



Central

LWC Central Region

CONTACT THE TEAM

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General Enquiries

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OUR CENTRAL REGION DEPOTS DELIVER TO: 10

LWC STOKE

South Staffs Rugeley Lichfield Cheshire Congleton Buxton Sandbach Stoke on Trent Midlands Birmingham Loughborough Derby

LWC HEREFORD

Herefordshire Worcestershire Gloucestershire Powys Abergavenny Monmouth Shropshire Aberystwyth Solihull Wolverhampton **Telford & Wreckin** Dudley West Bromwich

LWC NORTHAMPTON

Leicestershire Hertfordshire

Northamptonshire Bedfordshire Buckinghamshire

Cambridgeshire

All deals run 01-05-25 to 31-07-25 unless otherwise stated. Stock subject to availability. There can be up to a 2-week lead time.

9 TIPS ON KEEPING CASK ALE

Over 90% of consumers say that quality is the most important factor. Two thirds will reject a pint if it is perceived to be poor in quality

1. ORDERING

Order the correct size of cask and aim to sell it within three days. If the cask is left for more than three days, the beer will start to taste dull and tired.

2. STORAGE

Casks must be stored in a temperature-controlled cellar between 11°C and 13°C (52–55°F), ideally at 12°C (54°F). Beer needs to be at the right temperature to condition correctly.

3. STILLAGING

Casks should be stillaged for at least three days before sale. If some casks have to be stillaged later, roll them before stillaging.

Level stillaging creates a gas pocket beneath the shive and encourages good venting when soft, porous pegs are inserted. As the sediment drops, it falls safely into the belly of the cask, away from the tapping point. If the cask is stillaged on a forward tilt, the gas pocket will be at the back of the cask. so beer and not carbon dioxide gas will be pushed through the soft porous tap.

4. PEGGING AND VENTING

Casks should be vented with a soft porous peg 2–6 hours after delivery. Check the cask frequently and change the peg if it becomes blocked. When strong fermentation finishes, insert a hard, non-porous peg into it.

Why? This brings the beer to its ideal condition for the customer. It helps with the clarification process and once the beer is on sale it will help maintain the right amount of carbon dioxide.

5. TAPPING

Tap all casks 24-48 hours before they go on sale. Why? This eliminates the opportunity for microorganisms to spoil the beer.

6. SAMPLING

Sample beers for clarity, aroma and taste after tapping each day before serving. Always sample from the cask before connecting the beer lines. Why? Pulling through to the bar wastes beer and if the beer isn't ready, the customer notices.

7. SERVING

Once on sale, the beer is exposed to air which causes rapid deterioration. Empty casks as soon as possible, ideally within three days.

Why? Air drawn into the cask causes oxidation, which causes the ale to sour.

8. TILTING (STOOPING)

Gently tilt the cask when it's between 1/2 and 2/3 full, either by raising the back or lowering the front. Why? Tilting the cask too far or too quickly could disturb the sediment, risking hazy beer.

9. CLEANING

Clean beer lines and equipment every five days using the equipment and methods recommended by your beer company cask supplier. Why? One of the most important factors in high quality cask beer is the cleanliness of the dispense equipment. As well as harming the taste and clarity of the beer, dirty systems can cause malfunctioning and uncontrollable fobbing.



