



**BUY 4 CASES AND
RECEIVE A FREE 70CL
BOTTLE FROM
OLD J ORIGINAL,
SILVER OR CHERRY**



LIMITED TO 5 DEALS PER CUSTOMER

LWC JUNE AND JULY 2018

FREE
GORDON'S PINK
WHEN YOU
BUY ONE
OF EACH

**BUY 1 X 70CL OF EACH GIN FROM
THE FOLLOWING RANGE AND RECEIVE
1 X 70CL GORDON'S PINK GIN FREE**



EXCLUSIVE GIN DEALS SEE PAGES 23/24 & 27/28

**BUY 2 X 11G FROM AMSTEL,
HEINEKEN & MALTSMITHS
AND RECEIVE A CASE OF
CRUZCAMPO (24) 330ML FREE**



LIMITED TO 5 DEALS PER CUSTOMER

JUNE AND JULY 2018



KEY DATES FOR YOUR DIARY

JUNE

- 2ND - EPSOM DERBY
- 14TH - WORLD CUP 2018 RUSSIA BEGINS
- 17TH - FATHER'S DAY
- 18TH - WORLD CUP 2018 ENGLAND V TUNISIA
- 19TH - 23RD - ROYAL ASCOT
- 21ST - SUMMER SOLSTICE - LONGEST DAY
- 24TH - WORLD CUP 2018 ENGLAND V PANAMA
- 28TH - WORLD CUP 2018 ENGLAND V BELGIUM

JULY

- 2ND - 15TH WIMBLEDON TENNIS
- 6TH - 7TH WORLD CUP 2018 QUARTER FINALS
- 10TH - 11TH WORLD CUP 2018 SEMI FINALS
- 14TH - WORLD CUP 2018 THIRD PLACE PLAY OFF
- 15TH - WORLD CUP 2018 FINAL

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TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st June and 31st July 2018.

All prices quoted are exclusive of VAT.

All advertising promotions and their participating products are subject to availability and to any duty change.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice.

All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis.

Licencees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord.

Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices.

The term 'case' in this brochure refers to the standard case size for the product in question.

Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

HEALY AND GRAY

PASSIONATE ABOUT WINE
EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE



DEAL PRICE
£4.57
75cl

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £4.99 – NET OFFER DEAL £4.57)

HEALY & GRAY 75CL RANGE CHENIN BLANC – PINOT GRIGIO – CHARDONNAY – SAUVIGNON BLANC – ZINFANDEL ROSÉ – MERLOT – SHIRAZ – CABERNET SAUVIGNON
* Cannot mix & match

DEAL PRICE
£15.73
75cl

BUY ANY 12 CASES AND RECEIVE 1 CASE (12) 187ML OF HEALY & GRAY ZINFANDEL ROSÉ FREE
(RSP £17.04 PER CASE – NET OFFER DEAL £15.73)

HEALY & GRAY (12) 187ML CHENIN BLANC – PINOT GRIGIO – CHARDONNAY – SAUVIGNON BLANC – ZINFANDEL ROSÉ – MERLOT – SHIRAZ – CABERNET SAUVIGNON
* Cannot mix & match

HEALY AND GRAY PINOT GRIGIO

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770048 B680 **2**

HEALY AND GRAY PINOT GRIGIO 12 X 187ML

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770015 B681 **2**

HEALY AND GRAY CHARDONNAY

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

46770348 B684 **2**

HEALY AND GRAY CHARDONNAY 12 X 187ML

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

46770315 B685 **2**

HEALY AND GRAY CHENIN BLANC

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770148 B682 **3**

HEALY AND GRAY CHENIN BLANC 12 X 187ML

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770115 B683 **3**

HEALY AND GRAY SAUVIGNON BLANC

A lively wine with good citrus and green-apple flavours.

46770248 B686 **1**

HEALY AND GRAY SAUVIGNON BLANC 12 X 187ML

A lively wine with good citrus and green-apple flavours.

46770215 B687 **1**

HEALY AND GRAY MERLOT

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

46770548 B688 **B**

HEALY AND GRAY MERLOT 12 X 187ML

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

46770515 B689 **B**

HEALY AND GRAY ZINFANDEL ROSÉ

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770448 B694 **5**

HEALY AND GRAY ZINFANDEL ROSÉ 12 X 187ML

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770415 B695 **5**

HEALY AND GRAY SHIRAZ

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770648 B690 **C**

HEALY AND GRAY SHIRAZ 12 X 187ML

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770615 B691 **C**

HEALY AND GRAY CABERNET SAUVIGNON

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770748 B692 **B**

HEALY AND GRAY CABERNET SAUVIGNON 12 X 187ML

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770715 B693 **B**

Premiumising

YOUR WINE OFFERING



The trend for premiumisation has permeated through the spirits and soft drinks sectors and is now making waves in the wine world; the old premium has become the new standard. With over half (54%) of wine drinkers suggesting that they are willing to pay more for a better-quality drink, it is important to have that general availability of super premium wines within your wine list.

Equally, it is crucial to understand the variation in likelihood of upgrades between different wine styles. With increasingly educated consumers, the pressure to maintain an interesting and wide spread of wines is paramount to any bar or restaurant. Unsurprisingly, more premium-positioned options such as dessert wines and champagne have the highest level of upgrade opportunity compared to still wines at the opposite end of the spectrum.

Also, given the current economic climate, and that the frequency of visits to casual dining brands is under threat, it is important that your wine category can support the business by providing credible trade-up options to boost margin at a time when food costs offer little chance to do so. A high-quality wine for a treat meal will become more appealing for consumers and can potentially provide a much-needed margin.

However, by offering a wide-ranging selection with multiple price points biased towards mainstream and familiar styles at the low-priced end, and less well-known quality wines at the top end, still wine can provide an equal amount of trade-up opportunities. Country of origin matters, too, with Old World countries such as France and Spain dominating the top upgrade locations, along with Argentina in the New World.

Among the key upgrader groupings – of generally younger, white-collar drinkers – the focus is undoubtedly on the key mid-to-high-range price point. Their average spend moves up to above the standard premium median of £20–£25 per bottle. For this key demographic, the quality and range of the wines offered and the influence of friends and bar staff all have an important role to play, both in them making their trade-up decision, and in you making yours the ideal retail location to visit.



SOURCE CGA 2018



Summer Rosé

EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE

* Cannot mix & match



SURF'S UP SHIRAZ ROSÉ

Blush and light in the glass, rich in the tastes of wild red berries and freshly picked red grapes. Very fruity on the palate with a long, refreshing finish.

46350220 B1308 **3**

CHARLIE ZIN ZINFANDEL ROSÉ

A refined rosé laden by red fruit and hints of delicate spices. Rich in flavour with an elegant and harmonious aftertaste.

46650700 B1319 **5**

ORSO BRUNO ROSATO VINO D'ITALIA

Lush summer fruits burst from this delicious dryer-style-rose, great on its own and very easy drinking.

44021649 **2**

FAMILIA RIVERO ULECIA BOBAL ROSADO

Smooth, fresh and fruity, with notes of forest berries and raspberries. Delicious!

49264848 B514 **2**

BLUSH FLAMINGO GRENACHE ROSÉ IGP O'C

A gorgeous mouthful of red fruits and cream. Fruity and crisp with a touch of vanilla.

49699400 B002 **2**



EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE

* Cannot mix & match

CENTRAL MONTE MERLOT ROSÉ

Flowery perfumes on the nose with a balanced soft palate of redcurrants and cherries.

49224564 B1174 **2**

INKOSI PINOTAGE ROSÉ

Easy-drinking rosé with abundant summer fruit flavours - perfect for any occasion.

45263300 B706 **3**

CRAMELE RECAS PINOT GRIGIO BLUSH

Lively raspberry and floral aromas with fresh strawberry and apple notes on the palate.

46183136 B1374 **3**

Summer Fizz

EXPERTLY SELECTED HANDPICKED WINES FROM ACROSS THE GLOBE

BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE

* Cannot mix & match

Wines



CHAMPAGNE DE CASTELNAU ROSÉ N/V

Notes of sweets and crystallised fruits linger, lifted by a touch of eau-de-vie of cherries from the Pinot Noir as befits a true rosé.

49251020 B332 ②



SIMPATICO SPUMANTE ROSA

Exclusive to LWC and in an eye-catching sparkling pink bottle, this Prosecco really stands out and delivers on taste too with bright, fresh red fruit flavours.

40491302 B1303 ①



EMOTIVO SPARKLING ROSÉ - ITALY

Delicately fruity, elegant and intense bouquet. Dry, soft and well-balanced on the palate; round and full bodied structure.

40200249 B1036 ①



ARTE LATINO CAVA ROSÉ - SPAIN

Great blend from the Trepat and Pinot Noir grapes. Clean fresh nose with a salmon pink colour. Dry and soft on the palate with a superb aftertaste.

40190448 B707 ①



LOUIS PERDRIER ROSÉ SPARKLING - FRANCE

High quality Vin Mousseux with numerous fine bubbles. Beautiful red fruit scents, well balanced with lovely aromatic fruity flavours.

40181348 B529 ①

VIA ALTA

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE

(RSP £5.89 – NET OFFER DEAL £5.40)

* Cannot mix & match

ESTACIÓN



**NET DEAL
PRICE
£5.40
75cl**

VIA ALTA MERLOT

Rich, concentrated and packed with all you'd want from this easy-drinking Merlot.

41239048 B177 **B**

VIA ALTA CABERNET SAUVIGNON

A deep-coloured, rich blackcurrant-flavoured Cabernet Sauvignon. This wine has a long finish with a hint of mint.

41239148 B178 **C**

VIA ALTA CHARDONNAY

A fresh, tropical fruit-flavoured Chardonnay. This wine displays lots of refreshing citric acidity to give a great lift on the palate.

41239248 B179 **2**

VIA ALTA SAUVIGNON BLANC

A fresh, zesty Sauvignon Blanc. Fermented in stainless steel and bottled young to capture the natural aromatic characteristics and acidity which is typical for this variety.

41239348 B180 **1**

VIA ALTA CABERNET SYRAH ROSÉ

Fresh and fruit-driven wine which shows lovely summer fruit flavours on a soft, easy-going palate.

41239558 B181 **2**

FRESH FROM FRANCE

BUY 5 X 75CL & RECEIVE 1 X 75CL FREE

(RSP £6.99 – NET OFFER DEAL £5.83)

* Cannot mix & match



NET DEAL OFFER
£5.83
RSP £6.99
75cl

GOURMET PÈRE & FILS FRUITS DE MER ENTRE DEUX MERS

Lively and fruity with flavours of white peach and lime. The finish is long with intense notes of citrus. Intense aromas of grapefruit and boxwood. Pairs well with seafood, salads, grilled fish.

