FEBRUARY - MARCH 2017 LWC





LWC Yorkshire

Unit 2, 11 Pontefract Lane Cross Green Industrial Estate Leeds LS9 ORR Tel: 0844 241 2055 Email: yorkshire@lwc-drinks.co.uk

LWC North East

Mulberry Way Dubmire Ind Est. Houghton le Spring Tyne & Wear DH4 5RH Tel: 0845 345 1055 Email: northeast@lwc-drinks.co.uk

LWC Teesside

Portrack Grange Road Stockton-on-Tees Cleveland TS18 2PH

Tel: 0845 345 1044 Email: teesside@lwc-drinks.co.uk

LWC Hereford

Southern Avenue Leominster Herefordshire HR6 0QF

Tel: 0845 365 1028 Email: hereford@lwc-drinks.co.uk

LWC Cornwall

(Jolly's Drinks) Wilson Way Pool Industrial Estate Redruth, Cornwall TR15 3JD

Tel: 0845 345 1076 Email: cornwall@lwc-drinks.co.uk

LWC South West

King Charles Business Park Old Newton Road Heathfield Newton Abbot, Devon TQ12 6UT Tel: 0844 811 7399 Email: southwest@lwc-drinks.co.uk

LWC London

Units 5-7 Perth Industrial Estate Slough SL1 4XX Tel: 01753 578 877 Email: london@lwc-drinks.co.uk

LWC Manchester

Stainburn Road Openshaw Manchester M11 2DN

Tel: 0845 345 1068 Email: manchester@lwc-drinks.co.uk

LWC Stoke

Grove Road Heron Cross Stoke on Trent ST4 4LN

Tel: 0845 345 1056 Email: central@lwc-drinks.co.uk

LWC Lancashire

Comet Road Moss Side Leyland, Preston PR25 3EY

Tel: 0845 345 1086 Email: lancashire@lwc-drinks.co.uk

LWC Merseyside

Fieldgate Marshgate Ind. Est. Widnes WA8 8UA

Tel: 0845 345 1026 Email: mad@lwc-drinks.co.uk

LWC Birmingham

Unit 12 Union Park Navigation Way West Bromwich B70 9DF Tel: 0844 854 6675 Email: birmingham@lwc-drinks.co.uk

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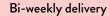
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HELLO, 2017!

... And goodbye, 2016! A mixed bag, as years go. We at LWC hope that our customers had a busy and prosperous silly--I mean, festive--season. As I write this, January is just beginning and we have high hopes for 2017. What will this year bring to our ever-changing industry?

There are predictions aplenty for what'll be the hottest trends in 2017. One of the stars of 2016 looks likely to continue its rise: that's tequila, mezcal, tacos and all things Mexican. LWC list over 100 tequilas and mezcal, so there's a wide range to choose from if you want to extend yours.

Time for a tonic - the explosion of gin over the last few years has given rise to this other giant. There are now a wide range of brands and variants of tonic with more set to be launched in 2017. Tonic is now also looking to other spirits for pairing opportunities, so expect to see recommendations for the ideal tequila and tonic serve coming soon.

Flavour-blend beers will continue to grow this year; expect lots of grapefruit IPAs and peanut butter or chocolate milk stouts. They may not be to everyone's taste but in a very crowded craft beer marketplace, a lot of brands seem to be going down this route for innovation and new product development.

Whatever 2017 brings, everyone at LWC wishes you, your staff and customers an utterly fantastic new year. If you need assistance with a range review, new wine list or cocktail list, contact your LWC account manager who will be happy to assist you in any way that they can. With over 7000 product lines, we have something for every venue.

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KOVAL RANGE

KOVAL

KOVAL

KOVAL

KOVAL

BOURBON 47% 50cl

KOVAL

Organic, single-barrel bourbon; has the requisite mash bill of at least 51% corn, but instead of the usual rye or wheat supplement, they have included millet.

MILLET 40% 50cl

Organic, aged in new American oak from Minnesota. This is the first whiskey to be made out of millet. **RYE 40% 50cl**

Only the "heart cut" of the distillate, no "heads" or "tails." Grains sourced from a local organic farmer collective in the Midwest. FOUR GRAIN 47% 50cl

This whiskey is aged in heavily charred new oak barrels from Minnesota and bottled single barrel. GIN 47% 50cl

Made with a unique variety of woodland spices. Juniper and wildflowers envelop the nose, while the taste is dry, yet vibrant. BARRELLED GIN 47% 50cl

Flavours from rose hip, juniper, angelica root, and coriander. A new level of depth and oak from the spirit's time resting in a KOVAL whiskey barrel.

