

DRIVES SALES IN YOUR OUTLET

92% STOCKISTS SAY IT HAS EXCEEDED THEIR EXPECTATIONS¹

- WHEN STOCKED TOTAL LAGER SALES INCREASE 29%²

• ABILITY TO DEMAND +50P³

TO INSTALL PLEASE CONTACT YOUR LWC REPRESENTATIVE TODAY

5 STAR PROPOSITION DELIVER CONSISTENT IALITY FVFRYTIMF



h by McCurrah. **2.** CGA EPOS & CSDI data feeds to 01/10/2016 (sample 50) > Volume uplift p Average HSEC RSP in National A

WE ARE SWITCHING TO ΜΙΧ Paper from responsible sources **PAPERLESS INVOICING:** FSC FSC[®] C010353 MORE INFORMATION INSIDE Gebruary & March I Castelli Prosecco Buy 5 x 75cl and receive 1 x 75cl free (RSP £7.99 - Net offer deal £6.66) CHECK OUT HOW TO MAKE THESE COCKTAILS INSIDE PROSECCO 1530

drinkaware.co.uk for the facts



SEE OUR GREAT **OFFER ON PAGE 36**

DUBIC

is moving to PAPERLESS INVOICING **FEBRUARY 2019**

LWC

As part of our commitment to reducing the environmental impact of our operation, LWC Drinks will be transferring all customers across to paperless invoices from February 2019. With your help, the move to e-invoices will drastically reduce the quantity of paper waste being produced by our organisation; if every LWC customer received email invoices rather than paper invoices for just one year, over 300,000 sheets of paper would be saved.

As well as having a positive environmental impact, the move to email invoicing represents further benefits to your business:

FAST No more waiting days to receive your invoice! Receive your documents seconds after we send them.

SECURE Reduces the risk that your account documents can get lost in the post or compromised.

CONVENIENT

Access your invoices, statements and credit notes from anywhere, anytime via a secure online account with LWC.

Next steps

1. Your local depot will be in touch to confirm the best email address for your account documents to be sent to. If you have not been contacted before February 1st, please contact your local depot.

2. You will receive a letter in the post confirming the exact date on which paperless invoicing will begin.

3. From the specified date, your invoices will automatically be sent to your nominated email address rather than through the post.

4. If at any point you would like to switch back to paper invoices, just contact your local depot by phone or email to update your preferences.

REMEMBER YOU CAN VIEW INVOICES, STATEMENTS AND **CREDITS FROM YOUR ONLINE ORDERING ACCOUNT** WWW.LWC-DRINKS.CO.UK



JOIN THOUSANDS OF CUSTOMERS WHO ORDER **ONLINE WITH LWC DRINKS! BENEFITS INCLUDE:** ORDERS USERS DOCUMENTS





quickly locate build multiple the products you order regularly simultaneously

have multiple users linked to your online account

ONLINE EXCLUSIVE DEALS. ONLY AVAILABLE WHEN YOU ORDER ONLINE





Buy any 3x 70cl bottles and receive a FREE case of Fever-Tree Tonic Water

LAKES DISTILLERY

orders





REGISTER AT WWW.LWC-DRINKS.CO.UK/LWC-ONLINE/ACCOUNT/REGISTER

access invoices, statements and credit notes easily online

OFFERS find fantastic offers on the brands you stock



BUY 6 BOTTLES OF MOET ROSE & RECEIVE A FREE ICE **BUCKET FREE**



FIND MORE EXCLUSIVE OFFERS ONLINE

Our Valentine's Cocktail Recipes

RHUBARB GIN & TONIC

Ingredients 50ml Agnes Arber Rhubarb Gin Lemon wedge Cubed ice Rubica Tonic Rhubarb and ginger garnish

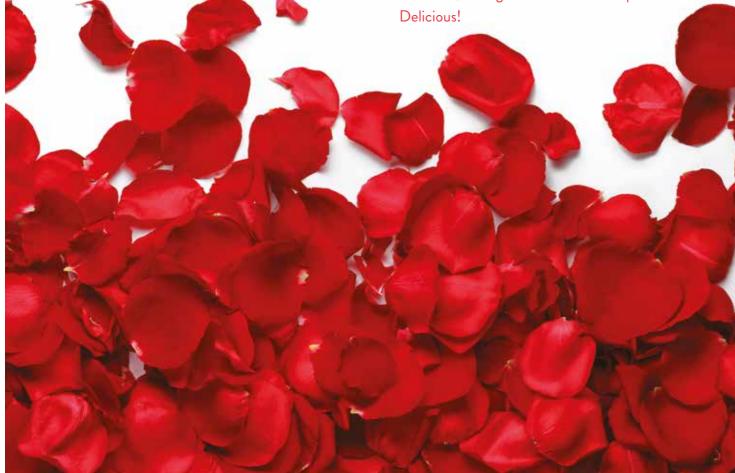
Pour 50ml Agnes Arber Rhubarb Gin into your Agnes Arber glass. Squeeze the lemon wedge in and discard it. Add the cubed ice, Rubica tonic, and garnish. Enjoy!

