

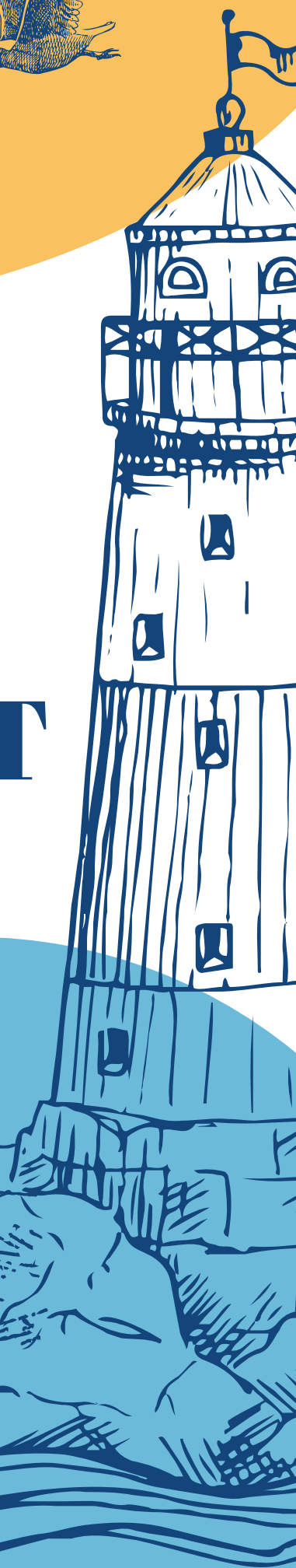


LWC

SUMMER SEASON
**CORNWALL
SOUTH WEST**

DRINKS BROCHURE

2016



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LWC ARE THE LARGEST INDEPENDENT WHOLESALER IN THE UK

We currently carry over 6000 product lines including: 127 different draught products of beers, lagers and ciders
1,212 different spirit lines
740 soft drink lines
1,035 different wines
131 cider lines
97 RTD's
Over 1,000 different cask ales

Are LWC backed and supported by all national suppliers?

LWC are partner wholesaler status with Coors, InBev and Heineken UK. We also work in conjunction with ALL regional brewers in the UK. This means that if you use LWC as your drinks supplier you will receive full technical services back up and promotional activities.

We also work directly with ALL spirit houses including Pernod Ricard, Maxxium, Diageo, Bacardi Brown Foreman, WM Grants plus many others.

We work with all national, regional and micro brewers throughout the UK to give you a selection of cask ales that is second to none. Our relationship with Britvic, Coca Cola Schweppes, Luscombes and other national soft drink suppliers is excellent.

What about deliveries?

We understand that you are very busy people so we build our delivery schedule around you and around us. In our core areas we offer a five day a week delivery service.

But are you competitively priced?

The last three years has seen us grow our sales from £110 million to £180 million this year. We have only done this because we offer the best balance of service, product range and price anywhere in the UK today. We are totally committed to helping our customers grow their sales and margins through competitive pricing and a wide and varied product range.

Sounds good how do I get in touch?

Simple, for Cornwall call Naomi Mankee on 0845 345 1076 or email cornwall@lwc-drinks.co.uk for South West call Lucy Tucker on 0844 811 7399 or email southwest@lwc-drinks.co.uk They will make an appointment for one of our Account Managers to call, who will be the person to look after you from then. They will live locally to you so you will always be on hand to assist your business. Excellent customer service is an important part of our job and is the acting catalyst to LWC's success.

In the attached brochure you will also see LWC's commitment to continue to support Cornish and Devonian business's and the relationships the Jolly family have grown over the past 120 years. We are proud to have extended our local offering for 2016 with some great new products and offers.



SOUTH WEST ORCHARDS



MODERN CRAFT CIDER

APPLE (12) 500ML £17.50
RASPBERRY (12) 500ML £18.50
20LTR BAG IN BOX £39.95



WHAT CIDER'S *supposed to* TASTE LIKE

SERVE OUR HERITAGE IN A WHOLE NEW WAY

Purchase a 20 Litre Bag-in-Box of Each
Thatchers Cider Receive a Premium POS Kit FOC*

EST. 1904
THATCHERS
WHAT CIDER'S SUPPOSED TO TASTE LIKE

*Purchase one 20 Litre Bag-in-Box of Thatchers Cheddar Valley, Heritage and Big Apple and receive a Premium POS Kit Free of Charge.
Premium POS Kit contains: 12x Thatchers Pint Glasses, Thatchers Bar Towels and a Garden Parasol.