49602478 B1405 **2**

GOURMET PÈRE & FILS CAMEMBERT SYRAH MARSELAN

The colour is deep, with violet hues. Vanilla, pastry cream and slightly toasted notes. The mouth is fruity, full and sweet, with a beautiful rich finish.

45120049 B1410 **C**



LA COLOMBE

NEW RANGE – GREAT PRICE!

ONLY
£4.95

LA COLOMBE, THE DOVE, IS A BEING OF WORLDWIDE DISTRIBUTION, AND THEREFORE OF MULTICULTURAL SIGNIFICANCE. ASSOCIATED WITH GODDESSES OF LOVE AND WAR FOR THOUSANDS OF YEARS, THE DOVE IS A SYMBOL OF PEACE AND HOPE, HAVING PROVEN ITS VALUE IN CONFLICT IN THE FORM OF THE CARRIER PIGEON, WHOSE INTELLIGENCE AND RELIABILITY HAVE SAVED HUMAN LIVES.

LA COLOMBE SAUVIGNON BLANC

Classic Sauvignon Blanc, dry with crisp fruit notes and clean acidity on the palate.

41551209 B750 **2**

LA COLOMBE MEDIUM ROSÉ

Medium styled Rosé displaying ripe and fresh aromas and lifted red fruit character on the palate.

41551207 B752 **3**

LA COLOMBE CHARDONNAY

Well rounded soft stone fruit with a pleasant mouth feel and long finish.

41551208 B751 **2**

LA COLOMBE MERLOT

A fabulous Merlot showing plum notes and accessible ripe red fruits with good intensity.

41551206 B753 **B**

LA COLOMBE CABERNET SAUVIGNON

A deep coloured red showing blackcurrants and damson fruits, with a lingering pleasant finish.

41551205 B754 **D**

LA COLOMBE
CHARDONNAY

LE JARDIN

"WE WILL BRING YOU BRUSHES, PAINTS AND CANVAS,
THAT YOU MAY SPEND YOUR SACRED LEISURE IN THE LIGHT AND
TRUTH OF PAINTING. AS YOU ONCE DID MY PORTRAIT FACING
THE STARS, THE LION AND THE GYPSY."

FROM THE EPITAPH OF ARTIST HENRI ROUSSEAU,
WRITTEN BY HIS FRIEND GUILLAUME APOLLINAIRE

**GREAT
PRICE**
£4.95



LE JARDIN

MERLOT

VIN DE FRANCE

LE JARDIN SAUVIGNON BLANC

A crisp, fragrant wine with appetising flavours of green apples and citrus on the finish.

40551204 B850 **2**

LE JARDIN CHARDONNAY

Supreme Chardonnay with lovely ripe, buttery fruit flavours and aromas of tropical fruit and flowers.

41551203 B851 **2**

LE JARDIN MEDIUM ROSE

Fresh, red fruit flavours. Easy drinking rose perfect as an aperitif or light dishes.

41551202 B852 **3**

LE JARDIN MERLOT

A mouthful of red berry fruits, soft and juicy.

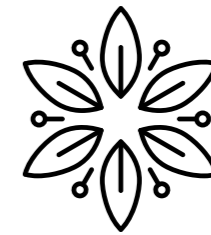
41551201 B853 **B**

LE JARDIN CABERNET SAUVIGNON

Rich Cabernet aromas, firm and vigorous on the palate with a long finish on the palate.

41551200 B854 **D**

**NEW IN
FROM ITALY
ONLY**
£4.99



FIORI

SUL MURO

OUR YEARS OF EXPERIENCE IN MAKING FINE ITALIAN WINES
HAVE BIRTHED A CREATIVE FLAIR AKIN TO THE PASSION
OF AN ARTIST, PRODUCING A MASTERPIECE FOR ALL TO
ADMIRE AND ENJOY IN PEACE AND RELAXATION.
FIORI SUL MURO IS FINE ART IN A BOTTLE.

FIORI SUL MURO CATARRATTO / PINOT GRIGIO

Easy drinking delightful white wine with soft ripe fruits
and an appetising dry finish.

44065550 B520 **1**

FIORI SUL MURO SANGIOVESE

Rich, lush and delicious red wine,
packed with fruit on the palate.

44065551 B521 **B**

FIORI SUL MURO ROSATO

A lovely blend of grapes produces this light, crisp
and refreshing Rosato. Perfect for any occasion.

44065552 B522 **2**

SPECIALS FROM SOUTH AFRICA NEW DROSTDY HOF WINES

**BUY 12 X 75CL AND RECEIVE
1 X 75CL CHENIN BLANC FREE**
DEAL (RSP £5.85 – NET OFFER DEAL £5.40)

* Cannot mix & match

**NET DEAL
OFFER
£5.40**
RSP £5.85
75cl



DROSTDY HOF CHENIN BLANC

A brilliantly clear white wine with a tinge of green and abundant aromas of guava and citrus fruit. Fresh fruit flavours lead to a pleasant finish.

45259444 B9444 **3**

DROSTDY HOF MERLOT

A deep red wine with aromas of strawberry, cherry and spicy oak. On the palate it is medium-bodied, smooth and very approachable with profuse strawberry flavours.

45259442 B19442 **B**

DROSTDY HOF SAUVIGNON BLANC

A clear white wine with a greenish tint. The bouquet conveys aromas of lychee, gooseberry, green fig and fresh-cut grass. The palate is crisp, vibrant and well-balanced with notes of passion fruit.

45259448 B9448 **1**

DROSTDY HOF CHARDONNAY

A light straw-coloured wine with rich, smooth and creamy qualities. A hint of spice complements the well-integrated fruit flavours and aromas of tropical and citrus fruits

45259445 B9445 **2**

DROSTDY HOF ROSE

A salmon-pink rosé with intense aromas of pomegranate and cranberry, together with subtle notes of rose petal. The palate is fresh and fruity with strawberry flavours, balanced by fresh acidity leading to a lingering, refreshing finish.

45259446 B9446 **2**

DROSTDY HOF SHIRAZ

A bright, vibrant red, juicy and soft on the palate with red fruit flavours, soft tannins and spicy, peppery nuances. Possesses intense aromas of raspberries and strawberries, and hints of white pepper. As a result of subtle oaking, it has a smoky background.

45259440 B9440 **C**

DROSTDY HOF PINOTAGE

A deep ruby wine with aromas of plum, red berries, caramel and subtle, spicy oak. The fresh acidity is backed by vibrant berry flavours and soft, ripe tannins with a lingering finish.

45259441 B9441 **D**

DROSTDY HOF CABERNET SAUVIGNON

A deep-ruby, packed with aromas of cassis and cherries, backed by hints of oak. Medium-bodied with flavours of dark fruits, reminiscent of Christmas cake. Soft and easy tannins combine with delicate oak notes, making the wine complex, yet soft.

45259447 B9447 **B**

QUALITY WINES FROM
ALTO ALENTEJO PORTUGAL



ROBERT R. REYNOLDS, AN ENGLISH SEAMAN AND MERCHANT, ARRIVED IN PORTUGAL IN 1820, ATTRACTED BY THE POTENTIAL OF THE WINE TRADE. THIS STARTED THE LONG ASSOCIATION BETWEEN PORTUGAL AND GREAT BRITAIN OF IMPORTING WONDERFULLY FRUITY RED WINES FROM THE GLORIOUS MOUNTAIN REGION OF THE ALTO ALENTEJO.



CARLOS REYNOLDS

BUY 5 X 75CL & RECEIVE 1 X 75CL FREE

* Cannot mix & match



CARLOS REYNOLDS TINTO

A wonderful fruit-led wine with great integration of its fruity flavours and tannins by aging in French Oak. This wine is full bodied with intense blackcurrant and plum flavours.

49362250 B509

CARLOS REYNOLDS BLANCO

An elegant wine with a dry but very fruity taste. Its fantastic balance provides body and intensity with a refreshing end.

49362270 B519

REYNOLDS ROSÉ

This wine shows a transparent and clean salmon colour. At the nose its aromatic components are very exuberant with tropical notes and a strawberry essence. It is very fresh in the mouth and full of elegant fruit, with a well balance acidity and a solid and persistent finish.

49362271 B1389

FRESH NEW ZEALAND WINE FROM TE PAPA

BUY 5 X 75CL & RECEIVE 1 X 75CL FREE

* Cannot mix & match



NET DEAL
OFFER
£7.33
RSP £8.79
75cl

NET DEAL
OFFER
£8.33
RSP £9.99
75cl

TE PAPA SAUVIGNON BLANC

Apple-green hue with pungent aromas of guava and melon interlaced with tomato leaf and ripe nettle greens. The palate continues on this medley of ripe herbal notes and some subtle grapefruit all supported by a succulent, enticing and moreish acidity.

46350753 B1400 **1**

TE PAPA PINOT NOIR

A fine example of the great Pinot Noir from New Zealand, delivering a gorgeous aroma of strawberry fruits, ripe and rich in flavour with good intensity and a spectacular finish.

46350754 B1401 **B**

AUSTRALIAN WINE STUDIO 1 AND 2

BUY 5 X 75CL & RECEIVE 1 X 75CL FREE

* Cannot mix & match



NET DEAL
OFFER
£5.63
RSP £6.75
75cl

STUDIO 1 SHIRAZ / VIOGNIER

Typical Australian Blend of Shiraz and Viognier. Ripe and rich, with violet aromas and bramble fruit flavours.

46350210 B1338 **C**

STUDIO 2 SEMILLON SAUVIGNON

A smooth and pleasant blend of Semillon and Sauvignon Blanc. Yellow and green reflexes in the glass. Spicy and fresh at the palate with a long and delicious finish.

46350200 B1337 **1**

EXCLUSIVE GIN DEAL

BUY 1 X 70CL
OF EACH GIN
FROM THE
FOLLOWING
RANGE AND
RECEIVE 1 X 70CL
GORDON'S PINK
GIN FREE:

- **EMPRESS 1908**
- **AGNES ARBER**
- **SIPSMITH LEMON DRIZZLE (50CL)**
- **BEEFEATER PINK**
- **OXLEY**

(Limited to 2 deals per order)
While stocks last





• AGNES • ARBER PREMIUM GIN

AGNES ARBER GIN

On 24 May 1948, Agnes Arber became the first woman to receive the gold medal of the Linnean Society, a world-famous institution dedicated to the study of natural history. Born in 1879, Arber achieved excellent academic results throughout her youth, and soon became a historian of botany under the wing of her mentor, plant morphologist Ethel Sargent. By the time of her death in 1960, Arber had published an extensive library of books on both botany and philosophy. It is with an appreciation for Arber's work that we have produced this convergence of nine botanicals distilled together.

The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia; sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.

