



**FREE CASE\***  
OF  
**JACK DANIEL'S**  
*Tennessee CIDER*  
**WHEN YOU BUY**  
**6x70cl**  
OR  
**3x1.5L**  
OF  
**JACK DANIEL'S**  
*Tennessee*  
**WHISKEY**  
**CRISP APPLE CIDER**  
BLENDED WITH JACK DANIEL'S  
TENNESSEE WHISKEY.



LIVE FREELY. ENJOY RESPONSIBLY. for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

**JACK DANIEL'S**

JACK DANIEL'S OLD NO. 7 IS A REGISTERED TRADEMARK OF JACK DANIEL'S ©2018 \*12 PACK

**AUGUST SEPTEMBER 2018**

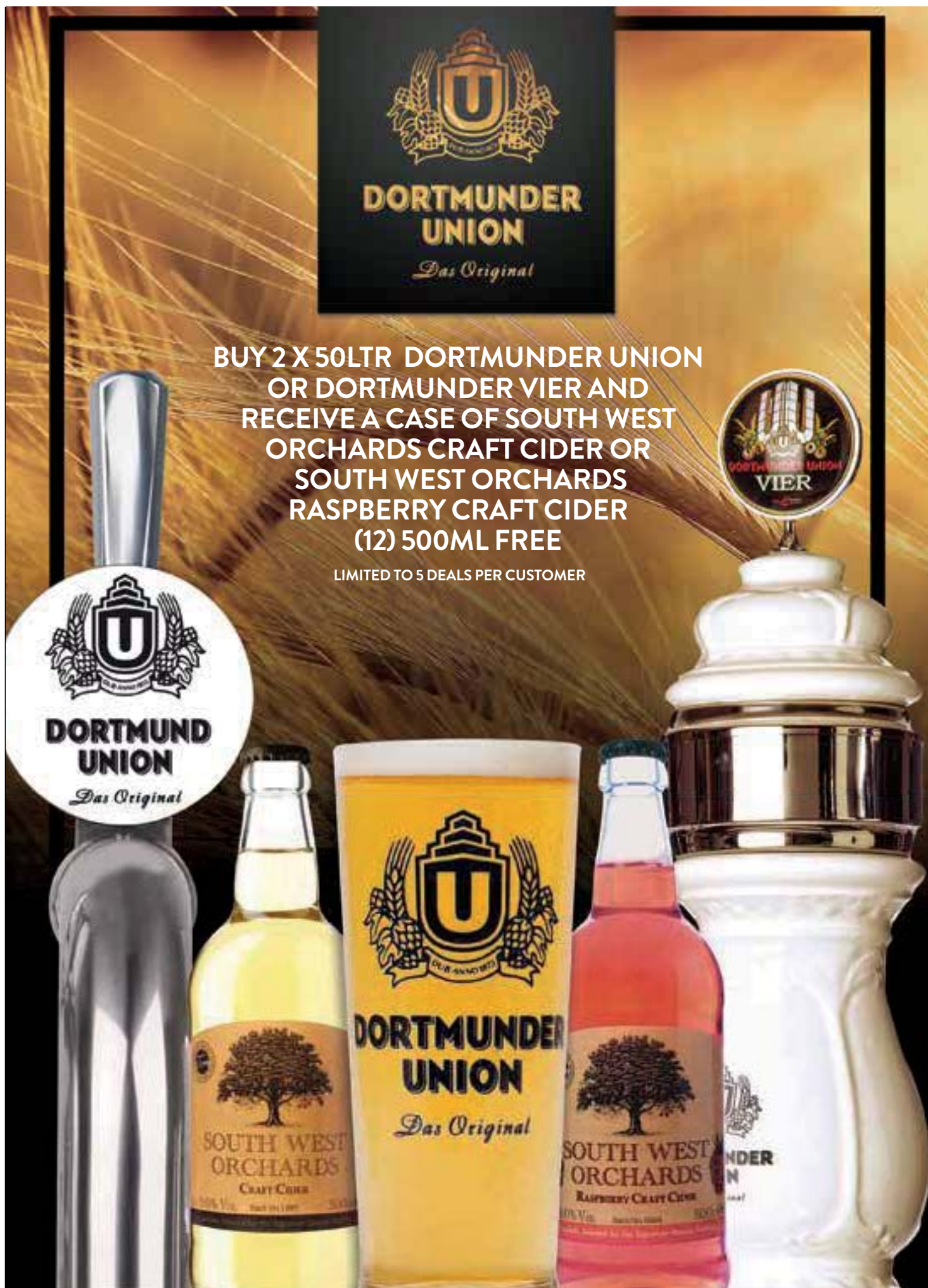
**LWC**



SEE PAGES  
78 & 79 FOR  
FULL RANGE

**BUY ANY 2X20L BIB OR 4X10L BIB CIDER AND  
RECEIVE 1X70CL SMIRNOFF FREE OF CHARGE**





## AUGUST SEPTEMBER 2018



### KEY DATES FOR YOUR DIARY

#### AUGUST

- 3rd – International Beer Day
- 11th – Start of the Premier League 2018-2019 Season
- 16th – National Rum Day
- 25th – Rugby League Challenge Cup Final
- 27th – Summer Bank Holiday (England & Wales)

#### SEPTEMBER

- 6th – UEFA Nations League – Wales V Republic of Ireland
- 8th – UEFA Nations League – England V Spain,  
Northern Ireland V Bosnia & Herzegovina
- 9th – UEFA Nations League – Denmark V Wales
- 10th – UEFA Nations League – Scotland V Albania
- 23rd – Autumnal Equinox

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### TERMS AND CONDITIONS

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All prices quoted are exclusive of VAT.

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All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis.

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Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices.

The term 'case' in this brochure refers to the standard case size for the product in question.

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# HEALY AND GRAY

**PASSIONATE ABOUT WINE**  
EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

Wines



**DEAL PRICE**  
**£4.57**  
75cl

**BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**  
(RSP £4.99 – NET OFFER DEAL £4.57)

HEALY & GRAY 75CL RANGE CHENIN BLANC – PINOT GRIGIO – CHARDONNAY –  
SAUVIGNON BLANC – ZINFANDEL ROSÉ – MERLOT – SHIRAZ – CABERNET SAUVIGNON  
\* Cannot mix & match

## HEALY AND GRAY PINOT GRIGIO

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770048 B680 **2**

## HEALY AND GRAY PINOT GRIGIO 12 X 187ML

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770015 B681 **2**

## HEALY AND GRAY CHARDONNAY

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long-lasting finish.

46770348 B684 **2**

## HEALY AND GRAY CHARDONNAY 12 X 187ML

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long-lasting finish.

46770315 B685 **2**

## HEALY AND GRAY CHENIN BLANC

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770148 B682 **3**

## HEALY AND GRAY CHENIN BLANC 12 X 187ML

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770115 B683 **3**

## HEALY AND GRAY SAUVIGNON BLANC

A lively wine with good citrus and green-apple flavours.

46770248 B686 **1**

## HEALY AND GRAY SAUVIGNON BLANC 12 X 187ML

A lively wine with good citrus and green-apple flavours.

46770215 B687 **1**

**DEAL PRICE**  
**£15.73**  
75cl

**BUY ANY 12 CASES AND RECEIVE 1 CASE (12) 187ML**  
**OF HEALY & GRAY ZINFANDEL ROSÉ FREE**  
(RSP £17.04 PER CASE – NET OFFER DEAL £15.73)

HEALY & GRAY (12) 187ML CHENIN BLANC – PINOT GRIGIO – CHARDONNAY –  
SAUVIGNON BLANC – ZINFANDEL ROSÉ – MERLOT – SHIRAZ – CABERNET SAUVIGNON  
\* Cannot mix & match

## HEALY AND GRAY MERLOT

A great Merlot which displays ripe damson and plum fruit aromas with a smooth, fruity finish.

46770548 B688 **B**

## HEALY AND GRAY MERLOT 12 X 187ML

A great Merlot which displays ripe damson and plum fruit aromas with a smooth, fruity finish.

46770515 B689 **B**

## HEALY AND GRAY ZINFANDEL ROSÉ

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770448 B694 **5**

## HEALY AND GRAY ZINFANDEL ROSÉ 12 X 187ML

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770415 B695 **5**

## HEALY AND GRAY SHIRAZ

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770648 B690 **C**

## HEALY AND GRAY SHIRAZ 12 X 187ML

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770615 B691 **C**

## HEALY AND GRAY CABERNET SAUVIGNON

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770748 B692 **B**

## HEALY AND GRAY CABERNET SAUVIGNON 12 X 187ML

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770715 B693 **B**



# Summer Rosé

EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

**BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**

\* Cannot mix & match



## SURF'S UP SHIRAZ ROSÉ

Blush and light in the glass, rich in the tastes of wild red berries and freshly picked red grapes. Very fruity on the palate with a long, refreshing finish.

46350220 B1308 **3**

## CHARLIE ZIN ZINFANDEL ROSÉ

A refined rosé laden by red fruit and hints of delicate spices. Rich in flavour with an elegant and harmonious aftertaste.

46650700 B1319 **5**

## ORSO BRUNO ROSATO VINO D'ITALIA

Lush summer fruits burst from this delicious drier-style rosé. Great on its own and very easy drinking.

44021649 **2**

## FAMILIA RIVERO ULECIA BOBAL ROSADO

Smooth, fresh and fruity, with notes of forest berries and raspberries. Delicious!

49264848 B514 **2**

## BLUSH FLAMINGO GRENACHE ROSÉ IGP O'C

A gorgeous mouthful of red fruits and cream. Fruity and crisp with a touch of vanilla.

49699400 B002 **2**



EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

**BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

\* Cannot mix & match

## CENTRAL MONTE MERLOT ROSÉ

Flowery perfumes on the nose with a balanced soft palate of redcurrants and cherries.

49224564 B1174 **2**

## INKOSI PINOTAGE ROSÉ

Easy-drinking rosé with abundant summer fruit flavours – perfect for any occasion.

45263300 B706 **3**

## CRAMELE RECAS PINOT GRIGIO BLUSH

Lively raspberry and floral aromas with fresh strawberry and apple notes on the palate.

