available as 75cl bottle, (24)200ml case and (24)250ml aluminium bottle case (not pictured) - priced at £53.76

NEW CANELLA ROSSINI

The sweet flavour of natural strawberry purée is rounded out by the Prosecco's signature acidity. Rossini is gluten free and perfect on its own or as an accompaniment to brunch.

Available as 75cl bottle and (12)200ml case (not pictured) - priced at £26.28

SPECIAL
INTRODUCTORY
PRICE*
£52.56
(24)200ML



LUC BELAIRERare Rosé, Luxe Rosé, Rare Luxe, Brut Gold
(RRP £20.58 - Net £17.15)BUY
4 CASES
+10
POINTS**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE****MAGNIFICO PROSECCO DOC**

Italy (RSP £8.34 - Net offer deal £6.95)

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**BUY
4 CASES
+10
POINTS**SPUMANTE ROSÉ SERENELLO (75CL)**

Italy (RSP £7.63 - Net offer deal £6.99)

**BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE**BUY
2 CASES
+10
POINTS**PROSECCO SERENELLO EXTRA DRY (75cl)**

Italy (RSP £8.15 - Net offer deal £6.79)

**PROSECCO SERENELLO EXTRA DRY
(24x200ml)**

GREAT OFFER PRICE £61.68 PER CASE

**OFFERS ARE ONLY VALID ON EACH PRODUCT AND
WILL NOT CARRY OVER INTO OTHER OFFERS. EACH
OFFER STATED IS FOR EACH PRODUCT STATED.***Freixenet***Buy any 5 bottles get 1 bottle
of Italian Sparkling Rosé Free!****+10**
POINTS

f Freixenetuk @ Freixenetuk Freixenetuk

**SPECIAL OFFER
RSP £7.20 -
Net offer
deal £6.00****IL CASTELLI****PROSECCO** Italy

A lovely straw yellow with a faint greenish reflection in colour. The aroma is subtle with a fruity scent and hints of apple. Along with a dry, crispy and fruity palate which is pleasant and a clean finish.

PRIMI SOLI**PROSECCO** Italy

Citrus fruit aromas and a hint of peach on the palate. Soft, smooth delicate mousse. Very enjoyable.

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE****MUST BE THE SAME
RANGE****+10**
POINTS

BUY
4 CASES
+10
POINTS

CHAMPAGNE DE CASTELNAU BRUT N/V
(RSP £20.28 - Net offer deal £16.90)

CHAMPAGNE DE CASTELNAU ROSÉ N/V
(RSP £27.96 - Net offer deal £23.30)

CHAMPAGNE DE CASTELNAU RESERVE N/V
(RSP £23.52 - Net offer deal £19.60)

CHAMPAGNE DE CASTELNAU VINTAGE
(RSP £36.00 - Net offer deal £30.00) - NOT PICTURED

BUY 5 x 75CL & RECEIVE 1 x 75CL FREE



MUST BE
THE SAME
PRODUCT

CHARLES VERCY BRUT ROSÉ
(RSP £21.49 - Net offer deal £19.70)

LOUIS ROEDERER BRUT
(RSP £30.00 - Net offer deal £27.50)

CHARLES VERCY BRUT
(RSP £17.99 - Net offer deal £16.49)

BUY
4 CASES
+10
POINTS

BUY 11 x 75CL & RECEIVE 1 x 75CL FREE

MUST BE
THE SAME
PRODUCT



AMATORE
Bianco, Rosso

**BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE**
(RSP £6.71 -
Net offer deal £6.15)



MARQUÉS DEL ATRIO
Rosado, Tempranillo, Verdejo
(RSP £7.92 -
Net offer deal £6.60)

MARQUÉS DEL ATRIO
Crianza
(RSP £9.18 -
Net offer deal £7.65)

MARQUÉS DEL ATRIO
Reserva
(RSP £11.99 -
Net offer deal £9.99)

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**

**MUST BE THE
SAME RANGE**

PARLEZ-VOUS?
Malbec (RSP £6.48 -
Net offer deal £5.40)

PARLEZ-VOUS?
Picpoul de Pinet
(RSP £7.02 -
Net offer deal £5.85)

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**



**CHARDONNAY
ROCCA DOC**
(RSP £8.15 -
Net offer deal £6.79)

**HEALY & GRAY
CLARET**
(RSP £6.72 -
Net offer deal £5.60)

**ALBARINO RIAS
BAXIAS FAUSTINO
RIVERO ULECIA**
(RSP £9.72 -
Net offer deal £8.10)

**BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE**

**MUST BE THE
SAME RANGE**

CARLOS REYNOLDS TINTO

Alentejo, Portugal

A wonderful fruit led wine with great integration of fruit and tannins by ageing in French Oak. This wine is full bodied with intense blackcurrant and plum fruit flavour.

BUY 5 x 75CL
& RECEIVE 1 x 75CL
FREE

(RSP £9.30 - Net offer deal £7.75)

MUST BE THE SAME RANGE

JULIAN REYNOLDS TINTO

Alentejo, Portugal

Smooth with aroma of freshness and fruit in a perfect marriage with wood, which are revealed in the mouth with fine and elegant tannins. A pure and natural red wine.

BUY 5 x 75CL
& RECEIVE 1 x 75CL
FREE

(RSP £12.48 - Net offer deal £10.40)

MUST BE THE SAME RANGE



HEALY & GRAY PRIVATE CELLAR

Pinotage, Chardonnay Viognier, Bushvine Chenin Blanc

HEALY & GRAY ESTATE

Malbec Bonarda

HEALY & GRAY RESERVE

Sauvignon Blanc, Merlot

BUY 5 x 75CL & RECEIVE 1 x 75CL FREE

(RSP £6.72 - Net offer deal £5.60)

MUST BE THE SAME RANGE



GROWERS GATE

Cabernet Sauvignon,
Sauvignon Blanc,
Chardonnay, Shiraz

BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE
(RSP £7.02 -
Net offer deal £5.85)



WADDLING DUCK

Pinot Noir
(RSP £9.72 -
Net offer deal £8.10)

TE PAPA

Sauvignon Blanc
(RSP £7.02 -
Net offer deal £5.85)

BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE

MUST BE THE
SAME RANGE



M E R R Y C H R I S T M A S



EQUINO

Malbec
(RSP £6.78 -
Net offer deal £5.65)

CLUB DE CAMPO

Malbec
(RSP £6.84 -
Net offer deal £5.70)

BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE

MUST BE THE
SAME RANGE



ILLUSION

Pinotage, Malbec Bonarda,
Chenin Blanc

BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE

(RSP £6.72 -
Net offer deal £5.60)

FAT BARREL

Cabernet Sauvignon Shiraz,
Sauvignon Blanc
(RSP £6.60 -
Net offer deal £5.50)

MONTEREY BAY

Zinfandel, Zinfandel Rosé,
Merlot, Chardonnay
(RSP £6.18 -
Net offer deal £5.15)

BUY 5 x 75CL
& RECEIVE
1 x 75CL FREE

MUST BE THE
SAME RANGE



HAVOC & HARMONY

Sauvignon Blanc
(RSP £9.81 -
Net offer deal £8.99)

HAVOC & HARMONY

Pinot Noir
(RSP £9.98 -
Net offer deal £9.15)

BUY 11 x 75CL
& RECEIVE
1 x 75CL FREE

MUST BE THE
SAME RANGE



ALMA DE CHILE RESERVA

Merlot Rich and fruity wine with plum, red berry and light spice notes. Oak ageing for up to 6 months adds a polished character and soft tannins.

Chardonnay Elegant and complex Chardonnay with round peachy fruit, notes of honey and butterscotch and a soft creamy finish, medium toast French oak adds a touch of class.

Rosé Syrah Rich cherry pink in colour, this is a serious rose with good structure and mouthfeel bursting with ripe strawberry flavours.

Cabernet Sauvignon Intense flavours of black cherry, currants and eucalyptus, leading to a spicy finish and grippy tannin structure.

Sauvignon Blanc Refined but powerful wine with good balance between grass and nettle flavours, ripe melon and clean mineral finish. Extended lees contact adds complexity and mouthfeel.

Carménère A Carmenere of character with rich plum, cassis and prune fruit, supported by quality oak in the background.

BUY 5 x 75CL & RECEIVE
1 x 75CL FREE
(RSP £7.14 - Net offer deal £5.95)



CHIANTI RISERVA TRAMBUSTI (RSP £7.95)

Chianti DOCG Riserva Trambusti is produced mostly with sangiovese grapes and is aged for over a year in large oak barrels and then refined in bottles for about four months. It is particularly appreciated for its intense ruby red colour, tending to garnet with ageing, and for its well structured body.

CHIANTI CELSUS TRAMBUSTI

(Also available in Wicker Flask RRP £7.99) (RSP £6.25)

Our DOCG Chianti Celsus is bright ruby red in colour with a distinct fragrance; its harmonious, dry, fresh flavour makes it go particularly well with roast game, meats roasted on the spit or grilled and with ripe cheeses.

CHIANTI CLASSICO GRAN SELEZIONE (RSP £12.95)

This Chianti Classico is a wine mainly produced with sangiovese grapes and small additions of merlot and syrah. The winemaker aged and refined the wine in french oak barrels for 6 months. On the nose it is complex and elegant with notes of violets and wild berries. Warm and well balanced, it pairs well with any kind of pasta and meat dishes.



CHABLIS BOLNOT

(RSP £16.08 - Net offer deal £13.40)

Intense and elegant nose of peach, pear, pink, grapefruit and almond.

MARQUES DEL ATRIO SINGLE VINEYARD D.O.CA RIOJA

(RSP £13.32 - Net offer deal £11.10)

Very rich aromas that provide harmony and finesse. Ample, silky, well-balanced and very persistent mouth.

GLORIA REYNOLDS WHITE

(RSP £24.48 - Net offer deal £20.40)

A touch of mineral and fruit lingering, long, cool and very soft.

GLORIA REYNOLDS RED

(RSP £38.94 - Net offer deal £32.45)

An elegant wine with so many flavours from beautiful berries to dark chocolate and exotic spices.

BUY 5 x 75CL & RECEIVE 1 x 75CL FREE



MUST BE
THE SAME
PRODUCT

SHERRY AND PORT

Sherry is shaking off its reputation as a drink for the older generation. The word 'sherry' for many people used to conjure images of an old, dusty bottle in the drinks cabinet that only made an appearance at Christmastime when grandparents would enjoy a glass or two. Today, this couldn't be further from the truth.

The huge diversity of the sherry category is now attracting younger drinkers, as palates change to enjoy more dry and bitter taste profiles. The many different ways that sherry is used in outlets – for example, cocktails, long drinks, cooking and food pairing – only adds to the diversity and appeal to younger people seeking out new experiences.

Education is key to engaging consumers, as with any other drinks category, and having a few basic facts about sherry makes it a lot easier to appreciate and enjoy.

Sherry production is centred around the southern Spanish town of Jerez de la Frontera. Three grape varieties are permitted in Jerez – Palomino, Pedro Ximenez and Muscat of Alexandria – but Palomino accounts for the vast majority of plantings. Sherry is a wine which is defined by its maturation processes; in particular, the graduated ageing process known as the Solera System.

Broadly speaking, sherries can be split into two categories: dry styles and sweet styles. Dry styles include Fino and Manzanilla, both usually pale

lemon in colour with flavours of citrus, almonds and herbs. They have a fresh, tangy character to them and are made for drinking immediately. Oloroso, Amontillado and Palo Cortado tend towards a more amber/brown colour and are dominated by toffee, spice and walnut aromas.

On the sweeter side, Pedro Ximenez wines are deep brown and naturally very sweet with notes of dried fruit and coffee. They can also be used as sweetening components for styles such as cream and medium sherries.

Looking ahead, the on-trade really holds the key to raising sherry's profile among consumers; the rise in Spanish and tapas-themed restaurants has had a huge effect where different sherries are listed for authenticity and food-pairing purposes.

Standalone sherry bars are also now on the increase, opening in some of the biggest cities in the UK.

However, it is just as important for sherry to build its profile within non-Spanish venues, perhaps by recommending a Manzanilla with seafood or including a sweet Pedro Ximenez on a dessert wine list.



FORTIFIED & SWEET WINES

Christmas is the time of year to really focus on your sweet wine menu, in particular on by the glass offerings. Many customers are looking to indulge, so why not include some wine and dessert pairing recommendations to encourage customers to sample a sensationally sweet combination.

**MUSCAT
BEAUMES-
DE-VENISE**
(RSP £8.49)

**NECTAR
PEDRO
XIMENEZ**
(RSP £13.65)

**BULAS FINE
RUBY PORT**
(RSP £7.96 -
Net offer deal £7.30)

**BUY 11 x 75cl
& RECEIVE
1 x 75cl FREE**

**CHATEAU
MINGETS
SAUTERNES**
(RSP £9.49)

**ROBERT
REYNOLDS
FORTIFIED**
GREAT OFFER
£26.99

Dark colour with powerful aromas,
combining hints of spice,
black olives and red fruit jam.
A fresh wine with
a persistent finish.

It shows exuberant fruit flavours and a deep ruby colour. The wine is full-bodied and has very appealing red-fruit-driven aromas. On the palate, it tastes fresh and youthful with raspberry and cherry flavours, combined with a long, intense finish.

Chateau Mingets Sauternes A rich and concentrated dessert wine from hand-harvested Semillon grapes affected by noble rot and matured in oak barrique. It has a concentrated, luscious character, intense flavours of caramelised fruits, pear, melon and almond, rounded and balanced by good acidity on the finish.

Muscat de Beaumes de Venise Domaine Beaumalric Apricot, peach, orange peel and coconut aromas, followed by unctuous, opulent layers of exotic fruit flavours on the palate.

Nectar Pedro Ximenez Rich, sweet and velvety smooth on the palate, Nectar shows complex flavours of caramel, dried fruits, figs, mocha, nuts and spices, and is a perfect match for all sweet desserts.

Bulas Ruby Port This wine is aged in oak barrels for an average of 3 years and bottled when ready to drink.



UPSELLING WINES: CUSTOMER FAVOURITES & FRENCH REGIONS

Here we look behind the label on some examples of wines from very well-established and prestigious regions in France which can be offered as 'upgrade' options to the favourite varietal wines at this festive time of year, when customers are more willing to spend that bit extra for a top-quality bottle.

Grape Variety: Merlot / Region: St Émilion

In the town of St. Émilion, the red wines are blends dominated by Merlot. The cooler climate here produces wines with fresher red-fruit aromas and toasty cedar notes from oak ageing.

Grape Variety: Sauvignon Blanc / Regions: Sancerre & Pouilly Fumé

Many people enjoy Sauvignon Blanc for its crisp, dry, fruit-driven style. In these regions found in the Loire Valley of France, the cool climate ensures the grapes retain a refreshingly crisp high acidity with pronounced green fruit and herbaceous aromas.

Grape Variety: Chardonnay / Regions: Chablis & Pouilly Fuisse

Chablis is the coolest part of Burgundy in France and its wines are crisp, with lots of citrus fruit and a steely quality. Further south in Burgundy, the Maconnais region is home to the village of Pouilly Fuisse where the wines show more tropical fruit aromas and many are oak aged.

Grape Variety: Pinot Noir / Region: Nuits-St-Georges

In Burgundy, the village of Nuits-St-Georges produces Pinot Noir with its signature red fruit but also some more complex, savoury, earthy aromas from oak and bottle ageing.

**CROZES
HERMITAGE
GAUTHIER**
(RSP £15.25)

**NUITS
GEORGE
PATRIARCHE**
(RSP £44.50)

**CHABLIS
VICTOR
BERARD**
(RSP £14.49)

**SANCERRE
DOMAINE
DURAND**
(RSP £13.69)

**CHATEAU
PAVEIL
MARGAUX**
(RSP £23.95)

**SAINT VINCENT
ST EMILION
GRAND CRU**
(RSP £17.95)

**POUILLY
FUISSE
AUVIGUE**
(RSP £19.29)

**POUILLY
FUME
CAILLOTES**
(RSP £15.69)

ICONIC WINES

Certain wines have established a worldwide reputation for their particular style and quality, and their names almost act as 'brands' in themselves – the consumer knows exactly what to expect in the bottle. Here are a few instantly recognizable wines which can make the 'which wine to choose?' decision-making process much easier.

**CHATEAUNEUF
DU PAPE BLANC
VIGNOBLE FABRE**
(RSP £25.90)

**CHATEAUNEUF
DU PAPE ROUGE
PARCELLES**
(RSP £20.99)

**CHATEAU
MUSAR**
(RSP £22.99)

**WHISPERING
ANGEL
PROVENCE ROSE**
(RSP £14.45)

**CLOUDY BAY
SAUVIGNON
BLANC**
(RSP £18.69)

**CLOUDY BAY
PINOT NOIR**
(RSP £25.50)

Chateaneuf du Pape An area of the Southern Rhône which became the very first French AOC in 1936, setting parameters to guarantee the quality of their wines. 13 grape varieties are permitted within Chateaneuf du Pape, meaning a variety of styles can be made. Here, we have selected our favourite red and white choices.

Chateau Musar Vines have been cultivated in Lebanon's Bekaa Valley for over 6,000 years, which is what inspired Chateau Musar's founder, Gaston Hochar, to plant his first vineyards in 1930 after returning from Bordeaux. Every wine of Chateau Musar is produced naturally with a 'low intervention' philosophy, and the winery was the first in Lebanon to implement organically certified viticulture in 2006 for its Chateau Musar Red.

Whispering Angel Produced by Chateau d'Esclans in the Provence region of France, Whispering Angel has arguably become one of the world's greatest rosés. Jancis Robinson once described it as "more palate grabbing by far from the Provençal pink norm" and The Drinks Business recently awarded this wine a Gold medal in the 2019 Rosé Global Masters.

Cloudy Bay Established in 1985, Cloudy Bay was one of the first five wine makers to venture into Marlborough. At the time, it was an almost unimaginable place to set up a vineyard. But Cloudy Bay's founder, David Hohnen, was convinced of its potential to produce great wine and invested in the best land of the region. Since then it has become one of the finest winemaking locations worldwide.



