



**BUY ANY 4 CASES OF
BREWDOG NRB***

* 24X330ML BOTTLES

**AND RECEIVE ONE CASE OF
BREWDOG NRB FREE****

** 24X330ML BOTTLES

LOVE HOPS & LIVE THE DREAM

BREWDOG.COM



**SEEKING THE
BRIGHT LIGHTS
OF YOUR BAR**



**BUY 1 X 70CL
LA FRENCH AND
RECEIVE 1 CASE
OF (12) 200ML
COCA-COLA
SIGNATURE
MIXERS HERBAL
FREE**

LWC

**AUGUST &
SEPTEMBER
2019**

Coca-Cola
SIGNATURE MIXERS

COCA-COLA
SIGNATURE
MIXERS, MADE
TO BE MIXED WITH
PREMIUM SPIRITS.



COCA-COLA
SIGNATURE MIXER
HERBAL BATCH
NO.3

Read more about this
flavour and the rest
of the range inside



ONLINE     



NEW FEATURE: DELIVERY CALENDAR

The new intelligent delivery calendar displays your unique delivery schedule, helping to keep your deliveries on track:

GREEN DAYS ARE IN SCHEDULE. CHOOSE GREEN DAYS FOR GUARANTEED DELIVERY CONFIRMATION.

OTHER DAYS ARE OUTSIDE OF YOUR USUAL SCHEDULE. YOU CAN STILL REQUEST DELIVERY ON THESE DAYS, BUT EACH DELIVERY REQUEST MUST BE CHECKED BY YOUR DEPOT TEAM.

DID YOU KNOW: Ordering online gives you access to our full range of brochure promotions, plus additional online exclusive deals.

£14.99
PER BOTTLE
INCLUDING NEW HEMP RUM



Available while stocks last. All bottles: 70cl

CHECK OUT OUR RECENT BLOG POSTS...



DRINK TRENDS TRACKER:
THE HEMP REVOLUTION



WHAT'S THE DIFFERENCE
BETWEEN STANDARD, PREMIUM
AND SUPER PREMIUM SPIRITS



WHAT STYLE OF BEER IS
RIGHT FOR YOUR VENUE?

VISIT WWW.LWC-DRINKS.CO.UK



AUGUST – SEPTEMBER 2019

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KEY DATES FOR YOUR DIARY

AUGUST

- 2nd International Beer Day
- 4th Community Shield, Manchester City v Liverpool, Wembley
- 6th Indian Pale Ale (IPA) Beer Day
- 9th – 11th Premier League Season starts
- 11th England v Wales Rugby Union, Twickenham
- 16th National Rum Day
- 24th Rugby League – Challenge Cup Final, Wembley

SEPTEMBER

- 7th Euro 2020 Qualifying, England v Bulgaria, Wembley
- 8th – 15th Cycling – Tour of Britain
- 10th Euro 2020 Qualifying, England v Kosovo, Wembley
- 19th International Talk Like a Pirate Day
- 20th National Rum Punch Day
- 22nd Rugby Union – World Cup, England v Tonga, Sapporo
- 28th National Drink Beer Day
- 30th National Mulled Cider Day

NOT ALL
PRODUCTS ARE
STOCKED IN ALL
DEPOTS. THERE CAN
BE UP TO A 2-WEEK
LEAD TIME.

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st August and 30th September 2019. All prices quoted are exclusive of VAT. All advertising promotions and their participating products are subject to availability and to any duty change. LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice. All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis. Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

UNIVERSITY CHALLENGE: APPEALING TO A 'FRESHER' MARKET

As a new wave of students prepares to enter the minefield of university life, pubs and bars once again start gearing themselves up for the onslaught of the September fresher frenzy.



EMMA SCOTT

PR Manager
Signature Brands

A week of non-stop parties and promotions, Fresher's Week doesn't just signify the start of a new university academic year. It also signals the arrival of a new, younger demographic; a demographic that might just have a different perspective on what the social aspect of university life should be. So, who are these new, young (potential) punters, and how can pubs and bars win them over?

Generation 'Tee Total'

It's been well documented that younger generations are consuming much less alcohol than the generations before them.

Delving into this, a recent study took a look at Generation Z's (Gen Z being defined as current 18-25 year olds) attitudes towards alcohol, and highlighted just how differently this younger generation feels about drinking, compared to their older peers.

Surveying a mixture of almost 1400 bar managers, Gen Z-ers, and millennials upwards, a huge 75% of Gen Z respondents felt it was hugely important to be in control of all aspects of their life at all times, naming work or study as their number one priority, rather than socialising, or partying. In a world in which getting ahead is proving increasingly difficult, they called out hangovers, a lighter wallet and a sloppy social

media presence as significantly detrimental to their progress.

So how do pubs and bars appeal to these socially conscious drinkers? Stocking more 'sessionable' beers such as Budvar's Pardál – a premium world lager with a lower ABV of 3.8% – is a great place to start, as is looking towards low- or no-alcohol SKUs such as South West Orchards 0.5% craft cider, Beck's Blue, or Heineken 0.0.

Offering a good-quality selection of low- and no-alcohol beers and ciders is an instant win when trying to get on the front foot with a much more health-conscious and socially conscious consumer.

Responsibility vs profitability

Having the cheapest drinks in town isn't responsible or profitable. Yes, students are price sensitive, but they're also of an age group that's increasingly fussy about what they drink. In line with their rejection of binge-drinking and embracing quality over quantity, Gen Z-ers are flocking towards premium brands, savouring their drinks rather than getting drunk on cheaper alternatives.

In the same study, 69% of bar managers reported an increased demand for cocktails over the past five years and 72% reported greater consumption of premium drinks. Stocking a strong selection of premium spirits such as Empress 1908 gin or La French Vodka encourages 'grown up' drinking, but also appeals to students with a more refined palate. Being cheap and cheerful might seem

like a quick win, but it doesn't send out the right message to potential punters. It also isn't a sustainable business model.

To promote or not to promote?

There's a common misconception that promotions should be focused on drinks and price: buy-one-get-one-free, happy hour between 5pm and 7pm, etc., etc., but this really doesn't need to be the case.

Outlets should be giving students a reason to be in their venue, other than price. Advertising USPs such as a great selection of world beers, free Wi-Fi, live music or quiz nights puts the focus on a venue's experiential offering and service, drawing in customers that want to do more than just get drunk on cheap drinks. However, if you do want to link promotions to drinks, POS is also a great resource.

Linking up with brands like Old J Spiced Rum that provide branded merchandise adds an extra layer to the customer experience. Adding value, rather than cutting prices, means the customer still feels like they're getting something for nothing, without hitting an outlet's profits.

Lanyards, t-shirts and cups are still student favourites and easy to get your hands on, with the right account manager. The new student market might not seem as easy to crack as it used to be, but with the right stock, a well-thought-out promotions strategy, and great Wi-Fi, they'll be walking through the doors in no time.



WINE MERCHANTS & SHIPPERS EST. 1978

LWC

LWC Wine Merchants & Shippers have been sourcing wines for the On-Trade since 1978, and our expertise has grown along with our portfolio. Our golden rule of wine buying is finding wines which over-deliver at the price point, offering excellent value whilst being fiercely quality focused.



MATT ANSLOW

Wine Buyer
LWC Drinks

As an independent business ourselves, we're happy to work with and represent many family-owned wineries and estates across the world. From house wine to Grande Marque Champagnes and everything in between, we can supply quality, great-value wines for your business.

WHY CHOOSE US?

Quality and Range

Our diverse and award-winning portfolio features many acclaimed producers from the classic regions of the Old and New Worlds.

Pinot Grigio or Premier Cru Chablis, whatever your needs, we have the perfect wines to suit you and your business.

Expertise

We have over 100 experienced and dedicated Account Managers based throughout the UK and a passionate team of 15 Wine Development Managers providing expertise day in, day out to our customers across the country. The majority of our sales team are WSET qualified.

Service

We pride ourselves on delivering best-in-class service levels to our customers, offering same- and next-day delivery in the majority of regions we cover. In addition to providing the highest levels of

customer service, we also offer bespoke wine list design, tastings, events, regular promotions and POS support.

Innovation

We stay ahead of the curve by sourcing wines relevant to the latest consumer trends. Whether it is vegetarian/vegan, low/no alcohol, organic or biodynamic – we have wines that can tick all these boxes.

Training

We give your staff the confidence to sell and upsell the wines on your list, as we know it's the story behind the wines that gives the end consumer a great experience.

Our very own WSET Educators travel the country providing formal WSET qualifications to customers and colleagues, whilst your local Wine Development Manager can assist with informal wine tastings and on-site team training at your venue(s).

Awards

We have consistently achieved success over the past 3 years at the Sommelier Wine Awards and now have over 50 SWA award-winning wines in our portfolio.

Insights and Market Intelligence

We have access to category and market data from CGA, keeping you well-informed of the latest On-Trade industry trends and performance, and ensuring your wine list reflects this.

Some of our Award Winning wines from 2019 Sommelier Awards.



RARE AND FINE WINES: RED WINES OF BORDEAUX

At LWC we have a fantastic range of rare and fine wines from across the world. This year, we are pleased to offer a very special selection of wines from some of the finest chateaux located in the most prestigious fine wine region of France: Bordeaux.

All Bordeaux red wines are blends of two black grapes – Cabernet Sauvignon and Merlot. The red wines we are offering are from chateaux located on the left bank of the River Gironde, an area famous for blends where the Cabernet Sauvignon grape dominates the blend, providing powerful black fruit flavour and structure.

Many of the wines will have spent time ageing in oak barrels, adding further complexity and flavours such as toast, clove and cinnamon.

From north to south, the key appellations on the left bank of the river are:

- St. Estephe – Covering an area of 1,229 hectares, the wines of Saint-Estephe are characterized by a rich tannic structure, fine deep ruby colour and ageing potential of up to 50 years for the finest wines.

- Pauillac – Covering an area of 1,213 hectares, the wines of Pauillac are full bodied, rich in tannin and very powerful in youth. The aromas of dark berry fruits and floral notes evolve into rich, complex wines with age.
- St. Julien – Covering an area of 910 hectares, the Saint-Julien appellation has the largest concentration of Cru Classes in the Medoc. The wines are elegant, with deep colour and delicate fruit perfume.
- Margaux – covering an area of 1,500 hectares, the wines of Margaux are known for their delicacy and fruity, elegant aromas. They have a long ageing potential (up to 30 years) and the many different chateaux produce a great diversity of styles.



Full details are below with vintages and prices. Many are strictly limited in quantities available, so please speak with your LWC Account Manager or Wine Development Manager if any of these wines are of interest.

CHATEAU MEYNEY

Cru Bourgeois, St Estephe 2011	75cl	£31.37	19 bottles
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CHAT. COS D' ESTOURNEL

2eme Cru Classé, St. Estephe 2000	75cl	£91.93	6 bottles
2eme Cru Classé, St. Estephe 2004	75cl	£85.62	48 bottles

CHATEAU CLERC MILON

5eme Grand Cru Classé Pauillac 2012	75cl	£52.62	7 bottles
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CHATEAU MOUTON ROTHSCHILD

1er Cru Classe Pauillac 2007	75cl	£350.48	35 bottles
1er Cru Classe Pauillac 2008	75cl	£300.62	35 bottles
1er Cru Classe Pauillac 2009	75cl	£700.48	24 bottles
1er Cru Classe Pauillac 2010	75cl	£800.48	12 bottles
1er Cru Classe Pauillac 2011	75cl	£318.91	11 bottles

CHATEAU TALBOT

4eme Cru Classé, St Julien 2011	75cl	£41.37	41 bottles
4eme Cru Classé, St Julien 2012	75cl	£41.37	41 bottles

CHATEAU PALMER

3eme Cru Classé, Margaux 2008	75cl	£120.71	49 bottles
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CHATEAU D'ANGLUDET

Margaux 2010	75cl	£20.86	126 bottles
Margaux 2011	75cl	£18.33	376 bottles
Margaux 2012	75cl	£14.55	567 bottles

CHATEAU BROWN

Pessac-Leognan 2012	75cl	£23.16	116 bottles
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ALL STOCK IS
HELD IN ONE
DEPOT & THERE
IS A LONGER LEAD
TIME TO SOURCE
THEM INTO LOCAL
DEPOTS FOR
DELIVERY

RARE AND FINE WINES: WHITE WINES OF BORDEAUX

The top sweet white wine appellations of Bordeaux are on the banks of the Garonne and its tributary the Ciron.

The rivers create the ideal misty autumn conditions for noble rot to develop on the grapes – a type of fungus which is desired in this case as it concentrates the acids, flavours and sugars of the grapes whilst the water evaporates. The spread of noble rot in the vineyard is seldom uniform and numerous pickings by hand will be required to select the best grapes. This is an expensive process as it requires skilled labour over a long period of time.