46183136 B1374 **3**



## Outdoor festivals

### NEW RANGE OF P.E.T. WINES FOR GLASS-RESTRICTED EVENTS

**NEW 75CL RANGE**  
**HEALY & GRAY SAUVIGNON BLANC**  
**HEALY & GRAY MERLOT**  
**HEALY & GRAY ZINFANDEL ROSÉ**

**INTRODUCTORY OFFER BUY 11 X 75CL AND RECEIVE  
 1 X 75CL FREE (RSP £5.78 – NET OFFER DEAL £5.30)**

**NEW 24 X 187ML RANGE**  
**HEALY & GRAY SAUVIGNON BLANC**  
**HEALY & GRAY MERLOT**  
**HEALY & GRAY ZINFANDEL ROSÉ**

**INTRODUCTORY PRICE ONLY £36.00  
 PER CASE 24 X 187ML**





# Fizz Festivals



**BELNOR SPARKLING PERRY** / Buy 11 x 75cl and receive 1x 75cl free  
RSP £2.89 - Net offer deal £2.65

**NEW PRIMI SOLI PROSECCO** / Buy 11 x 75cl and receive 1x 75cl free  
RSP £7.84 - Net offer deal £7.05

**CA' SELVA ORGANIC PROSECCO** / Buy 11 x 75cl and get 1 x 75cl free  
RSP £8.95 - Deal Price £8.20



**CASTELL LLORD CAVA CLASSIC BRUT** / Buy 11 x 75cl and get 1 x 75cl free  
RSP £7.79 - Deal Price £7.14

**CHAMPAGNE DE CASTELNAU BRUT N/V** / Buy 11 x 75cl and get 1 x 75cl FOC  
RSP £19.99 - Deal Price £18.32

**HEALY & GRAY FRIZZANTE** / Buy 3 cases of 12 x 200ml and receive 1 case free  
RSP £20.88 - Deal Price £15.66

**NEW PROSECCO SERENELLO**  
Great price - £61.68 per case 24 x 200ml



**ONLY  
£61.68  
(PER CASE)**



# LA COLOMBE

**NEW RANGE – GREAT PRICE!**

**GREAT PRICE  
ONLY  
£4.95**

LA COLOMBE, THE DOVE, IS A BEING OF WORLDWIDE DISTRIBUTION, AND THEREFORE OF MULTICULTURAL SIGNIFICANCE. ASSOCIATED WITH GODDESSES OF LOVE AND WAR FOR THOUSANDS OF YEARS, THE DOVE IS A SYMBOL OF PEACE AND HOPE, HAVING PROVEN ITS VALUE IN CONFLICT IN THE FORM OF THE CARRIER PIGEON, WHOSE INTELLIGENCE AND RELIABILITY HAVE SAVED HUMAN LIVES.

## LA COLOMBE SAUVIGNON BLANC

Classic Sauvignon Blanc, dry with crisp fruit notes and clean acidity on the palate.

41551209 B750 **2**

## LA COLOMBE CHARDONNAY

Well-rounded soft stone fruit with a pleasant mouth feel and long finish.

41551208 B751 **2**

## LA COLOMBE MEDIUM ROSÉ

Medium-styled Rosé displaying ripe and fresh aromas and lifted red fruit character on the palate.

41551207 B752 **3**

## LA COLOMBE MERLOT

A fabulous Merlot showing plum notes and accessible ripe red fruits with good intensity.

41551206 B753 **B**

## LA COLOMBE CABERNET SAUVIGNON

A deep-coloured red showing blackcurrants and damson fruits, with a lingering pleasant finish.

41551205 B754 **D**

LA COLOMBE  
VIN DE FRANCE  
CHARDONNAY

# LE JARDIN

"WE WILL BRING YOU BRUSHES, PAINTS AND CANVAS, THAT YOU MAY SPEND YOUR SACRED LEISURE IN THE LIGHT AND TRUTH OF PAINTING, AS YOU ONCE DID MY PORTRAIT FACING THE STARS, THE LION AND THE GYPSY."

FROM THE EPITAPH OF ARTIST HENRI ROUSSEAU, WRITTEN BY HIS FRIEND GUILLAUME APOLLINAIRE

**GREAT  
PRICE  
£4.95**



LE JARDIN

MERLOT

VIN DE FRANCE



## LE JARDIN SAUVIGNON BLANC

A crisp, fragrant wine with appetising flavours of green apples and citrus on the finish.

40551204 B850 **2**

## LE JARDIN CHARDONNAY

Supreme Chardonnay with lovely ripe, buttery fruit flavours and aromas of tropical fruit and flowers.

41551203 B851 **2**

## LE JARDIN MEDIUM ROSÉ

Fresh, red fruit flavours. Easy drinking rosé perfect as an aperitif or light dishes.

41551202 B852 **3**

## LE JARDIN MERLOT

A mouthful of red berry fruits, soft and juicy.

41551201 B853 **B**

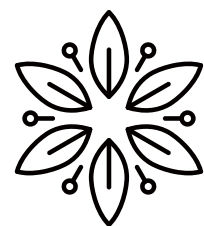
## LE JARDIN CABERNET SAUVIGNON

Rich Cabernet aromas, firm and vigorous on the palate with a long finish on the palate.

41551200 B854 **D**



NEW IN  
FROM ITALY  
ONLY  
**£4.99**



## FIORI SUL MURO

OUR YEARS OF EXPERIENCE IN MAKING FINE ITALIAN WINES  
HAVE BIRTHED A CREATIVE FLAIR AKIN TO THE PASSION  
OF AN ARTIST, PRODUCING A MASTERPIECE FOR ALL TO  
ADMIRE AND ENJOY IN PEACE AND RELAXATION.  
FIORI SUL MURO IS FINE ART IN A BOTTLE.

### FIORI SUL MURO CATARRATTO / PINOT GRIGIO

Easy-drinking delightful white wine with soft ripe fruits  
and an appetising dry finish.

44065550 B520 **1**

### FIORI SUL MURO SANGIOVESE

Rich, lush and delicious red wine,  
packed with fruit on the palate.

44065551 B521 **B**

### FIORI SUL MURO ROSATO

A lovely blend of grapes produces this light, crisp  
and refreshing Rosato. Perfect for any occasion.

44065552 B522 **2**

# FARFALLA

THE BUTTERFLY IS RECOGNISED AS A SYMBOL OF THE MIND AND SOUL ACROSS  
EURASIA, FROM JAPAN TO ROME. KNOWN AS FARFALLA IN ITALIAN AND PSYCHÉ IN  
GREEK, IT IS DEPICTED IN ANCIENT ROMAN ART FLYING FROM THE MOUTHS OF THE  
DEPARTED AS THE CONSCIOUSNESS ASCENDS TO THE HEAVENS.

NEW IN  
FROM ITALY  
ONLY  
**£4.99**

### FARFALLA PINOT GRIGIO

Clean, simple, fresh apple and pear flavours.  
Easy drinking. Great for any occasion.

41551300 B950 **2**

### FARFALLA PINOT GRIGIO BLUSH

Pale rose colour with raspberry  
fruit flavours and a delicate finish.

41551301 B951 **2**

### FARFALLA TREBBIANO

Crisp, light and fresh, with lovely  
hints of fresh fruit on the nose.

41551302 B952 **1**

### FARFALLA SANGIOVESE

Rich, baked red fruit-driven wine  
with good structure and a long finish.

41551303 B953 **B**





## 2018 AWARD WINNING WINES



RSP £6.75  
Net offer deal  
**£5.63**



**FOR THE SECOND YEAR RUNNING, LWC HAVE  
RECEIVED SOMMELIER AWARDS  
ACROSS OUR SIGNATURE WINE RANGE.**



**STUDIO 1 SHIRAZ VIOGNIER (Gold)  
BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**

Typical Australian blend of Shiraz and Viognier.  
Ripe and rich, with violet aromas and bramble fruit flavours.



RSP £6.75  
Net offer deal  
**£5.63**



**STUDIO 2 SEMILLON SAUVIGNON (Silver) BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**  
A smooth and pleasant blend of Semillon and Sauvignon Blanc. Yellow and green reflexes in the glass.  
Spicy and fresh at the palate with a long and delicious finish.



RSP £4.99  
Net offer deal  
**£4.57**



**INKOSI CHENIN BLANC (Silver) BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**  
Off-dry, bursting with citrus and pineapple aromas. Well-balanced with a refreshing, clean finish.



RSP £11.29  
Net offer deal  
**£9.40**



**MARQUES DEL ATRIO RESERVA (Silver) BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**  
A deep red colour with glimmerings of purple. Intense and mature on the nose with a high presence of fruity hints, well-blended with the sweet and vanilla oaky notes from the French and American oak. Red and black fruit of high intensity. Round and strong in the mouth with robust tannins.



## 2018 AWARD-WINNING WINES



### LE FARNIENTE CHARDONNAY (Bronze) **BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

A well-crafted, fresh chardonnay from the South of France, with loads of ripe apple, pear and cream flavours.

### DOWN UNDER CHARDONNAY (Commended) **BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**

This Chardonnay displays all the classic characteristic of zesty lemon and apple aromas. The flavours of white peach and pear burst on the palate.

### TURTLE BAY SAUVIGNON BLANC (Commended) **BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

This wine is fresh and vibrant with passion fruit, gooseberry and some melon characteristics. It has a balanced richness of fruit with floral notes throughout the palate, intense depth of flavour and a crisp finish.

### INKOSI SHIRAZ (Commended) **BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

Dark cherry colour with aromas of plum and smoky black pepper, giving way to a lush ripe black fruit palate.

### LE FARNIENTE CABERNET SAUVIGNON (Commended)

### **BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

A lovely Cabernet Sauvignon from the South of France with a classic nose of red berry and rich flavours of blackcurrant and cherry.

### HEALY AND GRAY RESERVE SAUVIGNON BLANC (Commended)

### **BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE**

A lively wine with good citrus and green-apple flavours.

### GAVI DI GAVI PORTINO (Commended)

### **BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE**

This wine is a wonderful reflection of the Cortese grape variety. Fruity and aromatic with just a hint of mineral notes and a mouthwatering citrus finish.



# MIXED RUM DEAL

BUY ANY 4 X 70CL

Receive 1 case (24) 330ml Cans of Ting  
OR D&G Old Jamaica Ginger Beer





## INTRODUCING THE NEW...

Old J Dark Spiced submerges our aged gold rum into aphotic depths to create a tempestuous flavour that can rock your boat or calm the waters. Darkened with rich molasses and flavours of cinnamon and anise, resulting in a dark, moody spiced rum, with notes of salted caramel and a splash of vanilla.



## FLAVOUR PROFILE



**BUY 3 BOTTLES OF OLD J DARK SPICED TO RECEIVE A CASE OF OLD J TIN CUPS FREE**

### TASTING NOTES:

**NOSE:** A blast of vanilla, lime and cinnamon.

**PALATE:** Well-rounded spices including: cinnamon and anise with sweet caramel and toffee, cut through with lime.

**FINISH:** Rich, smooth vanilla.

## SERVING SUGGESTIONS



### SPICED APPLE

50ml Old J Dark Spiced  
Cloudy apple juice  
Lime wedge squeezed  
Garnish with apple, lime and fresh mint sprig

### DARK AND MOODY

50ml Old J Dark Spiced  
Old Jamaica Ginger Beer  
Lime wedge squeezed  
Cracked black pepper (optional)  
Garnish with lime and fresh mint sprig





# ALL FOR ONE AND RUM FOR ALL

BRING ON THE FLAVOUR.