WINE MERCHANTS
& SHIPPERS EST. 1978

LWC

FINE AND RARE WINES

At LWC we have a fantastic range of rare and fine wines from across the world.

This year, we are pleased to offer a very special selection of wines from some of the finest chateaux and estates located in arguably the most prestigious fine wine regions of France – Bordeaux and Burgundy.

Full details opposite with vintages and prices. Many are strictly limited in quantities available, so please speak with your LWC Account Manager or Wine Development Manager if any of these wines are of interest.

FINE WINES OFFER

2004 **St. Estephe**
2000 **St. Estephe**
2008 **Margaux**
2008 **Pauillac**
2011 **Pauillac**
2007 **Pauillac**
2009 **Pauillac**
2010 **Pauillac**

BORDEAUX RED

Chateau Cos D'Estournel	£85.65	48 bottles
Chateau Cos D'Estournel	£91.95	6 bottles
Chateau Palmer	£120.70	49 bottles
Chateau Mouton Rothschild	£300.65	35 bottles
Chateau Mouton Rothschild	£318.90	11 bottles
Chateau Mouton Rothschild	£350.50	35 bottles
Chateau Mouton Rothschild	£700.50	24 bottles
Chateau Mouton Rothschild	£800.50	12 bottles

2011 **Sauternes**

BORDEAUX WHITE

Chateau Y'Quem (37.5cl)	£109.90	44 bottles
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2015 **Gevrey Chambertin**

BURGUNDY RED

Louis Latour	£45.00	12 bottles
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2017 **Meursault**
2001 **Bienvenue Batard Montrachet Grand Cru**
2012 **Corton Charlemagne Grand Cru**

BURGUNDY WHITE

Louis Latour	£45.00	12 bottles
Louis Latour	£96.25	7 bottles
Louis Latour	£125.15	11 bottles

NO ALCOHOL 0.05% ABV CONTENT

The nights have drawn in, the windows are frosting over and the festive season is well and truly in our sights – as are the countless parties and Christmas events that need driving to – but being designated driver this Christmas has never been so appetising.

With drinks containing less than 0.05% ABV, the no-alcohol trend has firmly made its mark on the on-trade market this year and consumers are taking full advantage of it. 43% of consumers are going out drinking at least once a week and consciously choosing non-alcoholic drinks where available. Licensees should be looking to stock the growing range of options to cater for consumers' differing demands.

Just because consumers are choosing not to drink alcohol, it doesn't mean that they have to miss out on the experience and taste that they would usually get with an alcoholic drink. Those desiring a more sophisticated drink in flavour and serve are accommodated for now, more than ever, due to the growth in non-alcoholic options.

SPOTLIGHT ON: THE UNIVERSITY STUDENT SECTOR

Interview with: Adam Alexander – Higher Education, Further Education Sector Controller.

What is your role at LWC?

I head up the University sector at LWC, where we have 33 Account Managers, 12 Wine Development Managers and 8 Signature Brands Activation Managers operating across the UK from Aberdeen to Falmouth and everywhere in between.

What does the University sector look like in 2019?

The University sector has changed substantially in the last 5 years and followed the wider market trend, which has seen a huge move towards premiumisation in all areas.

Gone are the days of stacking them high and selling them cheap; it's all about world beers, premium spirits and craft beers in 2019. In the premium-spirits sector, we have seen a huge growth with brands such as Old J, Agnes Arber and La French. In the world-beer and craft markets, brands such as Cruzcampo

and Grand Central are seeing excellent results.

The biggest change in the market in 2019, however, is the increase in students who no longer choose to drink alcohol. This now accounts for around 20% of all students.

How do bars cater for non-alcohol-drinking students?

The key to this is ensuring students who do not drink alcohol are made to feel 'part of the gang' and not excluded when socialising with their friends. This is part of the reason why we've seen many menus now offering a 'mocktail' section and non-alcoholic gins appearing. The key to the perfect serve in this sector is to ensure the drink is presented in exactly the way it would be, were it an alcoholic cocktail or gin.

The University wine market has followed the same pattern towards premiumisation; we now find students ordering wines by grape variety,

rather than by colour. Bees Knees, an alcohol-free wine that LWC Wine Merchants & Shippers launched into the sector in 2018, allows non-alcohol-drinking students to share a nice, chilled glass with their wine-drinking friends.

Where do you see the future of the student market?

The signs all point towards further growth in the premiumisation of alcoholic drinks, more students opting out of drinking, and a demand for more local products in a conscious effort from students to reduce their carbon footprints.

Signature Brands have some really exciting new no-and-low products, such as South West Orchards Low Alcohol craft cider which we are about to launch into the sector, along with a pipeline of new, innovative products to be launched shortly.

Watch this space for more info!

NO ALCOHOL BEER AND CIDER

NO ALCOHOL

No other beer like it, Brewdog's Nanny State set the tone for the modern day non-alcoholic beer, moving away from flavourless brews that simply ticked a box for those in the on-trade, and towards injecting excitement and appeal for the IPA drinker. LWC carries a carefully hand-selected range of non-alcoholic beer and cider, ranging from Heineken 0.0 to Old Mout Cider Berries & Cherries Alcohol Free. Here is a small range that we stock which we believe will pack a punch this festive season.



ALCOHOL FREE WINE

NO ALCOHOL

Let's start the New Year without a headache. Our alcohol-free wines might be few, but they're sparkling! Take a look at our Bees Knees range of no alcohol-wines and toast your way into 2020.



LUSCOMBE *Devon England*

At Luscombe we're passionate about making fabulous drinks – our range of award winning drinks are made with premium organic ingredients from trusted growers around the world and produced locally in Devon.

With 33 different flavours, our range has a match for every season – and none better than our Bubbles range – the perfect non-alcoholic alternative for celebratory occasions.



DAMASCENE ROSE BUBBLY (27cl)
The heady aroma of Damascene rose petals marries with Muscat grape and Sicilian lemon juice to create a delicate drink.

Gently effervescent and delicately fragranced, our Damascene Rose is perfect served on its own. Simply serve in a flute and garnish with a single strawberry for classically cool sipping. Chill and tip twice to ensure all fruit is fully mixed.

It pairs well with canapés or white fish, as well as seafood dishes such as fresh scallops.



WILD ELDERFLOWER BUBBLY (27cl)
Elderflowers hand-picked in the June sunshine infuse this classic drink. The gentle sparkle lifts the floral notes for an elegant taste.

Lavish with frozen berries and a twist of lemon for a refreshing twist. Chill and tip twice to ensure all fruit is fully mixed.

Enjoy with party nibbles such as smoked salmon canapés and mini quiches.

NO
ALCOHOL

FREE THE SPIRITS

What do you do when you're not drinking? Seedlip's runaway success from its launch in 2015 has solved this dilemma for you and set the standard for the non-alcoholic spirit sector. LWC has your Christmas tippie of choice covered with our range of no-alcohol spirits.



NEW: XACHOH

NO
ALCOHOL

Xachoh (pronounced "za-Ko") is imbued with a rich and compelling heritage in herbal remedies dating back centuries to the days of ancient Persia, an era of great learning and discovery.

It was there and then that scholars such as Avicenna conceived the foundations of the modern distillation process and Zakariya Razi discovered alcohol.

It's also the birthplace of the founder's family, through which six generations have handed down the secrets, skills and knowledge to create purposeful, pure and naturally alcohol-free spirits, infused with premium, exotic herbs and spices of the legendary Silk Road. Fast forward from ancient Persia to the modern-day UK:

this is the birthplace of Xachoh, created for the truly adventurous spirits of today. Authentically distilled to traditional recipes, using only premium herbs and spices, our spirits have been artfully reimagined and re-presented by leading taste specialists for an exciting and contemporary drinking experience.

Free from alcohol, sweeteners and extracts, Xachoh offers a genuine feel-good factor as an exciting alternative to alcoholic drinks.

XACHOH Blend No.7 Perfect Serve

Fill a glass with ice, add 50ml of Blend No.7, 10ml lemon juice and top up with your favourite cola. Then garnish with a twist of orange.

XACHOH Blend No.5 Perfect Serve

Simply fill a glass with ice, pair with soda water and garnish with star anise.



LOW ALCOHOL 0.5% TO 1.2% ABV

Low-alcohol drinks are leaving their reputation for being tasteless and uninspiring well behind. For many people the phrase 'low alcohol' conjures up images of lime and soda or high-sugar fruit juices. Today, this couldn't be further from the truth.

The low-alcohol trend, meaning alcohol that is over 0.5% ABV but no more than 1.2% ABV, is being driven by moderation rather than avoidance, and until recently, low-alcohol consumers have been limited to a small selection of low-ABV beers, but as the mindful-drinking trend makes its way into the on-trade market, consumers are able to indulge in the wide range of low-alcohol options that are now on offer.

GO WITH OUR LOW RANGE

For many people, going out to drink with friends is an essential part of life, but at the same time, for many of the same people, it's important not to drink too much.

The binge-drinking youthful generation of not so long ago is being supplanted by the more mindful 'Generation Sensible', a demographic much more likely to opt in for the low-alcohol choice. Thankfully, the low-alcohol revolution is well under way and the options available are of great taste and quality. LWC stocks a fantastic range of low-alcohol drinks that will see you through to the end of the year.



LOW
ALCOHOL

The low- and
no-alcohol market
is now worth £50M
in the UK*

THIS THE SEASON FOR LO ALCOHOL CIDER – FA LA LA LA, LA LA LAAAA

Ensure you have your finger on the
pulse of the latest drinks trend.

PERFECT WINTER SERVE Mulled Low Cider

- 2 litres South West Orchards Low Alcohol
- 6 cloves
- 3-4 star anise
- ¼ nutmeg, finely grated into the pan
- 1 cinnamon stick
- Juice of 1 orange
- Monin Gomme (sugar syrup) add sparingly
and bring up to the required sweetness

Add all the ingredients to warm in a pan, once
boiling, turn down to a simmer and leave to
tick away for 5–8 minutes. As everything
infuses you'll get delicious layers of flavour.
Taste it and add sugar as needed.

*CGA MAT 27
January 2018

ENJOY A 'NO & LOW' CHRISTMAS

RECEIVE A FREE
ABSOLUT JUICE OR LILLET*

OR
10
POINTS

WHEN YOU BUY ANY 3 X BOTTLES
FROM THE RANGE*

59% OF CONSUMERS IN THE UK
ORDER NON-ALCOHOLIC DRINKS
ON NIGHTS OUT WHEN THEY'RE
ALSO DRINKING ALCOHOL

43% OF THE GROWING NUMBER
OF PEOPLE INTERESTED IN
BALANCED LIFESTYLES ARE
GOING OUT AT LEAST ONCE
A WEEK AND ARE CONSUMING
NON-ALCOHOLIC DRINKS

XMAS CHRISTMAS IS THE HIGHEST
CONSUMPTION PERIOD FOR
NO & LOW ALCOHOL DRINKS

**SOURCE: KANTAR WORLDPANAL ALCOVISION 12ME
DATA TO 30TH JUNE 2017 DUNNHUMBY 2018

*FREE BOTTLE INCLUDES: ABSOLUT JUICE STRAWBERRY/RHUBARB, LILLET BLANC/ROUGE/ROSE.

RANGE INCLUDES: CEDER'S CLASSIC, CRISP AND WILD ALT-GIN, LILLET BLANC,
ROUGE AND ROSE, ABSOLUT JUICE STRAWBERRY AND RHUBARB.

AVAILABLE WHILST STOCKS LAST.
1 X DEAL PER CUSTOMER. NOVEMBER AND DECEMBER ONLY

ENJOY OUR BRANDS RESPONSIBLY
for the facts drinkaware.co.uk

Pernod Ricard
Créateurs de convivialité

LOW
ALCOHOL

Low & No

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HAYMANS
of LONDON

ONE SMALL STEP FOR GIN...

...ONE GIANT LEAP FOR THE WORLD
OF LOW ALCOHOL SERVES

Our Small Gin is so packed full of flavour that just 5ml
(one thimbleful) will create a low alcohol gin and tonic serve
that actually tastes like... well... gin and tonic.

BUY 3 BOTTLES
AND RECEIVE A
FREE CASE OF
FRANKLIN & SONS
TONIC

OR
10
POINTS

JUST 0.2 UNITS
ALCOHOL
AND
15 KCAL
PER SERVE



VISIT WWW.HAYMANS.COM/SMALLGIN TO FIND OUT MORE


TRUE ENGLISH GIN

STOCK UP *for* CHRISTMAS



BUY ANY 3 CASES & GET 1 FREE

OR
10
POINTS

NO SUGAR ADDED * NO ARTIFICIAL SWEETENERS



BUY ANY 3 CASES & GET 1 FREE

OR
10
POINTS

OCT-DEC

OR
10
POINTS

Buy 4, get 1 free

Cordials
Buy any 4
bottles, get
1 free

Pressés
Buy any 4
cases, get 1
case free

Belvoir
fruit farms
MADE FOR
Good times



STOCK UP FOR CHRISTMAS

Offer available on all variants of Belvoir Pressés & Cordials
500ml cordials packed in cases of 6. 250ml pressés packed in cases of 12.



www.belvoirfruitfarms.co.uk

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BUNDABERG
BREWED
TO BE BETTER

BUY ANY 3 CASES
AND RECEIVE 1 CASE
OF CHOICE FREE

OR
10
POINTS



12 x 375ML

BUY 4 CASES, GET 1 CASE FREE

OR
10
POINTS

ACROSS 275ml SOFT DRINKS & 125ml MIXERS



Botanically Brewed · Exquisitely Crafted

OFFER ACROSS 275ml Soft Drinks: Ginger Beer, Rose Lemonade, Victorian Lemonade, Sparkling Raspberry, Dandelion & Burdock, Gently Sparkling Elderflower, Cherry Cola, Curiosity Cola, Sparkling Lime and Jasmine, Lemon Shandy, Apple and Blackberry and Mandarin and Seville Orange Jigger

125ml Mixers: Premium Indian Tonic Water, Light Tonic Water, Oriental Yuzu Tonic, Pink Rhubarb Tonic Water, Pink Grapefruit Tonic Water, Valencian Orange Tonic Water, Connoisseurs Tonic Water, Botanical Tonic Water, Rose Lemonade, Ginger Ale, Soda Water, Bitter Lemonade, Curiosity Cola, Ginger Beer and Tropical Soda

FRANKLIN
& SONS LTD
London 1886

BUY ANY 4 CASES & *receive any case* FREE

OR
10
POINTS

24x200ml Franklin & Sons Natural Indian Tonic Water, Natural Light Tonic Water, Sicilian Lemon Tonic, Ginger Ale, Ginger Beer, Lemonade, Elderflower Tonic Water with Cucumber, Rhubarb Tonic Water with Hibiscus, Pink Grapefruit Tonic Water with Bergamot, Rosemary Tonic Water with Black Olive. Available from 1st November to 31st December 2019, while stocks last.

f t i @Franklinandsons

www.franklinandsons.co.uk for our full range of Tonics, Mixers, & Soft Drinks



NOV & DEC



FRANKLIN
& SONS LTD
London 1886

ENJOY A CASE FREE *when you buy any 4 cases*

OR
10
POINTS

12x275ml Franklin & Sons Strawberry & Raspberry, Lemonade & Elderflower, Apple & Rhubarb, Ginger Beer, Dandelion & Burdock, 1886 Cola, Orange & Grapefruit. Available from 1st November to 31st December 2019, while stocks last.

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www.franklinandsons.co.uk for our full range of Tonics, Mixers, & Soft Drinks



NOV & DEC

THE ESSENCE OF FRUIT SINCE 1888.



NEW
LABEL
DESIGN

Free of artificial aromas, sweeteners and preservatives

BUY ANY 4 CASES & GET 1 CASE OF PAGO ORANGE FREE OF CHARGE*

Choose from our range of 7 delicious flavours:
APPLE, ORANGE, STRAWBERRY, PINEAPPLE, TOMATO, PEACH AND CRANBERRY

*November only

www.pagofruitjuice.co.uk



OR
10
POINTS

Discover the UK's number 1 elderflower brand*

BUY ANY
4 CASES
FROM THE
RANGE AND GET A
CASE OF PRESSÉ
FREE

OR
5
POINTS

NOV & DEC

BRAND LEADER IN
ELDERFLOWER

SUGAR LEVY
EXEMPT

NO ARTIFICIAL
SWEETENERS

BOTTLEGREEN PRESSÉ
275ML, CASES OF 12:
handpicked elderflower,
aromatic ginger & lemongrass
crisp apple,
pomegranate & elderflower,
fruity raspberry lemonade,
refreshing ginger beer

BOTTLEGREEN CORDIAL
500ML, CASES OF 6:
handpicked elderflower,
pomegranate & elderflower,
aromatic ginger & lemongrass

bottle
green

f /bottlegreen
www.bottlegreendrinks.com

*Source: Nielsen Total UK Retail £ Sales, 52 w/e 15.06.2019

Special offer
BUY ANY 4 CASES
GET 1 FREE

on Luscombe
27cl range*

OR
15
POINTS



LUSCOMBE
Devon England

www.luscombe.co.uk | @luscombedrinks

*offer available over November and December and applies to:
(24 x 27cl) : Wild Elderflower Bubbly, Damascene Rose Bubbly, Sicilian Lemonade, Hot Ginger Beer, Cool Ginger Beer, St Clements, Sparkling Apple Crush, Raspberry Crush, Rhubarb Crush, Cranberry Crush, Lime Crush, Blueberry Crush, Strawberry Crush, Madagascan Vanilla Soda.

Special offer
BUY ANY 4 CASES
GET 1 FREE

on Luscombe 20cl
Tonic Water range*

OR
15
POINTS



LUSCOMBE
Devon England

www.luscombe.co.uk | @luscombedrinks

*offer available over November and December and applies to:
(24 x 20cl) : Devon Tonic Water, Light Devon Tonic Water, Cucumber Tonic Water, Grapefruit Tonic Water, Elderflower Tonic Water.