LWC Hereford

LWC Northampton

Cask Coordinator Marcus Middleton

General Enquiries 0160 475 0040

AVAILABLE TO ORDER	AVAILABLE TO ORDER	AVAILABLE TO ORDER	TO ORDER	TO ORDE
BUTCOMBE BUT	BUTCOMBE ORIGINAL BEER A 40% FO	Citra Session IPA Redy Carus Lardy Lardy	Salopian HOPPUSTER HUBBISCHT SMARL CITALS MICHAERS AND	Salopian LEAN DREAD ASTY INLE DELCATE EAN BERESNIG CEAN AC 455 50
BUTCOMBE GOLD	BUTCOMBE ORIGINAL	OAKHAM CITRA	SALOPIAN HOP TWISTER	
4.4% Gold is a beer to treasure. Made with a blend of Caramalt and Maris Otter malt and brewed using lashings of English Fuggles hops for fresh vitality and distinctly herbal, earthy notes.	4% The West Country's favourite beer derives from pure Mendip Spring Waternotably bitter, clean tasting, refreshingly dry and distinctive.	4.2% Light gold in colour, bursting with citrus and tropical hop flavours and sensationally refreshing.	4.5% A strong focus of taut, lemony, grapefruit on the finish which is balanced by a dry bitterness	4.5% Brewed using organic lemons v subtle zesty aromas and a cit
BEER COLOUR: GOLDEN	BEER COLOUR: COPPER	BEER COLOUR: PALE	BEER COLOUR: PALE	BEER COLOUR: G
AVAILABLE TO ORDER	TO ORDER	TO ORDER	PERMANENTLY STOCKED *LWC STOKE*	TO ORDE *ALSO AVALABLI
Elonde Ale Remered Ale	VORKSHIRE BLONDE PALE SESSION ALE 3.9%		WADWORTH GONALALE DECENTED OF WITH THE AND CALLED OF WITH THE AND ALEADAW	HORIZ BIT
OAKHAM INFERNO 4%	OSSETT BLONDE 3.9%	OSSETT VOODOO 5%	WADWORTH 6X 4.1%	WADWORTH H 4%
Flame gold in colour, this igniting ale flares complex fruits across your tongue leaving a dry fruity, thirst suppressing bitter finish.	A generous addition of Mount Hood hops late in the boil result in a delicate fruity aroma	Smooth and with moderate bitterness, chocolate flavours dominate the palate paired with aromas of orange and vanilla	Delicious malt and fruit character emerge even more intensely on the palate with a long, lingering malty finish.	Zesty notes follow throug backed with a light mal finish is crisp, tangy ar
BEER COLOUR: PALE	BEER COLOUR: BLONDE	BEER COLOUR: CHOC ORANGE STOUT	BEER COLOUR: COPPER	BEER COLOUR
TO ORDER	LWC NORTHAMPTON LOCAL	LWC NORTHAMPTON LOCAL	AVAILABLE TO ORDER	AVAILABLE TO
WHITE RAT HOPPY PALE ALE 4.0%	PHIPPS IPA A PRIVER N YOUR HAND IN YOUR HAND IN YOUR HAND		BURE GOLD Golden Ale	NELSO REVENCE THE WENCE
OSSETT WHITE RAT 4%	PHIPPS IPA 4.3%	PHIPPS RED STAR 3.8%	WOODFORDE'S BURE GOLD 4.6%	WOODFOR NELSON'S RE
A combination of Cascade, Columbus & Amarillo hops produce an intensely aromatic and resinous finish	Brewed to an authentic 1930s recipe, is a golden beer relying solely on the pale ale malt in its grist for its colour	A pre WW2 session beer. Standard malts were slightly darker, giving a maltier/sweeter beer	Brewed using carefully selected pale and lightly roasted malts, together with the finest hops, to tantalise the palate.	4.5% Wholehearted harmony of ho pays homage to brave Admiral
BEER COLOUR: PALE	BEER COLOUR: GOLDEN	BEER COLOUR: DEEP RED	BEER COLOUR: GOLDEN	BEER COLOUR:
	4	V = Vegetarian	V = Vegetarian	5

RDER



MON DREAM %

ons which adds beautifully a citrus filled fruity finish

R: GOLDEN

RDER BLE IN 4.5G*



HORIZON rough on the palate

maltiness and the and refreshing.

UR: PALE

TO ORDER



ORDE'S REVENGE 5%

of hops, fruits and barley miral Nelson and his crew.