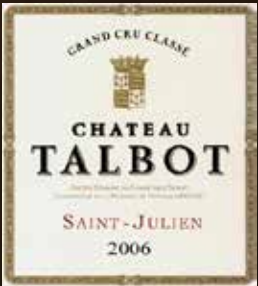
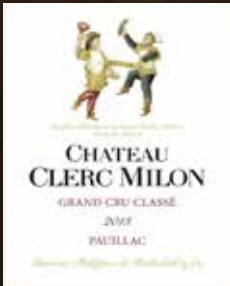
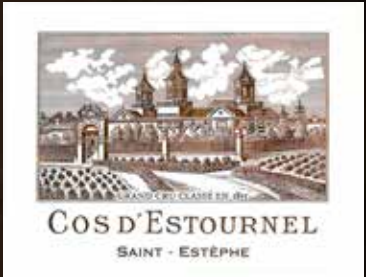
Sauternes AC lies on the west bank of the Garonne. Its wines are often blends dominated by Semillon, a white grape with a thin skin making it particularly susceptible to noble rot. Sauvignon Blanc provides refreshing acidity and fruity aromas, and Muscadelle can add exotic perfume aromas. The wines are often high in alcohol, with sweetness levels balanced by high acidity with complex apricot, vanilla, dried fruit and honeyed flavours.



ALL STOCK IS
HELD IN ONE
DEPOT & THERE
IS A LONGER LEAD
TIME TO SOURCE
THEM INTO LOCAL
DEPOTS FOR
DELIVERY

Full details are below with vintages and prices. Many are strictly limited in quantities available, so please speak with your LWC Account Manager or Wine Development Manager if any of these wines are of interest.

CHATEAU D'ARCHE			
Sauternes	75cl	£18.40	5 bottles
Sauternes	37.5cl	£9.20	20 bottles
CHATEAU YQUEM			
2eme Cru Classe Sauternes 2011	37.5cl	£109.88	44 bottles
CHATEAU MIGNETS			
Sauternes	37.5cl	£9.49	48 bottles
BARON PHILLIPE DE ROTHSCHILD			
Sauternes Reserve de Mouton	75cl	£15.00	22 bottles



HEALY AND GRAY

Healy and Gray's Best of the World wine range features 75cl and 187ml bottles in 8 different varietals. Included in the range is a salmon-pink Zinfandel Rosé, featuring the sweet, enticing aromas of raspberry and strawberry – the perfect option for summer refreshment.

HEALY AND GRAY RANGE 75CL

(Merlot | Cabernet Sauvignon | Shiraz | Zinfandel Rosé
Chardonnay | Sauvignon Blanc | Pinot Grigio | Chenin Blanc)

HEALY AND GRAY RANGE 187ML (12)

(Merlot | Cabernet Sauvignon | Shiraz | Zinfandel Rosé
Chardonnay | Sauvignon Blanc | Pinot Grigio | Chenin Blanc)

**BUY ANY 12 CASES AND RECEIVE 1 CASE (12)187ML
HEALY AND GRAY ZINFANDEL ROSÉ FREE**

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £5.23 - NET
OFFER DEAL £4.79)

187ML

(RSP £17.28 PER
CASE - NET OFFER
DEAL £15.95)



WINE FOR GLASS- RESTRICTED EVENTS

HEALY AND GRAY PET RANGE 75CL

Sauvignon Blanc | Merlot | Zinfandel Rosé

HEALY AND GRAY PET RANGE (24)187ML

Sauvignon Blanc | Merlot | Zinfandel Rosé

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £5.99 - NET
OFFER DEAL £5.49)

**ONLY £36.48
PER CASE***

(24)187ML



*Introductory price

SUPERB SUMMER SIZZLERS

It's time to make the most of the late summer months with these ideal summer sizzlers.

Sparkling rosés are ideal to drink on their own, or pair equally well with a range of light seasonal dishes such as salads or seafood. What could be called our "last of the summer wines", these sparkling rosés make for perfect summer sipping. All are fresh, fruity wines with a bright, lively fizz.

Serenello Sparkling Rosé

A sparkling rosé from Italy which was recently awarded a Silver Medal in the Sommelier Wine Awards. Giuseppe Longobardi of The Cross Kenilworth, Simpsons & Edgbaston found 'stone-fruit notes with good complexity and some ripe pear'. He further noted:

'The palate is long with a floral, peach-blossom, fruity and honeyed finish.'

Cuvée 1821 Zonin Sparkling Rosé
One of the largest Italian sparkling producers, the Zonin brand is recognised worldwide as a hallmark of consistent, excellent quality.

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £8.75 - NET
OFFER DEAL £8.02)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £8.95 - NET
OFFER DEAL £8.20)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £7.63 - NET
OFFER DEAL £6.99)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £7.99 - NET
OFFER DEAL £7.32)

200ML

NORMAL PRICE £59.28
PROMOTIONAL PRICE:
24 BOTTLES FOR THE
PRICE OF 22 = £54.34



SOUTH AFRICAN STUNNERS

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.59 - NET
OFFER DEAL £6.04)



**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)



**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.59 - NET
OFFER DEAL £6.04)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)

The Pinotage grape is South Africa's 'signature' variety and often deemed a point of difference, as it is hardly grown anywhere else in the world.

The grape itself is a crossing of the two black grape varieties Pinot Noir and Cinsault, and was developed in South Africa. It is sometimes blended with international varieties such as Merlot and Shiraz to make what is known as a 'Cape blend', but Pinotage really shows its best when made as 100% single varietal wine.

LWC's Illusion Pinotage is a must-try, with its distinctive eye-catching label and smoky, dark fruit aromas recently earning this wine a Gold medal in the Sommelier Wine Awards.

Judging team leader Lionel Periner, awarding this bottle its deserved Gold medal, commented: 'There's good cooked fruit aromas and a smoky,

meaty note, while the palate is full bodied and the tannins are smooth.' 'It's very well made,' said fellow team leader Andres Ituarte, adding that it was 'nice and herbaceous and very good value'.

FANTASTIC FIZZ

Sparkling wine is now an everyday treat; the total sparkling category is predicted to grow to 16.6m 9ltr cases by 2022 (IWSR Sept 2018).

Prosecco is driving this huge growth, with 83% of UK sparkling drinkers listing Prosecco as their favourite fizz (WSTA August 2018). Champagne came in second place with 30% of votes. In the On-Trade, sparkling wine continues to soar with +37% value growth. Annual sales have now surpassed £600m for the first time.

Another important area of growth is Organic. Organic sales have reached an all-time high – The 2018 Soil Association Report revealed organic sales have risen by 6% to £2.2bn. That's 6 years of consecutive growth.

Organic wine value sales are tracking well ahead of the total organic market, up 24% overall and with predicted continued growth of +50% by 2020. Ensure you are part of both of these booming sectors with an organic sparkling wine to offer on your list.

Our Ca'Selva Organic Prosecco is made from organically grown grapes, adhering to the strict EU regulations limiting the use of synthetic fertilisers and treatments against vineyard pests and diseases.

The wine itself is pale straw yellow with greenish highlights, elegant, long-

lingering foam, and subtle wafts of apples and peaches; refreshingly fruit-forward and attractively acidulous. It is excellent as an aperitif, a great match for fish-based foods, and equally delicious to drink through the meal.

Or why not try our Healy & Gray Frizzante – a great alternative to Prosecco. Frizzante means 'lightly sparkling' as opposed to Spumante (fully sparkling), and the result is a wine with gentle bubbles and delicate peachy fruit flavour.

Available in both 75cl and 20cl single serve bottles.

TASTING NOTES

PROSECCO MAGNIFICO

ORIGIN Italy

A beautiful straw yellow colour with aromas of apples and pears. Fresh, fragrant and fruity.

HEALY & GRAY FRIZZANTE

ORIGIN Italy

A wonderful fruity nose, with hints of apple and apricot. Fresh with plenty of fizz.

PROSECCO CA' SELVA BIO ORGANIC

ORIGIN Italy

Pale straw yellow with greenish highlights, elegant, long-lingering foam, and subtle wafts of apples and peaches; refreshingly fruit-forward and attractively acidulous.

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £5.84 - NET
OFFER DEAL £5.35)

**BUY 5 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £8.35 - NET
OFFER DEAL £6.96)

(12)200ML

**BUY 3 CASES AND
RECEIVE 1 CASE FREE**
(RSP £20.88 - NET
OFFER DEAL £15.66)

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE**

(RSP £6.69 - NET
OFFER DEAL £6.13)



BUY THREE, GET ZERO FREE

Available August

Buy three cases of Coca-Cola Classic, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite No Sugar 330ml glass bottles and receive 24 x 330ml glass bottle Coca-Cola Zero Sugar **FREE**.



Buy 3 x 24 cases of 330ml glass bottle COCA-COLA CLASSIC, DIET COKE, COCA-COLA ZERO SUGAR, FANTA or SPRITE NO SUGAR and receive 1 x 24 case (or equivalent 12s) of 330ml glass bottle Coca-Cola Zero Sugar free. Offer available 01.08.19 - 31.08.19. © 2019 The Coca-Cola Company. All rights reserved. SPRITE, FANTA, COCA-COLA, DIET COKE, COCA-COLA ZERO, TASTE THE FEELING and the Contour Bottle are registered trade marks of The Coca-Cola Company.

Coca-Cola

TASTE THE FEELING



BUY ANY 4 CASES OF 200ML MIXERS OR JUICES AND GET 1 CASE FREE

Available August & September

Offer includes one free case of 200ml Schweppes Classic Mixers, Juices, Diet Coke or Coca-Cola Zero Sugar.



Schweppes

THE ULTIMATE MIXER

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Honest[®] organic lemonade

Buy any 3 x 24 330ml of Coca-Cola, Diet Coke or Coca-Cola Zero Sugar and receive 1 x 12 330ml of Honest Lemonade (Original or Pink) free

Made with organic fruit juices
Traditionally refreshing lemonade

Available September

Offer available 01.09.19 - 30.09.19. Subject to availability and terms and conditions. © 2019 Honest Tea, Inc. All rights reserved. HONEST is a registered trade mark of Honest Tea, Inc.

BORN IN 1783 CRAFTED FOR TODAY

Buy two cases of 1783 Light Tonic or Crisp Tonic and receive one case of 1783 flavours (12s) **FREE**

Schweppes
1783



Available August

© 2019 European Refreshments. All rights reserved. SCHWEPES, the FOUNTAIN DEVICE and the 196 GRAPHICS are registered trade marks of European Refreshments. Offer valid from: 01.08.19 - 31.08.19. Buy 2 x cases of 1783 Light Tonic or Crisp Tonic (24s) and receive 1 x case of 1783 flavours (12s). While stocks last.

100% fruit juice. That's sparkling.

Buy three cases of Appletiser 275ml and get one case free



Available September

Appletiser[®]
CROWN THE MOMENT

Buy 3 x cases of 24 x 275ml NRGB Appletiser and get 1 x case of 24 x 275ml NRGB Appletiser free. Offer available 01.09.19 - 30.09.19. © The Coca-Cola Company. All rights reserved.



BUY ANY 5 CASES OF 125ML MIXERS OR JUICES AND GET 1 CASE FREE

Available August & September

Schweppes

THE ULTIMATE MIXER

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TRY THE NEW

Coca-Cola®

SIGNATURE MIXERS

For the first time in 134 years, Coca-Cola has collaborated with top mixologists to create Coca-Cola Signature Mixers, made to be mixed with premium spirits.

MADE TO BE MIXED

**BUY ANY 3
12x200ML FLAVOURS
OF COCA-COLA
SIGNATURE MIXERS
GET 1 FLAVOUR FREE**

AVAILABLE AUGUST ONLY



CO-CREATED BY MAX VENNING



COCA-COLA SIGNATURE MIXERS
SMOKY NOTES

PAIR WITH BOURBON & DARK RUM



CO-CREATED BY ADRIANA CHÍA & PIPPA GUY



COCA-COLA SIGNATURE MIXERS
SPICY NOTES

PAIR WITH DARK RUM & SILVER TEQUILA



CO-CREATED BY ANTONIO NARANJO



COCA-COLA SIGNATURE MIXERS
HERBAL NOTES

PAIR WITH VODKA & SILVER TEQUILA



CO-CREATED BY ALEX LAWRENCE



COCA-COLA SIGNATURE MIXERS
WOODY NOTES

PAIR WITH TENNESSEE WHISKEY
& DARK RUM



**BUY 2
OLD J CHERRY 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS SMOKY**

BATCH NO.1

FREE

AVAILABLE AUGUST AND
SEPTEMBER



**BUY 2
OLD J DARK 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS SPICY**

BATCH NO.2

FREE

AVAILABLE AUGUST AND
SEPTEMBER



**BUY 1
LA FRENCH 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS HERBAL**

BATCH NO.3

FREE

AVAILABLE AUGUST AND
SEPTEMBER



**BUY 2
OLD J GOLD 70CL
AND GET 1 CASE OF
COCA-COLA SIGNATURE
MIXERS WOODY**

BATCH NO.4

FREE

AVAILABLE AUGUST AND
SEPTEMBER

SERVING SUGGESTION

25ml Old J Cherry
200ml Coca-Cola Smoky

Fill a tall glass with ice, pour in all the ingredients and garnish with a twist of lemon zest.

SERVING SUGGESTION

25ml Old J Dark
200ml Coca-Cola Spicy

Fill a tall glass with ice, pour in all the ingredients and garnish with a twist of orange zest.