MARLISH

All of our drinks are handmade using British Spring Water and sustainably packaged at source. Marlish Spring Water slowly filters through rock and mineral strata for 150 years acquiring its pure quality and fine taste.

No sugar, no artificial preservatives, no compromise on taste. Sustainability is at the heart of everything Marlish do. Using solar power and producing aluminium cans that are 100% recyclable and plastic free.



Purchase any 4 cases of Marlish Sparkling Flavoured Spring Waters 24 x 330ml cans and receive 1 case of Marlish Still or Sparkling Spring Water 24 x 330ml cans free!

LWC Code	Pack Size	Description
57462612	24 x 330ml	Marlish Brazil Oran Can
57462613	24 x 330ml	Marlish Spark Rasp Can
57462614	24 x 330ml	Marlish Sicil Lemon Can
57462615	24 x 330ml	Marlish Spark Water Can
57462616	24 x 330ml	Marlish Still Water Can

SIMPLY fruity

BUY 4 GET 1 FREE

Four tasty flavours ✓ No added sugar ✓ Great value choice ✓

NO ADDED SUGAR



TASTE THE FEELING®

GET 3 BIBS FREE ON ALL NEW INSTALLS!

+30 POINTS

CALL 0808 1000 000 NOW and quote LWC Drinks New Install Deal

3 x BIBs free on all new installs. Choose from Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta, Schweppes Lemonade or Sprite. Offer available while stocks last. © The Coca-Cola Company.



LWC EXCLUSIVE

BUY THREE, GET ZERO FREE

NOV ONLY +10 POINTS

Available November & December

Buy three cases of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite No Sugar 330ml glass bottles and receive 24 x 330ml glass bottle Coca-Cola Zero Sugar **FREE**.

Buy 3 x 24 cases of 330ml glass bottle COCA-COLA CLASSIC, DIET COKE, COCA-COLA ZERO SUGAR, FANTA or SPRITE NO SUGAR and receive 1 x 24 case (or equivalent 12s) of 330ml glass bottle Coca-Cola Zero Sugar free. Offer available 01.11.19 - 31.12.19. © 2019 The Coca-Cola Company. All rights reserved. SPRITE, FANTA, COCA-COLA, DIET COKE, COCA-COLA ZERO, TASTE THE FEELING and the Contour Bottle are registered trade marks of The Coca-Cola Company.

Coca-Cola

TASTE THE FEELING

BUY ANY 4 CASES OF 200ML MIXERS OR JUICES AND GET 1 CASE FREE

Available November & December

Offer includes one free case of 200ml Schweppes Classic Mixers, Juices, Diet Coke or Coca-Cola Zero Sugar.

Schweppes

THE ULTIMATE MIXER

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Honest[®]
organic lemonade

Made with organic fruit juices
Traditionally refreshing lemonade

Classic Lemonade & Pink Lemonade

Save £3 per case

Available November & December

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BORN IN 1783 CRAFTED FOR TODAY

Buy two cases of 1783 Light Tonic or Crisp Tonic and receive one case of 1783 flavours (12s) **FREE**

1783

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Available November & December

100% fruit juice. That's sparkling.

Buy three cases of Appletiser 275ml and get one case free

Appletiser[®]
CROWN THE MOMENT

Available November & December

Buy 3 x cases of 24 x 275ml NRGB Appletiser and get 1 x case of 24 x 275ml NRGB Appletiser free. Offer available 01.11.19 - 31.12.19. © The Coca-Cola Company. All rights reserved.

BUY ANY 5 CASES OF 125ML MIXERS OR JUICES AND GET 1 CASE FREE

Available October, November & December

Schweppes

THE ULTIMATE MIXER

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BUY FIVE, GET ZERO FREE

+5 POINTS

Available October, November & December

Buy five cases of 200ml Coca-Cola Classic, Diet Coke or Coca-Cola Zero Sugar and get one case of 200ml Coca-Cola Zero Sugar **FREE**

Buy any five cases of 24 x 200ml COCA-COLA CLASSIC, DIET COKE or COCA-COLA ZERO SUGAR and get one case of 24 x 200ml COCA-COLA ZERO SUGAR free. Offer available 01.10.19 - 31.12.19. Subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

TRY THE NEW
Coca-Cola
SIGNATURE MIXERS

**BUY ANY 3 12x200ML FLAVOURS
OF COCA-COLA SIGNATURE MIXERS
GET 1 FLAVOUR FREE**
AVAILABLE NOVEMBER & DECEMBER

PER DEAL
**+5
POINTS**

For the first time in 134 years, Coca-Cola has collaborated with top mixologists to create Coca-Cola Signature Mixers, made to be mixed with premium spirits.

**BUY 2
OLD J CHERRY 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS SMOKY**

BATCH NO.1

FREE

AVAILABLE NOVEMBER AND
DECEMBER

SERVING SUGGESTION

25ml Old J Cherry
200ml Coca-Cola Smoky

Fill a tall glass with ice, pour in all
the ingredients and garnish with a
twist of lemon zest.

**BUY 2
OLD J DARK 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS SPICY**

BATCH NO.2

FREE

AVAILABLE NOVEMBER AND
DECEMBER

SERVING SUGGESTION

25ml Old J Dark
200ml Coca-Cola Spicy

Fill a tall glass with ice, pour in all
the ingredients and garnish with a
twist of orange zest.

**BUY 1
LA FRENCH 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS HERBAL**

BATCH NO.3

FREE

AVAILABLE NOVEMBER AND
DECEMBER

SERVING SUGGESTION

25ml La French
200ml Coca-Cola Herbal

Fill a tall glass with ice, pour in all
the ingredients and garnish with a
lime wheel (optional thyme sprig
to garnish).

**BUY 2
OLD J GOLD 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS WOODY**

BATCH NO.4

FREE

AVAILABLE NOVEMBER AND
DECEMBER

SERVING SUGGESTION

25ml Old J Gold
200ml Coca-Cola Woody

Fill a tall glass with ice, pour in all
the ingredients and garnish with
half a passionfruit.

All deals run 01.11.19 to 31.12.19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.

BRITVIČ
**OCTOBER
OFFERS**



CORE
ESSENTIALS

**EVENT
PRICE
J20
£14.10
PER CASE¹**



**GLITTERBERRY
NOW AVAILABLE**

¹T&Cs: Deal runs from October 1st to October 31st 2019. Four deals per customer per month. Qualifying range includes J20 and J20 Spritz 275ml NRB. While stocks last.



PERFECT FOOD
PARTNERS

**BUY ANY
5 CASES
GET 2 PEPSI
MAX NRB
CASES FREE²**



²T&Cs: Deal runs from October 1st to October 31st 2019. Four deals per customer per month. Qualifying range includes Britvic 55 275ml NRB, J20 Spritz 275ml NRB, R White's Flavoured Lemonades 330ml NRB and Pepsi Reg/Diet Max/UP Free 330ml NRB. While stocks last.



CRAFTED &
PREMIUM

**BUY 3 CASES
AND GET A
PREMIUM
70CL SPIRIT
FREE³**



³T&Cs: Deal runs from October 1st to October 31st 2019. Four deals per customer per month. Qualifying range includes London Essence Company Mixers and Sodas 200ml NRB and Jureley's 250ml can. Free spirit is OXLEY Gin 40% 70cl. While stocks last.

PROMOTER: BRITVIC SOFT DRINKS, BREAKSPAR PARK,
BREAKSPAR WAY, HEMEL HEMPSTEAD HP2 4TZ

All deals run 01-10-19 to 31-12-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.
Not all products are stocked in all depots. There can be up to a 2-week lead time.

BRITVIC NOVEMBER OFFERS



**BUY 4 CASES
GET A
CASE OF
GLITTERBERRY
FREE¹**

**+5
POINTS**



¹T&Cs: Deal runs from November 1st to November 30th 2019. Four deals per customer per month. Qualifying range includes: 120 and 220 Spritz 225ml NRB. While stocks last.



**BUY 4 CASES GET
A CASE OF
FRUIT SHOOT
FREE²**

**+5
POINTS**



²T&Cs: Deal runs from November 1st to November 30th 2019. Four deals per customer per month. Qualifying range includes: Fruit Shoot 1.5L PET 75cl Free 300ml NRB and Juiced 200ml PET. Free date is any from the fruit shoot 75cl PET range. Must include a case of Fruit Shoot Juiced 200ml PET to qualify. While stocks last.



**BUY 6 CASES
AND GET 2
CASES OF
MIXERS
FREE³**

**+5
POINTS**



³T&Cs: Deal runs from November 1st to November 30th 2019. Four deals per customer per month. Qualifying range includes: Britvic Mixers & Juices 200ml NRB. Free cases are any two from the Britvic Mixers 200ml NRB range. While stocks last.



**BUY 3 CASES
AND GET A
PREMIUM
70CL SPIRIT
FREE⁴**



⁴T&Cs: Deal runs from November 1st to November 30th 2019. Four deals per customer per month. Qualifying range includes: London Essence Company Mixers and Soda, 200ml NRB and Furey's 250ml can. Free spirit is O'Key Gin 40% 70cl. While stocks last.

PROMOTER: BRITVIC SOFT DRINKS, BREAKSPAR PARK, BREAKSPAR WAY, HEMEL HEMPSTEAD HP2 4TZ

BRITVIC DECEMBER OFFERS



**BUY 4 CASES
GET A
CASE OF
GLITTERBERRY
FREE¹**



¹T&Cs: Deal runs from December 1st to December 31st 2019. Four deals per customer per month. Qualifying range includes: 120 and 220 Spritz 225ml NRB. While stocks last.



**BUY 5 CASES
GET 2 CASES
OF PEPSI
MAX NRB
FREE²**



²T&Cs: Deal runs from December 1st to December 31st 2019. Four deals per customer per month. Qualifying range includes: Pepsi Reg'd Diet Max 75cl Free 300ml NRB, 120 Spritz 225ml NRB, 120 Diet Max 75cl Free 300ml NRB and Britvic 55 275ml NRB. While stocks last.



**BUY 6 CASES
AND GET 2
CASES OF
MIXERS
FREE³**



³T&Cs: Deal runs from December 1st to December 31st 2019. Four deals per customer per month. Qualifying range includes: Britvic Mixers & Juices 200ml NRB. Free cases are any two from the Britvic Mixers 200ml NRB range. While stocks last.



**BUY 3 CASES
AND GET A
PREMIUM
70CL SPIRIT
FREE⁴**



⁴T&Cs: Deal runs from December 1st to December 31st 2019. Four deals per customer per month. Qualifying range includes: London Essence Company Mixers and Soda, 200ml NRB and Purley's 250ml can. Free spirit is O'Key Gin 40% 70cl. While stocks last.

PROMOTER: BRITVIC SOFT DRINKS, BREAKSPAR PARK, BREAKSPAR WAY, HEMEL HEMPSTEAD HP2 4TZ

THAT BOUTIQUE-Y GIN COMPANY®

BUY 5 BOTTLES
TO RECEIVE 1
FREE OF CHARGE!

TRY OUR WHITE
CHRISTMAS NEGRONI

25ML YULETIDE GIN

25ML WHITE VERMOUTH

25ML LUXARDO BITTER BRANCO

BUILD OVER ICE AND STIR TO CHILL.
GARNISH WITH CLOVE
STUDD ORANGE WEDGE.



VISIT
BOUTIQUEYGW.COM
FOR MORE RECIPES

WHILST STOCKS LAST, OPEN TO UK RESIDENTS 18+ ONLY. OFFER VALID UNTIL 31ST DECEMBER 2019.
OFFER APPLIES TO PURCHASES AS ONE ORDER ONLY. T&CS APPLY.



BUY ANY 2 x 70cl
FROM BOSFORD
ROSE GIN &
FINLANDIA VODKA
AND ONLY PAY
£25

BUY 3 x 70cl
ERISOFF VODKA
AND ONLY PAY
£30

BUY 1 x 70cl
TANQUERAY
LONDON DRY GIN
& 1 x 70cl OF THE
FOLLOWING AND
ONLY PAY
£30

CHOOSE YOUR SECOND
BOTTLE FROM:

Tanqueray Flor de Seville
Tanqueray Rangpur
Johnnie Walker Black Label

STANDARD
MIXED
SPIRITS
DEAL



**BUY ANY 11 x 70cl OR 5 x 1.5ltr FROM THE RANGE
AND RECEIVE CHOICE OF FREE STOCK BELOW**

**OR
10
POINTS**

Edinburgh Rhubarb & Ginger Liqueur 50cl | Bacardi Spiced 70cl | Finlandia 70cl | Bacardi 70cl
Gordon's Gin 70cl | Captain Morgan Spiced 70cl | Beefeater Pink Gin 70cl | Amaretto Disaronno 70cl
Beefeater Gin 70cl | Russian Standard Vodka 70cl | Bosford Pink Gin 70cl | Absolut Vodka 70cl
Smirnoff Vodka 70cl | Gordon's Pink Gin 70cl | Monin Blackcurrant Liqueur 70cl | Jagermeister 70cl

**BOTTLES AVAILABLE IN 1.5LTR SHOWN WITH A GREEN DOT, BOTTLES ONLY AVAILABLE IN
1.5LTR SHOWN WITH BLACK DOT. SEE INDEX AT THE BACK OF THE BROCHURE FOR FULL LIST**

Limited to no more than 6 x 70cl of any one product in each deal of 11 x 70cl
Limited to no more than 10 deals per customer per week







WINTER DELIGHTS

SEASONAL COCKTAIL SPIRITS TO BRING GOOD CHEER, EVEN TO SCROOGE

The cocktail category continues to grow and is becoming a very valuable part of the on-trade's drinks offering, valued at a staggering £587m, up 9.5% on last year. Are you capitalising on the nation's cocktail craze?



SINÉAD LOWE

Marketing Manager
Signature Brands

The perpetual growth in cocktails' value is driven by consumer demand and shows the importance of the category to the market. Operators wanting to maximise on the key trading period that is Christmas will require a focus on spirits and cocktail specifications, perhaps with a festive twist.

Rum all the Way

While vodka still dominates the share of all cocktails served at 58.6%, rum, particularly golden rum, has the greatest year on year growth as a spirit category. Delving a little deeper, the Pornstar Martini remains the No. 1 cocktail based on share of serve in the GB market.

Why not look at putting a rum twist on your Pornstar serve, as illustrated below? It's a great way to entice your customers to explore the world of golden rum:

Rockstar INGREDIENTS

- 50ml Old J Spiced Rum
- 10ml lime



- 25ml Funkin Passion Fruit Purée or 2 fresh passion fruits
- 25ml Monin vanilla

Shake with ice, double strain into a coupe glass and garnish with a passion fruit shell filled with flaming Tiki Fire Rum.

Hot on the heels of golden rum's growth is its older brother, dark rum,



For Those Dark,
Cold Nights

a category that drinks-development managers have been banging the drum about for some time.

It's worth noting that it's not always about high end cocktails; simple serves, such as dark rum and ginger beer (add the dark rum last to create a 'float' of rum) with a great-looking garnish can be really impressive. This simple, speedy serve can also help bar staff in key busy serving periods. Looking at the popular coupe glass, consider the Old J Dark serve below.

For Those Dark, Cold Nights INGREDIENTS

- 50ml Old J Dark
- 15ml lemon
- 10ml gomme syrup
- 1 egg white/Ms. Better's Bitters is a great bartender friend for this
- 2 dashes Angostura



Empress
Martini

Add all ingredients and shake well then fine strain into coupe. Garnish with a nutmeg dusting on top.

Classy Christmas Cocktail

The Martini is the cocktail seeing the greatest growth in 2019.

A true classic, this is perfect for restaurants to capitalise on as a pre-dinner cocktail. Remember to focus on the upsell at every opportunity. Offering a vodka or gin Martini serve will tap into two of the key spirit categories. Add a further twist by using the wonderful Empress 1908 gin with its vibrant purple hue, which adds an impressive edge to a Martini.

Empress Martini INGREDIENTS

- 50ml Empress 1908
- 15ml Lillet Blanc

Regal, dry and fit for royalty, the Empress Martini is a spirit-forward, crisp classic bound to satisfy any cocktail connoisseur.

Stir on ice and strain into a chilled martini glass. Garnish with a grapefruit twist or blackberries.

Once you've been through the hard work of creating a wonderful Christmas cocktail list, it's imperative to shout about your list loud and proud. Drinkers are tempted by advertised festive serves on posters, tent cards and, increasingly, social media. As highlighted earlier, it doesn't need to be complicated; a simple G & T with red and green garnish evokes good cheer.

*All stats provided from
CGA Mixed Drinks Q1 2019

42,000 BARS
ACROSS THE
UK OFFER
COCKTAILS

We love to find a reason
to indulge and treat ourselves
during the festive period, so
ensure your bar has the best array
of cocktails and let us all enjoy
the most wonderful time
of the year!

PREMIUM
MIXED
SPIRITS
DEAL



**BUY ANY 5 x 70cl FROM THE RANGE AND
RECEIVE CHOICE OF FREE STOCK BELOW**

Jagermeister 70cl | Johnnie Walker Red Label 70cl | Beefeater Blood Orange 70cl
Absolut 70cl | Gordon's Pink 70cl | Amaretto Disaronno 70cl | Beefeater Pink 70cl

**OR
15
POINTS**

**BUY ANY 4 x 70cl
FROM THE RANGE AND
RECEIVE CHOICE OF
FREE STOCK BELOW**

Smirnoff 70cl | Russian Standard 70cl
Bosford Pink 70cl

**OR
10
POINTS**



Buy any 4 x 70cl bottles from the range and receive a FREE case of Fentimans mixers

OR
10
POINTS

Products included in the deal: Makers Mark, Roku Gin, Haku Vodka, Larios Dry, Larios Rose and Larios 12

FREE STOCK



*Limited deals available and only in November and December

For further information contact Edrington-Beam Suntory UK Distribution Limited. Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com for the facts drinkaware.co.uk

1x70CL DISARONNO FREE*
WHEN YOU BUY ANY 6 BOTTLES FROM THE RANGE BELOW

OR
15
POINTS



*A minimum of 2 brands to be purchased. Whilst stocks last.