What CIDER'S *supposed to* TASTE LIKE

EST. 1904



THE STAR OF THE THATCHERS FAMILY

Purchase Five 24x500ml Cases of Thatchers Gold
Cans Receive a 24x500ml Case of
Thatchers Gold Cans Free of Charge*

Thatchers Gold (4.8%)

*Purchase five 24x500ml cases of Thatchers Gold Cans
receive a 24x500ml case of Thatchers Gold Free of Charge.

What CIDER'S *supposed to* TASTE LIKE

EST. 1904



CLOUDY WITH A 100% CHANCE OF APPLES

Purchase Any Five 12x500ml Cases of
Thatchers Cider Receive a 12x500ml Case of
Thatchers Somerset Haze Free of Charge*

Thatchers Somerset Haze (4.5%)

*Purchase any five 12x500ml cases of Thatchers Gold, Somerset Haze, Old Rascal, Katy,
Green Goblin or Vintage and receive a 12x500ml case of Thatchers Haze free of charge.

Refreshing and Refined Cider

FROM WEST CORNWALL

New to
LWC for
2016



A range of hand crafted ciders by award winning cider and wine maker, David Berwick, combining modern wine making techniques with the best of traditional cider making methods.



CLODGY
FARMHOUSE

An unfiltered dry farmhouse style cider

SMEATONS
DRY

A dry filtered lightly sparkling cider

BAMALUZ
MEDIUM

A medium filtered sparkling cider

PORTH
PEAR

An unfiltered pear cider with a light sparkle



www.stivescider.co.uk

@stivescider
facebook/stivescider



ONLY £15.99
PER CASE*

BRILLIANTLY
DIFFERENT
CIDER!



*While stocks last.

brotherscider.co.uk



RATTLER

CORNISH CLOUDY CYDER

CHILL IT, SIP IT,
LOVE IT!



ORIGINAL / PEAR AND 4%

£16.60

BERRY

£18.95

12 CASE PRICES SHOWN



Cornish Apple Juice, Elderflower Pressé,
Apple & Strawberry and Cloudy Lemonade
now available from Healeys.

£18.50 per 24 case (250ml)

CORNISH BITE

This Energy Drink is the perfect way to
cut through those energy slumps.

£9.95 per 24 case (250ml)



Join the
CORNISH GOLD

Rush...

£16.60

12 CASE PRICE SHOWN

Please contact LWC DRINKS LTD on 0845 402 5125 or visit us @ www.lwc-drinks.co.uk
for more details on all the above Cornish Cyders and Soft Drinks from Healeys.

TASTE THE NATURE

DULOE-CORNWALL
**CORNISH
ORCHARDS**

Our business is all about respect and balance.

BUY 5 CASES
OF ANY 500ML
CIDER, GET 1
CASE OF 500ML
GOLD **FREE!**

Offer valid from 1st April - 30th June only



Please contact your
distributor for more details.

[f/CornishOrchards](#) [@CornishOrchard](#)

TASTE THE NATURE

DULOE-CORNWALL
**CORNISH
ORCHARDS**

Our business is all about respect and balance.

BUY ANY 5
CASES OF 250ML
SOFT DRINK,
GET 1 CASE OF
250ML GINGER
BEER **FREE!**

Offer valid from 1st April - 30th June only



Please contact your
distributor for more details.

[f/CornishOrchards](#) [@CornishOrchard](#)



LUSCOMBE
DRINKS
Devon England

Buy 4 cases,
receive a 5th
case for free



March
Special Offer

Other Luscombe 32cl drinks include:

Damascene Rose Bubbly, Lime Crush, Cranberry Crush, Blueberry Crush, Cool Ginger Beer, Passionate Ginger Beer and Madagascan Vanilla Soda.

Case size 24 x 32cl

Buy 4 cases, receive a
5th case for free

April-May
Special Offer



**Other Luscombe
24cl drinks include:**

Mostly Devon Apple Juice,
Apple and Apricot Juice.

Case size 24 x 24cl

20% off Organic
Devon Cider

April-May
Special Offer



Standard price:
£28 per case

Case size 24 x 32cl

Luscombe Drinks
 @luscombedrinks
www.luscombe.co.uk



Winner of 48
Great Taste Awards



**A brand for
every occasion**

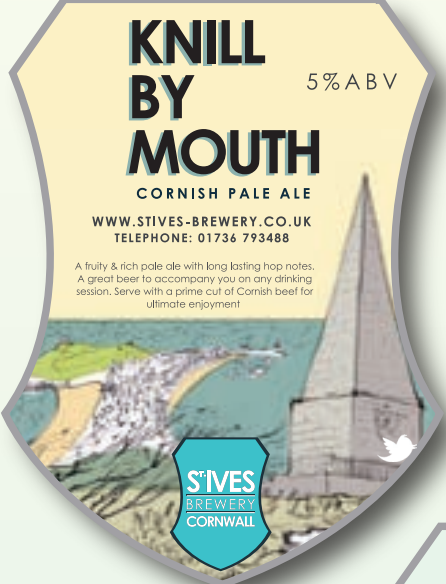
Buy 5 cases and
receive 1 case free
March and July only

