LWC JANUARY BROCHURE 2021



Dear Valued Partner,

We hope you and your families are safe and well, and thank you for your continued support throughout these turbulent and difficult times. Our industry has faced perhaps the most challenging year in its history, but the resilience that exists within our sector has shone through, and will continue to do so.

As we navigate the unknowns of the next few months, it is incredibly important to us - as your supplier - that we continue to support you the best way can. It is for that reason that we wanted to ensure that we still brought you the annual LWC Christmas brochure, packed full of offers and deals exclusively for our customers.

We believe that in the present climate, customer discounts and offers will be more beneficial than ever before and as such, we hope that this Christmas brochure provides all of our customers with something favourable. The Christmas brochure will now run from 1st December to the 31st January

Once again, thank you for your continued partnership and all the best for a successful 2021!

Your LWC Team





























BUY ANY 9 x 70cl OR 4 x 1.5ltr FROM THE RANGE & RECEIVE A FREE 70CL BOTTLE OF GORDON'S GIN OR SMIRNOFF VODKA The red dot indicates that other flavours within that range are available.





BUY ANY 4 FROM THE RANGE & RECEIVE A FREE 70CL BOTTLE OF GORDON'S PINK GIN OR JOHNNIE WALKER RED LABEL

The red dot indicates that others within that range are available.



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ELEPHANT GIN









GRAB YOUR WHISKIES AT A SPECIAL XMAS PRICE

MADE <u>NOT</u> POURED

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PASSION FRUIT MARTINI COCKTAIL

A mouth-watering combination of exotic fruit, smooth French vanilla and soft marshmallow.



fmirnoff

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SERENELLO

To enquire about install, please contact your Diageo rep or enquiries@diageotrade.co.uk *While stocks last.



- SINCE 1863 -

HAYMANS

Buy 2 Bottles and Receive a Free Bottle of Primi Soli Prosecco



LONDON'S FAMILY GIN DISTILLER

WWW.HAYMANSGIN.COM f @ @ HAYMANSGIN



GET ONE FREE

ON 3x70cl MASONS GINS

Choose from Masons The Original, Masons Tea Edition, Masons Pear & Pink Peppercorn or Masons English Lavender



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*While stocks last. Offer valid for orders placed in November & December 2020 only.

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THE HOUSE OF SUNTORY

The Nature and Spirit of Japan



MAKE YOUR CHRISTMAS WONDER-FILLED



MAKE YOUR CHRISTMAS WONDER-FILLED



THE PERFECT CHRISTMAS PAIR

BUY I X 70CL TANQUERAY LONDON DRY GIN & I X 70CL OF THE FOLLOWING AND ONLY PAY £30



MADE NOT POURED

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CHOOSE YOUR SECOND BOTTLE FROM: TANQUERAY FLOR DE SEVILLA, TANQUERAY RANGPUR, JOHNNIE WALKER BLACK LAREL





Buy three 70cl bottles and receive a complimentary case of Fevertree tonic

WWW.MARUSSIABEVERAGES.CO.UK







Buy 3 Bottles of Manchester Gin...

Get 24x 200ml Franklin & Sons Tonic FREE*

Find out more about Manchester Gin and the brand new Spirit of Manchester Distillery at



manchestergin.co.uk

*One deal per customer; orders need to be made up of more than one variant of Manchester Gin. Deal includes Signature / Raspberry Infused / Wild Spirit / Hacienda Edition / Blackberry Infused











Serve ALL of your customers this CHRISTMAS!

[& don't forget DRY JANUARY]

























PEATY
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SLAP
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FACE.
PERFECT.

