# BUY ONE GET ONE FREE ON NEW INSTALLS GRAND CENTRAL

# **INDIAN PALE LAGER 4.2% ABV**

A refreshing journey from the crisp, clean flavour of the finest lager to the subtly bitter finish of a well-balanced IPA; the destination is a hybrid of traditional tastes blended into a bold new identity.

# FROM THE BREWERS OF



# BUY ONE GET ONE FREE ON NEW INSTALLS GRAND CENTRAL INDIAN PALE ALE 4.2% ABV

Showcasing a six-hop plethora of punchy varieties from America and Australia. Fresh, unfined and very lightly filtered, keeping as many juicy, fruity flavours in the beer as possible. Suitable for vegans.

FROM THE BREWERS OF ShinDigger







### 1. LWC Manchester

Stainburn Road Openshaw . Manchester M11 2DN

Tel: 0845 345 1068

Email: manchester@lwc-drinks.co.uk

# 2. LWC Merseyside

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### 3. LWC North East

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### 6. LWC Stoke

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Tel: 0845 345 1056 Email: central@lwc-drinks.co.uk

### 7. LWC Teesside

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King Charles Business Park Old Newton Road Heathfield Newton Abbot, Devon **TQ12 6UT** 

Tel: 0844 811 7399 Email: southwest@lwc-drinks.co.uk

# 10. LWC Birmingham

Unit 12 Union Park Navigation Way West Bromwich B70 9DF Tel: 0844 854 6675

Email: birmingham@lwc-drinks.co.uk

### 11. LWC Yorkshire

Unit 2, 11 Pontefract Lane Cross Green Industrial Estate Leeds LS9 ORR Tel: 0844 241 2055

Email: yorkshire@lwc-drinks.co.uk

### 12. LWC London

Units 5-7 Perth Industrial Estate Slough SL14XX

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# 13. LWC Northampton

(Middleton Wholesale) Spencer Bridge Road Northampton NN5 7DR

Tel: 01604 750 040 Email: northampton@lwc-drinks.co.uk

### 14. LWC Wiltshire

Unit 4, Clarke Ave Portemarsh Ind Est. Calne Wiltshire **SN119BS** 

Tel: 01249 474 230 Email: wiltshire@lwc-drinks.co.uk

# 15. LWC South East

(HT White & Co. Ltd) 15 Alder Close Eastbourne **BN23 6QF** 

Tel: 01323 720 161 Email: enquiries@htwhite.com



Call to place your order on: 0845 402 5125 LWC



# APRIL AND MAY 2018 LWC

# **KEY DATES FOR YOUR DIARY**

# APRIL

1st - Easter Sunday

2nd - Easter Monday

3rd-4th - Champions League ¼ finals 1st Legs 4th-15th - Commonwealth Games Australia

5th-8th - Golf Masters Augusta

10th-11th - Champions League ¼ finals 2nd Legs

14th - Grand National Aintree

17th - World Malbec Day

23rd – St George's Day

24th-25th - Champions League semi-finals 1st Legs

# MAY

1st-2nd - Champions League semi-finals 2nd Legs

5th - Boxing: Tony Bellew V David Hayes

7th - May Bank Holiday

13th - Final day of Premier League season

19th-20th - Rugby League Super League Magic Weekend Newcastle

**26th** - Champions League Final Kiev

28th - May Bank Holiday

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# **TERMS AND CONDITIONS**

Promotional offers apply to all orders delivered between 1st April and 31st May 2018.

All prices quoted are exclusive of VAT.

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LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice.

All promotional offers are subject to LWC Drinks Ltd's own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis.

Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term 'case' in this brochure refers to the standard case size for the product in question.

Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

# **HEALY AND GRAY**

# PASSIONATE ABOUT WINE

**EXPERTLY SELECTED HANDPICKED** WINES FROM ACROSS THE GLOBE



**HEALY AND GRAY CHENIN BLANC** 

Pale yellow in colour with a greenish tint. A clean and lively wine 46770148 B682 3

**HEALY AND GRAY CHENIN BLANC 12 X 187ML** 

Pale yellow in colour with a greenish tint. A clean and lively wine. 46770115 B683 3

**HEALY AND GRAY SAUVIGNON BLANC** A lively wine with good citrus and green-apple flavours. 46770248 B686 1

**HEALY AND GRAY SAUVIGNON BLANC 12 X 187ML** 

A lively wine with good citrus and green-apple flavours. 46770215 B687 1

The ever-popular Pinot Grigio. Crisp and refreshing with fruity

**HEALY AND GRAY PINOT GRIGIO 12 X 187ML** The ever-popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple. 46770015 B681 2

**HEALY AND GRAY CHARDONNAY** 

**HEALY AND GRAY PINOT GRIGIO** 

aromas and flavours of citrus and apple.

46770048 B680 2

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish. 46770348 B684 2

**HEALY AND GRAY CHARDONNAY 12 X 187ML** 

A wine of pale-gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish. 46770315 B685 2

Healy & Gray 75cl range (Chenin Blanc - Pinot Grigio - Chardonnay -Sauvignon Blanc - Zinfandel Rose - Merlot - Shiraz - Cabernet Sauvignon)

Buy 11 x 75cl and receive 1 x 75cl free (RSP £4.99 - Net offer deal £4.57)



Healy & Gray (12) 187ml (Chenin Blanc - Pinot Grigio - Chardonnay - Sauvignon Blanc -Zinfandel Rose - Merlot - Shiraz - Cabernet Sauvignon)

Buy any 12 cases and receive 1 case (12) 187ml Healy & Gray Zinfandel Rose free (RSP £17.04 per case – Net offer deal £15.73)



### **HEALY AND GRAY MERLOT**

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish. 46770548 B688 B

### **HEALY AND GRAY MERLOT 12 X 187ML**

A great Merlot which displays ripe damson and plum fruit aromas with a smooth fruity finish. 46770515 B689 B

# **HEALY AND GRAY ZINFANDEL ROSÉ**

Bright salmon-pink colour and fresh nose of raspberry and strawberry. 46770448 B694 5

# HEALY AND GRAY ZINFANDEL ROSÉ 12 X 187ML

Bright salmon-pink colour and fresh nose of raspberry and strawberry. 46770415 B695 **5** 

# HEALY AND GRAY SHIRAZ

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet. 46770648 B690 (C)

# **HEALY AND GRAY SHIRAZ 12 X 187ML**

Dark brambly fruits and a hint of mixed spice. A light, fruity Shiraz with a mouth feel that sits somewhere between silk and velvet. 46770615 B691 C

# **HEALY AND GRAY CABERNET SAUVIGNON**

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits. 46770748 B692 R

### **HEALY AND GRAY CABERNET SAUVIGNON 12 X 187ML**

A deep ruby-red colour. Its aromas are reminiscent of ripe red summer fruits. 46770715 B693 🚯

# SOUTH AFRICAN WINES







**HEALY & GRAY PRIVATE CELLAR RANGE FROM IMBUKO** FAMILY VINTNERS - SOUTH AFRICA

### **HEALY AND GRAY PRIVATE CELLAR PINOTAGE**

An elegant wine with tones of roasted coffee beans and cocoa. Good structure with an elegant finish.