SERVING SUGGESTION

25ml La French
200ml Coca-Cola Herbal

Fill a tall glass with ice, pour in all the ingredients and garnish with a lime wheel (optional thyme sprig to garnish).

SERVING SUGGESTION

25ml Old J Gold
200ml Coca-Cola Woody

Fill a tall glass with ice, pour in all the ingredients and garnish with half a passionfruit.

All deals run 01.08.19 to 30.09.19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.

CREATORS OF SENSATIONAL DRINKS
BY BRITVIC

BUY ANY 7 CASES
GET TWO CASES OF PEPSI MAX FREE¹



¹TERMS AND CONDITIONS: DEAL RUNS FROM AUGUST 1ST TO AUGUST 31ST 2019. FOUR DEALS PER OUTLET PER MONTH. QUALIFYING RANGE INCLUDES ANY FROM THE FOLLOWING RANGES: J20 275ML NRB, PEPSI/DIET/MAX/7UP FREE 330ML NRB AND R.WHITE'S FLAVOURS 330ML NRB. FREE CASES ARE PEPSI MAX 330ML NRB. WHILE STOCKS LAST.



DEAL
MUST
INCLUDE A CASE OF
FRUIT SHOOT JUICED

BUY ANY 4 CASES
GET A CASE OF FRUIT SHOOT FREE**



^{**}TERMS AND CONDITIONS: DEAL RUNS FROM AUGUST 1ST TO AUGUST 31ST 2019. FOUR DEALS PER OUTLET PER MONTH. QUALIFYING RANGE INCLUDES ANY FROM THE FOLLOWING: FRUIT SHOOT NAS 275ML PET, JUICED 200ML PET AND 7UP FREE 330ML NRB. ONE CASE MUST BE FRUIT SHOOT JUICED 200ML PET TO QUALIFY. FREE CASE IS ANY FROM THE FRUIT SHOOT NAS 275ML PET RANGE. WHILE STOCKS LAST



AUGUST PROMOTIONS

CREATORS OF SENSATIONAL DRINKS
BY BRITVIC

DEAL
MUST
INCLUDE A CASE OF
FRUIT SHOOT

BUY ANY 6 CASES
GET A CASE OF J20 & FRUIT SHOOT FREE*



TERMS AND CONDITIONS - ^{*}DEAL RUNS FROM SEPTEMBER 1ST TO SEPTEMBER 30TH 2019. FOUR DEALS PER OUTLET PER MONTH. QUALIFYING RANGE INCLUDES J20 275ML NRB, FRUIT SHOOT 275ML, BRITVIC CORDIAL 1LTR AND BRITVIC 100 250ML NRB. ONE CASE MUST BE FRUIT SHOOT 275ML TO QUALIFY. FREE CASES ARE ONE FROM THE J20 275ML NRB RANGE AND FRUIT SHOOT 275ML PET. WHILE STOCKS LAST.



BUY ANY 6 CASES
GET A CASE OF MIXERS AND A CASE
OF JUICES FREE²



TERMS AND CONDITIONS - ²DEAL RUNS FROM SEPTEMBER 1ST TO SEPTEMBER 30TH 2019. FOUR DEALS PER OUTLET PER MONTH. QUALIFYING RANGE INCLUDES BRITVIC MIXERS & JUICES 200ML NRB RANGE AND LONDON ESSENCE COMPANY MIXERS 200ML NRB RANGE. FREE CASES ARE ANY TWO FROM THE BRITVIC MIXERS & JUICES 200ML NRB RANGE. WHILE STOCKS LAST.PROMOTER: BRITVIC SOFT DRINKS, BREAKSPAR PARK, BREAKSPAR WAY, HEMEL HEMPSTEAD HP2 4TZ



SEPTEMBER PROMOTIONS

THE
**LONDON
ESSENCE**
Co.
FINE MIXERS FROM
DISTILLED ESSENCES

NEW
CRAFTED
SODAS



SIGNATURE
SEASONAL
COCKTAIL

**VODKA
SODA**

50ml Vodka
London Essence Rhubarb &
Cardamom Soda

Serve in a highball glass
with cubed ice

DISCOVER OUR ELEGANT COLLECTION OF MIXERS,
ALL DELICATELY LIGHT AND LOW IN CALORIES
Only London Essence uses distilled essences of the finest fruits and botanicals to create superior drinks



— TONICS —



— GINGERS —



— SODAS —

AVAILABLE IN
WHITE PEACH &
JASMINE AND
RHUBARB &
CARDAMOM

londonessenceco.com
info@londonessenceco.com

All mixers available in 200ml
Classic London Tonic Water also available in 125ml

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Drink Responsibly

Discover the UK's number 1 elderflower brand*

BUY ANY
4 CASES
FROM THE
RANGE AND GET A
CASE OF PRESSÉ
FREE



BRAND LEADER IN
ELDERFLOWER

SUGAR LEVY
EXEMPT

NO ARTIFICIAL
SWEETENERS

BOTTLEGREEN PRESSÉ
275ML, CASES OF 12:
handpicked elderflower,
aromatic ginger & lemongrass
crisp apple,
pomegranate & elderflower,
fruity raspberry lemonade,
refreshing ginger beer

BOTTLEGREEN CORDIAL
500ML, CASES OF 6:
handpicked elderflower,
pomegranate & elderflower,
aromatic ginger & lemongrass

bottle
green

f /bottlegreen
www.bottlegreendrinks.com

*Source: Nielsen Total UK Retail E Sales, 52 w/e 23.2.19

Buy 4, receive 1 free on Organics

Cordials
Buy any
4 bottles,
receive 1
free

Pressés
Buy any
4 cases,
receive 1
free




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fruit farms**
MADE FOR
Good times

12% OF UK SHOPPERS BUY INTO ORGANIC*
250ml pressés packed in cases of 12. 50ml cordials packed in cases of 6.
*OrganicStateoftheNation2018 HotTopics.

www.belvoirfruitfarms.co.uk

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THE ESSENCE OF FRUIT SINCE 1888.

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LABEL
DESIGN



Free of artificial aromas, sweeteners and preservatives

BUY ANY 4 CASES & GET 1 CASE ORANGE
FREE OF CHARGE*

SEPT
ONLY

Choose from our range of 13 delicious flavours: CLOUDY CHERRY, ACE,
ORANGE, CLOUDY APPLE, STRAWBERRY, PINEAPPLE, PEACH, CRANBERRY, PEAR,
RHUBARB & PEAR, TOMATO, MANGO AND GRAPEFRUIT

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Soft Drinks

BUNDABERG
BREWED
TO BE BETTER



BUY ANY 3 CASES
AND RECEIVE 1 CASE
OF CHOICE FREE

12 x 375ML

{ NEW *Tropical* SODA }

CREATED BY BARTENDERS
FOR BARTENDERS

BUY 3 OLD J CHERRY
GET 1 CASE OF NEW
TROPICAL SODA
FREE

ESTD 1905

GO WITH THE LOW

At just 0.5% ABV, South West Orchards Low Alcohol Craft Cider remains true to South West Orchards' traditional Somerset brewing methods, but offers a low-alcohol alternative for consumers looking to enjoy a traditional craft cider, whilst moderating their alcohol intake.

Blended to taste just as delicious and refreshing as the brand's original variety, South West Orchards Low Alcohol achieves the same perfect balance between a dry body and a sweet finish, but at a lower ABV.

PERFECT SERVE

Serve chilled from the bottle, or over ice with a slice of dessert apple.

Are you meeting your customers' needs?

- The low- and no-alcohol market is now worth £50M in the UK.*
- Low-ABV cider sales grew by nearly 30% last year and the sector is set to be worth £300 million within 10 years – accounting for 5% of the beer and cider market.**

*CGA MAT 27 January 2018

** Weston's Cider Report, 2018

BUY ONE CASE
OF ORIGINAL
& RASPBERRY
AND RECEIVE
ONE CASE OF
LOW FREE

2 DEALS PER
CUSTOMER, PER WEEK
WHILE STOCKS LAST

PACK SIZE
what's available

ORIGINAL AND RASPBERRY
Available on draught in 50L kegs and
(12)500ml bottles in both flavours

LOW ALCOHOL
Available in (12)500ml
bottles only

HOT MULLED
CIDER DAY IS
30TH SEPTEMBER

IT'S OFFICIALLY AUTUMN, SO
OFFER THIS HARVEST TREAT TO
YOUR CUSTOMERS AND CHOOSE
A SERVE PACKED WITH WARMING
FLAVOURS, SUCH AS CINNAMON,
CITRUS FRUIT AND CLOVES.



SOUTH WEST ORCHARDS

from the beginning

A partnership between David Sheppy and Signature Brands, South West Orchards proudly uses only 100% fresh pressed apple juice, naturally fermented, never from concentrate and with no added sugar or other additives. Two hundred years of cider-making expertise culminate in the production of outstanding-quality craft ciders which will appeal to the modern consumer.

AVAILABLE ON DRAUGHT
OUR INSTALL KIT IS AVAILABLE
AFTER INSTALLTION OF EITHER
ORIGINAL OR RASPBERRY:

Our South West Orchards Kit
comprises of the following products:
Ikon font, font badge, beer mats
and a bar runner



KOPPARBERG

OUTSIDE
IS OURSFREE CASE OF
PASSIONFRUITWHEN YOU
BUY ANY
6 CASESAUGUST
ONLY

STOCK UP NOW

for the facts
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Offer valid between 01.08.2019 and 31.08.2019. Whilst stocks last. LWC reserve the right to end this promotion without notice.

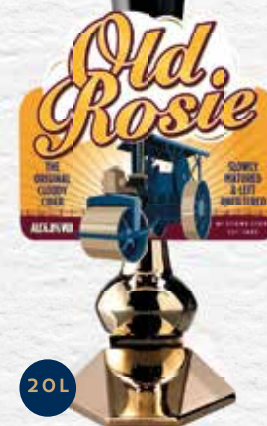
KOPPARBERG

OUTSIDE
IS OURSFREE CASE OF
ALCOHOL-FREEWHEN YOU
BUY ANY
4 CASESSEPT
ONLY

STOCK UP NOW

for the facts
drinkaware.co.uk

Offer valid between 01.09.2019 and 30.09.2019. Whilst stocks last. LWC reserve the right to end this promotion without notice.

for the facts...drinkaware.co.ukBOOST YOUR SUMMER CIDER SALES WITH
WESTONS BAG-IN-BOX
CIDER RANGE

OLD ROSIE

6.8% ABV | 20L

The Original cloudy cider - slowly
matured and left unfiltered

ROSIE'S PIG

CLOUDY APPLE

4.2% ABV | 20 & 10L

An easy drinking medium dry cider
with fresh apple flavour. Fantastically
refreshing

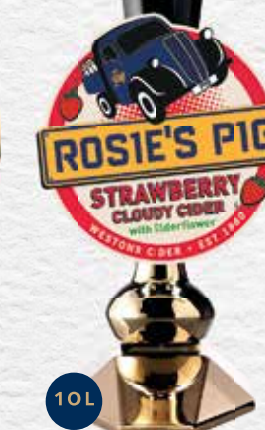
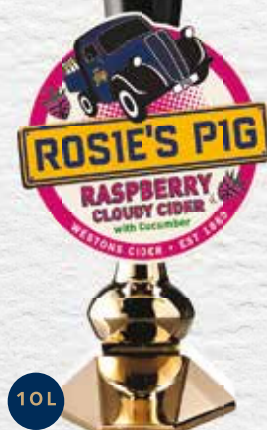
HENRY WESTONS

FAMILY RESERVE

5% ABV | 20L

A sessionable still cider giving a
premium point of difference

ROSIE'S PIG 10L FRUIT CIDER RANGE



ROSIE'S PIG

RASPBERRY

4% ABV | 10L

Refreshing and well balanced fruity
raspberry and apple flavour, with a
cucumber finish

ROSIE'S PIG

RHUBARB

4% ABV | 10L

Award winning cloudy cider with
distinctive rhubarb finish

ROSIE'S PIG

STRAWBERRY

4% ABV | 10L

Well balanced strawberry and apple
flavour with added hints of
elderflower

Westons-cider.co.uk

WESTONS CIDER EST. 1880

EVENINGS ARE LIGHTER *GOOD TIMES ARE LONGER*

BUY ANY 5 - GET 1 FREE*

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*FREE CASE CAN BE SELECTED FROM ANY OF THE ABOVE, WHILST STOCKS LAST. PROMOTION FROM AUGUST TO SEPTEMBER. MADE IN THE UK.

HOP HOUSE 13 LAGER

**BREWED FOR TASTE
BUY 3 X 50L OR 5 X 30L
AND RECEIVE A FREE
70CL BOTTLE OF SMIRNOFF**

THE OPEN GATE BREWERY
— St. James's Gate, Dublin —

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NEW
SPACE SAVING
DRAUGHT SYSTEM

MORE DRAUGHT LESS SPACE

Finally, a professional draught system for tight spaces!

- 90% of people want draught*
- 27% higher RSP for draught vs packaged**
- Blade footprint is only 30cm²
- No Maintenance, line cleaning or CO₂

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Discover what Blade could do for your business and speak with your LWC representative today.