**BUY 2 X 70CL
AND RECEIVE
(24) 200ML FEVER TREE
MEDITERRANEAN
TONIC FREE**

Limited to 2 deals per
customer per week





EXCLUSIVE
**GIN
DEAL**



**BUY ANY 6 X 70CL FROM THE RANGE
AND RECEIVE A CASE OF TONIC FREE**
CHOOSE FROM 1 CASE FROM:

FEVER TREE LIGHT TONIC (24) 200ML, FENTIMANS TONIC
OR PINK GRAPEFRUIT TONIC (24) 125ML,
BRITVIC TONIC OR LOW CAL TONIC (24) 200ML,
DOUBLE DUTCH TONIC OR SLIM TONIC (24) 200ML,
FRANKLINS TONIC, LIGHT TONIC OR LEMON TONIC (24) 200ML,
LONDON ESSENCE TONIC (24) 200ML,
LAMB & WATT TONIC, LIGHT TONIC, HIBISCUS TONIC
OR CUCUMBER TONIC (12) 200ML (2 CASES FREE)
(SEE PAGE 101 FOR INDEX)



Gin

MENU DESIGN SERVICES

DID YOU KNOW THAT MANY PREMIUM MIXERS OFFER A BESPOKE MENU SERVICE TO THEIR CUSTOMERS? STATISTICS SHOW THAT IT CAN GROW YOUR SALES BY UP TO 50%, JUST BY HAVING A MENU THAT FOCUSES ON THE SPIRITS YOU WANT TO DRIVE WITH THEIR PERFECTLY PAIRED MIXER AND GARNISH.

FENTIMANS BUILD A MENU SERVICE

Fentimans offer a bespoke gin menu service and will design and provide you with 50 x bespoke Gin & Tonic Menus, 4 x Fentimans branded menu holders and free delivery. Visit - www.fentimans.com/menu-builder for more information.

FEVER-TREE COMPLIMENTARY BESPOKE MENU SERVICE

Fever-Tree will create a bespoke menu, carefully designed and tailored to the theme of your venue, providing mixer pairings and garnish suggestions for the spirits you stock.

All you need to do is fill out our simple online submission form, including the spirits you stock, the Fever-Tree mixers (minimum of 3), and any other branding preferences, at www.fever-tree.com/menus. From here, your submission will go directly to our menu design team, who will put together a design and send it over to you via email for approval and the opportunity to amend, before sending to print. Once finalised, you will receive 60 copies of your bespoke menu.



FRANKLIN & SONS

At Franklin & Sons, we create experiences worth sharing. We work closely with our customers to create bespoke menus that fit the aesthetics of the venue and complement the premium nature of our brand. Our hand-illustrated menus come with the added support of spirit, mixer and garnish pairings as well as new and interesting recommendations to expand your spirits range, created by our WSET trained customer marketing team. Case studies have shown our unique menus to increase sales by up to 50%*. For customers with existing menus, our hand-illustrated menu hangers are the perfect way to support and promote key Franklin & Sons pairings. Contact your local GBL account manager for more information *GBL Data.



COLOUR CHANGING GIN

WITH THE ADDITION OF CITRUS OR TONIC, EMPRESS 1908 IS TRANSFORMED FROM ITS BREATHTAKING INDIGO TO A SOFT PINK



EMPRESS 1908

ORIGINAL INDIGO GIN

ALL-NATURAL AND 100% AUTHENTIC, EMPRESS 1908 GIN IS THE ESSENCE OF VICTORIA.

ARTISANALLY CRAFTED IN SMALL BATCH COPPER-POT STILL, THIS IS A GIN WITH PHENOMENAL DEPTH AND BOLDNESS OF SPIRIT.

EMPRESS 1908 GIN IS AN ORIGINAL, SHAPING ITS OWN STORY AS A FEARLESS PROVOCATEUR, A MYSTERY IN A BOTTLE.

£29.99



ENJOY BEST WITH TONIC, LOTS OF ICE AND A FRESH STRAWBERRY TO GARNISH



NEW
for
2018

BOASTS TWO 100% NATURAL INGREDIENTS, STRAWBERRIES AND RASPBERRIES

Made by following the original recipe of Bosford London Extra Dry Gin developed in 1948

WHY STOCK

- Gin is on Fire!
- Flavoured gin has exploded in the UK and is already worth £45M, +675% vs YA*
- **THE TIME IS NOW!**

Enjoy responsibly. for the facts drinkaware.co.uk

© 2018. BOSFORD ROSE AND ITS TRADE DRESS ARE TRADEMARKS
*Source: Nielsen Scantrack MAT to 30.12.17

DOUBLE GOLD, WE'LL DRINK TO THAT!

BUY 6 X MIXED GORDON'S 70CL
(AT LEAST 1 X GORDON'S PINK 70CL)
AND RECEIVE A FREE CASE
OF SCHWEPES TONIC*
& A GORDON'S POS KIT!**



Grow the vibrant Gin category with the world's favourite Gin, Gordon's!



Available to order from LWC

drinkaware.co.uk for the facts

*Free Schweppes case - 200ml x 24; Indian or Slimline tonic.

**1 x chalkboard and 5 x table talkers.

*Winner Alcohol Drink Category. Survey of 10,637 people by Kantar TNS.

Gordon's
...SHALL WE?

INTRODUCING
Sipsmith Lemon Drizzle Gin

**ZESTY LEMONINESS THAT
DIALS UP THE CITRUS**

Inspired by the citrus gins from the early 1900's, Sipsmith takes its classic London Dry Gin and layers on sweet sundried lemon peel, lemon verbena and vapour-infused fresh lemons.



TASTING NOTES

A gin of beauty, this is a light, bright lemony gin with a zesty, warming citrus zing and a touch of butteriness. Sipsmith take their award-winning London Dry Gin and layer on sweet sundried lemon peel, lemon verbena and vapour infused fresh lemons.

£23.99

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THE SIPSMITH DISTILLERY, LONDON

Please sip responsibly


SIPSMITH
London



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London Dry Gin 70cl*

&

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38% OF GIN IS NOW PREMIUM (EXCL. S.PREMIUM) AND
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**BUY 3 X 70CL AND RECEIVE A
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 & CASE OF FEVER-TREE
 MEDITERRANEAN TONIC****

**& THE OPPORTUNITY TO WIN A
 TANQUERAY TAKE-OVER NIGHT†**



*Source: CGA OTP data 12 w/e to 02/12/17

**6 x Copa glasses per case and 24 x 200ml Fever Tree Mediterranean Tonic – 1 x deal per customer, per week for the duration of the brochure feature.

†Tanqueray Take-Over outlet to be randomly chosen. Outlet will be randomly chosen once all redemptions have been collated after July 31st 2018. Tanqueray Take-Over to take place during August or September 2018.

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 MIXERS **FREE***



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BUY ANY 3 **WHITLEY NEILL**
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 & RECEIVE A FREE CASE
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 (*24 X 125ML)



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DARE
to be
DIFFERENT

**BUY 2 x 70CL
LONDON N°.1
GIN, GET A
FREE CASE OF
BRANDED
GLASSES***

*One deal per customer while stocks last.
25ml The London N°1 contains
1.2 units of alcohol

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24 X 200ML NATURAL OR NATURAL LIGHT

DAFFY'S

**FRANKLIN
& SONS LTD**



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OFFER AVAILABLE WHILE STOCKS LAST. ONE CASE OF TONIC FOR EVERY 3 BOTTLES OF 70CL DAFFY'S GIN ORDERED.

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FROM GRAIN TO GLASS.

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3x70cl LoneWolf Gin, 6 branded glasses only per order.
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Distributed by Global Brands Ltd

SMALL BATCH PREMIUM GIN

Daffy's is a gin like no other, created from the finest grain spirit, distilled in an ancient copper pot whisky still, with Lebanese mint and the finest botanicals. Bottled with Scottish water to create a gin that is classic, complex, perfectly balanced and fresh with a world of intrigue.

WHAT MAKES DAFFY'S EXCEPTIONAL?

Before our slow-cook distillation, we steep our botanicals for an exceptionally long time. This creates the greatest depth of flavour whilst maintaining and developing all of the complexity, balance, smoothness and long finish.

WHY 43.4%?

43.4% ABV creates the perfect balance of strength and flavour. 43.4% provides Daffy's with the perfect body, complexity, balance and finish.

OUR SERVES

Straight Over Ice • The D&T
Goddess' Sidecar • Daffy's Martini
Daffy's 75

TASTING NOTES

NOSE
Fresh citrus, spice, toffee and full of life.
Oriental pine forest by the sea with a
breathtaking view.

PALATE
Smooth and vibrant spice with oaky mouthfeel,
leading to lively citrus and Lebanese mint then
to red fruit followed by juniper.

FINISH
From the depth of fine juniper & Lebanese mint
to a long, buttery, warm & elegant finish
- enchanting to the end.



#DAFFYGIN

DAFFYGIN.COM

@DAFFYGIN

DAFFY'S

**BUY 3 x GREENALL'S GIN 70cl
AND GET A FREE CASE OF
SCHWEPPE'S CLASSIC TONIC***



*Offer subject to availability.
Choose from 24 x 200ml Schweppes Tonic or 24 x 200ml Schweppes Slimline Tonic.

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**BUY A BOTTLE OF AVIATION GIN AND
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**BUY 3 BOTTLES AND ALSO RECEIVE A
CASE OF FEVERTREE ELDERFLOWER
TONIC FREE OF CHARGE**



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**BUY A BOTTLE
OF SUMMER FRUIT CUP
WITH THREE OTHER BOTTLES FROM THE
ABLEFORTH'S RANGE*
TO RECEIVE FENTIMAN'S
LEMONADE OR
ONE CASE OF FENTIMAN'S
COLA...
FREE OF CHARGE****



*Bathub Gin 70cl, Rumbullion! 70cl, BATHUB OLD TOM 50cl, BATHUB SLOE GIN 50cl** one case = 24 x 125ml WHILE STOCKS LAST - Terms & conditions apply

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**PREMIUMISE YOUR
GIN RANGE**

PREMIUM GIN BASKET DEAL

**BUY ANY 3 BOTTLES FROM BELOW
RANGE AND RECEIVE A FREE BOTTLE OF
FIFTY POUNDS GIN**



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of the
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LIES ON THE ISOLATED
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FROM THE SCOTS GAELIC.

