

**BUY ONE
GET ONE FREE**

ON NEW INSTALLS

**GRAND CENTRAL
INDIAN PALE LAGER 4.2% ABV**

A refreshing journey from the crisp, clean flavour of the finest lager to the subtly bitter finish of a well-balanced IPA; the destination is a hybrid of traditional tastes blended into a bold new identity.

FROM THE BREWERS OF



**BUY ONE
GET ONE FREE**

ON NEW INSTALLS

**GRAND CENTRAL
INDIAN PALE ALE 4.2% ABV**

Showcasing a six-hop plethora of punchy varieties from America and Australia. Fresh, unfiltered and very lightly filtered, keeping as many juicy, fruity flavours in the beer as possible. Suitable for vegans.

FROM THE BREWERS OF

ShinDigger



APRIL AND MAY 2018

LWC

H.T. WHITE & CO. LTD.

WHOLESALE OF WINES, SPIRITS, BEERS & SOFT DRINKS



**APRIL ONLY LIMITED DEALS
WHILE STOCKS LAST ONLY
MAXIMUM OF 2 DEALS PER CUSTOMER**

EXCLUSIVE MAY ONLY GIN DEAL SEE PAGES 13 AND 14

1. LWC Manchester

Stainburn Road
Openshaw
Manchester
M11 2DN

Tel: 0845 345 1068
Email: manchester@lwc-drinks.co.uk

2. LWC Merseyside

Fieldgate
Marshgate Ind. Est.
Widnes
WA8 8UA

Tel: 0845 345 1026
Email: mad@lwc-drinks.co.uk

3. LWC North East

Mulberry Way
Dubmire Ind Est.
Houghton le Spring
Tyne & Wear
DH4 5RH

Tel: 0845 345 1055
Email: northeast@lwc-drinks.co.uk

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Jolly's Drinks)
Wilson Way
Pool Industrial Estate
Redruth, Cornwall
TR15 3JD

Tel: 0845 345 1076
Email: cornwall@lwc-drinks.co.uk

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Leyland, Preston
PR25 2DY

Tel: 0845 345 1086
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Stoke on Trent
ST4 4LN

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Cleveland
TS18 2PH

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Email: teesside@lwc-drinks.co.uk

8. LWC Hereford

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Leominster
Herefordshire
HR6 0QF

Tel: 0845 365 1028
Email: hereford@lwc-drinks.co.uk

9. LWC South West

King Charles Business Park
Old Newton Road
Heathfield
Newton Abbot, Devon
TQ12 6UT

Tel: 0844 811 7399
Email: southwest@lwc-drinks.co.uk

10. LWC Birmingham

Unit 12
Union Park
Navigation Way
West Bromwich
B70 9DF

Tel: 0844 854 6675
Email: birmingham@lwc-drinks.co.uk

11. LWC Yorkshire

Unit 2, 11 Pontefract Lane
Cross Green
Industrial Estate
Leeds
LS9 0RR

Tel: 0844 241 2055
Email: yorkshire@lwc-drinks.co.uk

12. LWC London

Units 5-7
Perth
Industrial Estate
Slough
SL1 4XX

Tel: 01753 578 877
Email: london@lwc-drinks.co.uk

13. LWC Northampton

(Middleton Wholesale)
Spencer Bridge Road
Northampton
NN5 7DR

Tel: 01604 750 040
Email: northampton@lwc-drinks.co.uk

14. LWC Wiltshire

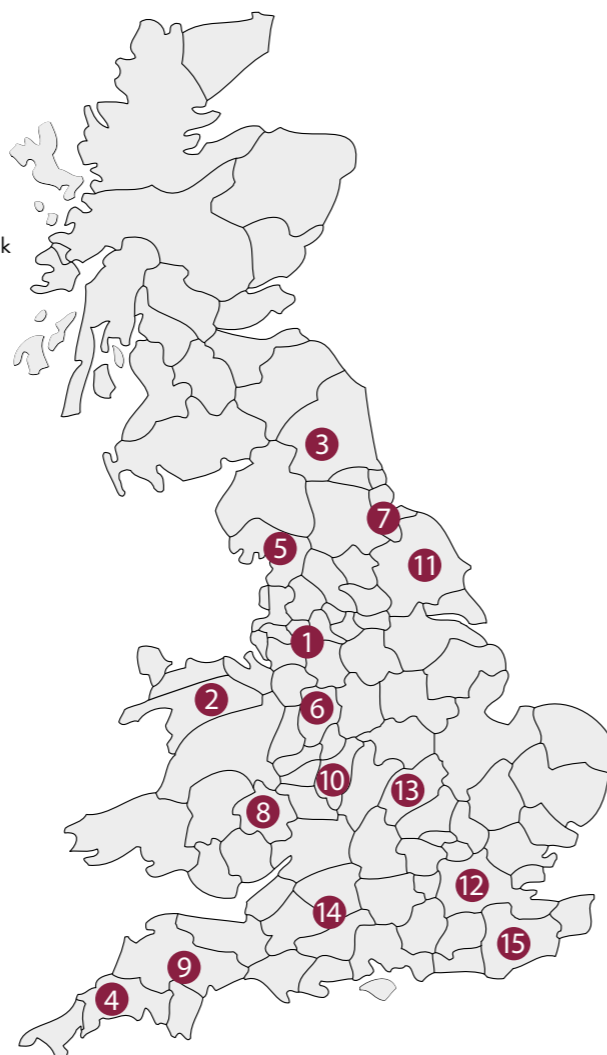
Unit 4, Clarke Ave
Portemarth Ind Est.
Calne
Wiltshire
SN11 9BS

Tel: 01249 474 230
Email: wiltshire@lwc-drinks.co.uk

15. LWC South East

(HT White & Co. Ltd)
15 Alder Close
Eastbourne
BN23 6QF

Tel: 01323 720 161
Email: enquiries@htwhite.com



Call to place your order on: **0845 402 5125** **LWC**

APRIL AND MAY 2018



KEY DATES FOR YOUR DIARY

APRIL

- 1st – Easter Sunday
- 2nd – Easter Monday
- 3rd-4th – Champions League ¼ finals 1st Legs
- 4th-15th – Commonwealth Games Australia
- 5th-8th – Golf Masters Augusta
- 10th-11th – Champions League ¼ finals 2nd Legs
- 14th – Grand National Aintree
- 17th – World Malbec Day
- 23rd – St George's Day
- 24th-25th – Champions League semi-finals 1st Legs

MAY

- 1st-2nd – Champions League semi-finals 2nd Legs
- 5th – Boxing: Tony Bellew V David Hayes
- 7th – May Bank Holiday
- 13th – Final day of Premier League season
- 19th-20th – Rugby League Super League Magic Weekend Newcastle
- 26th – Champions League Final Kiev
- 28th – May Bank Holiday

TERMS AND CONDITIONS

Promotional offers apply to all orders delivered between 1st April and 31st May 2018.

All prices quoted are exclusive of VAT.

All advertising promotions and their participating products are subject to availability and to any duty change.

LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice.

All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord.

Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices.

The term 'case' in this brochure refers to the standard case size for the product in question.

Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

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HEALY AND GRAY

PASSIONATE ABOUT WINE

EXPERTLY SELECTED HANDPICKED
WINES FROM ACROSS THE GLOBE

Healy & Gray 75cl range (Chenin Blanc – Pinot Grigio – Chardonnay – Sauvignon Blanc – Zinfandel Rose – Merlot – Shiraz – Cabernet Sauvignon)

Buy 11 x 75cl and receive 1 x 75cl free
(RSP £4.99 – Net offer deal £4.57)

Deal price
£4.57
75cl

Healy & Gray (12) 187ml (Chenin Blanc – Pinot Grigio – Chardonnay – Sauvignon Blanc – Zinfandel Rose – Merlot – Shiraz – Cabernet Sauvignon)

Buy any 12 cases and receive 1 case (12) 187ml Healy & Gray Zinfandel Rose free (RSP £17.04 per case – Net offer deal £15.73)



HEALY AND GRAY PINOT GRIGIO

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770048 B680 **2**

HEALY AND GRAY PINOT GRIGIO 12 X 187ML

The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

46770015 B681 **2**

HEALY AND GRAY CHARDONNAY

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

46770348 B684 **2**

HEALY AND GRAY CHARDONNAY 12 X 187ML

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

46770315 B685 **2**

HEALY AND GRAY CHENIN BLANC

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770148 B682 **3**

HEALY AND GRAY CHENIN BLANC 12 X 187ML

Pale yellow in colour with a greenish tint. A clean and lively wine.

46770115 B683 **3**

HEALY AND GRAY SAUVIGNON BLANC

A lively wine with good citrus and green-apple flavours.

46770248 B686 **1**

HEALY AND GRAY SAUVIGNON BLANC 12 X 187ML

A lively wine with good citrus and green-apple flavours.

46770215 B687 **1**

Deal price
£15.73
187ml



HEALY AND GRAY MERLOT

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

46770548 B688 **B**

HEALY AND GRAY MERLOT 12 X 187ML

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish.