JR: AMBER

PERMANENTLY STOCKED *LWC STOKE*



SALOPIAN SHROPSHIRE GOLD 3.8%

Golden, with a flora aroma and a full hoppy flavour that is balanced by a crisp dry maltiness and a rich finish

BEER COLOUR: GOLDEN

TO ORDER *ALSO AVALABLE IN 4.5G*



WADWORTH IPA 3.6%

Delicate malt aromas. Easy drinking with cereal notes and a lingering finish

BEER COLOUR: LIGHT BRONZE

AVAILABLE TO ORDER



WOODFORDE'S WHERRY 3.8%

Mighty fresh and zesty, our award-winning, rich amber ale enjoys floods of flavours, as sweet malts clash with grapefruit hops and big floral aromas in a sensory strike.

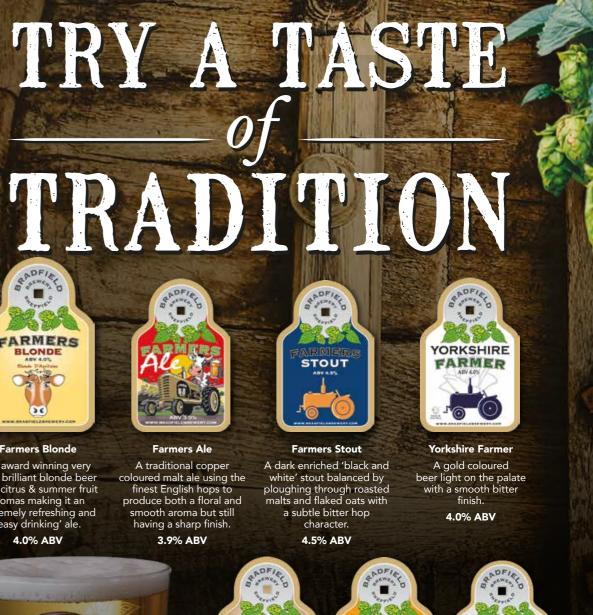
BEER COLOUR: AMBER



A family run 18 brewers barrel brewery , based in the beautiful village of Well nr Masham, North Yorkshire









Farmers Brown Cow A rich deep chestnut coloured ale, with a beautifully smooth creamy head. A citrus aftertaste gives way to a long dry finish. 4.2% ABV



pale ale, well balanced with a powerful floral bouquet, full-bodied and a predominantly dry aftertaste. 5.0% ABV



Farmers Steel Cow A light coloured fruity full bodied beer with a burst of citrus and summer fruit aromas, creating a sharp dry aftertaste 4.5% ABV

FARMERS ALES FROM **BRADFIELD BREWERY**









BREWING UP A STORM SINCE 1992 WWW.RUDGATEBREWERY.CO.UK

flavour and dark fruit notes, these are offset by a strong hop with a very clean finish. A great thirst quenching

with an enjoyable level of hoppy bitterness, a good malt character and a very clean finish.



Best is our rendition of the classic, traditional session ale. A generous addition of lightly toasted German malts give this aubern ale its oaky complexion and compelling profile. Having been crafted with only the finest English Maris Otter malt and a scrupulous blend of Goldings and Cascade hops, Best is bursting with flavour from every angle.

- Ludlow Best is available in cask
- O GOLDEN AMBER
- A PINEAPPLE, BANANA, TOFFEE
- **BURNT, RESINOUS, DRY FINISH**
- 8 GOLDINGS, CASCADE, BRAMLING CROSS
- **GLUTEN FREE**

Blonde - 4%

Blonde is our award-winning take on the classic American-style IPA. A fruity blend of our favourite exotic hops from all the world combine to create this hop-forward delight. Citrus and vibrant floral aromas are meticulously balanced with the fullbodied and crisp flavours of the finest English Maris Otter barley malt, forging a truly unmatchable and refreshing summer ale.

Blonde is available in cask and bottles.