WILLIAM GRANT & SONS

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AMARO
MONTENEGRO
— 1885 —

**OUR PERFECT SERVE
MONTE & TONIC**

1 PART

AMARO MONTENEGRO

3 PARTS

TONIC WATER
ICE & LIME WEDGE

PREPARATION

Fill a tumbler with ice, pour in all the ingredients, finish with a squeeze of lime, mix and garnish with a lime wedge.

DRINK RESPONSIBLY



**BUY 6 BOTTLES OF AMARO MONTENEGRO &
RECEIVE 12 BRANDED GLASSES**

+10
POINTS

**BUY 1 X 70CL BOTTLE OF REYKA
AND
1 X 70CL BOTTLE OF HENDRICK'S GIN
AND RECEIVE 6X REYKA COPPER MUGS FREE***

+10
POINTS

ICELANDIC MULE
2 Parts Reyka
3/4 Part Ginger Syrup
1/2 Part Lime Juice

*Whilst Stocks Last.

for the facts drinkaware.co.uk



NEW!

PRAVDA

V O D K A

Luxury Polish vodka distilled in Southern Poland since 1743. Made using sweet rye grain and crystalline soft spring water from the Carpathian mountains for a famously softer, superior mellow taste that is multi award winning.



Buy any 3 x 70cl bottles receive 1 x 70cl Pravda Espresso FREE

OR 20 POINTS

Plus FREE POS KIT* with first 50 orders

#WORLDSTFINESTVODKA

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SWEET REVENGE

MADE WITH WHISKY

WITH NATURAL
WILD STRAWBERRY
& TANGY CITRUS
FLAVOURS

Raw, bold and sinfully delicious! Enjoy chilled as a shot, on the rocks and in cocktails, or as a 'Sweet Revenge Spritzer' with lemonade.

BUY 3 x 70CL BOTTLES RECEIVE 1 x 70CL FREE

OR 15 POINTS

PLUS FREE POS KIT** WITH FIRST 25 ORDERS

35.5% ABV

71 PROOF

#DRINKPINK

@SweetRevenge_77
WWW.SWEET-REVENGE.COM

BUY ANY 3 BOTTLES RECEIVE 70CL MÓR PINEAPPLE FREE

OR 20 POINTS

Handcrafted, small batch Irish gin made in Tullamore, Co. Offaly. Bold and innovative, Mór is a new styled gin with old school distilling traditions passed down three generations to our lead distiller.

Blackberries, cranberries and raspberries are infused with base botanicals of juniper, coriander,

angelica root and rosemary to create Mór Wild Berry.

Mór Pineapple Edition infuses the same base botanicals with 4 new botanicals; Persian lime, lemongrass, bergamot orange and pineapple to create a colourful gin that is bursting with tropical flavour. Both have an abv of 40%.



@MORIRISHGIN

WWW.MORIRISHGIN.COM



THE ADVENTUROUS SPIRIT



Brand Development Agency
www.brandcentraluk.com
For more information please call: 0115 950 6578

Presenting exciting and unique spirits from our portfolio which are all newly available through LWC.

Bottles can be purchased over multiple orders within the promotional period, while stocks last, 1 deal / 1 kit per venue. *POS kit includes 1 x bottle illuminator, 12 x 'sidecar' shot flutes.

**Sweet Revenge POS kit contains 2 x bar runners, 50 x plastic shot glasses and 5 x posters.

for the facts drinkaware.co.uk



OR 15 POINTS

BUY **ANY FIVE** FEATURED BOTTLES, RECEIVE A BOTTLE OF
**J.J. WHITLEY LONDON DRY GIN OR POTATO VODKA OR
DEAD MAN'S FINGERS SPICED RUM FREE***

CHOOSE FROM **WHITLEY** NEILL ORIGINAL GIN, RHUBARB & GINGER GIN, RASPBERRY GIN, QUINCE GIN, ALOE & CUCUMBER GIN, LEMONGRASS & GINGER GIN, PARMA VIOLET GIN. **J.J. WHITLEY** PINK CHERRY GIN **LIVERPOOL** ORGANIC GIN, ROSE PETAL GIN, VALENCIAN ORANGE GIN, **DEAD MAN'S FINGERS** SPICED RUM, HEMP RUM **ABER FALLS** ORANGE MARMALADE GIN, WELSH DRY GIN, RHUBARB & GINGER GIN, **SADLER'S PEAKY BLINDER** SPICED GIN **MARYLEBONE** LONDON DRY GIN, ORANGE & GERANIUM GIN, CASK AGED **CRABBY'S YARDHEAD** SINGLE MALT WHISKY **CITY OF LONDON** SIX BELLS LEMON GIN, MURCIAN ORANGE GIN RHUBARB & ROSE GIN.

*AVAILABLE WHILE STOCKS LAST. ALL BOTTLES 70CL

HO HO HO AND A BOTTLE OF RUM!

Remember – rum is all about the fun; it's a spirit category that doesn't take itself too seriously, so why not broaden your rum offerings this winter and encourage your customers to have fun this Christmas?



SINÉAD LOWE

Marketing Manager
Signature Brands

The on-trade has been saying for years that rum is going to be the next big thing. Certainly, the category is busy with an abundance of new and better-made products, with great credibility; these are becoming more and more widely available in the marketplace.

The investment is paying off for those brands making rum a focus. It's become more accessible in terms of flavours and branding, and the consumers' awareness of rum is changing due to the increase in really good rum retailing on the high street.

Rum is the only spirit category that is showing any impetus to challenge the 'runaway train' of gin. Last year, rum's UK market share was second only to gin, according to the latest figures released by the Wine and Spirit Trade Association (WSTA). Nearly 35 million bottles of rum were sold, worth over £1 billion – a remarkable figure, considering spirit sales for the entire country hit £11 billion.

British drinkers have more choice than ever before when it comes to spirits; they are searching for and demanding more authentic craft spirits with a story to tell.

An increasing number of artisanal spirits producers are crafting their own interpretations of rum, often alongside their gin range.

The significant growth in sales has been in 'golden' and 'dark' rum, particularly in the on-trade sector.

Golden rum's share in particular has increased by a noticeable seven per cent, with its market now worth £374 million. However, there are still subcategories of rum worth noting, including:

New, Cool Rums

Plenty of new entries into the rum category over the past couple of years and with interesting new distilleries opening rum is beginning to experience similar flavour twists, like gin. Spirited Union Distillery is on the radar due to their Lemon & Leaf Agricole-style rum. Distilled with lemons from the Amalfi coast and blue eucalyptus leaves. Top this rum with tonic (yes tonic) for the perfect serve.

With its sweet, sour flavour and vibrant, pink hue, Old J Cherry was conceived with professional mixologists in mind. Liven up your cocktails with an enticing dash of colour, the tart Marasca cherry taste and the signature spiced notes of Old J Spiced rum.

Spiced Rums

'Flavoured and spiced' is the fastest-growing rum subcategory, driven by penetration of younger consumers, yet almost a quarter of rum drinkers are frustrated with lack of choice, the highest out of all spirits categories.

Dead Man's Fingers is believed to be the world's first CBD Hemp Rum. Golden in appearance, the premium Caribbean Rum's aroma gives hints of cola, coffee, hops, and pine with a grassy herbal back note, and is best enjoyed mixed as a "Hemp & Coke".

Old J Silver is a white spiced rum carrying the classic Old J Spiced flavours, including the sweet toffee, lime and vanilla notes. However, it's lighter and dryer and the spices are subtler to perfectly balance with white rum. The combination of its lightly spiced palate and crystal transparency makes Old J Silver an interesting choice for cocktails that require a clear spirit.



Serious Rum Drinkers

This leaves us with one major rum style, presumably brimming with untapped potential. It's harder for a new rum drinker to approach aged rum. However, aged rum is a quality substitute for any drinkers not comfortable with whisky this Christmas. There's incredible range in the category and it's a perfect pairing with desserts – particularly chocolate – if you are pursuing the upsell of after-dinner drinks.

Old J Gold was the only spiced rum awarded Master status at Rum Masters 2016. Crafted in small batches, Old J Gold Spiced Rum is pot-stilled in the Caribbean. Aged in oak barrels for 3 years and finally blended with our special range of spices, it is delicious as a sipping rum. A generous serve with a couple of ice cubes makes a perfect accompaniment to a cold, dark winter's evening.

Gosling's Family Reserve is made using top-quality rums from the flagship Gosling's Black Seal rum expression. Each bottle is hand labelled and dipped in wax. Pouring this for your customers will garner a 'wow' and cause a conversation about the bottle. The taste will leave them wanting you to hand pour it into their glass.





CHRISTMAS PACK
Buy 2 bottles from
the range and receive
a case of (24)330ml
Ting, Ginger Beer or
Pineapple Soda plus
6 Old J tin cups and 10
Christmas Bar Menus
WHILST STOCKS LAST

+5
POINTS

Old J
Dark with
Ginger
Beer

Old J
Cherry with
Pineapple
Soda

Old J
Spiced
with Ting



OLD J SPICED RUMS

A Multi-award-winning range of rums awaits you to experience it, experiment with it, and find the expression that suits you best.

Old J Spiced rums make no compromise in flavour. An original blend of unique Caribbean spices, along with vanilla and Persian lime, added to a selection of the finest premium rum, to create a versatile spiced rum range, suitable for any occasion.

In the years since its inception, Old J has garnered a dedicated cult following, from party-going students to rum-sipping elders, everyone can find a rum in the range to suit their taste.

While the original Old J Spiced remains a favourite, the range features options that appeal to all tastes:

Cherry and Silver are perfect for cocktails

Gold and Dark for a neat tippie or on the rocks

The mouth-scorching Tiki Fire for the more adventurous tiki cocktail drinkers.

RAISE THE HOOF

As seen on DRAGON'S DEN

Multi-award winning, boldly spiced rums with provenance.
Blends of premium, dark, barrel aged rum from Guyana & Trinidad.
Lightly caramelised with demerara sugar and infused with natural
spice extracts, including: cloves, star anise and cassia bark.
Devilishly good neat, with the usual mixers and wicked with
ginger beer & lime.

THE FIRST spiced rum to win a GOLD MEDAL
for taste at the BARTENDERS BRAND AWARDS 2019.
Joint No. 1 scoring rum with 45/50 points
scored for taste.

Over Hoof 66.6% ABV 50cl

Cloven Hoof 37.5% ABV 70cl

Peter Jones, Dragon's Den - "One of the
best pitches I have ever, ever seen".



THE DEVIL MADE ME DO IT

RECEIVE 1 X HAVANA CLUB 3 YEAR OLD FREE
WHEN YOU BUY ANY 4 X 70CL FROM THE RANGE

OR
15
POINTS



@HAVANA CLUB_UK

* 2 X DEALS PER CUSTOMER. OCTOBER AND NOVEMBER ONLY
* AVAILABLE WHILE STOCKS LAST
* MUST INCLUDE 1 X HAVANA CLUB 7 YEAR OLD

Drink Havana Club Responsibly
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CELLAR TRENDS RUM BASKET

OR
15
POINTS

Purchase ANY 5 RUMS
and get the
6th bottle FREE

*Cheapest item free



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FREE BOTTLE OF CUT
SMOKED RUM
WHEN YOU BUY 5 BOTTLES
OF ANY OF THE CUT RUM RANGE

CUT SPICED-SMOKED-OVERPROOF RUM

CUT RUM

CUTRUM/CUTTOTHERUM
INFO@CUTRUM.COM WWW.CUTRUM.COM





OR
10
POINTS

BUY ANY 3 x 70cl FROM THE
RANGE AND RECEIVE A CASE
OF FRANKLINS TONIC FREE

BUY ANY 5 x 70cl AND RECEIVE
1 x 70cl GIN FROM BELOW FREE

Beefeater Blood Orange 70cl | Beefeater Pink 70cl
Gordon's Pink 70cl | Bosford Pink 70cl | Tanqueray 70cl

OR
15
POINTS



Buy any 3 x 70cl Arber (Original or Rhubarb) and receive 1 x 70cl Monin Gomme and a case of Copa or Tall glasses free

OR 10 POINTS

LWC EXCLUSIVE

Buy 2 x 70cl Arber Original and receive a case of Copa or Tall glasses free

+5 POINTS

LWC EXCLUSIVE

Buy 2 x 70cl Arber Rhubarb and receive a (24)200ml case of Franklin & Sons Ginger Ale free

OR 10 POINTS

LWC EXCLUSIVE

AGNES ARBER

PREMIUM GIN

PROVENANCE

On 24 May 1948, Agnes Arber became the first woman to receive the Gold Medal of the Linnean Society, a world-famous institution dedicated to the study of natural history. Born in 1879, Arber achieved excellent academic results throughout her youth, and soon became a historian of botany under the wing of her mentor, plant morphologist Ethel Sargent. By the time of her death in 1960, Arber had published an extensive library of books on both botany and philosophy. It is with an appreciation for Arber's work that we have produced this convergence of nine botanicals distilled together.

Agnes Arber Gin (41.6%)

A convergence of nine herbs and fruits, distilled together in the same pot. The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia, and the sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.

Arber Rhubarb Gin (41.6%)

A delightful twist on our original Agnes Arber gin. After distillation, this gin is infused with the delicious signature tartness of rhubarb, one more in a beautifully balanced array of skilfully selected flavours.

EMPRESS 1908

ORIGINAL INDIGO GIN

PROVENANCE

Inspired by the beautiful tea service at the iconic Fairmont Empress Hotel, Vancouver Island, Canada. Victoria Distillers created Empress 1908, a gin as captivating as the beautiful tea service. So great was the Empress Hotel's fame that its signature tea house attracted travellers from all corners of the globe to come and sip their extraordinary elixir.

Buy 2 x 70cl
Empress Gin and
receive a (24)200ml
case of Fever-Tree
Elderflower
Tonic free

OR
10
POINTS



OLD FASHIONED

INGREDIENTS
40ml Empress 1908 Gin
20ml Pisco
5ml Monin Gomme
3 dashes Angostura Bitters
3 dashes Peychauds Bitters

Stir together on ice then garnish with a lemon twist.

Q1908

A favourite of the Fairmont Empress Hotel Bar, the Q1908 is smooth, balanced and beautiful too. Add your favourite edible flowers for the perfect final touch!

INGREDIENTS
50ml Empress 1908 Gin
20ml Lemon Juice
20ml Monin Gomme
1 egg white

Dry shake, wet shake, double strain then garnish with edible flowers.

EMPRESS SPRITZ

INGREDIENTS
40ml Empress 1908 Gin
100ml Sparkling Mineral Water

Build on ice in a Gin Goblet glass and stir well. Garnish with a trio of blackberries.

Sipsmith is the
fastest growing
super-premium gin*



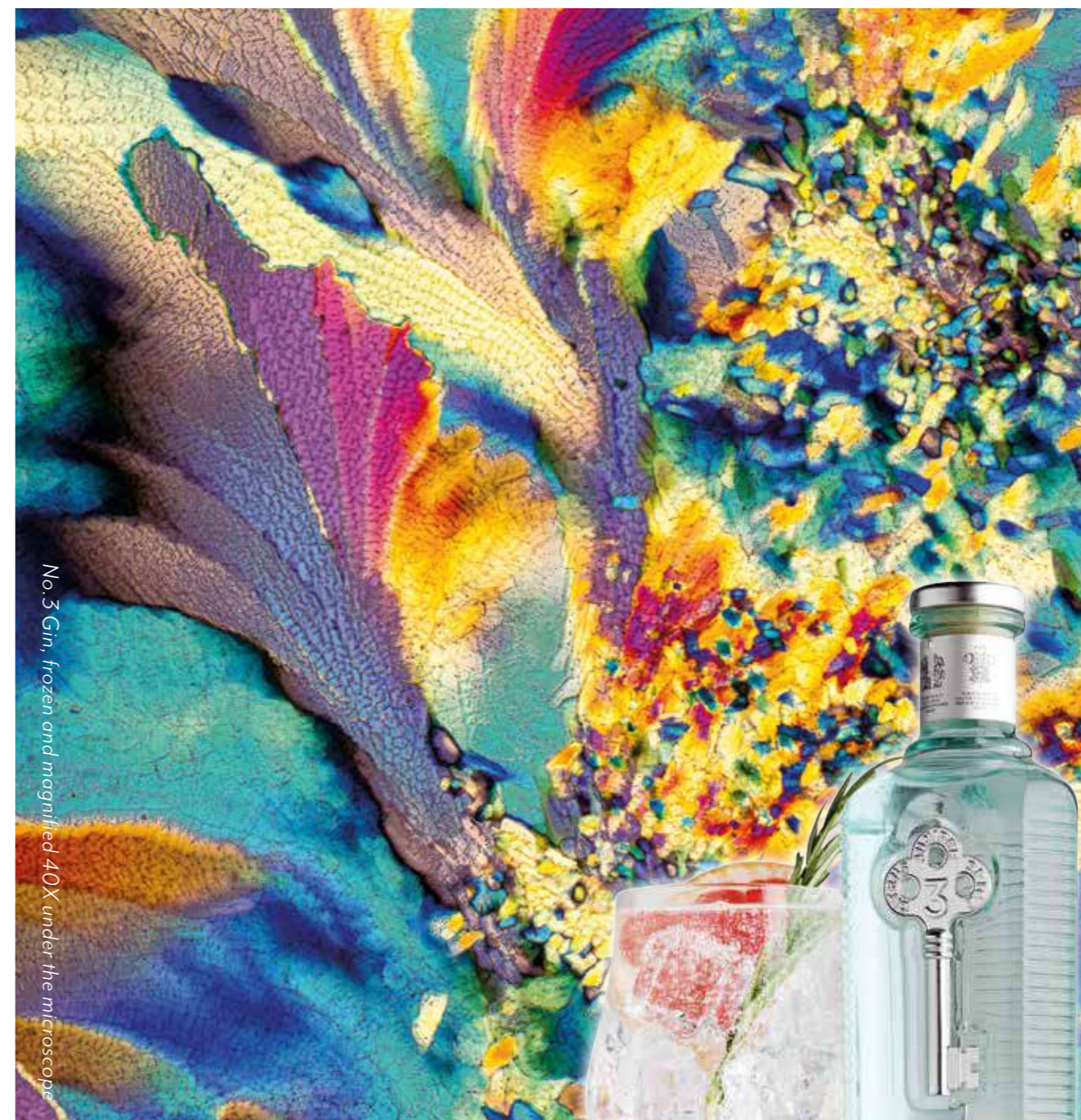
BUY 5
bottles of Sipsmith
(London Dry Gin 70cl, Sloe Gin 50cl,
Orange & Cacao Gin 50cl)

— & —

RECEIVE
one complimentary bottle**



*Nielsen 20/04/19 | ** Sipsmith London Dry Gin 70cl, Sipsmith Sloe Gin 50cl,
Sipsmith Orange & Cacao Gin 50cl. @SIPSMITH 🍷🍹🍸 Please sip responsibly.