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BOAT PLINTH FOR
YOUR BACK BAR**
WHEN YOU BUY 1x70CL OF
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DISCOVER THE SOUND OF ISLAY

Available until 31 July

<p>12 YEAR OLD Colour: Russet gold Nose: Fresh & aromatic, fruity floral with hints of fired fruit and subtle prevalence of smoke Palate: Light with fruit notes, nutty flavours and a malty sweetness and slight hints of vanilla and caramel Finish: Full-bodied and lingering £37.99</p>	<p>TOITEACH A DHÀ Colour: Light amber gold Nose: Intriguing peatiness with hints of sherry and rich oak Palate: Immediate warming peatiness drift to a sweet oloroso sherry influence with rich oak and balanced with delicate pepper Finish: Robust length for the discerning palate £37.99</p>	<p>STIÙIREADAIR Colour: Amber gold Nose: Dried fruit and creamy caramel with hints of brine, vanilla, nuts and a touch of spice Palate: Creamy mouth feel with a dried fruit influence, sea salt, creamy caramel with hints of nuts and a gentle spice Finish: Long and lingering with hints of dried fruit £34.99</p>
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Receive a complimentary bottle of
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97
100
THE MURRAY'S WHISKY TABLE*

*IWSC
GOLD
2017*

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**BUY ANY 3 x 70cl BOTTLES FROM THE
RANGE AND RECEIVE A 70cl BOTTLE OF
THE FAMOUS GROUSE FREE**



*DEAL INCLUDES: ARDMORE LEGACY, AUCHENTOSHAN AMERICAN OAK, AUCHENTOSHAN 12YO, BOWMORE 12, HIGHLAND PARK 12, LAPHROAIG SELECT, LAPHROAIG 10YO AND LAPHROAIG QUARTER CASK.

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SAME GREAT WHISKY**

THE MACALLAN HAS UNVEILED A BOLD NEW LOOK ACROSS ITS RANGE OF SINGLE MALT WHISKIES. THE REDESIGN COMES AS THE MACALLAN REFINES ITS PORTFOLIO TO SHOWCASE A WHISKY FOR EVERY OCCASION, INCLUDING:

THE FINE OAK RANGE, WHICH HAS BEEN RENAMED 'TRIPLE CASK MATURED'

THE TRILOGY OF SHERRY OAK 12, DOUBLE CASK 12 AND TRIPLE CASK MATURED 12 FORM THE CORE OF THE FLAVOUR FOCUSED PORTFOLIO

THE MACALLAN 1824 GOLD HAS BEEN BROUGHT INTO THE DOUBLE CASK RANGE AND IS NOW DOUBLE CASK GOLD



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GLENFIDDICH 12 YEAR OLD
& RECEIVE A FREE
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PLUS WIN UP TO £10 & TICKETS TO THE GLENFIDDICH FESTIVAL EXPERIMENT FOR PASSING MYSTERY SHOPS

**BUY ANY 2 BOTTLES OF JURA 70cl AND RECEIVE
6x BRANDED GLASSES FREE OF CHARGE***



*Limited availability while stocks last.
jurawhisky.com

JURA | A LONG WAY FROM ORDINARY
SINGLE MALT SCOTCH WHISKY

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**BUY 12 BOTTLES OF
JACK DANIEL'S
TENNESSEE FIRE
AND RECEIVE A CHILLER
MACHINE WORTH £300***



WHILE STOCKS LAST

**SMOOTH LIKE JACK
WITH A FIERY FINISH.**

DO N'T GET BURNED. DRINK RESPONSIBLY.

JACK DANIEL'S

**Tennessee
FIRE**

JACK DANIEL'S OLD NO.7 AND TENNESSEE FIRE ARE REGISTERED TRADEMARKS OF JACK DANIEL'S ©2018



42%
OF CONSUMERS CHOOSE
— Long Mixed —
DRINKS WHEN
DRINKING OUT**

**KICK BACK WITH A
TENNESSEE
COOLER**
JACK HONEY. APPLE. GINGER.

KIT CONTENTS
JACK HONEY HIGHBALL GLASSES X 10
JACK HONEY 1.8L PITCHERS X 3
JACK HONEY BAR RUNNER X 1
JACK HONEY TSHIRTS X 2
PERFECT SERVE FRIDGE CLINGS X 2

*WHILE STOCKS LAST, MAX 2 DEALS PER MONTH **SOURCE: KANTAR WORDLPANEL ALCOVISION 2017

**BUY 2 x 70CL TENNESSEE HONEY
AND RECEIVE A FREE
TENNESSEE COOLER KIT***



JACK DANIEL'S

**Tennessee
HONEY**



THERE'S MORE THAN ONE WAY TO SAY
★ **CHEERS DAD** ★

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CELEBRATE WITH AMERICAN WHISKEY THIS
FATHER'S DAY **SUNDAY**
17 JUNE

WOODFORD RESERVE®

BUY ANY 2 X 70CL & RECEIVE
1 X 70CL MONIN GOMME SYRUP FREE



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DOUBLE OAKED

WOODFORD RESERVE
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WOODFORD RESERVE
RYE

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Craft Carefully. Drink Responsibly

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BUY ANY 3 AND RECEIVE A FREE 70cl BOTTLE OF SOURZ
BUY ANY 4 AND RECEIVE A FREE 70cl BOTTLE OF THE FAMOUS GROUSE
BUY ANY 6 AND RECEIVE A FREE 70cl BOTTLE OF JIM BEAM



*DEAL INCLUDES: JIM BEAM, JIM BEAM DOUBLE OAK, JIM BEAM APPLE, JIM BEAM HONEY, RED STAG BY JIM BEAM, JIM BEAM DEVIL'S CUT, KNOB CREEK PATIENTLY AGED

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COURVOISIER IS THE
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BUY 2x70cl OF COURVOISIER VSOP
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LIQUEUR FREE



A perfect combination
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Parisian café brought to life.

*CGA on Premise Measurement to 24/02/2018

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3 GREAT DEALS, 6 GREAT FLAVOURS

BUY 2 DARK & RECEIVE FREE
(24) Pepsi Max
330ml NRB

BUY ANY 3 & RECEIVE FREE
(24) Ting
330ml Cans

BUY ANY 5 & RECEIVE FREE
Old J Dark
70cl

NEW
Old J Dark Spiced:
A dark, moody salted caramel rum,
with a tempestuous flavour
and a splash of vanilla.
Size: 5cl / 70cl - ABV: 40%



BUY 2 X 70CL OF NEW OLD J DARK AND RECEIVE A CASE OF PEPSI MAX (24) 330ML NRB FREE
BUY ANY 3 X 70CL FROM THE RANGE AND RECEIVE A CASE OF TING (24) 330ML CANS FREE
BUY ANY 5 X 70CL FROM THE RANGE AND RECEIVE 1 X 70CL OLD J DARK FREE



BUY 1X 70CL BOTTLE OF HAVANA 7 AND RECEIVE 6X HAVANA 7 GLASSES

DARK RUM & COLA IS THE 6TH MOST POPULAR SPIRIT AND MIXER DRINK IN THE ON TRADE**



@_HAVANA CLUB @HAVANA CLUB _UK

*AVAILABLE WHILST STOCKS LAST
**CGA MIXED DRINKS REPORT SEPTEMBER 2017
Drink Havana Club Responsibly
for the facts drinkaware.co.uk

SUN'S OUT - RUM'S OUT!
TREAT YOURSELF THIS SUMMER TO A BACARDÍ MOJITO OR CUBA LIBRE



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BACARDÍ

BUY 6 x 70CL BACARDÍ FUEGO or BACARDÍ NEGRA AND RECEIVE A CASE OF COCA-COLA/DIET COKE 200ml FREE



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THE KRAKEN IS NOW THE MUST STOCK BRAND IN THE ON TRADE

- KRAKEN IS GROWING AT 119 TIMES FASTER THAN THE OVERALL SPIRITS CATEGORY IN THE ON TRADE*
- 3 TIMES FASTER THAN THE SPICED RUM CATEGORY IN THE ON TRADE*
- GROWING AT A RATE OF 60% IN THE ON TRADE*
- KRAKEN IS NOW A MUST STOCK BRAND FOR ALL BARS*

*CGA PEE BRAND REPORT 22 WEEKS TO 30/12/17

THE PERFECT STORM
THE KRAKEN BLACK SPICED RUM AND GINGER BEER WITH FRESHLY SQUEEZED LIME WEDGES

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BUY 5 GET 1 FREE*
£21.50 PER BOTTLE
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SMALL BATCH SPICED RUM

WITH NO ADDED SUGAR

AND LOTS OF SOUTH PACIFIC GOODNESS

Fresh fruit juicers available. Please contact sam@indiebrands.co.uk for more information.
Mob: 07880 032 542

RECEIVE A NATIONAL PIÑA COLADA DAY/WEEKENDER KIT

WHEN YOU PURCHASE 4 X 70CL OR 2 X 1.5L OF MALIBU*

KIT CONTAINS:
6 X COCONUT CUPS
20 X TABLE TALKERS
1 X 3M BUNTING

*AVAILABLE WHILST STOCKS LAST

MALIBU IS THE MOST LOVED SPIRIT BRAND AMONGST 18-34 YEAR OLD FEMALES**
PIÑA COLADA IS IN THE TOP 3 COCKTAILS CONSUMED WITHIN THE ON TRADE***



JULY 7TH-10TH

**Source: Millward Brown BEM July - Sept 2017
***CGA Mixed Drinks Report 09.09.2017
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DISCOVER

BACARDÍ

CUATRO

NEW FOR 2018!

EVERY DROP

AGED AT LEAST **4** YEARS



ENJOY THE MOMENT WITH CUATRO & GINGER ALE

Total Rum is in
+6.3%
value growth*

*CGA On Premise Measurement Service Data to P11 (04.11.2017)

£18.95

Rum is predicted to grow significantly in 2018, so make sure your range is prepared for the rum revolution

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THE SPIRIT OF NEW ORLEANS

EST. 1874

NEW

**BUY 1 X 70CL OF EACH
SOUTHERN COMFORT ORIGINAL
& SOUTHERN COMFORT BLACK
AND RECEIVE A POS KIT***



**KIT CONTAINS: 2 X BAR RUNNERS, 6 X BRANDED MASON JARS,
20 X TABLE TALKERS, 2 X A3 POSTERS & 1 KIT BRIEF.**

*Maximum 1 kit per customer. Available only while stocks last.

M. W. HERON



NEW ORLEANS

SOUTHERNCOMFORTUK.COM @ SOUTHERNCOMFORTUK #THESPIRITOFNEWORLEANS

Exclusively distributed in the UK by Hi-Spirits. For more information contact info@hi-spirits.com

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MINI JÄGER GREAT PROFITS

**BUY 96 x 2CL & RECEIVE A
JÄGER MINI'S POS KIT &
JÄGERMEISTER 70CL FREE***



KIT CONTENTS:
2x ICE BUCKETS
2x MINI CHALK BOARDS
4x A3 POSTERS
8x TENT CARDS
1x BAR RUNNER

-18°C THE PERFECT SERVE

T&C: *2 POS kits maximum per customer. While stocks last.