OLD J SPICED RUM, INFUSED WITH A SPECIAL BLEND OF ELEVEN FLAVOURS. NOW WITH SIX IN THE RANGE, THERE REALLY IS A RUM FOR ANY OCCASION.

SEE PAGES  
18 & 19 FOR OUR  
MIXED RUM DEAL  
FEATURING  
OLD J



ENJOY THE MOMENT WITH CUATRO & GINGER ALE

DISCOVER **BACARDÍ** CUATRO

NEW FOR 2018! EVERY DROP AGED 4 YEARS

Buy 3 bottles of BACARDÍ Anejo Cuatro and receive a case\* of Premium Cuatro glasses FREE

\*1x case = 5 BACARDÍ Anejo Cuatro glasses

LIVE PASSIONATELY. ENJOY RESPONSIBLY. BACARDÍ AND THE BAT DEVICE ARE TRADEMARKS OF BACARDÍ & COMPANY LIMITED. for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

WRAY & NEPHEW White OVERPROOF RUM

CELEBRATE CARNIVAL

BUY A CASE OF WRAY & NEPHEW 70CL AND GET A CASE OF TING FREE

CASE IS 6X70CL

DRINK RESPONSIBLY [drinkaware.co.uk](http://drinkaware.co.uk) for the facts



**AUGUST ONLY**

**BUY A BOTTLE OF HAVANA CLUB 3 YEAR OLD AND RECEIVE:**

**6 x mojito tins**  
**50 x round drip mats\***

**MOJITO IS THE NO.1 COCKTAIL IN THE UK ON-TRADE\*\***

**MIX MUDDLE MIX**

1. mix 2 teaspoons of sugar & the juice of half a fresh lime
2. muddle 2 sprigs of mint
3. mix ice, 50ml of h3 rum & top up with sparkling water

Enjoy Havana Club Responsibly  
drinkaware.co.uk

\*T&Cs apply. Tin design may vary. Deal available while stocks last. \*\*CGA Mixed Drinks Report, September 2017

**Havana Club 7**

**BUY 1X 70CL BOTTLE OF HAVANA 7 AND RECEIVE 6X HAVANA 7 GLASSES**

**SEPTEMBER ONLY**

**DARK RUM & COLA IS THE 7TH MOST POPULAR SPIRIT AND MIXER DRINK IN THE ON TRADE\*\***

@\_HAVANA CLUB @HAVANA CLUB UK

\*AVAILABLE WHILST STOCKS LAST  
\*\*CGA MIXED DRINKS REPORT APRIL 2018

Drink Havana Club Responsibly  
for the facts drinkaware.co.uk

**MOUNT GAY®**  
Est. 1703 Barbados Rum  
Ψ | TIME WELL SPENT

Buy 1 x 70cl bottle of Eclipse, Black Barrel and XO to receive a bottle of Black Barrel free

**LIGHT AND REFRESHING**

**ECLIPSE**

- Aged up to 5 years
- Perfect with Cola

**ECLIPSE & COLA**

**MIXOLOGISTS RECOMMENDED**

**BOLDER AND SPICIER**

**BLACK BARREL**

- Aged up to 7 years
- Perfect with Ginger Ale

**BLACK BARREL & GINGER ALE**

**THE MOST AWARDED RUM**

**AROMATIC AND MELLOW**

**XO**

- Aged up to 15 years
- Simply sip and savor

**XO NEAT**

@mountgayrumuk @mountgayrumuk #mountgayrum

Please drink responsibly  
drinkaware.co.uk for the facts about alcohol



RON CRAB RESERVA  
**1888**  
DOBLEMENTE ANEJADO

**A RUM  
MADE TO SIP**

KNOWN FOR ITS UNIQUELY DISTINCTIVE DRY FLAVOUR, BRUGAL 1888 IS THE PERFECT PARTNER IN A VARIETY OF COCKTAILS OR SIMPLY WITH SOME ICE. OFFICIALLY FOUNDED IN 1888, BRUGAL 1888 STILL REMAINS TRUE TO ITS ORIGINS – EVERY RAW INGREDIENT IS SOURCED FROM THE DOMINICAN REPUBLIC AND EVERY STEP IN THE PRODUCTION IS PROCESSED WITHIN THE DOMINICAN REPUBLIC.

PREMIUM GOLDEN RUM IS IN GROWTH, +8% YOY\*

\*CGA ON PREMISE MEASUREMENT MAT DATA TO 21/04/2018  
EDRINGTON-BEAM SUNTORY UK DISTRIBUTION LTD,  
EDRINGTON-BEAM SUNTORY HOUSE, CASTLE BUSINESS PARK, STIRLING, SCOTLAND, FK9 4RT, 01786 430 500 [drinkaware.co.uk](http://drinkaware.co.uk) for the facts



**DEAD MAN'S FINGERS**

**CARIBBEAN RUM... CORNISH SOUL**

Created at  
The Rum & Crab Shack,  
St. Ives, Cornwall  
[@deadmansfingers](https://twitter.com/deadmansfingers)

BUY ANY 3 BOTTLES OF  
**DEAD MAN'S FINGERS**  
& RECEIVE A FREE CASE OF  
**LAMB & WATT GINGER ALE**  
OR  
**SPICED COLA**

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts  
Available while stocks last  
Dead Man's Fingers: 70cl  
Lamb & Watt case: 12x200ml



**CLOVEN HOOF RUM**

**A DEVILISH SPICED RUM  
THAT WILL WARM YOUR SOUL**

**BUY 5 GET 1 FREE\***  
£21.50 PER BOTTLE

\*CAN BE SPREAD OVER MULTIPLE ORDERS

[WWW.CLOVENHOOFRUM.COM](https://www.clovenhoofrum.com)

f t i



While gin bars and menus are popping up ten-a-penny, and a couple of tonic brands have been stealing the lemon-and-limelight, it would be safe to assume that 2018 is the year of gin, yes?

No. In true dark fashion, much like its past of organised crime and military insurgencies, rum has been lurking in the shadows and slowly creeping up on us – with sales last year topping record figures in excess of £1bn.

The statistics show healthy growth throughout the rum categories, with bars, restaurants and distilleries all clearly eyeing up their slices of the pie chart. The MAT value shares of rum (on trade) start with dark rum showing a modest growth in value at 11.7%. Thanks to a rise in demand for craft cocktails, this has led to established bars upping their ranges of rums, as well as a surge of rum bars emerging by the dozen. In return, golden rum's MAT value comes in at a healthy 15.7%, with white and flavoured/spiced rum booming ahead at 32.7% and 40.0%.

According to data insight company CGA, rum is expected to grow faster than gin by 2020. The Wine and Spirit Trade Association figures show that rum sales have increased by 18% in volume and 38% in value terms over the past five years. If we look even further into their Premise Measurement Service Data at the end of 2017, the trend continues with white/dark rum up by +0.5% and +1.1%, golden rum +5.4% and flavoured/spiced soaring above at +20.8%!

To put this into everyday context, the amount of rum brands on sale in the UK have multiplied from just 50 in 2006, to over 150 – and growing – today.

With the rum category as our base, Old J has added a winning amount of ingredients to create a range-topping line of quality rums across the board. CGA's statistics from January this year show +8.7% growth for dark and spiced rums. Thanks to Admiral Vernon's additions to his Persian limes and spices, the YOY growth throughout the Old J range pours in at +15.3%; nearly double.

There are now six variations of Old J Spiced Rum. As we know, the original filled in a much-missed gap in the rum market, explaining its massive splash into the scene and why it's still sitting at +13% growth six years after its launch. However, one look at the rest of the range's growth shows they are not just floating in the original's wake. While Tiki Fire sits practically parallel at +12%, the waves get larger and larger with each instance. Gold surfs above at 14%, while Cherry provides a rip tide of sorts: a strong undercurrent rising to the top, boasting +22%.

While it's early days for Silver (500+ stockists already and 3000+ bottles distributed in its first quarter) and Dark (just released, to a warm welcome of 17.5k reactions on Facebook), it's safe to say that the waters are calm and the feedback is wild.



**Buy 2 bottles to receive a case of  
Arber Copa Glasses Free.  
Limited to 2 deals per customer**

## *Lemon & Thyme Gin and Tonic*

**60ml Arber Gin  
20ml lemon juice  
Top up with premium tonic**

*Fill a Copa glass with ice cubes and add 50ml of  
Agnes Arber Gin. Squeeze in the lemon wedge and discard.  
Add a thin lemon wheel down the side of the glass.  
Place in a big lemon twist, adding as much lemon oil  
as possible. Fill with Fever-Tree Mediterranean Tonic  
and garnish with sprigs of thyme*





# EMPRESS 1908

ORIGINAL INDIGO GIN

## Royal Hawaiian:

50ml Empress 1908 / 50ml Pineapple Juice /  
25ml Fresh Lemon Juice / 15ml Orgeat

Shake all ingredients except gin with ice.  
Strain into glass with crushed ice and layer gin on top.  
Garnish with a pineapple wedge.



SEE OUR TONIC DEAL ON PAGE 76



**BUY 2  
BOTTLES OF  
TARSIER  
SOUTHEAST  
ASIAN DRY GIN  
TO RECEIVE A  
FREE CASE OF  
DOUBLE DUTCH  
TONIC WATER\***

\*One deal per customer per week

TARSIERSPIRIT.COM

THAILAND | VIETNAM | CAMBODIA | THE PHILIPPINES  
A CELEBRATION OF SOUTHEAST ASIA HANDCRAFTED IN MANCHESTER





**PLYMOUTH GIN**  
1793

**RECEIVE  
6 X PLYMOUTH  
COPA GLASSES**

WHEN YOU PURCHASE  
ANY 2 X PLYMOUTH GIN\*

RANGE INCLUDES PLYMOUTH GIN,  
PLYMOUTH SLOE AND PLYMOUTH  
NAVY STRENGTH

\*AVAILABLE WHILST STOCKS LAST

PREMIUM GIN + 31% VOLUME\*\*

\*\*CGA TOTAL ON-TRADE MAT 30.12.17

PLYMOUTHGIN

drinkaware.co.uk for the facts  
ENJOY RESPONSIBLY

**AUGUST ONLY**



**WARNER EDWARDS**

**FREE CASE  
OF GLASSWARE**

WITH ANY 3 BOTTLES  
OF WARNER EDWARDS  
DRY, ELDERFLOWER  
OR HONEYBEE GIN

Independently distilled in small batches by  
husband and wife team, Tom & Tina Warner,  
our gins are created using only natural  
ingredients that are farm grown or locally  
sourced wherever possible.