RHUBARB FIZZ

Ingredients

50ml Agnes Arber Rhubarb Gin 20ml Lemon juice 15ml Sugar syrup Cubed ice I Castelli Prosecco

Add your Agnes Arber Rhubarb Gin, lemon juice and sugar syrup to a shaker and shake with cubed ice. Double strain into a Champagne flute and top with I Castelli Prosecco, then garnish with a lemon peel.



LWC FEBRUARY - MARCH 2019

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KEY DATES FOR YOUR DIARY

FEBRUARY 5th - Chinese New Year 14th - Valentine's Day

MARCH

1st - St David's Day 17th - St Patrick's Day 31st - Mother's Day



TERMS AND CONDITIONS

otional offers apply to all orders delivered between 1st February and 31st March 2019. All prices quoted are exclusive of VAT. All advertising promotions and their participating products are subject to availability and to any duty change. LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice nal offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied l

Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advise All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the lo net prices. The term 'case' in this brochure refers to the standard case size for the product in question Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legisla

HEALY AND GRAY

Healy and Gray's Best of the World wine range features 75cl and 187ml bottles in 8 different varietals. Included in the range is a Zinfandel Rosé, perfect for Valentine's Day with its lovely pink colour and the fresh, fruity fragrances of strawberries and raspberries.

HEALY AND GRAY FRIZZANTE (75CL & 200ML)

Buy 5 x 75cl and receive 1 x 75cl free (RSP £5.84 – Net offer deal £4.87) Buy 3 cases (12)200ml and receive 1 case free (RSP £20.88 – Net offer deal £15.66)

HEALVOGRAV

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE (RSP £5.23 -NET OFFER DEAL £4.79)

HEALY AND GRAY RANGE 75CL

(Merlot | Cabernet Sauvignon | Shiraz Zinfandel Rosé | Chardonnay | Sauvignon Blanc Pinot Grigio | Chenin Blanc)

HEALY AND GRAY RANGE 187ML (12)

HINET BALINIGNER

PINOT GRIGIO

(Merlot | Cabernet Sauvignon | Shiraz Zinfandel Rosé | Chardonnay | Sauvignon Blanc Pinot Grigio | Chenin Blanc) Buy any 12 cases and receive 1 case (12) 187ml Healy & Gray Zinfandel Rosé free



FIEAL Y

ENIN BLANC

HEALY GRAY

SHIRAZ

FANCEL ROSE

GRAY

SAUVIENCIN BLANE

187ML (RSP £17.28 PER CASE -NET OFFER DEAL £15.95) Wines





5

Fantastic Fizz for Valentine's

'Dry January' is officially over, and many couples will be heading out looking to treat themselves to a romantic meal and a bottle of bubbly to complement. Here are just a few suggestions to offer on your Valentine's menu, covering a range of styles and price points - all guaranteed to look the part on the dinner table.



0

One of our firm favourites, Serenello Rosé, now in a single serve 20cl bottle. This Prosecco really delivers on taste with bright, fresh red-fruit flavours.

Champagne De Castelnau Rose NV 75CL

Founded in 1916, Champagne Castelnau is located in the heart of the Champagne region where it produces around half a million bottles per year. Their Rosé makes an excellent aperitif, and also goes well with redor white-fruit-based desserts.

Bollinger Rose NV 75CL

In the production of this rosé Champagne, 5-6% red wine is added to the blend, providing structure, real depth of fruit flavour and a slight tannic finish.

Laurent Perrier Rose Magnum 1.5ITR

The iconic Laurent-Perrier Rosé bottle, but double the size! Perfect for the very thirsty or those wanting to make a big impression, this really is a centrepiece for the table. Try serving in a tulip- shaped glass instead of the traditional champagne flute to enjoy the full benefit of its fruity, heady aromas.

> Or for something a little different, why not add a speciality sparkling red wine to your list?

75CL

A blend of 86% Shiraz and 14% Cabernet Sauvignon, the wine is deep ruby in colour with a lively mousse and spicy, dark fruit aromas. Can be enjoyed chilled either as a standalone drink or as an accompaniment to a meal - turkey, veal, barbecued meats and plum pudding would all make excellent matches.