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DRAUGHT SYSTEM

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UNMISSABLE OFFER
£449
(ex.VAT)

1 x BLADE machine
4 x 8L kegs
24 x glasses

* Data source: Office for National Statistics – UK Drinking Habits
** CGA RSP data analysis May 2019

DUAL INSTALLATION OFFER
**INSTALL BUDVAR
 ORIGINAL 5% AND
 PARDÁL CZECH
 LAGER 3.8% AND
 RECEIVE 2 X 50LTR
 KEGS FREE***

(T&Cs APPLY)

TERMS & CONDITIONS:
 OUTLET MUST BE SURVEYED
 BY AN LWC/BUDVAR
 ACCOUNT MANAGER.

SELL MINIMUM 1.5X 50LTR OF
 BUDVAR ORIGINAL AND 1X 50LTR
 PARDÁL PER WEEK. ONE FREE KEG
 OF EACH BEER PROVIDED AFTER
 INITIAL PURCHASE.

***ONE FREE KEG OF EACH BEER
 AFTER INITIAL PURCHASE**



Pardál

PARDÁL CZECH LAGER

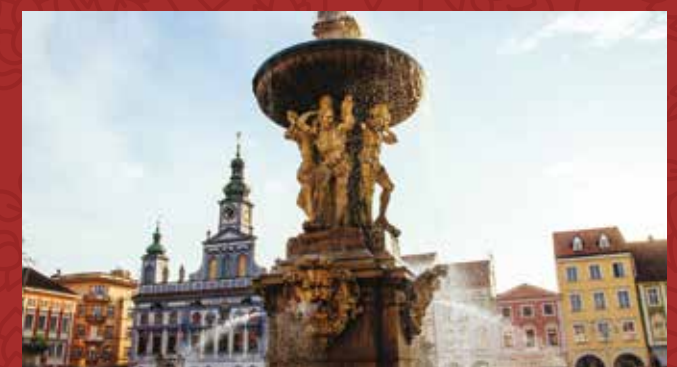
TASTING NOTES

Characterised by its higher bitterness and slightly darker colour than most lagers, what really sets Pardál apart from its lower-ABV counterparts is its unique flavour and lengthy brewing method.

Brewed for 11 days using three barley malts, Saaz and Agnus hops, Budweiser-Budvar's own yeast strain, and water drawn from 300-metre deep artesian wells, the beer is then matured for up to 30 days. This is an easy-drinking lager with a full mouthfeel and a bitter but well-balanced taste.

BREWED BY THE PEOPLE, FOR THE PEOPLE

Owned by the Czech Government, Pardál was a special project that involved 300 Czech citizens who worked with the Master Brewer to create this unique and special liquid. Pardál translates to 'panther' from Czech, but is used as a popular expression in Czech culture, akin to 'top bloke'.



TOP: ALEŠ DVOŘÁK, BOTTOM: ČESKÉ BUDĚJOVICE (BUDWEIS)
 TOWN SQUARE AT SUNSET



DESDE 1904
Cruzcampo®

CRUZCAMPO

from the beginning

First brewed in Andalucía, Cruzcampo was founded in Seville in 1904 and portrays the saint of brewing, Gambrinus, on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and raised in the South of Europe, Cruzcampo has been spreading the positive and passionate characteristics of this region for over 100 years.

Provenance: Brewed in Seville

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. One of Spain's most beloved beers, it has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness. Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

ABV: 4.8%

SPAIN'S
BEST-
SELLING
BEER

INSTALL
CRUZCAMPO
AND RECEIVE
1 X 30LTR KEG
FREE*

*QUALIFYING
VOLUMES APPLY

MINIMUM VOLUME FOR
STAINLESS STEEL FONT,
4 X 30LTR KEGS PER WEEK



ITALIAN BEER – DELIZIOSO

Renowned for its mouth-watering food, love of fashion and fantastic wines, Italy is not always the first country that springs to mind when discussing beer.



SINÉAD LOWE

Marketing Manager
Signature Brands

It's easy to forget that one of Italy's most notable exports is beer. Italian beer enjoys a strong following, both in the country itself and beyond.

Beer Brewing in Italy

Beer brewing has been around for a long time in Italy. Pale lagers are generally the style of choice, as they're traditionally considered the perfect accompaniment to pizza.

Two of Italy's best-known brands, Peroni and Moretti, are dominating the Premium World Beer market. Whilst their quality and credibility as premium lagers cannot be contested, can they be classed as authentic Italian beers when Peroni is owned by Asahi Group Holdings, and Moretti by our Dutch neighbours, Heineken? When the demand for authenticity by consumers is at a high, what are the options for those customers who wish to experience an Italian lager brewed in and shipped from Italy?

Over the last few years, craft beers and micro-brewers have enjoyed a surge of popularity, and their success has been phenomenal. Craft beers enjoy a huge following due to the quality of the final product, using local ingredients and expertise to create beers that are truly exceptional, making the Italian beer scene a force to be reckoned with. Take a look at a selection of some of the finest:

Morena Celtica Stout

ABV: 6.8% 330ml bottle

The Drive Beer Brewery is one of only a handful of wholly owned, independent breweries left in Italy and is located in Basilicata, a rural region found to the south of the country. Reflecting the sweet-stout style, this dark, bittersweet beer features a pleasant body which treats the palate to hints of the caramel with which it is brewed.

Bionda Collesi Craft Beer

ABV: 6% 330ml bottle

Home to the most awarded Italian Beers in the world, the Tenute Collesi Brewery is situated southeast of Florence. Bionda Collesi is full,

creamy and pleasantly light. This beer releases aromas of yeast, vanilla, freshly baked bread crust and honey, then reveals fruity notes and strong hints of flower and malt on the palate.

Menabrea

ABV: 4.8% 330ml bottle

Matured gently at the perfect temperature of cave cellars for a taste of superior clarity, this pale lager is well balanced between citrus, bitter tones and floral, fruity undertones, giving a consistent and refined flavour.

Experience the taste of Italian beer

If you want to experience the cool, crisp taste of Italian beer, challenge your palate. Explore the range available in the marketplace, deliver to your customers a fresh selection of authentic Italian beers, and see why beer is one of Italy's most underrated exports.

FOOD PAIRING

matching with your favourite flavours



SMOKED/CURED MEAT PLATTER



BBQ CHICKEN PIZZA

BUY 2 X 50L
KEGS OF
MORENA AND
RECEIVE A CASE
OF (12) 330ML
MORENA
CELTICA
STOUT FREE

MORENA

the story from the beginning

Morena is a 100% pure malt lager from the Drive Beer Brewery in Basilicata, one of only a handful of wholly owned, independent breweries left in Italy.

The Tarricone family stakes its honour on the highly selective use of only the best super-aromatic hops, which provide a crisp, refreshing array of flavours including vanilla and cloves with resolute barley notes.





BUY ANY 2 X 9G
& GET A BOTTLE OF
SMIRNOFF VODKA* FREE



CUMBRIA WAY

Celebrate the beauty of the Cumbrian countryside, with a proper, traditional brew with a real sense of belonging.

UNICORN

Our Award Winning flagship beer. Unicorn was born in 1896 & originally called Robinsons Best Bitter.

DIZZY BLONDE

Inspired from the recent wave of pale ales, Dizzy uses Amarillo hops from the USA combined with Tipple malt to make Dizzy refreshing & light.

TROOPER BORNHOPPY

TROOPER is a Premium British Beer inspired by Iron Maiden & handcrafted at Robinsons brewery.

Zesty, intense flavours that will blow away any other pale, lifeless pretenders. Get real. Get hoppy.

*70 cl standard Smirnoff vodka

drinkaware.co.uk
for the facts



HELLES ALC. 4.6%

Pronounced Hell-Es, a traditional German pale lager beer.

Sweetness balanced with a light bitterness, delicately hopped, clear & light, it's the epitome of a thirst quenching lager beer.

STOUT ALC. 4.2%

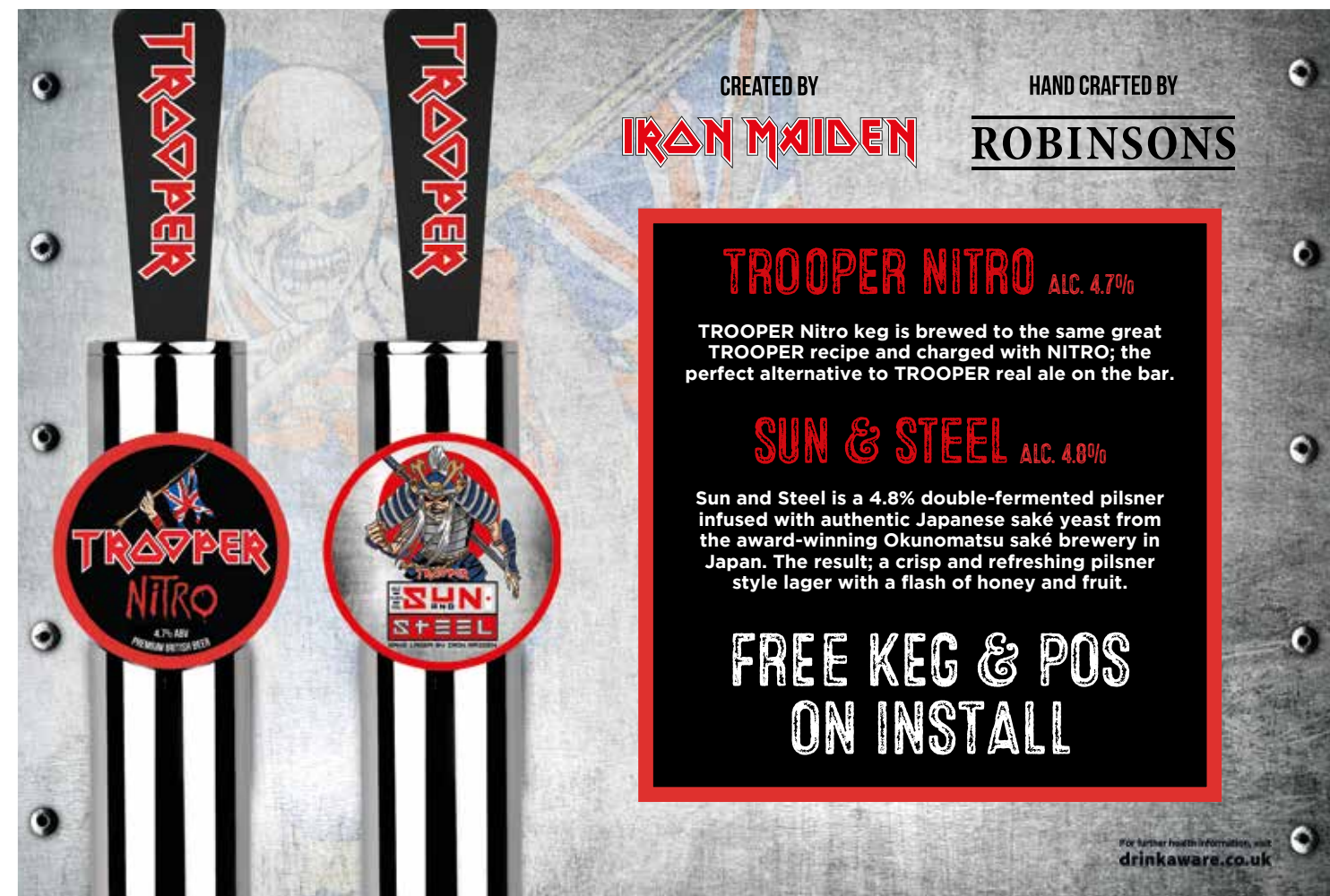
A rich, full bodied, perfectly balanced stout with a hint of sweetness & a smooth, creamy finish. Dark matters.

FREE KEG
& POS ON
INSTALL

+
BUY 8 GET
1 FREE
THROUGHOUT 2019



For further health information, visit
drinkaware.co.uk



CREATED BY
IRON MAIDEN

HAND CRAFTED BY
ROBINSONS

TROOPER NITRO ALC. 4.7%

TROOPER Nitro keg is brewed to the same great TROOPER recipe and charged with NITRO; the perfect alternative to TROOPER real ale on the bar.

SUN & STEEL ALC. 4.8%

Sun and Steel is a 4.8% double-fermented pilsner infused with authentic Japanese saké yeast from the award-winning Okunomatsu saké brewery in Japan. The result; a crisp and refreshing pilsner style lager with a flash of honey and fruit.

FREE KEG & POS
ON INSTALL

For further health information, visit
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UP TO 30% OFF SKY SPORTS

The Sky and Molson Coors deal has changed.
It's now bigger and better than ever.

MORE flexibility

A simpler deal, open to more pubs than ever

MORE choice

Serve up more of the sport and drinks your customers want

MORE savings

The more you pour, the more you score...