JOHN CAMPBELL
DISTILLERY MANAGER OF LAPHROAIG

LAPHROAIG.COM/OPINIONS #OPINIONSWELCOME™



STOCK UP ON THE UK'S NUMBER 1 PEATED MALT

Laphroaig 10yo £27.99

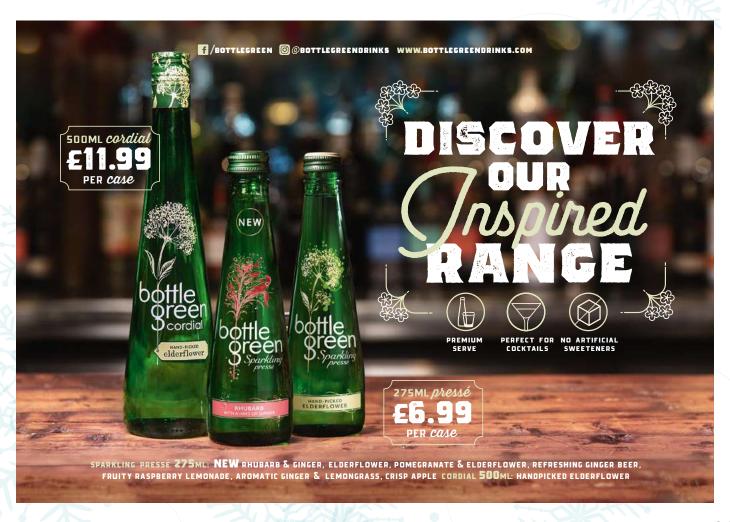
Limited number of deals available

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For further information contact Edrington-Beam Suntory UK Distribution Limited. Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com







MARLISH X DIAGEO:

PERFECT GIN AND MIXER PAIRINGS, HAND SELECTED BY DIAGEO GIN AMBASSADOR PIPPA GUY.



Marlish Tonics & Mixers

The new Marlish Tonics & Mixers range provide a sustainably sourced, lighter alternative to traditional calorie-laden tonics and soft drinks.

Created using naturally filtered Northumbrian spring water, Marlish Tonics & Mixers are produced and bottled at source on Marlish Farm, in Northumberland – a nod to the brand's sustainability-focused ethos – and use only the finest natural ingredients to achieve that memorable taste.



About Pippa

Pippa Guy started her career in the drinks industry whilst studying at Leeds University. Her passion for hospitality has taken her all over the world and she has most recently taken up the role of Tanqueray Gin's UK brand ambassador.

Career highlights:

2017 - Pippa becomes the first female to wear the iconic Savoy white jacket in almost a century.
2018 - Pippa writes and publishes her first cocktail book, "Let's Get Fizzical" in November 2018 and has now sold around 17,000 copies worldwide.
2019 - Just before she left the American Bar in September 2019, Pippa was awarded Bartender of the Year 2020 by Class Magazine, in recognition of her time and achievements at The Savoy.

Pippa has also collaborated with Coca-Cola to create the new Coca-Cola Signature Mixers range for dark spirits. This is the first time Coca-Cola has collaborated with anyone in its 130 year history. Pippa's flavor in collaboration with Adriana Chia - is' Spicy Notes.' WHY NOT GIVE
PIPPA'S PARINGS
A TRY YOURSELF?
CHECKOUT THE
DIAGEO X MARLISH
OFFERS WE HAVE
ON PAGE 34

PIPPA'S MARLISH X DIAGEO PAIRINGS:

Gordon's Mediterranean Orange X Marlish Elderflower Tonic water

- Add 50ml Gordon's Mediterranean Orange to a Copa glass
- · Fill with ice all the way to the top
- Pour 200ml Marlish Elderflower Tonic water
- Garnish with Orange slice

"Smells exactly like Capri-Sun, slightly on the sweeter side so worked really well with the ever so slightly bitter floral pairing of elderflower tonic."



Gordon's Pink X Marlish Rhubarb and Ginger Ale

- Add 50ml Gordon's Pink to a Highball glass
- Fill with ice all the way to the top
- Pour 200ml Marlish Rhubarb and Ginger Ale
- Garnish with strawberry, mint and cucumber

"I chose the Rhubarb and Ginger Ale as the Marlish Ginger Ales are phenomenal and it gives this pairing almost a bit of a Pimm's cup vibe!"