ASTELNAU

RENELL

Davlett



Pauletts 'Trillians' Sparkling Red

CHAMPAGNE DE CASTELNAU BRUT N/V Buy 11 x 75cl and receive 1 x 75cl free (RSP £20.25 – Net offer deal £18.56)

CHAMPAGNE DE CASTELNAU ROSÉ Buy 11 x 75cl and receive 1 x 75cl free (RSP £20.25 – Net offer deal £18.56)

Mehr CHARLES VERCY CHAMPA

CANNING AU

Mew CHARLES VERCY CHAMPAGNE BRUT N/V Buy 11 x 75cl and receive 1 x 75cl free (RSP £17.85 – Net offer deal £16.36)

Mew CHARLES VERCY ROSÉ CHAMPAGNE* Buy 11 x 75cl and receive 1 x 75cl free (RSP £19.99 – Net offer deal £18.32)

*NOT PICTURED

CHAMPAGNE

CASTELNAU

HAMPAGNE

CASTELNAU

Charles V

alentines

Thy not give these new Champagnes a try?

Prosecco!

PROSECCO SERENELLO 75CL (EXTRA DRY) Buy 5 x 75cl and receive 1 x 75cl free (RSP £8.15 – Net offer deal £6.79)

PROSECCO SERENELLO 24 X 200ML (EXTRA DRY) GREAT OFFER PRICE £62.28 per Case 24 X 200ml

SPUMANTE ROSE SERENELLO 75CL Buy 5 x 75cl and receive 1 x 75cl free (RSP £7.63 – Net offer deal £6.36)

SPUMANTE ROSE SERENELLO (24)200ML GREAT OFFER PRICE £59.28 per case

HARPERS WINE STARS 2018

PROSECCO SERENELLO EXTRA DRY NV - 5 STARS "Good persistence, elegant and clean style, with Chardonnay offering a rounded, more complex, fruit-scored style, delivering an elegant and quite layered wine in the glass."



RENELLO



So many Bubbles

CASTELL LLORD CAVA 75CL Buy 11 x 75cl and receive 1 x 75cl free (RSP £7.99 – Net offer deal £7.32)

ARTE LATINO CAVA ROSE 75CL

Buy 11 x 75cl and receive 1 x 75cl free (RSP £7.99 – Net offer deal £7.32)

CA' SELVA ORGANIC PROSECCO Buy 11 x 75cl and receive 1 x 75cl free (RSP £9.19 – Net offer deal £8.42)

PRIMI SOLI PROSECCO 75CL Buy 5 x 75cl and receive 1 x 75cl free (RSP 7.99 – Net offer deal £6.66)

MAGNIFICO PROSECCO 75CL



Wine:

Buy 5 x 75cl and receive 1 x 75cl free (RSP 8.35 – Net offer deal £6.96)

PROSECCO

Fresh from France

LA COLOMBE VIN DE FRANCE Sauvignon Blanc | Chardonnay | Medium Rosé Merlot | Cabernet Sauvignon



GREAT PRICE

£5.19

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GREAT PRICE £5.19





GREAT PRICE **£5.23**

Wines

NEW RANGE: FARFALLA Trebbiano | Sangiovese Pinot Grigio | Pinot Grigio Blush

FARFALLA

Techberry

CALAVERAS RANGE: Blanco – Tinto – Rosado Buy 11 x 75cl and receive 1 x 75cl free

VIÑA ELENA RANGE: Airen – Tempranillo – Tempranillo Rose Buy 11 x 75cl and receive 1 x 75cl free

MOLINO DEL SOL RANGE: Airen – Tempranillo – Tempranillo Rose Buy 11 x 75cl and receive 1 x 75cl free

CALAVERAS

AVERA

Specials from Spain

VINA ELENA

VIÑA ELENA

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CALAVERAS

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ALL WINE ON PAGES 18 & 19

RSP £4.83 Net Offer Deal £4.43

VINA ELENA

Paralál

ORIGIN

In 2006/2007, Budvar Brewery in the Czech Republic made the decision to launch a new beer with the help of their local consumers.

The Czechs, with the highest consumption of beer per capita (close to 150 litres in 2017), are well known for their taste for lager. 99% of all beers consumed in the Czech Republic are lagers and the Czechs, by nature, are very serious about the quality of the beer they drink. This has led to perfection in this category, but of course, new preferences develop as time moves on.