49225364 B1330 📵

# **HEALY AND GRAY PRIVATE CELLAR CHARDONNAY/VIOGNIER**

A lovely aromatic nose of sun ripe peaches and apricots complimented by floral tones. Smooth and creamy with tropical flavours and a crisp finish.

49225363 B1328 2

# **HEALY AND GRAY PRIVATE CELLAR BUSHVINE CHENIN BLANC**

Brimming with tropical flavours and golden delicious apple whiffs. A zesty wine with a refreshingly crisp finish. 49225362 B1329

**BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE** (RSP £6.49 - NET OFFER DEAL £5.95)

# **DURBANVILLE HILLS -SOUTH AFRICA**

# **DURBANVILLE HILLS** SPARKLING SAUVIGNON BLANC

The bubbles bring out tropical elements of the Sauvignon Blanc, resulting in a delightful bouquet of green pepper, kiwi fruit, fig and gooseberry.

45280070 B1369 2

**BUY 11 X 75CL AND RECEIVE** 1 X 75CL FREE

(RSP £7.99 -**NET OFFER DEAL £7.32)** 



# **NEW DROSTDY HOF WINES**



Drostdy Hof was launched in South Africa in 1973 and has extended its reach into African and key international markets.

Home to centuries of winemaking tradition and a symbol of lasting quality and craftsmanship, De Oude Drostdy in the heart of the Tulbagh valley was established in 1804 and continues to be an inspiration to ensure the continued delivery of a consistent quality range of blended wines with magnified flavour that is loved around the world.

**NEW LINE – DROSTDY HOF** RANGE FROM SOUTH AFRICA

(SHIRAZ - CHENIN BLANC CHARDONNAY -**ROSE PINOTAGE - SAUVIGNON BLANC** MERLOT - CABERNET SAUVIGNON)

**BUY 12 X 75CL AND RECEIVE 1 X 75CL CHENIN BLANC FREE** 

DROSTDY

HOF

(RSP £5.85 - NET OFFER DEAL £5.40)



# CHILEAN WINES

# ALMA DE CHILE FROM THE VINA DE AGUIRRE'S ESTATE



FARMING IN CHILE'S MAULE VALLEY, AND THE DECISION TO OPEN THEIR OWN WINERY IN 2000 WAS A PROJECT OF PASSION WHICH CONTINUES TODAY.

IN A RELATIVELY SHORT TIME, VINA DE AGUIRRE HAS BECOME ONE OF CHILE'S MOST IMPORTANT EXPORTERS OF QUALITY BOTTLED WINE, WINNING NUMEROUS INTERNATIONAL AWARDS AND ACCOLADES, INCLUDING OVER 100 GOLD MEDALS FROM INTERNATIONAL WINE SHOWS. IN 2011 IT WAS THE MOST AWARDED CHILEAN WINERY IN DOMESTIC AND INTERNATIONAL COMPETITIONS.

THE BUSINESS TODAY IS STILL 100% FAMILY OWNED AND IS MANAGED BY THE SEVEN GRANDCHILDREN OF THE FOUNDER DON PEDRO.

VINA DE AGUIRRE'S ESTATE AND WINERY IS LOCATED IN VILLA ALEGRE, 200 MILES SOUTH OF SANTIAGO IN THE MAULE VALLEY, WHICH IS THE OLDEST REGION IN TERMS OF VINICULTURAL HISTORY IN CHILE. HAVING A CONSISTENT, RELIABLE CLIMATE, MAULE IS PERFECT FOR HIGH-QUALITY GRAPE PRODUCTION.

CABERNET SAUVIGNON RESERVA - MERLOT RESERVA - CARMENERE RESERVA -SYRAH ROSE RESERVA - SAUVIGNON BLANC RESERVA

**BUY 11 X 75CL AND RECEIVE 1 X 75CL FREE** 

(RSP £6.99 - NET OFFER DEAL £6.41)

ALMA DE CHILE PINOT NOIR SPECIAL RESERVA **BUY 11 X 75CL AND RECEIVE** 

**1X75CL CHENIN BLANC FREE** 

(RSP £7.19 - NET OFFER DEAL £6.61)







# ALMA DE CHILE CABERNET

### **SAUVIGNON RESERVA**

Powerful and complex Cabernet with intense flavours of black cherry, currants and eucalyptus, leading to a spicy finish and grippy tannin structure.

# 49224857 B1393 (B)

# ALMA DE CHILE MERLOT RESERVA

Rich and fruity wine with plum, red berry and light spice notes. Oak ageing for up to 6 months adds a polished character and soft tannins.

# 49224858 B1394 📵

### ALMA DE CHILE CARMENERE RESERVA

A Carmenere of character with rich plum, cassis and prune fruit, supported by quality oak in the background.

# 49224859 B1395 (B)

### ALMA DE CHILE SYRAH ROSE RESERVA

Rich cherry pink in colour, this is a serious rose with good structure and mouthfeel bursting with ripe strawberry flavours. Some residual CO2 gives the aromatics a lift and a fresh finish.

49224860 B1396 2

# ALMA DE CHILE SAUVIGNON BLANC RESERVA

Refined but powerful wine with good balance between grass and nettle flavours, ripe melon and clean mineral finish. Extended lees contact add complexity.

# 49224862 B1398 1

# ALMA DE CHILE CHARDONNAY RESERVA

Elegant and complex with round peachy fruit, notes of honey and butterscotch and a soft creamy finish. 20% medium toast French oak adds a touch of class.

# 49224861 B1397 2

### ALMA DE CHILE PINOT NOIR SPECIAL RESERVE

Bright cherry fruit on the nose with hints of tea leaf and eucalyptus. Light and spicy (white pepper and nutmeg) in the mouth with clean strawberry fruit flavours.

49224855 B1391 B



OUR MOLINO DEL SOL WINES WERE COMMENDED AND WON A BRONZE AWARD AT THE PRESTIGIOUS SOMMELIER AWARDS IN 2017.