Tanqueray Rangpur X Marlish Ginger Ale

- Add 50ml Tanqueray Rangpur to a Copa Glass
- · Fill with ice all the way to the top
- Pour 200ml Marlish Ginger Ale
- · Garnish with Lime wedge or Ginger Slice

"This would appeal to an explorative G&T drinker and maybe even vodka soda drinkers too."



Tanqueray Flor De Sevilla X Marlish Lemonade

- Add 50ml Tanqueray Flor de Sevilla to a Copa glass
- Fill with ice all the way to the top
- Pour 200ml Marlish Lemonade
- · Garnish with Lemon slice.

"The bittersweet nature of Flora de Sevilla is really well complimented by the Lemonade. The mixers are slightly on the lighter side which gives just the right amount of sweetness to balance."









BUY ANY 3 CASES OF FUNKIN PRO PURÉE & RECEIVE A FREE CASE OF PURE POUR LEMON OR LIME



- The UKs No.1 cocktail purée and mixer brand
- We use only the best fruit we can source from around the world and we do not use artificial colours or preservatives
- Reduce waste in your bar as our purées have a 10 day shelf life once opened,
 and stored in the fridge

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Only London Essence uses distilled essences of the finest fruits and botanicals to create superior drinks



— TONICS & GINGERS —



- SODAS -

*Terms and conditions: Two deals per customer per week. Qualifying range includes LEC Mixers and Sodas 200ml NRB ranges. Free case is customer choice from the LEC Mixers and Sodas 200ml NRB ranges. While stocks last



www.doubledutchdrinks.com













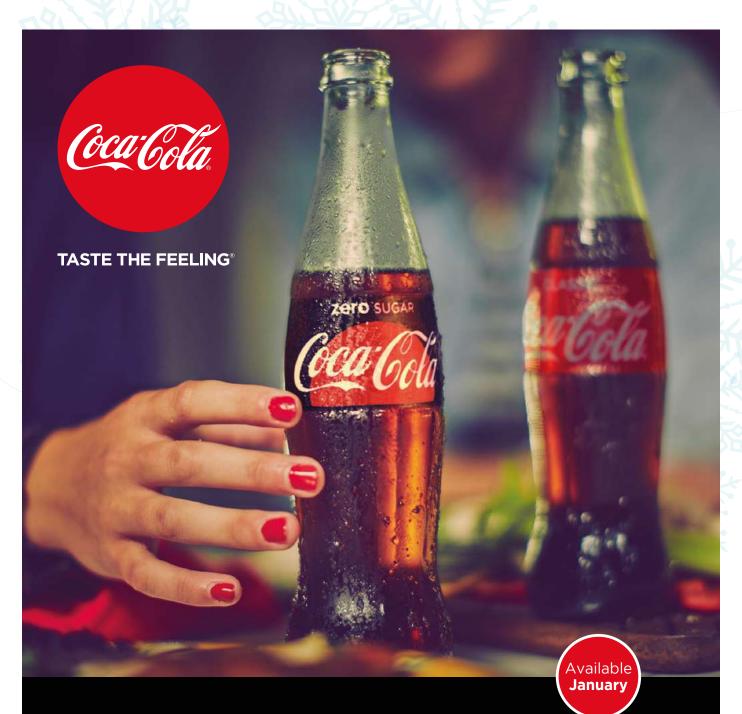
Buy any 5 Schweppes mixers and juices 24 x 125ml to receive 1 case of Slimline Tonic Free

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Available 01/01/2021—31/01/2021. While stocks last.







BUY THREE, GET ZERO FREE

Buy any 3 cases of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite No Sugar to receive 1 case of Coca-Cola Zero Sugar **FREE**

Buy any 3 x 24 330ml Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite No Sugar to receive 1 x 24 330ml of Coca-Cola Zero Sugar FREE. Subject to availability and terms and conditions. © 2021 The Coca-Cola Company. All rights reserved. COCA-COLA, DIET COKE, COCA-COLA ZERO, TASTE THE FEELING and the Contour Bottle are registered trade marks of The Coca-Cola Company. Available 01/01/2021—31/01/2021. While stocks last.