To satisfy emergent tastes, Budvar formed a panel of three hundred beer consumers. Over many weeks (and many beers!), they thrashed out a plan for their new product: "a beer for the people, by the people".

This gathering of enthusiasts defined not only the taste, colour and character of the new beer, but also the values and shape of the new brand. 'Pardál' in Czech indeed translates to 'panther', but the term is also used to describe a unique individual: someone who doesn't succumb to the mainstream; who has strong, self-formed opinions; who knows what they want and how to get it. The beer was conceived to meet the expectations of such people. The brand reflects their values. Pardál is unique, with a sessionable ABV of 3.8%, but more flavour than most 4–5% beers.

But how did Budvar achieve this fulfilling taste experience while maintaining an ABV below 4%, using only traditional brewing and hopping methods? The secret is relatively low fermentation and optimal original gravity, together with exactly the right combination of malt and hops. Maturation takes longer than most other beers. The result is an easy-drinking, casual beer with a full mouth taste.

Pardál's production involves one day of brewing, ten days, of main fermentation and thirty days of maturation in horizontal tanks at a low temperature. Budvar's lager cellars with a constant temperature of 2°C, provide the necessary time and space to the yeast for the fine-tuning of its taste to perfection.

For comparison, most modern European lagers skip cellar conditioning and are produced in pressurised, cylinderconical tanks for approximately ten days in total.

Pardál's atypical brewing and maturation processes together with its distinctive list of ingredients, are key to the beer's enhanced flavour profile.

INGREDIENTS & BREWING

Pardál is brewed using the soft water from Budvar's 10,000- year-old artesian well, some 300 metres below the brewery.

For Pardál, three types of malt are double decocted to meet the colour and taste profiles defined by Budvar's panel of three hundred consumers. Pale malt is the main ingredient, making up about 90%, including Bojos and Malz varieties; this is followed by Bavarian Munich and Caramel malts, at about 7% and 3%, respectively. The panel specified a requirement for high bitterness, albeit combined with a full body, which first covers the hops, then develops the bitter taste in a balanced and distinctive manner. For this reason, doses of Agnus hops are added at two stages in the brewing.

As aforementioned, the time given to the beer in the lagering cellars is crucial to the development of the beer's flavour, balance and overall drinkability. This is where the yeast is at work.

Pardá

CZECH

LAGER

BRIWER

in the people

Pardál is intended for discerning beer experts who won't hear a word against the flavour of present Czech beer, will appreciate a beer fine-tuned in every way, and are likely to enjoy it with a group of friends at the pub or in the garden, treating the beer like an essential member of the party.

Cruzcampo

THE STORY from the beginning

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and portrays the saint of brewing, Gambrinus, on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and raised in the South of Europe, Cruzcampo has been spreading the positive and passionate characteristics of this region for over 100 years.



COMING SOON

All deals run 01-02-19 to 31-03-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.

BUY 3 CASES OF CRUZCAMPO AND RECEIVE1X70CLOLDJ SPICED RUM FREE LIMITED TO 5 DEALS PER CUSTOMER



21

CERVEZA PILSEN



BUY ANY 2 X 50LTR FROM FOSTERS, AMSTEL & HEINEKEN AND RECEIVE A FREE CASE OF CRUZCAMPO (24)330ML

Beers & Cide

Limited to 5 deals per customer while stocks last





FREE BOTTLE **OF OLD J SPICED RUM**

BUDWEISER PROHIBITION, CORONA, BECK'S, BECK'S BLUE, OR STELLA ARTOIS

Torona

Extra

dweis BECK

© 2019 AB InBev UK Limited. All rights reserved. Beck's Blue and Budy num 5 x cases of Stella Artois (24x330ml), Budweiser (24x330ml), Corona (24x330m natically qualify to receive 70cl Old J Spiced Rum free of charge. 019 in one order to auto

SPICE

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WHEN YOU BUY 5 CASES OF BUDWEISER,

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ARTO

GB

Budweiser

Beers & Cider







If you don't have a cellar and would like to serve draught beer, please call our quality team on 0845 7515101 for a survey and we can find the right solution for you.



drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

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THE NEW GUINNESS FOUNT

Get in contact with our Quality Contact Team on 0845 751 5101 to get yours installed.