WARNER EDWARDS  
ELDERFLOWER GIN

WARNER EDWARDS  
DRY GIN

WARNER EDWARDS  
BOTANICAL GARDEN  
HONEYBEE GIN



**Boe Violet Gin**

Beautiful taste, colour and aroma with standout packaging.

Best served with premium tonic, ice and garnished with  
blueberries or a pink grapefruit twist.

**Boë**  
VIOLET GIN

**Boë**  
VIOLET GIN

**Boë**  
VIOLET GIN

**Boë**  
Peach & Hibiscus  
GIN LIQUEUR

**Buy 3 x 70cl Boe Violet Gin and get  
1 x 50cl Boe Peach & Hibiscus liqueur  
FREE**

Boe Violet Gin (41.5% abv) Peach & Hibiscus liqueur (20% abv)



NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2 WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION

# THE SPIRIT OF THE LAKES DISTILLERY

Buy any 3x70cl of The Lakes Distillery spirits and receive a 70cl Lakes liqueur free!

www.lakesdistillery.com

THE LAKES DISTILLERY

— SINCE 1863 —

# HAYMAN'S

of LONDON

Buy any two bottles from the Hayman's range of True English Gins\* and receive one case of Franklin & Sons mixers of your choice.

*\*one bottle must be Hayman's London Dry Gin*

WWW.HAYMANSGIN.COM

# BUY

6 bottles of Sipsmith London Dry Gin 70cl

# &

# RECEIVE

a complimentary Sipsmith bottle glorifier, table chalkboard and 6 highball glasses.

THE SIPSMITH DISTILLERY, LONDON | +44 (0)208 747 0753  
SIPSMITH.COM | @SIPSMITH Please sip responsibly



**BOMBAY SAPPHIRE**

BUY 6 X 70CL  
OR 3 X 1.5L  
BOMBAY SAPPHIRE  
AND RECEIVE A FREE  
BOMBAY BAR KIT!

KIT CONTENTS:  
6 BALLOON GLASSES, 6 RECIPE BOOKS  
2 BAR RAILS, 2 25ML/50ML JIGGERS  
2 BAR SPOONS, 2 BOTANICAL JARS

Enjoy responsibly  
©2018 BOMBAY SAPPHIRE AND ITS TRADE DRESS ARE TRADEMARKS

\*While stocks last. 1 deal per customer

For the facts  
[drinkaware.co.uk](http://drinkaware.co.uk)

**NEW TANQUERAY  
FLOR DE SEVILLA**

TANQUERAY IS THE FASTEST GROWING  
PREMIUM GIN IN GB +34.1% VS LY MAT.\*

BUY ONE OF EACH  
BOTTLE & RECEIVE  
A **FREE** CASE OF  
FEVER-TREE TONIC  
AND 2 x CASES OF  
COPA GLASSWARE  
(6 PER CASE)\*\*

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts | PLEASE DRINK RESPONSIBLY

\*GIA ON TRADE MARKETS REPORT: TOTAL GIN ON TRADE, P04 2018. \*\*FREE CASE - 24 x 200ML FEVER-TREE AROMATIC. MAXIMUM OF 2 x DEALS PER CUSTOMER PER WEEK.

**The City COLLECTION**

**NOT STOCKED IN  
ALL DEPOTS**

Buy any 2 bottles to receive a  
free case of Lamb & Watt mixers\*

©2018 The City Collection Ltd. All rights reserved. Available while stocks last. \*48 bottles, 75cl. Lamb & Watt case: 12x200ml

Available via *LWC Drinks*

**GIN**

**SILVERBACK**

**MARABA**

**BLACKBACK**

**VODKA**

Buy any 3 bottles get 4th free\*



# RECEIVE A PORN STAR MARTINI KIT FREE

WHEN YOU BUY 2X 70CL ABSOLUT VANILIA\*

KIT CONTAINS: 6 X STEMLESS MARTINI GLASSES, 6 X SHOT GLASSES, DRIP MATS

THE NO. 2  
COCKTAIL  
IN THE UK  
ON-TRADE\*\*  
AUGUST ONLY



\*AVAILABLE WHILST STOCKS LAST  
\*\*CGA TOTAL ON-TRADE MARCH 2018

ABSOLUTUK  
f t i

ENJOY RESPONSIBLY  
for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

# DRIVE PREMIUM VODKA SALES IN YOUR OUTLET WITH KETEL ONE!

AVAILABLE TO ORDER FROM LWC

KETEL ONE IS THE FASTEST-  
GROWING VODKA IN THE UK,  
GROWING AT **+160.5%** VS LY\*

BUY **3 X** KETEL ONE 70CL AND  
RECEIVE A **FREE** KETEL ONE  
CITROEN OR ORANJE 70CL\*\*

WITH **10 X** COCKTAIL MENU  
CLIP-ONS PER PURCHASE



**Ketel One**  
VODKA

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts | PLEASE DRINK RESPONSIBLY

\*CGA Report On Trade Markets P04 2018 v200.5% vs. Last 3 months LY  
\*\*Maximum 1 x deal per customer per week

# ABSOLUT ESPRESSO MARTINI

RECEIVE 6X STEMLESS  
ESPRESSO MARTINI GLASSES  
AND 50X DRIP MATS

WHEN YOU BUY 3X 70CL BOTTLES  
OF ABSOLUT ORIGINAL AND  
1X 70CL OF KAHLUA\*

ABSOLUTUK  
f t i

KAHLUAUK  
f t i

\*AVAILABLE WHILST STOCKS LAST  
\*\*CGA MIXED DRINKS REPORT, APRIL 2018

SEPTEMBER ONLY

THE ESPRESSO  
MARTINI IS NOW  
IN THE TOP 10  
BEST SELLING  
COCKTAILS IN  
THE ON TRADE.\*\*



ENJOY RESPONSIBLY  
for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

BUY 6 X 70CL  
GREY GOOSE ORIGINAL  
OR FLAVOURS AND  
RECEIVE A FREE  
LE GRAND FIZZ KIT\*



KIT CONTENTS:  
6 x Grey Goose blue acrylic vessels  
6 x Grey Goose white acrylic vessels  
12 x Grey Goose minis  
6 x Le Grand Fizz Menu cards  
6 x Le Grand Fizz Menu inserts



**GREY GOOSE**  
WORLD'S BEST TASTING VODKA

SIP RESPONSIBLY. [DRINKWARE.CO.UK](http://DRINKWARE.CO.UK)  
©2018 GREY GOOSE. THE GOOSE DEVICE AND TRADE DRESS ARE TRADEMARKS.  
\*WHILE STOCKS LAST. LIMITED TO 1 KIT PER CUSTOMER



Long, refreshing and refreshingly extraordinary, Le Grand Fizz is  
an elegant mix of Grey Goose vodka, St-Germain elderflower liqueur, fresh lime  
and soda water built over ice in a water glass for the ultimate summer party



**SMIRNOFF**  
— SODA LIME —  
**SMASH**

**BUY 6 X SMIRNOFF  
RED 70CL & RECEIVE  
FREE SMIRNOFF  
SODA SMASH KIT\*  
& FREE CASE OF  
SCHWEPPES SODA  
WATER\*\*!**



While stocks last. 1 x deal per outlet per month of promotion, e.g. an outlet can buy 1 x deal in June 2018 and 1 x deal in July 2018.  
\* Kit Includes: 2 x Mexican Elbows, 10 x tent cards, 3 x Smirnoff T-shirts.  
\*\* Schweppes Soda Water: 24 x 200ml bottles.

PLEASE DRINK RESPONSIBLY | for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

**HENDRICK'S**  
DISTILLED and BOTTLED IN SCOTLAND  
**GIN**

*Another spectacularly peculiar offer from  
the master of time manipulation...*

**BUY 2x70cl HENDRICK'S GIN  
and RECEIVE A HENDRICK'S  
CUCUMBER BALLER FREE\***



**Hendrick's & Tonic**  
50ml Hendrick's Gin  
Tonic Water  
3 Cucumber Slices

**A MOST UNUSUAL GIN**

*Hendrick's Gin is the original premium gin, distilled and bottled in  
Scotland, and the only gin to be infused with cucumber and rose petals.*

PLEASE ENJOY THE UNUSUAL RESPONSIBLY. \*Whilst stocks last. for the facts [drinkaware.co.uk](http://drinkaware.co.uk)





**MARUSSIA BEVERAGES**

Buy any three bottles from above range and get a bottle of Tosolini Amaretto Saliza free of charge

WWW.MARUSSIABEVERAGES.CO.UK Not all lines are stocked in all depots, stock is always available to order with a 2 week lead time, please speak to your local account manager for more information

drinkaware.co.uk for the facts



PRODOTTI IN ITALIA

**BUY 3 X 75CL MARTINI VERMOUTH AND RECEIVE A MARTINI APERITIVO KIT**

**MARTINI**

ENJOY MARTINI RESPONSIBLY for the facts [drinkaware.co.uk](http://drinkaware.co.uk)

© 2018 MARTINI. ITS TRADE DRESS AND THE "BALL AND BAR" LOGO ARE REGISTERED TRADEMARKS.



**ST-GERMAIN**

BUY 2 X 70CL AND GET A ST-GERMAIN SPRITZ KIT FREE!

Spritz Kit  
- 1 Carafe  
- 6 Glasses

ENJOY RESPONSIBLY for the facts [drinkaware.co.uk](http://drinkaware.co.uk) © 2018 ST-GERMAIN AND ITS TRADE DRESS ARE TRADEMARKS



**PIMM'S**

**A JOLLY GOOD SERVE!**

BRING SUMMER TO YOUR OUTLET WITH PIMM'S NO.1!

BUY 6 X PIMM'S NO.1 70CL AND RECEIVE A FREE PIMM'S POS KIT!

AVAILABLE TO ORDER FROM LWC

PLEASE DRINK RESPONSIBLY | for the facts [drinkaware.co.uk](http://drinkaware.co.uk)



**BAILEYS**

**NEW**  
LIMITED TIME ONLY

**STRAWBERRIES & CREAM**

AVAILABLE TO ORDER FROM LWC

BUY ANY 3 x BAILEYS 70cl (AT LEAST 2 VARIANTS\*) AND RECEIVE A FREE BAILEYS POS KIT INCLUDING 10 x BAILEYS MILK BOTTLES.\*\*

drinkaware.co.uk for details. \*Baileys Original, Baileys Almond, Baileys Strawberry & Cream and Baileys Chocolate Liqueur. \*\*Maximum 3 x deals per customer per month.