- (PALE GOLD
- A LEMON, CITRUS
- **BALANCED, CRISP, CITRUS NOTES**
- (A) CITRA, CASCADE, SLADEK, GOLDINGS, CHINOOK, RAKAU, CENTENNIAL

Ludlow Gold - 4.2%

Ludlow Gold is our flagship golden ale that truly represents the core values of our brewery. Perfectly balanced, full bodied flavours and fruity aromas combine to complete this truly artisan craft ale. Brewed with only the finest local Goldings and Fuggles hops from Brook House Farm in Bromyard, Ludlow Gold is everything that a good, honest pint should be. Having perfected the recipe for over 10 years, we're confident you'll enjoy it too!

Ludlow Gold is available in cask and bottles.

- (O) GOLDEN YELLOW
- A PINEAPPLE, PAPAYA, LEMON
- T SOFT, FULL BODIED, CREAMY
- **GOLDINGS, FUGGLES**

Stairway - 5%

Stairway is our finest premium pale ale. Brewed with vibrant Sladek and Marynka hops from Eastern Europe, expect sprightly citrus and floral aromas with delicate piney notes. The finest English Maris Otter barley malt brings it back home with a full-bodied and creamy palate that'll be sure to send you on your Stairway to Paradise!

Stairway is available in cask and bottles.

- O HONEY GOLD
- A GRASSY, CITRUS, FLORAL
- T SHARP, SWEET, FULL BODIED
- SLADEK, CASCADE, CITRA, MARYMKA, GOLDINGS, CENTENNIAL





BLACKHEATH STOUT, ABV 5.0%

Voted Supreme Champion Beer of the year by CAMRA, this full-bodied fruity stout is dedicated to the home of our Blackheath brewery, brewed with New Zealand and

English hops to give an Oaky bitterness and dark fruits finish.

NO BRAKES, ABV 5.9%

Bronze winner of CAMRA's West Midlands Regional Champion Beer of Britain -Strong Bitter Category 2018.

Inspired by the fixed wheel couriers of the west coast, this American inspired IPA has No Brakes and is full of classic American hops delivering upfront fruity citrus flavours,

English malts add some balance to the hops with a touch of sweetness.



CHAIN REACTION, ABV 4.2%

A chain reaction of ingredients brings this pale ale brewed with an English base malt and two big American hops giving orange and citrus flavours, a chain makers session dream.

THROUGH & OFF, ABV 3.8%

Our ever-changing session IPA, Intense and tropical. Sustained impressions of citrus and very ripe mango, with notes of orchard fruit (pears, apples) and pine needles throughout. Hopped with Citra, Dana, and Comet. A perfect drink for whatever the occasion.



CHAIN

REACTION

PALE ALE

4.2×

Our easy drinking house pale, sweet malts with hints of citrus and melon from a combination of Citra, Blanc, Magnum & Cardinal hops



GOLD

LUDLOW

4.2%

BEST

LUDLOW

3.7%

Overall Gold winner of CAMRA's West Midlands Regional Champion Beer of

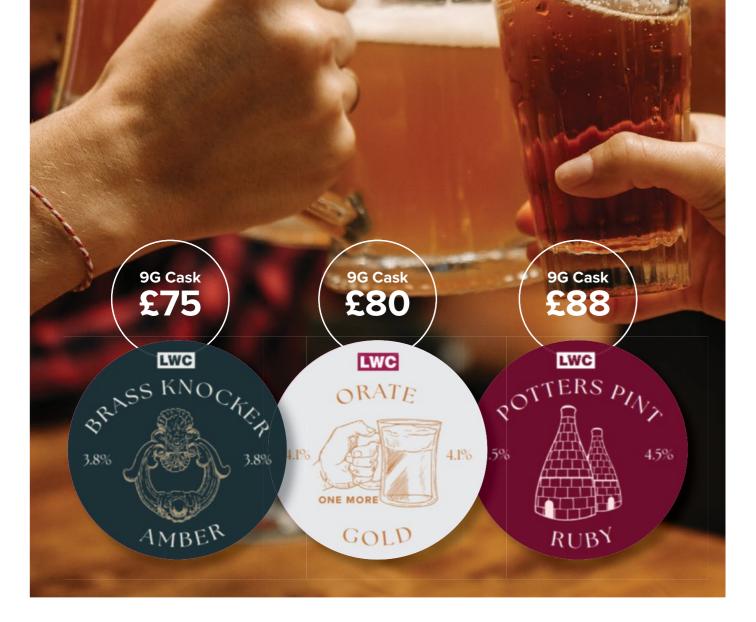
Britain 2018.