# **MOLINO DEL SOL AIREN 75CL**

An attractive dry white with flora and citrus aromas leading to a crisp, fresh palate. 49263540 B374 2

# MOLINO DEL SOL TEMPRANILLO 75CL

A wonderful fruity red with a silky smooth finish.

49261540 B626 B

# **MOLINO DEL SOL TEMPRANILLO ROSÉ 75CL**

Lashings of red summer fruits and just a hint of vanilla make this wine very approachable. 49262540 B627 2

# **BUY 11 X 75CL AND RECEIVE** 1 X 75CL FREE

(RSP £4.45 - NET **OFFER DEAL £4.08)**  RIBERA DEL DUERO IS ONE OF SPAIN'S MOST PRESTIGIOUS WINE REGIONS, WITH OVER 2000 YEARS OF WINEMAKING TRADITION. AWARDED WINE ENTHUSIAST'S WINE REGION OF THE YEAR, IT IS FAMOUS FOR RICH, FULL-BODIED RED WINES FROM THE ROCKY TERRAIN ALONG THE BANKS OF THE DOURO RIVER.



# **RUEDA VERDEJO VALLE DE ORON 75CL**

Made from selected grapes harvested at optimum ripeness. Bright lemon in colour with vibrant aromas of white flowers, citrus, mineral and herbs. Clean and fresh on the palate, with a well-balanced fruitiness and lovely persistence. 45450500 B1323 2

# **SPECIAL PRICE £7.50**



# RIBERA DEL DUERO VALLE DE ORON 75CL

Beautiful, deep cherry-red colour. Red and dark fruit aromas with notes of black liquorice. Round and supple on the palate with tannins that give it structure and strength. A silky wine with a long finish. 45450510 B1324

**SPECIAL PRICE £7.03** 





**EQUINO MALBEC** FROM ARGENTINA **BUY 5 X 75CL AND RECEIVE** 1 X 75CL FREE (RSP £6.99 - NET **OFFER DEAL £5.83)** 

A mix of plum, raspberry and blackberry, medium-bodied, yet soft and silky with seductive tannins. The purity of this wine is a natural acidity which complements the fruits in a great, lengthy finish.

46898360 B1402 D





**RECEIVE 1 X 75CL FREE** 

(RSP £7.03 - NET **OFFER DEAL £5.86)** 

melon interlaced with tomato leaf and ripe nettle greens. The palate continues on this medley of ripe herbal notes and some subtle grapefruit all supported by a succulent, enticing and moreish acidity.

46350753 B1400 **1** 



**EQUINO** 

MALBEC WINE OF ARGENTINA



# **MAY ONLY**

Buy 1 x 70cl of each gin from the following range and receive 1 x 70cl Gordon's Pink Gin Free:

- Agnes Arber
- Empress 1908
- Sipsmith Lemon Drizzle (50cl)
- Oxley
- **Beefeater Pink**



# COLOUR CHANGING GIN

WITH THE ADDITION OF CITRUS OR TONIC, EMPRESS 1908 IS TRANSFORMED FROM ITS BREATHTAKING INDIGO TO A SOFT PINK



# **EMPRESS**

1908

ORIGINAL INDIGO GIN

ALL-NATURAL AND 100% AUTHENTIC, EMPRESS 1908 GIN IS THE ESSENCE OF VICTORIA.

ARTISANALLY CRAFTED IN SMALL
BATCH COPPER-POT STILLS, THIS IS A
GIN WITH PHENOMENAL DEPTH AND
BOLDNESS OF SPIRIT.

EMPRESS 1908 GIN IS AN ORIGINAL, SHAPING ITS OWN STORY AS A FEARLESS PROVOCATEUR, A MYSTERY IN A BOTTLE.

£29.99









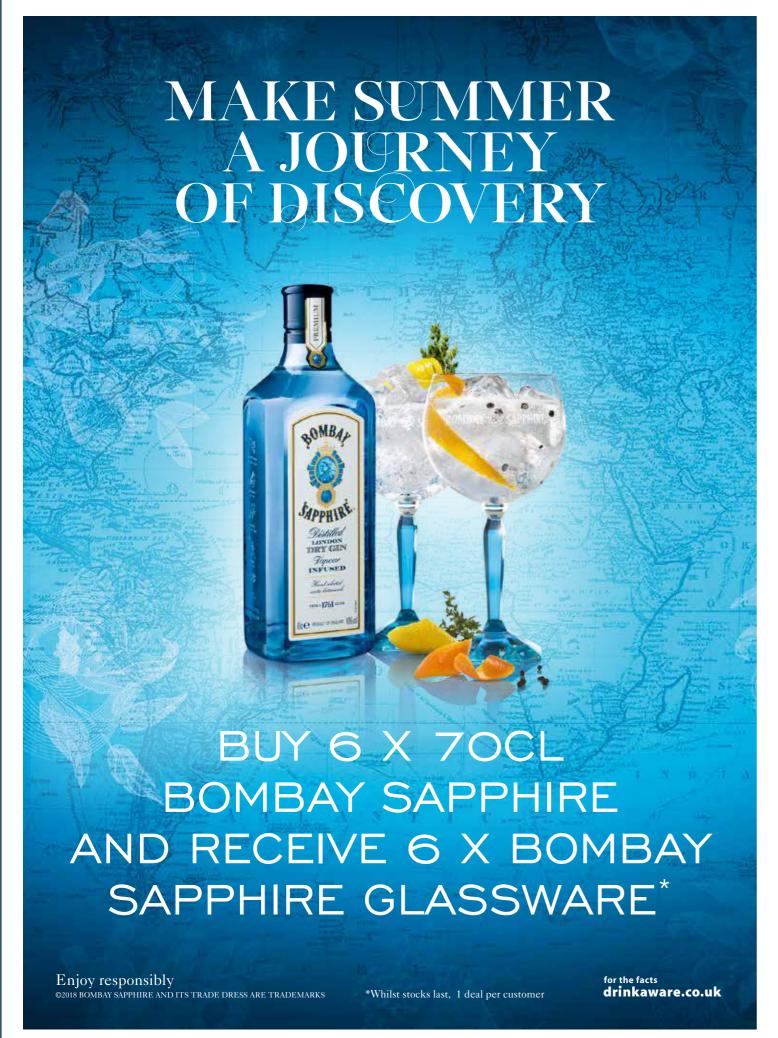










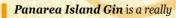






# PANAREA GIN

Panarea Island Gin è un gin mediterraneo che rientra nella categoria dei "distilled gin". Un mix di botanici di altissima qualità quali il distillato di ginepro, limone, arancio, mirto di Panarea, coriandolo e ginepro concentrato. Infine è caratterizzato dall'aggiunta di infusi naturali ridistillati e miscelati con sapienza. L'aroma è caratteristico e persistente, con spiccate note di ginepro, agrumi e mirto.