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Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ







100% NATURAL FRUITS & VEGAN FRIENDLY

BUY ANY 4 CASES & GET 1 CASE ORANGE FREE OF CHARGE*









Select your favourites from our range of 6 delicious flavours:
ORANGE, CLOUDY APPLE, PINEAPPLE, CRANBERRY, TOMATO AND MANGO

*November only

THE ESSENCE OF FRUIT SINCE 1888.

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*EVEN WHEN IT'S STILL



BUY 5 CASES & GET 1 FREE

Offer on all Harrogate Spring products. Cheapest case provided free of charge.

 $www.harrogatespring.com \quad | \quad @harrogatespring \quad \#DrinkOriginal$







£19.99 PER CASE NRB"

£21.99 PER CASE PET"



FIND YOUR

SIDE

*Nielsen total coverage value sales up to 16.05.20. CGA Value Sales 21.03.20.

**Offer available while stocks last and applies to WKD 24 x 275ml, PET (Blue and Mango).

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Originating in the Alps, using only the purest ingredients



Buy a case and get a pack of glassware and tray free of charge (max 2 deals per customer)







BUDWEISER



GREETINGS

FROM THE REPUBLIC OF BEER

WE ARE THE BREWERY OF THE CZECH REPUBLIC

As the only state-owned brewery in this historic beer-loving nation, we know how to make great tasting beer. It's why we mature our beer far longer than most breweries.

It leads to richer, deeper flavours. Na zdraví!





FREE 50L KEG
GLASSWARE AND
BEER MATS UPON INSTALL

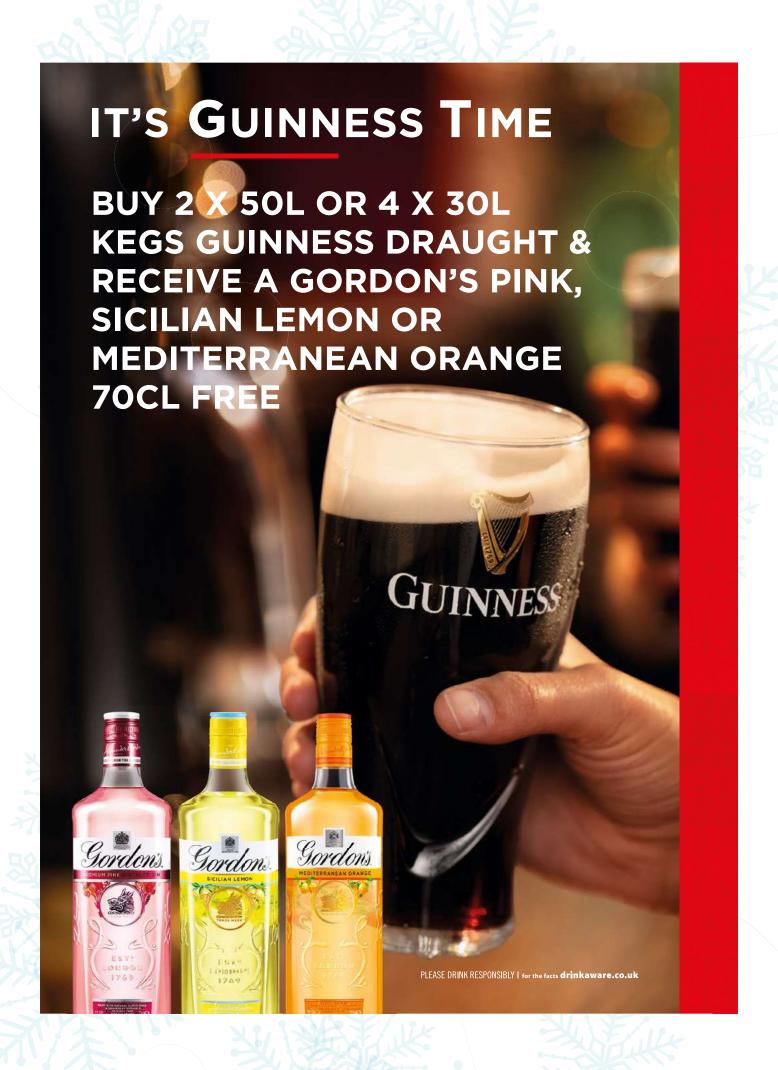
T&C'S: FOR NEW STOCKISTS, MAXIMUM 1 DEAL PER CUSTOMER, OUTLET MUST AGREE TO STOCK FOR AT LEAST 3 MONTHS. AVAILABLE THROUGHOUT NOVEMBER AND DECEMBER 2020. NEW STOCKISTS ONLY. SUBJECT TO AVAILABILITY AND WHILST STOCKS LAST. PLEASE CONTACT TRACEY HOLLOWAY 07469 851524 OR TRACEY@BUDVARUK.COM