pureblue®
Love the water™



Buy 5 cases and receive 1 case free
March and July only





KNILL BY MOUTH

5% ABV

CORNISH PALE ALE

WWW.STIVES-BREWERY.CO.UK
TELEPHONE: 01736 793488

A fruity & rich pale ale with long lasting hop notes. A great beer to accompany you on any drinking session. Serve with a prime cut of Cornish beef for ultimate enjoyment



A fruity & rich pale ale with long lasting hop notes. A great beer to accompany you on any drinking session. Serve with a prime cut of Cornish beef for ultimate enjoyment.

5% ABV
Available in cask and bottles



Boilers

GOLDEN CORNISH ALE

4% ABV

WWW.STIVES-BREWERY.CO.UK
TELEPHONE: 01736 793488

@stivesbrewery

An easy drinking, golden coloured beer with a delightful hop aroma. Rich malt and hop flavours accompany a fruity finish.

4% ABV
Available in cask and bottles



HARBOURSIDE

LIGHT ALE

3.8% ABV



@stivesbrewery
WWW.STIVES-BREWERY.CO.UK

A light & golden hop packed ale. The perfect beer for a hot summers day. Serve chilled with friends. Citrus notes with a refreshing floral bitterness.

3.8% ABV
Available in cask and bottles

COME AND VISIT OUR NEW 10BB BREWERY IN THE HEART OF ST IVES. TO ORGANISE A TASTING CALL MARCO TO COME AND ENJOY WHAT WE ARE BREWING

@stivesbrewery
MARCO@STIVES-BREWERY.CO.UK
WWW.STIVES-BREWERY.CO.UK





Founded in February 2012, Harbour apply a progressive and innovative approach in both beer style and brewing technique, whilst honoring traditional and proven methods. Using this approach they produce a range of full flavoured, balanced and creative beers.

The Harbour team approach all our beer design in the same way, drawing on the vast gamete of styles and techniques used worldwide. Then they use this as a foundation to build upon, but that doesn't always mean straying too far from the original, more evolution than revolution.

Harbour strive to strike a balance between bold flavours and drinkability. Beer is, at the end of the day, something to drink and enjoy, not everything needs to be overly challenging or contemplative.

Harbour use spring water direct from the hill side next to the brewery to produce their core range of Light Ale, Amber Ale, IPA, Pale Ale and Pilsner.



Harbour's beers have won numerous regional and national awards and their beers are now sold all over the world, yet they remain a relatively hidden jewel within the South West.



WOODEN HAND

PIRATES GOLD | BUCCANEER
MUTINY | BLACK PEARL
ONLY £12.50 500ML X 8



PENPONT BREWERY

CASK 9G:

SHIPWRECK COAST	£62.50
CORNISH ARVOR	£58.00
BEAST OF BODMIN	£67.00
CORNISH GOLD	£56.00
CORNISH RUBY	£56.00

BOTTLE (12 X 500ML):

SHIPWRECK COAST	£16.50
CORNISH ARVOR	£16.50
ROUGHTOR	£16.50
BEAST OF BODMIN	£17.50
AN HOWL	£17.50
PENPONT PORTER	£17.50

PENPONT BREWERY WAS ESTABLISHED IN A CONVERTED MILKING PARLOUR ON THE EDGE OF BODMIN MOOR, CORNWALL IN 2008. USING OUR OWN SPRING WATER AND THE FINEST NATURAL INGREDIENTS WE PRODUCE AN AWARD WINNING RANGE OF ALES, WITH A FOCUS ON CREATING SOME OF THE TASTIEST BEERS AROUND.

INSPIRED BY THE INCREDIBLE VARIETY OF FLAVOURS THAT CAN BE USED TO BREW BEER, WE PRODUCE INNOVATIVE BEERS PACKED FULL WITH FLAVOUR IN A RANGE OF STYLES. WE ARE INCREDIBLY PASSIONATE ABOUT OUR BEERS, AND WE HOPE YOU ENJOY THEM AS MUCH AS WE DO.