46770515 B689 **B**

HEALY AND GRAY ZINFANDEL ROSÉ

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770448 B694 **5**

HEALY AND GRAY ZINFANDEL ROSÉ 12 X 187ML

Bright salmon-pink colour and fresh nose of raspberry and strawberry.

46770415 B695 **5**

HEALY AND GRAY SHIRAZ

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770648 B690 **C**

HEALY AND GRAY SHIRAZ 12 X 187ML

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet.

46770615 B691 **C**

HEALY AND GRAY CABERNET SAUVIGNON

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770748 B692 **B**

HEALY AND GRAY CABERNET SAUVIGNON 12 X 187ML

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits.

46770715 B693 **B**

SOUTH AFRICAN WINES



PERSONALLY SELECTED BY
HEALY AND GRAY
ESTATE WINE

CARE TOWN
DURBANVILLE HILLS



HEALY & GRAY PRIVATE CELLAR RANGE FROM IMBUKO FAMILY VINTNERS - SOUTH AFRICA

HEALY AND GRAY PRIVATE CELLAR PINOTAGE
An elegant wine with tones of roasted coffee beans and cocoa. Good structure with an elegant finish.
49225364 B1330

HEALY AND GRAY PRIVATE CELLAR CHARDONNAY/VIIGNIER
A lovely aromatic nose of sun ripe peaches and apricots complimented by floral tones. Smooth and creamy with tropical flavours and a crisp finish.
49225363 B1328

HEALY AND GRAY PRIVATE CELLAR BUSHVINE CHENIN BLANC
Brimming with tropical flavours and golden delicious apple whiffs. A zesty wine with a refreshingly crisp finish.
49225362 B1329

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £6.49 - NET OFFER DEAL £5.95)



DURBANVILLE HILLS - SOUTH AFRICA

DURBANVILLE HILLS SPARKLING SAUVIGNON BLANC
The bubbles bring out tropical elements of the Sauvignon Blanc, resulting in a delightful bouquet of green pepper, kiwi fruit, fig and gooseberry.
45280070 B1369

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £7.99 - NET OFFER DEAL £7.32)



NEW DROSTDY HOF WINES



Drostdy Hof was launched in South Africa in 1973 and has extended its reach into African and key international markets.

Home to centuries of winemaking tradition and a symbol of lasting quality and craftsmanship, De Oude Drostdy in the heart of the Tulbagh valley was established in 1804 and continues to be an inspiration to ensure the continued delivery of a consistent quality range of blended wines with magnified flavour that is loved around the world.



NEW LINE - DROSTDY HOF RANGE FROM SOUTH AFRICA
(SHIRAZ - CHENIN BLANC CHARDONNAY - ROSE PINOTAGE - SAUVIGNON BLANC MERLOT - CABERNET SAUVIGNON)
BUY 12 X 75CL AND RECEIVE 1 X 75CL CHENIN BLANC FREE
(RSP £5.85 - NET OFFER DEAL £5.40)



CHILEAN WINES

ALMA DE CHILE FROM THE VINA DE AGUIRRE'S ESTATE



DEAL PRICE
£6.41
75cl

FOR NEARLY 70 YEARS, THE DE AGUIRRE-ETCHEBERRY FAMILY HAVE BEEN FARMING IN CHILE'S MAULE VALLEY, AND THE DECISION TO OPEN THEIR OWN WINERY IN 2000 WAS A PROJECT OF PASSION WHICH CONTINUES TODAY.

IN A RELATIVELY SHORT TIME, VINA DE AGUIRRE HAS BECOME ONE OF CHILE'S MOST IMPORTANT EXPORTERS OF QUALITY BOTTLED WINE, WINNING NUMEROUS INTERNATIONAL AWARDS AND ACCOLADES, INCLUDING OVER 100 GOLD MEDALS FROM INTERNATIONAL WINE SHOWS. IN 2011 IT WAS THE MOST AWARDED CHILEAN WINERY IN DOMESTIC AND INTERNATIONAL COMPETITIONS.

THE BUSINESS TODAY IS STILL 100% FAMILY OWNED AND IS MANAGED BY THE SEVEN GRANDCHILDREN OF THE FOUNDER DON PEDRO.

VINA DE AGUIRRE'S ESTATE AND WINERY IS LOCATED IN VILLA ALEGRE, 200 MILES SOUTH OF SANTIAGO IN THE MAULE VALLEY, WHICH IS THE OLDEST REGION IN TERMS OF VINICULTURAL HISTORY IN CHILE. HAVING A CONSISTENT, RELIABLE CLIMATE, MAULE IS PERFECT FOR HIGH-QUALITY GRAPE PRODUCTION.

CABERNET SAUVIGNON RESERVA - MERLOT RESERVA - CARMENERE RESERVA - SYRAH ROSE RESERVA - SAUVIGNON BLANC RESERVA

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE

(RSP £6.99 – NET OFFER DEAL £6.41)

ALMA DE CHILE PINOT NOIR SPECIAL RESERVA

BUY 11 X 75CL AND RECEIVE 1 X 75CL CHENIN BLANC FREE

(RSP £7.19 – NET OFFER DEAL £6.61)

DEAL PRICE
£6.61
75cl



ALMA DE CHILE CABERNET SAUVIGNON RESERVA

Powerful and complex Cabernet with intense flavours of black cherry, currants and eucalyptus, leading to a spicy finish and grippy tannin structure.
49224857 B1393 **C**

ALMA DE CHILE MERLOT RESERVA

Rich and fruity wine with plum, red berry and light spice notes. Oak ageing for up to 6 months adds a polished character and soft tannins.
49224858 B1394 **C**

ALMA DE CHILE CARMENERE RESERVA

A Carmener of character with rich plum, cassis and prune fruit, supported by quality oak in the background.
49224859 B1395 **C**

ALMA DE CHILE SYRAH ROSE RESERVA

Rich cherry pink in colour, this is a serious rose with good structure and mouthfeel bursting with ripe strawberry flavours. Some residual CO2 gives the aromatics a lift and a fresh finish.
49224860 B1396 **2**

ALMA DE CHILE SAUVIGNON BLANC RESERVA

Refined but powerful wine with good balance between grass and nettle flavours, ripe melon and clean mineral finish. Extended lees contact add complexity.
49224862 B1398 **1**

ALMA DE CHILE CHARDONNAY RESERVA

Elegant and complex with round peachy fruit, notes of honey and butterscotch and a soft creamy finish. 20% medium toast French oak adds a touch of class.
49224861 B1397 **2**

ALMA DE CHILE PINOT NOIR SPECIAL RESERVE

Bright cherry fruit on the nose with hints of tea leaf and eucalyptus. Light and spicy (white pepper and nutmeg) in the mouth with clean strawberry fruit flavours.
49224855 B1391 **B**

SPANISH WINES



OUR MOLINO DEL SOL WINES WERE COMMENDED AND WON A BRONZE AWARD AT THE PRESTIGIOUS SOMMELIER AWARDS IN 2017.



DEAL PRICE
£4.08
75cl

MOLINO DEL SOL AIREN 75CL

An attractive dry white with flora and citrus aromas leading to a crisp, fresh palate.

49263540 B374 **2**

MOLINO DEL SOL TEMPRANILLO 75CL

A wonderful fruity red with a silky smooth finish.

49261540 B626 **B**

MOLINO DEL SOL TEMPRANILLO ROSÉ 75CL

Lashings of red summer fruits and just a hint of vanilla make this wine very approachable.

49262540 B627 **2**

**BUY 11 X 75CL
AND RECEIVE
1 X 75CL FREE
(RSP £4.45 – NET
OFFER DEAL £4.08)**

RIBERA DEL DUERO IS ONE OF SPAIN'S MOST PRESTIGIOUS WINE REGIONS, WITH OVER 2000 YEARS OF WINEMAKING TRADITION. AWARDED WINE ENTHUSIAST'S WINE REGION OF THE YEAR, IT IS FAMOUS FOR RICH, FULL-BODIED RED WINES FROM THE ROCKY TERRAIN ALONG THE BANKS OF THE DOURO RIVER.

DEAL PRICE
£7.50
75cl

RUEDA VERDEJO VALLE DE ORON 75CL

Made from selected grapes harvested at optimum ripeness. Bright lemon in colour with vibrant aromas of white flowers, citrus, mineral and herbs. Clean and fresh on the palate, with a well-balanced fruitiness and lovely persistence.

45450500 B1323 **2**

SPECIAL PRICE £7.50

RIBERA DEL DUERO VALLE DE ORON 75CL

Beautiful, deep cherry-red colour. Red and dark fruit aromas with notes of black liquorice. Round and supple on the palate with tannins that give it structure and strength. A silky wine with a long finish.