BUY 2X70CL FROM THE ANTICA SAMBUCA RANGE AND RECEIVE A POS KIT FREE\*

CHOOSE BETWEEN

*Antica*  
**TWISTED SHOT KIT**

*Antica*  
**SHOT BAT KIT**

**TWISTED SHOT KIT INCLUDES:** 10 x TWISTER GLASSES, 4 TWISTER POSTERS, 2 BRAND 1 POSTERS, 2 BAR RUNNER, 2 STRUT, 2 SERVE SUGGESTIONS FLYERS, 2 x 5 HOLE SHOT BATS.

**SHOT BAT KIT INCLUDES:** 10 x 25ML PET SHOT GLASSES, 3 x 5 HOLE SHOT BAT, 2 BRAND POSTERS, 4 SHOTBAT POSTERS, 2 BAR RUNNER.

\*POS KIT SENT DIRECT TO OUTLET, MAXIMUM 1 DEAL PER OUTLET WHILST STOCKS LAST.

**BUY 2x70cl FIREBALL & RECEIVE A POS KIT FREE!**

**NEW FOR 2018! DRAGON SPEED POURER!**

**FIREBALL**

**ACCEPT NO IMITATION.**

**FIREBALL**

Full POS kit contents: Flat shot cups x100, Dragon Speed Pourer x1, A3 Posters x8, Bar Runner [Accept No Imitations] x2, Bar Runner x2, Back-Bar Pop-up Dragon x2, Tent Cards x10. POS kit sent direct to outlet. Maximum 1 deal per outlet whilst stocks last.

**FIREBALL**

drinkaware.co.uk for details. \*Maximum 1 deal per outlet whilst stocks last.

**COURVOISIER**

**COURVOISIER IS THE NUMBER ONE COGNAC IN THE UK\***

BUY TWO 70cl BOTTLES OF COURVOISIER VSOP AND RECEIVE A CASE OF BRITVIC 24x200ML GINGER ALE FREE

\*CGA ON PREMISE MEASUREMENT MAT DATA TO 31/03/2018

**drinkaware.co.uk** for the facts

Edrington-Beam Suntory UK Distribution Ltd, Edrington-Beam Suntory House Castle Business Park, Stirling, Scotland, FK9 4RT, 01786 430 500





# THE SPIRIT OF NEW ORLEANS

EST. 1874

**BUY 2 X 70CL OR 1 X 1.5L SOUTHERN COMFORT AND GET A SOUTHERN COMFORT MASON JAR POS KIT FREE!**

Kit contains: 6 x branded mason jars, 2 x bar runners, 10 x table talkers & 2 x drink briefs. Maximum 1 kit per customer. Available only while stocks last.

**EXCITING NEW LOOK, SAME GREAT TASTE**

M. W. HERON  NEW ORLEANS

[SOUTHERNCOMFORTUK.COM](http://SOUTHERNCOMFORTUK.COM)   [SOUTHERNCOMFORTUK](https://twitter.com/SOUTHERNCOMFORTUK) [#THE SPIRIT OF NEW ORLEANS](https://www.instagram.com/theSPIRITofNEWORLEANS)

DRINK RESPONSIBLY | [drinkaware.co.uk](http://drinkaware.co.uk)  
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**NEW**

**BUY 1 X 70CL OF EACH SOUTHERN COMFORT ORIGINAL & SOUTHERN COMFORT BLACK AND RECEIVE A POS KIT\***



**KIT CONTAINS: 2 X BAR RUNNERS, 6 X BRANDED MASON JARS, 20 X TABLE TALKERS, 2 X A3 POSTERS & 1 KIT BRIEF.**

\*Maximum 1 kit per customer. Available only while stocks last.

M. W. HERON  NEW ORLEANS

[SOUTHERNCOMFORTUK.COM](http://SOUTHERNCOMFORTUK.COM)   [SOUTHERNCOMFORTUK](https://twitter.com/SOUTHERNCOMFORTUK) [#THE SPIRIT OF NEW ORLEANS](https://www.instagram.com/theSPIRITofNEWORLEANS)

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# THE JÄGERMEISTER MULE

## THE PERFECT MIX

JÄGERMEISTER MULE IS THE PERFECT WAY TO SAVOUR THE BOLD FLAVOURS OF THE 56 BOTANICALS FOUND IN JÄGERMEISTER. A LONG DRINK THAT COMBINES THE PUNCHY HEAT OF GINGER, THE REFRESHING BITE OF LIME AND THE COOL CLEAN TASTE OF CUCUMBER. ABSOLUTELY PERFECT FOR THOSE HOT SUMMER DAYS.



**BUY 6x70CL & RECEIVE A JÄGERMEISTER MULE POS KIT FREE OF CHARGE\***

**BUY 36x70CL & RECEIVE A JÄGERMEISTER FREEZER\***

- 50ML JÄGERMEISTER
- TOP WITH GINGER BEER
- A TWIST OF LIME
- CUCUMBER SLICE

**SINCE 1878**  
WOLFFENBÜTTEL GERMANY



**-18°C THE PERFECT SERVE**

\*Available while stocks last  
25ml of Jägermeister contains 0.87 UK units of alcohol. Jägermeister, Jäger and Jägerbomb are registered trademarks of Mast-Jaegermeister UK Ltd. [www.jagermeister.co.uk](http://www.jagermeister.co.uk)



# JIM BEAM Highball

BOURBON, SODA, CITRUS,  
SIMPLE.

The Jim Beam whiskey Highball is a new way to discover whiskey! A new taste experience to offer your customers. Whiskey with an alcoholic level of a beer, to be enjoyed socially with friends or with food during a meal.



#### CATEGORY DEMAND

American Category is on fire -8% with Jim Beam family growing in value +20% year on year.

Opportunity to expand the appeal of American whiskey dominated by 'Whiskey & Coke'.



#### PROFIT INCREASE

Strong value proposition through 60% margin enhancing serve offering. Broaden appeal through flavoured twists on the Classic Highball.



#### NEW SOCIAL OCCASIONS

Approachable first drink playing in refreshment occasion.

Sectionable and refreshing pairings with soul food.



### JIM BEAM CLASSIC HIGHBALL

Bourbon, Ice, Citrus, Soda

25ml Jim Beam • 100ml Cold soda water

• 1 x 1/8th lemon wedge.



### JIM BEAM LIME & LEMON HIGHBALL

Bourbon, Ice, Lime & Lemon, Soda

25ml Jim Beam • 100ml Cold soda water

1 x 1/8th lemon / lime wedge.

Each serve contains Per 25ml

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

For more information please call Maxium on +44 1796 430 500 or email [contactus@maxium.com](mailto:contactus@maxium.com)

# JIM BEAM

SINCE 1795



BUY 3 x 70cl BOTTLES  
OF JIM BEAM WHITE  
AND RECEIVE  
6 x AMERICAN  
STYLE CUPS FREE



[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

Edrington-Beam Suntory UK Distribution Ltd, Edrington-Beam Suntory House Castle Business Park, Stirling, Scotland, FK9 4RT, 01796 430 500

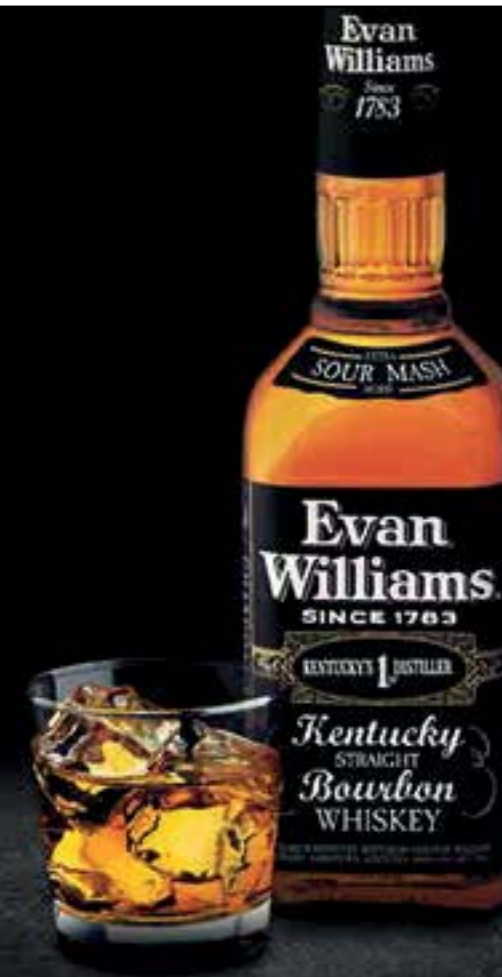
**Evan Williams**  
Bourbon



BUY THREE BOTTLES  
AND RECEIVE A CASE  
OF COCA-COLA AND  
12 BRANDED  
CAMPING MUGS FREE

[WWW.MARUSSIABEVERAGES.CO.UK](http://WWW.MARUSSIABEVERAGES.CO.UK)

[drinkaware.co.uk](http://drinkaware.co.uk)  
For the facts





**SEPTEMBER ONLY**

**RECEIVE  
A JAMESON KIT  
FREE**

**WHEN YOU BUY 3 x 70CL  
JAMESON ORIGINAL AND  
1 x 70CL CASKMATES\***

**KIT INCLUDES:**  
2 x T-SHIRTS  
6 x GLASSES  
1 x CHALK BOARD

**JAMESON**  
IRISH WHISKEY

**JAMESON**  
IRISH WHISKEY  
CASKMATES

**JAMESON**  
IS THE NO.1  
IRISH WHISKEY  
WITH 73%  
OF THE IRISH  
CATEGORY\*

\*AVAILABLE WHILE STOCKS LAST  
\*\*CGA TOTAL ON-TRADE MARCH 2018

WWW.JAMESONWHISKEY.COM/UK

@JAMESON\_UK JAMESON IRISH WHISKEY ENJOY JAMESON RESPONSIBLY drinkaware.co.uk for the facts

**Naked**  
Grouse

WHISKY AT ITS MOST UNCOMPLICATED

Buy 2x70cl bottles of Naked  
Grouse and receive 8x1L  
cartons of Eager Apple Juice

Premium blends, up +1.1% volume and +4.6% value YOY\*  
\*CGA On Premise Measurement MAT Data to 21/04/2018

drinkaware.co.uk for the facts  
Edrington-Beam Suntory UK Distribution Ltd.  
Edrington-Beam Suntory House, Castle Business Park, Stirling, Scotland, FK9 4RT, 01786 430 900

**BUY ANY 6 BOTTLES OF TEQUILA FROM THE  
RANGE AND RECEIVE A BOTTLE OF JOSE CUERVO  
TRADICIONAL REPOSADO 50CL FOC**

NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2  
WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION

Range includes – Jose Cuervo Tradicional Reposado 50cl, 1800 Silver 70cl, 1800 Reposado 70cl,  
1800 Anejo 70cl, 1800 Coconut 70cl, Gran Centenario Plata 70cl, Gran Centenario Reposado 70cl,  
Maestro Dobel 70cl, Maestro Dobel Humito 70cl, Agavero Original 70cl

© 2018 Proximo Spirits UK. Please drink responsibly.