Mediterranean distilled gin. The leading botanicals are juniper, myrtle berries, lemon, orange and coriander, an explosion of perfumes and tastes, a very original product. Panarea Island Gin is great on g & t, Negroni, Martini and all best cocktails and long drinks, delicious sipped with sushi and raw fish. The product contains no allergens and is gluten free.

70 cl - 44% vol.

PANAREA

customer.services@halewood-int.com

Rui César Teixeira + 44 75 2345 2181 rui@stallionspirits.com stallionspirits.com



Buy any 3 bottles from the Whitley Neill range and receive one free case of Lamb & Watt\*







HALEWOOD











# TARQUIN'S

CORNISH DRY GIN

• S P E C I A L O F F E R •

BUY ANY 5 BOTTLES (70cl)

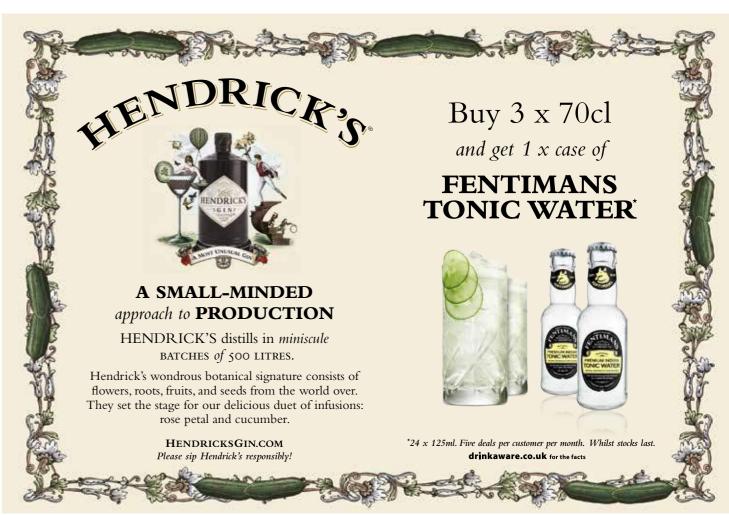






- Internationally award winning HANDCRAFTED SPIRITS
- Distilled in small batches on NORTH COAST OF CORNWALL
- Handwritten batch character notes ON EVERY BOTTLE









Boe Gin - Awarded silver medal at 2014 World Gin Awards is now joined by

Boe Violet Gin at 41.5% ABV

Boe Peach & Hibiscus Gin Liqueur at 20% ABV Boe Scottish Bramble Gin Liqueur at 20% ABV

Buy all 4 and get 6 branded glasses FREE

BUY ANY 2 x 70cl AND RECEIVE 1 x CASE

LAMB & WATT 200ML OF CHOICE FREE\*



**HALEWOOD** 



\*FEW BOURBON 70CL. FEW RYE 70CL \*\* ONE CASE = 24 X 125ML WHILE STOCKS LAST - TERMS & CONDITIONS APPLY





\*BATHTUB GIN 70CL. RUMBULLION! 70CL. BATHTUB OLD TOM 50CL. BATHTUB SLOE GIN 50CL\*\* ONE CASE = 24 X 125ML WHILE STOCKS LAST - TERMS & CONDITIONS APPLY









1800.

TEQUILA-

BUY 2 BOTTLES OF 1800 RECEIVE A **FREE** CASE OF 125ML FENTIMANS ROSE LEMONADE

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Full range available (Silver, Reposado, Anejo and Coconut) While stocks last.



# BUY 4 X 70CL OR 2 X 1.5L AND GET A BACK BAR VISIBILITY KIT

UPLIT 3L DUMMY BOTTLE **5 X BAR TENDER T-SHIRTS** 20 X JACK & COLA MENU INSERTS

# STOCK UP NOW.

LIVE FREELY. ENJOY RESPONSIBLY. for the facts drinkaware.co.uk



**BUY ANY 2 X 70CL** WOODFORD RESERVE TO BE IN WITH A CHANCE TO WIN TWO **TICKETS TO ROYAL ASCOT 2018!** 

for the facts drinkaware.co.uk

Craft Carefully. Drink Responsibly.

2018. Woodford Reserve is a registered trademark.



# #loveScotch

BUY ANY 4 FROM THE RANGE & GET A FREE BOTTLE OF JOHNNIE WALKER RED OR BELL'S ORIGINAL 70CL & WHISKY FLAVOUR MAP BOOKLET.





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\*70cl Range including Cragganmore, Dalwhinnie, Caol Ha, Lagavulin, Cardu, Talisker and Glenkinchie, Maximum 2 x deals per customer throughout duration of feature (1 x deal per month, per customer).





BUY TWO BOTTLES OF

# GLENFIDDICH 12 YEAR OLD

MALT OF THE MONTH KIT\*





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Glenfiddich® Single Malt Scotch Whisky is a registered trademark of William Grant & Sons Ltd















# **DISCOVER** THE NEW COINTREAU **BLOOD ORANGE**

It's a new take on the Cointreau original, vibrant, audacious, intensely aromatic and made using Corsican blood oranges.

Why not try Cointreau Rouge cocktail mixing 50ml Cointreau Blood Orange and cranberry juice over ice!

cointreau.com

Cointreau UK

Cointreau\_Officiel

**NOW AVAILABLE** 

£18.24

drinkaware.co.uk

Please drink responsibly







# **BUY 5 CASES OF (24)330ML BOTTLES RECEIVE 1 CASE FREE**

# THE STORY from the beginning

First brewed in Andalucia, Cruzcampo was founded in Seville in 1904 and is showing the saint of brewing Gambrinus on its logo. Cruzcampo took its original name 'La Cruz del Campo' directly from a temple, symbolic to the city, located next to the brewery. Born and grown up in the South of Europe, Cruzcampo has been spreading the positivity and passion characteristics of this region for over 100 years.

# **PROVENANCE**

brewed in Seville

True to its essence since 1904, Cruzcampo is a pilsner-style lager with a blonde straw colour and consistent foam. Cruzcampo is one of Spain's most beloved beers. Cruzcampo has a light, fruity aroma with an air of ripe apple which stands out over its balanced flavour of malty sweetness and soft bitterness. Its light body provides a pleasant mouthfeel which satisfies the palate and makes way for a compelling, bittersweet finish.