25ml of Jägermeister contains 0.87 units of alcohol. Jägermeister, Jäger and Jägerbomb are registered trademarks of Mast-Jaegermeister UK LTD. www.jaegermeister.co.uk

Seit 1878
WOLFENBÜTTEL
GERMANY





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A JOLLY GOOD SERVE!
 BRING SUMMER TO YOUR OUTLET
 WITH PIMM'S NO.1!
 BUY 6 X PIMM'S NO.1 70CL AND RECEIVE
 A FREE PIMM'S POS KIT!

AVAILABLE
 TO ORDER
 FROM LWC



*Pimm's POS Kit – 2 x chalk boards, 8 x Pitchers, 24 x Pitcher stirrers, 2 x 3m Pimm's Bunting.

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CHAMBORD SPRITZ KIT



Buy 2 x 70cl bottles of Chambord Black Raspberry Liqueur

Receive a promotional POS kit that will encourage your customers to purchase the Chambord Spritz in the summer months and help you upsell from bottles of wine.

Kit Contents:

4 x Stackable Pitchers, 10 x Menu Tent Cards, 10 x Menu Inserts



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EAT AS MANY RASPBERRIES AS YOU LIKE, BUT PLEASE DRINK CHAMBORD RESPONSIBLY.
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Monin has been producing premium liqueurs in Bourges, France, for over a century. Using the finest ingredients sourced from around the world, Monin has over 20 liqueurs to choose from, including those 'must have' items such as triple sec curaçao, apricot brandy and cassis de dijon.

24 LIQUEUR FLAVOURS AVAILABLE



ADD A FRESH TWIST TO SUMMER WITH ABSOLUT ELDERFLOWER COLLINS



THE UK'S NUMBER 1 PREMIUM & FLAVOURED VODKA**

RECEIVE

6X ABSOLUT GLASSES, 1 X BOTTLEGREEN ELDERFLOWER CORDIAL AND 50X DRIP MATS WHEN YOU PURCHASE 1 X ABSOLUT VODKA AND ANY OTHER ABSOLUT FLAVOUR*

*AVAILABLE WHILE STOCKS LAST. ABSOLUT FLAVOUR RANGE INCLUDES ABSOLUT LIME, ABSOLUT RASPBERRI, ABSOLUT VANILIA

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SMIRNOFF — SODA LIME — SMASH

BUY 6 X SMIRNOFF RED 70CL & RECEIVE FREE SMIRNOFF SODA SMASH KIT* & FREE CASE OF SCHWEPES SODA WATER!**



While stocks last. 1 x deal per outlet per month of promotion, e.g. an outlet can buy 1 x deal in June 2018 and 1 x deal in July 2018.
* Kit Includes: 2 x Mexican Elbows, 10 x tent cards, 3 x Smirnoff T-shirts.
**Schweppes Soda Water: 24 x 200ml bottles.

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FINLANDIA VODKA

BUY ANY 6 & RECEIVE A FREE Britvic slimline tonic (24)125ml



ST-GERMAIN®

VIVE L'APÉRITIF

DANS LE MONDE DE ST-GERMAIN, THE LIQUEUR CREATED IN THE ARTISANAL FRENCH MANNER FROM FRESHLY HAND-PICKED ELDERFLOWER BLOSSOMS. C'EST VOTRE MOANDE!

BUY 3 &
RECEIVE A
FREE

70cl Monin Gomme
Syrup free

BUY ANY THREE CASES
OF FUNKIN PRO PURÉE



AND RECEIVE A CASE* OF
FUNKIN PRO STRAWBERRY
PURÉE FOR FREE

*one case = 5 x 1kg pouches

For more information please contact Funkin HQ on
0207 328 4440 or email: info@funkin.co.uk

FUNKIN
COCKTAILS



FUNKIN
COCKTAILS



PREMIUM BATCHED COCKTAILS ON TAP



CGA'S NO.1 TREND FOR 2018: PRE-BATCHED & DRAUGHT COCKTAILS

NOW AVAILABLE IN FOUR VARIANTS



1: CONNECT
A FUNKIN PREMIUM
BATCHED KEY KEG
TO AN EXISTING LINE



2: POUR
A MEASURE OF
COCKTAIL DIRECT
FROM THE TAP



3: SERVE
GARNISH AND
SERVE A DELICIOUS
COCKTAIL

SPEED OF SERVE REDUCE CUSTOMER WAITING TIME & STAFFING COSTS PER SERVE

CONTACT:

LWC

SPEAK TO YOUR LOCAL ACCOUNT MANAGER
OR CONTACT FUNKIN ON **02073284440**
OR cocktailson tap@funkin.co.uk



DESDE 1904
Cruzcampo



THE STORY

from the beginning

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and is showing the saint of brewing Gambrinus on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and grown up in the South of Europe, Cruzcampo has been spreading the positivity and passion characteristics of this region for over 100 years.

PROVENANCE

brewed in Seville

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. Cruzcampo is one of Spain's most beloved beers. Cruzcampo has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness. Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

FONTS AVAILABLE ON INSTALL*

*QUALIFYING VOLUMES APPLY

**MINIMUM VOLUME FOR STAINLESS STEEL FONT 4X30L KEGS PER WEEK



NEW INSTALL KIT* PLUS **FREE KEG** AFTER INITIAL KEG PURCHASE

*Install kit comprises of plain icon font, branded icon font or gold font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half pint glasses, beer mats and bar runner

FOOD PAIRING

*matching with your
favourite flavours*

Birra Morena is a well balanced beer that complements: red meat, spicy dishes, smoked / cured meat and fried food.



THE STORY

from the beginning

Morena is a 100% pure malt lager from the Drive Beer Brewery in Basilicata, one of only a handful of wholly owned, independent breweries left in Italy. The Tarricone family stakes its honour on the highly selective use of only the best super-aromatic hops, which provide a crisp, refreshing array of flavours including vanilla and cloves with resolute barley notes.

PRODUCTS

what's available

Birra Morena Oro available on draught in 30L and 50L kegs and (24)330ml bottles
Classico 4.6% available in (24)330ml bottles
Celtica Stout 6.8% available in (24)330ml bottles



BUY 2 X 50LTR DORTMUNDER UNION
OR DORTMUNDER VIER AND
RECEIVE A CASE OF SOUTH WEST
ORCHARDS CRAFT CIDER OR
SOUTH WEST ORCHARDS
RASPBERRY CRAFT CIDER
(12)500ML FREE

LIMITED TO 5 DEALS PER CUSTOMER



BUY 2 X 11G FROM AMSTEL,
HEINEKEN & MALTSMITHS
AND RECEIVE A CASE OF
CRUZCAMPO (24) 330ML FREE

LIMITED TO 5 DEALS PER CUSTOMER

ESTD 1873
Heineken[®]
 SERVED
 EXTRA COLD



£3K
 OUTLET
 INVESTMENT

HEINEKEN[®] SERVED EXTRA COLD DRIVES SALES IN YOUR OUTLET

- 92% STOCKISTS SAY IT HAS EXCEEDED THEIR EXPECTATIONS¹
 - WHEN STOCKED TOTAL LAGER SALES INCREASE 29%²
 - ABILITY TO DEMAND +50P³

TO INSTALL PLEASE CONTACT YOUR LOCAL WHOLESALE REPRESENTATIVE TODAY

5 STAR PROPOSITION
 TO DELIVER CONSISTENT
 QUALITY EVERYTIME



DUAL ICED FOUNTS



FREEZER



BRANDED
 GLASSWARE



POS



STAR SERVE

Sources: 1. Verbatim feedback from major managed retailer qualitative research by McCurrah. 2. CGA EPOS & CSDI data feeds to 01/10/2016 (sample 50) > Volume uplift performance of outlets that have introduced HSEC vs. the previous year. 3. Average HSEC RSP in National Accounts (CGA EPOS data) vs. average mainstream premium lager draught RSP, CGA YTD November 2017.

Please note, ahead of all installations a survey is required by a Heineken Quality Technician. Up until this survey is completed, installation is not guaranteed.

drinkaware.co.uk for the facts



MAXIMISE YOUR PREMIUM BEER SALES & PROFITABILITY

STOCK MALTSMITHS LAGER AND IPA!

- Our American style IPA and Pilsner style Lager are deliciously refreshing, craft inspired beers with an ABV of 4.6%
- MaltSmiths are the perfect entry beers into the value driving craft segment and provide a trade up opportunity with a higher price point than premium lager*
- Now available over 1600 pubs with a ROS of over a keg a week!**



Sarah & Peter

for the facts
drinkaware.co.uk

SOURCE: *LOCAL CRAFT HAS AN AVERAGE PRICE PER PINT OF MAT TY OF £4.36 VS MAINSTREAM PREMIUM BEER OF £3.63 (SOURCE: CGA ON PREMISE MEASUREMENT DATA TO P10 (07/10/2017) **HUK INTERNAL DATA ENDING 31/3/18.

ENHANCE YOUR WORLD LAGER OFFERING WITH
HOP HOUSE 13!

AVAILABLE TO ORDER FROM LWC

Bottled World Lager increased 58.1%
 in the last international football
 tournament during England games!*

**BUY 3 X HOP HOUSE 13
 CASES AND RECEIVE A
 FREE CASE & POS KIT!****



THE OPEN GATE BREWERY

— St. James's Gate, Dublin —

for the facts
drinkaware.co.uk
 PLEASE DRINK RESPONSIBLY

*Source: CGA Volume Pool data to Feb 2016.
 **1 x chalkboard, 1 x tin sign and 5 x table talkers.




**BUY 4 CASES AND
 RECEIVE A FREE 70CL
 BOTTLE FROM
 OLD J ORIGINAL,
 SILVER OR CHERRY**



LIMITED TO 5 DEALS PER CUSTOMER

BUY 2 CASES AND GET 2 BAR TOWELS FREE



FOLLOW US   

VISIT US AT WWW.SHARPSBREWERY.CO.UK

drinkaware.co.uk for the facts

While stocks last. Promotion is valid from 1st to 31st July 2018 or until all stocks exhausted. Deal is valid on Doom Bar, Atlantic, Sea Fury and Wolf Rock 8x500ml. Must be purchased in one transaction. 1 deal allowed per customer for the promotion period.



BUY 8 CASES GET 1 FREE



Brewed in the UK. Offer only available to residents in the UK aged 18 years and over. Available whilst stocks last.

drinkaware.co.uk for the facts

INSTALL KIRIN ICHIBAN AND RECEIVE A COMPLIMENTARY 50L KEG AND POS KIT*

BEER AT ITS PUREST

We only use the first press of the very finest ingredients. Hence 'Ichiban', which means 'first' and 'best'. Our unique brewing method and choice of finest ingredients ensures a purity, clarity and flavour found nowhere else in the world.