PROXIMO

**“A BIG”  
PEATY,  
SLAP  
IN THE  
FACE.  
PERFECT**

Buy any three bottles of Laphroaig and get a  
70cl bottle of The Famous Grouse free

LAPHROAIG IS THE NUMBER ONE PEATED MALT\*

JOHN CAMPBELL  
DISTILLERY MANAGER OF LAPHROAIG

LAPHROAIG.COM/OPINIONS  
#OPINIONSWELCOME

\*CGA Value Sales I MAT Data to 21/04/2018  
Edrington-Beam Suntory UK Distribution Ltd, Edrington-Beam Suntory House, Castle Business Park, Stirling, Scotland, FK9 4RT, 01786 430 900

drinkaware.co.uk for the facts



**BUY ANY 3 CASES AND RECEIVE**  
*70cl Moonshine Vodka Free*

**BUY ANY 5 CASES AND RECEIVE**  
*70cl Jägermeister Free*

**BUY ANY 8 CASES AND RECEIVE**  
*70cl Agnes Arber Premium Gin Free*



**\*HOP HOUSE 13 330ML BOTTLES OR 330ML CANS**





**BUY 3 X 30LTR CRUZCAMPO  
TO RECEIVE A CASE OF  
CRUZCAMPO GRAN RESERVA FREE  
LIMITED TO 5 DEALS PER CUSTOMER**



**Cruzcampo®**

## THE STORY

*from the beginning*

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and portrays the saint of brewing, Gambrinus, on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and raised in the South of Europe, Cruzcampo has been spreading the positive and passionate characteristics of this region for over 100 years.

## PROVENANCE

*brewed in Seville*

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. Cruzcampo is one of Spain's most beloved beers. Cruzcampo has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness. Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

**FONTS AVAILABLE ON INSTALL\***

**\*QUALIFYING VOLUMES APPLY**

**\*\*MINIMUM VOLUME FOR STAINLESS STEEL FONT 4X30L KEGS PER WEEK**







**BUY 2 X 50LTR MORENA  
OR 3 X 30LTR  
AND RECEIVE A CASE  
OF MORENA CELTICA  
STOUT FREE  
LIMITED TO 5 DEALS PER CUSTOMER**

## NEW INSTALL KIT\* PLUS **FREE KEG** AFTER INITIAL KEG PURCHASE

\*Install kit comprises of plain Ikon font, branded Ikon font or gold font  
(font options subject to qualifying volumes), font badge,  
24 pint glasses, 24 half-pint glasses, beer mats and bar runner.

## FOOD PAIRING

*matching with your  
favourite flavours*

Birra Morena is a well balanced beer that complements: red meat,  
spicy dishes, smoked / cured meat and fried food.



## THE STORY *from the beginning*

Morena is a 100% pure malt lager from the Drive Beer Brewery in Basilicata,  
one of only a handful of wholly owned, independent breweries left in Italy.  
The Tarricone family stakes its honour on the highly selective use of only the  
best super-aromatic hops, which provide a crisp, refreshing array of flavours  
including vanilla and cloves with resolute barley notes.

## PRODUCTS *what's available*

Birra Morena Oro available on draught in  
30L and 50L kegs and (24)330ml bottles  
Classico 4.6% available in (24)330ml bottles  
Celtica Stout 6.8% available in (24)330ml bottles



**Heineken**  
SERVED  
EXTRA COLD



**£3K**  
OUTLET  
INVESTMENT

## HEINEKEN® SERVED EXTRA COLD DRIVES SALES IN YOUR OUTLET

- 92% STOCKISTS SAY IT HAS EXCEEDED THEIR EXPECTATIONS<sup>1</sup>
- WHEN STOCKED TOTAL LAGER SALES INCREASE 29%<sup>2</sup>
- ABILITY TO DEMAND +50P<sup>3</sup>

TO INSTALL PLEASE CONTACT YOUR LOCAL WHOLESALE REPRESENTATIVE TODAY

5 STAR PROPOSITION  
TO DELIVER CONSISTENT  
QUALITY EVERYTIME



DUAL ICED PINTS FREEZER BRANDED GLASSWARE POS STAR SERVE

Source: 1. Includes feedback from major regional and national trade bodies. 2. CMA (POS) & CMA (POS) data based on 11/10/2014 (sample 30) - Volume sold performance of outlets that have introduced HSE vs. the previous year. 3. Average HSE PIP in National Accounts (HSA POS) data vs. average minimum premium lager through HSE (HSA POS) November 2012.

Please note, should all installation a survey is required by a Heineken Quality Technician. By and this survey is completed, installation is not guaranteed.

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts

**PREMIUM 4% LAGERS OFFER  
SESSIONABILITY AND A PREMIUM  
EXPERIENCE – TRADING DRINKERS UP**



**AMSTEL DRIVES  
£4,200  
PER YEAR MORE  
INTO YOUR TILL**  
than closest premium  
4% competitor\*

**+52p**  
PER PINT

**+9 PINTS**  
PER WEEK

Source: CCA, CB, Amstel vs. Coors Light, value ROS, volume ROS, average price per pint, MAT ending 21.04.2018

[drinkaware.co.uk](http://drinkaware.co.uk)  
for the facts



# NEW OPEN GATE CITRA IPA & PILSNER.



IF YOU DON'T HAVE A CELLAR AND WANT TO POUR DRAUGHT BEER, TRY OUR HYDRA-FLUX UNIT...

PLEASE CONTACT OUR GUINNESS QUALITY TEAM ON 08457 515101 TO ARRANGE A SURVEY.

BOGOF ON NEW DRAUGHT INSTALLS.



FROM THE BREWERS OF  
GUINNESS

AVAILABLE TO ORDER FROM LWC.



A MOUTH-WATERING, FULL-FLAVOURED IPA COMBINING US WEST COAST CITRUS HOPPINESS WITH A BRACING, REFRESHING-TASTING FINISH. BALANCED WITH JUICY CITRUS AND THE PERFECT TOUCH OF BITTERNESS.

• 5% ABV  
• AVAILABLE ON DRAUGHT 30L KEG

A CLASSIC CRISP GERMAN-STYLE PILSNER - WITH THE ADDED DEPTH OF FLAVOUR YOU'D EXPECT FROM GUINNESS. DRY HOPPED FOR A CRISP AND REFRESHING-TASTING FINISH.

• 4.5% ABV  
• AVAILABLE ON DRAUGHT 30L KEG

PLEASE DRINK RESPONSIBLY | For the facts [drinkaware.co.uk](http://drinkaware.co.uk)

BUY 3 X 50L OR 5 X 30L  
& RECEIVE A FREE  
GORDON'S PINK  
70CL & POS KIT\*



Try Gordon's  
Pink & Tonic  
in your outlet



GOOD TIME FOR A GUINNESS

\*Maximum of 2 x deals per customer per month.  
PLEASE DRINK RESPONSIBLY | For the facts [drinkaware.co.uk](http://drinkaware.co.uk)



# MAXIMISE YOUR PREMIUM BEER SALES & PROFITABILITY

## STOCK MALTSMITHS LAGER AND IPA!

- Our American style IPA and Pilsner style Lager are deliciously refreshing, craft inspired beers with an ABV of 4.6%
- MaltSmiths are the perfect entry beers into the value driving craft segment and provide a trade up opportunity with a higher price point than premium lager\*
- Now available over 1600 pubs with a ROS of over a week!\*\*



*Sarah & Peter*

for the facts  
[drinkaware.co.uk](http://drinkaware.co.uk)

SOURCE: \*LOCAL CRAFT HAS AN AVERAGE PRICE PER PINT OF 14.36 VS MAINSTREAM PREMIUM BEER OF 13.01  
(SOURCE: CMA ON PREMISE MEASUREMENT DATA TO PLS 01/04/2017) \*\*NEW INTERNAL DATA ENDING 31/03/18



# BOLD NEW LOOK SAME STRONG CHARACTER

**BUY 2x9s OF BOMBARDIER AND GET A CASE OF GLASSWARE PLUS A PERMANENT PUMP CLIP**

**BUY 3x9s AND GET A CASE OF GLASSWARE, A PERMANENT PUMP CLIP AND A 70CL BOTTLE OF SMIRNOFF VODKA**

Kit includes permanent pump clip and case of glassware.  
Items subject to change and availability. Max 1 deal per customer.