No.3 Gin, frozen and magnified 40X under the microscope

Gin, just as it should be.

Awarded Best Gin in the World four times, and
Supreme Champion Spirit at the ISC 2019

Buy 3 x 70cl bottles of No.3 London Dry Gin
and receive FREE Franklins Tonic.

OR
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POINTS



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MASONS

DRY YORKSHIRE GIN



OR 25 POINTS

BUY ANY 3 x MASONS 70CL AND RECEIVE A FREE

MASONS PEPPERED PEAR EDITION 70CL

OR

G12 GRAPEFRUIT & MANDARIN 70CL

FREE*



Terms & Conditions; Max 4 deals per customer per month whilst stocks last. Variations included: Masons 70cl Original, Lavender, Tea, Peppercorn, Sloe, Apple, Vodka



MANCHESTER GIN

FAC51 THE HACIENDA

Special Edition available now from LWC

A vibrant, citrusy, full-strength gin for an electric G&T.

Serve with a naturally light tonic and a lemon and lime twist.

MADE IN MANCHESTER

HANDMADE
whilst wearing wellies

5 a day starts, 7 days a week, all manner of weather conditions, & a generous collection of aching backs, all in the pursuit of splendid tasting gin.



Chase

BUY *Any 3* GINS TO RECEIVE A CASE OF FEVER-TREE MEDITERRANEAN TONIC

OR 10 POINTS

FEVER-TREE

IT'S ALL IN THE *Chase*

MANCHESTER GIN

Buy 3 Bottles of Manchester Gin...

OR 10 POINTS

Get 24x 200ml Franklin & Sons Tonic FREE*

Find out more about Manchester Gin and the brand new Spirit of Manchester Distillery at manchestergin.co.uk




*One deal per customer; orders need to be made up of more than one variant of Manchester Gin. Deal includes Signature / Raspberry Infused / Wild Spirit / Hacienda Edition

**BUY ANY 5 x 70CL BOTTLES
FROM THE CUCKOO GIN RANGE
AND RECEIVE 1 FREE**

**OR
20
POINTS**



**PERFECT SERVE STAFF
TRAINING & POP-UP EVENT
SUPPORT AVAILABLE**

BRINDLE DISTILLERY
HOLMES FARM • LANCASHIRE

**FOR MORE INFORMATION, PLEASE CONTACT
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DEATH'S DOOR
... SPIRITS ...
EST. 2005

**Buy three 70cl bottles and receive a
complimentary case of Fevertree
tonic and 12 branded glasses**

**OR
10
POINTS**

WWW.MARUSSIBEVERAGES.CO.UK
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**POETIC
LICENSE**

Special Offer

Get a free 50cl bottle of either Blackcurrant & Ginger or Sarsaparilla Gin Liqueur when you buy 3 70cl bottles from our core range!

**OR
15
POINTS**

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www.poeticlicensedistillery.co.uk

BUY ANY **3 BOTTLES** FROM THE **JAWBOX** RANGE & RECEIVE A FREE CASE OF **FEVER TREE GINGER ALE*** OR 10 POINTS

JAWDROPPINGLY REFRESHING
Jawbox Spirits Co Ltd

awarded
BEST GIN
in the **UK**
QUALITY DRINK AWARDS GOLD

JAWBOXGIN.COM f t @JAWBOXGIN ENJOY RESPONSIBLY, BUT DO ENJOY! *WHILE STOCKS LAST

— SINCE 1863 —
HAYMAN'S
of LONDON
True English Gin

For five generations we have been proud to distil the classically balanced style of English Gin first pioneered in London throughout the late 19th century. To this day our range of English Gins are still made by hand, all in small batches and all following a traditional two-day process. We believe this is how True English Gin should be made.

BUY ANY 3 BOTTLES FROM THE RANGE OF HAYMAN'S TRUE ENGLISH GINS* AND RECEIVE A CASE OF FRANKLIN & SONS MIXERS** AND 6 TRUE ENGLISH G&T GLASSES*** OR 10 POINTS

FRANKLIN & SONS LTD
London 1886

*The Hayman's gin range includes Hayman's London Dry, Hayman's Old Tom, Hayman's Sloe Gin, Hayman's Gently Rested, Hayman's Royal Dock.
**The Franklin & Sons mixer range includes Natural Indian tonic, Light tonic.
***Please allow up to 4 weeks for delivery of the glasses.

Enjoy responsibly. For the facts visit:
drinkaware.co.uk

THE GIN ON EVERYONE'S LIPS



BUY ANY 4 X 70CL GINS OF EITHER BOË SCOTTISH
GIN BOË VIOLET GIN OR BOË PASSION GIN AND
GET ANY 2 X 50CL BOË GIN LIQUEURS **FREE**
(SPICED ORANGE, PEACH & HIBISCUS OR SCOTTISH BRAMBLE)

THAT BOUTIQUE-Y GIN COMPANY®

BUY ANY 3 BOTTLES FROM OUR RANGE
TO RECEIVE A **BRANDED HIP FLASK**
FREE OF CHARGE!



T&C'S APPLY. OFFER ENDS 31ST DECEMBER 2019. ALL BOTTLES ARE 70CL. DEAL APPLIES TO STOCK DELIVERED ON ONE DELIVERY.
OFFER OPEN TO UK RESIDENTS 18+ ONLY. *HIP FLASK IS 8OZ.

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For the facts

CROOKED
BEVERAGE CO
ALCOHOLIC
SODA

SPECIAL OFFER
£12.99 PER CASE

12X330ML CROOKED. AVAILABLE FROM 1ST NOVEMBER TO
31ST DECEMBER 2019, WHILE STOCKS LAST.

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**IT'S ALL
GOOD!**



NOV & DEC

**BUY 2 CASES OF NEW
WKD PINK & RECEIVE A
POS KIT FREE***

**NEW
FLAVOUR**



drinkaware.co.uk

*Offer available while stocks last and applies to WKD Glass 24 x 275ml. Kit contains: 2 x bar runners, 4 x posters, 6 x table talkers & 6 x mirror stickers. Maximum of 1 kit per customer.

**BUY 6 CASES
AND GET 1
CASE FREE***

**BUY 3 CASES
AND GET 1
BOTTLE OF
CORKY'S FREE****

**OR
15
POINTS**

24x275ml NRB & PET Hooch and Hooch Hoola. 24x275ml NRB VK Watermelon, Blue, Ice, Apple & Mango, Tropical Fruits, Strawberry & Lime, Orange & Passion Fruit, Black Cherry. 24x275ml PET VK Blue, Ice, Apple & Mango, Tropical Fruits, Strawberry & Lime, Orange & Passion Fruit. 1x70cl Corky's Mango Glitter, Blueberry Glitter, Raspberry Glitter, Sour Apple, Sour Cherry. Available from 1st November to 31st December 2019, while stocks last.

*To qualify for a free case of Hooch/Hoola, all stock purchased must be Hooch/Hoola.

**To qualify for a free bottle of Corky's, stock purchased must be either all Hooch/Hoola or all VK

GLOBAL BRANDS

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NOV & DEC



**SPECIAL
OFFER!**

**BUY ANY 3 OF THE BELOW
PRODUCTS AND RECEIVE A BOTTLE
OF BEN LOMOND PREMIUM GIN
FREE OF CHARGE.**

PRODUCTS INCLUDE - LOCH LOMOND 12 YEAR OLD,
INCHMURRIN 12 YEAR OLD, INCHMOAN 12 YEAR OLD, GLEN SCOTIA
DOUBLE CASK, BEN LOMOND PREMIUM GIN.*



PERFECTLY BALANCED



**DOUBLE
GOLD
MEDAL
WINNER**
San Francisco World
Spirits Competition

FRUITY & SWEET



**GOLD
MEDAL
WINNER**
San Francisco World
Spirits Competition

SMOKE & SPICE



**WORLD
WHISKIES
AWARDS**
BEST HIGHLAND
SCOTCH
12 YEARS
& UNDER

FINISHED IN A PEDRO
XIMENEZ SHERRY CASK



**GOLD
MEDAL
WINNER**
San Francisco World
Spirits Competition

CLASSIC LONDON-
DRY STYLE GIN WITH A
DELICATE BERRY TWIST
FROM HAND-PICKED
SCOTTISH BERRIES



**LOCH LOMOND
GROUP**

WWW.LOCHLOMONDWHISKIES.COM | WWW.GLENSCOTIA.COM | WWW.BENLOMONDGIN.COM

*PURCHASE MUST INCLUDE LOCH LOMOND 12 YEAR OLD SINGLE MALT

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BUY ANY 4 x 70cl FROM THE RANGE AND
RECEIVE 1 x 70cl SMIRNOFF VODKA OR A CASE
OF FEVER-TREE GINGER ALE FREE

OR
10
POINTS



WARM UP YOUR NIGHT WITH A GLENLIVET BONFIRE TODDY

Receive 6 x The Glenlivet enamel mugs**
when you buy 2 x 70cl
The Glenlivet Founders Reserve

BONFIRE HOT TODDY

50ml TGL FR, 15ml Lemon Juice, 100ml Ginger Ale
100ml Boiling Water

**74%
OF BRITS**
celebrate Bonfire night
by attending events
out of home*

*www.mintel.com/press-centre/retail-press-centre/brits-set-to-burn-through-316-million-this-bonfire-night

**WHILST STOCKS LAST

PLEASE ENJOY GLENLIVET RESPONSIBLY. drinkaware.co.uk for the facts

Buy 1 x 70cl Laphroaig 10yo
and any other 3 x 70cl from
the range and receive a FREE
bottle of Auchentoshan
American Oak

**OR
20
POINTS**

Products Included in the Deal

Laphroaig 10 Years Old, Highland Park 12 years Old,
Laphroaig Quarter Cask, Bowmore 12 years Old,
Auchentoshan 12 years Old

Limited deals available and only in November and December

For further information contact Edrington-Beam Suntory UK Distribution Limited. Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com

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THE UK ON TRADE'S NO.1 PEATED SINGLE MALT*

“A BIG”
**PEATY, SLAP
IN THE FACE. PERFECT**

JOHN CAMPBELL
DISTILLERY MANAGER OF LAPHROAIG

LAPHROAIG.COM/OPINIONS
#OPINIONSWELOME™

BUY 2 x 70cl BOTTLES FROM THE LAPHROAIG
RANGE AND RECEIVE A FREE POS KIT:

Kit Includes: 1 x Chalkboards, 2 x Bar Runners



drinkaware.co.uk

Products included in the deal Laphroaig 10yo, Laphroaig Quarter Cask and Laphroaig Lore.
Limited deals available and only in October

For further information contact Edrington-Beam Suntory UK Distribution Limited.
Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com

1x70CL GLENFIDDICH 12YO FREE*
WHEN YOU BUY ANY 3x70CL WHISKIES FROM THE RANGE BELOW

**OR
20
POINTS**



*A minimum of 2 brands
to be purchased. Whilst stocks last.



WILLIAM GRANT & SONS

for the facts drinkaware.co.uk

**BUY 4x70cl
BOTTLES
OF JURA**

**AND RECEIVE 1x75cl
HARVEYS BRISTOL CREAM
FREE OF CHARGE**

**OR
15
POINTS**



JURA JOURNEY IS NO.2 MALT BRAND IN UK IMPULSE*
*Nielsen Value MAT to 15.6.19

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**BUY ANY 4 X 70CL OF
SOUTHERN COMFORT ORIGINAL OR BLACK
OR 2 X 1.5L SOUTHERN COMFORT ORIGINAL
AND RECEIVE A POS KIT FREE***



KIT CONTAINS: KIT CONTAINS: 1 X BAR RUNNER, 6 X MASON JARS,
1 X CHALK BOARD & 20 X TABLE TALKERS

*POS kit sent direct to outlet. Maximum 1 kit per outlet. Available only while stocks last.

M. W. HERON



NEW ORLEANS

SOUTHERNCOMFORTUK.COM @SOUTHERNCOMFORTUK #SPIRITOFNEWORLEANS

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**FOR HOLIDAYS
WORTH SHARING
COME ONE, COME ALL**

**Buy 2 x 70cl from the Jim Beam
Family and receive 20 Jim Beam
Red Tin Cups**

Deal Includes: Jim Beam White 70cl and Jim Beam Red Stag 70cl
*Limited deals available and only in October

JIM BEAM
SINCE 1795

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V GALLERY

MAKE IT YOURS

**BUY ANY 6 BOTTLES
& GET AN EXTRA
BOTTLE FREE**

**OR
10
POINTS**

**AVAILABLE IN
8 FLAVOURS**

**MARSHMALLOW, TOFFEE FUDGE
MANGO CRUSH, CUCUMBER
COFFEE, COCONUT, GRAPE
AND VERY BERRY**





THE STORY

Monin delivers innovative, gourmet flavour solutions built on a bedrock of more than a century of traditional artisanal beverage knowhow. Having remained a family-owned company since 1912, Monin is a trusted partner and a brand of choice for hospitality professionals in over 150 countries.

Using the finest ingredients sourced from around the world, Monin has 24 liqueurs to choose from, including: Apricot Brandy, Banana, Blackberry, Blue Curaçao, Cassis de Dijon, Cherry Brandy, Cocoa, Coconut, Coffee, Green Melon, Green Mint, Lychee, Manzana Verde, Orange Curaçao, Peach, Raspberry, Strawberry, Triple Sec Curaçao 25, Triple Sec Curaçao 38, Vanilla, Violet, Watermelon, White Cocoa, White Mint.

ABV: Various
Size: 70cl Bottle



CHESTNUT BRANDY WARMER

INGREDIENTS

15ml Vodka
40ml Monin Cherry Brandy
10ml Monin Chestnut Brandy
15ml Lime Juice

Combine all ingredients into a cocktail shaker hard and fine strain into a martini glass. Garnish with a cherry.



WINTER APRICOT LADY

INGREDIENTS

20ml Monin Apricot Brandy Liqueur
10ml Monin Winter Spice Syrup
30ml White Rum
20ml Lemon Juice
1 whole egg white

Add all ingredients into a cocktail shaker. Shake hard and fine strain into a rocks glass over cubed ice. Garnish with rosemary and honeycomb.



GINGLE BELLS

INGREDIENTS

20ml Monin Mint Liqueur
40ml Gin
20ml Lemon Juice
Top of Ginger Ale

Fill a highball glass with cubed ice. Pour in Monin Mint Liqueur, gin and lemon juice. Top up with Ginger Ale. Garnish with lemon wedge and mint sprigs.

Le Sirop de
MONIN®

*Bring flavour
to your cocktails*

Buy any 6 bottles of MONIN syrup or Le Fruit de MONIN
and receive a bottle of MONIN Gomme syrup free!*



BENNETT OPIE LTD



For more information please contact Bennett Opie Ltd.
on 01795 476154 or sales@b-opie.com

OR
10
POINTS

*Promotion applies to any MONIN 70cl bottle of syrup (excluding Gomme or Grenadine) or any 1 litre bottle of Le Fruit de MONIN. Offer applies from 1st October 2019 - 31st December 2019 inclusive.

**CREEP IT REAL
THIS HALLOWEEN**

HALLOWEEN IS NOW
WORTH AN ESTIMATED
£320 MILLION
IN THE UK**

**BUY 4 X 70CL OR
2 X 1.5L MALIBU
AND RECEIVE
6 X HALLOWEEN
MASON JARS
AND 20 X MALIBU
TENT CARDS***

WITH
MALIBU



MALIBUUK **MALIBUUK** **MALIBURUMUK**

Enjoy Malibu responsibly

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*AVAILABLE OCTOBER ONLY WHILST STOCKS LAST **SOURCE: MINTEL CONSUMER RESEARCH 2017

Buy 6 x 70cl
Jagermeister Original
and receive 1 x 50cl
Jagermeister Cold
Brew Coffee free
CAPPED AT ONE
DEAL PER CUSTOMER



NEW
**Jagermeister Cold
Brew Coffee (50cl)**

A unique new combination of original
Jägermeister fused with natural cold
brew coffee with a hint of cacao.



La FRENCH

Premium Vodka



Buy 2 x 70cl
La French
Vodka and
receive 1 free
ONLY AVAILABLE
IN DECEMBER



PICKFORD A Signature Winter Classic Cocktail

INGREDIENTS
60ml La French Vodka
60ml Pineapple Juice
15ml Amarena Syrup
10ml Maraschino Liqueur

Pour the ingredients into a cocktail shaker with ice cubes. Shake well. Strain into a cocktail glass and garnish with a cherry and pineapple wedge.

LA FRENCH VODKA ELEVATES THE ORDINARY TO EXTRAORDINARY

La French is born from a passion for the finest cocktails and classic French style.

France has one of the most respected vodka production techniques in the world, and produces some of the most elegant vodka. Distillation happens in France, and all ingredients are local to the country: a delicious blend of crystal-clear Cognac spring water and the finest French wheat, five-times distilled, with naturally occurring citrus and vanilla undertones which provide a delicate flavour profile and luxurious mouthfeel.

The iconic La French Lady, silhouetted on every bottle, is inspired by true events and embodies sophistication simultaneously with contemporary style. The bottle's subtle blue hues and the inclusion of the Tricolour reaffirm the character of the vodka and demonstrate the spirit's French roots.