EST'D PRINCETOWN 1994

DARTMOOR
BREWERY

LEGEND
CASK ALE

BREWED ON DARTMOOR

ALC 4.4%

£69.50
MARCH ONLY

DARTMOOR BEST
BUY 2 X 9G AND RECEIVE
1 X 70CL SMIRNOFF FREE

EST'D PRINCETOWN 1994

DARTMOOR
BREWERY

DARTMOOR
BEST

BREWED ON DARTMOOR

ALC 3.7%

APRIL ONLY



OTTER BREWERY

BUY ANY 3 X 9GALL & RECEIVE 1 X 70CL SMIRNOFF FREE *
| OTTER AMBER 4% | SPRING OTTER 4% | WOTTER SHOT 4% |
ALL AT £75 PER 9GALL

SPRING
BEER

ABV 4.0

BY-DRIVEN

MARCH AND MAY

OTTER
AMBER

ABV 4.0

OTTER BREWERY

WOTTER
SHOT

ABV 4.0

WWW.OTTERBREWERY.CO.UK

JUNE AND JULY

*CAN BE SPREAD OVER 3 ORDERS



Buy 4 bottles of Tarquin's Cornish Gin and/or Cornish Pastis and get 6 glasses free!

The first Gin from Cornwall.
The UK's first Pastis ever.

Internationally award-winning
artisan spirits.

Handcrafted in tiny batches
near Padstow.

www.SouthwesternDistillery.com
[@swdistillery](https://twitter.com/swdistillery)





BUY 4 BOTTLES OF AVAL DOR VODKA
OR STAFFORD'S GIN AND RECEIVE
A CASE OF FENTIMANS TONIC
MARCH & JUNE ONLY





DEAD MAN'S FINGERS

Est. 2015
Cornwall

cornishron.com

The Rum & Crab Shack, St Ives bring you Dead Man's Fingers, Cornwall's newest, small batch, spiced rum.

A Caribbean rum blended with spices which warms the cockles, stirs the soul and sets you up fair for whatever the wind blows in.

We're thinking saffron cake, Pedro X ice-cream, caramel and vanilla with cinnamon, nutmeg and orange notes.

You'll feel blessed by the touch of this deadly combination.

First batches available April 2016.

For info and stockists visit:
cornishron.com

KNIGHTOR

**Our award winning winery sits above St Austell bay.
Here we make fine still and sparkling wines from handpicked fruit,
cultivated at our vineyards in South Cornwall.**

English wines you can sell by the glass!

Take advantage of this fantastic offer whilst stocks last.

Knightor Carpe Diem White - Dry House Style 75cl £7.00

Knightor Carpe Diem Rose - Dry House Style 75cl £7.00

Knightor Classic Cuvee Brut - Champagne method sparkling wine 75cl £16.90





Hooper's Alcoholic Brews, available in Plum & Sloe, Dandelion & Burdock, Raspberry & Nettle, Strawberry & Elderflower, Cloudy Lemonade and Ginger Brew. 12 x 500ml. 4% ABV.

Buy any 4 cases and receive a FREE POS kit

POS kit will be selected based on brands purchased. While stocks last.

HOO'S FOR A HOOCH



Hooch, available in Lemon and Orange. 12 x 500ml. Lemon in 330ml cans. 4% ABV.



VK BUY 6 AND RECEIVE 1 FREE JULY ONLY

MIX UP YOUR VKEND



VK, available in, NRB: Blue, Ice, Black Cherry, Apple & Mango, Orange & Passion Fruit, Strawberry & Lime, Tropical Fruits. PET: Blue, Ice, Apple & Mango, Orange & Passion Fruit, Tropical Fruits. 24 x 275ml. 4% ABV. FREE POS: Limited to 2 deals per customer.

Please Enjoy Responsibly
drinkaware.co.uk
for the facts

BUY ANY 3 CASES FROM THE RANGE AND GET 1 CASE OF CRABBIE'S LIGHT FREE!

In addition, orders placed up to
March 29th will receive a FREE
Crabbie's Grand National POS kit*

Give it some
GINGER



NEW!



CRABBIE'S

f www.crabbiestime.com

#GiveltSomeGinger

*Kits limited to 100 sets. Crabbie's Alcoholic Light Ginger Beer available in 330ml only.