*Free 50L Kirin Ichiban keg and a POS kit containing 12 pint glasses, drip mats and 1 bar runner. Subject to availability. One per customer.

Please enjoy responsibly

drinkaware.co.uk for the facts

kirinichiban.com



#FINDYOURMOUNTAIN



FIND YOUR MOUNTAIN
WITH OUR NEW CONSUMER ULTIMATE-CHALLENGE PROMOTION
£1000 WEEKLY GIVEAWAY

GET INTO THE SPIRIT OF ADVENTURE & ORDER TODAY!

TIER 1

BUY 2 X 9s AND RECEIVE OUR POS KIT
500 X DRIP MATS, 12 X PINT GLASSES
1 X PUMP HALO

TIER 2

BUY 4 X 9s AND RECEIVE THE ABOVE
PLUS OUR BESPOKE HAND PULL



drinkaware.co.uk
for the facts

One deal per pub whilst stocks last.

LWC CASK CLUB

<p>ADNAMS GHOST SHIP 4.5%</p> <p>A ghostly pale ale with an assertive pale bitterness, a malty backbone & adnams' lime notes. Brewed with a selection of malts plus ale, Rye, Crystal & Cara with a blend of other American hops suitable for more some great classic beers.</p> <p>WEEK COMMENCING: 28/03/2018</p>	<p>JENNINGS CUMBERLAND ALE 4.0%</p> <p>Fast Cask - A superb refreshing golden ale brewed with English pale ale malt & English hops. Strong coloured, soft honey texture & a sharp bitterness that will take you on a taste adventure. Biscuity malt, earthy grassy, herbal hops, balanced, crisp & full bodied.</p> <p>WEEK COMMENCING: 04/06/2018</p>
<p>TIMOTHY TAYLOR'S GOLDEN BEST 3.5%</p> <p>Brewed using Golden Pilsener barley, whole leaf hops, yeast over 1000 generations old, spring water from a natural alkaline well, filtered through 8 layers of fine stone & black rock. A vintage beer with a crisp, smooth & certain finish.</p> <p>WEEK COMMENCING: 11/06/2018</p>	<p>BRAINS REV. JAMES ORIGINAL 4.5%</p> <p>Rich & well balanced with a malty, malty flavour that is perfectly given over to a refreshing finish. Brewed using the original Backler's Brewery yeast. Malty, robust, spicy with a subtle bitterness & a strong rich bottom.</p> <p>WEEK COMMENCING: 18/06/2018</p>
<p>SKINNERS LUSHINGTONS 4.0%</p> <p>Tasting from the coast hop fields pale ale brewed for those busy, busy, crazy days of summer using traditional methods with Cornish water, whole flower Oria, Dulcis & Willamette hops, Cornish malted barley & Skinner's unique yeast.</p> <p>WEEK COMMENCING: 25/06/2018</p>	<p>HOOK NORTON OLD HOOKY 4.8%</p> <p>A beautiful balanced ale, crafted in nature with a well matched body & a slightly rich, malty punch. Tangy malt, malty, earthy, sweet & malty. The brewer is the final example of a Victorian brewer in the county - driven by the oldest steam engine in Europe.</p> <p>WEEK COMMENCING: 02/07/2018</p>
<p>OTTER AUSSIE SUMMER 4.0%</p> <p>Aussie summer ale brewed using the finest of pale ale with a special touch of the finest of Australian hops, lily and lemongrass.</p> <p>WEEK COMMENCING: 09/07/2018</p>	<p>MORLANDS OLD GOLDEN HEN 4.3%</p> <p>Very fragrant from the finest hops, light and easy to drink with a good level of bitterness to provide a crisp finish to balance the sweet aspects of the malty, robust, tropical fruit flavour.</p> <p>WEEK COMMENCING: 16/07/2018</p>
<p>TOMOS WATKIN PECKER WRECKER 5.0%</p> <p>A full flavoured amber ale produced using the finest malts & hops. A rich, full beer with a gentle hop finish.</p> <p>WEEK COMMENCING: 23/07/2018</p>	<p>RINGWOOD BOONDOGGLE 4.3%</p> <p>A blood red ale brewed with the finest English Pale Malt, 100% gold & English hops giving a crisp taste with a delectable touch of citrus.</p> <p>WEEK COMMENCING: 30/07/2018</p>

CASK ALE COLOUR GUIDE

PALEST DARKEST

CIDER

OVER THE PAST YEAR, CIDER HAS BEEN ONE OF THE STRONGEST-PERFORMING DRINKS CATEGORIES WITHIN THE ON-TRADE, ENJOYING VOLUME GROWTH COMPARED TO THE DECLINE IN WINES, BEERS, RTDS AND SPIRITS.

The value of the cider category continues to outstrip volume growth, showing that the growth is not just led by discounts. Consumers are now more aware of what they are drinking and producers are listening to their demands. However, the pear cider category, which is still in steep decline (-22.6%), is nonetheless being significantly distributed, suggesting producers and suppliers have yet to catch up with consumers, who moved on from pear cider a few years ago.

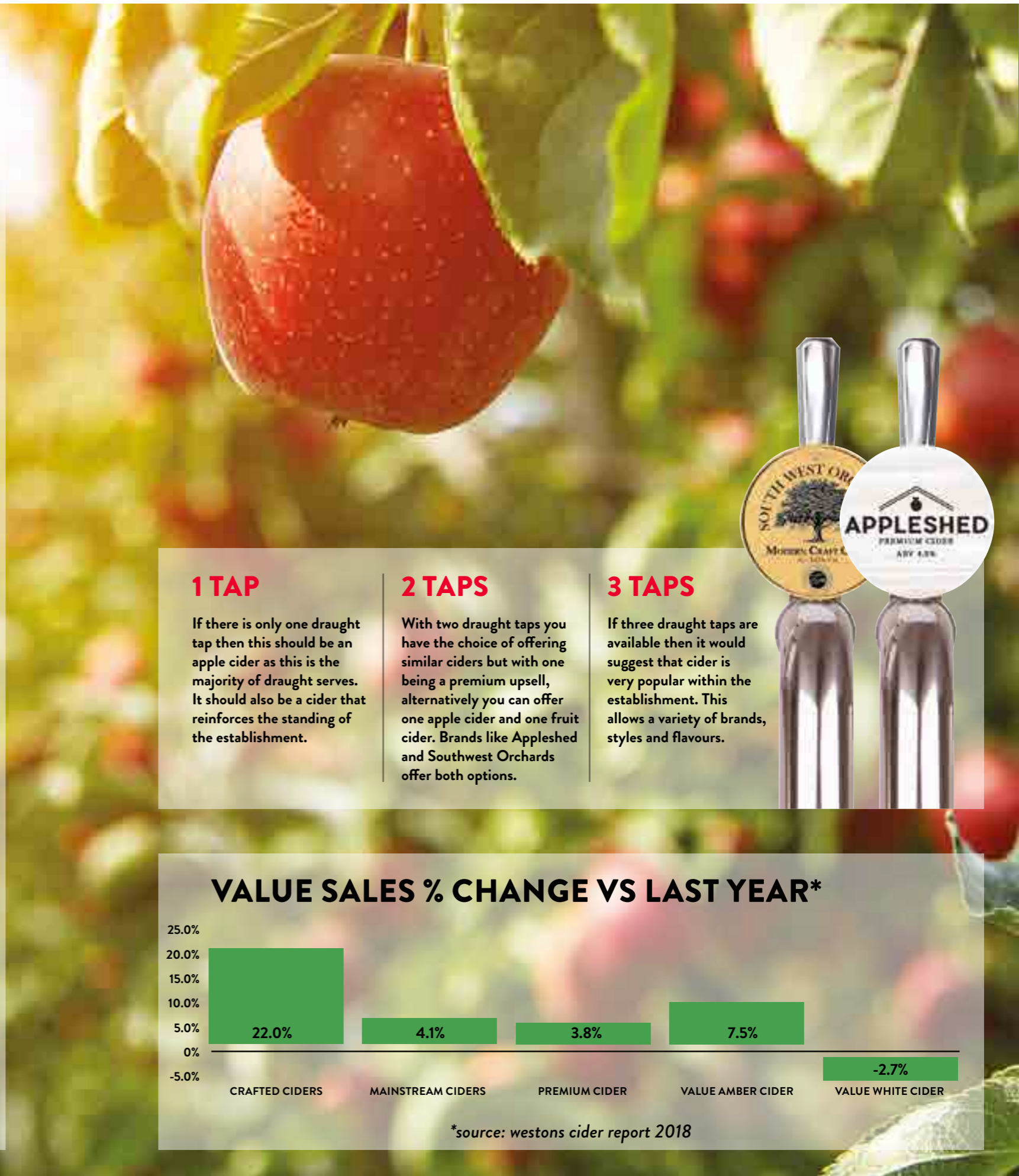
Draught cider completely dominates packaged goods, even though draught volume has slowed down to +38% growth, and represents 71% of the category, proving that stock is being taken from the back-bar fridge to the front of the bar draught.

Within the cider category, fruit cider represents 36% of the UK on-trade, up 10.1% vs last year. However, even though it is classed as the 'fruit cider' category, the diversity in flavours is minimal, almost to the point of it simply being a 'berry cider' category.

Interestingly, it would seem apple cider has had a difficult year with both volume and value in slight decline, however this a complex dynamic. With Strongbow being the biggest in the category at 22.3%, they have seen a 9% decrease in volume and an 8.2% decrease in value. Looking at apple cider without Strongbow, we see a 2% growth across value and volume. So, Strongbow aside, the category is looking healthy, again indicating that consumers are venturing away from regular brands and becoming interested in newer, fruitier, craftier versions of the drink.

Looking at the growth of cider geographically, you can see that almost every region has increased in some form. The greatest growth for volume was in Scotland (+4.6%) and East Anglia (+4.4%), whereas London was the only region to experience value growth decline (-3.3%).*

*source: westons cider report 2018



1 TAP

If there is only one draught tap then this should be an apple cider as this is the majority of draught serves. It should also be a cider that reinforces the standing of the establishment.