WHEELIE PALE, ABV 4.1%

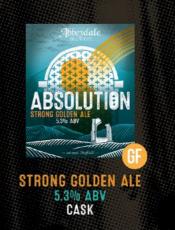
EXCLUSIVE TO LWC STOKE





MOONSHINE DECEPTION PALE ALE NZ PALE ALE 4.1% ABV CASK 1 30/n ABV CASK Abberdal **BLACK MASS** VG AMERICAN PALE ALE 4.1% ABV CASK **BLACK IPA** 6.66% ABV CASK Proudly employee owned SHEFFIELD BEERWORI EOT Ltd

Abbevdale











ORDER 1 OR 2 9G'S FROM THE ROBINSONS RANGE RECEIVE £5 OFF PER 9G

ORDER 3 OR MORE RECEIVE £7.50 OFF PER 9G



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Get the most out of your LWC account by signing up to our online ordering portal for flexible and easy ordering.

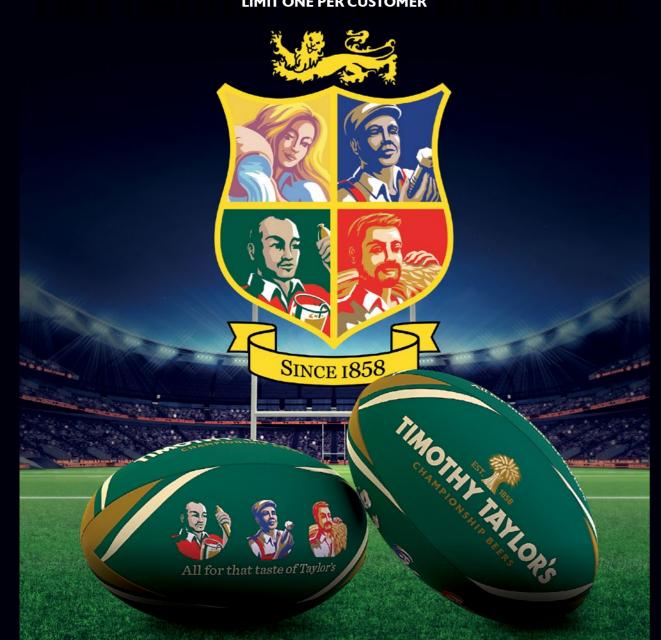




Subject to availability. 2-week lead time.