Please Drink Responsibly
drinkaware.co.uk
for the facts

BUY ANY TWO CASES OF CRABBIE'S ORIGINAL OR SCOTTISH RASPBERRY TO GET A FREE CASE OF BRANDED GLASSWARE*

MAY AND JUNE ONLY

Give it some
GINGER



CRABBIE'S

f www.crabbiestime.com

#GiveltSomeGinger

*Crabbie's Original & Scottish Raspberry 12x500ml. Each glassware case contains 6 branded 20 fl. oz chalice glasses



TRY OUR DELICIOUS
NEW CIDER FROM PIMM'S



BUY ANY 2 CASES
OF PIMM'S CIDER 500ML
AND GET
ONE **FREE** + POS*



*1 case is 8 x 500ml bottles. Limited to 4 deals per customer over the brochure feature's duration. The PIMM'S word and associated logos are trade marks © The Pimm's Company 2016

for the facts drinkaware.co.uk

FRANKLIN
London 1886
& SONS LTD

*Buy 4 cases
& receive a
case Free*



www.franklinandsons.co.uk

Franklin & Sons @Franklinandsons
 @Franklinandsons

Soft drinks: Dandelion & Burdock with star anise, Strawberry & Raspberry with cracked black pepper, Lemon & Elderflower with juniper, Ginger Beer with malted barley and lemon, Cloudy Apple & Rhubarb with cinnamon. 12 x 275ml.



FENTIMANS

Botanically Brewed BEVERAGES | ESTD 1905

SPECIAL OFFER

BUY ANY 5 CASES, GET 1 FREE
ACROSS THE RANGE



Palm & Rose



Apple & Lemon Soda



Spicy Tonic



AVAILABLE MARCH AND JUNE 2016 FROM LWC

WWW.FENTIMANS.COM

BOTANICALLY BREWED USING NATURAL INGREDIENTS

000 fentimansltd



BEST

TONIC WATER
AS VOTED FOR BY
THE WORLD'S 50
BEST BARS*

IF $\frac{3}{4}$ OF A GIN & TONIC IS TONIC, MIX WITH THE BEST™

FEVER-TREE

PREMIUM NATURAL MIXERS

* For the second year in a row, Fever-Tree was named the #1 Best Selling and the #1 Top Trending Tonic Water by the World's 50 Best Bars' Annual Report 2016

Celtic Splash

Buy 5 cases and receive 1 case free



Providing the perfect glass of juice everytime...



★
FRIDGE
FREE
STORAGE



Sunpride
Orange Juice
1 Litre



Sunpride
Apple Juice
1 Litre



Sunpride
Grapefruit Juice
1 Litre



Sunpride
Cranberry Juice Drink
1 Litre



Sunpride
Tomato Juice
1 Litre

Refresco · gerber

NEW

LUCOZADE GLASS BOTTLE EXCLUSIVE TO THE ON TRADE



**FIND
YOUR
FLOW**

**BUY 2 FLAVOURS
AND GET THE
THIRD ONE FREE**

12 X 330ml

This promotion is valid between 1st March - 30th August 2016 only and is subject to availability. This promotion is not valid in conjunction with any other offer, promotion or discount scheme. No cash or other alternative is available. The Promoter reserves the right to cancel the promotion or amend the terms and conditions at any time in its sole discretion. LUCOZADE, LUCOZADE ENERGY and the Arc device are registered trade marks of Lucozade Ribena Suntory Limited. The Promoter is Lucozade Ribena Suntory Limited, 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.

BUY 5 CASES GET ONE FREE



12 X 500ml

This promotion is valid between 1st March - 30th April 2016 and 1st July - 30th August 2016 only and is subject to availability. This promotion is not valid in conjunction with any other offer, promotion or discount scheme. No cash or other alternative is available. The Promoter reserves the right to cancel the promotion or amend the terms and conditions at any time in its sole discretion. LUCOZADE SPORT and the Arc device are registered trade marks of Lucozade Ribena Suntory Limited. The Promoter is Lucozade Ribena Suntory Limited, 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.

BUY 5 CASES GET ONE FREE



24 X 380ml

This promotion is valid between 1st March - 30th April 2016 and 1st July - 30th August 2016 only and is subject to availability. This promotion is not valid in conjunction with any other offer, promotion or discount scheme. No cash or other alternative is available. The Promoter reserves the right to cancel the promotion or amend the terms and conditions at any time in its sole discretion. LUCOZADE, LUCOZADE ENERGY and the Arc device are registered trade marks of Lucozade Ribena Suntory Limited. The Promoter is Lucozade Ribena Suntory Limited, 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.

NOW
IN LIGHT

ORANGINA®
C'est SHOOK

GET A CASE OF
ORANGINA LIGHT FREE*
WHEN YOU BUY 2 CASES OF ORANGINA



30
ORANGINA
CHILLERS
AVAILABLE†
WANT AN
ORANGINA CHILLER?
CONTACT YOUR LWC
SALES MANAGER.
T&C'S APPLY

*This promotion is valid between between 1st March - 30th April 2016 and 1st July - 30th August 2016 only and is subject to availability. †To acquire a chiller the customer must sign an agreement to continuously stock and sell Orangina for 12 months. 30 chillers available. This promotion is not valid in conjunction with any other offer, promotion or discount scheme. No cash or other alternative is available. The Promoter reserves the right to cancel the promotion or amend the terms and conditions at any time in its sole discretion. © 2016 Schweppes International Limited. ORANGINA and the Orangina logo are registered trade mark's of Schweppes International Limited. All rights reserved. The Promoter is Lucozade Ribena Suntory Limited, 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.