45450510 B1324 **C**

SPECIAL PRICE £7.03



DEAL PRICE
£7.03
75cl

ARGENTINIAN MALBEC

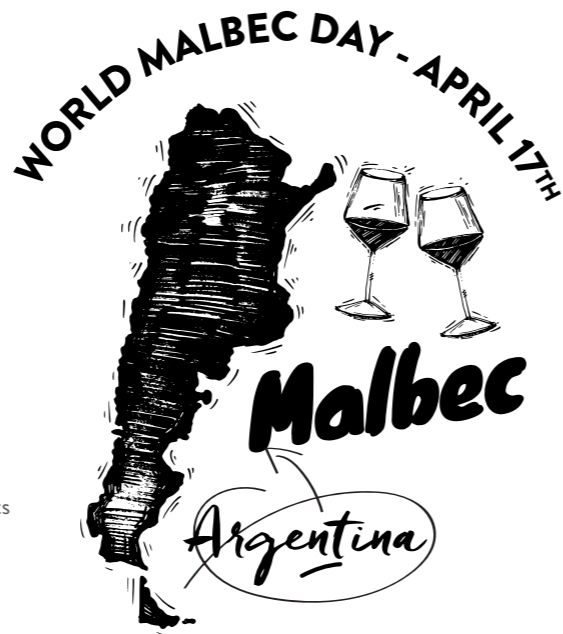


DEAL PRICE
£5.83
75cl

EQUINO MALBEC FROM ARGENTINA
BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £6.99 – NET OFFER DEAL £5.83)

A mix of plum, raspberry and blackberry, medium-bodied, yet soft and silky with seductive tannins. The purity of this wine is a natural acidity which complements the fruits in a great, lengthy finish.

46898360 B1402



NEW ZEALAND SAUVIGNON BLANC



DEAL PRICE
£5.86
75cl

BUY 5 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £7.03 – NET OFFER DEAL £5.86)

TE PAPA SAUVIGNON BLANC
Apple-green hue with pungent aromas of guava and melon interlaced with tomato leaf and ripe nettle greens. The palate continues on this medley of ripe herbal notes and some subtle grapefruit all supported by a succulent, enticing and moreish acidity.
46350753 B1400

ITALIAN ORGANIC PROSECCO



DEAL PRICE
£8.20
75cl

BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE
(RSP £8.95 – NET OFFER DEAL £8.20)

CA' SELVA ORGANIC PROSECCO
Pale straw yellow with greenish highlights and elegant, long-lingering foam; subtle wafts of apples and peaches; refreshingly fruit-forward, attractively acidulous. Food matching's, excellent as an aperitif, a great match for fish-based foods and equally delicious to drink through the meal.





MAY ONLY

Buy 1 x 70cl of each gin from the following range and receive 1 x 70cl Gordon's Pink Gin Free:

- Agnes Arber
- Empress 1908
- Sipsmith Lemon Drizzle (50cl)
- Oxley
- Beefeater Pink



•AGNES• ARBER

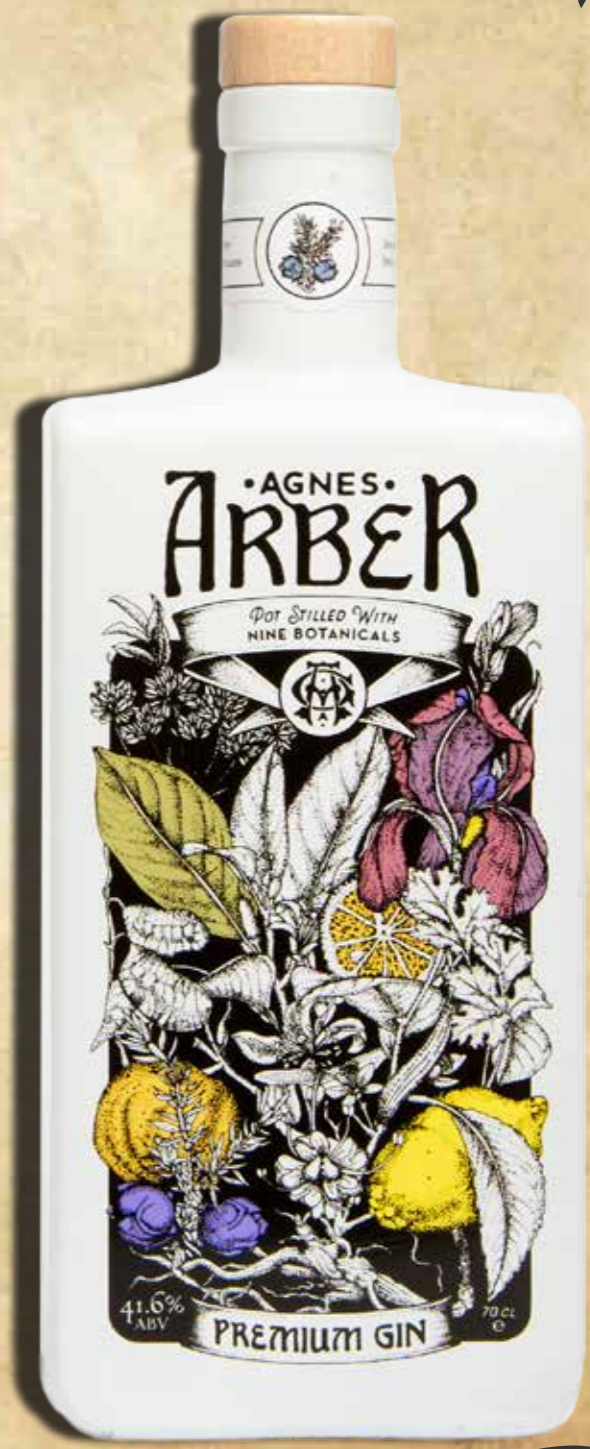
PREMIUM GIN

AGNES ARBER GIN

On 24 May 1948, Agnes Arber became the first woman to receive the gold medal of the Linnean Society, a world-famous institution dedicated to the study of natural history. Born in 1879, Arber achieved excellent academic results throughout her youth, and soon became a historian of botany under the wing of her mentor, plant morphologist Ethel Sargent. By the time of her death in 1960, Arber had published an extensive library of books on both botany and philosophy. It is with an appreciation for Arber's work that we have produced this convergence of nine botanicals distilled together.

The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia; sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.

**BUY 2 X 70CL
AND RECEIVE
6 GLASSES FREE
MAX 2 PER CUSTOMER
WHILE STOCKS LAST**



COLOUR CHANGING GIN

WITH THE ADDITION OF CITRUS OR TONIC, EMPRESS 1908 IS TRANSFORMED FROM ITS BREATHTAKING INDIGO TO A SOFT PINK



EMPRESS 1908

ORIGINAL INDIGO GIN

ALL-NATURAL AND 100% AUTHENTIC, EMPRESS 1908 GIN IS THE ESSENCE OF VICTORIA.

ARTISANALLY CRAFTED IN SMALL BATCH COPPER-POT STILL, THIS IS A GIN WITH PHENOMENAL DEPTH AND BOLDNESS OF SPIRIT.

EMPRESS 1908 GIN IS AN ORIGINAL, SHAPING ITS OWN STORY AS A FEARLESS PROVOCATEUR, A MYSTERY IN A BOTTLE.

£29.99



INTRODUCING

Sipsmith Lemon Drizzle Gin

ZESTY LEMONINESS THAT DIALS UP THE CITRUS

Inspired by the citrus gins from the early 1900's, Sipsmith takes its classic London Dry Gin and layers on sweet sundried lemon peel, lemon verbena and vapour-infused fresh lemons.



TASTING NOTES

A gin of beauty, this is a light, bright lemony gin with a zesty, warming citrus zing and a touch of butteriness. Sipsmith take their award-winning London Dry Gin and layer on sweet sundried lemon peel, lemon verbena and vapour infused fresh lemons.

£23.99

SIPSMITH.COM | @SIPSMITH
THE SIPSMITH DISTILLERY, LONDON

Please sip responsibly

OXLEY™

Classic English
DRY GIN

NEW

Hand crafted,
small batch gin
47% ABV

Made using our unique
cold distillation process,
created to preserve the natural
flavours of the botanicals
used in our gin.

£29.99

for the facts drinkaware.co.uk



NEW TANQUERAY FLOR DE SEVILLA

TANQUERAY IS +24.5% (VOL) VS LAST YEAR* AND CONTINUES
TO LEAD THE PREMIUMISATION OF THE GIN CATEGORY!



- OFFER 1 — BUY 1 X 70CL OF EACH OF THE ABOVE — & — RECEIVE A FREE CASE OF COPA GLASSWARE
- OFFER 2 — BUY 2 X 70CL OF EACH OF THE ABOVE — & — RECEIVE A FREE CASE OF COPA GLASSWARE & FEVER-TREE TONIC**

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

*CGA ON TRADE MARKETS REPORT TO P12 (02/12/2017).

**FREE CASE — 24 X 200ML FEVER-TREE AROMATIC. MAXIMUM OF 2 X DEALS PER CUSTOMER PER WEEK.

*FREE CASE: 24 X 200 ML FEVER-TREE TONIC, INDIAN TONIC, SLIMLINE OR MEDITERRANEAN TONIC. | PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

NEW GORDON'S PINK GIN

MADE WITH REAL BERRIES

BUY 3 X GORDON'S
PREMIUM PINK 70CL AND
RECEIVE A FREE CASE OF
FEVER-TREE TONIC*

Gordon's
...SHALL WE?