**/BOMBARDIER.BEER @BOMBARDIER\_BEER 0800 587 0773**

 /BOMBARDIER.BEER
  @BOMBARDIER\_BEER
  CUSTOMER SERVICE 0800 587 0773

# LWC CASK CLUB

 <p><b>OTTER AUSSIE SUMMER</b> 4.0% ●</p> <p>Aussie Summer delivers refreshing flavours of peach and apricot through the blend of Australian hops, Ella and Summer.</p> <p><b>WEEK COMMENCING:</b> 09/07/2018</p>	 <p><b>MORLANDS OLD GOLDEN HEN</b> 4.1% ●</p> <p>Very fragrant from the hops used, light and easy to drink with a good level of bitterness to provide a crisp finish to balance the sweet impact of the quite intense tropical fruit flavour.</p> <p><b>WEEK COMMENCING:</b> 16/07/2018</p>
 <p><b>TOMOS WATKIN PECKER WRECKER</b> 5.0% ●</p> <p>A full flavoured amber ale produced using the finest malted barley. A rich fruity beer with a gentle hop finish.</p> <p><b>WEEK COMMENCING:</b> 23/07/2018</p>	 <p><b>RINGWOOD BOONDOGGLE</b> 4.2% ●</p> <p>A blond luscious ale, brewed with the finest English Pale Malt, first gold &amp; fuggle hops give crisp taste with a delectable twist of citrus.</p> <p><b>WEEK COMMENCING:</b> 30/07/2018</p>
 <p><b>DARTMOOR LEGEND</b> 4.5% ●</p> <p>Smooth full flavoured &amp; balanced with a crispy malt fruit finish. Golden brown in colour with aromas of fresh bread with a hint of spice.</p> <p><b>WEEK COMMENCING:</b> 06/08/2018</p>	 <p><b>GALES SEAFARERS</b> 3.6% ●</p> <p>A crisp refreshing light amber English Ale brewed with Gales famous yeast &amp; Admiral hops. A zesty spicy quality beer.</p> <p><b>WEEK COMMENCING:</b> 13/08/2018</p>
 <p><b>CHARLES WELLS BOMBARDIER GOLD</b> 4.1% ●</p> <p>A beer with citrus &amp; malty aromas, coupled with a sweet &amp; soft taste which come together to produce a wonderfully light &amp; refreshing golden beer.</p> <p><b>WEEK COMMENCING:</b> 20/08/2018</p>	 <p><b>WOODFORDE'S WHERRY</b> 3.8% ●</p> <p>A 'Supreme Camra Champion Beer of Great Britain'. A rich light amber ale with floods of flavours, sweet malts clash with grapefruit hops &amp; big floral aromas. Set sail for an epic taste adventure.</p> <p><b>WEEK COMMENCING:</b> 27/08/2018</p>
 <p><b>YOUNGS SPECIAL</b> 4.5% ●</p> <p>A full flavoured amber ale with perfect balance of nutty malt &amp; earthy hops. An excellent refreshing ale.</p> <p><b>WEEK COMMENCING:</b> 03/09/2018</p>	 <p><b>BLACK SHEEP SPECIAL</b> 4.4% ●</p> <p>Maris Otter malted barley plus crystal malt to give a rich flavour &amp; dark colouring. Add whole Challenger &amp; Progress hops plus Goldings for a bitter sweet taste &amp; a fruity nose.</p> <p><b>WEEK COMMENCING:</b> 10/09/2018</p>
 <p><b>PROVENANCE NELSON</b> 4.5% ●</p> <p>Straw coloured, this delightful Premium Ale has been crafted from the New Zealand Nelson Sauvin hops. Fruity &amp; full of gooseberry flavours.</p> <p><b>WEEK COMMENCING:</b> 17/09/2018</p>	 <p><b>TIMOTHY TAYLOR DARK MILD</b> 3.5% ●</p> <p>A dark ruby beer with roasted notes &amp; a smooth creamy taste. Bitter sweet &amp; tasty with hints of blackcurrant layered through soft dark flavours of malt.</p> <p><b>WEEK COMMENCING:</b> 24/09/2018</p>
 <p><b>RUDGATE YORK CHOCOLATE PORTER</b> 5.0% ●</p> <p>A deeply rich &amp; satisfying premium stout with complex balanced flavours &amp; a subtle chocolate finish.</p> <p><b>WEEK COMMENCING:</b> 01/10/2018</p>	

CASK ALE COLOUR GUIDE

PALEST

DARKEST

PALEST  DARKEST



# SOUTH WEST ORCHARDS

## Modern Craft Cider



MODERN CRAFT CIDER

**AVAILABLE IN  
ORIGINAL AND  
RASPBERRY**

**BUY 2 X 50LTR  
OF SOUTH WEST  
ORCHARDS TO  
RECEIVE AN  
APPLESHED 20L  
BIB FREE**

**NEW INSTALL KIT\* PLUS FREE KEG  
AFTER INITIAL KEG PURCHASE**

*available in original and raspberry*

\*Install kit comprises of Ikon font, font badge,  
24 pint glasses, 24 half-pint glasses, beer mats and bar runner.

## FOOD PAIRING

*matching with your  
favourite flavours*

Great with pasta and chicken dishes, or a fine accompaniment to a good  
cheese board. It is also an excellent cider to drink on its own.



## THE STORY

*from the beginning*

A partnership between David Sheppy and Signature Brands, South West Orchards  
proudly uses only 100% fresh pressed apple juice, naturally fermented, never from  
concentrate and with no added sugar or other additives. Two hundred years of cider-making  
expertise culminate in the production of outstanding-quality craft ciders which will  
appeal to the modern consumer.



**PACK SIZE**  
*what's available*

Available on draught in 50L kegs and  
(12)500ml bottles in both flavours and in  
(24)330ml cans and 20L BIB in original only



# APPLESHED

PREMIUM CIDER

AVAILABLE IN ORIGINAL  
AND DARK FRUITS

BUY 2 X 50LTR OF  
APPLESHED OR  
APPLESHED DARK  
FRUITS AND RECEIVE  
A CASE OF BIRRA  
MORENA ORO OR  
CLASSICA FREE  
Limited to 5 deals  
per customer

## FOOD PAIRING

*matching with your favourite flavours*

Appleshed is a light, fruity cider that pairs well with smoked and cured meats, cheese, seafood and roast chicken. Dark Fruits is best paired with spicy foods, such as curry and Cajun chicken and can be enjoyed any time of year.



## NEW INSTALL KIT\* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

*available in original and dark fruits*

\*Install kit comprises of plain or branded Ikon font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half-pint glasses, beer mats and bar runner.

## APPLESHED

*the story so far*

Appleshed Premium Cider is fermented from apples grown in fertile orchards that shelter beneath the Malvern Hills in the heart of Herefordshire. Appleshed is full of flavour and made with specially selected apples which provide this crafted medium-dry cider with a smooth and refreshing taste.

Appleshed Dark Fruits is made in Herefordshire in the heart of cider country.

The cider is made from over 12 varieties of hand-picked apples for a clean, crisp taste and is blended with natural extracts of blackberry, raspberry and strawberry, all combining to create a refreshingly mouth-watering cider that is fruity but not too sweet. Our cider is suitable for vegans, vegetarians and coeliacs.

## NEW TO LWC

APPLESHED  
FARMHOUSE  
CLOUDY CIDER 20L  
BIB BUY 2 TO  
RECEIVE A CASE  
OF APPLESHEP  
PINTS FREE







**STOWFORD PRESS**  
MIXED BERRIES

**NEW**

INSTALL  
STOWFORD PRESS  
MIXED BERRIES  
AND RECEIVE A

**2 FREE KEGS\***  
+ PREMIUM POS KIT

\* Terms and conditions apply. Receive 1 free keg on install and 2nd free keg 12 weeks after install.

A bright and refreshing cider,  
blended with the richness  
of ripe mixed berries

4% ABV

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



PREMIUMISE YOUR  
FRUIT CIDER  
OFFERING WITH

NEW  
**KOPPARBERG**  
BLACK

**BUY 4 KEGS**  
GET ONE FREE

The world's best-selling  
fruit cider now with  
blackcurrants & blackberries

For the facts  
[drinkaware.co.uk](http://drinkaware.co.uk)  
\*CGA Packaged Cider, Total GB, Volume MAT to 24.02.18.  
Keg size: 50L.  
Buy 4 kegs within the first 6 weeks from install & receive  
the 5th keg free.  
Offer valid during August & September only.  
To request your Kopparberg Black installation,  
contact your telesales rep or Sales Account Manager.  
Subject to outlet qualifying criteria. 1 deal per customer.  
While stocks last.

**KOPPARBERG**  
SWEDEN







# BUY ANY 2X20L BIB OR 4X10L BIB\* AND RECEIVE 1X70CL SMIRNOFF VODKA FREE OF CHARGE

\*CAN BUY ANY 40L MIX



STAN'S CHEDDAR  
VALLEY 6% 20L BIB



STAN'S BIG APPLE  
5% 20L BIB



STAN'S TRADITIONAL  
6% 20L BIB



WESTONS FLAT TYRE  
(RHUBARB) 4% 10L



WESTONS HANDBRAKE  
(DAMSON) 4% 10L



WESTONS RUSTY  
WHEEL (CHERRY) 4% 10L



WESTONS OLD  
ROSIE 7.3% 20L



WESTONS ROSIE'S PIG  
4.8% 20L



ORCHARD PIG  
EXPLORER 4.5% 20L



ORCHARD PIG  
HOGFATHER 7.4% 20L BIB



ORCHARD PIG CHILLI  
& GINGER 4% 20L BIB



NAVELGAZER CIDER  
6% 20L BIB



APPLESHED FARMHOUSE  
CLOUDY CIDER 4.8% 20L BIB





**AUGUST & SEPTEMBER: BUY ANY 3 CASES  
& RECEIVE 1 x BUCKET POS KIT FREE.**



**KIT CONTAINS:**  
6 x WKD Ice Buckets  
4 x Tent Cards  
4 x Posters



**THE REAL NO.1**

Offer available while stocks last. POS Kit to be sent direct to outlet. Max 1 per outlet.  
drinkaware.co.uk



**SEPTEMBER ONLY**

**BUY 6 CASES  
AND GET 1  
CASE FREE\***

**BUY 3 CASES  
AND GET 1  
BOTTLE OF  
CORKY'S FREE\*\***

24x275ml NRB Hooch and Hooch Hoola, 24x275ml NRB VK Blue, Ice, Apple & Mango, Tropical Fruits, Strawberry & Lime, Orange & Passion Fruit, Black Cherry, 1x700l Corky's Mango Glitter, Blueberry Glitter, Raspberry Glitter, Sour Apple, Sour Cherry. Available from 1st to 30th September 2018, while stocks last.

\*To qualify for a free case of Hooch/Hoola, all stock purchased must be Hooch/Hoola.  
\*\*To qualify for a free bottle of Corky's, stock purchased must be either all Hooch/Hoola or all VK.

**GLOBAL BRANDS**

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



Ciders

**SEPTEMBER ONLY**

**FREE CASE OF  
ALCOHOL-FREE  
WHEN YOU BUY 4 CASES**

**KOPPARBERG**



**STOCK UP NOW**

drinkaware.co.uk for the facts  
Case size: 15x500ml, Alcohol Free case size: 8x500ml.  
Free case of Alcohol Free variant: Mixed Fruit or Strawberry & Lime.  
Offer valid during September Only. While stocks last.

**SEPTEMBER  
ONLY**

**NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2  
WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION**

Indian Tonic  
Light Tonic  
Ginger Ale  
Lemonade  
Bitter Lemon  
Soda Water



[www.folkingtons.com](http://www.folkingtons.com)





NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2 WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION

A September Special FROM THE LONDON ESSENCE COMPANY



BUY 5 CASES  
of our Skilfully Distilled Mixers and  
GET ONE PREMIUM SPIRIT FREE



Offer available from 1-30 September 2018 on  
The London Essence Company 200ml mixers range. Two deals per customer per week.

THE LONDON ESSENCE CO.  
SKILFULLY DISTILLED MIXERS

[londonessenceco.com](http://londonessenceco.com)

[info@wisehead.co.uk](mailto:info@wisehead.co.uk)

Choose from Orange  
& Passionfruit,  
Apple & Raspberry  
and Apple & Mango.