BUYS 5
GET ONE
FREE



YOU CAN'T GET
ANY MORE Ribenary™

27 X 288ml

This promotion is valid between between 1st March - 30th April 2016 and 1st July - 30th August 2016 only and is subject to availability. This promotion is not valid in conjunction with any other offer, promotion or discount scheme. No cash or other alternative is available. The Promoter reserves the right to cancel the promotion or amend the terms and conditions at any time in its sole discretion. RIBENA is a registered trade mark of Lucozade Ribena Suntory Limited. The Promoter is Lucozade Ribena Suntory Limited, 2 Longwalk Road, Stockley Park, Uxbridge UB11 1BA.

Passion Fruit

OR

PASSION KILLER?



Your love affair with a fruit drink may come to an end when you find out it has been a little unfaithful. Vacuuming, vaporising and reconstituting juice can be real passion killers.

Frobishers fruit juices, fruit smoothies and juice drinks however, are made from perfectly ripe fruit that is simply squeezed, pressed and bottled. No concentrates or anything artificial, just the honest character and goodness of the original fruit.

March and April only



**£2
OFF**
PER CASE

@Frobishers

www.frobishers.com

Passion Fruit

OR
PASSION KILLER?



PLEASE CONTACT
TELESALES FOR
FLAVOURS AVAILABLE

**BUY 3
CASES**
GET 12 BRANDED
GLASSES FOC

Your love affair with a fruit drink may come to an end when you find out it has been a little unfaithful. Vacuuming, vaporising and reconstituting juice can be real passion killers.

Frobishers fruit juices, fruit smoothies and juice drinks however, are made from perfectly ripe fruit that is simply squeezed, pressed and bottled. No concentrates or anything artificial, just the honest character and goodness of the original fruit.

@Frobishers

August only

www.frobishers.com

Simply Fruity Buy 5 and receive 1 case free
April, June & August Only
Simply Pure (30)150ml
Only £7.90 case



ROBINSONS
Fruit Shoot
no added sugar

NO ARTIFICIAL COLOURS
 AND FLAVOURINGS

Adventure awaits!
 fruitshoot.com



only £3.95 case (12) 275ml

Breakspear Way, Hemel Hempstead HP2 4TZ, UK

Promoter: Britvic Soft Drinks, Breakspear Park

© 2016 J2O and J2O Spritz are trademarks of Britvic Soft Drinks Limited. Contains naturally occurring sugars.

**BUY ANY 3 J2O
 AND GET A CASE OF
 FLAMINGO FLING FREE**



Terms and conditions: Three deals per customer, per week. Qualifying products include any of the J2O and J2O Spritz 275ml ranges. Free case is J2O Flamingo Fling 275ml. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ. BRV318635_15

Speak to your local account manager for a great deal



Speak to your local account manager for a great deal



Buy any 4 and get 1 Free | May to August



BURSTING TO BE ON YOUR SHELF!



JUICE BURST

- Every flavour is now 1/5 a day
- 20% reduction in added sugar across the range
- Even better tasting than before!
- Brand new interactive Juice Wars game on pack
- Proven to outsell the competition

To Blipp JuiceBurst just follow these simple instructions:

For more information go to www.puritysoftdrinks.com

1  DOWNLOAD BLIPPAR

2  BLIPP LABEL

3  PLAY TO WIN

 JUICEBURST

 @JUICEBURST

 @JUICEBURSTUK

MEET OUR Cornish Wine

EXPERT



Allow me to introduce myself
 My Name is Claire Redfearn,
 I am the wine development manager
 for LWC in Cornwall. I am Based in our
 Redruth Depot and cover the whole of
 Cornwall.
 I have worked in the Hospitality industry for
 the last 30 years,
 my stepfather was a chef and as
 a family we ran restaurants
 and hotels in the southwest.
 This is where my love of wine first started.
 Having ran my own
 Restaurants, this has given me the platform
 to understand not
 only the customers expectations,
 but that of my clients.

On a typical day I will visit accounts and
 advise and manage their wine lists, do in
 house staff training,
 wine tasting and design and
 send to print wine menus.
 I have a portfolio with over
 700 wines, from all over the
 world and also Cornish wines.
 If you require my assistance in
 developing and growing
 your wine business,
 please contact me .
 Claire.redfearn@lwc-drinks.co.uk
 07964412899.
 Its time for wine !!!!