MAKE SUMMER A JOURNEY OF DISCOVERY



BUY 6 X 70CL
BOMBAY SAPPHIRE
AND RECEIVE 6 X BOMBAY
SAPPHIRE GLASSWARE*

Enjoy responsibly
©2018 BOMBAY SAPPHIRE AND ITS TRADE DRESS ARE TRADEMARKS

*Whilst stocks last, 1 deal per customer

for the facts
drinkaware.co.uk



Chase
DISTILLERY

FROM FIELD TO BOTTLE



Buy 3 x 70cl Chase GB Gin and receive a free case of Fever-Tree Aromatic Tonic

CHASEDISTILLERY.CO.UK @CHASE_DISTILLERY



WARNER EDWARDS

FREE CASE
OF
DOUBLE DUTCH
INDIAN TONIC WATER
WHEN YOU BUY
3 BOTTLES OF
WARNER EDWARDS
HARRINGTON
DRY GIN

DOUBLE DUTCH

Celebrate **The Royal Wedding**
Saturday 19th May 2018



As an HT White Mayfield Gin stockist, request today your **FREE Royal Wedding Merchandising Pack:**

- Celebrate with 4m of Royal Wedding Bunting
- 100 Royal Wedding Table Talkers
- Pack of 150 Royal Wedding Beer Mats
- A4 Royal Wedding Posters
- Stickers & Fridge Magnets

All delivered to your bar/pub in a Mayfield Sussex Hop Gin 'bag for life'. To receive your pack email info@mayfieldgin.com. Please order early, dress your bar early in May, subject to availability.

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#mayfieldgin



RECEIVE 6 COPA GLASSES
WHEN YOU BUY 1X 70CL PLYMOUTH OR BEEFEATER 24*

PLYMOUTH GIN +28% BY VOLUME**



TOTAL GIN CATEGORY +15% BY VOLUME**



BEEFEATER 24 +17% BY VOLUME**

ENJOY BEEFEATER AND PLYMOUTH RESPONSIBLY
VISIT DRINKAWARE.CO.UK FOR THE FACTS

* OFFER ONLY AVAILABLE IN APRIL 2018 WHILE STOCKS LAST
** CGA TOTAL ON-TRADE MAT 09.09.2017

Buy any **3 bottles** from the Whitley Neill range and receive one **free case** of Lamb & Watt*




for the facts drinkaware.co.uk Enjoy Responsibly

*case = 12x200ml. Available while stocks last

HALEWOOD
Wines & Spirits

for more information contact:
+44 (0)151 480 8800
customer.services@halewood-int.com



Buy 3 x 70cl and get 1 x case of **FENTIMANS TONIC WATER***

A SMALL-MINDED approach to PRODUCTION
HENDRICK'S distills in *minuscule* BATCHES of 500 LITRES.

Hendrick's wondrous botanical signature consists of flowers, roots, fruits, and seeds from the world over. They set the stage for our delicious duet of infusions: rose petal and cucumber.

HENDRICKSGIN.COM
Please sip Hendrick's responsibly!



*24 x 125ml. Five deals per customer per month. Whilst stocks last.
drinkaware.co.uk for the facts



DISCOVER
BACARDÍ
— CUATRO —

NEW FOR 2018!

EVERY DROP

AGED
AT LEAST **4** YEARS

ENJOY THE
MOMENT
WITH
CUATRO
& GINGER ALE



£18.49

Rum is predicted to grow significantly in 2018, so make sure your range is prepared for the rum revolution

Total Rum is in
+6.3%
value growth*

*CGA On Premise Measurement Service Data to P11 (04.11.2017)

LIVE PASSIONATELY. ENJOY RESPONSIBLY

BACARDÍ AND THE BAT DEVICE ARE TRADEMARKS OF BACARDÍ & COMPANY LIMITED.

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1800
— TEQUILA —



BUY 2 BOTTLES OF
1800 RECEIVE A **FREE**
CASE OF 125ML
FENTIMANS ROSE
LEMONADE

1800® and other trademarks are owned by Agaveira Camichines, S.A.de C.V. ©2018 Proximo Spirits UK. Drink 1800 Tequila responsibly.

Full range available (Silver, Reposado, Añejo and Coconut) While stocks last.

INTRODUCING
santaTeresa
1796

SINGLE ESTATE
RUM

FROM
VENEZUELA

USING A COMPLEX SOLERA PROCESS,
WITH RUMS AGED UP TO



HAND CRAFTED BY OUR MAESTRO RONERO FOR A SMOOTH,
DRY & BALANCED RUM THAT EVOLVES IN EVERY SIP

ENJOY RESPONSIBLY. SANTA TERESA AND ITS TRADE DRESS ARE TRADEMARKS

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BUY 4 X 70CL OR 2 X 1.5L AND GET A BACK BAR VISIBILITY KIT

KIT CONTENTS:
UPLIT 3L DUMMY BOTTLE
5 X BAR TENDER T-SHIRTS
20 X JACK & COLA MENU INSERTS



STOCK UP NOW.

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WOODFORD RESERVE ASCOT

BUY ANY 2 X 70CL
WOODFORD
RESERVE TO BE IN
WITH A CHANCE
TO WIN TWO
TICKETS TO ROYAL
ASCOT 2018!



WOODFORD RESERVE DOUBLE OAKED WOODFORD RESERVE DISTILLER'S SELECT WOODFORD RESERVE RYE

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Craft Carefully. Drink Responsibly.

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#LoveScotch

BUY ANY 4 FROM THE RANGE
& GET A FREE BOTTLE OF JOHNNIE WALKER RED OR BELL'S
ORIGINAL 70CL & WHISKY FLAVOUR MAP BOOKLET.



FREE

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*70cl Range including Cragganmore, Dalwhinnie, Caol Ila, Lagavulin, Cardu, Talisker and Glenkinchie. Maximum 2 x deals per customer throughout duration of feature (1 x deal per month, per customer).

BUY 2 AUCHENTOSHAN AMERICAN OAKS AND RECEIVE 4 ENAMEL MUGS

TRY AN AUCHENTOSHAN & ALE

Refreshing, zesty and sharp...
Auchentoshan American Oak,
lemon and sugars built over ice
and topped with beer.

Originated in Glasgow with Drygate beer.



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Maxxium House, Castle Business Park, Stirling,
Scotland, FK9 4RT Tel: 01786 430500



BUY TWO BOTTLES OF
GLENFIDDICH
12 YEAR OLD
 AND RECEIVE A FREE
MALT OF THE MONTH KIT*



Kit contents:
 1 x Chalkboard, 1 x Ice bucket, 6 x Tumblers

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Glenfiddich® Single Malt Scotch Whisky is a registered trademark of William Grant & Sons Ltd

*While stocks last.

MONKEY SHOULDER®



Buy 2 bottles of
MONKEY SHOULDER



AND GET A
Monkey Shoulder
ROCKS GLASS KIT*



Six **ROCKS GLASSES**



Sixty **MENU CLIPS**



Fifteen **TENT CARDS**



One **BRIEF SHEET**

***WHILST STOCKS LAST**

PLEASE DRINK MONKEY SHOULDER RESPONSIBLY

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THE SPIRIT OF NEW ORLEANS

ESTD. 1874

BUY 2 X 70CL OR 1 X 1.5L SOUTHERN COMFORT AND GET A SOUTHERN COMFORT MASON JAR POS KIT FREE!

Kit contains: 6 x branded mason jars, 2 x bar runners, 10 x table talkers & 2 x drink briefs. Maximum 1 kit per customer. Available only while stocks last.

EXCITING NEW LOOK, SAME GREAT TASTE

M. W. HERON



NEW ORLEANS

SOUTHERNCOMFORTUK.COM | @SOUTHERNCOMFORTUK #THESPIRITOFNEWORLEANS

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**SUN'S OUT,
CHUMS OUT!
IT'S PIMM'S O'CLOCK!**

**BUY 12 X PIMM'S MIXED 70CL* AND
RECEIVE A FREE PIMM'S 70CL****

IF YOU SELL 9+ BOTTLES OF PIMM'S A WEEK, TRY THE PIMM'S 50L KEGGY AND BOGOF ON NEW INSTALLS:

- NO MESS, NO MEASURE, FAST SERVE
- COMPARABLE MARGIN TO BOTTLE

*12 purchased must consist of at least one Pimm's No.1 70cl, Pimm's Blackberry & Elderflower 70cl and Pimm's Strawberry 70cl.
**Free Pimm's 70cl can be either variant. 1 x deal per customer per week permitted.

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INTRODUCING THE JÄGERSHOP

**BUY 6X70CL FOR
£10 OF JÄGER CREDITS***



**REDEEM YOUR POINTS
TO KIT OUT YOUR BAR
OR TREAT YOURSELF**

**BUY 36X70CL
& RECEIVE A
FREE JÄGER
FREEZER**



**-18°C
FROM THE FREEZER**



*Maximum 2 freezers per customer in any 24 month period, Redeemable only at: www.jagershop.co.uk 25ml of Jägermeister contains 0.87 UK units of alcohol. Jägermeister, Jäger and Jägerbomb are registered trademarks of Mast-Jaegermeister UK Ltd. www.jagermeister.co.uk

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WOLFENBÜTTEL
GERMANY



INTRODUCE SMIRNOFF REMIX INTO YOUR OUTLET & INCREASE VODKA SALES BY +4%!