# **FONTS AVAILABLE ON INSTALL\***

\*QUALIFYING VOLUMES APPLY

\*\*MINIMUM VOLUME FOR STAINLESS STEEL FONT 4X30L KEGS PER WEEK



# **NEW INSTALL KIT\* PLUS FREE KEG AFTER INITIAL KEG PURCHASE**

\*Install kit comprises of plain icon font, branded icon font or gold font (font options subject to qualifying volumes), font badge, 24 pint glasses, 24 half pint glasses, beer mats and bar runner

# **FOOD PAIRING**

matching with your favourite flavours

Birra Morena is a well balanced beer that complements: red meat, spicey dishes, smoked / cured meat and fried food.









# THE STORY

from the beginning

Morena is a 100% pure malt lager from the Drive Beer Brewery in Basilicata, one of only a handful of wholly owned, independent breweries left in Italy. The Tarricone family stakes its honour on the highly selective use of only the best super-aromatic hops, which provide a crisp, refreshing array of flavours including vanilla and cloves with resolute barley notes.

# **PRODUCTS**

what's available

Birra Morena Oro available on draught in 30L and 50L kegs and (24)330ml bottles Classico 4.6% available in (24)330ml bottles Celtica Stout 6.8% available in (24)330ml bottles

# **BUY ONE GET ONE FREE ON NEW INSTALLS**

# NEW **OPEN GATE** CITRA IPA.

A MOUTH-WATERING, FULL-FLAVOURED IPA **COMBINING US WEST COAST CITRUS HAPPINESS** WITH A BRACING. REFRESHING-TASTING FINISH. **BALANCED WITH REFRESHING-TASTING JUICY** CITRUS AND THE PERFECT TOUCH OF BITTERNESS.

FROM THE BREWERS OF **GUINNESS** 



# **BUY ONE GET ONE FREE ON NEW INSTALLS**

# NEW **OPEN GATE** PILSNER.

A CLASSIC CRISP GERMAN STYLE PILSNER - WITH THE ADDED DEPTH OF FLAVOUR YOU'D **EXPECT FROM GUINNESS. DRY HOPPED FOR** A CRISP AND REFRESHING-TASTING FINISH.

FROM THE BREWERS OF **GUINNESS** 



# ShinDigger The story so far...

Grand Central beers are brought to you by the skill and dedication of two respected UK craft brewers, namely ShinDigger Brewing Co. and William Bros. Brewing Co. ShinDigger was born during their university years and roam the country as "gypsy" brewers. William Bros. are an established craft brewer based in the traditional Scottish brewing town of Alloa.

# Grand Central IPA is brought to you with the assistance of ShinDigger Brewing Co.

ShinDigger was born during the university years of founders Paul and George who invested their spare cash into a home-brewing kit and sold their beers at house parties. Utilising hops primarily from the American West Coast, Australia and New Zealand, the ShinDigger gang roam the country as self-proclaimed gypsy brewers, developing their own recipes and brewing them with others' equipment.







# Grand Central IPL arrived with us from the William Bros. Brewing Co.

Williams Bros. Brewing Co. is located in Alloa, Clackmannanshire and is one of Scotland's largest independent breweries, hailing from a town once considered the country's 'beer capital'. Having humbly begun with the experimental home brewing of a 4000-year-old recipe, the Williams Bros. Brewhouse has developed organically to accommodate an ever-growing portfolio of craft beers. Above all else, they take great joy in the development of new ideas and flavours.











LWC Drinks work with over 50 local and national craft breweries to be able to offer our customers a wide range of styles and types of craft beers. Our Craft Beer Club offers different brands on draught each month at competitive price points for venues who want to offer a variety of guest beers.

Please note not all brands and sizes are stocked in all of our 15 depots all of the time and there will be a lead time on some brands.

Speak to your local account manager for more information.

Some of the breweries that we work with are: 1936

Abbeydale Adnams

Alphabet Brewing

Badco

Black Sheep

Brass Castle

Brewdog Brewery

Camerons

Curious Brew

Dark Star

Duvel Moortgat

Electric Bear

Fordham

Freedom Brewery

**Fullers** 

Fyne Ales Brewery

Gloucester Brewery

Harbour Brewing Company

Harviestoun Brewery

Hook Norton

Hunters

Innis & Gunn

Leeds Brewery Company Ltd

Legitimate Industries

Little Critters Brewery

Liverpool Craft Beer Co

Mad Hatter Brewery









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New Devon Brewing

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Penpont

Point Beer

Powderkeg Brewery

Quantock Brewery

Rebel Brewery

Red Willow

Robinsons

Roosters

Salopian

Saltaire Brewery

Seven Brothers
Shindigger Brewing Co

Six Point

Skinners Brewery

St Ives Brewery

The Five Points Brewery

The Ilkley Brewery Co Ltd Thornbridge Brewery

Ticketybrew

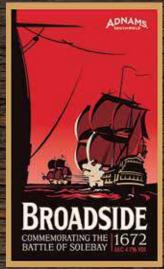
Tiny Rebel

Wadworth Brewery

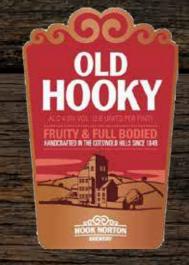
Wharfebank Brewery

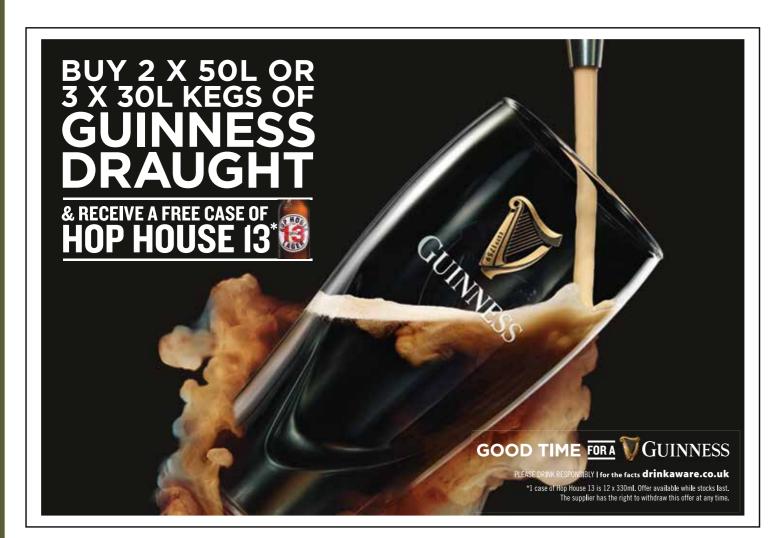
Wild Beer

William Brothers













# **ASIAN BEERS**

Buy any 5 cases from the Bangla, Beer Lao and Lucky Buddha range and receive 1 case free\*

\*lowest cost item free



Please note not all brands are stocked in all 15 of our depots and there maybe a lead time to provide you with the stock you require. Please speak with your local depot or account manager for information on availability.