NEILL NHITLEY UND GRANGE VODKA

WHITLEY NEILL

BLOOD ORANGE VODKA 45% 70cl

A handcrafted vodka of exceptional quality, inspired by the vibrant flavours of Sicily. The extract of sanguine Sicilian Blood Oranges injects a dynamic citrus burst into the clean vodka base, for a smooth, crisp taste of the Mediterranean sun. Distilling for 8 generations since 1762 Inspired by Sicily, handcrafted in England.



MOTORHEAD

ROAD CREW 4.5% 30L £70.00 5% 24x330ml £28.99

Camerons Brewery have teamed up with legendary Rock Band Motorhead to create an exciting new beer called Road Crew - the name was chosen from the fan favourite '(We are)The Road Crew' from the best selling album 'Ace of Spades' which is a tribute to the bands team of Roadies. Road Crew is an American Pale Ale style beer available in keg, cask and bottles.

3

NEW PRODUCTS



TIMOTHY TAYLORS

KNOWLE SPRING BLONDE 4.2% 9G £96.20

A 4.2% easy-drinking blonde beer, with floral and grapefruit aromas, complex depth of flavour and aromatic citrus hops.



PERONI

GLUTEN FREE 5.1% 24x330ml £26.99

Peroni's Italian brew masters have perfected a new gluten-free recipe for Italy's most iconic beer – without compromising on taste. Peroni Nastro Azzurro Gluten Free has the same delicate balance of bitterness and citric notes as Peroni Nastro Azzurro, as well as the trademark refreshing, clean finish – but simply contains no gluten.







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ST GEORGE

NOLA COFFEE LIQUEUR 20% 75cl

The brainchild of St George Spirits' Head Distiller, Dave Smith, their NOLA Coffee Liqueur actually tastes like freshly roasted coffee. Yep. We were shocked, too. Made from Ethiopian Yirgacheffe coffee beans, this liqueur sues French chicory root,just like they do in the Big Easy; Madagascan vanilla; and organic cane sugar to give you all the coffee richness without being overly sweet. Espresso Martinis never had it so good.

BRUTO AMERICANO 20% 75cl

From the pioneering team at St George Spirits comes their latest arrival, Bruto Americano, a Californian take on the classic Italian aperitivo. With notes of sandalwood and cinnamon, and coloured with cochineal (none of that synthetic stuff), this is the perfect ingredient to spice up your Negronis or to make Americanos great again! (Too soon?)



We are introducing some new wines for spring from Mendoza, Chile and Australia which we think will make excellent additions to your wine offerings. Our Down Under range comes from Andrew Peace wines, a family owned and operated business, comprising a modern winery and a 180 hectares wine grape vineyard. While our Riverside is produced in the famous Mendoza Valley region of Argentina.

RIVERSIDE MALBEC

This wine is rich and fruity displaying ripe blackberry fruit aromas. Spice and warmth give this wine a fruit driven edge with gentle tannins on the finish. It will compliment a number of red meats including steak and lamb.

RIVERSIDE SAUVIGNON BLANC

This wine is fresh and vibrant with passion fruit, gooseberry and some melon characters. It has a balanced richness of fruit with a floral note through the palate, with intense depth of flavour and a crisp finish.

DOWN UNDER SHIRAZ

A full-bodied and smooth wine enriched with ripe black fruit flavours. Would accompany barbecued lamb chops with garlic and rosemary perfectly.

DOWN UNDER CHARDONNAY

A fresh, rich wine full of tropical fruit flavors such as pineapple, pears and melon. Goes well with chicken korma and spaghetti carbonara.

FANTASTIC FIZZ FOR VALENTINES

'Dry January' is officially over, and many couples will be heading out looking to treat themselves to a romantic meal and a bottle of bubbly to complement. Here are just a few suggestions to offer on your Valentines menu, covering a range of styles and price points - all guaranteed to look the part on the dinner table:

"LET'S DANCE IN THE MOON LIGHT, SHOES OFF IN THE GRASS AND SIP CHAMPAGNE FROM A FINE CRYSTAL GLASS."