Perfect in a cocktail with a high-quality mixer, or simply taken straight La French is the perfect addition to your bar this party season.

BABY, IT'S COLD OUTSIDE!

Step in out of the cold – hot serves that won't leave you feeling the winter freeze.



SINÉAD LOWE

Marketing Manager
Signature Brands

As we enter the busiest quarter of the year, bars are wanting to be like the 3 Wise Men – bearing gifts for everyone. It's hard to imagine, as I write this after one of the hottest bank holidays on record (remember that?), but the demands for a hot winter treat will be upon us before we know it.

At the forefront of food and beverage managers this season will be the 'winter warmers' menu. With a wealth of spirits, ciders and wines to inspire the perfect hot drink serve, why not create a menu of hot drinks that can appeal to your customers during the Christmas shopping and party season?

Hot alcoholic serves are very much open to your own mixology skills. Tweak, fiddle and play around with flavours until you have a winter warmer that tastes just like how Christmas feels: a sweet, spiced and sentimental fuel for laughter.

Take a look at a selection of classic winter hot drinks – simply served. No need to purchase a wealth of new ingredients; stay true to the values of generations past and work with simple key ingredients available on most back bars.

As consumers look to treat themselves when out and about shopping, catching up with friends or partying this festive season, a strong offering of hot drinks in this key trading period is a great differentiator from your neighbouring bars and restaurants, and will help create those warm, fuzzy memories we all crave at this wonderful time of year.

Rum Hot Punch

Punch was one of the many rum-based drinks popular in the 18th century when taverns would serve a cold punch and warm it up on request by simply placing a red-hot iron rod in it! Ingredients:

- 40ml good-quality rum (We recommend Old J Spiced - packed with spice and flavour)
- 40ml Cognac
- 10ml Fino sherry
- Dash Monin Gomme (sugar syrup)
- 30ml lemon juice

Add all the ingredients to warm in a pan and top up with very hot water, to taste. Add the cinnamon stick at the end to garnish.



A Good Old-Fashioned Hot Gin

This simple hot gin recipe was the critical ingredient at the sumptuous food and drink feasts Charles Dickens depicted in tales such as A Christmas Carol. Cheer up a Grinch this season with this Victorian-inspired delight. Ingredients:

- 50ml good-quality gin (We recommend Agnes Arber – a super citrus gin that balances with winter spices)
- 10ml Monin Gomme (sugar syrup)
- Orange and lemon wedges
- A few cloves and a little ground allspice
- Boiling water

Add all the ingredients to warm in a pan and top up with very hot water, to taste. Add the cinnamon stick at the end to garnish.



ON TREND

Keep it low alcohol

With the demand for 'no & low' drinks increasing, you should offer your health-conscious

customers a low-alcohol version of this classic: where the recipe calls for 2 litres of good-quality cider, try South West Orchards Low Alcohol.

Mulled Cider

A popular autumn and winter beverage, wassail is a hot mulled cider traditionally drunk as an integral part of wassailing, the old drinking ritual intended to ensure a good cider apple harvest the following year. Ingredients:

- 2 litres good-quality traditional cider (We recommend South West Orchards – draught or bottle)
- 6 cloves
- 3 or 4 star anise
- 1 cinnamon stick

- ¼ nutmeg, finely grated into the pan
- Juice of 1 orange
- Monin Gomme (sugar syrup) – add sparingly and bring up to the required sweetness

Add all the ingredients to warm in a pan. Once boiling, turn down to a simmer and leave to tick away for 5–8 minutes. As everything infuses, you'll get delicious layers of flavour. Taste it and add sugar as you like. Add the cinnamon stick at the end to garnish.



Mulled Wine

Not known for leaving any leftover wine on the table, the ancient Greeks were the forefathers of sustainability. In order to prevent waste (and to make sure as much alcohol as possible was palatable), the Greeks would add spices into their extra wine and warm it up. Ingredients:

- 1 bottle red wine
- 60g/2oz demerara sugar
- 1 cinnamon stick and star anise

- Grated nutmeg
- 1 orange, halved
- 1 dried bay leaf
- 5 cranberries
- 60ml/2fl oz sloe or damson gin (optional)

Add all the ingredients to warm in a pan. Heat gently until the sugar has dissolved. Taste to see if you want the wine sweeter, and add more sugar to taste. Once off the heat, stir in the sloe or damson gin if you are using it.



TOP TIPS

Simple done well Less is always more. Practice your simple drinks build and do it well.

Good serve ware From polished latte glasses to quirky teacups, a handle is a must to accommodate hot drinks.

Great looking garnish Dried fruits, cinnamon sticks, cloves and star anise can be held in abundance and stored in jars to make a winter-friendly display.

Don't boil the mix The booze will just evaporate off and the resulting drink will be underwhelming. A gentle warming will suffice; stop before it starts to steam.

Quick and easy welcome

Offer a hot drink on arrival for larger parties – there's nothing better when you've just arrived in from the cold. It can be prepared in advance.

for the facts...drinkaware.co.uk

WESTONS FESTIVE BAG-IN-BOX OFFERS

NEW
THE PERFECT WINTER WARMER

ROSIE'S PIG
MULLED CIDER
WESTONS CIDER EST. 1880

10L

OLD ROSIE
6.8% ABV | 20L

ROSIE'S PIG
CLOUDY CIDER
WESTONS CIDER EST. 1880

20L

HENRY WESTONS
FAMILY RESERVE
5% ABV | 20L

20L

BUY ANY 2 X 20L BIB & RECEIVE A FREE 70CL BOTTLE OF SMIRNOFF

OR 10 POINTS

BUY ANY 4 X 10L BIB & RECEIVE A FREE 70CL BOTTLE OF SMIRNOFF

OR 10 POINTS

ROSIE'S PIG
RASPBERRY
4% ABV | 10L

ROSIE'S PIG
RHUBARB
4% ABV | 10L

ROSIE'S PIG
STRAWBERRY
4% ABV | 10L

10L

10L

10L

ROSIE'S PIG 10L FRUIT CIDER RANGE

ROSIE'S PIG
RASPBERRY
4% ABV | 10L

ROSIE'S PIG
RHUBARB
4% ABV | 10L

ROSIE'S PIG
STRAWBERRY
4% ABV | 10L

10L

10L

10L

Westons-cider.co.uk

WESTONS CIDER EST. 1880

LWC EXCLUSIVE

APPLESHED
DARK FRUITS
PREMIUM FRUIT CIDER

HALLOWEEN
POS KIT
FREE!

APPLESHED
DARK FRUITS
PREMIUM FRUIT CIDER

Trick or TREAT

ONE PINT THIS HALLOWEEN*
MATCH CARD WITH
PINT PURCHASED.
THE WORD TREAT
YOUR FREE PINT
THE BAR*

APPLESHED
DARK FRUITS
PREMIUM FRUIT CIDER

Trick or TREAT

see scratch card for full details

SMIRNOFF
No. 21
VODKA

1864

BUY 2X50L OF APPLESHED DARK FRUITS CIDER TO RECEIVE SMIRNOFF 70CL VODKA AND HALLOWEEN POS KIT - INCLUDING POSTER AND SCRATCH CARDS*

*LIMITED TO 1 DEAL PER CUSTOMER - ONLY AVAILABLE WHILE STOCKS LAST MUST BE PURCHASED BETWEEN 14TH - 25TH OCTOBER 2019.
POS KIT WILL BE SENT WEEK COMMENCING 25TH OCTOBER



SOUTH WEST ORCHARDS

The delicious range of South West Orchards draught and bottled cider truly hits the sweet spot for those venues wanting to serve a true craft cider with real authenticity.

Original Craft Cider (5.0%) Draught 50Ltr 12x500ml

This is made with a blend of the finest West Country Cider apples, such as Yarlington Mill, Harry's Master and Dabinett, plus a small amount of dessert apple to give the cider a fruity bite. The cider is fermented under ambient conditions, and then allowed to mature naturally for at least 3 months.

Raspberry Craft Cider (4.0%) Draught 50Ltr 12x500ml

A bittersweet cider infused with pure raspberry juice. This handcrafted gold-winning process creates an extremely smooth cider with a refreshing hint of raspberry fruitiness.

Low Alcohol Craft Cider (0.5%) 12x500ml

This award-winning Low Alcohol edition of our Modern Craft Cider is made with a special blend of traditional cider and dessert apple juice to taste just as delicious and refreshing as our original variety.

Buy a case of South West Orchards Original and a case of Raspberry to get a case of Low Alcohol free

+10 POINTS

LWC EXCLUSIVE

for the facts
drinkaware.co.uk

ORIGINAL
Craft Cider
— INSPIRED BY STAN THATCHER —

BUY 2 X 20 LITRE BAG IN BOX AND RECEIVE A 70cl BOTTLE OF SMIRNOFF FREE!

STAN'S TRAD. | STAN'S BIG APPLE
STAN'S CHEDDAR VALLEY

THATCHERS
EST. 1904
WHAT CIDER'S SUPPOSED TO TASTE LIKE

OR 10 POINTS

*Limited deals available.

EVENINGS ARE LIGHTER GOOD TIMES ARE LONGER

BUY ANY 5 - GET 1 FREE

OR 10 POINTS

drinkaware.co.uk for the facts

*FREE CASE CAN BE SELECTED FROM ANY OF THE ABOVE. WHILST STOCKS LAST. MADE IN THE UK.

FREE HALLOWEEN KIT*

WITH ANY 2 CASES OF BROTHERS TOFFEE APPLE

BROTHERS TOFFEE APPLE
ENGLISH CIDER
4% VOL 500ml e

drinkaware.co.uk
for the facts

* Halloween kit contains 2 bar runners, 100 drip mats, 1 strip of bunting & 25 table talkers. Limited availability. ** October only.

Twitter Facebook Instagram @BROTHERSCIDER
www.brotherscider.co.uk

FREE BOTTLE OF SMIRNOFF

WITH ANY 4 CASES OF BROTHERS

OR 10 POINTS

BROTHERS
PARMA VIOLET
ENGLISH CIDER
4% VOL 500ml e

BROTHERS
STRAWBERRIES & CREAM
ENGLISH CIDER
4% VOL 500ml e

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for the facts

* Free Smirnoff 70cl bottle. ** Choose any 4 from Brothers Wild Fruit, Rhubarb & Custard, Parma Violet, Strawberries & Cream, Toffee Apple or Strawberry & Lime 12x500ml

Twitter Facebook Instagram @BROTHERSCIDER
www.brotherscider.co.uk

KOPPARBERG

OUTSIDE IS OURS

BUY 6 CASES & GET A FREE BOTTLE OF SMIRNOFF

OR 10 POINTS

KOPPARBERG
PREMIUM CIDER
Elderflower
4.0% VOL

KOPPARBERG
PREMIUM CIDER
Blueberry Elderflower
4.0% VOL

KOPPARBERG
PREMIUM CIDER
Mixed Fruit
4.0% VOL

KOPPARBERG
PREMIUM CIDER
Passionfruit
4.0% VOL

KOPPARBERG
PREMIUM CIDER
Strawberry & Lime
4.0% VOL

KOPPARBERG
PREMIUM CIDER
Pear
4.5% VOL

STOCK UP NOW

for the facts
drinkaware.co.uk

Offer valid between 01.11.2019 and 31.12.2019. Whilst stocks last.
LWC reserve the right to end this promotion without notice. Smirnoff Vodka = 70cl

BUY ANY 4 CASES FROM THE RANGE AND RECEIVE CHOICE OF FREE STOCK BELOW

Gordons 70cl | Captain Morgan Spiced 70cl
Russian Standard Vodka 70cl | Smirnoff 70cl

OR
10
POINTS



HOP HOUSE 13 LAGER

BUY 8 30L OR 50L KEGS AND GET ONE FREE



**8 & 1
FREE**

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY



Buy 2 x
(24)330ml
cases of Lucky
Buddha and
receive 1 x 70cl
Smirnoff free

**OR
10
POINTS**



Lucky Buddha
ENLIGHTENED BEER

SHARE THE GOOD FORTUNE

How do you share luck?
Maybe it's cold out.
Maybe you have a jacket
and your friend doesn't.

Luck is that there is
even a jacket at all.
You are reminded of this
as you and your friend slide
one arm each into each
side of the jacket.
Ooooh, warmth.

For us, we make a beer
we call Lucky Buddha.
It's an Asian-style lager that
makes you smile.

We package it in a green
bottle resembling the shape
of the Laughing Buddha.
Our way of sharing is that
everytime you hold a Lucky
Buddha beer, you are rubbing
the belly of the Buddha
(a well-known instigator
of luck.)



DUAL
INSTALLATION OFFER
**Install Budvar
Original 5% and
Pardál Czech Lager
3.8% and receive
2 x 50ltr Kegs free***
T&Cs APPLY

**+50
POINTS**



PARDÁL CZECH LAGER

TASTING NOTES

Characterised by its higher bitterness and slightly darker colour than most lagers, what really sets Pardál apart from its lower-ABV counterparts is its unique flavour and lengthy brewing method.

Brewed for 11 days using three barley malts, Saaz and Agnus hops, Budweiser-Budvar's own yeast strain, and water drawn from 300-metre deep artesian wells, the beer is then matured for up to 30 days. This is an easy-drinking lager with a full mouthfeel and a bitter but well-balanced taste.

BREWED BY THE PEOPLE, FOR THE PEOPLE

Owned by the Czech Government, Pardál was a special project that involved 300 Czech citizens who worked with the Master Brewer to create this unique and special liquid. Pardál translates to 'panther' from Czech, but is used as a popular expression in Czech culture, akin to 'top bloke'.



Aleš Dvořák - Master Brewer

**TERMS & CONDITIONS:
OUTLET MUST BE SURVEYED
BY AN LWC/BUDVAR
ACCOUNT MANAGER.**

SELL MINIMUM 1.5X 50LTR OF
BUDVAR ORIGINAL AND 1X 50LTR
PARDÁL PER WEEK. ONE FREE KEG
OF EACH BEER PROVIDED AFTER
INITIAL PURCHASE.

*ONE FREE KEG OF EACH BEER
AFTER INITIAL PURCHASE



Buy 2 x 30Ltr
Kegs of Cruzcampo
and receive a
(24)330ml case
of Cruzcampo Gran
Reserva free
WHILST STOCKS LAST

+10
POINTS



DESDE 1904
Cruzcampo

CRUZCAMPO

FROM THE BEGINNING

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and portrays the saint of brewing, Gambrinus, on its logo.

Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and raised in the South of Europe, Cruzcampo has been spreading the positive and passionate characteristics of this region for over 100 years.

PROVENANCE: BREWED IN SEVILLE

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. One of Spain's most beloved beers, it has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness.

Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

ABV: 4.8%

SPAIN'S BEST- SELLING BEER

CRUZCAMPO Gran Reserva ABV: 6.4%

With a strength that packs a punch, this malty amber-coloured lager tastes of dried nuts, caramel and traces of liquorice. Producing the long and moderately bitter taste Cruzcampo is known for and leaves you wanting another sip.



MORENA BOTTLED RANGE

Classica (4.6%) 24x330ml / 15x660ml

Classica offers a refined, refreshing variation of the original Birra Morena, finely hopped and made with the highest quality of Italian grains. The palate is well structured with malty notes and an elegantly balanced taste.

Celtica Stout (6.8%) 12x330ml

Celtica Stout is a product of the study of ancient recipes: reflecting the old English sweet-stout style, this dark, bittersweet Italian beer features a pleasant body which treats the palate to hints of the caramel with which it was brewed.

Oro Bottle (5.2%) 24x330ml

Oro is a 100% pure malt lager, made especially for the most demanding palates with strong notes of barley, vanilla and cloves, and a warming, sunrise-gold colour. Only the best super-aromatic hops are used to produce Morena's crisp, refreshing flavour.



Buy 8 x 50Ltr
Morena Oro and
receive 1 x 50Ltr
Morena Oro Free
TERMS & CONDITIONS
APPLY



TERMS & CONDITIONS

To qualify for your Free 1 x 50Ltr Morena Oro you must share your 8 & 1 free with your customers. We will provide Loyalty Cards and a branded stamp. You must return 88 fully completed cards to LWC to receive your free keg. Available October till December.



ONLINE EXCLUSIVE



MORENA

The Morena, Drive Beer Brewery is one of only a handful of wholly owned, independent breweries left in Italy and is located in Basilicata, a rural region found to the south of the country. The beauty of Basilicata inspired a beer to be savoured based on a recipe that only ever uses pure malted barley. Morena remains a 100% malt lager, still entirely produced in Basilicata and imported to the UK by Signature Brands.

Oro Draught (4.6%) 30 / 50 Ltr

The great Oro liquid as described above has been reduced in ABV to a more sessionable 4.6% ABV. The reduction in ABV does not compromise on the taste and quality but does offer a lighter and more refreshing expression of this 100% pure malt lager.

Buy 2 x 50Ltr
Dortmunder Vier
and any 12 x 70cl
Jagermeister OR 50cl
Jagermeister Cold Brew
and receive 1 x Jagermeister
freezer Free

TERMS & CONDITIONS APPLY



TERMS &
CONDITIONS

One deal per outlet.
Whilst stocks last.

Buy 8 x 50Ltr
Dortmunder Union
Pils and receive 1 x
50Ltr Dortmund
Union Pils Free

TERMS & CONDITIONS
APPLY



**DORTMUNDER
UNION**

Das Original

**DORTMUNDER
UNION**

In 1887, a fateful mistake in the Dortmund Union brewery resulted in a brew of nothing but pale malt. When accidentally shipped to a customer, the light-gold product proved a sensational success. Still Brewed in Germany and shipped to the UK, Dortmund Union is a genuine, authentic German beer.

Dortmunder Union Pils (4.8%)

A pale pils-like brew, this is the signature of master brewer Fritz Brinkhoff. The same classic pilsner recipe, created in 1887, is still used today and provides a perfect, classic bitter lager balanced with sweet, malty undertones.

Dortmunder Union Vier (4.0%)

A genuine imported German pilsner, Dortmund, in our opinion, is the best-quality 4% pint in the UK. A pale lager with key influences from Pilsner, gold in colour with a moderate bitterness from the Noble hops, Dortmund Vier has a lean body, full of character with a beautiful, crisp finish.