Bintang 4.7% available in (24)330ml bottles - £23.45



Beer Lao 5% available in (24)330ml bottles, (12)640ml bottles



(24)330ml bottles, (12)640ml bottles



Lucky Buddha 4.8% available in (24)330ml bottles Tsingtao 4.8% available in (24)330ml bottles



Chang 5% available in (24)330ml bottles, (24)330ml cans Singha 5% available in (24)330ml bottles, (24)330ml cans, (12)630ml bottles

# **SRI LANKA**



Lion Lager 4.8% available in (24)330ml bottles - £23.45 Lion Stout 8.8% available in (24)330ml bottles - £42.99



Bangla 4.8% available in 50ltr keg, (24)330ml bottles, (12)660ml bottles Cobra 4.8% available in 50ltr keg, (24)330ml bottles, (12)660ml bottles Cobra 0% available in (24)330ml bottles King Cobra 7.5% available in (6)750ml bottles Kingfisher 5% available in 50ltr keg, (24)330ml bottles, (12)650ml bottles



Kirin Lager 4.6% available in 50ltr keg, 30ltr keg, (24)330ml bottles Asahi 5% available in 50ltr keg, 30ltr keg, (24)330ml bottles, (20)500ml bottles



# LWC CASK CLUB

# ALL PRICED AT £72.50!



Crafted from Citra & Chinook hops to produce an intensely hoppy & refreshing golden beer. Amber malt gives the beer a richness with oodles of citrus & lovely tropical overtones. A real 'Hop Head 'beer.

**WEEK COMMENCING:** 

02/04/2018



A beacon on the bar for many drinkers. Full bodied & distinctive, 6X is a famous beer, mid brown in colour, malty & fruity with balancing hop character, Brown, malty fruity ,nutty hoppy

**WEEK COMMENCING:** 

09/04/2018



### CHARLES WELLS BOMBARDIER 4.1%

An iconic beer loaded with distinctive English brilliance. The epitome of impeccable taste& great character. Copper coloured, citrus spicy / biscuit flavour, smooth & sweet Fuggle hops & crystal malt with a long spicy soft finish.

Winner of the CAMRA Champion Best Bitter of Yorkshire &

The North East 2015.' A full bodied Ruby Red Ale brewed

with pale wheat, crystal & chocolate malts. Bursting with

complex flavours, citrus fruit & spice aromas.

**WEEK COMMENCING:** 

**OSSET BIG RED** 



# **GREENE KING ABBOT ALE**

Warming, malty and fruity. Pale and amber malts contribute to a satisfying Horlicks and biscuity maltiness. Challenger and First Gold give a base note of herbal hop and Fuggles hop contributes the main fragrant fruity and floral and spicy notes.

**WEEK COMMENCING:** 



### ROBINSON'S

4,7%

**IRON MAIDEN TROOPER** Inspired by The Charge of the Light Brigade. A Premium ale with malt flavours & citric notes, a unique blend of Boleck, Goldings & Cascade hops give this deep golden ale a subtle

**WEEK COMMENCING:** 

07/05/2018



### **BLACK SHEEP BAA BAA**

**WEEK COMMENCING:** 

4.0%

30/04/2018

A juicy pale ale that delivers a generous hoppy taste with a subtle zesty twang & a beautiful citrus aroma. Low bitterness for the ultimate session ale. Clean fresh with excellent balance, cascade hops, malted barley ,water, yeast &

**WEEK COMMENCING:** 

14/05/2018



# **THWAITES LANCASTER BOMBER** 4.4%

A northern beauty, this rich amber beer is brewed using pale ale & crystal malt to achieve this full bodied flavour. A finely balanced hop character is enriched by the late addition of Styrian Goldings as a dry hop, to give a prominent floral hop

WEEK COMMENCING:

aroma & a warming after taste.

21/05/2018



### **ADNAMS GHOST SHIP**

A ghostly pale ale with an assertive pithy bitterness, a malty back bone & a lemon & lime aroma. Brewed with a selection of malts Pale ale, Rye, Crystal & Cara with a blend of other American hop varieties to create some great citrus flavours

**WEEK COMMENCING:** 

28/05/2018



# **JENNINGS CUMBERLAND ALE** 4.0%

Fast Cask. A superb refreshing golden ale brewed with English pale ale malt & English hops, Straw coloured, soft honey texture & a sharp bitterness that will take you on a taste adventure. Burnished gold, earthy /grassy / herbal

hops, balanced, crisp & full bodied WEEK COMMENCING:

04/06/2018



### **TIMOTHY TAYLOR'S**

**GOLDEN BEST** 

Brewed using Golden Promise Barley, whole leaf hops, yeast over 1800 generations old, spring water from a natural artesian well, filtered through layers of lime stone & black rock. A session beer with a refreshing smooth & creamy finish

**WEEK COMMENCING:** 

11/06/2018



### **BRAINS REV. JAMES ORIGINAL** 4.5%

Rich & well balanced with a mellow malty flavour that unexpectedly gives way to a refreshing finish. Brewed using the original Buckley's Brewery yeast. Mahogany colour, spicy with a toffee flavour & a strong rich flavour.

WEEK COMMENCING:

18/06/2018



# **SKINNERS LUSHINGTONS**

Lushingtons is a cool hop laden pale ale brewed for those lazy, hazy, crazy days of summer using traditional methods with Cornish water, whole flower Citra, Belma & Willametter hops,

**WEEK COMMENCING:** 



### **HOOK NORTON OLD HOOKY** 4.6%

A beautiful balanced ale, fruity by nature with a well rounded body & suggestive echo of crystal malt. Tawny red, malty, fruity, Sweet & moreish'. The brewery is the finest example of a Victorian tower brewery in the countr, driven by the oldest steam engine in Europe.

**WEEK COMMENCING:** 

02/07/2018

PLEASE PLACE YOUR ORDER ONE WEEK IN ADVANCE FROM LWC: 0845 402 5125

**CASK ALE COLOUR GUIDE** 













# NEW INSTALL KIT\* PLUS FREE KEG AFTER INITIAL KEG PURCHASE

available in original and raspberry

\*Install kit comprises of Icon font, font badge,

24 pint glasses, 24 half pint glasses, beer mats and bar runner.

# FOOD PAIRING

matching with your favourite flavours

Great with pasta and chicken dishes, or a fine accompaniment to a good cheese board. It is also an excellent cider to drink on its own.