Signature WINES

BUY 11 RECEIVE 1 FREE ON NEW 75CL WINES*
 *MUST BE FROM THE SAME WINE RANGE



INKOSI

CHENIN BLANC | SHIRAZ | SAUVIGNON BLANC
 PINOTAGE | PINOTAGE ROSÉ

CENTRAL MONTE

CABERNET SAUVIGNON | SAUVIGNON BLANC
 MERLOT | MERLOT ROSÉ | CHARDONNAY



Signature WINES

Monterey Bay
Chardonnay
Zinfandel Rosé
Merlot

Al Fresco
Rosé
Blanc
Rouge

Familia Rivero
Tempranillo
Macebeo
Bobal



Buy 11 receive 1 free on all 75cl wines*

*must be from the same wine range

Cuvee Rousson
Red
Medium Dry White
Rosé
Dry White

Emotivo
Sparkling Rosé



Orso Bruno
Bianco
Rosso
Rosato

Prosecco Cuvee
1821-Zonin 24x20cl
£55 Per Case

HEALY AND GRAY

PASSIONATE ABOUT WINE

EXPERTLY SELECTED HAND PICKED
WINES FROM ACROSS THE GLOBE



HEALY AND GRAY 75CL RANGE - BUY 11 AND RECEIVE 1 FREE
HEALY AND GRAY 12 X 187ML RANGE - £17.50 PER CASE

PROSECCO
— SERENELLO —

**PROSECCO SERENELLO
EXTRA DRY 75CL
BUY 11 BOTTLES
AND RECEIVE 1 FREE**



REKORDERLIG CIDER

BEAUTIFULLY SWEDISH



REKORDERLIG.COM

 /REKORDERLIGUK

drinkaware.co.uk
for the facts



BUY ANY 6 CASES FROM THE RANGE
AND RECEIVE 1 FREE*
MARCH AND JUNE ONLY

*Terms and conditions: Buy any 6 Rekorderlig 15 x 500ml bottle cases and receive 1 case of Rekorderlig Strawberry-Lime 15 x 500ml case free. Only 6 deals allowed per customer for the whole promotion period.

**SPEAK TO YOUR LOCAL ACCOUNT MANAGER
FOR A GREAT DEAL**



NEW BULMERS WILD BLUEBERRY AND LIME

Consumers love to discover new drinks. Make sure your drinks offer satisfies your customers with something new and exciting.

drinkaware.co.uk for the facts

 **HEINEKEN**
Growing together

NEW

BREWED BY GUINNESS

MORE HOPS. MORE TASTE. MORE CHARACTER.



**BUY ONE 30L KEG
AND GET ONE
FREE
ON NEW INSTALLS***



THE BREWERS PROJECT
ST. JAMES'S GATE, DUBLIN

for the facts drinkaware.co.uk

*Please consult with your LWC sales team on eligibility criteria.
The GUINNESS word, HARP device and associated logos are trade marks © Guinness & Co. 2016



**NOW
AVAILABLE IN
30 LITRE KEGS**

GUINNESS
MADE OF MORE

**PERFECT QUALITY
— WHATEVER —
YOUR OUTLET SIZE**

**ENSURE GREAT LOOKING,
GREAT TASTING GUINNESS WITH OUR
EXTENDED CONTAINER RANGE.**

50 LITRE KEG: OVER 150 GAL OF TOTAL BEER PER WEEK*

30 LITRE KEG: 50-150 GAL OF TOTAL BEER PER WEEK*

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The GUINNESS and MADE OF MORE words and associated logos are trade marks. © Guinness and Co. 2014

*ALL VOLUMES ARE FOR GUIDANCE PURPOSES ONLY




A NATURAL WONDER

Only four natural ingredients...

*Cornish water, UK malted barley, whole hop flowers
and Sharp's unique yeast.*



DOOM BAR
Exceptional AMBER ALE

FOLLOW US  

VISIT US AT WWW.SHARPSBREWERY.CO.UK

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Spotlight on premium spirits

Here at LWC we stock a massive portfolio of spirits from around the globe, we can offer you an unrivalled range of brands at fantastic prices all with the same great delivery service. We have gins from everywhere from Warrington to Wadebrige, Vodka from Dorset, Whiskey from Japan and Rum from Venezuela. If you are looking to stand out from the crowd then we can help you.

We work with all brand owners of all sizes, from Diageo & Pernod Ricard to independents such as Aval Dor & Tarquin's to be able to offer you all the support & brand knowledge you need to grow your business.