BUY 6 X CASES SMIRNOFF RED 70CL & RECEIVE FREE SMIRNOFF REMIX MACHINE* & POS KIT**



WORTH £600!

STEPS TO USE THE SMIRNOFF REMIX MACHINE:

1. PLACE ON YOUR BACK BAR AND PLUG IN
2. FILL UP THE TANK WITH SMIRNOFF RED VODKA
3. CHOOSE THE SHOT FLAVOUR YOUR CUSTOMER REQUESTS
4. DISPENSE AND SERVE

Flavours include: Salted caramel, peanut butter, jalapeno, raspberry, pineapple and melon!

PLEASE CONTACT YOUR LOCAL LWC SALES REPRESENTATIVE OR CALL DIAGEO QCT (0845 751 5101) FOR MORE DETAILS.

*Diageo will own the machines with outlets required to sign lease agreement. Diageo will install the machine.
**Shot paddles, bar runner, instruction manual and poster. 1 x free case of each flavour cartridge available on install. Cartridges will be available to purchase from LWC, 1 x POS package per customer. POS while stocks last.

SMIRNOFF

#BRINGTHOESHOTS

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Smirnoff
Buy 2 x 70cl
pay only
£11.50

Buy 2 x 1.5lt
pay only
£24.25



Gordon's Gin
Buy 2 x 70cl
pay only
£12.50

Buy 2 x 1.5lt
pay only
£25.00



Jack Daniel's
Buy 2 x 70cl
pay only
£16.75

Buy 2 x 1.5lt
pay only
£35.50



Bacardi
Buy 2 x 70cl
pay only
£14.00

Buy 2 x 1.5lt
pay only
£28.50



Captain Morgan Spiced
Buy 2 x 70cl
pay only
£12.25

Buy 2 x 1.5lt
pay only
£27.25



Captain Morgan Dark
Buy 2 x 70cl
pay only
£12.25

Buy 2 x 1.5lt
pay only
£26.75



Bell's
Buy 2 x 70cl
pay only
£11.75

Buy 2 x 1.5lt
pay only
£26.00



Courvoisier
Buy 2 x 70cl
pay only
£17.25

Buy 2 x 1.5lt
pay only
£35.75



Famous Grouse
Buy 2 x 70cl
pay only
£11.50

Buy 2 x 1.5lt
pay only
£24.75



Peroni
Buy 2 Cases
pay only
£21.99
per case



Becks
Buy 2 Cases
pay only
£15.50
per case



Budweiser
Buy 2 Cases
pay only
£17.99
per case



Corona
Buy 2 Cases
pay only
£19.45
per case



Desperados
Buy 2 Cases
pay only
£23.50
per case



San Miguel
Buy 2 Cases
pay only
£16.95
per case



Sol
Buy 2 Cases
pay only
£17.50
per case



Curious Brew
Buy 2 Cases
pay only
£11.50
per case
12x330ml



LONG MAN BREWERY
FINEST SUSSEX ALES

UK SILVER



3.8% £76

A light coloured golden ale with a distinctive hoppy aroma and crisp clean bitterness on the finish. Smooth light and refreshing.

UK CHAMPION



4.0% £75

Perfectly balanced with a complex bittersweet malty taste, fragrant hops and a characteristic long deep finish. A traditional Sussex style Best Bitter.

UK CHAMPION



4.8% £83

Made using only the choicest U.S. hops this triple-hopped American Pale Ale has a pleasant citrus fruit aroma and characteristic robust bitterness.

WORLD'S BEST



4.3% £79

This original dark beer has soft malt notes of coffee and chocolate that combine with a pleasant light hoppiness to create a rich, full tasting Old Ale of times gone by.

NEW SMALL BATCH RANGE



Wild Man
India Pale Ale
April only

5.2% ABV / £92

Buy TWO
Wild Man 9's
and get a FREE*
Wild Man T-Shirt



Sleeping Giant
Refreshing Pale Ale
May only

3.8% ABV / £77

Environmental sustainability
is at the heart of everything we do

Find out
more }



longmanbrewery

longmanbrewery.com

* While stocks last

01323 871850



**BUY 5 CASES OF
(24)330ML BOTTLES
RECEIVE 1 CASE FREE**

THE STORY

from the beginning

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and is showing the saint of brewing Gambrinus on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and grown up in the South of Europe, Cruzcampo has been spreading the positivity and passion characteristics of this region for over 100 years.

PROVENANCE

brewed in Seville

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. Cruzcampo is one of Spain's most beloved beers. Cruzcampo has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness. Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

FONTS AVAILABLE ON INSTALL*

***QUALIFYING VOLUMES APPLY**

****MINIMUM VOLUME FOR STAINLESS STEEL FONT 4X30L KEGS PER WEEK**



NEW INSTALL KIT* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

*Install kit comprises of plain icon font, branded icon font or gold font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half pint glasses, beer mats and bar runner

FOOD PAIRING

matching with your favourite flavours

Birra Morena is a well balanced beer that complements: red meat, spicy dishes, smoked / cured meat and fried food.



THE STORY

from the beginning

Morena is a 100% pure malt lager from the Drive Beer Brewery in Basilicata, one of only a handful of wholly owned, independent breweries left in Italy. The Tarricone family stakes its honour on the highly selective use of only the best super-aromatic hops, which provide a crisp, refreshing array of flavours including vanilla and cloves with resolute barley notes.

PRODUCTS

what's available

Birra Morena Oro available on draught in 30L and 50L kegs and (24)330ml bottles
Classico 4.6% available in (24)330ml bottles
Celtica Stout 6.8% available in (24)330ml bottles

**BUY ONE
GET ONE FREE
ON NEW INSTALLS**

**NEW
OPEN GATE
CITRA IPA.**

A MOUTH-WATERING, FULL-FLAVOURED IPA
COMBINING US WEST COAST CITRUS HAPPINESS
WITH A BRACING, REFRESHING-TASTING FINISH.
BALANCED WITH REFRESHING-TASTING JUICY
CITRUS AND THE PERFECT TOUCH OF BITTERNESS.

FROM THE BREWERS OF
GUINNESS



**BUY ONE
GET ONE FREE
ON NEW INSTALLS**

**NEW
OPEN GATE
PILSNER.**

A CLASSIC CRISP GERMAN STYLE PILSNER
- WITH THE ADDED DEPTH OF FLAVOUR YOU'D
EXPECT FROM GUINNESS. DRY HOPPED FOR
A CRISP AND REFRESHING-TASTING FINISH.

FROM THE BREWERS OF
GUINNESS



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GRAND CENTRAL



ShinDigger

The story so far...

Grand Central beers are brought to you by the skill and dedication of two respected UK craft brewers, namely ShinDigger Brewing Co. and William Bros. Brewing Co.

ShinDigger was born during their university years and roam the country as "gypsy" brewers. William Bros. are an established craft brewer based in the traditional Scottish brewing town of Alloa.

Grand Central IPA is brought to you with the assistance of ShinDigger Brewing Co.

ShinDigger was born during the university years of founders Paul and George who invested their spare cash into a home-brewing kit and sold their beers at house parties. Utilising hops primarily from the American West Coast, Australia and New Zealand, the ShinDigger gang roam the country as self-proclaimed gypsy brewers, developing their own recipes and brewing them with others' equipment.



Grand Central IPL arrived with us from the William Bros. Brewing Co.

Williams Bros. Brewing Co. is located in Alloa, Clackmannanshire and is one of Scotland's largest independent breweries, hailing from a town once considered the country's 'beer capital'. Having humbly begun with the experimental home brewing of a 4000-year-old recipe, the Williams Bros. Brewhouse has developed organically to accommodate an ever-growing portfolio of craft beers. Above all else, they take great joy in the development of new ideas and flavours.



DORTMUNDER UNION
Das Original

**NEW INSTALL KIT* PLUS
FREE KEG AFTER INITIAL
KEG PURCHASE**

*Install kit comprises of plain icon font, branded icon font
or ceramic font (font options subject to qualifying volumes),
font badge, 24 pint glasses, 24 half pint glasses,
beer mats and bar runner

DORTMUNDER UNION

DORTMUNDER UNION
Das Original

DORTMUNDER UNION PILS

DORTMUNDER UNION
Das Original

Heineken
SERVED
EXTRA COLD

**£3K
OUTLET
INVESTMENT**

**HEINEKEN® SERVED EXTRA COLD
DRIVES SALES IN YOUR OUTLET**

- 92% STOCKISTS SAY IT HAS EXCEEDED THEIR EXPECTATIONS¹
- WHEN STOCKED TOTAL LAGER SALES INCREASE 29%²
- ABILITY TO DEMAND +50P³

TO INSTALL PLEASE CONTACT YOUR LOCAL WHOLESALE REPRESENTATIVE TODAY

**5 STAR PROPOSITION
TO DELIVER CONSISTENT
QUALITY EVERYTIME**







DUAL ICED FOUNTAINS FREEZER BRANDED GLASSWARE POS STAR SERVE

Sources: 1. Verbatim feedback from major managed retailer qualitative research by McCurrach. 2. CGA EPOS & CSOI data feeds to 01/10/2016 (sample 50) - Volume uplift performance of outlets that have introduced HSEC vs. the previous year. 3. Average HSEC RSP in National Accounts (CGA EPOS data) vs. average mainstream premium lager draught RSP, CGA YTD November 2017. Please note, ahead of all installations a survey is required by a Heineken Quality Technician. Up until this survey is completed, installation is not guaranteed.