# THE STORY from the beginning

A partnership between David Sheppy and Signature Brands, South West Orchards proudly uses only 100% fresh pressed apple juice, naturally fermented, never from concentrate and with no added sugar or other additives. Two hundred years of cider-making expertise culminate in the production of outstanding-quality craft ciders which will appeal to the modern consumer.

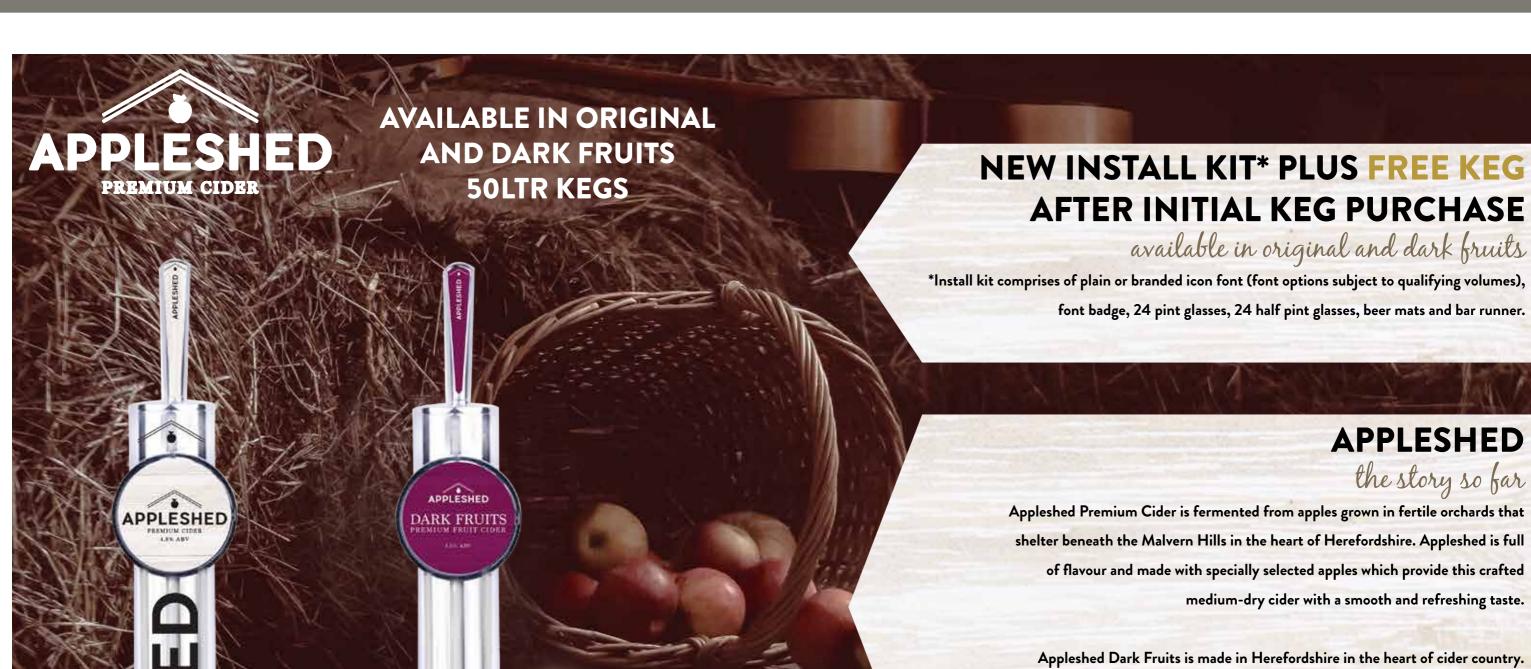
# **PACK SIZE**

what's available

Available on draught in 50L kegs and (12)500ml bottles in both flavours and in (24)330ml cans and 20L BIB in original only







APPLESHED

Appleshed Dark Fruits is made in Herefordshire in the heart of cider country. The cider is made from over 12 varieties of hand-picked apples for a clean, crisp taste and is blended with natural extracts of blackberry, raspberry and strawberry, all combining to create a refreshingly mouth-watering cider that is fruity but not too sweet. Our cider is suitable for Vegans, Vegetarians and Coeliacs.

# FOOD **PAIRING**

matching with your favourite flavours

Appleshed is a light, fruity cider that pairs well with smoked and cured meats, cheese, seafood and roast chicken. Dark fruits is best paired with spicy foods, such as curry and Cajun chicken and can be enjoyed any time of year.



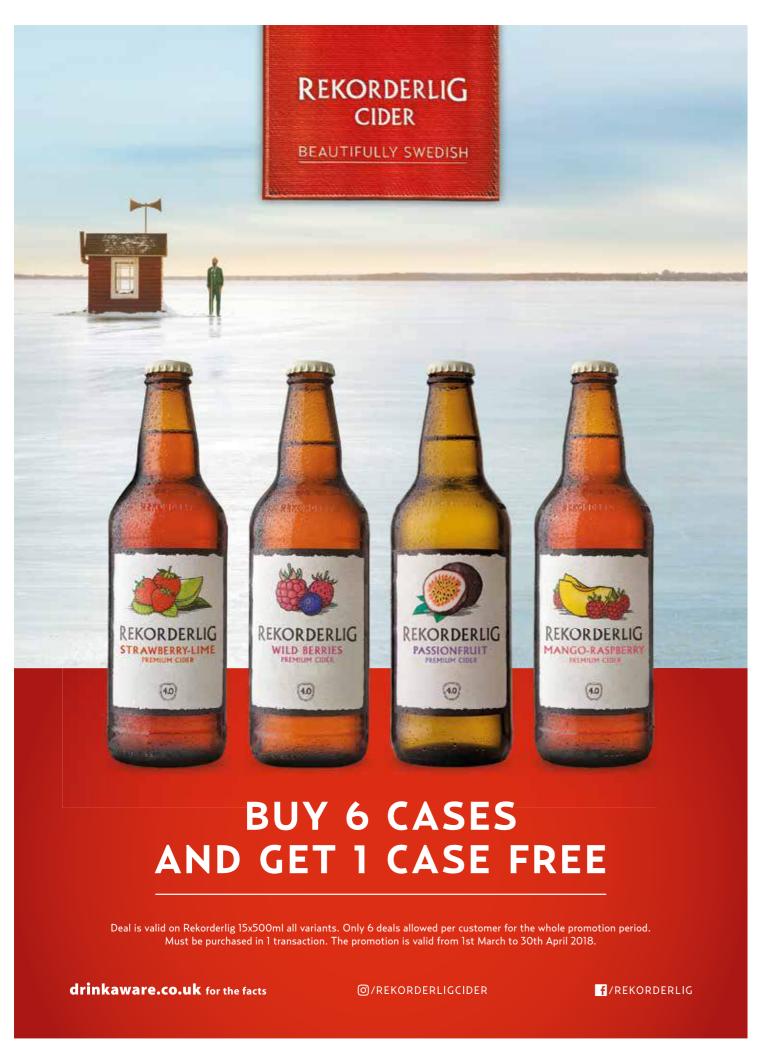








APPLESHED











# DRAUGHT

Fruity, dry, racy, thirst-quenching lip-smacking.