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk



*PRODUCTS INCLUDE GUINNESS 30L, GUINNESS 50L, OPEN GATE BREWERY GOLDEN ALE 30L IOP HOUSE 13 30L, OPEN GATE BREWERY PILSNER 30L AND OPEN GATE BREWERY CITRA IPA 30L

BUY ANY 8 CASES AND RECEIVE 1 CASE OF **ASAHI SUPER DRY FREE**



BUY ANY 8 Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Asahi Super Dry, Meantime London Lager or Meantime Pale Ale (all 24 x 330ml)



RECEIVE Asahi Super Dry FOC (24 x 330ml)

Super Premium is the fastest growing segment of the market : Up 14.6% YOY*

(*CGA data Aug 2018)

*Valid during the promotional period only. To receive FOC case of ASD you must order 8 x cases of Asahi UK 330ml x 24 Pack, Peroni Nastro Azzurro, Peroni Gluten Free, Asahi Super Dry, Meantime Pale Ale, Meantime London Lager (SKUs can be mixed) in 1 order. Free stock is limited to Asahi Super Dry and will be delivered with the same order. Available while stocks last, 1 deal per customer. Full terms & conditions at www.asahibeer.co.uk/ promotional-terms-and-conditions. Promoter: Asahi (UK) Limited. Woking GU21 6HS.

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WADWORTH

BUY ANY TWO 9GALS* TO **RECEIVE A 70CL SMIRNOFF FREE**

*WADWORTH DIRTY RUCKER 3.9% AND WADWORTH HORIZON 4%



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DOOM BAR® **AMBER ALE**

BUY 2 9G & **RECEIVE 1 X** 70CL OLD J **OR SMIRNOFF** FREE

LIMITED TO 5 PER CUSTOMER

FOLLOW US **f y o** VISIT US AT WWW.SHARPSBREWERY.CO.UK

HARP

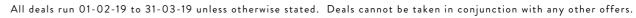
SHARP'S

Sycentional AMBER

ALC 4.0% VOL ESTABLISHED 1994

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AMBER ALE



BUN 2 X 9GBUN 2 X 9G</

FOR POS CONTACT RTMSUPPORT@GREENEKING.CO.UK ne first serve basis. February & March 2019.

GREENE KING

31

NEW INSTALL KIT* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

available in original and dark fruits

*Install kit comprises of plain or branded Ikon font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half-pint glasses, beer mats and bar runner.

FOOD PAIRING

APPLESHED

CRAFT CIDER

Asc 5.0% Vot

matching with your favourite flavours

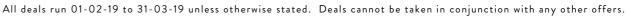
Appleshed is a light, fruity cider that pairs well with smoked and cured meats, cheese, seafood and roast chicken. Dark Fruits is best paired with spicy foods, such as curry and Cajun chicken and can be enjoyed any time of year.

PPLESHED PREMIUM CIDER AVAILABLE IN ORIGINAL AND DARK FRUITS

APPLESHED APPLESHED DARK FRUITS

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APPLESHED





MODERN CRAFT CIDER

NEW INSTALL KIT* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

available in original and raspberry

*Install kit comprises of Ikon font, font badge, 12 pint glasses, 12 half-pint glasses, beer mats and bar runner.



RASPBERRY CRAFT CIDER ALC 4.0% Vo

Available on draught in 50L kegs and (12)500ml bottles in both flavours and in (24)330ml cans and 20L BIB

in original only



OUTSIDE Is ours

FREE CASE WHEN YOU BUY 6 CASES

MARCH ONLY



for the facts drinkaware.co.uk 01.03.2019 and 31.03.2019. Whilst s

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KOPPARBERG



NEW · NEW ·

BUY 2 X 70CL **AGNES ARBER** RHUBARB AND **RECEIVE (24) 200ML RUBICA TONIC FREE**

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NEW •

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OR

UBI

TONIC

RUBICA

TONIC

NEW · NEW ·

ARBER R PREMIUM GIN

<u>PLUS</u> 6 BRANDED **ARBER GLASSES** AND 2 RUBICA **OR ARBER BAR RUNNERS**

> Limited to 2 deals per customer

EMPRESS 1908

ORIGINAL INDIGO GIN

EMPRESS 1908 is an original, shaping its own story as a fearless provocateur, a mystery in a bottle. Handcrafted in small batch copper-pot stills, this is a gin with phenomenal depth and boldness of spirit. Gently refined, nuanced and enduring, Empress 1908 is the essence of Victoria.

BORN IN VICTORIA, British Columbia, where the wild meets the well-appointed, a unique Canadian culture thrives. Breathtaking and majestic, Vancouver Island captivates with a ruggedness that showcases its pristine nature. Victoria exudes an old-world charm that reigns with an adventurous spirit and British sensibility. A place whose kaleidoscope of colors is an enigma; dynamic, original, and the inspiration for Empress 1908 Indigo Gin.