Budvar



BUDWEISERBUDVAR.COM





BUY 4 X 30L DRAUGHT KEGS & RECEIVE A GORDON'S PINK, SICILIAN LEMON OR MEDITERRANEAN ORANGE 70CL FREE







LAGER









































ALE















CIDER















FOR POS & GLASSWARE: pos@westons-cider.co.uk

*T's&C's: Available whilst stocks last. drinkaware.co.uk for the facts

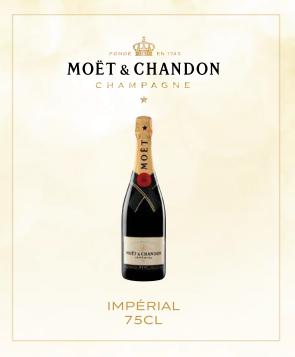




For POS & GLASSWARE PLEASE EMAIL pos@westons-cider.co.uk or Tel 01531 660173

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BUY 11 GET 1 FREE





Moët & Chandon and Veuve Clicquot are the leading two Champagne brands with 45% value share in the on trade. By switching to one of these two brands, **your Champagne sales value will increase by at least 50%** on average vs. key competitive set. CGA, 2020

BUY 5 GET 1 FREE







LIMITED AVAILABILITY. MAXIMUM OF 2 DEALS PER CUSTOMER

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SOMMELIER WINE AWARDS - 2020 WINNERS



HEALY & GRAY £5.44

BUY 11 GET 1 FREE NET PRICE £4.99

PINOT GRIGIO / CHARDONNAY / CHENIN BLANC / SAUVIGNON BLANC / ROSE / MERLOT / CABERNET SAUVIGNON / SHIRAZ





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PINOT GRIGIO / PINOT GRIGIO BLUSH



UMBALA £5.19

BUY 11 GET 1 FREE NET PRICE £4.76

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BERICANTO
PINOT GRIGIO
£6.95