15%

OFF sky sports

2 BRANDS
3 KEGS

20%

OFF sky sports

2 BRANDS
4 KEGS

25%

OFF sky sports

3 BRANDS
5 KEGS

30%

OFF sky sports

3 BRANDS
6 KEGS

Based on weekly purchase amount

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Offer only available to independent and certain leased and tenanted licensed premises in England and Wales who subscribe to Sky Ultimate and comply with Molson Coors (UK) terms, including applicable volume commitments and 12 month minimum term (excludes Group customers, Scotland, Northern Ireland, Channel Islands and Isle of Man). Discount of up to 30% available off Sky Ultimate England & Wales. Minimum 12 month terms and payment via direct debit required for Sky Ultimate. Box and set up costs may apply. For more information and full terms and conditions visit www.molsoncoorssky.co.uk. Sky WiFi: £0 a month for Sky Ultimate subscribers on 12-month contracts. Free WiFi set-up cost with Molson Coors Deal; otherwise one off £350 cost applies. WiFi availability is subject to your premises' location, 12 month minimum term and payment via direct debit applies. [Calls cost 13p per minute plus your provider's access charge.]

**BUY 4 KEGS OF ANY OF
THESE ICONIC BRANDS**

Budweiser

ANNO 1366
**STELLA
ARTOIS**

**BUD
LIGHT**

BECK'S

**AND RECEIVE A CASE
OF CRUZCAMPO FREE**



Ages 18+, UK only and customers of LWC Drinks Ltd only. Buy four kegs of either Stella Artois (10G), Budweiser (11G), Bud Light (11G) or Beck's Vier (11G) via LWC Drinks Ltd between 01/08/2019 and 30/09/2019 to receive one free case of Cruzcampo. Retain proof of purchase. Free case delivered with remaining order. Subject to availability. All rights reserved. Promoter: AB InBev UK Limited, EC4A 1EN.

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**MADE FOR
SHARING** 

**BUY 5 CASES
OF CORONA**



**AND RECEIVE A FREE
BOTTLE OF OLD J SPICED RUM**



Ages 18+, UK only and customers of LWC Drinks Ltd only. Buy 5 cases of Corona (24x330ml) via LWC Drinks Ltd between 01/08/2019 and 30/09/2019 to receive one 70cl bottle of Old J Spiced Rum free of charge. Retain proof of purchase. Free product delivered with remaining order. Subject to availability. All rights reserved. Promoter: AB InBev UK Limited, EC4A 1EN.

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**MADE FOR
SHARING** 

NATIONAL RUM DAY 2019

National Rum Day falls on 16th August each year and gives rum revellers and cocktail lovers the world over a good excuse to indulge – although, do we really need a reason to?



SINÉAD LOWE

Marketing Manager
Signature Brands

There are many ways to enjoy rum, from simple serves to tiki-inspired cocktails. As we enter the last true month of the season, and then fizzle into an Indian summer during September, what better way is there to enjoy the remaining few weeks of heat? Celebrate National Rum Day by offering your customers a rum that imparts the full joy of summer.

Use #NationalRumDay to post on social media.

What is rum?

Of course, one of the most important things to know about National Rum Day is what makes the drink. Just like juniper berries are the base of gin, and grain and rye are the base of whiskies, it's sugarcane that forms the basis of rum. Rum is a distilled, clear, alcoholic beverage which can

be a by-product of molasses production, or made directly from sugarcane juice. After the fermentation and distillation processes, most rum is aged in wooden oak barrels. The length of aging gives the rum its colour, ranging from a light golden hue to a rich, dark caramel.

Industry intelligence

Data insight experts CGA have been predicting for the last few years that rum will be the next big trend in the spirits category, knocking gin off the top spot as the nation's favourite spirit.

Although it's impossible at this time to be certain, CGA's figures do highlight that golden and dark rum are the biggest growth categories after gin.

However, 24% of rum drinkers are frustrated at the lack of choice available in bars where shelf space is dominated by gin. Ensuring you are meeting your customers' needs is critical to keep regulars returning and speaking

positively about your business to attract new customers and keep sales up.

Show off your skills

There's no point introducing a high-end cocktail menu if you've never served cocktails before and don't have the skillset to implement and deliver them effectively.

Displaying a wider selection of delicious rums and premium mixers is the best encouragement to your customers to try something new. Presenting drinks well in attractive glassware, with plenty of ice and fresh fruit, is a great way to entice new business.

Rum connoisseurs often prefer to drink rum straight, on ice, perhaps with a twist of lime. Serve a double measure in a tumbler or brandy glass. Diplomatico Reserva, El Dorado 12 Year Old, and Ron Zacapa XO are some great options for sipping.



24% OF RUM DRINKERS ARE FRUSTRATED AT THE LACK OF CHOICE AVAILABLE



RUM FACT

The Sugar Act of 1764, which was a tax on sugar, molasses and rum by the British on the American colonies, initiated the unrest that finally became the American Revolution.

CLASSICALLY SIMPLE

Cuba Libre

Essentially, a Cuba Libre is a Rum & Coke – but it sounds so much more exotic and appealing! Use a Cuban rum, such as Havana, with Coca-Cola's new Signature mixer range to add more depth and complexity to the simple Rum & Coke.

Dark 'n' Stormy

The other great simple serve build is rum and ginger beer. Gosling's black seal rum is a great option to add a rich, sweet balance to the fiery kick of a powerful ginger beer. Don't forget the lime!



The Rumble

Putting a modern twist on rum, Old J Cherry, a spiced rum spirit with delicious cherry tones, works well with Red Bull Tropical. Add a wedge of pineapple for a simple serve with cocktail impact.

Mojito

One of the simplest cocktail builds and most refreshing drinks, the Mojito is among the most popular rum cocktails. Mix it up and create a spiced daiquiri with Old J Silver.

MORE TO TRY

Think Tiki

Tiki is closely associated with rum. The history of Tiki bars and Tiki drinks can be traced back to the 1930s, when Don Beach opened the first Tiki bar in Hollywood, California. Don was inspired by the Polynesian culture he had experienced while travelling across the South Pacific. To recreate the flavours he had experienced in Hawaii, Don mixed rum with fresh fruits, such as pineapple and guava.

Tiki Mai-Tai

This is the king of Tiki cocktails, and one of the most enduring of all vintage cocktails. Use a golden rum, such as Plantation 5 Year Old

(Barbados), to give this mix a satisfying richness.

Zombie

Requiring an overproof rum for the intensity of flavour – and the theatre of the serve, if choosing to ignite the drink on presentation – this cocktail requires the expertise of a fine mixologist. Try Old J Tiki Fire, an intense 75.5% ABV rum that'll stand out in mixed drinks and cocktails without the need to use as much.

So, perhaps it's time you brought back some balance to your spirits category by expanding your rum options! Remember, however, to always drink responsibly, and to never drink and drive.



**BUY ANY 3 X
70CL AND
RECEIVE
(24)300ML
TING OR OLD
JAMAICA GINGER
BEER FREE**

**BUY ANY 6 X
70CL AND RECEIVE
A CHOICE OF:
OLD J SPICED
MORGANS SPICED
CAPTAIN MORGAN DARK
DEAD MAN'S
FINGERS SPICED**

Golden Rum
currently only
makes up 1.9
bottles on the
back bar⁶

20m
GB consumers
choose to drink
spirits out
of home³

58%
of spirits consumers
enjoy trying new or
different spirits when
out in the on trade⁴

Premiumisation
is a must.

55%
of spirit consumers
are likely to upgrade
their drinks
when out¹

Dark & White
Rum only
currently make
up 2.7 bottles
on the back bar⁶

Rum drinkers
are the most
frustrated with
lack of choice⁵

¹CGA Brand Track, July 2018 (Sample size: 1849, GB: 5003)

²CGA Brand Track, July 2018 (Sample size: Both: 1251)

³CGA Brand Track, July 2018 (Sample size: 4912)

⁴CGA Brand Track, July 2018 (Sample size: 2107)

⁵CGA Brand Track, July 2018 (Sample size: Rum: 411)

⁶CGA OPMS Data to 2018P07 – 14/07/2018

THE RANGE TO CHOOSE FROM:



OLD J SILVER: SPICED SPIRIT DRINK WITH PREMIUM WHITE RUM

The world's first white spiced rum, with softer spicing and added versatility for cocktails that require clear spirits.

Old J Silver is the world's first white spiced rum. It retains much of the original Old J Spiced's flavours, including the sweet toffee, lime and vanilla notes.

However, the heavy spicing of the Old J line, while still noticeably present, is not as strong in Silver, so as not to overpower the subtler taste of the unaged white rum. The combination of its lightly spiced palate and crystal transparency makes Old J Silver a more interesting choice for cocktails that require a clear spirit, such as a light, summery Mojito or Mai Tai.

The full Old J Range includes: Spiced, Silver, Gold, Dark, Tiki Fire and Cherry.



WHY NOT GIVE THIS CLASSIC COCKTAIL A TRY?

MOJITO

25ML OLD J SILVER
3 WEDGES OF LIME SQUEEZED
MINT LEAVES
LIME SLICES
TOP UP WITH SODA WATER

Fill a tall glass with ice and lime slices, squeeze in the wedges of lime and add the mint leaves. Pour the Old J Silver in and top up with soda water.



BUY 6* X 70CL
FROM THE OLD J
RANGE AND
RECEIVE 1 X 70CL
OLD J SILVER AND
A SET OF 6 OLD J
TIN CUPS FREE

*MUST BE 3
DIFFERENT
FLAVOURS FROM
THE RANGE



RUM MARTINI

50ML OLD J SILVER
15ML DRY VERMOUTH
WEDGE OF LIME
LIME GARNISH

Add the Old J Silver, Vermouth, ice and lime juice to a shaker. Once combined, pour into a curved martini glass and garnish with lime.

FREE JUNGLE BIRD MENU CLIPS WHEN YOU BUY 1 X 70CL WOOD'S*

THE JUNGLE BIRD
Created in the late 1970s at the
Aviary Bar of the Kuala Lumpur Hilton,
a cocktail that has garnered an avid
following in influential bars all over
the world. A Mediterranean take on
a rum punch, complex and thoughtful
yet boisterously fruity!



*WHILST STOCKS LAST.
for the facts drinkaware.co.uk

WOOD'S

WILLIAM GRANT & SONS
INDEPENDENT FAMILY DISTILLERS SINCE 1887

EVERYTHING YOU NEED TO RUN YOUR OWN RUM DAY QUIZ!

BUY 3 BOTTLES
of Ableforth's
Rumbullion! 70cl



RECEIVE

a quiz card of
questions curated
by our brand
ambassadors + 5
bottles of Ableforth's
Rumbullion! 10cl
to give out as prizes

Applies to purchase of 3x 70cl bottles of Ableforth's Rumbullion! during offer
period from participating wholesalers only. Offer includes 5x 10cl bottles of
Rumbullion! and one quiz card per purchase. Subject to availability. Open to UK
residents 18+ only. Offer ends 31st August 2019.

BOLD AND SMOOTH AS HELL

**BUY 3 X 70CL BOTTLES OF SAILOR
JERRY AND RECEIVE A CASE OF
FEVER-TREE GINGER BEER
(12 X 200ML) AND JERRY LOVES
GINGER MENU CLIPS FREE***



RESPECT HIS LEGACY. DRINK SAILOR JERRY RESPONSIBLY.

*WHILST STOCKS LAST

for the facts drinkaware.co.uk



MAHIKI

COCONUT

HAND CRAFTED
WITH JAMAICAN &
POLYNESIAN RUM

BUY A CASE OF

MAHIKI

COCONUT 6 X 70CL

and receive a

FREE CASE

of Re'al coco



REAL
COCKTAIL INGREDIENTS

for the facts drinkaware.co.uk

SPECIAL SPIRITS

LWC carry a wide range of spirits, from house vodka to high end cognac. We currently list over 2500 spirit lines and are confident we have something for every venue. We work with 100's of brand owners from big to small to try and source for our customers a world class range and variety of spirits. Here is a selection of some of the more special spirits we carry as a business.