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BUY 2 X 50L OR
3 X 30L KEGS OF
**GUINNESS
DRAUGHT**

& RECEIVE A FREE CASE OF
HOP HOUSE 13*



GOOD TIME FOR A GUINNESS

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk
*1 case of Hop House 13 is 12 x 330ml. Offer available while stocks last.
The supplier has the right to withdraw this offer at any time.

**HAVE A
KEG ON US.**

Get a free keg when you install any
new Meantime draught line.

For more details, please contact your LWC rep.



MEANTIME.

10 SAINTS BREWERY COMPANY

HAND CRAFTED BEER



AGED IN RUM CASKS

ONLY
£27.99
PER CASE



FULL FLAVOURED PREMIUM BEER

HAND CRAFTED IN BARBADOS AND AGED IN
OAK FOR A SMOOTH, RUM FINISH

Think Global. Drink Local.

A World First – Handcrafted in Barbados

Our premium micro-brewed beer is uniquely aged in Mount Gay 'Special Reserve' rum casks,
from the world's oldest distillery. This complex brewing process produces a smooth, full-flavoured
yet refreshing lager beer with oak and rum notes.

ASIAN BEERS

Buy any 5 cases from the Bangla, Beer Lao and Lucky Buddha range and receive 1 case free*

*lowest cost item free

Please note not all brands are stocked in all 15 of our depots and there may be a lead time to provide you with the stock you require. Please speak with your local depot or account manager for information on availability.



INDONESIA



Bintang 4.7% available in (24)330ml bottles – £23.45

LAO



Beer Lao 5% available in (24)330ml bottles, (12)640ml bottles

SINGAPORE



Tiger 4.8% available in 30ltr keg, (24)330ml bottles, (12)640ml bottles

CHINA



Lucky Buddha 4.8% available in (24)330ml bottles
Tsingtao 4.8% available in (24)330ml bottles

THAILAND



Chang 5% available in (24)330ml bottles, (24)330ml cans
Singha 5% available in (24)330ml bottles, (24)330ml cans, (12)630ml bottles

SRI LANKA



Lion Lager 4.8% available in (24)330ml bottles – £23.45
Lion Stout 8.8% available in (24)330ml bottles – £42.99

INDIA



Bangla 4.8% available in 50ltr keg, (24)330ml bottles, (12)660ml bottles
Cobra 4.8% available in 50ltr keg, (24)330ml bottles, (12)660ml bottles
Cobra 0% available in (24)330ml bottles
King Cobra 7.5% available in (6)750ml bottles
Kingfisher 5% available in 50ltr keg, (24)330ml bottles, (12)650ml bottles

JAPAN



Kirin Lager 4.6% available in 50ltr keg, 30ltr keg, (24)330ml bottles
Asahi 5% available in 50ltr keg, 30ltr keg, (24)330ml bottles, (20)500ml bottles

APRIL ONLY CASK ALES 9G

Skidders Sennen £76.95 3.8%

An early taste of summer with refreshing lemon & pineapple notes and a light ABV. Global hops are balanced with pale Cornish malt.



Fuller Southern Star £73.49 4%

A Golden Ale with Pale Ale Malt and Caragold giving the beer a biscuity sweetness, while Ella hops bring tropical flavours.



St Austell Puffing Billy £83.50 4.4%

Brewed with a lager yeast but to an ale recipe. The Willamette hop bitter backbone contrasting an initial sweet maltiness for a well-balanced beer.



Wadworth St George & the Dragon £82.95 4.5%

fruity notes and a biscuit malt finish - refreshing and easy drinking with delicate spice and a satisfying bite.



Adnams Arabella £79.95 4.5%

A Special Bitter, copper in colour with a malty backbone, floral notes from the English hops and punchy, pine-like flavours from the US hops.



Long Man Wild Man £92.00 5.2%

Church Farm Pale and Crystal malts provide a classic backbone for a complex IPA with wild fruit aromas and a hop bitterness.



MAY ONLY CASK ALES

Old Dairy Uber Brew £78.95 3.8%

Clean-drinking pale ale with a strong floral aroma yet gentle enough to make it a stunning session beer.



Hogs Back May Fly £79.95 4.1%

American Belma hops impart floral, tropical fruit tones on a delicious bitter-sweet finish.



St Austell Liquid Sunshine £75.65 3.9%

Full citrus flavour that blossom on the tongue, with a fine dry backbone finish -balanced and drinkable



Hogs Back Farnham White £86.65 4.0%

Rich, earthy notes and a long, dry finish. A fresh golden ale with slight ginger notes.



Adnams Fat Sprat £76.95 3.8%

Citrus & grapefruit aroma with some spicy notes, balanced with a light biscuit flavour and a crisp, dry finish.



Long Man Sleeping Giant £77.00 3.8%

This straw blonde session bitter is an ultra-refreshing pale ale, with a balanced bitterness and dry finish.



APRIL AND MAY - CASK ALES 9G

Gun Brewery Scaramanga Extra Pale Ale £74.99 3.9%

Refreshing extra pale session ale, using Sussex extra pale malts and zesty, floral hops. Unfined, suitable for vegans & Gluten Free



Old Dairy Red Top £76.95 3.8%

Delicious toffee flavours with a hint of coffee, perfectly balanced against the fruitiness, spice and hints of citrus.



Dark Star Original £88.35 5.0%

A dark, strong bitter beer that defies classification. It has a complex malt flavour with a hint of burnt flavour.



Dark Star Hophead £73.85 3.8%

A light, straw coloured bitter with a full, hoppy aroma and clean, crisp bitterness.



Arundel Sussex Gold £81.82 4.2%

A rich, golden beer with a hoppy, citrus finish. Very smooth, light and refreshing.



St Austell Trelawney £79.99 3.8%

Burnished copper in colour, tasting of hints of caramel with a toffee apple and peach nose.



St Austell Tribute £85.99 4.2%

Rich aroma of biscuity malt and tart citrus fruit. Juicy malt, hop resins and tangy fruit, becoming dry and bitter.



St Austell Proper Job £87.65 4.5%

An authentic IPA powerfully hopped golden bitter that explodes with citrus grapefruit flavours.



St Austell Cornish Best £70.65 3.5%

Easy drinking session ale with a touch of bitterness, complemented by a smooth, malty finish.



Exmoor Gold £79.95 4.5%

Well-rounded Golden ale with malty aromas and flavours, slight sweetness and long hoppiness.



Exmoor Stag £85.95 5.2%

Premium bitter with a good malty taste, full hopped aroma and long dry finish.



Exmoor Fox £74.65 4.2%

Crafted to produce a slight maltiness followed by a burst of hops with a lingering bitter-sweet finish.



Otter Ale £87.75 4.5%

A mahogany coloured ale with a malty flavour & hints of fruit.



Otter Bitter £72.00 3.6%

A golden brown ale with well balanced malt flavour & subtle bitterness.



APRIL AND MAY - CASK ALES 9G

Sharps Doom Bar £86.95 4.0%
Perfectly balanced with a complex blend of succulent dried fruit, lightly roasted malty notes and a subtle bitterness.



Hogs Back TEA £75.95 4.2%
A top selling, award winning best bitter. A deep golden colour, TEA is refreshing, hoppy and well balanced.



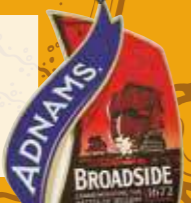
Fullers London Pride £92.00 4.1%
Smooth and complex beer, which has a distinctive malty base complemented by rich balance of hops.



Hopback Summer Lightning £86.45 5.0%
A trend setter in the brewing industry. An extremely pleasant, straw coloured beer with terrific fresh hoppy aromas.



Adnams Broadside £89.99 4.7%
Rich fruitcake aromas, almonds, zest and conserved fruit with balanced malt and hop flavours. Easy drinking pint, rich in flavour.



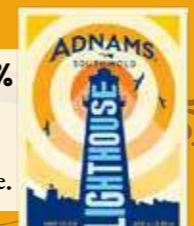
Adnams Ghost Ship £82.85 4.5%
A good bitterness with a malty backbone and lemon & lime aroma.



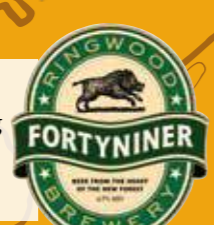
Adnams Southwold Bitter £75.00 3.7%
Fragrant aromas of finest English hops and malt. Dry but refreshing, with a distinctive lingering hoppiness.



Adnams Lighthouse £65.00 3.4%
Golden beer with a light fragrance, malty flavours and a long hoppy finish, with hints of caramel and toffee.



Ringwood 49er £88.95 4.9%
Rounded malt in the mouth with strong hop balance and deep bittersweet finish. Golden, full-bodied, malted beer.



Skinnners Lushingtons £83.95 4.2%
Perfect for those who love new world style hoppy, fruity pale ales, but at a session strength.