BUY 5 GET 1 FREE NET PRICE £5.79



BERICANTO
PINOT NOIR
/ CABERNET
SAUVIGNON
£8.15

BUY 5 GET 1 FREE NET PRICE £6.79



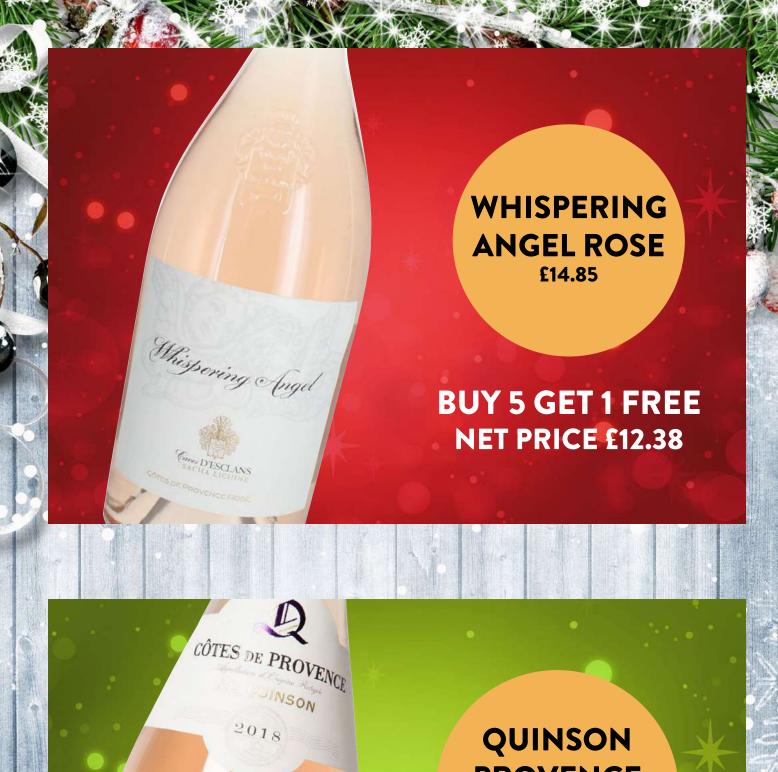
TANDEM
CABERNET
SAUVIGNON NERO
D'AVOLA /
PASSI NERI
SYRAH
£7.50

BUY 5 GET 1 FREE NET PRICE £6.25



PERRICONE
NERO D'AVOLA
£9.95

BUY 5 GET 1 FREE NET PRICE £8.29



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SAUVIGNON
BLANC
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WADDLING DUCK SAUVIGNON BLANC £8.29

BUY 11 GET 1 FREE NET PRICE £7.60



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MONTEREY
BAY
£6.15

BUY 11 GET 1 FREE NET PRICE £5.64

CHARDONNAY / MERLOT / ZINFANDEL / ZINFANDEL ROSE



PIRANI
PROSECCO
/ SPUMANTE
ROSE
£7.20

BUY 5 GET 1 FREE NET PRICE £6.00



VINA CERRADA BLANCO / ROSE / TEMPRANILLO £7.29

BUY 11 GET 1 FREE NET PRICE £6.68





VINA CERRADA RIOJA RESERVA £11.29 RIOJA CRIANZA £8.99

BUY 5 GET 1 FREE NET PRICE £7.49 CRIANZA NET PRICE £9.41 RESERVA



DOLIANOVA
CANNONAU /
VERMENTINO
£8,35

BUY 5 GET 1 FREE NET PRICE £6.96



DOLIANOVA
CANNONAU
ROSADA
£8.82
MONICA
£8.99

BUY 5 GET 1 FREE NET PRICE ROSADO £7.35 NET PRICE MONICA £7.49



3 PASSO ROSSO / BIANCO £7.95

BUY 5 GET 1 FREE NET PRICE £6.63





GRAN
MAESTRO
ROSSO /
BIANCO
£7.50

BUY 5 GET 1 FREE NET PRICE £6.25



MONTECI
VALPOLICELLA
£7.99

VALPOLICELLA
RIPASSO
£9.46

MONTECI LUGANA
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BUY 5 GET 1 FREE NET PRICE VALPOLICELLA £6.66 NET PRICE RIPASSO £7.88 NET PRICE LUGANA £6.41





CENTRAL MONTE £5.15

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SAUVIGNON BLANC / CHARDONAY / MERLOT / CABERNET SAUVIGNON / ROSE



VIA ALTA £5.99

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CHARDONNAY / SAUVIGNON BLANC / ROSE / MERLOT / CABERNET SAUVIGNON



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PROSECCO
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EXTRA DRY
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CHARDONNAY £7.84
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SALVATORE FALANGHINA
/ PAESTRUM
£10.50



GREAT VALUE WINES UNDER £5



VINA ELENA £4.50

BUY 5 GET 1 FREE NET PRICE £3.75

AIREN / TEMPRANILLO / ROSE





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BIANCO / ROSSO / ROSATO







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BUY 11 GET 1 FREE NET PRICE £4.45

BIANCO / ROSSO / ROSATO



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BUY 11 GET 1 FREE NET PRICE £4.76