TERMS & CONDITIONS

To qualify for your Free 1 x 50Ltr Dortmund Union Pils you must share your 8 & 1 free with your customers. We will provide Loyalty Cards and a branded stamp. You must return 88 fully completed cards to LWC to receive your free keg. Available October till December.



INSTALL BUDWEISER ON DRAUGHT

for a free keg and activation POS kit*



BOOST YOUR SOCIAL MEDIA PRESENCE

Sign up now at customerportal.budweiserpl.com

WHY?

Drive more footfall by advertising fixtures on social media.

HOW?

Visit our portal to sign up and receive these incredible assets.

WHAT YOU WILL GET?

Facebook, Twitter and Instagram media assets for all televised games.



BUY 8 CASES OF BUDWEISER FOR A CHANCE TO WIN

a pair of Premier League tickets each month.**



THE OFFICIAL BEER OF



Budweiser

PREMIER PREDICTOR

THE ULTIMATE PREDICTION GAME TO DRIVE CUSTOMERS TO YOUR ESTABLISHMENT

To benefit from additional footfall at no extra cost, contact MatchPint at pubs@matchpint.co.uk



*Over 18s only. Offer open to LWC customers based in England and Wales only (exc. Scotland, NI, IOM and CI). Install Budweiser on draught between 01/10/2019 - 31/12/2019 to receive one free keg. Free keg to be delivered within one month of install. Subject to availability. All rights reserved. Promoter: AB InBev Limited. Bureau, 90 Fetter Lane, London, EC4A 1EN.

**Over 18s only. Offer open to LWC customers based in England and Wales only (exc. Scotland, NI, IOM and CI). Customers must purchase 8 cases of Budweiser 24x330ml in one order between 01/10/2019 - 31/12/2019 for the chance to win one pair of General Admission Premier League tickets (exact match confirmed in due course). Winners chosen at random. Winner will be selected the month before match day and informed through their sales representative. One winner every month until December 2019. Max on entry per person per month. Promoter: AB InBev Limited. Bureau, 90 Fetter Lane, London, EC4A 1EN.

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BE PART OF THE

RÖAD CREW

born to lose ♠ live to win

Buy 2g casks and get a

FREE RÖAD CREW HOODY



Available Oct-Dec

Hoody only available in large and may take up to 30 days for delivery. Limited to one per customer.

www.motorhead-beer.com

🐦 @MotorheadBeer 📷 motorhead_beer

📺 @MotorheadBeer



BUY 3 X 50L OR 5 X 30L KEGS GUINNESS DRAUGHT & RECEIVE A GORDON'S PINK 70CL FREE

OR 10 POINTS

LWC EXCLUSIVE

GOOD TIME FOR A GUINNESS

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk



NOW AVAILABLE THROUGH LWC

MORE DRAUGHT LESS SPACE

Finally, a professional draught system for tight spaces!

- 90% of people want draught*
- 27% higher RSP for draught vs packaged**
- Blade footprint is only 30cm²
- No Maintenance, line cleaning or CO₂

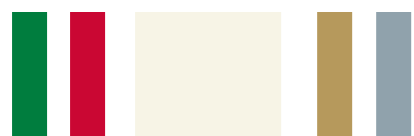
Just pre-cool the kegs, turn on and start selling perfect draught beer.

Discover what Blade could do for your business and speak with your LWC representative today.

BLADE

8 LITER COUNTERTOP
DRAUGHT SYSTEM

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UNMISSABLE
OFFER
£449

(ex.VAT)

1 x BLADE machine
2 x 8L kegs
24 x glasses

* Data source: Office for National Statistics – UK Drinking Habits
** CGA RSP data analysis May 2019

NEW
BRANDS NOW AVAILABLE

EST. 1873
Heineken

ONE FOR THE ROAD? NOW YOU CAN

**GREAT TASTE.
NO ALCOHOL.***
ONLY 69 CALORIES

*CONTAINS NO MORE THAN 0.05% ALCOHOL BY VOLUME

for the facts
drinkaware.co.uk



Beer

AUTUMN, WINTER AND CHRISTMAS CASK ALES

A look at some of our cask ales to suit the changing seasons and the festive period.



SHEPHERD NEAME HOWLING WOLF (4.5%) £82.00

In collaboration with Finnish brewer Mallaskoski, Shepherd Neame are proud to present Howling Wolf. Ruby red in colour courtesy of Viking malt, this full-bodied ale offers hints of vanilla and citrus with a bold, smoky finish.

ADNAMS GHOST SHIP (4.5%) £78.00

This Pale Ale has a good assertive pithy bitterness and a malty backbone. It is brewed with a selection of malts and a blend of other American hop varieties to create some great citrus flavours.

FULLERS SWING LOW (3.5%) £78.00

Taking its name from England's rousing rugby anthem, Swing Low is a crisp, balanced beer that will strike a chord with all fans of the oval ball.

Brewed to just 3.5% ABV, it's a hoppy, sessionable ale that shows you don't have to be strong to be a star of the Six Nations...

WADWORTH RISING SCRUM (3.9%) £75.00

Our new, deep golden ale is highly drinkable with a refreshing bitterness drawn from a specially sourced hop of Japanese origin, Sorachi Ace.

GREENE KING GANGLY GHOUL (4.2%) £72.00

An easy drinking beer. A warming toffee character with a touch of orange peel, citrus and spiciness.

ADNAMS SLOE STORM (4.0%) £75.00

Pale ale, double roasted crystal Hops, Fuggles and Phoenix. Ho Ho Ho! Sloe, sloe, sloe! (Sloes not necessarily from the North Pole!)

SHEPHERD NEAME RUDOLPH'S REWARD (4.5%) £73.00

Featuring pale and crystal malts and Target and East Kent Goldings hops, with mulling spices added at the end.

HYDES CHESTNUT WISE DONKEY (3.9%) £00.00

A fruity aroma with raisins, spice and maltiness.

HYDES WINTERS TALE (7.0%) £00.00

Just the thing for those cold, dark and long winter nights. This is a beer high on strength and flavour so it's not for the faint hearted.

TIM TAYLOR'S CRIMSON COMET (4.5%) £99.00

A rich red ale brewed with rye malts, spices and a twist of citrus hops.

YORK BREWERY SNOWFLAKE (3.7%) £73.00

US grown Willamette and Cascade, give a citrus punch with a light fruity aftertaste.

THEAKSTONS CHRISTMAS ALE (4.7%) £82.00

Rich, full-flavoured ale with cinnamon and raisins, together with a hint of walnut.

FULLERS SANTA BY THE SURF (3.5%) £78.00

A golden ale, inspired by Christmas down under. Exclusively hopped with the Aussie Galaxy hop, expect a tropical twist for Christmas.

WADWORTH BIG BAUBLES (4.9%) £85.00

The real ale at 4.9% abv has been brewed by the Wadworth brewery team in Devizes and has a bold spicy, fruity malt base which is contrasted by a mouth-watering tart finish.

QUALITY CONTROL LOOKING AFTER YOUR CASK BEER & ALE

QUICK BEER DICTIONARY

Ale - ale is a term used in the English language for a brew made with a top-fermenting yeast, which normally stands out with its fruitiness. Ales are brewed in varieties of strengths, colours and palates which are separated into styles.

Cask (Conditioned Ale) - non pasteurised or filtered, cask-conditioned ale has a secondary fermentation and precipitation of yeast in a vented cask in the cellar of the pub. After the cask conditioning process is completed, the final product should be clear, with a very light natural carbonation and in between 11 °C and 13 °C temperature.

COMMON DISPENSE ISSUES & QUESTIONS THAT SHOULD BE ADDRESSED

QUALITY CONTROL

2% is the average amount the British pub could grow their yields if the cellar practices and pouring techniques were improved. This represents £111m missed profit opportunity across the industry, (the cask report 2017). (For tips on keeping cask ale and glassware, please see 'LWC cask-conditioned beer' brochures).

FLAT BEER

Is the gas turned on or has it run out?
Is the correct gas mixture being used?
Is the cellar temperature correct?
Is the remote cooler switched on?
Is the product in date?
Has cask ale been on sale for more than 3 days?
Is a hard peg being inserted in the cask overnight?
Is the correct nozzle being used?
Is the product being dispensed into wet, hot or greasy glass?
Is the product being dispensed correctly?
Is the glass washer working properly?

FOBBING BEER

Is the cellar temperature correct?
Has the gas been turned off in between sessions?

Is the correct gas being used?

Does the ale python unit contain water and is it switched on?

Is there enough coolant in the cooler and is it switched on?

Are the couplers and connectors clean?

Is the beer still conditioning?

How frequently are the beer lines being cleaned?

Is the correct nozzle being used?

Is the product being dispensed into hot or greasy glasses?

Is the product being dispensed correctly?

Is the glass washer scrupulously clean?

ADVERSE AROMAS OR FLAVOURS

Is the cellar temperature correct?

Has the cask ale been on sale for more than three days?

Is a chlorinated chemical being used to clean the cellar floor?

How frequently are the beer lines being cleaned?

Is the product in date?

Is food being stored in the cellar?

How long has cask been conditioning for?

Has line cleaner been flushed through lines properly?

Is the beer infected? (Smells of sweetcorn or ketchup – brewery issue)

Is glassware clean?

NO DISPENSE

Is the gas cylinder empty?

Is the gas switched on?

Is the gas leaking?

Is the container empty?

Is the coupler fully depressed down?

Is the spear damaged?

Has the float in fob detector been released?

Remote coil frozen - was the cooler switched off before line cleaning?

Has the power supply failed?

Is the nozzle blocked on the tap?

CLOUDY OR HAZY DRAUGHT

Is the cellar temperature correct?

When was cask vented and tapped?

How long has cask been stillaged?

How long has the product been on sale for?

Is the product out of date?

Is the auto tilt sticky causing cask to jolt forward?

Was a hard peg in use when beer first dispensed?

How are the taps/rods being cleaned?

When were the lines last cleaned?

Are the fob detectors clean?

Are glasses clean and free rinsing?

Are the nozzles on the bar clean?

Is cask nearly empty?

If you or your staff are not sure how to answer all the questions above, please visit the official Cask Marque page, which will help you with any training needs for beer quality control and cellar management: <http://cask-marque.co.uk/info-for-pubs/training/>



**BUY ANY 2 X 9G'S
& RECEIVE A
TROOPER LONG SLEEVE T-SHIRT
& DAY OF THE DEAD PUMP CLIP**

TROOPER
DAY OF THE DEAD
CHESHIRE ENGLAND
ALC. 4.7% VOL.

T-Shirt size L

ROBINSONS
1838
BREWERY

For further health information, visit drinkaware.co.uk



TROOPER
TROOPER

CREATED BY **IRON MAIDEN** HAND CRAFTED BY **ROBINSONS**

TROOPER NITRO ALC. 4.7%

TROOPER Nitro keg is brewed to the same great TROOPER recipe and charged with NITRO; the perfect alternative to TROOPER real ale on the bar.

SUN & STEEL ALC. 4.8%

Sun and Steel is a 4.8% double-fermented pilsner infused with authentic Japanese saké yeast from the award-winning Okunomatsu saké brewery in Japan. The result; a crisp and refreshing pilsner style lager with a flash of honey and fruit.

**BUY ANY 2 X 9G'S & RECEIVE
A SMIRNOFF 70CL FOC**

OR 10 POINTS

For further health information, visit drinkaware.co.uk

WYCHWOOD BREWERY

HOBGOBLIN

THE UNOFFICIAL BEER OF HALLOWEEN

BUY 2x9'S OF HOBGOBLIN OR HOBGOBLIN GOLD AND RECEIVE 1x FLASHING PUMP CLIP AND 12x PINT GLASSES PLUS 1x70cl SMIRNOFF VODKA*

Additional POS and digital support available - contact your local representative

OR 10 POINTS

hobgoblin beer @hobgoblin_beer www.wychwood.co.uk

*Buy 2 x Hobgoblin or Hobgoblin Gold 9gal and receive 1 x flashing pump clip and 12 x promotional pint glasses plus 1 x 70cl standard Smirnoff Vodka. POS DELIVERED DIRECT TO OUTLET. MAXIMUM 2 DEALS PER CUSTOMER. LIMITED DEALS AVAILABLE. SUBJECT TO AVAILABILITY.

GET SOME FESTIVE SPIRIT

BUY 1 x 9GAL OF THESE BRANDS



PLUS 1 x 9GAL OF THESE BRANDS & RECEIVE A FREE BOTTLE OF 70CL SMIRNOFF VODKA

OR 10 POINTS



2 x 9Gal to be taken in 1 order. Subject to availability.

REAL EXPERIENCE



**BREWED,
SERVED
& ENJOYED
WITH PRIDE**

LONDON PRIDE IS THE BEST SELLING CASK ALE IN LONDON & THE SOUTH EAST*

BUY 2 x 9's AND RECEIVE 1x 70CL SMIRNOFF FREE OF CHARGE

OR 10 POINTS



THE ORIGINAL ORIGINAL



Terms and conditions apply

*CGA OPMS 12 weeks to 18/05/19

The 2 x 9g must be taken in one delivery. Only valid during the promotional period and available while stocks last. Asahi UK reserve the right to end this promotion at any time.

drinkaware.co.uk for the facts


LWC


December
only



**Buy 2 x 9g (must be
two different brands)
and receive a FREE
70cl Smirnoff Vodka**

Max two deals per customer

For POS support contact us on 01535 682196 or pos@timtaylor.co.uk

All for that taste of Taylor's
www.timothytaylor.co.uk

[@TimothyTaylors](#) [@TimothyTaylors](#) [@TimothyTaylorsBrewery](#)

OR
10
POINTS

GET INTO THE SWING OF CHRISTMAS WITH THIS VERY FESTIVE OFFER

**PURCHASE 2 X 9G* FIRKINS OF EITHER
GREENE KING IPA, "OLD SPECKLED HEN",
ABBOT ALE OR ROCKING RUDOLPH
AND RECEIVE A LIMITED EDITION
ROCKING RUDOLPH HOODIE****

*1 X 9G FIRKIN MUST BE ROCKING RUDOLPH. **HOODIE AVAILABLE ON A FIRST COME FIRST SERVE BASIS WHILE PROMOTIONAL STOCKS LAST. AVAILABLE FROM 1ST NOVEMBER TO 31ST DECEMBER 2019.



**AVAILABLE IN
TWO COLOURS!**

SPIRITS DEAL PAGES 68 TO 73

**BUY ANY 11 x 70cl OR 5 x 1.5ltr
FROM THE RANGE AND
RECEIVE CHOICE OF FREE
STOCK (ALL 70cl EXCEPT
WHERE STATED: Edinburgh
Rhubarb & Ginger Liqueur 50cl,
Bacardi Spiced, Finlandia, Bacardi,
Gordons Gin, Captain Morgan
Spiced, Beefeater Pink Gin, Amaretto
Disaronno, Beefeater Gin, Russian
Standard Vodka, Bosford Pink Gin,
Absolut Vodka, Smirnoff Vodka,
Gordons Pink Gin, Monin
Blackcurrant Liqueur, Jagermeister)**

WHISK(E)Y

Aberfeldy 12 Y.O 70cl
Bells 70cl*
Bells 1Ltr*
Chita 70cl
Chivas Regal 70cl
Dewars 12 Y.O 70cl
Dubliner Honeycomb Whiskey Liqueur
Dubliner Irish Whiskey 70cl
Famous Grouse 70cl
Glenlivet Founders Reserve 70cl
Haig Clubman 70cl
Jack Daniels 70cl*
Jack Daniels 1.5Ltr*
Jack Daniels Tennessee Rye 70cl
Jamesons 70cl*
Jamesons 1.5Ltr*
Jamesons Cask IPA 70CL
Johnnie Walker Black Label 70cl
Johnnie Walker Red Label 70cl
Pigs Nose Blended Whisky 70cl
Pogues Irish Whiskey 70cl
Scottish Leader 70cl*
Scottish Leader 1.5Ltr*
Slane Irish Whisky 70cl
Southern Comfort 100 Proof 70cl
Southern Comfort 70cl*
Southern Comfort 1.5Ltr*
Southern Comfort Black 70cl
Teeling Single Grain Irish Whisky 70cl
Teeling Single Malt 70cl

Teeling Whisky 70cl
Woodford Reserve 70cl

VODKA

Absolut Cherrys 70cl
Absolut Citron 70cl
Absolut Kurant 70cl
Absolut Lime 70cl
Absolut Mandarin 70cl
Absolut Mango 70cl
Absolut Pears 70cl
Absolut Peppar 50cl
Absolut Raspberry 70cl
Absolut Strawberry 70cl
Absolut Vanilla 70cl
Absolut Vodka 70cl
Finlandia Blackcurrant Vodka 70cl
Finlandia Cranberry Vodka 70cl
Finlandia Grapefruit Vodka 70cl
Finlandia Lime Vodka 70cl
Finlandia Mango Vodka 70cl
JJ Whitley Potato Vodka 70cl
JJ Whitley Rhubarb Vodka 70cl
Ketel One Oranje 70cl
La French Vodka 70cl
Mamont Vodka 70cl
Moskovskaya Vodka 70cl
Russian Standard Vodka 70cl
SKYY Infusion Citrus 70cl
SKYY Infusion Passion Fruit 70cl
SKYY Infusion Raspberry 70cl
SKYY Vodka 70cl
Smirnoff Vodka 70cl*
Smirnoff Vodka 1.5Ltr*
Sweet Potato Vodka 50cl
Titos Vodka 70cl
Vladiwar 70cl
Wyborowa Vodka 70cl

GIN

Aber Falls Marmalade Gin 70cl
Aber Falls Rhubarb & Ginger Gin 70cl
Aber Falls Welsh Dry Gin 70cl
Bathtub Gin 70cl
Bathtub Old Tom Gin 70cl
Bathtub Sloe Gin 70cl
Beefeater Blood Orange Gin 70cl