MALT WHISKY

- Johnnie Walker Blue Label (40% 70cl)
- Balvenie Signature 21 Y/O (40% 70cl)
- Bowmore 18 Y/O Malt (43% 70cl)
- Bruichladdich Black Art (48.9% 70cl)
- Bruichladdich Octomore 9.3% (62.9% 70cl)
- Deanston 18 Y/O (46.3% 70cl)
- Glenlivet 21 Y/O Malt (43% 70cl)
- Glenlivet 25 Y/O (43% 70cl)
- Glenmorangie 18 Y/O (43% 70cl)
- Highland Park 18 Y/O (43% 70cl)
- Highland Park 40 Y/O (43% 70cl)
- Laphroaig Lore (48% 70cl)

- Ledaig 18 Y/O (46.3% 70cl)
- Ledaig 1996 (46.3% 70cl)
- Ledaig 19 Y/O (51% 70cl)
- Macallan 25 Y/O (43% 70cl)

WORLD WHISKEY

- SPS Redbreast 15 Y/O (46% 70cl)
- SPS Redbreast 21 Y/O (46% 70cl)
- Thomas H Handy (64.4% 75cl)
- W L Weller (62.85% 75cl)
- Willet Pot Still Single Barrel (47% 70cl)
- Akashi Single Malt (46% 50cl)
- Miyagikyo Single Malt (45% 70cl)
- Nikka Yoichi 10 Y/O (45% 70cl)
- Suntory Hakushu Distillers Reserve (43% 70cl)

- Suntory Hibiki Harmony (43% 70cl)
- Suntory Yamazaki 12 Y/O (40% 70cl)
- Suntory Yamazaki Distillers Reserve (43% 70cl)
- The Chita (43% 70cl)
- Togouchi 12 Y/O (40% 70cl)
- Togouchi 18 Y/O (43.8% 70cl)

GIN

- Empress 1908 Gin (42.5% 75cl)
- Monkey 47 Dist Cut 2018 (47% 50cl)
- Sipsmith Vjop (57.7% 70cl)
- Trevethan Chauffeur Reserve (57% 70cl)

RUM

- Bacardi Heritage (44.5% 70cl)
- Angostura 1824 12 Y/O (40% 70cl)
- Appleton Estate 21 Y/O (40% 70cl)
- Brugal 1888 (40% 70cl)
- Diplomatico Ambassador (47% 70cl)
- Diplomatico Single Malt Vint 2000 Rum (43% 70cl)
- Matusalem Grand Reserva 23 Y/O (40% 70cl)
- Mount Gay 1703 (43% 70cl)
- Millonario XO Reserva (40% 70cl)
- Ron Zacapa 23 (40% 70cl)
- Ron Zacapa XO (40% 70cl)
- Ryoma Japanese Rum (40% 70cl)
- El Dorado 15 Y/O (43% 70cl)
- Flor De Cana 25 Y/O (40% 70cl)
- Havana 15 Y/O Rum (40% 70cl)

COGNAC

- Courvoisier XO Cognac Brandy (40% 70cl)
- Hennessy Paradis (40% 70cl)
- Hennessy Paradis Imperial (40% 70cl)
- Hennessy XO Brandy (40% 70cl)
- Hine Antique X) Premier Cru (40% 70cl)
- Martell Cordon Bleu (40% 70cl)
- Maxime Trijoi Classic XO (40% 70cl)
- Remy Martin XO (40% 70cl)
- Martell XO (40% 70cl)
- Maxime Trijol Grande XO (40% 70cl)

TEQUILA & MAZCAL

- Don Fulano Imperial (40% 70cl)
- Don Julio Anjeo (38% 70cl)
- Don Julio 1942 (40% 70cl)
- Fortaleza Blanco (40% 70cl)
- Fortaleza Resposado (40% 70cl)
- Fortaleza Anejo (40% 70cl)
- Fortaleza Still Strength (46% 70cl)
- Herradura Selection Supreme (40% 70cl)
- Patron Gran Platinum (40% 70cl)
- Mezcal Derrumbes Michoacan (46% 70cl)
- Mezcal Marca Negra Espadin (51.3% 70cl)
- Mezcal Marca Negra Tepeztate (47.3% 70cl)
- Illegal Anejo Mezcal (40% 70cl)

PLEASE NOTE
NOT ALL LINES
ARE CARRIED IN ALL
DEPOTS AND THERE
CAN BE A LEAD TIME
TO GET ITEMS INTO
STOCK FOR YOU

SOME LINES
ARE VERY
LIMITED
ALLOCATIONS
AND HAVE SINGLE
BOTTLE ONLY
ORDER LIMITS



FREE INSTANT WIN MUSIC KIT WHEN YOU BUY 6 X 70CL OR 3 X 1.5L BOTTLES

THIS KIT CONTAINS



200 X MUSIC PRIZE WIN
MECHANIC GARNISHES



20 X TENT CARDS



6 X T-SHIRTS

INSTANT WIN MUSIC
PRIZES, INCLUDING
TICKETS TO

JACK DANIEL'S
PRESENTS

Exclusive music gig this October

Iconic headline band

Media campaign reaching
over 20 million people

2018 gig sold out in 10 minutes



KNOW WHEN TO UNPLUG. PLEASE DRINK RESPONSIBLY.
for the facts drinkaware.co.uk

JACK DANIEL'S

JACK DANIEL'S OLD NO. 7, TENNESSEE FIRE AND TENNESSEE HONEY ARE REGISTERED TRADEMARKS OF JACK DANIEL'S ©2019

AMERICAN WHISKEY

JACK DANIEL'S TENNESSEE WHISKEY



Every drop of Jack Daniel's Tennessee Whiskey is still made in Lynchburg, Tennessee, at the oldest registered distillery in the United States. Mr. Jack chose to establish his distillery in this location to take advantage of the cave spring that provides the cool, iron-free water essential to great tasting whiskey. Before maturing in new American oak barrels, the whiskey is dripped through ten feet of sugar maple charcoal. It is this step that distinguishes Jack Daniel's from bourbon and makes it a Tennessee Whiskey.

BEST ENJOYED

Best enjoyed with cola.
The rock star's favourite and the original American cocktail.

JACK DANIEL'S TENNESSEE HONEY



Jack Daniel's Tennessee Honey is a delicious, complex Jack delivering a multi-dimensional tasting experience. It's the bold character of Jack Daniel's Old No. 7 with the taste of rich honey combined with a nutty finish. Real honey is complemented by all-natural honey essences, and the sweetness is tempered with Jack Daniel's Tennessee Whiskey, as well as the natural flavours of chestnut, molasses and maple. Jack Daniel's Tennessee Honey is perfect for lower tempo occasions, kick back with Jack Honey & friends. Jack by name. Honey by nature.

BEST ENJOYED

Best enjoyed over ice in a rocks glass or long with premium lemonade, garnished with fresh lemon.

JACK DANIEL'S TENNESSEE FIRE



To make Jack, we stoke 10 foot blazes, rake red hot coals and char barrels to perfection: but with Jack Fire all that is only the beginning. Jack Daniel's Tennessee Fire blends red hot cinnamon liqueur with the smooth character of Jack Daniel's Tennessee Whiskey for a classic spirit with a fiery finish. Jack Daniel's Tennessee Fire is created for high energy occasions enjoyed either as a shot or long in the Fiery Apple. Spice things up with Jack Fire. Smooth like Jack with a fiery finish.

BEST ENJOYED

Best enjoyed either as a shot or long with sparkling apple, garnished with fresh apple.

JACK DANIEL'S TENNESSEE RYE



Jack Daniel's Tennessee Rye is bold and balanced, carefully mellowed to be sippin' smooth, yet spicy and complex. Made Jack's way, with the very best grains, our own Cave Spring water, a proprietary strain of yeast we grow ourselves, and then maturing it in barrels of our making. 70% Rye and 100% Jack

BEST ENJOYED

Jack Daniel's Tennessee Rye is best enjoyed neat, on the rocks, or in classic rye whiskey cocktails like the Old Fashioned.

Please drink responsibly.

2019 Jack Daniel's, Jack Daniel's Rye, Jack Daniel's Tennessee Honey and Jack Daniel's Tennessee Fire are registered trademarks of Brown-Forman Beverages. All rights reserved.

for the facts drinkaware.co.uk

A SOUR MADE Smooth

BUY 2 BOTTLES OF
= GENTLEMAN JACK =
AND GET A COMPLIMENTARY
VISIBILITY KIT

- SUPER PREMIUM WHISKEY IS SET TO CONTINUE TO GROW 18% BY 2020
- THE WHISKEY SOUR IS THE NO. 3 COCKTAIL GLOBALLY AND IN THE UK
- FANTASTIC OPPORTUNITY TO TARGET AFFLUENT MALE COCKTAIL DRINKERS



LADIES AND GENTLEMEN DRINK RESPONSIBLY.

SOURCE: IWSR 2018
GENTLEMAN JACK IS A REGISTERED TRADEMARK. ©2018 GENTLEMAN JACK RARE TENNESSEE WHISKEY 40% ALCOHOL BY VOLUME (80 PROOF). DISTILLED AND BOTTLED BY JACK DANIEL DISTILLERY, LYNCHBURG, TENNESSEE.

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SAY HELLO TO A JURA SUNSET

Buy 2x Jura 10/12/Seven Wood/18 Year Old and get 6 glasses and a POS kit free.*



*POS includes; 6x glasses and paper POS. While stocks last.
for the facts drinkaware.co.uk

JURA
SINGLE MALT SCOTCH WHISKY

SPECIAL
LAUNCH OFFER!

BUY ANY 2 BOTTLES
FROM THE LOCH LOMOND
12 YEAR OLD RANGE AND RECEIVE
THE OPEN EDITION FREE!

Loch Lomond Distillery dates back to 1814 with the current Loch Lomond Distillery distilling from its new site since 1966. The distillery has both unique straight neck pot stills as well as more traditional pot stills which enable the distillery to produce a wide variety of spirit styles. This provides our master blender with a pallet of Flavours to bring together creating our range of Loch Lomond 12 years old's which range from fruity and sweet to smoky and spicy with the perfectly balanced Loch Lomond 12.



FRUITY & SMOKEY



**DOUBLE
GOLD
MEDAL
WINNER**
San Francisco World
Spirits Competition

FRUIT & FLORAL



**GOLD
MEDAL
WINNER**
San Francisco World
Spirits Competition

PEATED



**BEST
HIGHLAND
SCOTCH
12 YEARS
& UNDER**



**BEST SINGLE
MALT
DISTILLERY
OF THE YEAR**
Berlin International Spirits
Competition



@lochlomondmalts @lochlomondwhiskies

WWW.LOCHLOMONDWHISKIES.COM

*The Loch Lomond 70cl Special Edition bottle will be sent separately once purchase of deal confirmed by HT Drinks.

Please enjoy responsibly. drinkaware.co.uk for the facts

BUY 2 x 70cl AND RECEIVE A CHAMBORD SPRITZ VISIBILITY KIT

KIT INCLUDES:

6 X CHAMBORD
SPRITZ GLASSES
10 X MENU INSERTS
1 X MANAGER'S BRIEF



STANDARD WHITE WINE
**OR A
CHAMBORD
SPRITZ?**

50ML CHAMBORD X
125ML DRY WHITE WINE X
TOP WITH SODA X
BUILD OVER ICE AND GARNISH WITH X
A MINT SPRIG AND A RASPBERRY

1 IN 4

COCKTAIL DRINKERS
NOW HAVE A SPRITZ
OR FIZZY DRINK
DURING SUMMER*



LIVE ROSE TINTED

Eat as many raspberries as you like, but please drink Chambord responsibly.
CHAMBORD is a registered trademark. ©2019 Brown-Forman. for the facts drinkaware.co.uk

GLASS SHOWN FOR
ILLUSTRATIVE PURPOSES.
ACTUAL GLASS MAY VARY.

*Kantar Alcovision 2018; CGA Mixed
Drinks Report 2018;
CGA Consumer Panel, Mar 18



Buy a case of
LICOR 43
and receive a
FREE CASE
of **FINEST CALL**
ESPRESSO MIX



**Finest
CALL**
Premium Cocktail Mixes

for the facts drinkaware.co.uk
*One offer per customer while stocks last.

FREE

SUMMER SPRITZ GLASS KIT
AND A CASE OF RUBICA
TONIC WATER (24 X 200ML)

WHEN YOU BUY 1 X 70CL DRAMBUIE, 1 X 70CL REYKA AND 1 X 70CL DISARONNO*

KIT CONTENTS:
6 x Spritz Glassware,
3 Sided Tent Cards



for the facts drinkaware.co.uk

*Whilst Stocks Last.



WILLIAM GRANT & SONS

it's **PIMM'S** O'CLOCK!

**BUY 6 X 70CL BOTTLES
OF PIMM'S NO.1
AND RECEIVE A FREE
SUMMER POS KIT***

*SUMMER POS
KIT INCLUDES:



PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

BUY ANY 5 CASES TO RECEIVE 1 CASE FREE



PINEAPPLE GIN MULE
SPIT-ROASTED
PINEAPPLE GIN WITH LIME
JUICE AND GINGER BEER

5%



CHERRY GIN COLA
CHERRY GIN
WITH COLA

5%



GIN AND TONIC
MOONSHOT GIN
WITH CLASSIC TONIC

7.2%



STRAWBERRY GIN FIZZ
STRAWBERRY & BALSAMICO GIN
WITH VANILLA AND ORANGE
BLOSSOM CREAM SODA

4.5%



YUZU GIN COLLINS
SQUEEZED YUZU GIN
WITH JASMINE LEMONADE

5%

WHILST STOCKS LAST - OPEN TO UK RESIDENTS 18+ ONLY. OFFER VALID UNTIL 30TH SEPTEMBER 2019.
OFFER APPLIES TO PURCHASES AS ONE ORDER ONLY. CASES ARE 12 X 330ML. T & CS APPLY.