EMPRESS

190

MIXED GIN DEAL

Buy 1 bottle from Arber, Arber Rhubarb or Empress 1908 Gins and 1 bottle from No.3 or Tanqueray Sevilla and receive (24)200ml Rubica Tonic Free

ARBE

EMPRESS

tel) 4255 ALC.7991

RELIBARE GIN



Spirit



BOMBAY SAPPHIRE® has long been inspired by worldly cultures and the unique flavours indigenous to foreign countries.

Infused with crisp Thai lemongrass and spicy Vietnamese black peppercorn, BOMBAY SAPPHIRE East will take the senses on a journey unlike any other.





ENJOY RESPONSIBLY for the facts drinkaware.co.uk



BUY ONE EACH OF TANQUERAY SEVILLA, ORIGINAL AND RANGPUR AND RECEIVE A CASE OF (24)200ML RUBICA TONIC AND 2 CASES OF GLASSWARE FREE





Buy x 2 70cl of Pinkster, get x 6 branded glasses FREE

Real raspberries. It's a Pinkster thing.





TRUE ENGLISH GIN



Buy 2 bottles of Hayman's Sloe Gin and receive a FREE bottle of Serenello Prosecco.

SLOE ROYALE

Add 25ml Hayman's Sloe Gin to a champagne flute and top up with prosecco, English sparkling wine or champagne.





BUY 4 BOTTLES OF WARNER EDWARDS GIN* and get a case of _____ RUBICA TONIC OR RUBICA LOW CALORIE TONIC FOR FREE

'must include a bottle of Dry or Honeybee



(O) WarnerEdwards

• WarnerEdwardsDistillery







Spirits

BUY 36 BOTTLES AND RECEIVE A PREMIUN STAFFING KIT

EVERYTHING YOUR TEAM NEED TO START THE NEW YEAR AFRESH

KIT INCLUDES:

- 6 t-shirts
- 6 lanyards
- 18 shot glasses
- 6 chalk boards
- A call from a representative

*Available in January & February / 1 kit per venue 25mi of Jägermeister contains 0.87 UK units of alcohol. Jägermeister, Jäger and Jägerbomb are registered arks of Mast-Jägermeister UK Ltd

WWW.JAGERSHOP.CO.UK

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Jägermeister

SELECTED BOTANICALS

COLD MACERATED ELIXIR MATURED IN OAK

CRAFTED BY MAST-IÄGERMEISTER SE VOLFENBETTEL, GERMANY

SINCE 1878

CAPITALISE ON PREMIUM **IRISH WHISKEY** GROWING AT +30%"

BUY 2X 70CL BOTTLES & RECEIVE A FREE SLANE KIT PLUS BE ENTERED INTO A COMPETITION TO WIN **TICKETS TO SLANE MUSIC FESTIVAL 2019***



TRY A SLANE & SMOKE

50ml Slane Irish Whiskey 125ml Fever tree smokey ginger ale Serve in a Slane branded highball Garnish with a lime wedge

Y TWO TOES SLANE HIER WHICKET TO AUTOMATICALLY GET ENTERED INTO A KANDON PRICE DRAW TO WIN (TWO) TICKETS, ACCOMIDATION AND THAVEL TO LLARE MUSIC FESTIVAL, TAC'T AND LINITATIONS APPLY OPENS FEB OF IN ONTIL 31, 02,19, SEE LEAFLET FOR MORE DETAILS AND PRIVACY DETAILS. INSPIRE CHARACTER, SIP SLANE RESPONSIBLY CASE CARTINE AND RECORDERED TRADEWORKS. ID. YOUT IS AND CARTLE INTO A WARRANT CONTEN

ORDER ONLINE TO RECEIVE £2 OFF A BOTTLE

Spirits





KIT CONTENTS: 12x Slane highball glasses 1x chalkboard



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ONE DEAL PER CUSTOMER ONLY CELEBRATE ST PATRICK'S DAY WITH BLACK BUSH

A blend of 80% malt whiskey matured in Oloroso Sherry Casks and 20% grain whiskey aged in bourbon casks, gives Black Bush its rich fruity notes and deep intense character.