BRITISH & IRISH LIONS TOUR SPECIAL

BUY ANY 2 OF BOLTMAKER AND/OR GOLDEN BEST AND RECEIVE A FREE TIMOTHY TAYLOR'S RUGBY BALL LIMIT ONE PER CUSTOMER





Discover our cask care tutorials

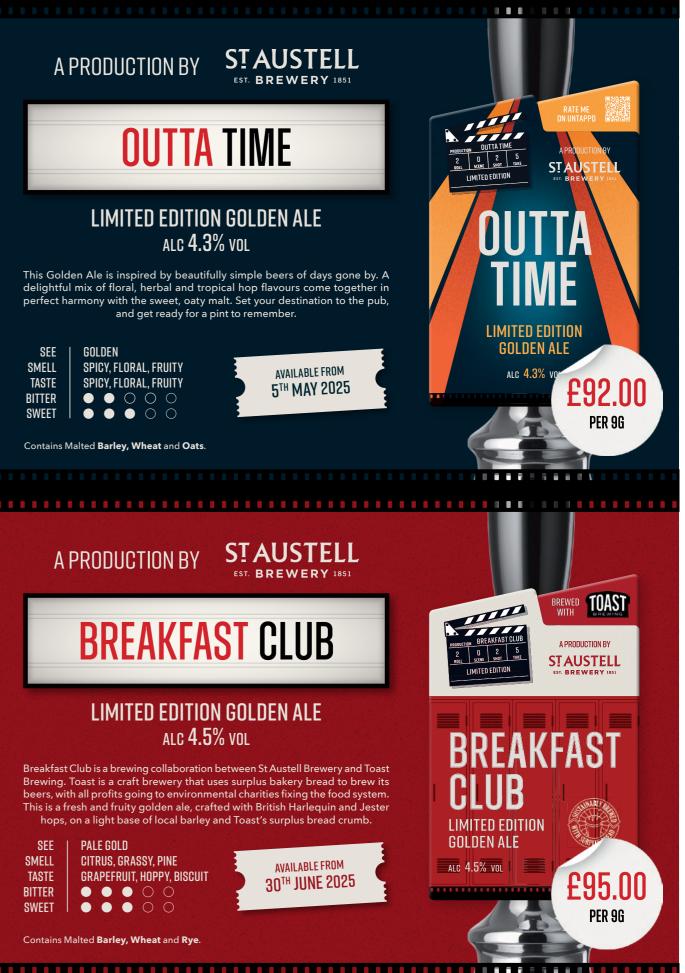
For more information and support contact Timothy Taylor's POS on 01535 603 139 or email pos@timtaylors.co.uk

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FREE GLASSWARE AND INSTALLATION KIT (HANDPULL BADGE, BAR RUNNERS AND DRIP MATS)

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be drinkaware.co.uk Promotion Valid 01.05.2025 TO 31.07.2025.

Range includes: Range Includes, Doom Bar 9g, Twin Coast 9g and Atlantic 9g.





CORNISH KNOCKER 4.5%

A PINT OF TWO HALVES 3.8%

Please drink responsibly.



Source : CGA by NIQ, volume sales data 2024-10-05 MAT. As seen in Morning Advertiser Top brands to stock in 2025. The full amount specified must be purchased in one order to qualify. All products listed subject to availability. All off ers apply on orders from the 01.05.2025 TO 31.07.2025

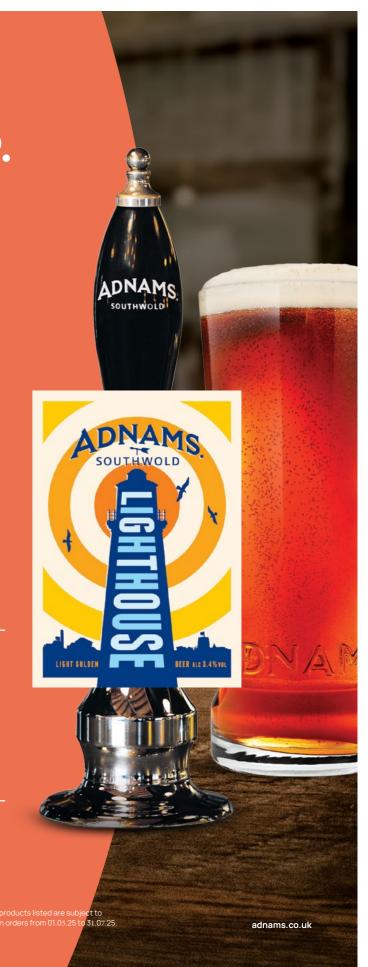
be drinkaware.co.uk

DNAMS.

ADNAMS LIGHTHOUSE **SPECIAL** PRICE £69.00*

Lighthouse is brewed with Pale Ale and Crystal Malt, hopped with Fuggles and Goldings to produce bright, fresh aromas with hints of caramel and toffee.

be **drinkaware**.co.ul







QUALIFYING SKUS ON OFFER: BOMBARDIER AMBER 9G, YOUNG'S ORIGINAL 9G, & DIRECTORS 9G. PROMOTION VALID FOR THE DURATION OF THE BROCHURE PROMOTIONAL PERIOD. NOT AVAILABLE IN CONJUNCTION WITH ANY OTHER OFFER. OFFER AVAILABLE WHILE STOCKS LAST. SUBJECT TO CHANGE.