ESTD - 1999
FUNKIN
COCKTAILS ON TAP

NEW



BUY ANY FUNKIN PREMIUM BATCHED COCKTAIL KEG* & GET A FREE POS KIT**

*Each keg is 20 litre slimline key keg with 133 150ml erves per keg. **Install and POS kit subject to survey

- 1 x Tap badge for each variant
- 2 x A4 Cocktail Chalkboard
- 2 x Bar Runners



Contact
cocktailsonatap@funkin.co.uk
for more details

SIMPLE & CONSISTENT

An all in one cocktail solution
utilising key kegs and an
existing draught line

SPEED OF SERVE

Reduce waiting time and
improve the consumers
experience

QUALITY

Made with real fruit, no
artificial colour,
flavour or sweeteners

MIX IT UP

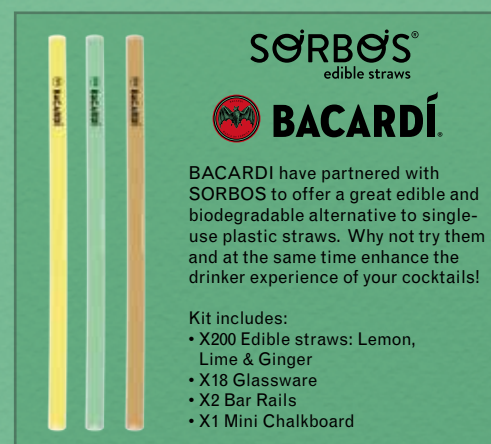
WITH
BACARDÍ
CARTA
BLANCA

PERFECT FOR MOJITOS

The total rum
category
is growing
at 5.5%
year-on-year*

#DoWhatMovesYou

**BUY ANY 6x70cl OR 3x1.5l
BACARDÍ CARTA BLANCA
OR SPICED FOR YOUR
FREE BACARDÍ EDIBLE
FLAVOURED STRAWS &
BARWARE KIT!**



LIVE PASSIONATELY. ENJOY RESPONSIBLY
for the facts drinkaware.co.uk

Source: CGA, MAT to 11.08.18,
Nielsen, MAT to 29.12.18

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COMPANY LIMITED.

TAILS COCKTAILS

BATCHED COCKTAILS FOR BETTER BAR SALES



The earliest known origin of the
word 'cocktails' came in 1779,
when a tavern used rooster
feathers ('cock's-tails') to stir
alcoholic mixed drinks and provide
colourful garnish

We loved this old story so much,
we named ourselves TAILS

Enjoy Tails Cocktails Responsibly
for the facts drinkaware.co.uk
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- FAST TO MAKE
- EASY TO MAKE
- BALANCED FLAVOURS
- CONSISTENT
- HIGH QUALITY



@TAILSCOCKTAILS #TAILSONTAP WWW.TAILSCOCKTAILS.CO.UK

OVER A CENTURY OF TRADITIONAL ARTISANAL BEVERAGE KNOWHOW

A dynamic market leader of the international drinks industry, MONIN is a French family-owned company, founded in 1912 and headed up by third-generation Olivier Monin.

In 1912, a 19-year-old entrepreneur named Georges Monin started selling branded wines and spirits with a horse and carriage, choosing the slogan "Passion for quality". The company has never strayed from its founder's motto.

Today, the Monin family drive the company forward by championing premium quality, creativity and innovation, while remaining faithful to their French heritage. A dynamic market leader and major player on the international stage of the drinks industry, they offer an unrivalled product portfolio.

MONIN is more than a drinks solution; it's a way of living.

It's about giving pleasure and enjoyment by using only the best natural ingredients in the most exciting and creative way.

It's about authentic taste sensations and consistent high-quality, first-rate consumer experiences, achieved with a respect for our environment.

Liven Up Your Bar Offerings

MONIN has long been a trusted partner and brand of choice for hospitality professionals, bartenders and baristas alike, by providing tailor-made solutions which originate from real, authentic ingredients to help make their customers successful.

MONIN's advocates are those who have an appreciation for the art and passion behind mixology. This trend is dominating the hospitality industry as consumers are demanding better cocktails. MONIN helps create extraordinary beverages and drinking experiences.

Liqueur Focus

MONIN's Liqueur range is made with diluted neutral alcohol and flavoured natural fruits, flowers and spices. The range offers versatility, with 24 flavours, highly concentrated and delivering strong, lasting colour. The unique and ergonomically shaped bottles sit well in a speed rail and are easy to flair with.

Alcohol levels across the portfolio range from 15% to 38% ABV and 100g per litre of sugar. All bottles are available in 70cl.

When polled recently, customers referred to MONIN as "experts", "trusted leaders" and "a premium brand", and described their products as "authentic" and as "offering the broadest range ever".

If your customers are open-minded, passionate and curious, MONIN will allow you to offer new ideas and endlessly inspire.

Enjoy the last of the summer with these MONIN-inspired cocktails.

MONIN KEY FACTS:

Every day, 8 million drinks are made with MONIN products around the world

690 employees worldwide, including 300 in France and 5 production facilities worldwide

150 flavours spread across 150 countries

8 state-of-the-art MONIN studios – developing and inspiring innovation

END OF SUMMER TASTE

MONIN WATERMELON LIQUEUR

No other fruit says summer like the thirst-quenching watermelon. MONIN Watermelon Liqueur delivers the exotic, fresh taste of this seasonal fruit. Bright scarlet in colour, this liqueur can add that distinctive flavour to a range of revitalizing and refreshing cocktails. It is delicious blended with strawberry and cranberry juices.



WATERMELON MARGARITA

20ML MONIN WATERMELON LIQUEUR
20ML MONIN LIME RANTCHO
50ML TEQUILA

Add all ingredients to a cocktail shaker filled with ice. Shake and fine strain into a glass. Garnish with a watermelon wedge and lime slice.



WATERMELON COLLINS

20ML MONIN WATERMELON LIQUEUR
20ML MONIN LEMON RANTCHO
40ML GIN

Add all ingredients to a highball glass, add ice, stir and top with soda water. Garnish with a slice of orange or orange peel.



WATERMELON BELLINI

20ML MONIN WATERMELON LIQUEUR
120ML PROSECCO

Add MONIN Watermelon liqueur to a flute glass and top with Prosecco.



MONIN

MONIN TOP TIP

Try muddling fresh strawberries and MONIN Watermelon Liqueur in a tumbler glass filled with crushed ice and a drop of soda water.

LA FRENCH IS A TALE ABOUT PROHIBITION BETWEEN 2 CITIES

La French was born from a passion for the finest cocktails and classic French style.

France has one of the most respected vodka production techniques in the world, and produces some of the most elegant vodka.

Collaborating with Master Distillers and Consultants, it took time, precision and patience to create the truly unique liquid of La French. Manufacturing takes place in France, and all ingredients are local to the country: a delicious blend of crystal-clear Cognac spring water and the finest French wheat, five-times distilled, with naturally occurring citrus and vanilla undertones which provide a delicate flavour profile and luxurious mouthfeel.

The bottle's subtle blue hues and the inclusion of the Tricolour reaffirm the character of the vodka and demonstrate the spirit's French roots.

Historically Prohibited

The iconic La French Lady, silhouetted on every bottle, is inspired by true events. Maintaining an air of mystery, our La French Lady is a woman who travelled between Marseille and New York in the 1920s, helping an American speakeasy owner to import vodka into prohibition-era New York.



SIGNATURE SERVE

La French Cosmopolitan

Synonymous with sophisticated city bar drinking, La French Cosmopolitan is a refreshing serve which will leave you wanting more. The perfect combination of sweet and just a touch of sour, this elegant cocktail oozes good-time vibes.

Ingredients:

45ML LA FRENCH VODKA
15ML TRIPLE SEC
30ML CRANBERRY JUICE
15ML LEMON JUICE

How to make:

Chill a cocktail glass by filling it with ice. Add all the ingredients to a cocktail shaker, shake vigorously, strain the mixture into your chilled glass and garnish with lemon peel.

Coca-Cola
SIGNATURE MIXERS

COCA-COLA
SIGNATURE
MIXERS, MADE
TO BE MIXED WITH
PREMIUM SPIRITS.



SIGNATURE MIXER: BATCH NO.3 HERBAL

TASTING NOTES

A delightfully floral, crisp and tart mix, this mixer was developed to deliver fresh and herbaceous notes for the discerning palate. Balancing refreshing notes of dill, citrus and lemongrass with the earthy tones of dill seed and tagetes, this is an inviting mixer with a refreshing, simple profile that pairs beautifully with vodka.



BUY 1 X 70CL
LA FRENCH AND
RECEIVE 1 CASE
OF (12) 200ML
COCA-COLA
SIGNATURE
MIXERS HERBAL
FREE

THE UK ON TRADE'S NO.1 PEATED SINGLE MALT*

“A BIG”
PEATY, SLAP
IN THE FACE. PERFECT

JOHN CAMPBELL
DISTILLERY MANAGER OF LAPHROAIG

LAPHROAIG.COM/OPINIONS
#OPINIONSWELCOME™



HIGHLAND
PARK
SINGLE MALT SCOTCH WHISKY
**A TRIBE
APART.**

SINCE 1798

SMOKY HIGHBALL

Fill a highball glass
with cubed ice
25ml Laphroaig 10 Years Old
Topped with Fever-Tree
Smoky Ginger Ale
Garnished with an
orange wedge

THE ORKNEY SINGLE MALT WITH VIKING SOUL
Join our tribe at highlandparkwhisky.com
f @ i o



BUY 1 x 70cl LAPHROAIG 10YO AND 1 x 70cl HIGHLAND PARK 12YO AND
RECEIVE A FREE HIGHLAND PARK MALT OF THE MOMENT KIT

CGA MAT volume and value share to 20.4.2019

For further information contact Edrington-Beam Suntory UK Distribution Limited. Tel: +44 (0) 333 016 1910 Web: Edrington-BeamSuntoryUK.com

for the facts drinkaware.co.uk

NEW
Ketel One
BOTANICAL

Natural Botanicals
Fresh Taste

Buy all 3 Ketel
One Botanical's
and receive
a free case
of Soda Water*



drinkaware.co.uk for the facts |

*Case of soda is (24)200ml NRB

68 All deals run 01-08-19 to 30-09-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.
Not all products are stocked in all depots. There can be up to a 2-week lead time.

GET 6 FREE
APEROL SPRITZ
GLASSES

WHEN YOU BUY 6 BOTTLES OF APEROL 70CL



APEROL SPRITZ IS THE #1
SELLING BRANDED COCKTAIL*

drinkaware.co.uk for the facts
PLEASE DRINK RESPONSIBLY

*Source: Best-selling branded cocktail in the GB on-trade, CGA Mixed Drinks Report, Q3 2018
Drinks International Annual Brands Report, 2019

IT STARTS
WITH
APEROL
SPRITZ

MIX APEROL WITH PROSECCO AND SODA

All deals run 01-08-19 to 30-09-19 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.
Not all products are stocked in all depots. There can be up to a 2-week lead time.

69



**BUY ANY
2 X 70CL ARBER
TO RECEIVE 6
WHITE SQUARE
GLASSES FREE**



SUMMER COCKTAIL

25ML ARBER GIN
15ML ELDERFLOWER
CORDIAL
50ML SPARKLING WINE

AUTUMN COCKTAIL

50ML ARBER RHUBARB GIN
150ML GINGER ALE
5ML GINGER SYRUP

Garnish with a twist
of orange peel.



• AGNES •
ARBER

PREMIUM GIN

ARBER GIN

Provenance

On 24 May 1948, Agnes Arber became the first woman to receive the Gold Medal of the Linnean Society, a world-famous institution dedicated to the study of natural history. Born in 1879, Arber achieved excellent academic results throughout her youth, and soon became a historian of botany under the wing of her mentor, plant morphologist Ethel Sargent. By the time of her death in 1960, Arber had published an extensive library of books on both botany and philosophy. It is with an appreciation for Arber's work that we have produced this convergence of nine botanicals distilled together.

Profiles

AGNES ARBER GIN (41.6%)

A convergence of nine herbs and fruits, distilled together in the same pot. The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia, and the sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.

ARBER RHUBARB GIN (41.6%)

A delightful twist on our original Agnes Arber gin. After distillation, this gin is infused with the delicious signature tartness of rhubarb, one more in a beautifully balanced array of skilfully selected flavours.

EMPRESS 1908

ORIGINAL INDIGO GIN

EMPRESS GIN

Provenance

Inspired by the beautiful tea service at the iconic Fairmont Empress Hotel, Vancouver Island, Canada. Victoria Distillers created Empress 1908, a gin as captivating as the beautiful tea service. So great was the Empress Hotel's fame that its signature tea house attracted travellers from all corners of the globe to come and sip their extraordinary elixir.

Profile

Handcrafted by Victoria Distillers, Empress 1908 Indigo Gin marries crystalline Canadian waters with eight organic botanicals: juniper, rose, coriander seed, grapefruit peel, ginger root, cinnamon bark and the Fairmont Empress tea blend. Its trademark hue is imbued by the infusion of butterfly pea blossoms.

Empress 1908's motto is to 'live colourfully', and it certainly does this: with the addition of citrus or tonic, Empress 1908 is transformed from its breathtaking indigo to a soft pink. This results in a delightful gin with the floral notes of juniper and rose, punchy coriander, grapefruit, and earthy tea notes.



ROYAL HAWAIIAN

45ML EMPRESS 1908 GIN
45ML UNSWEETENED PINEAPPLE JUICE
15ML FRESH LEMON JUICE
1TSP ORGEAT SYRUP

Shake all ingredients except gin with ice. Strain into a glass with crushed ice. Layer the gin on top. Garnish with a pineapple wedge.



WESTSIDE

60ML EMPRESS 1908 GIN
20ML LIME JUICE
20ML CUCUMBER-ROSEMARY SYRUP
6 MINT LEAVES

Fine strain into a chilled martini glass. Garnish with a cucumber strip and a mint sprig.