BLACK BUSH BUCK

Somi Black Bust ish Whiskey, top up with hans Ginger Ate, garnish wit

HIGHEST RATE OF SALE OF TOP IRISH WHISKEY*

BUY 1 BOTTLE OF BLACK BUSH AND GET A FREE CASE OF FENTIMANS GINGER ALE

BUSHMILLS

BUY 2 X 70CL AND RECEIVE A FREE POS KIT Triple Distilled PADDY PADDY IRISH WHISKEY PADDY But Butto PADDY PADD EST0 1779 RISH WHISKE PADDY KIT CONTAINS: 6 X HIGHBALL GLASSES, 2 X BAR RUNNERS, 10 X TABLETALKERS, **4 X POSTERS. I KIT PER PER OUTLET. WHILE STOCKS LAST.**

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APART **SINCE 1798**

BUY 3 X 70CL AND RECEIVE A MALT OF THE MONTH KIT FREE

Join our tribe at highlandparkwhisky.com

☑ ☑ f #ATribeApart THE ORKNEY SINGLE MALT WITH VIKING SOUL



ation contact Edrington-Beam Suntory UK Distribution Limited. Tel: +44 (0) 333 016 1910 Web: Edrington-Be



WOODFORD RESERVE **DISCOVER THE WORLD'S FINEST BOURBON**

BEAUTIFULLY COMPLEX. PERFECTLY BALANCED

BUY 4 x 70CL OR 2 x 1.5L AND **RECEIVE A BACK BAR VISIBILITY KIT**

KIT CONTENTS UPLIT 3L DUMMY BOTTLE **5 X BAR TENDER T-SHIRTS** 20 X JACK & COLA MENU INSERTS



LIVE FREELY. ENJOY RESPONSIBLY. for the facts drinkaware.co.uk

JACK DANIEL'S OLD NO.7 IS A REGISTERED TRADEMARK OF JACK DANIEL'S @2019

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WOODFORD RESERVE

BUY 2 70CL BOTTLES OF WOODFORD RESERVE

Spirits

AND RECEIVE A 500ML BOTTLE OF OLD FASHIONED SYRUP'



Cocktails in the UK On-Trade are worth £536m in value and are growing +7.5%.¹ The Old Fashioned is the World's favourite classic cocktail with Woodford Reserve being the preferred bourbon for the Old Fashioned in 9 out of 10 of the world's best bars.

> CRAFTED CAREFULLY. DRINK RESPONSIBLY. for the facts drinkaware.co.uk

en of Wassfard Reserve Boothus between 1 of 540 2015 and 31 at March 25 e SOLI Boothus Reserve OM Features Type, Unsted to two per outbree whilst stocks last, Rox-transferative and eas-relatable. 1. Baarten GEA, Q1. 2018 en Q3. 2017). J. Seasten Drivits Internetional, 2017/181







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cks last. Max 1 deal per customer. IOFFER AVAILABLE TO NEW STOCKISTS ONLY. Holiday for two to be taken on specified dates with Reyka during 2019 and is not transferrable. William Grant and Sons to fulfil prize details and will contact winners directly.





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BACARDÍ.

BUY ALL THREE 70cl

 BACARDÍ RASPBERRY BACARDÍ GINGER BACARDÍ CARTA BLANCA **TO GET A FREE CASE OF 6 GLASSES AND A PROMOTIONAL KIT**

> KIT CONTENTS: 50 x Menu Inserts, 20 x Table Talkers 10 x Posters, 6 Glasses Whilst stocks last





BLACK BARREL

· Perfect with Ginger Ale

BLACK BARREL & GINGER ALE

THE MOST AWARDED RUN AROMATIC AND MELLOW

XO.

· Aged up to 15 years · Simply sip and savor

XO NEAT

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BUY 3 CASES (6X1LITRE) OF FUNKIN 1 LITRE PRE-BATCH MOJITO MIXER



AND GET A BOTTLE OF **OLD J RUM FREE**







COCKTAILS

For more information please contact Funkin HQ on 0207 328 4440 or email: info@funkin.co.uk

Buy 2 x 70cl Old J Dark and receive 1 case of either Pepsi Max or Old Jamaica Ginger Beer (24)330ml cans free



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Spirits



(oca:Cola

TASTE THE FEELING

BUY FIVE,

Buy five cases of 200ml Coca-Cola Classic, Diet Coke or Coca-Cola Zero Sugar and get



Buy three cases of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite 330ml glass bottles and receive one case of Coca-Cola Zero Sugar 330ml glass bottles FREE



Juices, Diet Coke or Coca-Cola Zero Sugar.



Buy three cases of Appletiser 275ml and get one case free

Buy 3 x cases of 24 x 275ml NRGB Appletiser and get 1 x case of 24 x 275ml NRGB Appletiser free CHer available 01.03.19 - 31.03.19. @ The Coca-Cola Company. All rights reserved.







INTRODUCING: RUBICA TONIC WATER

LWC is proud to present a new tonic water range, specifically created to enhance the enjoyment of a great quality G&T.