Keg brands perfect for

Pardál

Pardál

CZECH

LAGER

IMPORTED FROM BUDWEISER BUDVA

BREWER weed by the for the peop

AS CREAT

- Alle

10 Pardál

NA ZDRAVÍ!

PARDÁL IS BREWED BY BUDWEISER BUDVAR, FAMOUS FOR SOME OF THE FINEST CZECH LAGER IN THE WORLD. MADE USING LOCAL INGREDIENTS AND AGED TO PERFECTION IN THEIR CELLARS IN ČESKÉ BUDĚJOVICE, SOUTH BOHEMIA, THE BREWERY IS STILL OWNED BY THE PEOPLE OF THE CZECH REPUBLIC.

TAKING II DAYS TO BREW AND UNDERGOING A 30-DAY MATURATION PROCESS, PARDÁL IS UNIQUE AND EASY-DRINKING, WITH A SESSIONABLE ABV OF 3.8%, BUT MORE FLAVOUR THAN MANY 4 OR 5% BEERS.

outlets specialising in cask





Appleshed Premium and Dark Fruits cider are both made by Westons, a family run business in Herefordshire, and cider makers since 1880. Made with apples from Westons' 340-acre orchard, Appleshed is a

quintessentially British craft cider, down to the last drop.



Subject to availability 2-week lead time.



Our South West Orchards range is lovingly crafted by Sheppy's, an independent family-run Somerset-based cider business owned by David and Louisa Sheppy. Through more than 200 years of making real premium

craft cider, six generations of the Sheppy family have weathered the ups and downs of combining farming with cider-making by embracing change and opportunity.



1 LWC North East

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2 LWC Teesside

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3 LWC Leeds

Cross Green Garth Cross Green Industrial Estate Leeds LS9 0SF

Tel: 01132 351 950 E: yorkshire@lwc-drinks.co.uk

4 LWC Doncaster

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5 LWC Lancashire

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6 LWC Merseyside

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7 LWC Manchester

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9 LWC Hereford

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10 LWC Northampton

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11 LWC London (Aylesbury)

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12 LWC Andover

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13 LWC Eastbourne

15 Alder Close Eastbourne BN23 6QF

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14 LWC Wiltshire

Unit 1, Clarke Avenue Portemarsh Industrial Estate Calne Wiltshire SN11 9BS Tel: 01249 474 230 E: wiltshire@lwc-drinks.co.uk

15 LWC South West

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Tel: 01626 249 626 E: southwest@lwc-drinks.co.uk

16 LWC Cornwall

Wilson Way Pool Industrial Estate Redruth, Cornwall TR15 3JD

Tel: 01209 211 249 E: cornwall@lwc-drinks.co.uk

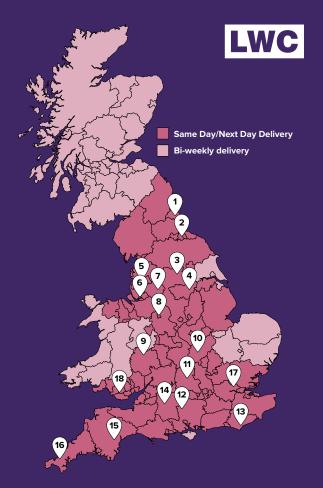
17 LWC Romford

Consolidated House Faringdon Avenue Harold Hill Romford RM3 8SP Tel: 01708 335 0<u>50</u>

E: info@hillsprospect.com

18 Glamorgan Brewing Co

Unit B Llantrisant Business Park Ynysmaerdy Pontyclun CF72 8LF Tel: 01443 406 080





ORDER ONLINE

15500 licensed premises place their weekly order at www.lwc-drinks.co.uk