Frobishers  
FUSION

A carefully selected blend of 100% pure fruit  
juices topped up with water for a natural,  
more refreshing and premium taste.

BUY 3 GET 1 FOC

Contact us or your stockist for more information  
and to order. Email [sales@frobishers.com](mailto:sales@frobishers.com)  
Tel 01392 796610 or visit [www.frobishers.com](http://www.frobishers.com)  
for more information.  
Follow us @frobishers #FrobishersFusion

NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2 WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION

BUY  
2 GET 1  
FOC

Frobishers  
CLASSICS

A DELICATELY CARBONATED  
GROWN-UP SOFT DRINK MADE WITH  
PURE FRUIT JUICES AND SPRING WATER



[sales@frobishers.com](mailto:sales@frobishers.com) | 01392 796610 | [www.frobishers.com](http://www.frobishers.com)

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Frobishers  
WE KNOW JUICE



**BUY 4 FROM THE RANGE,  
GET 20 SPRITZ FREE\***

FIND YOUR MOJO

SEPTEMBER ONLY



Terms and conditions: Deal valid from September 1st to September 30th 2018. Two deals per customer per week. Qualifying range includes 200ml and 275ml PET. Free case is any from the following: 20 Spritz Pear & Raspberry, Apple & Mandarin Orange Peach & Apricot. 275ml NRB. While stock is in. Promoter: Britvic Soft Drinks, Breakspare Park, Breakspare Way, Hemel Hempstead HP2 4TZ.

**BUY 4 FROM THE  
M&J 200ML RANGE  
GET TONIC FREE\***

SEPTEMBER ONLY



for the facts  
[drinkaware.co.uk](http://drinkaware.co.uk) | Please Drink Responsibly

*Britvic*

\*Terms and conditions: Deal valid from September 1st to September 30th 2018. Two deals per customer per week. Qualifying range includes Mixers and Juices 200ml NRB range. Free case is Britvic Tonic or Low Cal Tonic 200ml NRB. While stocks last. Promoter: Britvic Soft Drinks, Breakspare Park, Breakspare Way, Hemel Hempstead HP2 4TZ.

**SEPTEMBER ONLY  
THE ESSENCE OF FRUIT  
SINCE 1888.**

**BUY ANY 4 CASES  
& GET 1 CASE  
FREE OF CHARGE\***

\*September only

CHOOSE FROM OUR PREMIUM JUICE COLLECTION:  
CLOUDY CHERRY, ORANGE, MULTIVITAMIN TROPICAL,  
CLOUDY APPLE, STRAWBERRY, PINEAPPLE, PEACH,  
CRANBERRY, PEAR, TOMATO, RHUBARB & PEAR, MANGO,  
PINK GRAPEFRUIT AND ORANGE, CARROT & LEMON

**NOT ALL LINES ARE STOCKED IN ALL DEPOTS, STOCK IS ALWAYS AVAILABLE TO ORDER WITH A 2 WEEK LEAD TIME, PLEASE SPEAK TO YOUR LOCAL ACCOUNT MANAGER FOR MORE INFORMATION**

**DEDICATED TO PROVIDING THE BEST PREMIUM FRUIT JUICE IN THE UK**

With 14 delicious flavours, our 100% natural fruit juice is free of artificial aromas, sweeteners and preservatives. [www.pagafruitjuice.co.uk](http://www.pagafruitjuice.co.uk)



**ROBINSON'S  
Fruit  
Shoot**

**BUY THREE CASES  
FROM THE FRUIT  
SHOOT RANGE,  
GET ONE FREE\***

SEPTEMBER ONLY



\*Terms and conditions: Deal valid from September 1st to September 30th 2018. Two deals per customer per week. Qualifying range is any from the Fruit Shoot NRB 275ml, Hydro 300ml and Juiced 300ml PET ranges. Free case is any from the Fruit Shoot 685 275ml PET range. While stocks last. Promoter: Britvic Soft Drinks, Breakspare Park, Breakspare Way, Hemel Hempstead HP2 4TZ.





# BUY THREE, GET ZERO FREE

Buy three cases of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta, or Sprite No Sugar 330ml glass bottles and receive one case of Coca-Cola Zero Sugar 330ml glass bottles **FREE**.



Buy 3 x cases of 330ml glass bottle COCA-COLA CLASSIC, DIET COKE, COCA-COLA ZERO SUGAR, FANTA, or SPRITE NO SUGAR and receive 1 x case of 330ml glass bottle Coca-Cola Zero Sugar free. Offer available 01.09.18 - 30.09.18. © 2018 The Coca-Cola Company. All rights reserved. SPRITE, FANTA, COCA-COLA, DIET COKE, COCA-COLA ZERO, TASTE THE FEELING and the Contour Bottle are registered trade marks of The Coca-Cola Company.

TASTE THE FEELING



## 100% fruit juice. That's sparkling.

Buy three cases of Appletiser 275ml and receive one case free.

**ALL COCA COLA DEALS ARE FOR SEPTEMBER ONLY**

Buy 3 cases of 275ml Appletiser and receive 1 case of 275ml Appletiser free. Offer available 01.09.18 - 30.09.18. © 2018 European Refreshments. All rights reserved. APPLETISER is a registered trade mark of European Refreshments.

Appletiser  
CROWN THE MOMENT

## BORN IN 1783 CRAFTED FOR TODAY

Buy any three cases of 1783 200ml and receive a free POS kit that showcases the signature serves that will drive your sales



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### 1. LWC Manchester

Stainburn Road  
Openshaw  
Manchester  
M11 2DN

Tel: 0845 345 1068  
Email: manchester@lwc-drinks.co.uk

### 2. LWC Merseyside

Fieldgate  
Marshgate Ind. Est.  
Widnes  
WA8 8UA

Tel: 0845 345 1026  
Email: mad@lwc-drinks.co.uk

### 3. LWC North East

Mulberry Way  
Dubmire Ind Est.  
Houghton le Spring  
Tyne & Wear  
DH4 5RH

Tel: 0845 345 1055  
Email: northeast@lwc-drinks.co.uk

### 4. LWC Cornwall

(Jolly's Drinks)  
Wilson Way  
Pool Industrial Estate  
Redruth, Cornwall  
TR15 3JD

Tel: 0845 345 1076  
Email: cornwall@lwc-drinks.co.uk

### 5. LWC Lancashire

Unit 3  
Tomlinson Road  
Leyland, Preston  
PR25 2DY

Tel: 0845 345 1086  
Email: lancashire@lwc-drinks.co.uk

### 6. LWC Stoke

Grove Road  
Heron Cross  
Stoke on Trent  
ST4 4LN

Tel: 0845 345 1056  
Email: central@lwc-drinks.co.uk

### 7. LWC Teesside

Portrack Grange Road  
Stockton-on-Tees  
Cleveland  
TS18 2PH

Tel: 0845 345 1044  
Email: teesside@lwc-drinks.co.uk

### 8. LWC Hereford

Southern Avenue  
Leominster  
Herefordshire  
HR6 0QF

Tel: 0845 365 1028  
Email: hereford@lwc-drinks.co.uk

### 9. LWC South West

King Charles Business Park  
Old Newton Road  
Heathfield  
Newton Abbot, Devon  
TQ12 6UT

Tel: 0844 811 7399  
Email: southwest@lwc-drinks.co.uk

### 10. LWC Birmingham

Unit 12  
Union Park  
Navigation Way  
West Bromwich  
B70 9DF

Tel: 0844 854 6675  
Email: birmingham@lwc-drinks.co.uk

### 11. LWC Yorkshire

Unit 2, 11 Pontefract Lane  
Cross Green  
Industrial Estate  
Leeds  
LS9 0RR

Tel: 0844 241 2055  
Email: yorkshire@lwc-drinks.co.uk

### 12. LWC London

Units 5-7  
Perth  
Industrial Estate  
Slough  
SL1 4XX

Tel: 01753 578 877  
Email: london@lwc-drinks.co.uk

### 13. LWC Northampton

(Middleton Wholesale)  
Spencer Bridge Road  
Northampton  
NN5 7DR

Tel: 01604 750 040  
Email: northampton@lwc-drinks.co.uk

### 14. LWC Wiltshire

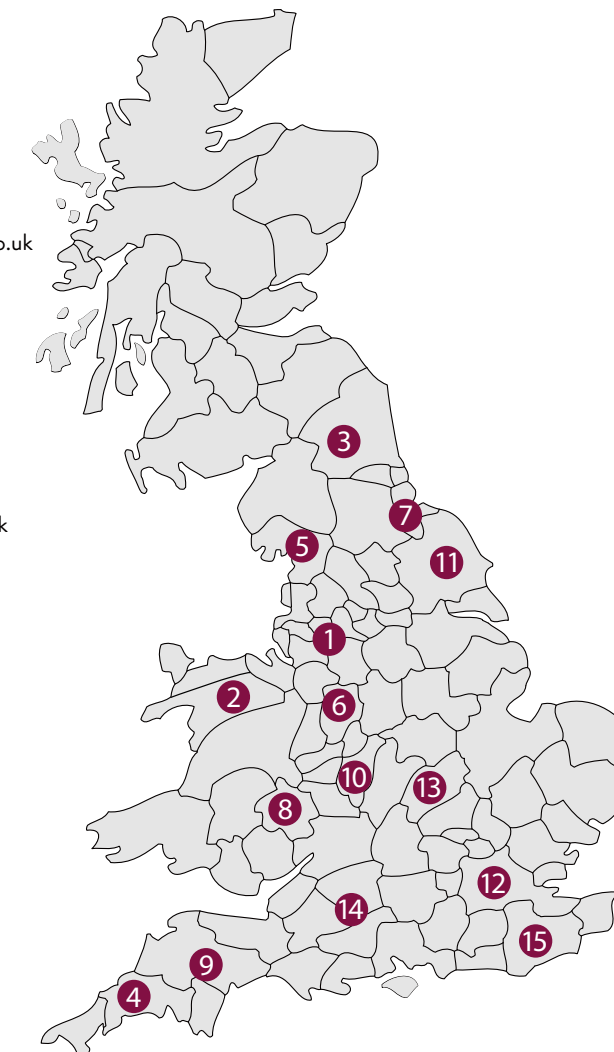
Unit 4, Clarke Ave  
Portemarth Ind Est.  
Calne  
Wiltshire  
SN11 9BS

Tel: 01249 474 230  
Email: wiltshire@lwc-drinks.co.uk

### 15. LWC South East

(HT White & Co. Ltd)  
15 Alder Close  
Eastbourne  
BN23 6QF

Tel: 01323 720 161  
Email: enquiries@htwhite.com



Call to place your order on: **0845 402 5125**