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CLUB DE CAMPO MALBEC £6,85

BUY 4 GET 2 FREE NET PRICE £4.57



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BUY 5 GET 1 FREE NET PRICE £4.74

CATARATTO / INZOLIA / SYRAH / NERO D'AVOLA



MAPLE FALLS MULLED WINE 5.5% £3.29





PINOT GRIGIO SERENO & BLUSH £5.30

BUY 9 GET 3 FREE NET PRICE £3.98



FAUSTINO RIVERO RIOJA JOVEN £7.20

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HEALY & GRAY
SHIRAZ
24 X 187ML
£35.52

*24 PACK SIZE ONLY

BUY 3 GET 1 FREE NET PRICE £26.64

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PIRANI PROSECCO / SPUMANTE **ROSE** £7.20

BUY 5 GET 1 FREE NET PRICE £6.00



PRIMI SOLI PROSECCO £7.14

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SERENELLO
PROSECCO
75CL
£8.15

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SERENELLO SPUMANTE ROSE 75CL £7.63

BUY 11 GET 1 FREE NET PRICE £6.99

NEW LINE INTRODUCTORY OFFER - AVAILABLE MID-DECEMBER



EMOTIVO
PROSECCO
ROSE
£8.99

BUY 4 GET 2 FREE NET PRICE £5.99





BELLINI + ROSSINI 75CL £6.90

BUY 5 GET 1 FREE NET PRICE £5.75



CHARLES
VERCY BRUT
£17.99
CHARLES VERCY
ROSE £21.50

BUY 11 GET 1 FREE NET PRICE BRUT £16.49 NET PRICE ROSE £19.71



CASTELNAU
BRUT £20.70
CASTELNAU
ROSE £27.98

BUY 5 GET 1 FREE NET PRICE BRUT £17.25 NET PRICE ROSE £23.32







PORTS & PORTUGAL BY BULAS FAMILY WINEMAKERS



BULAS DOURO DOC STILL WINES TINTO / BRANCO / ROSE £8.79

BUY 5 GET 1 FREE NET PRICE £7.33



BULAS RUBY PORT £7.99

BUY 5 GET 1 FREE NET PRICE £6.66

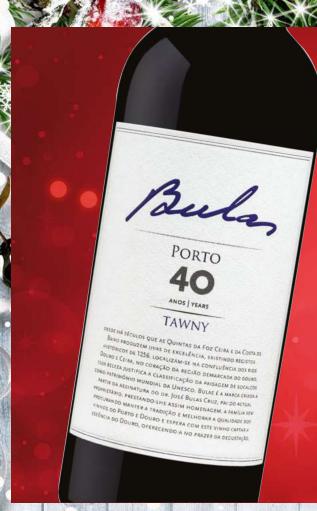




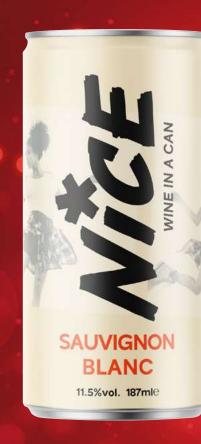


BULAS TAWNY 10 £17.95





BULAS TAWNY 40 £88.50



NICE 12 X 187ML SAUVIGNON BLANC / ROSE / MALBEC

£22.50

CHRISTMAS FAVOURITES



DR ZEN ZEN PINOT NOIR / **CHARDONNAY** £7.65

BUY 5 GET 1 FREE NET PRICE £6.38



SAN FRAN DE MOSTAZAL **CABERNET SAUVIGNON** £7.49

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WINEMAKERS
PRIDE
CARMENERE
£7.49

BUY 5 GET 1 FREE NET PRICE £6.24



ALMA DE CHILE £7.15

BUY 5 GET 1 FREE NET PRICE £5.96

CABERNET SAUVIGNON / MERLOT / CARMENERE / PINOT NOIR / ROSE / SAUVIGNON BLANC / CHARDONNAY