Timothy Taylors Landlord £99.95 4.3%
A classic, strong Pale Ale with a complex and hoppy aroma.



Timothy Taylors Bolt Maker £90.95 4.0%
Well-balanced with a full measure of maltiness and hoppy aroma.



SKINNERS BREWERY
Cornwall

Buy 2 get a free T-Shirt

AWARD-WINNING CORNISH CASK ALES

Available through HT White this April and May

CHOOSE FROM

Zetty Stogs £82.25*
Amber - Malty - Fruity

SENNEË £76.95*
Pale - Citrus - Floral
AleFlavours Range

www.SkinnnersBrewery.com 01872 271 885
*PRICES EX. VAT

APRIL AND MAY - CASK ALES 9G

Shepherd Neame Spitfire £75.75 4.5%
Balanced golden ale combining maltiness, with a hint of toffee and citrus and fruity spice.



Wychwood Hobgoblin £91.00 4.5%
A full-bodied ruby beer with toffee malt flavours and a balanced, fruity, mischievous finish.



Youngs Bitter £73.60 3.7%
A refreshing golden in colour ale with a clean fruity aroma and dry bitter finish.



Youngs Special £84.45 4.5%
Amber beer with a fruity nose and full round flavour, balanced between malt and hops.



Wadworths 6X £75.99 4.1%
A delightful copper coloured beer with a malty fruity nose. Biscuity, fruity, gentle hops and refreshing.



Wadworths IPA £71.55 3.6%
Aromas of gentle malt and hoppiness combined with a good balance of flavours.



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WIN A SUMMER SEASIDE GETAWAY WITH TRIBUTE

THROUGHOUT MARCH & APRIL EACH TIME YOU ORDER 2x9G OF TRIBUTE WE'LL ENTER YOU INTO A PRIZE DRAW FOR THE CHANCE TO WIN ONE OF 50 SHORT BREAKS IN TRIBUTE'S SOUTH WEST HOMETLAND

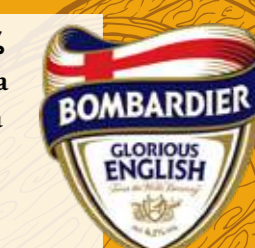
TRIBUTE
CORNISH PALE ALE

PLUS!
BUY 2x9G TO GET A FREE 70CL SMIRNOFF VODKA

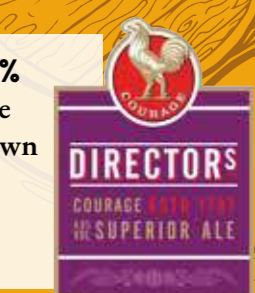
For full terms & conditions see tributeale.co.uk/seasidegetaway.

QUALITY SPEAKS FOR ITSELF

Wells Bombardier £83.25 4.1%
Copper beer with a rich aroma of peppery hops, raisins, and a palate with more dark fruit, juicy malt and tangy hops.



Courage Directors £90.99 4.8%
Originally, only brewed for the directors of Courage! Pale brown with a deep, rich taste.



Bath Ales Gem £74.85 4.1%
A premium amber ale with rich aroma of hops and malt, and a long, deep, bittersweet finish.



CURIOUS
BREWERY

FOR THE CURIOUS.
FROM ENGLAND'S LEADING WINEMAKER.

**DISTINCTIVE BEER &
CIDER AVAILABLE
IN 330ML BOTTLES.**

CURIOUS BREW 4.7% ABV
LAGER RE-FERMENTED WITH
CHAMPAGNE YEAST.

CURIOUS IPA 4.4% ABV
TRIPLE HOPPED &
DISTINCTLY CURIOUS.

CURIOUS APPLE 5.2%
100% KENT APPLES FERMENTED
WITH BACCHUS WINE YEAST.



CURIOUS
BREWERY

BY THE CURIOUS.

**FREE 30LTR KEG &
POS KIT* WITH EVERY
DRAUGHT INSTALL.**

CURIOUS BREW 4.7% ABV
AVAILABLE IN 30LTR KEG.

CURIOUS IPA 4.4% ABV
AVAILABLE IN 30LTR KEG.

*POS KIT INCLUDES:
24 PINT GLASSES, 12 HALF-PINT GLASSES
2 BAR RUNNERS, 125 DRIP MATS



ESTD 1728

ASPALL
SUFFOLK

DRAUGHT
Fruity, dry, racy, thirst-quenching
lip-smacking.
ALC. 5.5% VOL.

PREMIER CRU
Full dry with a sophisticated and
elegant floral aroma that captures the
essence of an orchard.
ALC. 7% VOL.

HARRY SPARROW
Medium dry and sessionable with a
floral apple aroma.
ALC. 4.6% VOL.



*1 CASE: 12 x 500ML BOTTLES

**Authentic, premium award winning
cyder made at the same site since 1728.**

**BUY ANY
4 CASES*
GET 1 FREE**



**NEVER
APPLE-OLOGISE
FOR KEEPING
IT SIMPLE**

24x330ML SAVANNA DRY

BUY 3 CASES AND RECEIVE POS KIT**

BUY 5 CASES AND RECEIVE POS KIT + 1 CASE FOC +
ENTRY TO SARACENS VIP PRIZE DRAW***

£25.99



Savanna, the unapologetic cider

*VIP hospitality at Saracens versus Gloucester in early May (date dependent upon TV)

** POS = Savanna Bar Runner x2 / Posters x2 / Tent Cards x20 / Ice Bucket x1 (while stocks last). POS kits will be sent out separately.

NEVER APOLOGISE FOR DRINKING RESPONSIBLY drinkaware.co.uk for the facts

MADE IN **KOPPARBERG** SWEDEN

BUY 6 CASES
GET A FREE CASE OF PEAR CIDER DURING APRIL



drinkaware.co.uk

Case size: 15x500ml.

Offer valid during April 2018 only.
While stocks last.

SOUTH WEST ORCHARDS

Modern Craft Cider



MODERN CRAFT CIDER

**AVAILABLE IN
ORIGINAL AND
RASPBERRY**



**NEW INSTALL KIT* PLUS FREE KEG
AFTER INITIAL KEG PURCHASE**

available in original and raspberry

*Install kit comprises of Icon font, font badge,
24 pint glasses, 24 half pint glasses, beer mats and bar runner.

FOOD PAIRING

*matching with your
favourite flavours*

Great with pasta and chicken dishes, or a fine accompaniment to a good
cheese board. It is also an excellent cider to drink on its own.



THE STORY

from the beginning

A partnership between David Sheppy and Signature Brands, South West Orchards
proudly uses only 100% fresh pressed apple juice, naturally fermented, never from
concentrate and with no added sugar or other additives. Two hundred years of cider-making
expertise culminate in the production of outstanding-quality craft ciders which will
appeal to the modern consumer.

PACK SIZE

what's available

Available on draught in 50L
kegs and (12)500ml bottles
in both flavours and in
(24)330ml cans and
20L BIB in original only





APPLESHED

PREMIUM CIDER

AVAILABLE IN ORIGINAL
AND DARK FRUITS
50LTR KEGS



NEW INSTALL KIT* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

available in original and dark fruits

*Install kit comprises of plain or branded icon font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half pint glasses, beer mats and bar runner.

APPLESHED

the story so far

Appleshed Premium Cider is fermented from apples grown in fertile orchards that shelter beneath the Malvern Hills in the heart of Herefordshire. Appleshed is full of flavour and made with specially selected apples which provide this crafted medium-dry cider with a smooth and refreshing taste.

Appleshed Dark Fruits is made in Herefordshire in the heart of cider country. The cider is made from over 12 varieties of hand-picked apples for a clean, crisp taste and is blended with natural extracts of blackberry, raspberry and strawberry, all combining to create a refreshingly mouth-watering cider that is fruity but not too sweet. Our cider is suitable for Vegans, Vegetarians and Coeliacs.

FOOD PAIRING

matching with your favourite flavours

Appleshed is a light, fruity cider that pairs well with smoked and cured meats, cheese, seafood and roast chicken. Dark fruits is best paired with spicy foods, such as curry and Cajun chicken and can be enjoyed any time of year.



REKORDERLIG
CIDER

BEAUTIFULLY SWEDISH



**BUY 6 CASES
AND GET 1 CASE FREE**

Deal is valid on Rekorderlig 15x500ml all variants. Only 6 deals allowed per customer for the whole promotion period. Must be purchased in 1 transaction. The promotion is valid from 1st March to 30th April 2018.

drinkaware.co.uk for the facts

@/REKORDERLIGCIDER

f/REKORDERLIG

CIDER TO SUIT ALL OCCASIONS
BUY ANY 5, GET 1 FREE*



drinkaware.co.uk for the facts

*TERMS AND CONDITIONS APPLY. WHILST STOCKS LAST. MADE IN THE UK.

GUIDE TO GETTING

WHAT'S HAPPENING?

SOFT DRINKS LEVY 2018

In 2018 the government will introduce a new soft drinks industry levy.

The levy will apply to producers and importers of soft drinks containing added sugar, and will be implemented on 6th April 2018.

HOW DOES IT WORK?



WHY DOES IT MATTER TO YOU?

For example if your outlet is selling 100 litres per week of full rate levy products, the annual soft drinks cost increase would be £1,248 from April 2018.