SIMPATICO ROSA SPUMANTE 75cl:

Exclusive to LWC and in an eye-catching sparkling pink bottle, this Prosecco really stands out and delivers on taste too with bright, fresh red fruit flavours.

CHAMPAGNE DE CASTELNAU ROSE NV 75cl:

Founded in 1916, Champagne Castelnau is located in the heart of the Champagne region where it produces around half a million bottles per year. Their Rose makes an excellent aperitif, and also goes well with red or white fruit based desserts.

BOLLINGER ROSE NV 75cl:

In the production of this rose champagne, 5-6% of red wine is added to the blend, which provides structure, real depth of fruit flavour and a slight tannic finish.

LAURENT PERRIER ROSE MAGNUM 1.5LTR:

The iconic Laurent Perrier Rose bottle but double the size! Perfect for the very thirsty or those wanting to make a big impression, this really is a centrepiece for the table. Try serving in a tulip-shaped glass instead of the traditional champagne flute to enjoy the full benefit of its fruity, heady aromas.

Of course, not everyone is a fan of rose sparkling wine or champagne - why not add something different to your wine list with a speciality sparkling red wine?

PAULETT 'TRILLIANS' SPARKLING RED 75cl:

A blend of 86% Shiraz and 14% Cabernet Sauvignon, the wine is deep ruby in colour with a lively mousse and spicy, dark fruit aromas. Can be enjoyed chilled either as a standalone drink or as an accompaniment to a meal - turkey, veal, barbecued meats and plum pudding would all make excellent matches.

For more ideas and further advice on wine service, storage and more - contact your local LWC Wine Development Manager.





Valentines Day is that unique event in the calendar that can be used to drive trade from a number of different angles; it all depends on your consumer's point of view. Whether your venue goes all out to attract the couples who want to experience a romantic night or you go for the singles who want to mingle market, either way what it means is full bookings, special menus and a demand for lots of fizz. LWC have a wide range of enticing sparkling wines and champagnes to help your venue maximise on the Valentines Day opportunities.

CHAMPAGNE

CUPERLY

CASTELNAU

CHAMPAGNE

CASTELNAU

VINTAGE

CHAMPAGNE

CASTELNAU

CHAMPAGNE

CASTELNAU ROSÉ

CASTELNAU

CHAMPAGNE

CASTELNAU

13

CHAMPAGNE

CUPERLY ROSE

SPRING CASK ALES

SPRING OTTER 4.0% £75.49

SPRING BEER

Otter's Best Bitter deep gold in colour with spicy honey notes on the nose and light biscuity taste on a floral blackcurrant the pallette. With Pilgrim, hint to balance the Progress and Pacific Gem hops and Propino and Cara malt.

OTTER DARK 3.8% £75.49

A traditional mild with a twist. Hopped with an American hop to give predominate roast barley flavour.

BLACKSHEEP HOLY GRAIL

HOL

4.0% £75.00 A fresh, zesty goldon ale with long, crisp, clean finish. Tempered over burning witches and best served with albatross and battered herring.

EVERARDS TIGHTHEAD 3.9% £73.00

Tighthead is a russet brown ale brewed with a blend of Challenger, Saaz and Cascade hops. The beer offers a blend of complementing fruit and delicate roasted caramel flavours, with a comforting spicy, chocolate aroma and sweet finish.

EVERARDS MAD HATTER'S **TEA PARTY**

4.2% £73.00 A deliciously light amber ale, lightly hopped with Goldings and infused with the elegant flavour of British rosehip and apple tea to impart a rounded fruit character with a balanced sweetness.





BRAINS BREAD OF HEAVEN

4.0% £72.96 A traditional cask ale with a reddish hue and rich hop Fruity on the palate and aroma, balanced by a fruit a malty sweetness leads finish. Named to embody the spirit and passion of the Welsh nation, and hand crafted to celebrate sponsorship of the Welsh national rugby team, a proud Official Ale of the WRU.

WADWORTHS **DIRTY RUCKER**

3.9% £72.96 A bold English Ale. to a peppery note for a smooth finish. A great beer to support the Six Nations Rugby.