Our portfolio includes

- Over 85 American Whiskeys
- Over 15 Rye Whiskeys
- Over 15 Japanese Whiskeys
- Over 100 Premium Gins
- Over 130 Premium Rums
- Over 50 Premium Vodkas
- Over 60 Flavoured Vodkas



ADMIRAL'S
OLD J

NEW OLD J SPICED RUM

**BUY ANY 6 AND RECEIVE A CASE OF TING FREE
JUNE TO JULY ONLY**



RECEIVE 6 COCONUT CUPS & 5 PIÑA COLADA RECIPE CARDS

WHEN YOU PURCHASE 4 X 70CL OR 2 X 1.5LTR BOTTLES OF MALIBU*

KIT CONTAINS: 6 X COCONUT CUPS & 5 X RECIPE CARDS



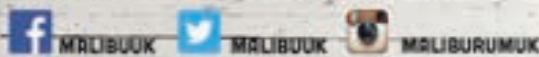
MALIBU IS THE MOST LOVED BRAND OF 18-34 YO FEMALES



PIÑA COLADA IS IN THE TOP 3 COCKTAILS DRUNK WITHIN THE ON TRADE



50% OF CONSUMERS CLAIM TO BUY A DRINK BECAUSE IT LOOKS INTERESTING



drinkaware.co.uk
ENJOY MALIBU RESPONSIBLY

1. Nielsen Brand Equity Monitor June 2014-2015 | 2. CGA Consumer Panel August 2015 | 3. CGA Data Christmas 2015

*T&C's: OFFER AVAILABLE WHILE STOCKS LAST



ONLY £5.99 PER BOTTLE

Jungfrau 22%, 70cl. While stocks last.

JUNGFRAU HERBAL SCHNAPPS **DISCOVER THE LEGEND**

www.jungfrau liqueur.com jungfrau liqueur jungfrau liqueur



drinkaware.co.uk See also facts



HOORAY!

it's **PIMM'S** O'CLOCK[®]

**BUY 12 X 70CL OF
PIMM'S ORIGINAL,
STRAWBERRY OR
BLACKBERRY &
ELDERFLOWER
AND RECEIVE
A FREE POS KIT**

POS KIT CONTAINS:

5x PITCHERS

**2x PITCHER STIRRER
PACKS (3 PER PACK)**

**2x PIMM'S
BUNTING**



SERVE WITH LEMONADE & FRIENDS

The PIMM'S word and associated logos are trade marks © The Pimm's Company 2016

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DISCOVER THE BARTENDERS' FAVOURITE GIN*

Buy 3x Tanqueray
London Dry 70cl and
receive a FREE case
of Fever Tree Tonic.



TONIGHT WE
Tanqueray

for the facts drinkaware.co.uk

The TANQUERAY word and associated logos are trade marks © Charles Tanqueray & Co. 2016

*Based on Drinks International's survey of the 100 Top Bars in the World 2015.

BUY ONE BOTTLE OF POGUES AND ONE
BOTTLE FROM THE WEST CORK RANGE AND
RECEIVE A CASE OF WILLOW WATER* FREE

*EITHER 12 X330ML OR 6 X750ML STILL OR SPARKLING



Please Enjoy Responsibly
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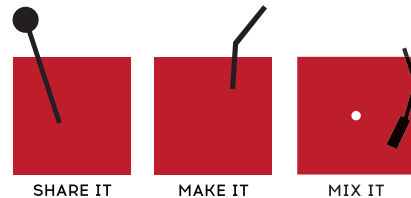


HALEWOOD INTERNATIONAL
creative independence

**BUY ANY 6 BOTTLES
OF RED SQUARE
TOFFEE OR SLOE
AND GET A BOTTLE
OF RED SQUARE
VODKA FREE***



MARCH - MAY ONLY



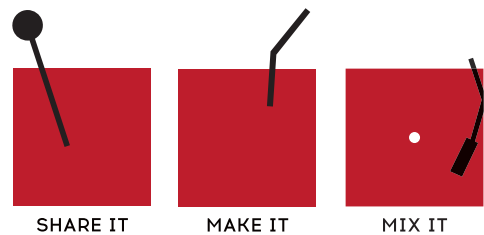
SQUARE IT.

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redsquarevodka.co.uk f t i Red Square Vodka

*RED SQUARE VODKA, TOFFEE, SLOE 70cl

**BUY 6 BOTTLES OF 70CL, OR 3 BOTTLES OF 1.5L
AND GET A RED SQUARE TOFFEE, OR SLOE FREE
JUNE - AUGUST ONLY**



SQUARE IT.

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