Developed in the UK, both variations of Rubica tonic water are made in small batches at an independent bottling company and are now available from all LWC depots as an exclusive on-trade-only tonic water.

In flavour, Rubica tonic is light on quinine bitterness and balanced by citrus, meaning it pairs exceptionally well with the huge range of unusual botanical and fruit-led gins that can be found in today's premium gin category, including our own Empress, Agnes Arber and Agnes Arber

Rubica Tonic Water and Low Calorie Tonic Water have been blind-taste tested over a six-month period, and we can confidently say that Rubica can take on the market-leading premium tonic waters in terms of taste and diversity.

Why "Rubica"?

When choosing a name for the range, we wanted to hark all the way back to the earliest origins of the drink. Native to the tropical Andean forests of Western South America, the Cinchona tree comes from a family by the name "Rubiaceae" with around 23 different species.

So, "Rubica" is simply a variation on the botanical family name of the quinine tree!

CREATORS OF SENSATIONAL DRINKS BY BRITVIC

UNLOCK AN ADDITIONAL £5K P/A FROM YOUR SOFT DRINKS OFFER¹



WANT TO SERVE UP SENSATIO **CLAIM YOUR FREE GLASSWARE AND POS** Open your iPhone camera and hold over the QR Code

or visit www.sensationaldrinks.com Limited kits available!

¹Britvic Drink Differently Soft Drink Category Growth Drivers 2017. ²Consumers attitudes to menu and soft drinks choice in outlet' Britvic consumer survey July 2016. ³CGA Soft Drinks Value Sales L&T + Free To Buy Aug 2018. ⁴Mintel Children's Eating Habits – UK – December 2017. ⁴Mintel Soft Drinks Review June 2017. ⁴Mintel Soft Drinks Review – UK – June 2017. ³MCA Eating Out Panel Full Year to December 2017

D R I N K S I O N A L EXPERIENCES C R E A T O R S SENS

CREATORS OF SENSATIONAL DRINKS







BUY 6 CASES GET A PREMIUM SPIRIT FREE**



Terms and conditions - "Deal runs from February 1st to February 28th 2019. Four deals per outlet per month. Qualifying range includes London Essence Company Mixers 200ml NRB



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All deals run 01-02-19 to 31-03-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.



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CREATORS OF SENSATIONAL DRINKS BY BRITVIC



Terms and conditions - ¹Deal runs from March 1st to March 31st 2019. Four deals per outlet per month. Qualifying range includes J2O and J2O Spritz 275ml NRB, Fruit Shoot NAS 275ml PET, Britvic 100 250ml NRB and Britvic Cordial 1 litre PET. One case must be Fruit Shoot NAS 275ml PET to qualify. Free cases are one from the J2O 275ml NRB range and one case from the Fruit Sh NAS 275ml PET range. While stocks last.



BUY ANY 6 CASES GET TWO CASES OF BRITVIC MIXERS FREE²



s from March 1st to March 31st 2019. Four deals per outlet per month. Qualifying range includes Britvic Mixers & Juices 200ml NRB range, s 200ml NRB range. Free cases are any two from the Britvic Mixers & Juices 200ml NRB range. While stocks last. nks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4T2



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UK's fastest growing cordial brand* Versatile as a soft drink or a mixer









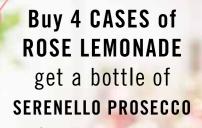




275ml Falavours: Ginger Beer, Victorian Lemonade, Sparkling Raspberry, Dandelion & Burdock, Gently Sparkling Elderflower, Cherry Cola, Curiosity Cola, Sparkling Lime and Jasmine, Lemon Shandy and Mandarin and Seville Orange Jigger 125ml Flavours: Premium Indian Tonic Water, Naturally Light Tonic Water, Yuzu Tonic Water, Pink Rhubarb Tonic Water, Pink Grapefruit Tonic Water, Valencian Orange Toic Water, Connoiseurs Tonic Water, Botanical Tonic Water, Ginger Beer, Rose Lemonade, Curiosity Cola, Bitter Lemonade and Ginger Ale and Soda Water

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BUY 4 CASES GET 1 CASE FREE

and and

ACROSS FENTIMANS 125ml & 275ml



-000:000-

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BUY 4 CASES OF JUICE **AND GET I FREE**



PREMIUM FRUIT JUICES AND JUICE DRINKS PACKED FULL OF PERSONALITY.

ALSO AVAILABLE IN TOMATO. BUMBLEBERRY, PINK GRAPEFRUIT AND CHERRY.

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