We would recommend you consider the cost impact to your business.

SOFT DRINKS LEVY READY

HOW CAN BRITVIC HELP?

WE HAVE A LEADING PORTFOLIO OF GREAT TASTING DRINKS THAT ARE EITHER BELOW THE SOFT DRINKS LEVY THRESHOLD OR LEVY EXEMPT

We can help you reduce costs while still delivering a great range of sensational tasting drinks to meet all of your guest needs

'By April 2018
72% of Britvic's entire
GB portfolio will be
below or exempt
from the levy.'

STEPS TO CREATING A LEVY READY RANGE



Visit www.pourmoreflavour.co.uk
for inspiring serve ideas & recipes

BRITVIC

** Whether you do this and any onward pricing decisions are entirely at your discretion

FREE J20 Glassware



When you buy
3 cases from
the range*
MAY ONLY



* Terms and conditions: Two deals per customer per week. Qualifying range is any from the J20 and J20 Spritz 275ml NRB range. One case must be J20 Spritz 275ml NRB to qualify. Free case of 12 J20 glasses. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ.

eager

No artificial preservatives
Premium 100% pressed & squeezed
The definitive for cocktails
Used by bartenders across the UK

Buy any 6 cases
and receive a case of
Pour & Stores
FREE*

*Maximum of 2 sets per venue. Each set of Pour & Stores contains 6 x individual pourers.
eagerdrinks.com

THE ESSENCE OF FRUIT
SINCE 1888.

BUY ANY 3 CASES
& GET 1 CASE OF
100% MULTIVITAMIN
TROPICAL FREE*

OUR INDULGENT JUICE CONTAINS
12 EXOTIC FRUITS WITH 10 MULTIVITAMINS
*April only

CHOOSE FROM OUR PREMIUM JUICE COLLECTION:
CLOUDY CHERRY, ORANGE, MULTIVITAMIN TROPICAL,
CLOUDY APPLE, STRAWBERRY, PINEAPPLE, PEACH,
CRANBERRY, PEAR, TOMATO, RHUBARB & PEAR, MANGO,
PINK GRAPEFRUIT AND ORANGE, CARROT & LEMON

DEDICATED TO PROVIDING THE BEST PREMIUM FRUIT JUICE IN THE UK

With 15 delicious flavours, our 100% natural fruit juice is free of artificial aromas, sweeteners and preservatives. www.pagofruitjuice.co.uk

ARE YOU READY FOR THE SOFT DRINKS INDUSTRY LEVY?

As of 6th April 2018 soft drinks which contain added sugar and have a total sugar content of 5g or more per 100ml, will be subject to a levy.

Pepsi MAX falls below the levy and drives cola sales growth +49% in the latest year, growing 23x faster than Diet Coke.¹

If you are interested in Pepsi MAX on dispense please contact your local LWC Account Manager who will arrange a Britvic visit.



MAX IT LOVE IT

Britvic can help to optimise your range and be ready for the levy. Visit www.sensationaldrinks.com for more information.



¹. CGA Licensed -MAT - 15/07/17 -Total brand volume sales.

BUY 3 CASES

of 330ml Coca-Cola, Diet Coke or Coca-Cola Zero Sugar

GET 1 CASE

of 330ml Coca-Cola Zero Sugar

FREE

Available
May
ONLY



My Coke and Flavours Icon 330ml NRGB (24s) Buy 3 get 1 x CCZS (24s) free. Offer available 01/05/18 - 25/05/18, subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.



BUY 5 CASES

of 200ml Coca-Cola or Diet Coke

GET 1 CASE

of 200ml Coca-Cola or Diet Coke

FREE

Available
May
ONLY



My Coke 200ml NRGB Buy 5 get 1 200ml CCZS Free. Offer available 01/05/18 - 25/05/18 subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BUY 3 CASES

OF 24x 355ML MONSTER ENERGY EXPORT

AND GET 1 CASE

OF 24x 355ML MONSTER ENERGY ULTRA FREE

AVAILABLE
MAY
ONLY



Buy three cases of 24 x 355ml Monster Energy Export and get one case of 24 x 355ml Monster Energy Ultra free. Offer available 01/05/18 - 25/05/18 subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.



**BUY 2
FLAVOURS
AND GET
A 3RD FREE**

Frobishers CLASSICS

A DELICATELY CARBONATED
GROWN-UP SOFT DRINK MADE WITH
PURE FRUIT JUICES AND SPRING WATER



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Frobishers
WE KNOW JUICE

**BUY 3
CASES AND
GET ONE
FREE**

Frobishers FUSION

A BLEND OF NATURAL FRUIT WITH A DASH
OF WATER. NO ARTIFICIAL PRESERVATIVES,
COLOURS OR SWEETENERS



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WE KNOW JUICE



Soft Drinks

LUSCOMBE
Devon England

Maximise your
sales with a top
performing
drinks brand.

Buy 4
Get 1 FREE
Case size: 24 x 20cl



MIXERS



*exc. Raspberry & Sparkling Apple



TRADITIONAL

FRUIT CRUSHES

BUBBLES



Winner of 73
Great Taste awards.

Not all lines are stocked in all depots, stock is always
available to order with a 2 week lead time, please speak to your
account manager for more information.

luscombe.co.uk



All natural ingredients.
No artificial additives,
flavourings or preservatives.

SOUTH
DOWNS

NATURAL MINERAL WATER

A PREMIUM NATURAL MINERAL WATER WITH LOCAL PROVENANCE AND AN EXCEPTIONAL TASTE.
BOTTLED AT SOURCE NEAR CHICHESTER, WEST SUSSEX.



STILL AND LIGHTLY SPARKLING NATURAL MINERAL WATER FROM THE BEAUTIFUL SOUTH DOWNS.

BUY 4 CASES (12 X 75CL) PAY ONLY £6.80 PER CASE
BUY 4 CASES (20 X 33CL) PAY ONLY £6.50 PER CASE
WWW.SOUTHDOWNSWATER.CO.UK

CHILDREN
ON THE EDGE

SOUTH DOWNS WATER SUPPORTS THE WORK OF CHILDREN ON THE EDGE
BY CHOOSING OUR TRULY EXCEPTIONAL WATER YOU ARE ALSO SUPPORTING SOME TRULY EXCEPTIONAL PROJECTS FOR
VULNERABLE CHILDREN ACROSS THE WORLD. www.childrenontheedge.org UK registered charity number 110144 1

BUY 6 CASES
FROM THE FEVER-TREE
RANGE INCLUDING
2 CASES OF AROMATIC
TONIC AND RECEIVE:

- A SET OF 12 G&T GLASSES
- A PINK GIN POS KIT*

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER,
MIX WITH THE BEST™



FEVER-TREE

*Limited to 2 deals per customer
*While stocks last

TRY A TASTE OF THE CARIBBEAN

Old
Jamaica



oldjamaicagingerbeer.com

* Buy any 4 cases across ting or Old Jamaica to get a case of 24x330ml ting FREE

ting



JAMAICATING.COM

Belvoir
fruit farms
Naturally lovely drinks

Buy any 4 cases of
Belvoir 12x250ml Pressé
& get 1 case FREE



Buy
any 4
50cl Cordials
and get 1
FREE



Full 250ml Pressé range available in cases of 12. Full 500ml Cordial range available in cases of 6.
Take a look at www.belvoirfruitfarms.co.uk

APRIL ONLY

Folkington's.
authentic juices and mixers

The Garden Range

BUY ANY 3 CASES, PAY £6.50 PER CASE

AUTHENTIC NATURAL PRESSÉS CRAFTED
BY FOLKINGTON'S OF SUSSEX



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MAY ONLY

Folkington's.
authentic juices and mixers

Tonic Waters

BUY ANY 2 PAY £10.50 PER CASE

NEW GLASS BOTTLE TONIC WATERS



www.folkingtons.com



SIMPLY fruity

BUY 5 GET 1 FREE*

✓ Four tasty flavours ✓ No added sugar ✓ Great value choice

*330ml x 12 PET Simply Fruity any of 4 flavours

POS & CATERING SOLUTIONS
SUPPLIES ■ SERVICES ■ SUPPORT

NT2BS - £375.00 PLUS VAT

Prodis E40 - £925.00 PLUS VAT

SHARP RZX701 - £1250.00 PLUS VAT

MONTHLY PAYMENT OPTION IS AVAILABLE

All prices are subject to vat and include 12 months parts and labour warranty. All equipment is available within 2 day delivery, installations can be arranged please call for a quotation. Full installation on EPOS systems is available with programming and training, please call for a quotation. We take debit and credit card payments. Leasing is available to spread your payments over 3 years.

Email Address:- sales@posolutionsltd.com
Web Address:- www.posolutionsmanchester.co.uk
Contact Number 0161 969 5545

LWC BROCHURES

WINE LIST 2017 | 2018

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BEER

Signature BRANDS

Spanish DRINKS SELECTION

the Craft of Draught BROCHURE

WINE MERCHANTS & SHIPPERS LWC

We have a wide range of brochures showcasing our products. Visit www.lwc-drinks.co.uk/brochures/ or ask your account manager for a hard copy.