



GRAND CENTRAL IPA

Take a Trip through Flavour

All aboard the Grand Central Express for an adventure through a hop-heavy IPA, journeying as far as America and Australia and arriving at the very lightly filtered fruity notes of citrus, tropical fruits, and passion fruit.



GRAND CENTRAL IS MADE FOR THE JOURNEY. WE EXIST TO HELP ELEVATE LIFE'S MEMORABLE MOMENTS. IMMERSIVE AND CULTURAL EXPERIENCES, NEW FOOD AND DRINK; LET'S TAKE THE ROAD LESS TRAVELLED TOGETHER.

JOIN THE MOVEMENT

36%

Percent of overall beer drinkers in the on-trade are craft beer drinkers^{*}

52%

Percent of craft beer drinkers choose IPAs over other craft beer styles^{**}

6.9%

Craft volume share growth in the overall beer category vs 2YA^{***}



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Tasting notes: Hop-heavy including hops such as Citra, Galaxy and Mosaic. Fruity notes of citrus, tropical fruits and passion fruit

Availability: 30L Kegs

Alcohol percentage: 4.2%

Vegan-friendly

Contains gluten





THROW CAUTION TO THE WIND