Beefeater Gin 70cl*
Beefeater Gin 1.5Ltr*
Beefeater Pink Gin 70cl
Bombay Sapphire English Estate 70cl
Bosford Pink Gin 70cl
City Of London Dry Gin 70cl
City Of London Murcian Orange 70cl
City Of London Rhubarb Rose 70cl
City Of London Six Bells Gin 70cl
City Of London Sloe Gin 70cl
City Of London Wren No 2 Gin 70cl
Dorothy Parkes Gin 70cl
Edinburgh Rhubarb & Ginger Gin 70cl
Gordons Gin 70cl*
Gordons Gin 1.5Ltr*
Gordons Pink Gin 70cl
Gordons Sloe Gin 70cl
JJ Whitley Cherry Gin 70cl
JJ Whitley Gin 70cl
JJ Whitley Nettle Gin 70cl
JJ Whitley Violet Gin 70cl
Kuro London Dry Gin 70cl
Liverpool Gin 70cl
Liverpool Gin Lemon & Ginger 70cl
Liverpool Gin Rose 70cl
Liverpool Gin Valencian Orange 70cl
Marylebone Cask Aged Gin 70cl
Marylebone Orange & Geranium 70cl
Oxley Gin 70cl
Sipsmith Orange & Cacao 50cl
St George Terroir Gin 70cl
Sweet Potato London Gin 50cl
Tarquins Blackberry Gin 70cl
Tarquins Dry Gin 35cl
Warners Harrington Dry Gin 70cl
Warners Elderflower Gin 70cl
Warners Honeybee Gin 70cl
Warners Melissa Gin 70cl
Warners Raspberry Gin 70cl
Warners Rhubarb Gin 70cl
Warners Sloe Gin 70cl
Whitley Neill Gin 70cl
Whitley Neill Aloe & Cucumber 70cl
Whitley Neill Blackberry Gin 70cl
Whitley Neill Blood Orange Gin 70cl
Whitley Neill Elderflower Gin 70cl
Whitley Neill Lemongrass & Ginger 70cl
Whitley Neill Parma Violet Gin 70cl
Whitley Neill Pink Grapefruit Gin 70cl

Whitley Neill Quince Gin 70cl
Whitley Neill Raspberry Gin 70cl
Whitley Neill Rhubarb Gin 70cl

RUM

Aberforths Rumbullion 70cl
Bacardi 70cl*
Bacardi 1.5Ltr*
Bacardi Ginger 70cl
Bacardi Raspberry 70cl
Bacardi Spiced 70cl
Banks 5 Rum 70cl
Black Magic Spiced Rum 70cl
Captain Morgan Spiced Rum 70cl
Captain Morgan White Rum 70cl
Dead Man's Fingers 70cl
Dead Man's Fingers Coconut 70cl
Dead Man's Fingers Coffee 70cl
Dead Man's Fingers Hemp Rum 70cl
Flor De Cana 4 Y.O White 70cl
Havana Club 3 Y.O 70cl
Havana Club 7 Y.O 70cl
Havana Club Especial 70cl
Lambs Navy Rum 70cl*
Lambs Navy Rum 1.5Ltr*
Lambs Navy Spiced 70cl
Lambs Spiced Cherry 70cl
Old J Cherry Spiced Rum 70cl
Old J Original Spiced Rum 70cl
Old J Silver Spiced Rum 70cl
Red Leg Caramelised Pineapple 70cl
Red Leg Spiced Rum 70cl
Sweet Potato Spiced Rum 50cl

LIQUEURS

Aber Falls Coffee & Chocolate Liqueur
Aber Falls Gingerbread Liqueur 70cl
Aber Falls Salted Toffee 70cl
Aber Falls Violet Liqueur 70cl
Amaretto Disaronno 70cl
Antica Amaretto Sambuca 70cl
Antica Apple Sambuca 70cl
Antica Banana Sambuca 70cl
Antica Black Sambuca 70cl
Antica Cherry Sambuca 70cl
Antica Chili Sambuca 70cl
Antica Raspberry Sambuca 70cl

Antica Tropical Sambuca 70cl
Archers 70cl
Baileys 70cl*
Baileys 1.5Ltr*
Chambord 70cl
Cointreau Blood Orange 70cl
Drambuie 70cl
Edinburgh Elderflower Gin Liqueur 50cl
Edinburgh Plum & Vanilla Gin Liqueur
Edinburgh Pomegranate & Rose
Liqueur 50cl
Edinburgh Raspberry Gin Liqueur 50cl
Edinburgh Rhubarb & Ginger Liqueur
Esprit De June 70cl
Fireball 70cl
Heering Cherry 70cl
Kahlua 70cl
Kahlua Salted Caramel 70cl
Kings Ginger 50cl
Licor 43 70cl
Licor 43 Baristo Coffee 70cl
Licor 43 Orochata 70cl
Luxardo Limoncello 70cl
Malibu 70cl*
Malibu 1.5Ltr*
Malibu Passionfruit 70cl
Mozart Dark Chocolate Liqueur 50cl
Mozart Pumpkin Spiced Chocolate
Cream Liqueur 50cl
Ouzo 12 70cl
Rumchata 70cl
Sweet Potato Chocolate Chilli
Moonshine 50cl
Sweet Potato Moonshine 50cl
Sweet Potato Pink Marshmallow
Moonshine 50cl
Sweet Potato Toffee Apple
Moonshine 50cl
Tia Maria 70cl
Tosolini Amaretto Saliza 70cl
Tuaca 70cl
Warninks Advocaat 70cl

COGNAC/BRANDY

Martell Cognac 70cl*
Martell Cognac 1.5Ltr*

OTHER

Amaro Averna 70cl
Byrrh Grand Quinquina 75cl
Cinzano Bianco 75cl
Cinzano Rosso 75cl
Dubonnet 75cl
Harveys Bristol Cream 75cl
Lillet Blanc 75cl
Lillet Rose 75cl
Lillet Rouge 75cl
Luxardo Aperitivo 70cl
Luxardo Passione Nera 70cl
Luxardo Raspberry 70cl
Luxardo Sambuca 70cl
Luxardo Spiced Apple 70cl
Martini Bianco 1.5Ltr
Martini Extra Dry 1.5Ltr
Martini Rosso 1.5Ltr
Martini Fiero 75cl
Martini Riserva Speciale Ambratto 75cl
Martini Riserva Speciale Rubino 75cl
Pernod 70cl
Ricard 70cl
Suze 1Ltr
Taylors LBV 75cl

TEQUILA

Olmecca Altos Plata 70cl
Olmecca Altos Reposado 70cl
Olmecca Gold Tequila 70cl
Olmecca Silver Tequila 70cl

PREMIUM SPIRITS DEAL PAGES 76 TO 77

**BUY ANY 5 x 70cl FROM THE
RANGE AND RECEIVE CHOICE
OF FREE STOCK (ALL 70cl:
Jagermeister, Johnnie Walker Red
Label, Beefeater Blood Orange,
Absolut, Gordons Pink, Amaretto
Disaronno, Beefeater Pink)**

WHISK(E)Y

Chivas 18 Y.O 70cl
Chivas Regal 25 Y.O 70cl
Chivas Royal Salute 21 Y.O 70cl

Few American Bourbon 70cl
 Few Rye Whiskey 70cl
 Glen Scotia Double Cask Whisky 70cl
 Glenlivet 18 Y.O Malt 70cl
 Glenlivet 25 Y.O 70cl
 Inchmoan 12 Y.O Whisky 70cl
 Inchmurrin 12 Y.O Whisky 70cl
 Johnnie Walker Platinum 18 Y.O 70cl
 Loch Lomond 12 Y.O Whisky 70cl
 Togouchi Premium Blend 70cl
 Wolfburn Aurora 70cl
 Wolfburn Morven 70cl
 Wolfburn Northland 70cl

VODKA

Ciroc Red Berry 70cl
 Giroc Vodka 70cl
 Distil No9 70cl
 Grey Goose Vodka 70cl
 Ketel One Cucumber & Mint Vodka 70cl
 Ketel One Grapefruit & Rose Vodka 70cl
 Ketel One Peach & Orange Vodka 70cl
 Ketel One Vodka 70cl
 Stolichnaya Elit 70cl

GIN

Bloom Gin 70cl
 Bloom Jasmine & Rose Gin 70cl
 Burleighs Signature Gin 70cl
 Chase Pink Grapefruit Gin 70cl
 Edinburgh Cannonball 70cl
 Edinburgh Christmas Gin 70cl
 Edinburgh Gin 70cl
 Edinburgh Rhubarb & Ginger Gin 70cl
 Edinburgh Seaside Gin 70cl
 Few American Gin 70cl
 Kyro Koskue Aged Gin 50cl
 Monkey 47 Distillers Cut 2018 50cl
 Ophir Spiced Gin 70cl
 Roku Gin 70cl
 Tanqueray Gin 70cl
 Thomas Dakin Manchester Gin 70cl

RUM

Clovenhoof Spiced Rum 70cl
 Diabliesse Clementine Spiced Rum 70cl
 Diabliesse Golden Rum 70cl
 Havana Club 15 Y.O 70cl
 Havana Club Selection De Maestros 70cl
 Mount Gay Black Barrel 70cl
 Old J Dark Spiced Rum 70cl
 Old J Gold Spiced Rum 70cl
 Old J Tiki Spiced Rum 70cl

COGNAC/BRANDY

Martell Cordon Bleu 70cl
 Martell VSOP 70cl
 Martell XO 70cl

OTHER

Abelha Cachaca Gold 70cl
 Belsazar Red 75cl
 Belsazar Rose 75cl
 Mr Black Coffee Amaro 70cl
 Pere Magloire Fine 70cl
 Woodford Reserve Bourbon 70cl

TEQUILA

Casamigos Blanco 70cl
 Cenote Blanco Tequila 70cl
 Cenote Reposado Tequila 70cl
 Patron Silver Tequila 70cl

GIN DEAL PAGES 89 & 89

Agnes Arber Gin 70cl
 Agnes Arber Rhubarb Gin 70cl
 Aviation Gin 75cl
 Bathtub Gin 70cl
 Bathtub Old Tom Gin 70cl
 Bathtub Sloe Gin 50cl
 Beefeater 24 70cl
 Ben Lomond Premium Scottish Gin 70cl
 Blackwood Gin 70cl
 Bombay English Estate 70cl
 Boutique-y Gin Cherry Gin 70cl
 Boutique-y Gin Choc Orange Gin 70cl

Boutique-y Gin Cucamelon Gin 70cl
 Boutique-y Gin Fingerlime Gin 70cl
 Boutique-y Gin Moonshot Gin 70cl
 Boutique-y Gin Neroli Gin 70cl
 Boutique-y Gin Rhubarb Gin 70cl
 Boutique-y Gin Spit-Roasted
 Pineapple Gin 70cl
 Boutique-y Gin Strawberry Balsamic
 Gin 70cl
 Boutique-y Gin Yuzu Gin 70cl
 Brokers Gin 70cl
 Brooklyn Gin 70cl
 Bulldog Gin 70cl
 Burleighs Marilyn Monroe Gin 70cl
 Burleighs Signature Gin 70cl
 Cross Keys 70cl
 Cuckoo Gin 70cl
 Edinburgh Cannonball 70cl
 Edinburgh Christmas Gin 70cl
 Edinburgh Elderflower Gin Liqueur 50cl
 Edinburgh Gin 70cl
 Edinburgh Plum & Vanilla Gin Liqueur
 Edinburgh Pomegranate & Rose
 Liqueur 50cl
 Edinburgh Raspberry Gin Liqueur 50cl
 Edinburgh Rhubarb & Ginger Gin 70cl
 Edinburgh Rhubarb/Ginger Liqueur
 Edinburgh Seaside Gin 70cl
 Empress 1908 Gin 70cl
 Fifty Pounds Gin 70cl
 Greenall's Blueberry 70cl
 Greenall's Original 70cl
 Greenall's Wild Berry 70cl
 Herno 50cl
 Herno Old Tom 50cl
 Jindea Single Estate Tea Gin 70cl
 Jinzu Gin 70cl
 Kuro London Dry Gin 70cl
 Langleys No 8 Gin 70cl
 Larios Rose Gin 70cl
 London No 1 70cl
 Luxardo Sour Cherry 70cl
 Manchester Gin 50cl
 Manchester Gin Overload 50cl
 Manchester Gin Wild Spirit 50cl
 Manchester Raspberry Gin 50cl
 Masons Botanically Rich Gin 70cl
 Masons Gin Steves Apple 70cl
 Masons Grape & Mandarin Gin 70cl

Masons Pink Pepper Pear 70cl
 Masons Sloe Gin 70cl
 Masons Yorkshire Lavender Gin 70cl
 Masons Yorkshire Tea Gin 70cl
 Mayfield Elderflower & Peach Liqueur
 Mayfield Gin 70cl
 Mayfield Rhubarb & Ginger Liqueur 50cl
 Monkey 47 Dry Gin 50cl
 Monkey 47 Sloe Gin 50cl
 Mor Pineapple 70cl
 Mor Wildberry 70cl
 Plymouth Gin 70cl
 Plymouth Navy 70cl
 Plymouth Sloe Gin 70cl
 Poetic License Fireside 70cl
 Poetic License Northern Dry Gin 70cl
 Poetic License Old Tom 70cl
 Poetic License Strawberries & Cream
 Puerto De Indias Strawberry Gin 70cl
 Roku Gin 70cl
 Scapegrace Gin Gold 70cl
 Sipsmith Orange & Cacao 50cl
 Slingsby Gooseberry 70cl
 Slingsby London Dry 70cl
 Slingsby Rhubarb 70cl
 Star of Bombay 70cl 70cl
 Sweet Potato London Gin 50cl
 Tanqueray Flor De Sevilla 70cl
 Tanqueray Lovage 1Ltr
 Tanqueray Rangpur 70cl
 Tarsier South East Asian Gin 70cl
 Villa Ascenti 70cl
 Wildcat 70cl

WHISK(EY) DEAL PAGES 104 & 105

Auchentoshan American Oak 70cl
 Bruichladdich Classic Laddie 70cl
 Buffalo Trace Bourbon 70cl
 Bulliet Bourbon 70cl
 Bulliet Rye 70cl
 Bunnahabhain 12 Y.O 70cl
 Bunnahabhain Malt 70cl
 Cardhu 12 Y.O 70cl
 Chivas 18 Y.O 70cl
 Chivas Regal 25 Y.O 70cl
 Chivas Royal Salute 21 Y.O 70cl

Copper Dog 70cl
 Cragganmore 12 Y.O 70cl
 Dead Rabbit Irish Whiskey 70cl
 Deanston 12 Y.O 70cl
 Deanston Virgin Oak 70cl
 Douglas Laing Big Peat Whisky 70cl
 Douglas Laing Rock Island 70cl
 Douglas Laing Scallywag Whisky 70cl
 Douglas Laing Timorous Beastie
 Whisky 70cl
 Glen Scotia Double Cask Whisky 70cl
 Glengoyne 10 Y.O 70cl
 Glenkinche Malt Whisky 12 Y.O 70cl
 Glenlivet 18yo Malt 70cl
 Glenlivet 25 Y.O 70cl
 Haig Club Grain Whisky 70cl
 Inchmoan 12yo Whisky 70cl
 Johnnie Walker Black Label 70cl
 Jura 10 70cl
 Jura 12 70cl
 Lagavulin Malt 70cl
 Laphroaig 10 Y.O. 70cl
 Laphroaig 1/4 Cask 70cl
 Loch Lomond 12yo Whisky 70cl
 Loch Lomond Whisky 70cl
 Oban Malt Whisky 70cl
 Paddy Irish Whiskey 70cl
 Pigs Nose Blended Whisky 70cl
 Roe & Co Irish Whiskey 70cl
 Singletons Malt 70cl
 Smokehead Whisky 70cl
 Talisker 10 Y.O 70cl
 Tamdhu 10 Y.O 70cl
 Teeling Single Grain Irish Whisky 70cl
 Teeling Single Malt 70cl
 Teeling Whisky 70cl
 Wolfburn Aurora 70cl
 Wolfburn Morven 70cl
 Wolfburn Northland 70cl
 Woodford Reserve Rye 70cl

MIXED BEER DEAL PAGES 128 & 129

Asahi 5% NRB (24)330ml
 Becks 4.8% NRB (24)275ml
 Becks Blue Alc Free (24)275ml
 Birra Morena Oro 5.2% (24)330ml

Birra Morena Classica 4.6%
 (24)330ml
 Birra Moretti 4.6% NRB (24)330ml
 Brewdog Dead Pony 3.8% (24)330ml
 Brewdog Dead Pony Club Cans 3.8%
 (24)355ml
 Brewdog Elvis Juice 6.5% (24)330ml
 Brewdog Elvis Juice Cans (24)330ml
 Brewdog Nanny State 0.5%
 (24)330ml
 Brewdog Punk IPA 5.6% (24)330ml
 Brewdog Punk IPA Cans 5.6%
 (24)330ml
 Budweiser 4.5% NRB (24)330ml
 Corona Extra 4.6% NRB (24)330ml
 Desperados 5.9% (24)330ml
 Estrella Damm 4.6% NRB (24)330ml
 Estrella Damm Cans 4.6% (24)330ml
 Goose Island 312 Urban Wheat 4.4%
 (12)355ml
 Goose Island Honkers 4.2% (12)355ml
 Goose Island IPA 5.9% (12)355ml
 Heineken 5% NRB (24)330ml
 Iron Maiden Trooper Ale 4.7%
 (8)500ml
 Kirin Lager 5% NRB (24)330ml
 Lucky Buddha Beer 4.8% (24)330ml
 Meantime London Lager 4.5%
 (24)330ml
 Meantime London Pale 4.5%
 (24)330ml
 Peroni 5.1% NRB (24)330ml
 Sol 4.5% NRB (24)330ml
 Stella Artois 4.8%NRB (24)330ml
 Tiger Beer 4.8% NRB (24)330ml

1. LWC Manchester

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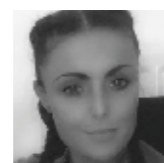


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LWC Online Champion
Katy Pontifex-Price

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Natalie Davies

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LWC Online Champion
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