EMPRESS & TONIC

60ML EMPRESS 1908 GIN
85ML PREMIUM TONIC WATER
GRAPEFRUIT SLICE

Build on ice in a rocks glass. Stir well. Garnish with a grapefruit slice.



ROYAL TREATMENT

45ML EMPRESS 1908 GIN
90ML WHITE CRANBERRY JUICE
SPARKLING WINE

Build in a stemless wine glass. Garnish with kiwi slices (skins removed), raspberries, blackberries and a mint leaf.



BUY ONE EACH OF TANQUERAY SEVILLA, ORIGINAL AND RANGPUR AND
RECEIVE A CASE OF (24)200ML RUBICA TONIC AND 2 CASES OF GLASSWARE FREE



Buy '4 bottles of
WARNER'S GIN
and get a case of
FEVER-TREE
FOR FREE.*

WARNER'S



* Must be Cucumber
or Mediterranean
Fever-Tree tonic



BUY 4 BOTTLES | GET 1 BOTTLE
FREE*

EDINBURGH GIN™



EDINBURGH GIN RHUBARB AND
GINGER FULL STRENGTH GIN WITH
MEDITERRANEAN TONIC

EDINBURGH GIN IS PART OF IAN MACLEOD DISTILLERS | WWW.IANMACLEOD.COM | UK@IANMACLEOD.COM

*WHILST STOCKS LAST.

for the facts drinkaware.co.uk

MASONS
DRY YORKSHIRE GIN

BUY 2 X 70CL MASONS TEA EDITION & RECEIVE A FREE CASE OF FEVER-TREE LEMON OR AROMATIC TONIC FREE OF CHARGE*

* MAXIMUM 1 DEAL PER CUSTOMER
* 1 CASE = 1 X 24 X 200ML FEVER-TREE TONIC WATERS
* RECEIVE 20X MENU HANGERS WITH PERFECT SERVE SUGGESTION
* PLEASE DRINK RESPONSIBLY*

GB&T
50ml Chase GB Gin
Fever-Tree Mediterranean Tonic Water top
Build in a glass over lots of ice, stir and garnish with fresh ginger.

Chase DISTILLERY | **FEVER-TREE**
PREMIUM NATURAL MIXERS

Buy any three from the Chase Gin range and receive a case of Fever-Tree Mediterranean Tonic Water.

FIELD TO BOTTLE SPIRITS
CHASEDISTILLERY.CO.UK @CHASE_DISTILLERY

BUY ANY
6x 70cl BOTTLES
TO RECEIVE A
FREE 70cl BOTTLE OF
J.J. WHITLEY LONDON
DRY GIN OR
POTATO VODKA*



WHITLEY NEILL
HANDCRAFTED GIN



THE UK'S NO.1 PREMIUM GIN

RASPBERRY
PARMA VIOLET
THE ORIGINAL
RHUBARB & GINGER

TRADITIONAL ENGLISH GINS,
TASTES FROM AROUND THE WORLD

BLACKBERRY
PINK GRAPEFRUIT
LEMONGRASS & GINGER
ALOE & CUCUMBER
QUINCE

for the facts
drinkaware.co.uk

THE UK'S NO.1 PREMIUM GIN SOURCE: NIELSEN GB OFF-TRADE DATA, VALUE SALES, MAT TO 23.03.19

*available while stocks last.
www.whitleyneill.com

THE GIN ON EVERYONE'S LIPS



BUY ANY 4 GINS OF EITHER BOË VIOLET GIN
BOË PASSION GIN OR BOË SCOTTISH GIN AND GET
2 BOË GIN LIQUEURS OF YOUR CHOICE **FREE**

It's Aperitivo Time

83%

Of On-Trade consumers find
Aperitivo idea appealing*



St-Germain Spritz

40 ml St-Germain elderflower liqueur
60 ml dry sparkling wine
60 ml sparkling water
Garnish with a lemon twist

Bombay Sapphire & Tonic

35ml Bombay Sapphire
Top with tonic water
Garnish with a lime wedge
Use Bosford Pink if you want a pink Twist

Chambord Spritz

50ml Chambord
125ml dry white wine, Soda water, Ice
Garnish with a mint sprig and a raspberry

MARTINI & Tonic

75ml MARTINI Fiero
75ml tonic water
Garnish with a citrus twist

Pair with classical Aperitivo nibbles such as olives, nuts, crisps etc.

What is the Aperitivo and how to bring it to life?

A classic in Southern Europe, the Aperitivo is a sociable way of connecting around nibbles & drinks at earlier times of the day. It is a way to drive earlier traffic into venues, and increase spend per head by upselling consumers to cocktails before their meal.

Offer full priced drinks with complementary nibbles such as olives, nuts.



**BUY ANY 6 x 70CL,
6 x 75CL OR
3 x 1.5L RECEIVE
A FREE CASE OF
RUBICA MIXERS**

ENJOY RESPONSIBLY. for the facts drinkaware.co.uk
Sources: Kantar Alcovision, 2017; CGA Mixed Drinks Report, 2018; CGA Consumer Panel, Mar-18

BEEFEATER
LONDON



RECEIVE 24 X 200ML SCHWEPPE'S TONIC WATER
WHEN YOU BUY ANY 4 X 70CL FROM THE BEEFEATER RANGE*

drinkaware.co.uk for the facts
ENJOY BEEFEATER RESPONSIBLY

*MUST INCLUDE 1 X 70CL PINK OR BLOOD ORANGE
AVAILABLE WHILE STOCKS LAST
ONE DEAL PER CUSTOMER

f t i @BEEFEATERGIN

Discover
LILLET
Spritz

The French
wine-based
aperitif

made from a subtle
blend of Bordeaux
selected wines and
fruit infusions

1. LILLET
Blanc
50ml

2. tonic
75ml

3. garnish
with
strawberry,
cucumber
mint

Serve over ice

ENJOY LILLET RESPONSIBLY
drinkaware.co.uk for the facts

**RECEIVE
24 X SCHWEPPE'S
1783 TONIC WATER**

WHEN YOU PURCHASE
2 X 70CL PLYMOUTH GIN*

*AVAILABLE WHILST STOCKS LAST

The Oldest
working gin
distillery
in England

f t i
PLYMOUTHGIN

ENJOY RESPONSIBLY
drinkaware.co.uk for the facts

ABSOLUT.
WHAT'S YOUR
FLAVOUR?

**RECEIVE 6 X
ABSOLUT HI-BALLS**
WHEN YOU BUY ANY 3 X
70CL FROM THE RANGE*

*AVAILABLE WHILE STOCKS LAST.
MUST INCLUDE 1 X 70CL ABSOLUT RASPBERRY.
ONE DEAL/KIT PER CUSTOMER.

ENJOY ABSOLUT RESPONSIBLY for the facts drinkaware.co.uk

**ABSOLUT
LIME & SODA**

**ABSOLUT
VANILLA & COLA**

**ABSOLUT
RASPBERRY &
LEMONADE**

Buy 2 bottles of
LONDON NO.1 GIN
GET 1 CASE
OF BRANDED GOBLETS FREE*



for the facts drinkaware.co.uk

*Limited to 2 deals per customer. One case contain 6 goblets.
Capped at 50 packs of goblets.

**BUY 6 CASES
AND GET 1
CASE FREE***

**BUY 3 CASES
AND GET 1
BOTTLE OF
CORKY'S FREE****

24x275ml NRB & PET Hooch and Hooch Hoola. 24x275ml NRB VK Watermelon, Blue, Ice, Apple & Mango, Tropical Fruits, Strawberry & Lime, Orange & Passion Fruit, Black Cherry. 24x275ml PET VK Blue, Ice, Apple & Mango, Tropical Fruits, Strawberry & Lime, Orange & Passion Fruit. 1x70cl Corky's Mango Glitter, Blueberry Glitter, Raspberry Glitter, Sour Apple, Sour Cherry. Available from 1st to 30th September 2019, while stocks last.

*To qualify for a free case of Hooch/Hoola, all stock purchased must be Hooch/Hoola.

**To qualify for a free bottle of Corky's, stock purchased must be either all Hooch/Hoola or all VK

GLOBAL BRANDS

drinkaware.co.uk for the facts



1920
SELECT
APERITIVO NATO A VENEZIA

BORN TO SPRITZ
VENEZIA 1920



SELECT SPRITZ

3 PARTS PROSECCO
2 PARTS SELECT APERITIVO
1 SPLASH SODA WATER
1 GREEN OLIVE

Pour the prosecco into a wine glass over ice. Add Select and a splash of soda water.

Garnish with a green olive and enjoy in good company.

f i www.selectaperitivo.it DRINK RESPONSIBLY

**BUY 3 BOTTLES OF SELECT APERITIVO
& RECEIVE 6 SELECT SPRITZ GLASSES**

DORBIERE PUB GROUP

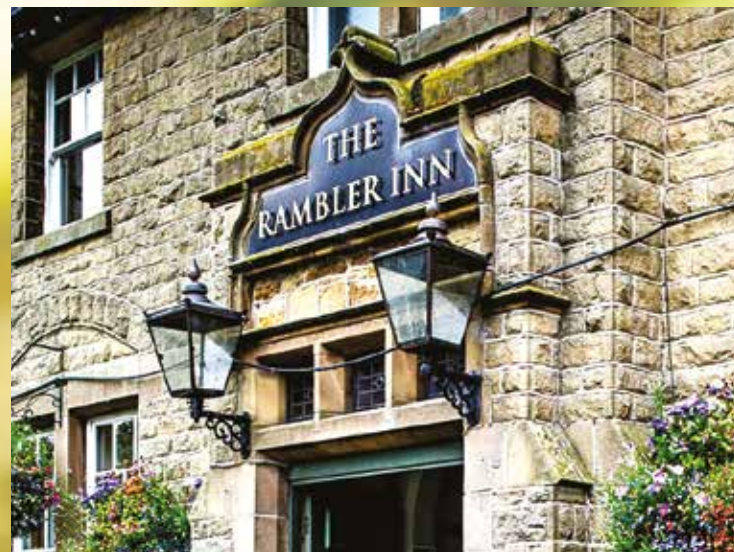
Serving your
community since 1979

Be at the heart of your community and experience one of our 47 pubs. Having been part of your community since 1979, we know a thing or two about what it takes to be your local. We strive to achieve our core values of providing customers with quality service and uncontested value.

We are proud to operate 47 pubs, boasting a selection of community pubs, country inns, brewhouses and student bars throughout the North East, North West and Midlands.

TOP RIGHT:
THE OLD NAGS HEAD, HOPE VALLEY, DERBYSHIRE.
The pub is filled with plenty of authentic character and charm. Boasting a wonderful location and great atmosphere, and having been voted among the top 20 country pubs in the UK by The Times, the Old Nags Head will have you coming back time after time.

BOTTOM RIGHT:
THE RAMBLER, HOPE VALLEY, DERBYSHIRE.
Home-cooked food is served every day till late with a fine selection of local cask ales to suit all tastes. For those who want to stay over and spend more time exploring the countryside, we have 9 beautiful en-suite rooms, great for families, friends, singles and couples alike.



RECRUITMENT – RUN A PUB FOR DORBIERE

Your history is not as important as your future; that's why we consider candidates from all backgrounds. You might never have run a bar before, but have a perfect "pub personality"; on the other hand, you might be a true trade veteran. Whatever you are, as long as your personality suits your chosen bar, you're our ideal Operator!

The scheme for running our pubs is simple: we pay you 18% of the net sales every week for managing the pub for us. So, the more trade you bring to your pub, the more you earn. The food operation will be 100% your responsibility and 100% your profit. You will be classed as a self-employed person.

We pay all business bills – Sky, business rates, utilities, entertainment, repairs, maintenance, stock, glassware, etc. All the tools of the trade, including stock, are provided by us. You'll have access to a knowledgeable area manager who can help you with sales, building ideas for your chosen pub. These could be product promotions, entertainment offers, team games, food menu development or simply someone to talk through your ideas

with. To be successful, all you need to do is operate the pub to the required company standard by providing the necessary staffing.

What we look for in our Operators

- A real people's person; someone who can't bear to be away from the public.
- A visible, larger-than-life presence in the pub, so everyone knows their landlord or lady.
- High standards – they should have a fine eye for detail, in the knowledge this will be rewarded.
- A genuine passion for excellent service and product quality.
- The drive to entertain and the ability to create a real buzz.

Benefits of working for us?

- Flexibility to make the pub your own. There is no "brand handbook" with us.
- Minimal investment required. This is NOT a tenancy or lease. A bond is required for security against cash and stock only.
- Access to 5,000 product lines through our sister company, LWC Drinks (www.lwc-drinks.co.uk).
- Help and advice every step of the way from an experienced yet down-to-earth operations team.

Still interested? Email us your CV now (recruitment@dorbiere.co.uk) with a little note on why you think Dorbiere is for you, and someone from our Operations team will be in touch.

**WE PAY YOU
18% OF THE NET
SALES FOR
MANAGING
THE PUB**

**FLEXIBILITY TO
MAKE THE PUB
YOUR OWN**

**WE PAY ALL
BUSINESS BILLS
SUCH AS SKY,
UTILITIES, ETC.**