ALC. 5.5% VOL.

# **PREMIER CRU**

Full dry with a sophisticated and elegant floral aroma that captures the essence of an orchard. ALC. 7% VOL.

# HARRY SPARROW

Medium dry and sessionable with a floral apple aroma.

ALC. 4.6% VOL.

\*1 CASE: 12 x 500ML BOTTLES

Authentic, premium award winning cyder made at the same site since 1728.





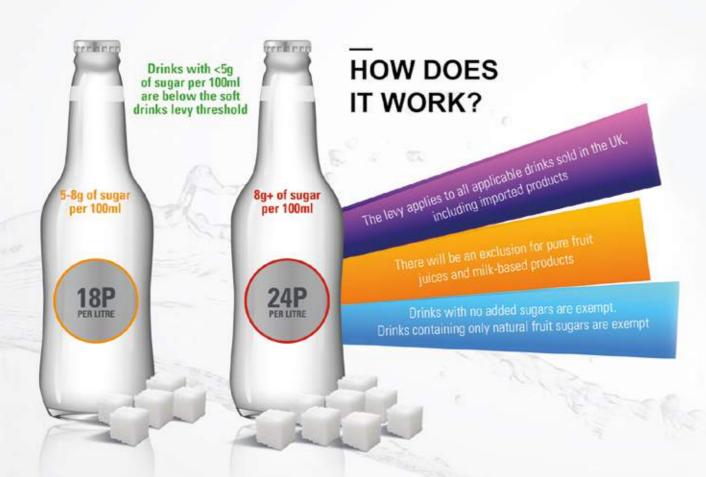
# **GUIDE TO GETTING**

# WHAT'S HAPPENING?

SOFT DRINKS LEVY 2018

In 2018 the government will introduce a new soft drinks industry levy.

The levy will apply to producers and importers of soft drinks containing added sugar, and will be implemented on 6th April 2018.



# WHY DOES IT MATTER TO YOU?

For example if your outlet is selling 100 litres per week of full rate levy products, the annual soft drinks cost increase would be £1,248 from April 2018.

We would recommend you consider the cost impact to your business.

# SOFT DRINKS LEVY READY

# **HOW CAN BRITVIC HELP?**

WE HAVE A LEADING PORTFOLIO OF GREAT TASTING DRINKS THAT ARE EITHER BELOW THE SOFT DRINKS LEVY THRESHOLD OR LEVY EXEMPT

'By April 2018 72% of Britvic's entire GB portfolio will be below or exempt from the levy.

We can help you reduce costs while still delivering a great range of sensational tasting drinks to meet all of your guest needs

# STEPS TO CREATING A LEVY READY RANGE



**BE RANGE READY** 



Britvic has a great tasting range of drinks for your guests to choose from, that are either below the soft drinks levy threshold or are exempt from the levy

# PASS ON THE LEVY

Our recommendation follow the spirit of the levy and create price differentials between high sugar and low sugar drinks\*\*

### **ENGAGING STAFF**

Educate staff to know the products and facts - they can use recommendations to nudge your guests in the right direction



### **GUEST EXPERIENCE**

Provide your guests with sensational drinks that create a great experience inspirational choices. perfectly served











Visit www.pourmoreflavour.co.uk for inspiring serve ideas & recipes

BRITVIČ

"\* Whether you do this and any onward pricing decisions are entirely at your discretion.





**BUY 4 CASES FROM** THE 200ML MIXERS AND JUICES RANGE, **GET A CASE OF** GLASSWARE

\* Terms and conditions: Two deals per customer per week. Qualifying range is any from the M&J 200ml range. Free case of 12 branded Britvic glasses. While stocks last. Glassware may differ slightly from above imagery. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ



As of 6th April 2018 soft drinks which contain added sugar and have a total sugar content of 5g or more per 100ml, will be subject to a levy.

Pepsi MAX falls below the levy and drives cola sales growth +49% in the latest year, growing 23x faster than Diet Coke.1

If you are interested in Pepsi MAX on dispense please contact your local LWC Account Manager who will arrange a Britvic visit.



# MAXIT LOVEIT

Britvic can help to optimise your range and be ready for the levy. Visit www.sensationaldrinks.com for more information.













THE ESSENCE OF FRUIT **SINCE 1888.** 





# **FLAVOURS**



A DELICATELY CARBONATED GROWN-UP SOFT DRINK MADE WITH PURE FRUIT JUICES AND SPRING WATER



SALES@FROBISHERS.COM | 01392 825333 | WWW.FROBISHERS.COM | FOLLOW US @FROBISHERS Frobishers Not all lines are stocked in all depots, stock is always available to order with a 2 week lead time, please speak to your account manager for more information





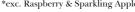


Maximise your sales with a top performing drinks brand.















TRADITIONAL

FRUIT CRUSHES

Not all lines are stocked in all depots, stock is always available to order with a 2 week lead time, please speak to your account manager for more information.

Winner of 73 Great Taste awards.



All natural ingredients. No artificial additives, flavourings or preservatives.



BUY ANY FOUR CASES OF LAMB & WATT, INCLUDING NEW

NATURALLY LIGHT OR GINGER ALE, AND RECEIVE A FREE CASE OF YOUR CHOICE\*

\*case=12x200ml

# **LAMB&WATT**

available while stocks last

Not all lines are stocked in all depots, stock is always available to order with a 2 week lead time, please speak to your account manager for more information.











NT2BS - £375.00 PLUS VAT



Email Address:- sales@possolutionsltd.com Web Address:- www.possolutionsmanchester.co.uk Contact Number 0161 969 5545

Prodis E40 - £925.00 PLUS VAT



**SHARP RZX701 - £1250.00 PLUS VAT** 



# MONTHLY PAYMENT OPTION IS AVAILABLE

All prices are subject to vat and include 12 months parts and labour warranty. All equipment is available within 2 day delivery, installations can be arranged please call for a quotation. Full installation on EPOS systems is available with programming and training, please call for a quotation. We take debit and credit card payments. Leasing is available to spread your payments over 3 years.



We have a wide range of brochures showcasing our products. Visit www.lwc-drinks.co.uk/brochures/ or ask your account manager for a hard copy.