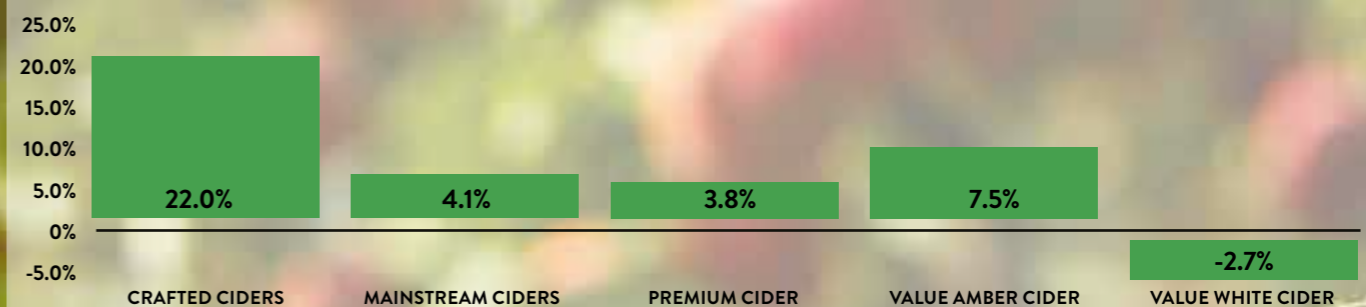
2 TAPS

With two draught taps you have the choice of offering similar ciders but with one being a premium upsell, alternatively you can offer one apple cider and one fruit cider. Brands like Appleshed and Southwest Orchards offer both options.

3 TAPS

If three draught taps are available then it would suggest that cider is very popular within the establishment. This allows a variety of brands, styles and flavours.

VALUE SALES % CHANGE VS LAST YEAR*



*source: westons cider report 2018

SOUTH WEST ORCHARDS

Modern Craft Cider



MODERN CRAFT CIDER

**AVAILABLE IN
ORIGINAL AND
RASPBERRY**



**NEW INSTALL KIT* PLUS FREE KEG
AFTER INITIAL KEG PURCHASE**

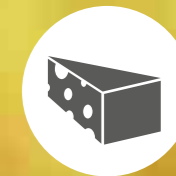
available in original and raspberry

*Install kit comprises of 1kon font, font badge,
24 pint glasses, 24 half pint glasses, beer mats and bar runner.

FOOD PAIRING

*matching with your
favourite flavours*

Great with pasta and chicken dishes, or a fine accompaniment to a good
cheese board. It is also an excellent cider to drink on its own.



THE STORY

from the beginning

A partnership between David Sheppy and Signature Brands, South West Orchards
proudly uses only 100% fresh pressed apple juice, naturally fermented, never from
concentrate and with no added sugar or other additives. Two hundred years of cider-making
expertise culminate in the production of outstanding-quality craft ciders which will
appeal to the modern consumer.

PACK SIZE

what's available

Available on draught in 50L
kegs and (12)500ml bottles
in both flavours and in
(24)330ml cans and
20L BIB in original only

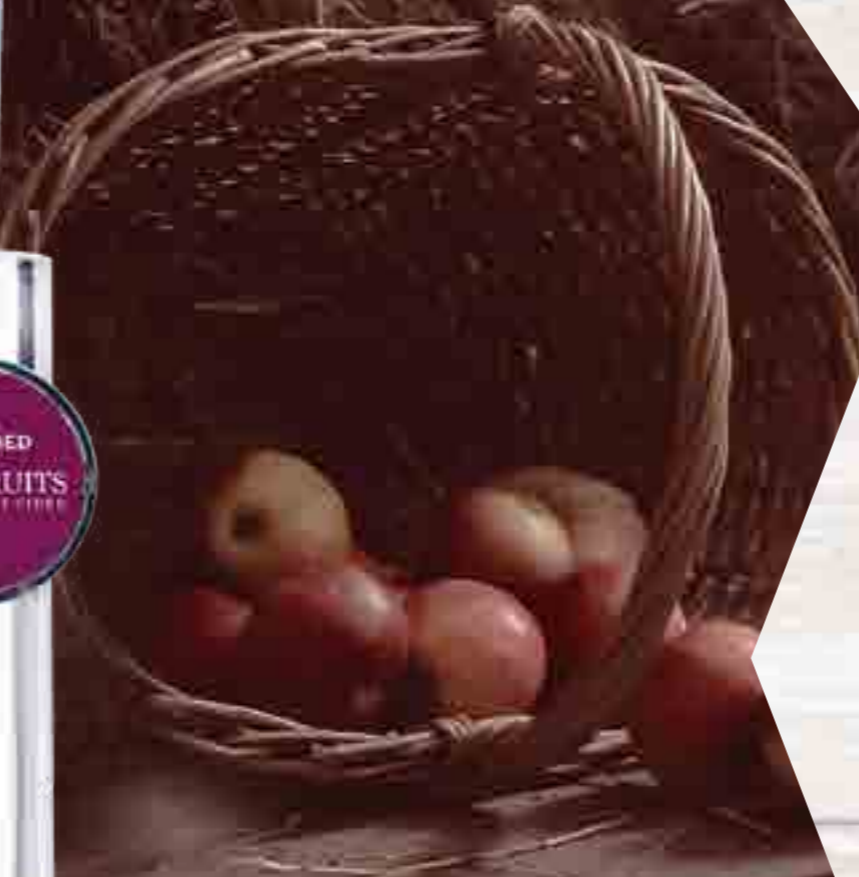




APPLESHED

PREMIUM CIDER

AVAILABLE IN ORIGINAL
AND DARK FRUITS
50LTR KEGS



NEW INSTALL KIT* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

available in original and dark fruits

*Install kit comprises of plain or branded ikon font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half pint glasses, beer mats and bar runner.

APPLESHED

the story so far

Appleshed Premium Cider is fermented from apples grown in fertile orchards that shelter beneath the Malvern Hills in the heart of Herefordshire. Appleshed is full of flavour and made with specially selected apples which provide this crafted medium-dry cider with a smooth and refreshing taste.

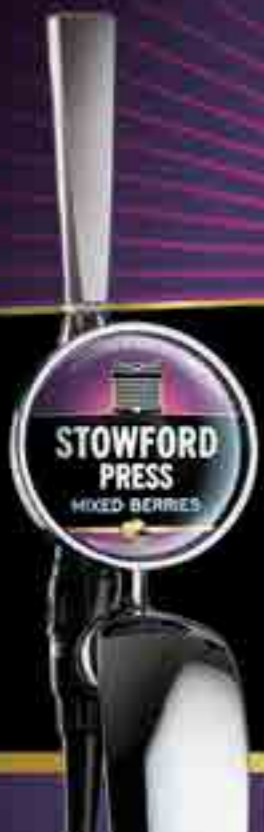
Appleshed Dark Fruits is made in Herefordshire in the heart of cider country. The cider is made from over 12 varieties of hand-picked apples for a clean, crisp taste and is blended with natural extracts of blackberry, raspberry and strawberry, all combining to create a refreshingly mouth-watering cider that is fruity but not too sweet. Our cider is suitable for Vegans, Vegetarians and Coeliacs.

FOOD PAIRING

matching with your favourite flavours

Appleshed is a light, fruity cider that pairs well with smoked and cured meats, cheese, seafood and roast chicken. Dark Fruits is best paired with spicy foods, such as curry and Cajun chicken and can be enjoyed any time of year.





STOWFORD PRESS

MIXED BERRIES



NEW



INSTALL
STOWFORD PRESS
MIXED BERRIES
AND RECEIVE A

2 FREE KEGS*
+ PREMIUM POS KIT

* Terms and conditions apply. Receive 1 free keg on install and 2nd free keg 12 weeks after install.

A bright and refreshing cider,
blended with the richness
of ripe mixed berries

4% ABV

drinkaware.co.uk for the facts

Meet The Man
OUR ORIGINAL CIDER CRAFTER

Stan Thatcher

Stan's range demonstrates our belief in apple cider and the craft credentials of four generations of our family. With apple cider the most dominant flavour within the cider category, this is a range that will quench your customers' thirst for a new style of traditional craft cider.

Buy Any two 20 Litre Bag-in-Box and receive a 70cl bottle of Vodka**

WWW.THATCHERSCIDER.CO.UK

Available as a 20L Bag in Box - Trad. [6.0%] | Cheddar Valley [6.0%] | Big Apple [5.0%]

*CGA Source: CGA Strategy (01/10/2016)
**Purchase any two 20 litre bag-in-box of Stan's Trad, Cheddar Valley or Big Apple and receive a 70cl bottle of Vodka FOC. Offer runs from 1st June - 31 July 2018

STOCK NEW SMIRNOFF CIDER
WITH VODKA & CRISP FRUIT FLAVOURS.

BUY ANY 3 X CASES OF SMIRNOFF CIDER* & GET A FREE CASE PLUS A FREE WOODEN PLINTH AND PACK OF STRAWS**

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*500ml x 8 cases - Raspberry and Pomegranate, Passionfruit and Lime, Mandarin and Pink Grapefruit.
**1 x POS package per customer, 100 x straws per pack. POS subject to availability.

PREMIUM CIDER
MADE IN **KOPPARBERG** SWEDEN

BUY 4 CASES
GET A FREE CASE OF GLASSWARE



drinkaware.co.uk
Case size: 15x500ml.
Offer valid during June 2018 only.
While stocks last.

**FREE
CASE OF
MIXED
FRUIT**
WHEN
YOU BUY
6 CASES

KOPPARBERG



drinkaware.co.uk

Case size : 15x500ml. Offer valid during July only.



INTRODUCING THE NEW REKORDERLIG BOTANICALS RANGE

BUY 3 CASES AND RECEIVE A CASE OF
GLASSWARE AND A PERFECT SERVE BOOKLET



BEST SERVED OVER ICE WITH A COMPLEMENTING FRUIT GARNISH,
OR BUILD INTO A RANGE OF REFRESHING COCKTAILS USING THE BEAUTIFUL
GLASSWARE AND SUGGESTIONS IN THE PERFECT SERVE BOOKLET.



GRAPEFRUIT &
ROSEMARY



PEACH &
BASIL



RHUBARB, LEMON
& MINT

drinkaware.co.uk for the facts

While stocks last. Must be purchased in one transaction. Case contains six glasses. Promotional period is valid from 1st June to 31st August 2018 or until all stock is exhausted.

CIDER TO SUIT ALL OCCASIONS
BUY ANY 5, GET 1 FREE*



drinkaware.co.uk for the facts

*TERMS AND CONDITIONS APPLY. WHILST STOCKS LAST. MADE IN THE UK.



GUINNESS

BUY ONE KEG, GET THE SECOND ONE FREE
ON ALL NEW INSTALLS*

GUINNESS IS THE 3RD LARGEST BEER BRAND IN THE UK AND IS GROWING VOLUME AT 2.1% YOY WITH ROS UP 4.2%



IF YOU DON'T HAVE A CELLAR AND WOULD LIKE TO SERVE DRAUGHT BEER, PLEASE CALL OUR QUALITY TEAM ON 0845 7515101 FOR A SURVEY AND WE CAN FIND THE RIGHT SOLUTION FOR YOU.