ADNAMS **PROPHOP**

4.0% £74.95 A delicious British Bitter with malt, biscuit and bready flavours, accompanied by subtle notes of orange peel.

ADNAMS **FAT SPRAT** 3.8% £76.32 A pale amber spring beer, the citrus character of the hops shines through, balanced with a light biscuit flavour.

HARVEYS **KISS**

4.8% £91.37 A Valentine beer brewed with malted barley, pinhead oats, a marriage of English and Continental hops. It celebrates 'the returned kiss': In 2000 Rodin's Kiss was returned to Lewes (where Harvey's brewery is situated) for an exhibition.



	ALL PR) AT £	69.50!	
DIRECTORS	COURAGE DIRECTORS 4.8% • Originally brewed only for the directors of Alton Brewery, but now available to the great British public. A full bodied beer with a clean bitter taste, balanced with sweet burnt fruity notes and a distinctive dry hop aroma flavour.		SPIIFIRE T	SHEPHERD NEAME SPITFIRE 4.2% One of the iconic beers, a glowing amber premium Kentish ale with aromas of tangy malt, spicy soft raisins and sweet oranges.	
	WEEK COMMENCING:	02/01/2017		WEEK COMMENCING:	09/01/20
GOLD	EXMOOR GOLD The original Golden Ale first brewed 30 started a trend & made history. A bee & palate, juicy malt, lemon fruit, with e peppery Golding hops, wonderfully refr changer of a beer.	r with a rich aroma earthy Fuggle and	Abbot	GREENE KING ABBOT ALL An irresistible ale with masses of fruit rich malty flavour with superb balance longer to an unique recipe, which mal flavoured, smooth, mature bitter, swee	characters, a . It is brewed kes it the full
$\overline{}$	WEEK COMMENCING:	16/01/2017		WEEK COMMENCING:	23/01/20
PIRTY RUCKER	WADWORTH DIRTY RUCK Brewed specially for the 6 Nations Rug bold English Bitter, ruby, fruity on the sweetness leading to a peppery note for finish. Ideal rugby drinking ale.	by Tournament. A palate and a malty	International Control of Control	BRAINS REV JAMES ORIGINAL 4.5% Brewed in Wales to an original recipe dating back to 1855 and named in honour of the Rev. James, a well known brewing legend. Full bodied warming, rich well balanced with a malty flavour and a clean refreshing finish.	
	WEEK COMMENCING:	30/01/2017		WEEK COMMENCING:	06/02/20
AND THY TAY OF	TIMOTHY TAYLOR'S BOLTMAKER 4.0% The CAMRA Supreme Champion Beer of Great Britain in 2014 and winner of the Gold medal Bitter Category in 2016 at the G.B.B.F. A well balanced genuine Yorkshire bitter with a full measure of maltiness and hoppy aroma. Copper coloured, fruity with a bitter finish.		BLACK	BLACK SHEEP SPECIAL ALE 4.4% A powerfully flavoured beer that packs a punch with rich fruity aromas and a distinct smooth, bitter sweet taste. Butter sweet in mouth with Golding hops, plus Challenge and Progress give a roast coffee maltiness flavour.	
CUMAR	WEEK COMMENCING:	13/02/2017	SPECIAL ALE	WEEK COMMENCING:	20/02/20
TIGER	EVERARDS TIGER A mid brown, well balanced best bitter b Otter barley, Fuggles, Goldings, and C produce its rounded toffee character.Or bitter beers.	hallenger hops that	VIKING	RUDGATE VIKING A past Champion Beer of Yorkshire , N auburn bronze full bodied beer with fr complementing the after taste of home	ruit and hops
(Participation)	WEEK COMMENCING:	27/02/2017		WEEK COMMENCING:	06/03/20
OLD SPECKLED HEN	GREENE KING OLD SPECKLED HEN A full smooth flavour, with a rich amber aromas which are complemented by a b tastes. Toffee and malt combined with b it a balanced sweetness and a dry finish.	lend of malty bitterness give	LEGEND	DARTMOOR LEGEND A classic cask conditioned beer, smoot balanced, with a crisp malt fruit finish brown in colour with an aroma of fresh hints of spice. This modern day beer ru of traditional brewing.	. Legend is golden baked bread and
	WEEK COMMENCING:	13/03/2017		WEEK COMMENCING:	20/03/20
4	HARVEY'S	A superbly balance character. Brewed barley and a small S	d bitter beer with a prom with the finest Maris Ott % of roasted Crystal malt om local growers impact reish quality.	ninent hop ter malted t. A blend of	
		WEEK COMMENCING:		27/03/2017	



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5cl Black Bottle 3-4 Dashes of Bitters 1cl Sugar Syrup

Stir ingredients over ice, strain into rocks glass over ice. Garnish with orange twist.