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*PRODUCTS INCLUDE GUINNESS 30L, GUINNESS 50L, OPEN GATE BREWERY GOLDEN ALE 30L, HOP HOUSE 13 30L, OPEN GATE BREWERY PILSNER 30L AND OPEN GATE BREWERY CITRA IPA 30L.

FREE POS KIT
WHEN YOU BUY

THREE FROM THE
PEPSI NRB RANGE*

POS Kit Includes:

MAX IT LOVE IT
100x DRIP MATS

MAX IT LOVE IT
1x BAR RUNNER

TERMS AND CONDITIONS: TWO DEALS PER CUSTOMER PER WEEK. QUALIFYING RANGE IS ANY FROM THE PEPSI REGULAR, PEPSI DIET AND PEPSI MAX 330ML NRB RANGE. ONE CASE MUST BE PEPSI MAX 330ML NRB TO QUALIFY. WHILE STOCKS LAST. PROMOTER: BRITVIC SOFT DRINKS, BREAKSPEAR PARK, BREAKSPEAR WAY, HEMEL HEMPSTEAD HP2 4TZ



FREE POS KIT WHEN
YOU BUY 4 FROM THE
MIXERS & JUICES 200ML RANGE*



POS KIT
INCLUDES:
100 X DRIP MATS
18 X TENT CARDS
6 X POSTERS
(ASSORTED SERVE
DESIGNS)
AND 1 X RECIPE CARD

KIT CONTENTS
WORTH
£15

WHY NOT USE YOUR POS KIT TO HIGHLIGHT SOME
NEW SUMMER SERVES FOR YOUR OUTLET?

Vodka Citron & Britvic Low Calorie Indian Tonic Water

for the facts
drinkaware.co.uk | Please Drink Responsibly



Terms and conditions: *Two deals per customer per week. Deal runs from July 1st 2018 to July 31st 2018. Qualifying range includes any from the Britvic Mixers and Juices 200ml range. Free POS kit includes: 100 x drip mats, 18 x tent cards, 6 x posters (assorted designs) and 1 x recipe card. By purchasing this deal, you consent to your outlet details being passed to the promoter for the purposes of sending out your POS kit only. Your details will not be held on file. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

FREE J20
Glassware

When you buy
3 cases from
the range*



* Terms and conditions: Two deals per customer per week. Qualifying range is any from the J20 and J20 Spritz 275ml NRB range. One case must be J20 Spritz 275ml NRB to qualify. Free case of 12 J20 glasses. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ



Coca-Cola

Available June ONLY

THE **WORLD CUP** WILL DELIVER AN ESTIMATED **+£60 MILLION** TO THE **UK PUB TRADE**

BUY ANY THREE FROM THE ADJACENT PRODUCTS AND RECEIVE **ONE FREE CASE** OF COCA-COLA ZERO SUGAR 330ML GLASS

STOCK UP NOW

Buy any three cases of 24 x 330ml Coca-Cola, Diet Coke, Coca-Cola Zero Sugar, Fanta or Sprite NRG and get one case of 24 x 330ml Coca-Cola Zero Sugar NRG free. Offer available 01/06/18 - 30/06/18, subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BORN IN 1783 CRAFTED FOR TODAY

Available June ONLY

BUY ALL 5 VARIANTS OF 1783 AND RECEIVE A FREE POS KIT THAT SHOWCASES THE SIGNATURE SERVES TO HELP DRIVE YOUR SALES

*limited availability on POS kits

Coca-Cola

BUY 2 x 7ltr BIB of Coca-Cola, Diet Coke or Schweppes Lemonade (one must be Diet Coke)

AND GET 1 CASE FREE of 330ml Coca-Cola Zero Sugar

Available June ONLY

Buy two 7ltr Coca-Cola, Diet Coke or Schweppes Lemonade BIB (one must be Diet Coke) and get one case of 24 x 330ml Coca-Cola Zero Sugar NRG free. Offer available 01/06/18 - 30/06/18, subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BUY ANY 4 CASES OF 200ML MIXERS OR JUICES AND GET 1 CASE FREE

Offer includes one free case of Schweppes Classic Tonic, Diet Coke or Coca-Cola Zero Sugar 200ml

Available June ONLY

Schweppes

THE ULTIMATE MIXER

© 2018 European Refreshments. All rights reserved. SCHWEPES, the FOUNTAIN DEVICE and the 196 GRAPHICS are registered trademarks of European Refreshments. TERMS & CONDITIONS: Offer valid from: 01/06/18-30/06/18. 1 x case of Schweppes Classic Tonic, Diet Coke or Coca-Cola Zero Sugar 200ml glass bottle redeemable when you purchase 4 x cases of any of the following 200ml mixers: Schweppes Tonic, Slimline Tonic, Bitter Lemon, Soda Water, Ginger Ale and Lemonade. While stocks last.

THE **WORLD CUP** WILL DELIVER AN ESTIMATED **+£60 MILLION** TO THE **UK PUB TRADE**

Available July Only

BUY ANY FIVE CASES FROM THE ABOVE AND GET ONE FREE CASE OF COCA-COLA ZERO SUGAR 200ML

Buy any five cases of 24 x 200ml Coca-Cola, Diet Coke or Coca-Cola Zero Sugar and get one case of 24 x 200ml Coca-Cola Zero Sugar free. Offer available 01/07/18 - 31/07/18 subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BUY ANY 6 CASES OF 125ML MIXERS OR JUICES AND GET 1 CASE FREE

Available July only

Schweppes

THE ULTIMATE MIXER

SCHWEPES, the FOUNTAIN DEVICE and the 196 GRAPHICS are registered trademarks of European Refreshments. TERMS & CONDITIONS: Offer valid from: 01/07/18-31/07/18. Purchase 6 x cases of 24 x 125ml mixers or juices and get 1 case free. While stocks last. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

Offer a world of flavour with bottlegreen

BUY ANY 4 CASES FROM THE RANGE AND GET ONE CASE OF PRESSÉ FREE
June only



- DESIGNED TO COMPLEMENT FOOD
- SUGAR LEVY EXEMPT
- COLD FILTERED FOR PURITY
- NO ARTIFICIAL SWEETENERS

bottlegreen
@bottlegreen
/bottlegreen
@bottlegreendrinks
www.bottlegreendrinks.com

BOTTLEGREEN SPARKLING PRESSÉ 275ml, cases of 12:
handpicked elderflower, pomegranate & elderflower, juicy cox's apple, fruity raspberry lemonade, aromatic ginger & lemongrass, refreshing ginger beer
BOTTLEGREEN CORDIAL 500ml, cases of 6:
handpicked elderflower, pomegranate & elderflower, aromatic ginger & lemongrass

BUY 4 CASES GET 1 CASE FREE

ACROSS 125ML AND 275ML RANGES



275ML RANGE
Other 275ml flavours include:
Victorian Lemonade, Mandarin and Seville Orange Jigger, Cherry Cola, Sparkling lime and Jasmine and Lemon Shandy



125ML RANGE
Other 125ml flavours include:
Orange Tonic Water, Curiosity Cola, Ginger Beer, Ginger Ale, Soda Water, Bitter Lemonade and Rose Lemonade



Belvoir
fruit farms
Naturally lovely drinks

Buy any 3 cases from our Belvoir 12x250ml Pressé range & get 1 FREE
July only



Visit www.belvoircocktails.co.uk for delicious cocktail and mocktail ideas.
Full 250ml range available in cases of 12. Take a look at www.belvoirfruitfarms.co.uk

THE ESSENCE OF FRUIT SINCE 1888.

BUY ANY 4 CASES & GET 1 CASE FREE OF CHARGE*

*June only



12 x 200ml

CHOOSE FROM OUR PREMIUM JUICE COLLECTION:
CLOUDY CHERRY, ORANGE, MULTIVITAMIN TROPICAL, CLOUDY APPLE, STRAWBERRY, PINEAPPLE, PEACH, CRANBERRY, PEAR, TOMATO, RHUBARB & PEAR, MANGO, PINK GRAPEFRUIT AND ORANGE, CARROT & LEMON



DEDICATED TO PROVIDING THE BEST PREMIUM FRUIT JUICE IN THE UK

With 14 delicious flavours, our 100% natural fruit juice is free of artificial aromas, sweeteners and preservatives. www.pagofruitjuice.co.uk

Little Valley 12 x 1ltr
(soda water and lemonade)
Buy 4 cases and receive 1 free

Little Valley (cordials) 1ltr
Buy 3 bottles receive 1 free

Little Valley (cordials) 5ltr
Buy 4 bottles and receive 1 free

little
valley

LITTLE
VALLEY
5LTR
£7.79
(net eq £6.23)

LITTLE
VALLEY
1LTR
£1.25
(net eq £0.94)

LITTLE
VALLEY
12 LTR
£5.79
(net eq £4.63)

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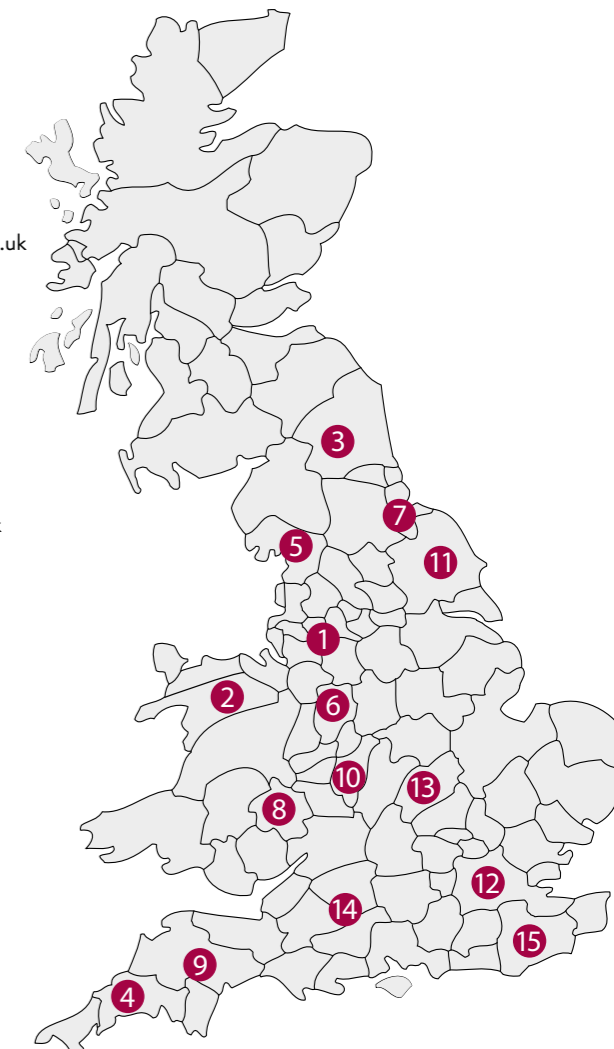
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