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march

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6 havana club glasses and 50 drip mats.

- golden rum is the fastest growing spirits category, up 18%
- havana club especial is leading the market, in growth of 8%*

CGA 03.09.2016

WARNER EDWARDS PICK OF PERFECT VALENTINES DAY COCKTAILS

The Warner Edwards Rhubarb Gin is made using a crop of rhubarb originally grown in the kitchen garden of Buckingham Palace during the reign of Queen Victoria! The rhubarb juice is extracted using a traditional fruit press and blended with the award-winning Harrington Dry Gin to produce an alluring pink gin that is voluptuous on the palate with a sweet and tangy royal rhubarb explosion.

RHUBARB MARTINI

One of the most classic cocktails twisted up with the royal Warner Edwards Victoria's Rhubarb Gin. As rhubarb is a vegetable it is also low in calories, low in fat, cholesterol free and high in fibre, one of your five a day surely!

INGREDIENTS:

65ml Warner Edwards Victoria's Rhubarb Gin 10ml Noilly Prat Dry Vermouth 3 Dashes of rhubarb bitters (optional) GARNISH: Lime twist. GLASSWARE: Martini. METHOD: Stir all the ingredients over ice (for at least 15 seconds)

in a mixing glass and pour into the martini glass, straining out the ice.

RHUBARB GIMLET

With added lime cordial back into the mix for the Rhubarb Gimlet, it balances perfectly with the flavour of Warner Edwards Victoria's Rhubarb Gin. The Rhubarb Gimlet has become a popular serve amongst the cocktails bars because it looks as good as it tastes!

INGREDIENTS: 50ml Warner Edwards Victoria's Rhubarb Gin 25ml Fresh lime cordial 20ml Sugar syrup 3 Dashes of pink grapefruit bitters (optional) GARNISH: Mint sprig. GLASSWARE: Martini. METHOD: Shake all ingredients together with ice and fine strain into martini glass.

RHUBARB FIZZ

Classic flavours go into this cocktail and they all work perfectly together! The ginger adds a zing to the drink whilst the lemon balances the sweetness. Another great drink for a celebration.

INGREDIENTS:

50ml Warner Edwards Victoria's Rhubarb Gin 10ml Lemon juice 1 Teaspoon grated ginger 10ml Sugar syrup Prosecco GARNISH: Sage leaves. GLASSWARE: Martini. METHOD: Shake all ingredients (excluding the Prosecco) together and pour then top up with prosecco.

RHUBARB SOUR

The sour is a classic style of cocktail that can be made with pretty much any spirit. Using the Warner Edwards Victoria's Rhubarb Gin however changes the complexity of the drink completely. The lemon and sugar create a sherbet like flavour with a burst of rhubarb coming through. The addition of the egg white will give the drink a smoother more rich texture.

INGREDIENTS:

50ml Warner Edwards Victoria's Rhubarb Gin 25ml Lemon juice 20ml Sugar syrup Dash angostura bitters 1 Egg white (optional) GARNISH: Blackberries and lime wedge. GLASSWARE: Rocks. METHOD: Dry shake (without ice) all ingredients together, then shake again with ice and pour into a rocks glass filled with ice.

DAVE MARSLAND DRINKS ENTHUSIAST Freelance Bar and Brand Advisor/Consultant, Events Curator/ Collaborator & Journalist to the World of Drinks.

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Its 12 botanicals include White Poppy from Turkey, along with Dragon Eye and Lotus Leaf from China; adding a layer of distinction to its refreshing citrus notes.

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*Maximum of one deal per customer **Maximum of 2 freezers per customer per 24 months 25mi di algementer contain 337 W with al whole Agreewiter, lage and Japetenb ser all registered tradenacks of Meet Agreewiner i mere largementer on all.

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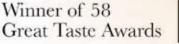
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